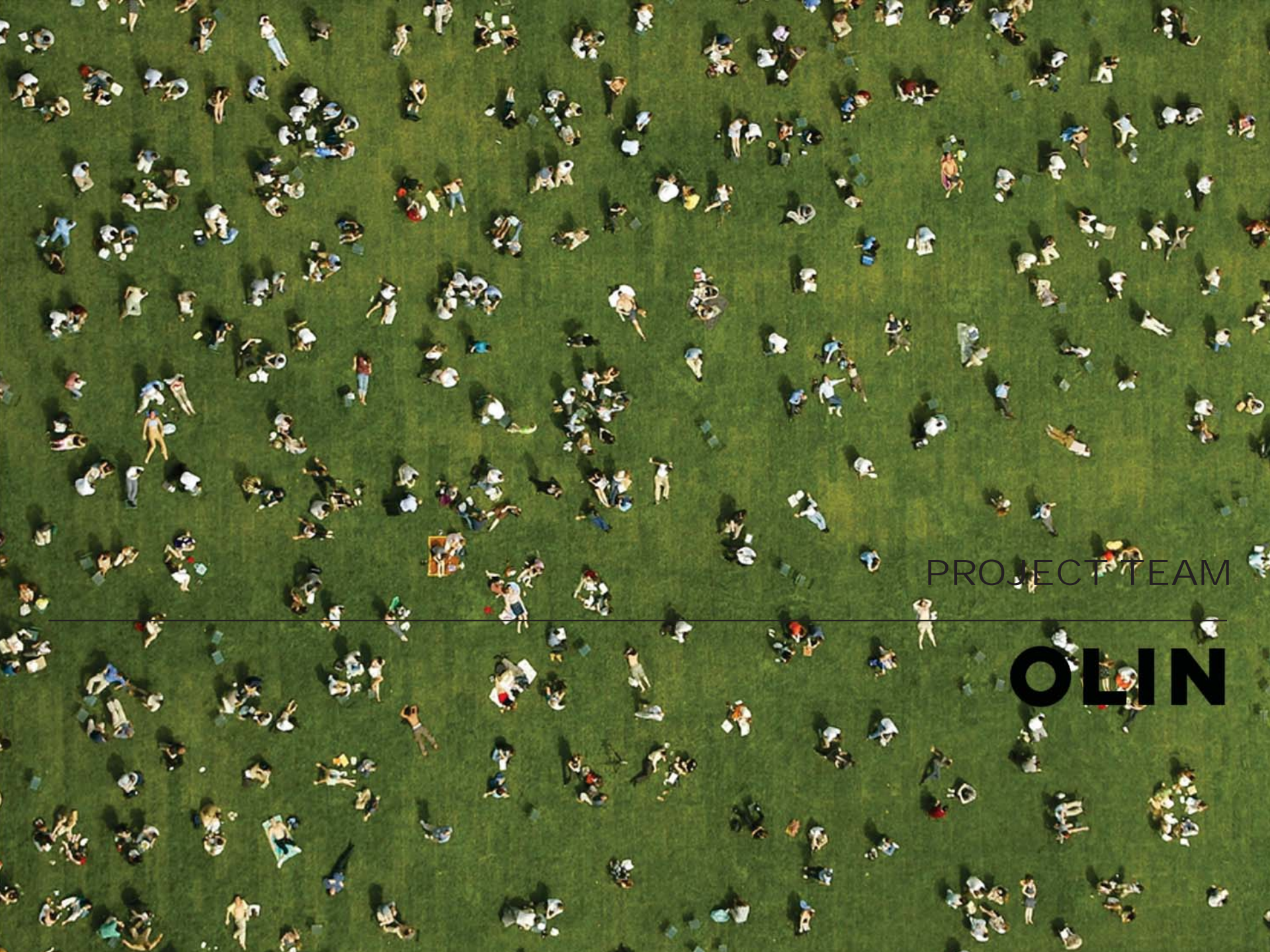




IMPLEMENTATION OF THE WATERFRONT SMALL AREA PLAN

OLIN



PROJECT TEAM

OLIN



PROJECT TEAM

OLIN

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Alexandria Economic
Development
Partnership

Alexandria Visitors
& Convention
Association

Alexandria Fire
Department

Art League

Torpedo Factory
Art Center

Potomac Belle

Office of Historic
Alexandria

Alexandria
Archaeology
Commission

Alexandria Seaport
Foundation

First Night
Alexandria

Department of
Recreation, Parks &
Cultural Activities

Alexandria Police
Department

Alexandria
Art & History
Representatives

Alexandria Office of
the Arts

Old Dominion
Boat Club

Founders Park
Community
Association

Virginia
Commission for the
Arts Board

City Marina Dock
Master

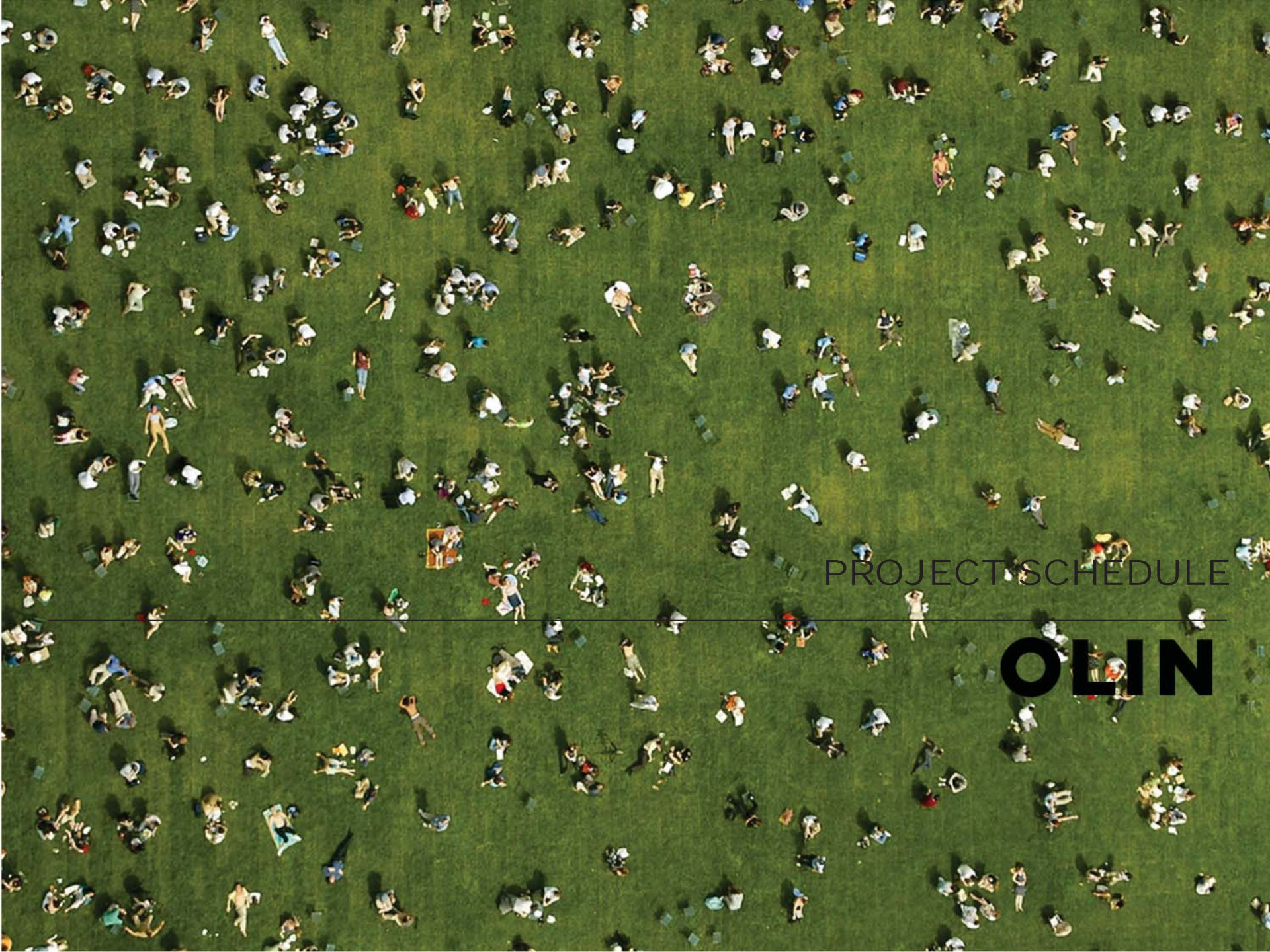
Alexandria Public
Art Committee

Alexandria
Commission for the
Arts

Potomac Party
Cruises

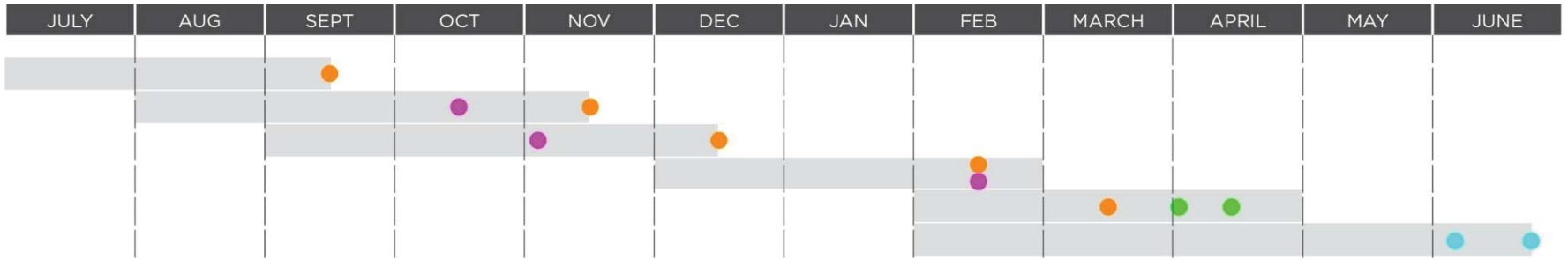
Old Town Civic
Association

STAKEHOLDER OUTREACH



PROJECT SCHEDULE

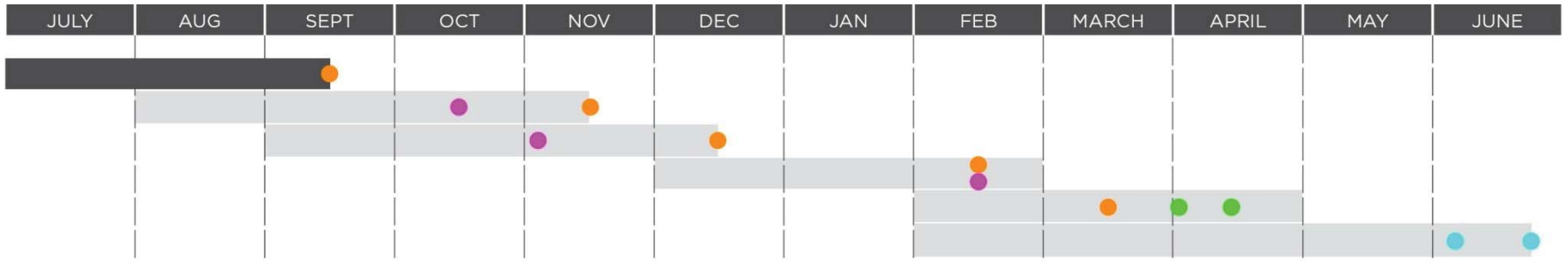
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PROJECT SCHEDULE

