City Council/AlexRenew Board Workgroup Meeting No. 2

September 5, 2018

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Presentation Outline

1. Welcome and Introductions

2. Program Presentation

    a. Process for informing the public about the Community Listening Sessions

    b. Process and composition of RiverRenew Stakeholder Advisory Group

    c. Draft review of Community Listening Sessions boards

    d. Review of room layout/visitor flow for Community Listening Sessions

3. Questions and Discussion

4. Upcoming Workgroup Meetings

    a. Future Topics for Discussion

    b. Next Meeting Date and Time

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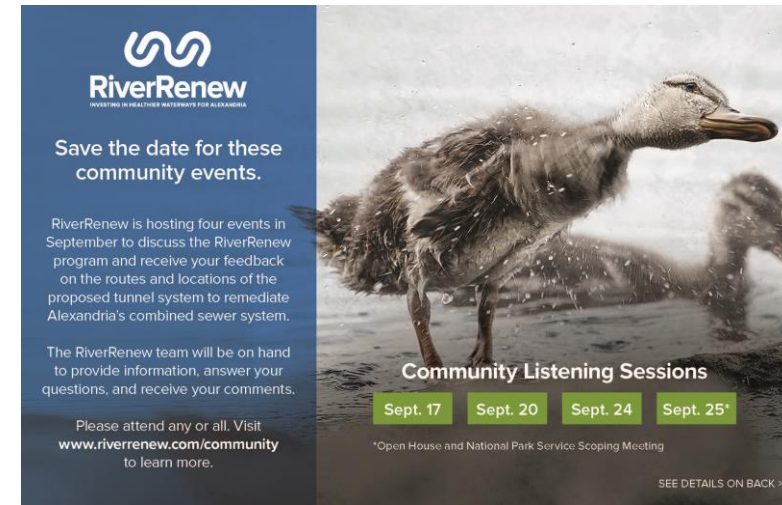# Process for informing the public about the Community Listening Sessions

A series of emails and postcards are being distributed

Emails to distribution list:

- **Save the Date email** sent August 5
- **Email with postcard** sent August 29
- **Reminder email** to be sent Sept. 12

Postcards distributed at:

- T&ES Event
- AlexRenew Environmental Center
- Coffee Shop flyers in outfall areas
- DASH placards

Promotion in local media includes three approaches:

Press releases sent to local publications to generate articles

Calendar listings in The Zebra, Alexandria Times, and Alexandria Gazette online and in print throughout September

Advertising in The Zebra, Alexandria Times, and Alexandria Gazette

Detailed information is available online

RiverRenew Website

- Events Page listings
- Home Page announcement

AlexRenew Website

- Announcement on Home Page and link to RiverRenew site

AlexRenew Facebook

- Periodic announcements throughout September

City E-News

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Investing in healthier waterways for Alexandria

PROGRAM UPDATES   EVENTS   FAQ   ABOUT   CONTACT US

Join us at the Community Listening Sessions in September.

Community members are invited to learn more
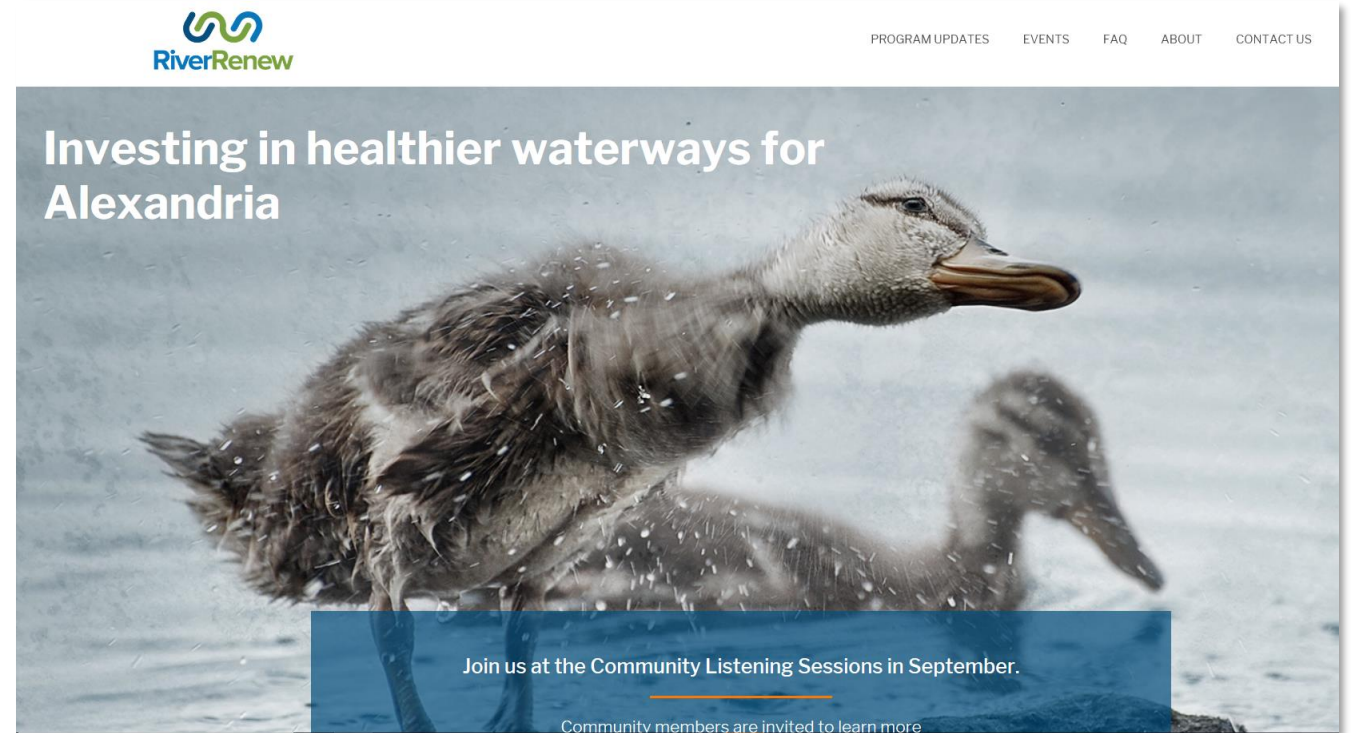
Development of RiverRenew Stakeholder Advisory Group