- WATERFRONT COMMISSION MEETING
- COMMUNITY MEETING
- WORKSESSION
- PUBLIC HEARING

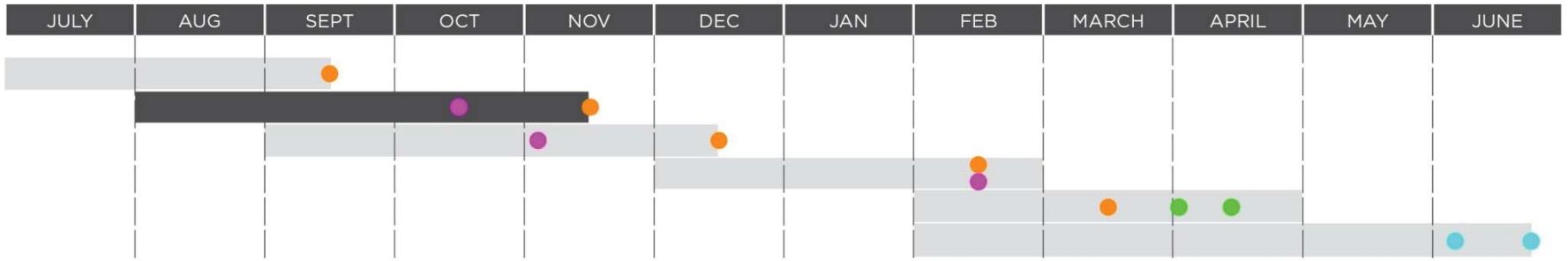




TASK 1: PROJECT SCHEDULE & WORK PLAN DEVELOPMENT

- SEPTEMBER WATERFRONT COMMISSION MEETING - INTRODUCTION & PRESENTATION OF WORK PLAN

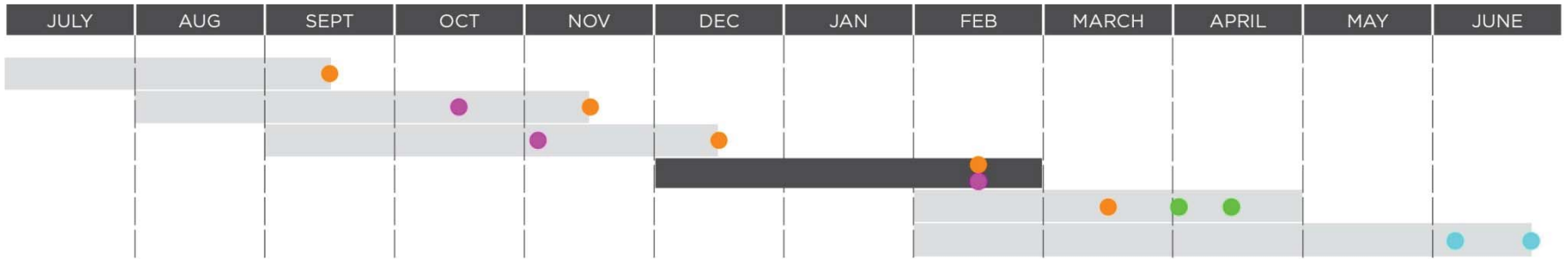




TASK 2: ANALYSIS AND FEASIBILITY STUDY

- **OCTOBER** COMMUNITY MEETING - PRESENTATION BY LAURIE OLIN
- **NOVEMBER** WATERFRONT COMMISSION MEETING - ANALYSIS, PROGRAM, ART, HISTORY, LIGHTING

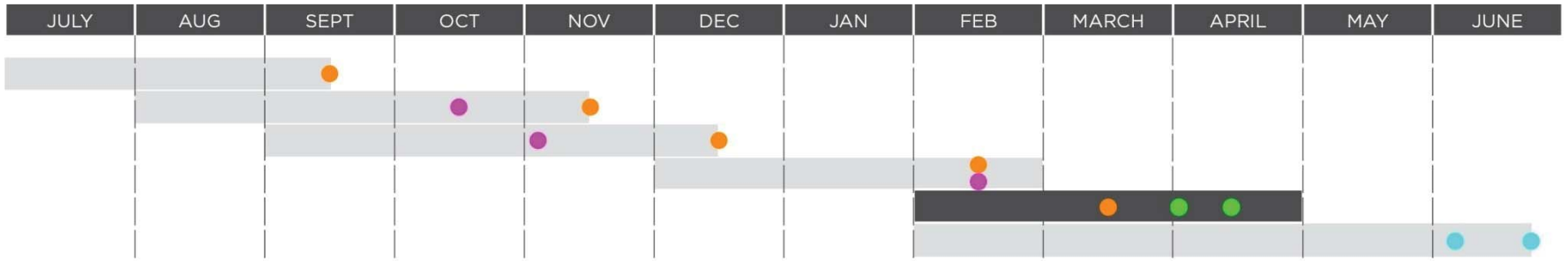




TASK 4: 10-15% DESIGN SCHEMATIC FOR SMALL AREA PLAN

- FEBRUARY WATERFRONT COMMISSION MEETING - SCHEMATIC DESIGN REFINEMENT
- FEBRUARY COMMUNITY MEETING - DESIGN REFINEMENT

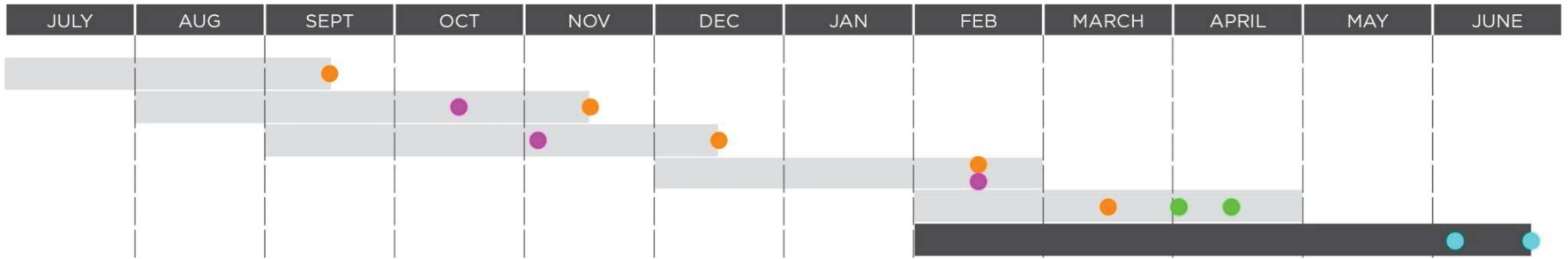




TASK 5: 15-30% DESIGN SCHEMATIC FOR CORE AREA

- MARCH WATERFRONT COMMISSION AND PARKS COMMISSION JOINT MEETING
- APRIL WORK SESSION - PLANNING COMMISSION
- APRIL WORK SESSION - CITY COUNCIL





TASK 6: FINAL DOCUMENTATION, COST ESTIMATES & WORK PLAN FOR FUTURE PHASES

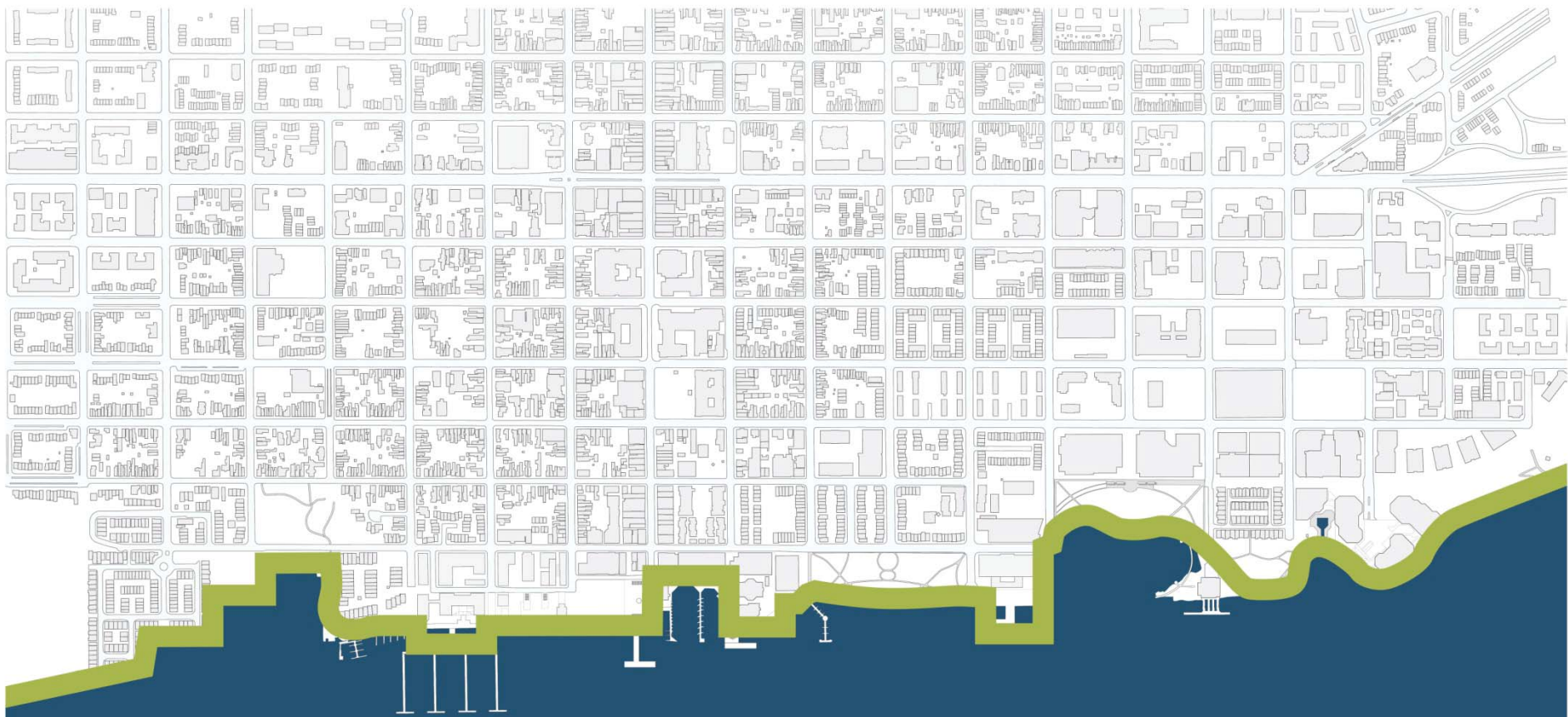
- JUNE PUBLIC HEARING - PLANNING COMMISSION
- JUNE PUBLIC HEARING - CITY COUNCIL





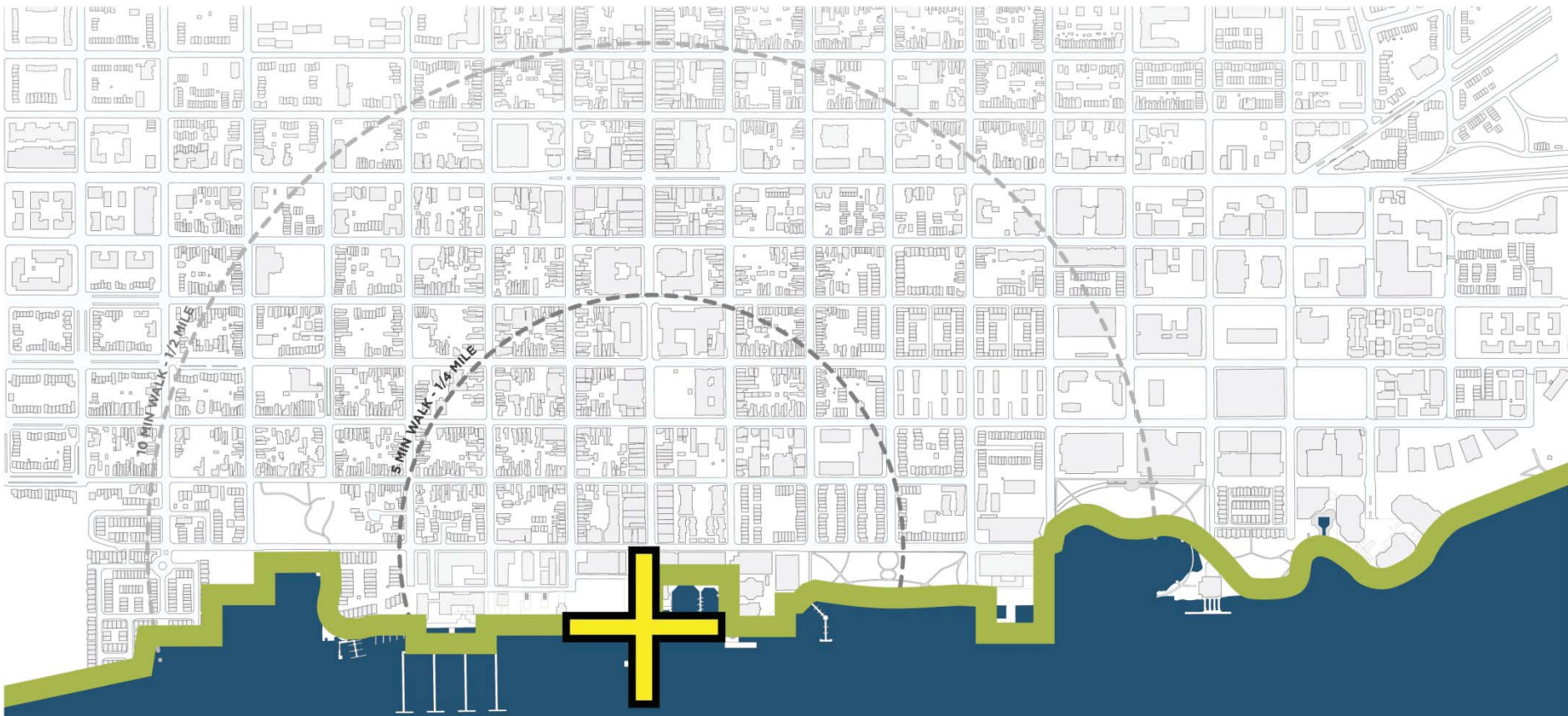
KEY GOALS

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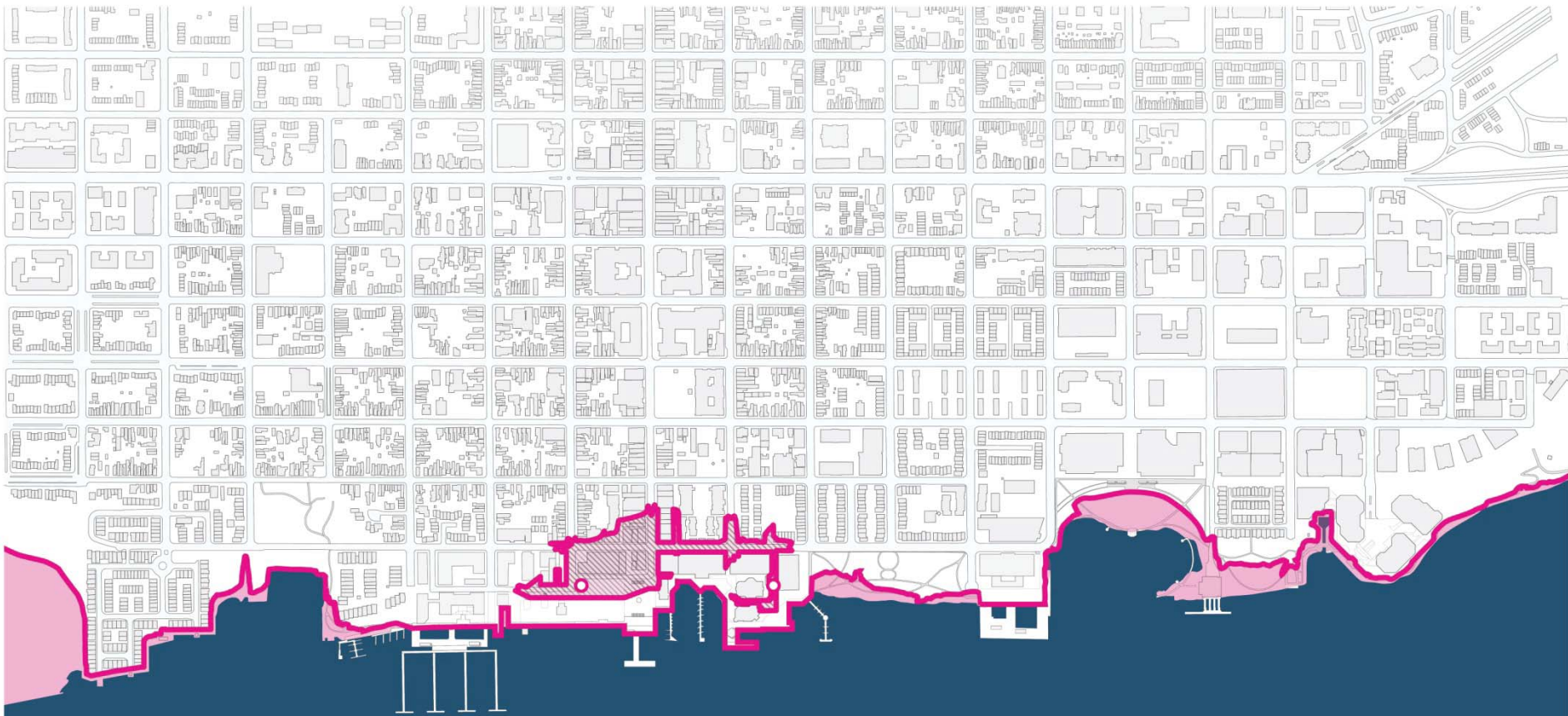
P O T O M A C R I V E R