RiverRenew Stakeholder Advisory Group at-a-glance

Name

RiverRenew Stakeholder Advisory Group

Size

14-person group representing both ratepayers and construction neighbors, including residents and businesses.

Timeframe

Term. Early 2019 – Mid 2020

Meetings. Bi-monthly or as needed

Next Term. Update/Validate group members and charge of group in Mid 2020

Selection

Identification. Nominations, applications (available at Listening Sessions), discussions at Listening Sessions, through social media, online via website and association meetings

Selection. Once a pool of applicants has been identified, AlexRenew General Manager and City of Alexandria City Manager select members

Working Group Make Up. Balanced and diverse group of citizens representing neighborhoods, businesses and environmental groups

Charge

Review and monitor program progress

Communicate progress to community by leveraging network to serve as spokespeople for program

Receive input from the public

Provide recommendations regarding mitigation of community impacts

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RiverRenew Stakeholder Advisory Group Outcomes

- Maintain an engaged and informed citizen group that provides diverse perspectives throughout design

- Disseminate information to additional networks on program progress through the citizen group members

- Create a transparent program development process where community members feel perspectives are represented and respected

- Establish trust between AlexRenew and the community through accountability for engagement

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Recommended Stakeholder Advisory Group Composition

DRAFT

Area of Representation	# of Members	Description
Outfall 001	1 1	• Nominated by the North Old Town Independent Citizens' Association • Resident or business near Tobacco Quay, Oronoco Waterfront Residences or Rivergate
Outfall 002	1 1	• Nominated by the Old Town Civic Association • Resident or business near South Royal/Green Street
Outfalls 003/4	1 1	• Nominated by the Carlyle Community Council • Resident or business of the Carlyle/Duke Street community
AlexRenew Customer	2	• Nominated by associations outside of Old Town
City-wide Organizations	1 1 1 1 1	• Nominated by a local environmental advocacy group • Nominated by Environmental Policy Commission • Nominated by the Chamber of Commerce • Nominated by the Park and Recreation Commission • Nominated by the Alexandria Archaeological Commission
At-large	1	• Resident with engineering, environmental, public finance or related experience
Total	**14**	

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Schedule for formation of Stakeholder Advisory Group

DRAFT

Activity	2018				2019												
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Council/Board Workgroup Review and Comment on Process	▮																
City Council/AlexRenew Boards Formally Endorse Process		▮															
Community Listening Sessions	▮																
Stakeholder Advisory Group Formation	▮▮▮▮▮▮				▮												
Post on RiverRenew		▮															
Include in bill stuffer(s)		▮▮▮															
Presentations to Civic Associations, HOAs, etc.		▮▮▮															
Purchase ads in papers		▮▮▮															
Select Members					▮												
Bi-monthly Meetings						▮▮▮▮▮▮▮▮▮▮▮▮											

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Community Listening Sessions Overview

Listening sessions and open house/scoping meeting dates, times, and locations

9/17   Outfall 001 (Oronoco Bay)

Date: September 17, 2018
Time: 6:00 PM – 8:00 PM
Location: United Way
         Mary M. Gates Learning Center
         Room 101
         701 N Fairfax St

9/20   Outfalls 003/4 (Duke St/Hooffs Run)

Date: September 17, 2018
Time: 7:30 AM – 8:00 PM
Location: Residence Inn Alexandria Old Town
         Prince Conference Room
         1456 Duke St

9/24   Outfall 002 (S Royal St/Hunting Creek)

Date: September 24, 2018
Time: 6:30 PM – 8:30 PM
Location: St Mary Catholic School
         Multipurpose Room
         400 Green St

9/25   Open House and Scoping Meeting

Date: September 25, 2018
Time: 6:00 PM – 8:00 PM
Location: Alexandria Renew Enterprises
         Environmental Center
         6th Floor, EC 600
         1800 Limerick St

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Listening sessions will focus on considerations at each diversion facility site

► Open-house format

► Review proposed Program components at various stations/boards

► Focus on site-specific considerations – each location (001, 002, 003/4) will have a separate meeting

- An Overall open-house meeting following individual listening sessions

► Receive public input on proposed alternatives

► Gain an understanding of community concerns and potential ways to mitigate impacts

► Identify potential members of Stakeholder/ Program Implementation Group

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Questions and Walk Through of Open House Format for Review & Feedback