CREATE A CONTINUOUS WATERFRONT PATH

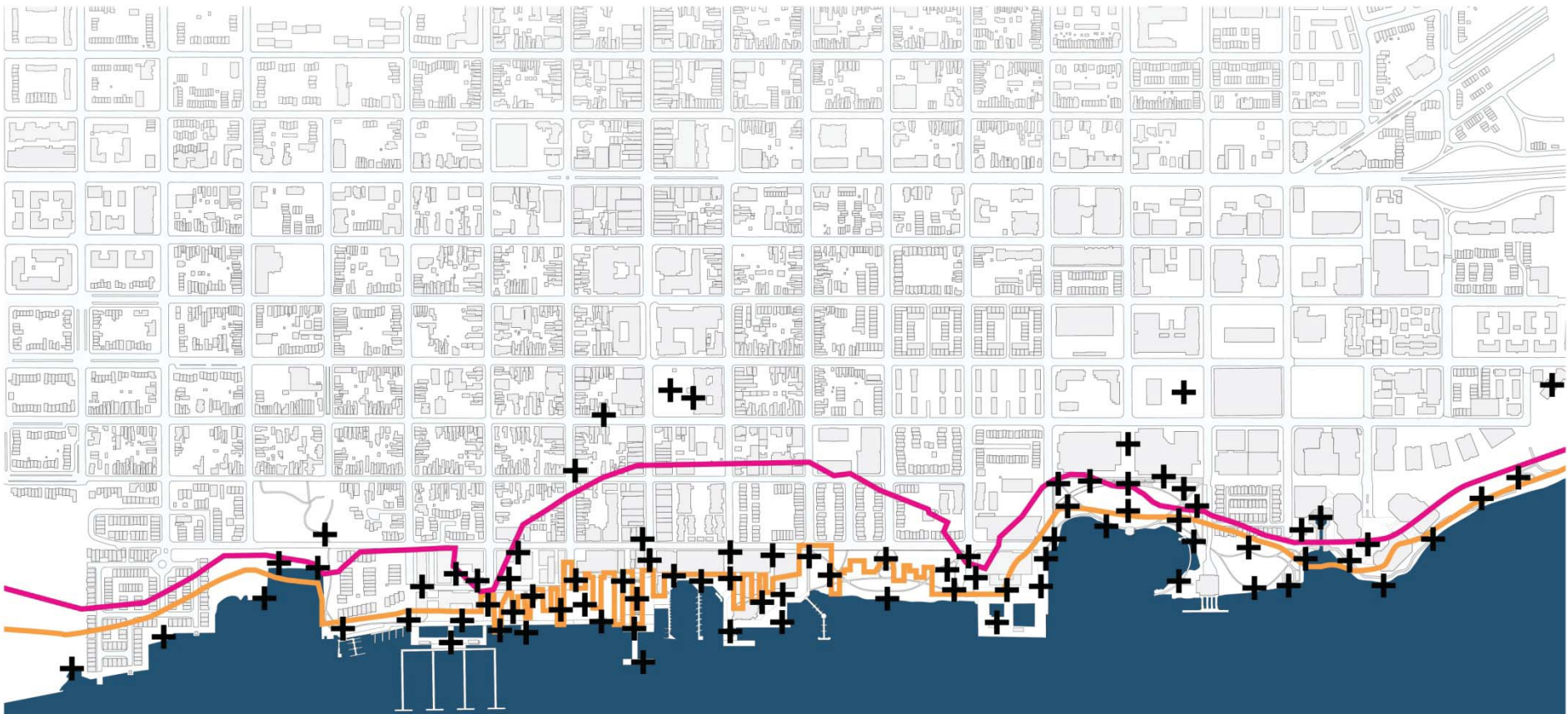


P O T O M A C R I V E R

CREATE A GATHERING PLACE AT THE FOOT OF KING STREET

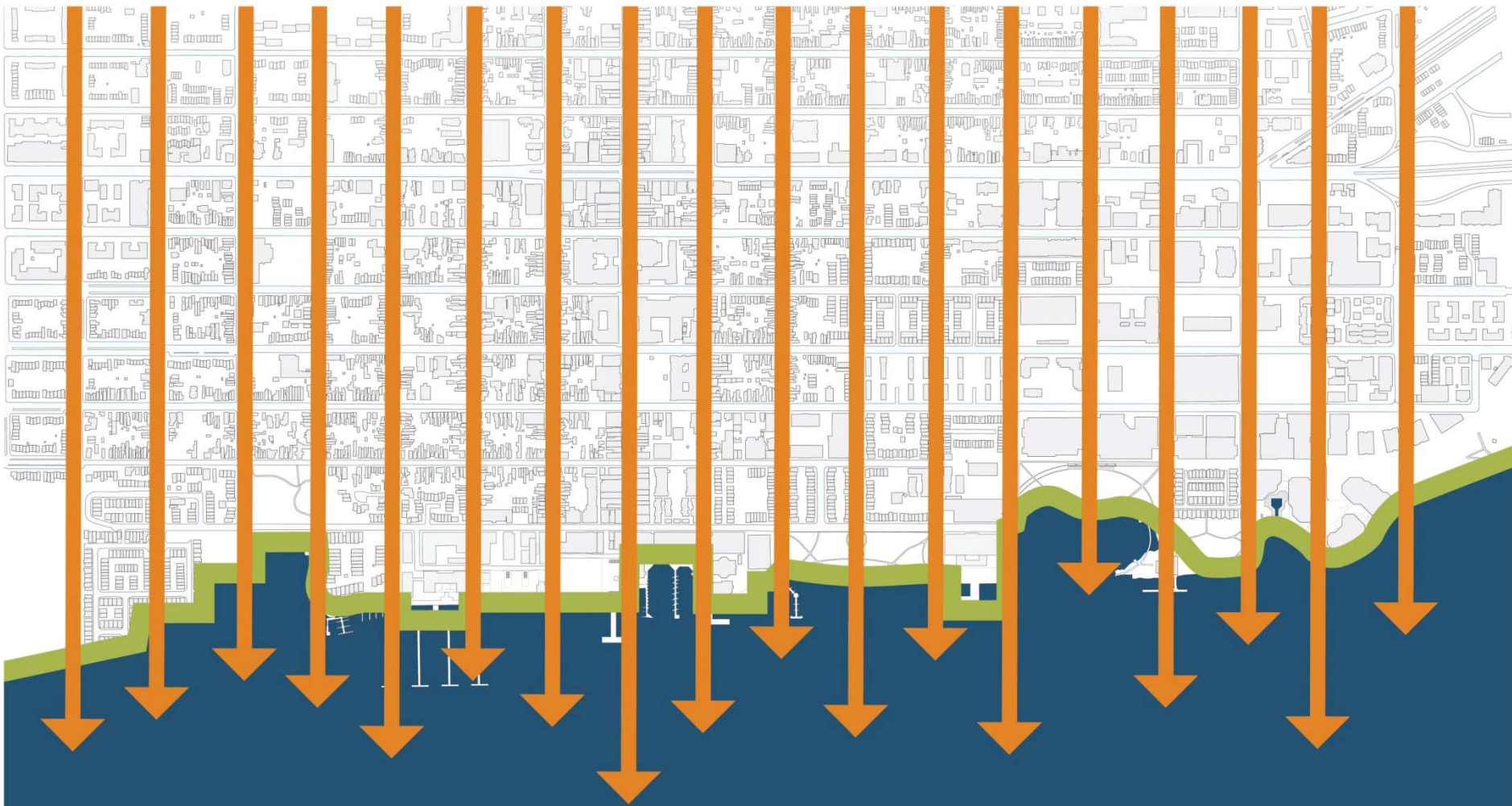


P O T O M A C R I V E R



P O T O M A C R I V E R

CELEBRATE HISTORY AND THE ARTS ALONG THE RIVERFRONT



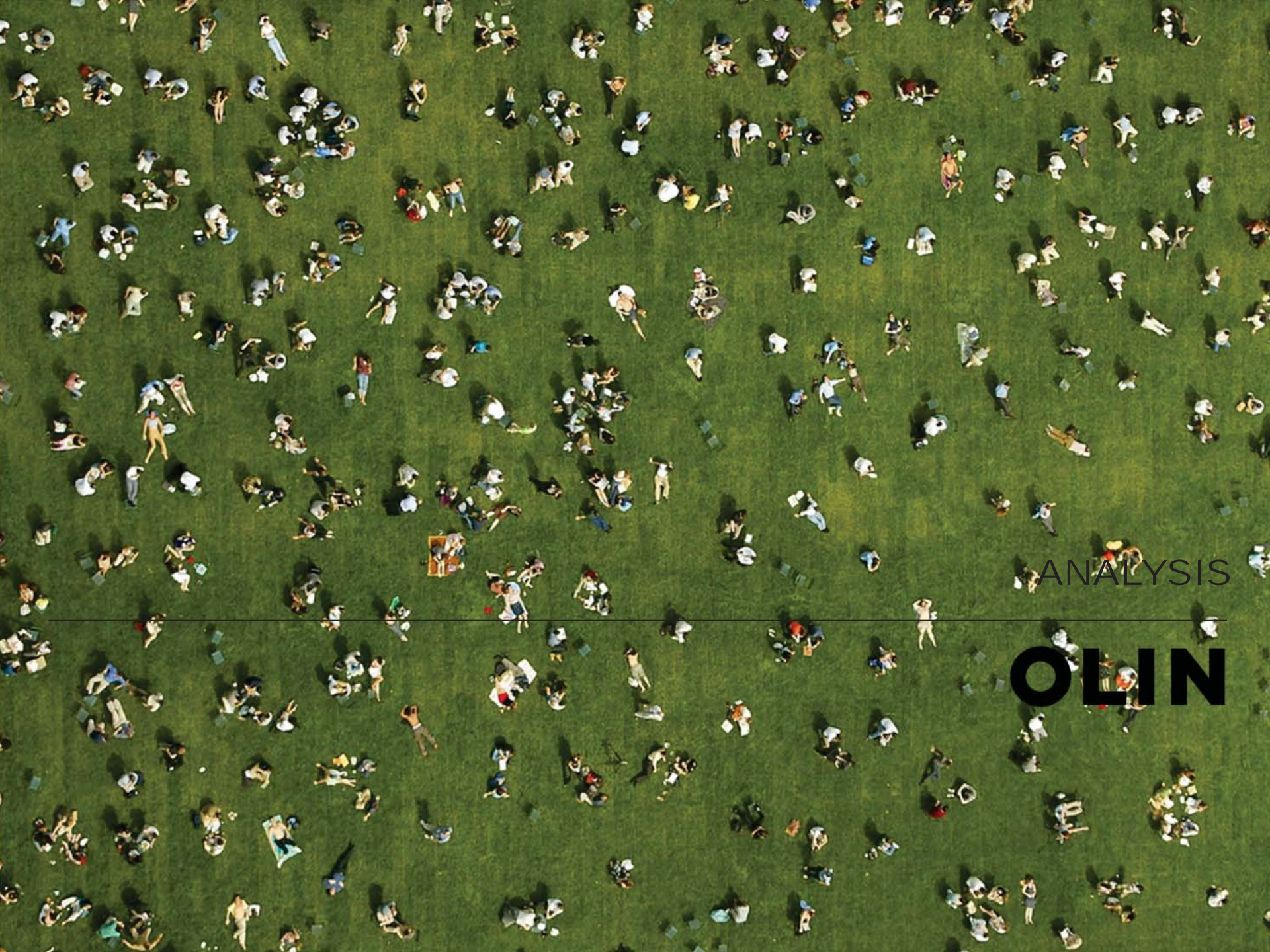
P O T O M A C R I V E R

CONNECT THE CITY TO THE WATERFRONT



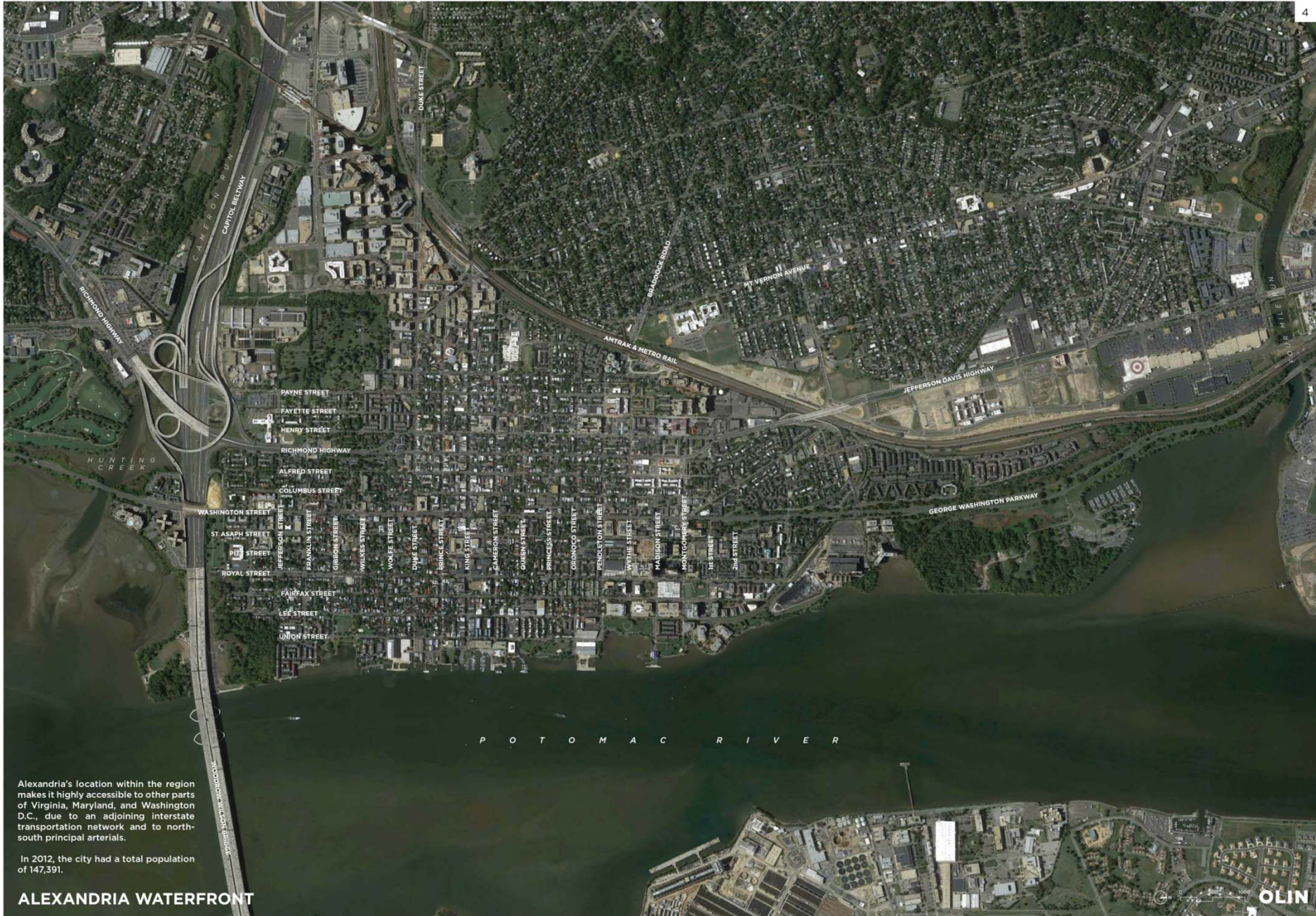
P O T O M A C R I V E R

ENHANCE THE ECOLOGICAL & SUSTAINABLE SYSTEMS ALONG THE WATERFRONT



ANALYSIS

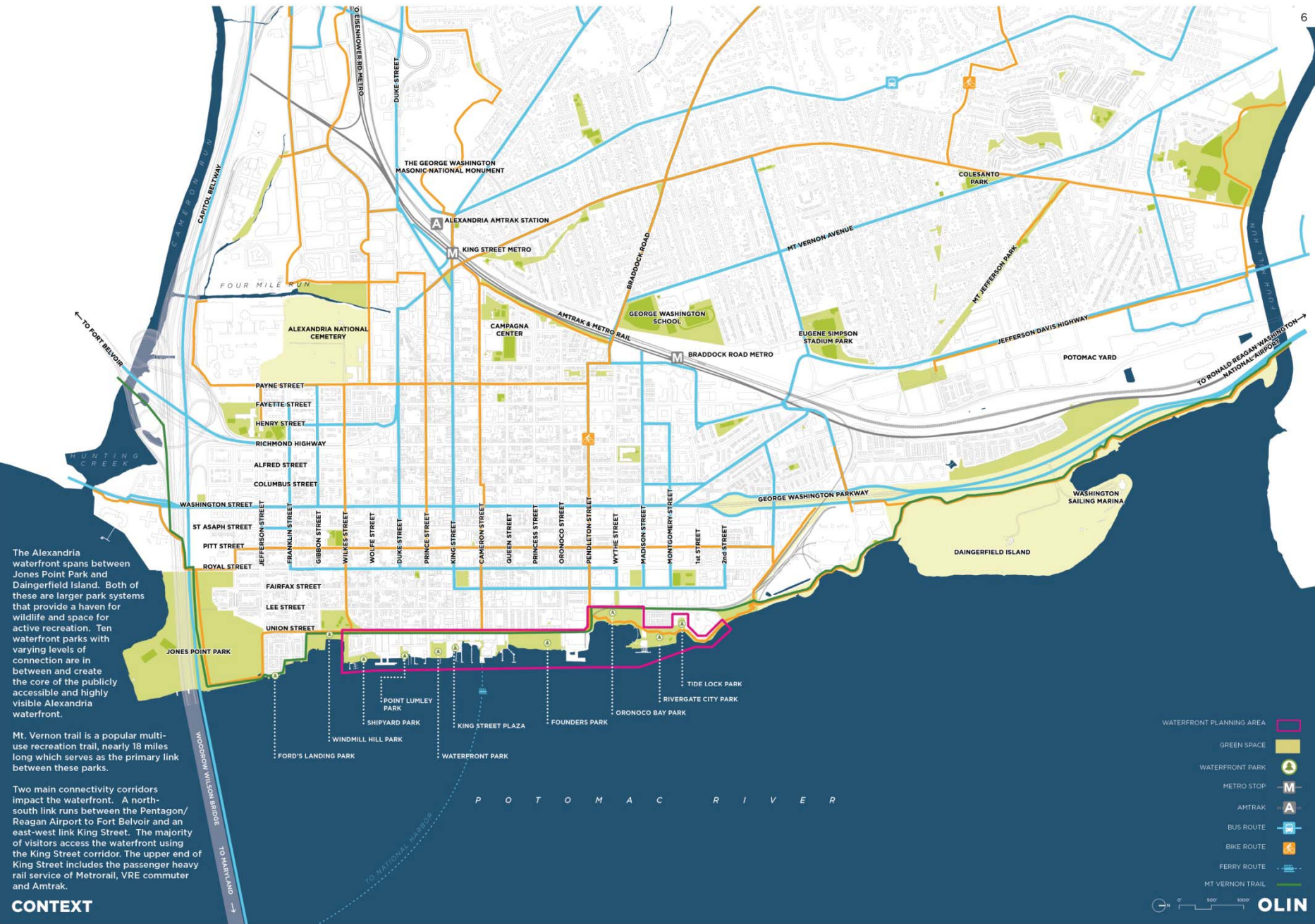
OLIN



Alexandria's location within the region makes it highly accessible to other parts of Virginia, Maryland, and Washington D.C., due to an adjoining interstate transportation network and to north-south principal arterials.

In 2012, the city had a total population of 147,391.

ALEXANDRIA WATERFRONT



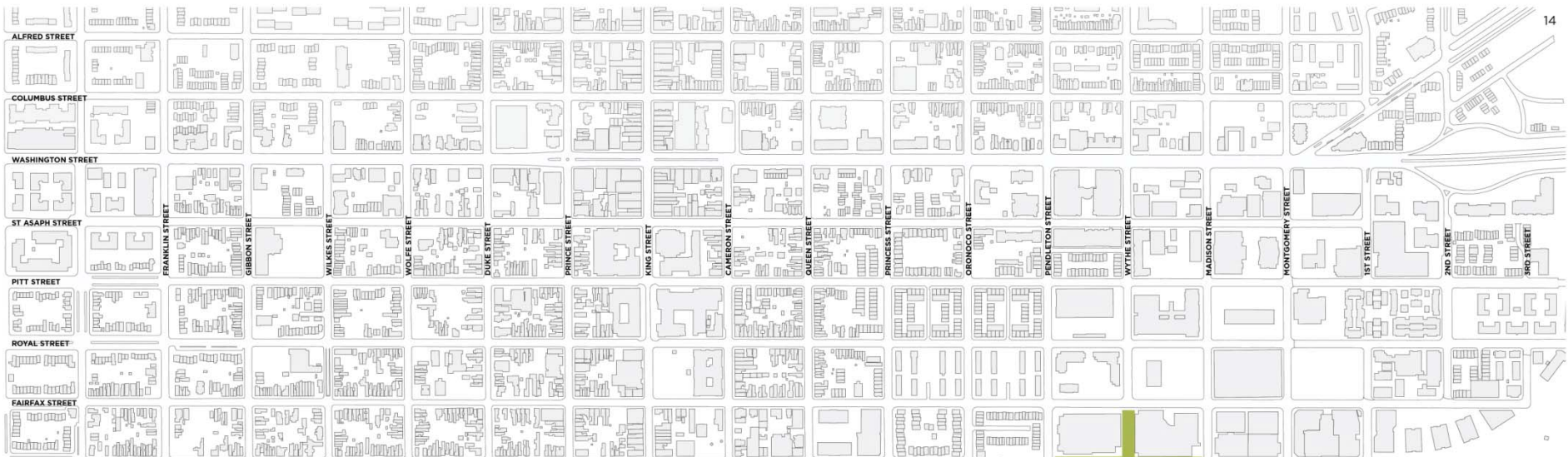
The Alexandria waterfront spans between Jones Point Park and Dainerfield Island. Both of these are larger park systems that provide a haven for wildlife and space for active recreation. Ten waterfront parks with varying levels of connection are in between and create the core of the publicly accessible and highly visible Alexandria waterfront.

Mt. Vernon trail is a popular multi-use recreation trail, nearly 18 miles long which serves as the primary link between these parks.

Two main connectivity corridors impact the waterfront. A north-south link runs between the Pentagon/Reagan Airport to Fort Belvoir and an east-west link King Street. The majority of visitors access the waterfront using the King Street corridor. The upper end of King Street includes the passenger heavy rail service of Metrorail, VRE commuter and Amtrak.

CONTEXT

- WATERFRONT PLANNING AREA
- GREEN SPACE
- WATERFRONT PARK
- METRO STOP
- AMTRAK
- BUS ROUTE
- BIKE ROUTE
- FERRY ROUTE
- MT VERNON TRAIL



GATEWAY SOUTH
GATEWAY

THE STRAND
WORKING SEAPORT

TORPEDO FACTORY
WITNESS TO WAR

FOUNDERS PARK
FOUNDATIONS

ORONOCO BAY
TRANSFORMATIONS

GATEWAY NORTH
AMBITION & ILLUMINATION

P O T O M A C R I V E R

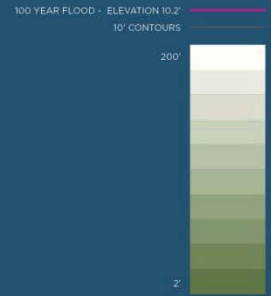


The Alexandria topography is defined by stair-steps down to the Potomac, which is a common Coastal Plain condition. The risers (scarps) are former shorelines and the treads are emergent bay and river bottoms. Closer to the George Washington Masonic Monument, known geologically as Mt. Ida terrace, are more dissected by stream erosion. Geologically speaking, the city can be broadly regarded as a relatively regular series of strata that have been gently tilted to the southeast. These are covered in places by a mixed alluvial and slope deposits associated with the valleys of modern streams.

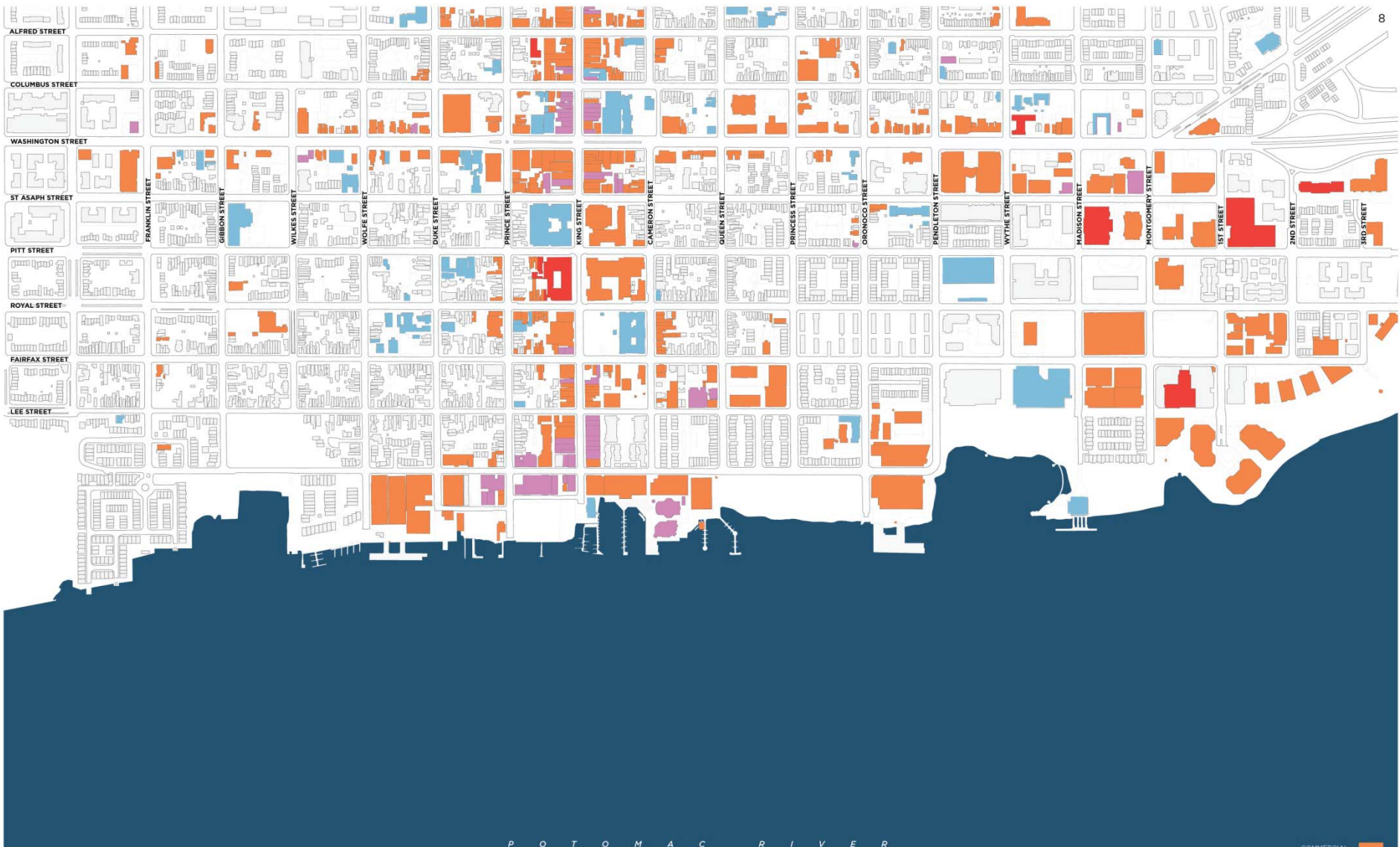
The waterfront and Old Town are largely at an elevation of 50' or less, and the highest point in the city is around 280'. At elevations above thirty feet, the surface is composed chiefly of silt and clay, and below this is muddy sand.

The city is bounded by two large tributaries, Cameron Run and Four mile run, which capture a significant amount of runoff.

P O T O M A C R I V E R



TOPOGRAPHY



Old Town Alexandria's commercial core is focused along King Street, one of the most celebrated retail streets in the country. Washington Street also has a large amount of commercial activity. Higher activity levels and programming within the waterfront area should be focused around the King Street core.

EXISTING LAND USE - COMMERCIAL

- COMMERCIAL
- INSTITUTIONAL
- HOTEL
- RESTAURANT



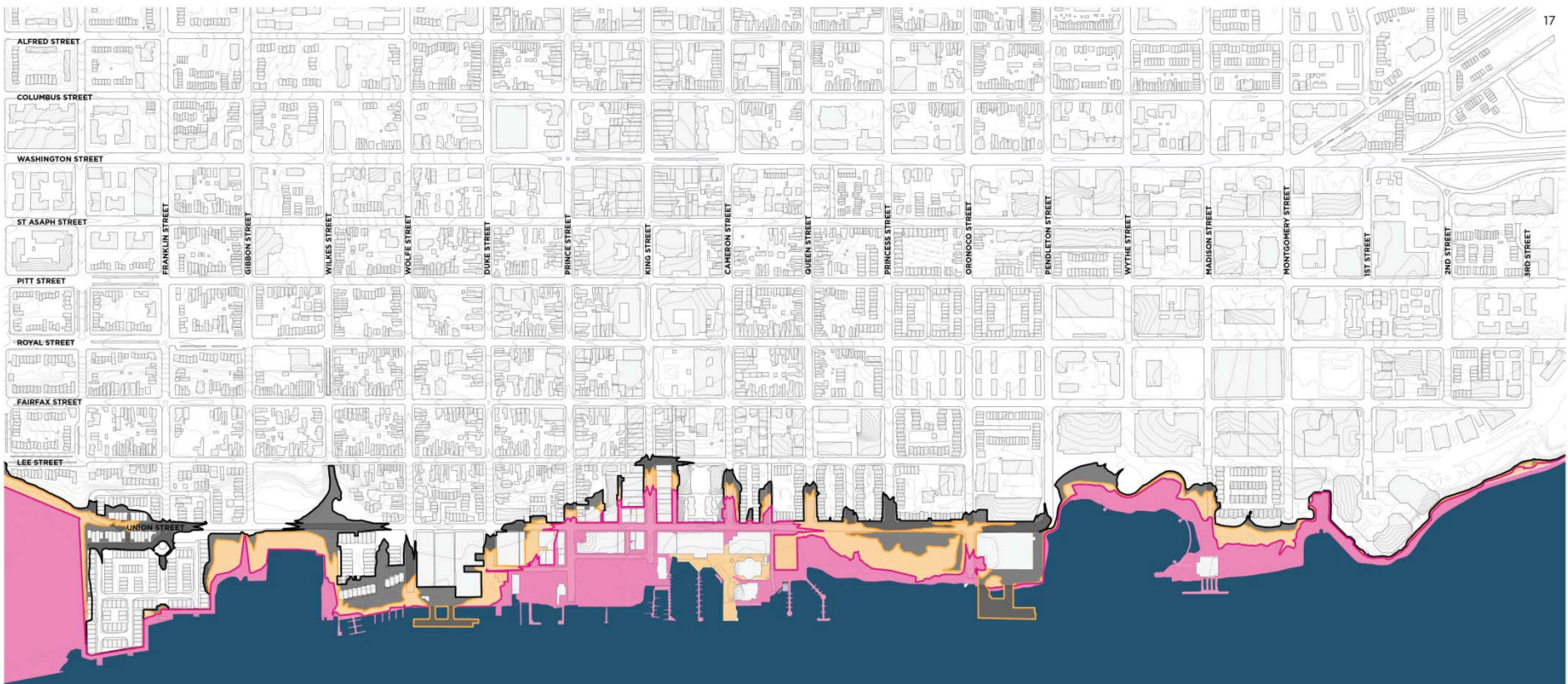
Existing residential development in Old Town exists continuously on both sides of King Street down to Union with several developments existing directly along the waterfront. Access and visibility to the waterfront should be preserved and enhanced along street corridors to provide active and passive areas for residents. Active uses, particularly events with the potential for high noise levels should be concentrated around commercial areas.

P O T O M A C R I V E R

EXISTING LAND USE - RESIDENTIAL

RESIDENTIAL	
HIGH DENSITY RESIDENTIAL	
REDEVELOPMENT AUTHORITY	
VACANT	

0 500 1000' **OLIN**

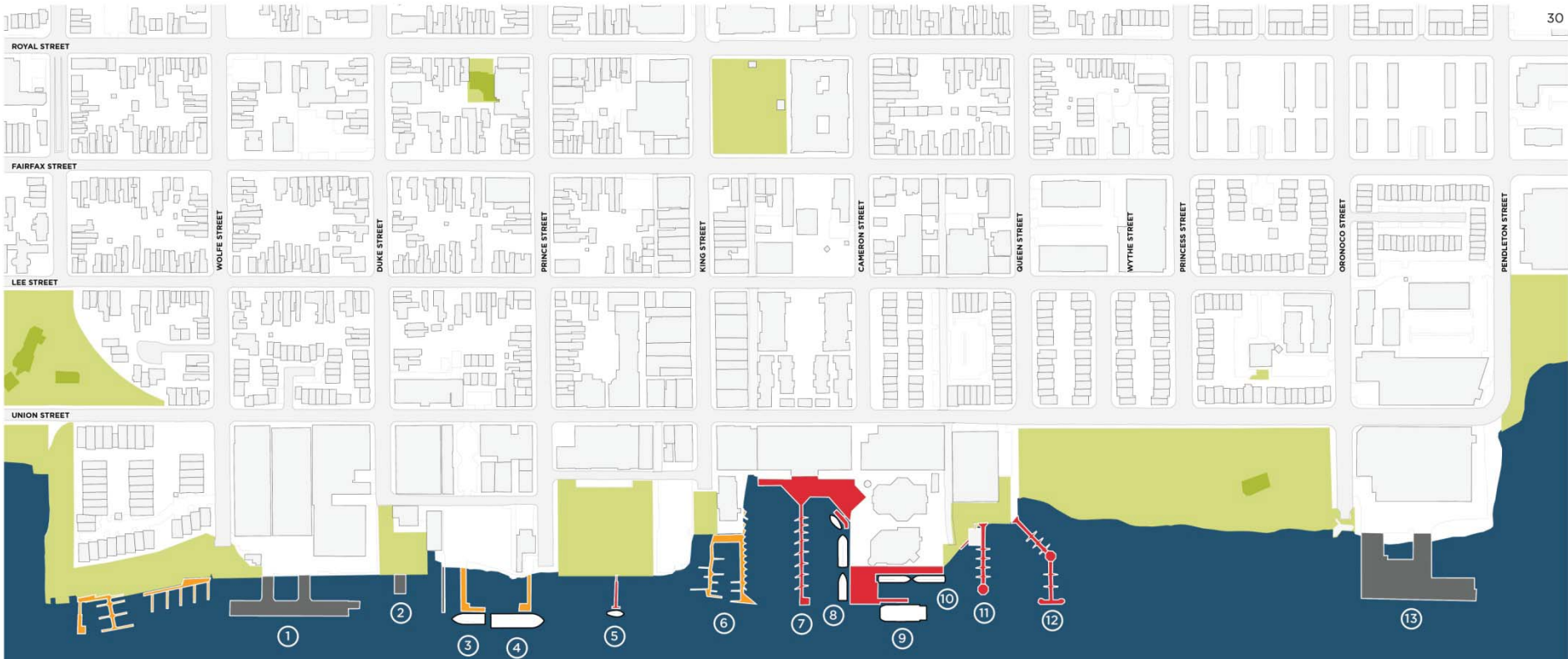


The topography of the waterfront is defined by the many historic shifts of the shoreline. In the 1800's development pressure encouraged new construction. The bluff of the city was graded and much of this fill was used for the construction of piers and wharves along the current waterfront. This has resulted in a low "bathtub" condition along the waterfront, which was likely exacerbated by settlement and erosion. Due to tidal fluctuations and heavy rains, the current combined stormwater system does not inhibit back flow, thus causing nuisance flooding on a regular basis.

P O T O M A C R I V E R

EXTREME FLOOD - 100 YEAR	10.2'	
INTERMEDIATE FLOOD	8.0'	
DESIGN ELEVATION - MITIGATE NUISANCE FLOODING	6.0'	
MEAN HIGH WATER	2.2'	
MEAN LOW WATER	-0.9'	

FLOODING - EXISTING



- ① Robinson Terminal South Pier
- ② Point Lumley Park Pier
- ③ Wooden Dock for 'Dandy' Dinner Cruise Boat
- ④ Wooden Dock for 'Nina's Dandy' Dinner Cruise Boat
- ⑤ Existing Floating Pier for 'Potomac' Historic Ship
- ⑥ Old Dominion Boat Club Pier
- ⑦ City Marina Piers
- ⑧ Water Taxi Location
- ⑨ New Pier - Including New Water Taxi Location
- ⑩ Water Taxi Location
- ⑪ City Marina Pier
- ⑫ City Marina T-Head Pier
- ⑬ Robinson Terminal North Pier

The Alexandria Waterfront Marina and Waterfront Operations consists of the 62 vessel Alexandria City Marina which includes 57 leased recreational vessel slips, 6 commercial vessel berths including water taxi and riverboat berths, fireboat slip & 22 transient vessel slips. The recent Marina Assessment found structural conditions of the marina satisfactory with no outstanding health/safety issues and satisfactory revenue generation. Electric & Water supply at slips needs upgrading and a comfort station is proposed. Several private piers to the south provide dockage for dinner boat cruise ships. The Robinson Terminal piers and the pier at Point Lumley park are currently under utilized.

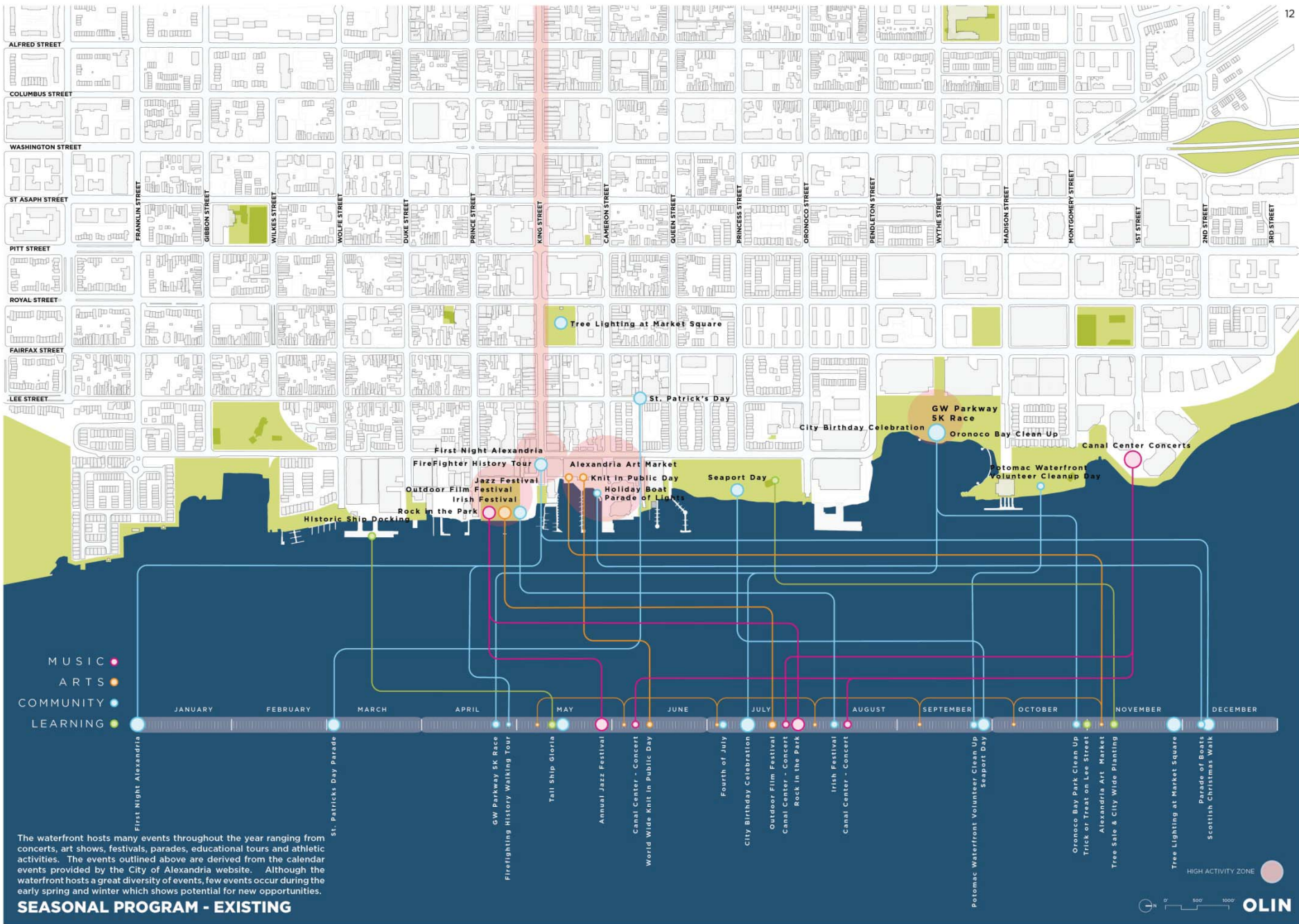
P O T O M A C R I V E R

PRIVATE PIER STRUCTURE █

PUBLIC PIER STRUCTURE █

UNDER UTILIZED PIER STRUCTURE █

MARINA & WATERFRONT OPERATIONS - EXISTING



The waterfront hosts many events throughout the year ranging from concerts, art shows, festivals, parades, educational tours and athletic activities. The events outlined above are derived from the calendar events provided by the City of Alexandria website. Although the waterfront hosts a great diversity of events, few events occur during the early spring and winter which shows potential for new opportunities.

SEASONAL PROGRAM - EXISTING



BUILDING ON THE WATERFRONT SMALL AREA PLAN

OLIN

SMALL AREA PLAN

- 1 RENOVATE PEDESTRIAN BRIDGE
- 2 SMALL BOAT LOADING AND VIEW PLATFORM
- 3 ENHANCE LOOKOUT
- 4 REORIENT PATH TO SHORELINE
- 5 GATEWAY FOR ART WALK
- 6 INCREASE PARK SEATING
- 7 TIDELOCK BASIN RENOVATION
- 8 IMPROVED SHORELINE
- 9 PUBLIC BOAT RAMP

ART & HISTORY PLAN

- A LIGHT INSTALLATIONS
- B SCULPTURE FROM ORIGINAL TIDE LOCK STONE
- C GLASSWORK FACTORY INSPIRED SCULPTURE
- D DISTINGUISH MT VERNON TRAIL FROM WATER-FRONT PATH
- E INCORPORATE INTERPRETIVE SIGNAGE & ART
- F CREATE ADDITIONAL SEATING AREAS



SMALL AREA PLAN

- 1 CREATE RAISED BOARDWALK
- 2 BOX CAR SPACES
- 3 LARGE SHADE STRUCTURE
- 4 PARK MAINTENANCE BUILDING
- 5 RESTORATION OF "RALPH'S GUTT" DRAINAGE
- 6 PLAY AREA
- 7 WYTHE STREET TERMINUS
- 8 REGRADE FOR SLOPED LAWN & AMPHITHEATER
- 9 CREATE SUCCESSIONAL FOREST
- 10 RESTORED RAIL LINE EXTENSION & PENDLETON PROMENADE
- 11 BOARDWALK RENOVATION AND EXTENSION
- 12 SHORELINE NATURALIZATION
- 13 CONSTRUCTED HABITAT ISLANDS
- 14 RESTORED LOOKOUT AT UNION & PENDLETON

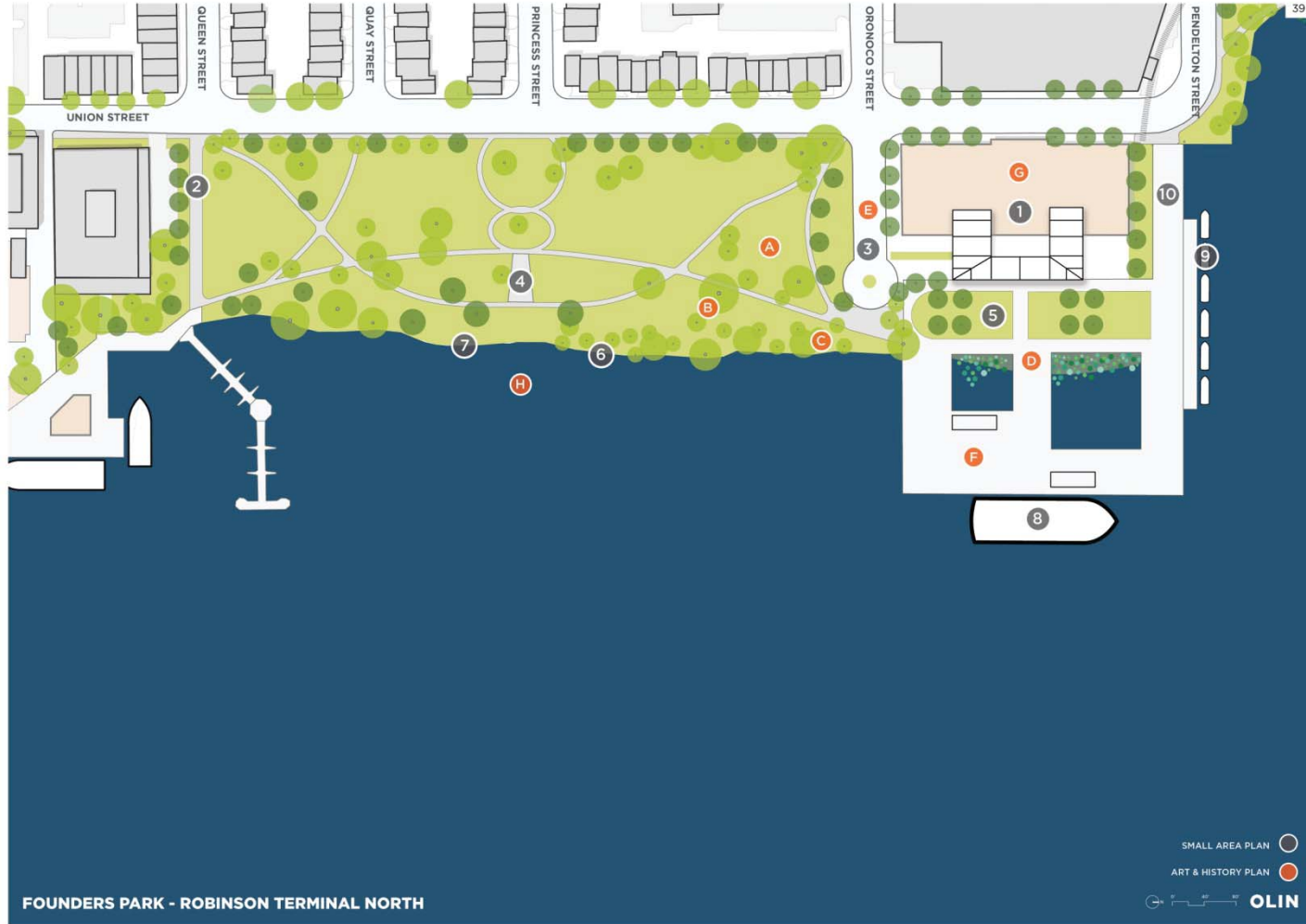
ART & HISTORY PLAN

- A ART WALL ALONG WYTHE CORRIDOR & MT. VERNON TRAIL
- B GATEWAY SCULPTURE
- C INSTALL ART THAT CONTRIBUTES TO THE CLEANSING OF WATER
- D PLANT TOBACCO & EXPLAIN MEANING OF ORONOCO



SMALL AREA PLAN

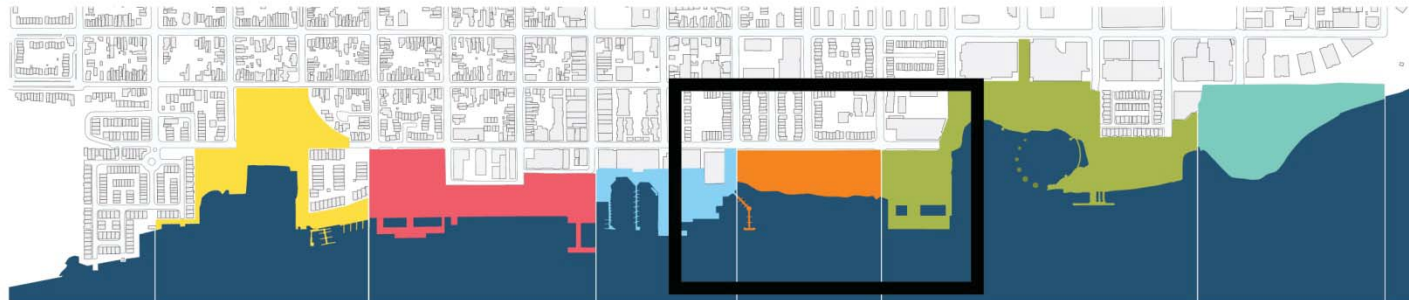
- 1 MIXED USE DEVELOPMENT WITH PUBLIC PIER
- 2 PEDESTRIAN EXTENSION OF QUEEN STREET
- 3 FOOT OF ORONOCO STREET
- 4 AREA FOR HISTORICAL PERFORMANCES
- 5 PEDESTRIAN PLAZA AND PLANTING
- 6 NATURALIZED SHORELINE
- 7 FLAT STONE SEATING ALONG SHORELINE
- 8 ACCOMMODATE LARGE SHIPS
- 9 DAY-USE RECREATION BOATER DOCK
- 10 LIMIT VEHICULAR ACCESS ALONG STRAND



ART & HISTORY PLAN

- A ART PIECE INSPIRED BY HISTORIC FISHTOWN
- B ART PIECE INSPIRED BY SHAD AND HERRING
- C CUSTOM BENCHES ALONG JETTY
- D ART PIECE INSPIRED BY TOBACCO INSPECTION HOUSE
- E RECOGNITION OF WEST'S POINT AS CITY ORIGIN
- F INCORPORATE INTERACTIVE WATER FEATURE ON PIER
- G INCORPORATE PERFORMING ARTS CENTER & CAFE INTO ROBINSON TERMINAL NORTH REDEVELOPMENT
- H TEMPORARY OR PERMANENT SCULPTURE IN RIVER

SMALL AREA PLAN 
 ART & HISTORY PLAN 
 **OLIN**

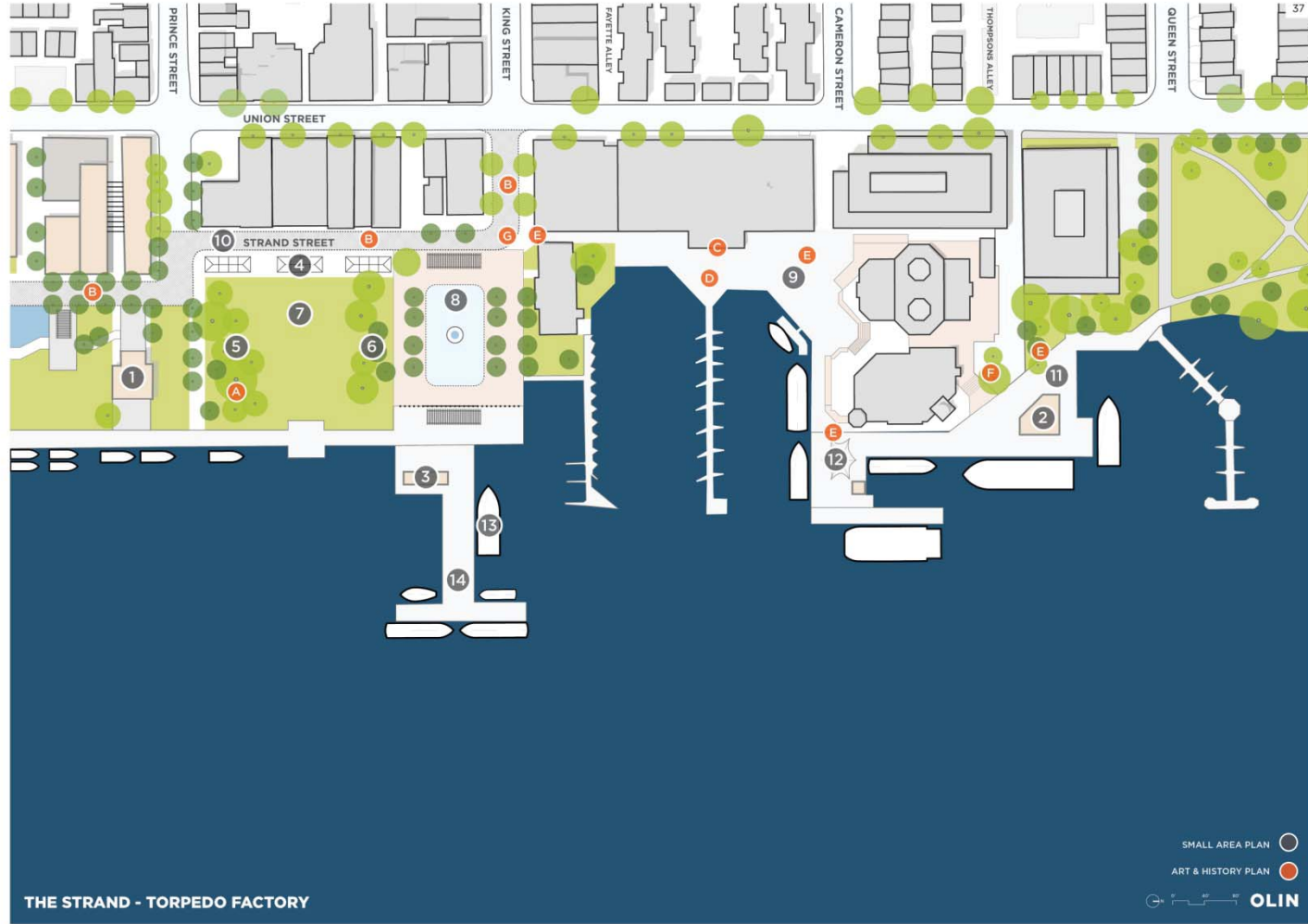


SMALL AREA PLAN

- 1 BEACHCOMBER RENOVATION
- 2 RELOCATE DOCKMASTER HEADQUARTERS
- 3 WATER TAXI AND FERRY TERMINAL
- 4 MARKET AND VENDOR KIOSKS
- 5 MAINTAIN EXISTING WILLOW OAKS
- 6 REPLACE LOW-MID STORY PLANTING
- 7 INTEGRATE FLOOD WALLS AND STAGE INTO PARK
- 8 FITZGERALD SQUARE: PUBLIC PLAZA - ICE RINK - FOUNTAIN
- 9 RENOVATE TORPEDO FACTORY PLAZA
- 10 LIMIT VEHICULAR ACCESS ALONG STRAND
- 11 REBUILD BULKHEAD
- 12 ACTIVATE MARINA BOARDWALK
- 13 HISTORIC SHIP AT KING STREET TERMINUS
- 14 CREATE PUBLIC PIER

ART & HISTORY PLAN

- A ART INSPIRED FURNISHINGS
- B MAKE STRAND ONE-WAY AND IMPROVE PAVING
- C COMMEMORATE HISTORY OF SLAVERY IN ALEXANDRIA
- D EMPHASIZE TORPEDO FACTORY AS CULTURAL ANCHOR
- E INCORPORATE PUBLIC ART & INTERPRETIVE SIGNS INTO MARINA
- F CREATE DECORATIVE SCREENING FOR BACK OF CHART HOUSE
- G GATEWAY ARCH & INTERPRETIVE SIGNAGE



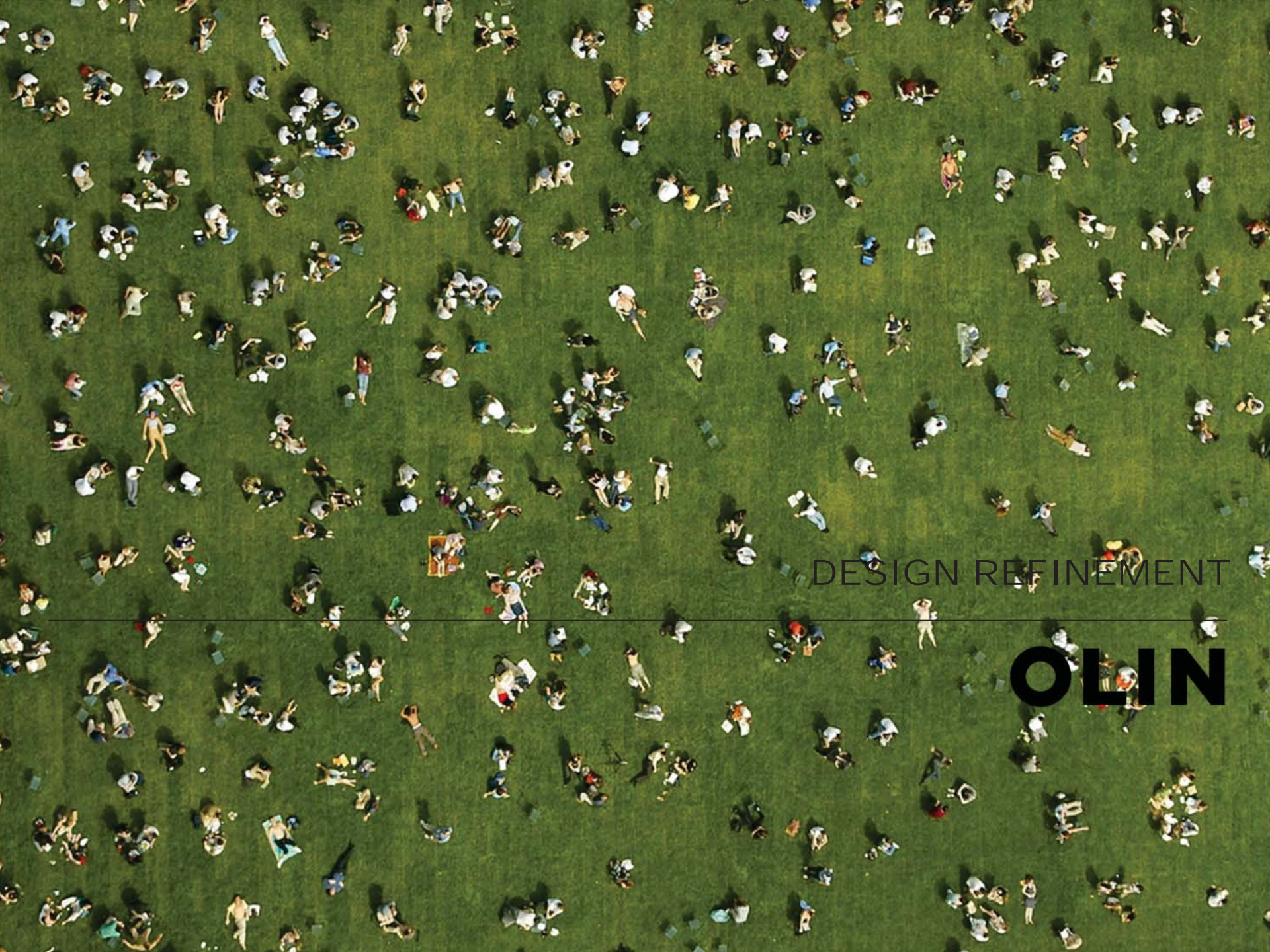
SMALL AREA PLAN

- 1 CUMMINGS PROPERTY - BOUTIQUE HOTEL DEVELOPMENT
- 2 TURNER PROPERTY - MIXED USE DEVELOPMENT
- 3 ROBINSON TERMINAL SOUTH - MIXED USE DEVELOPMENT
- 4 RELOCATE SEAPORT FOUNDATION FLOATING BUILDING
- 5 EXPAND POINT LUMLEY PARK
- 6 MODEL BOAT FOUNTAIN
- 7 CONTINUOUS PUBLIC PROMENADE
- 8 EXTENSION OF STRAND INTO ROBINSON TERMINAL SOUTH
- 9 PEDESTRIAN CORRIDOR ALONG DUKE ST.
- 10 RESTORE SLIP AS BOAT BUILDING FACILITY
- 11 DEVELOP NEW MARINA
- 12 BOAT RAMP FOR FIRE BOAT AND PUBLIC ACCESS
- 13 IMPROVE CONNECTIONS FROM WOLFE AND DUKE STREETS ONTO PIER
- 14 RIPARIAN RESTORATION & CONSTRUCTION OF WETLANDS UNDER PIER

ART & HISTORY PLAN

- A NATIVE FLORA AND FAUNA INSPIRED SCULPTURE
- B INCORPORATE SCULPTURE ON PIER
- C INTERACTIVE ART PIECE IN COLLABORATION WITH SEAPORT FOUNDATION
- D CONVERT ALLEY PARKING LOT INTO ALLEY
- E RELOCATE SHIPBUILDER STATUE AND INCORPORATE OTHER PUBLIC ART





DESIGN REFINEMENT

OLIN



A VARIETY OF WATERFRONT EXPERIENCES

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A VARIETY OF WATERFRONT EXPERIENCES

OLIN



A VARIETY OF WATERFRONT EXPERIENCES

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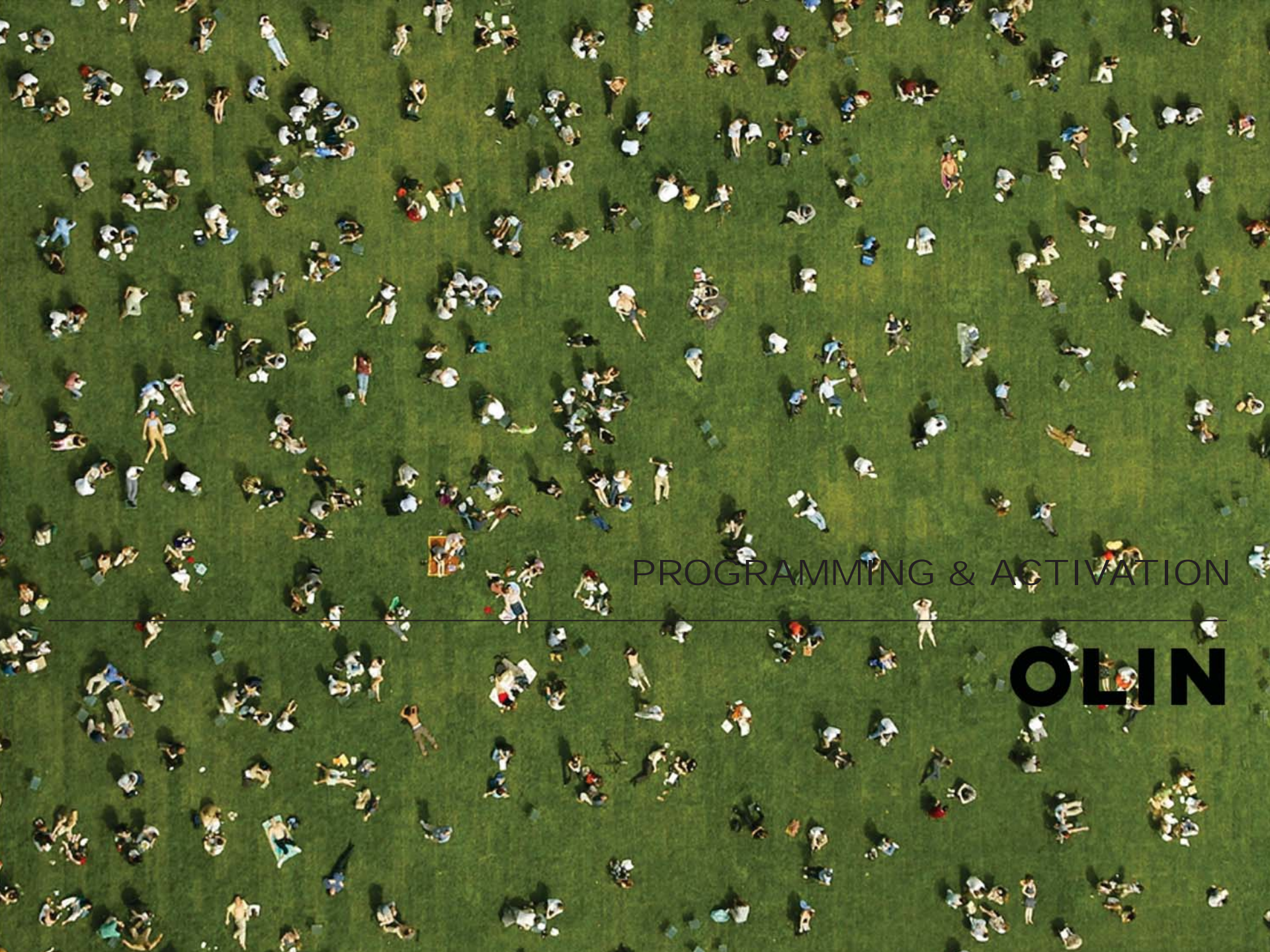
A VARIETY OF WATERFRONT EXPERIENCES

OLIN



A VARIETY OF WATERFRONT EXPERIENCES

OLIN



PROGRAMMING & ACTIVATION

OLIN



ALEXANDRIA WATERFRONT ACTIVATION PLAN

Public space activation is people:

GATHERING + SOCIALIZING + PLAYING +
DANCING + WORKING + CONTEMPLATING
LOUNGING + SHOPPING + STROLLING +
EATING + PERFORMING + WATCHING +
EXERCISING + CELEBRATING + PARADING +
DEMONSTRATING + HAVING FUN

Goals of the Activation Plan

- To position the Alexandria Waterfront as a world-class waterfront that is vital and innovative while retaining its tranquil park like character.
- To enrich the waterfront experience for Alexandrians and visitors alike with a sense of history, community and celebration.
- To enliven the beautiful public spaces of the Alexandria Waterfront during different times of day in all seasons of the year.

- To reinforce the unique identity of the Alexandria Waterfront with programming that is appropriate to the context of each site.
- To implement the Activation Plan in a way that is economically and environmentally sustainable.

What makes a great activation space?



What makes a great activation space?





OPEN SPACE

Founders Park





LEVELS

Promenade Classique







WATER

Oronoco Bay Park





COMFORT

Founders Park



PROCESSION ALONG THE WATERFRONT





GATEWAY SOUTH
GATEWAY

THE STRAND
WORKING SEAPORT

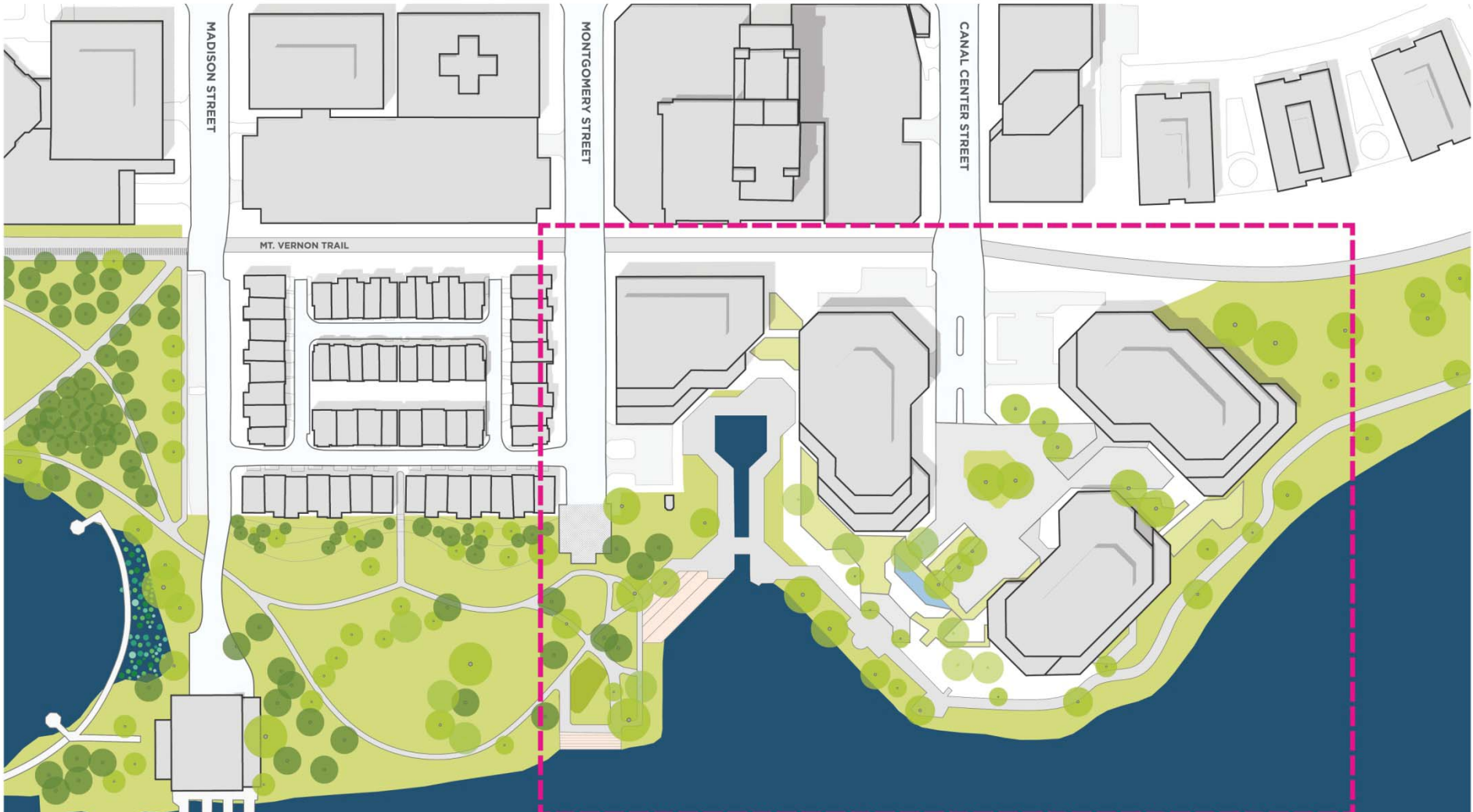
TORPEDO FACTORY
WITNESS TO WAR

FOUNDERS PARK
FOUNDATIONS

ORONOCO BAY
TRANSFORMATIONS

GATEWAY NORTH
AMBITION & ILLUMINATION

THEMATIC ZONES



TIDELOCK PARK & GATEWAY NORTH
ILLUMINATION & INNOVATION



INTERACTIVE ILLUMINATION EVENTS

Madison Square Park, NYC



INTERACTIVE ILLUMINATION EVENTS

Rotterdam, Netherlands



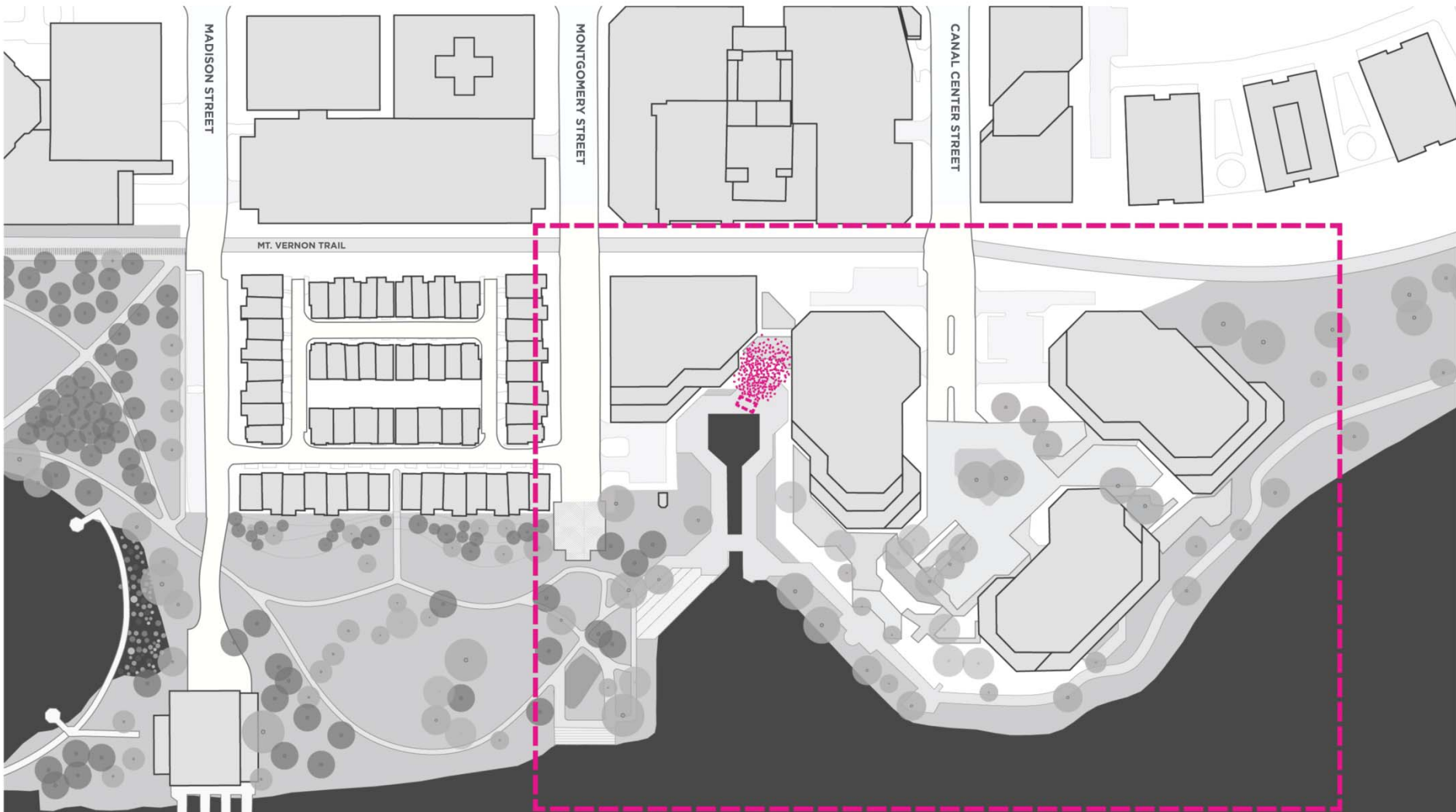


PROJECTION MAPPING

Brooklyn, NY



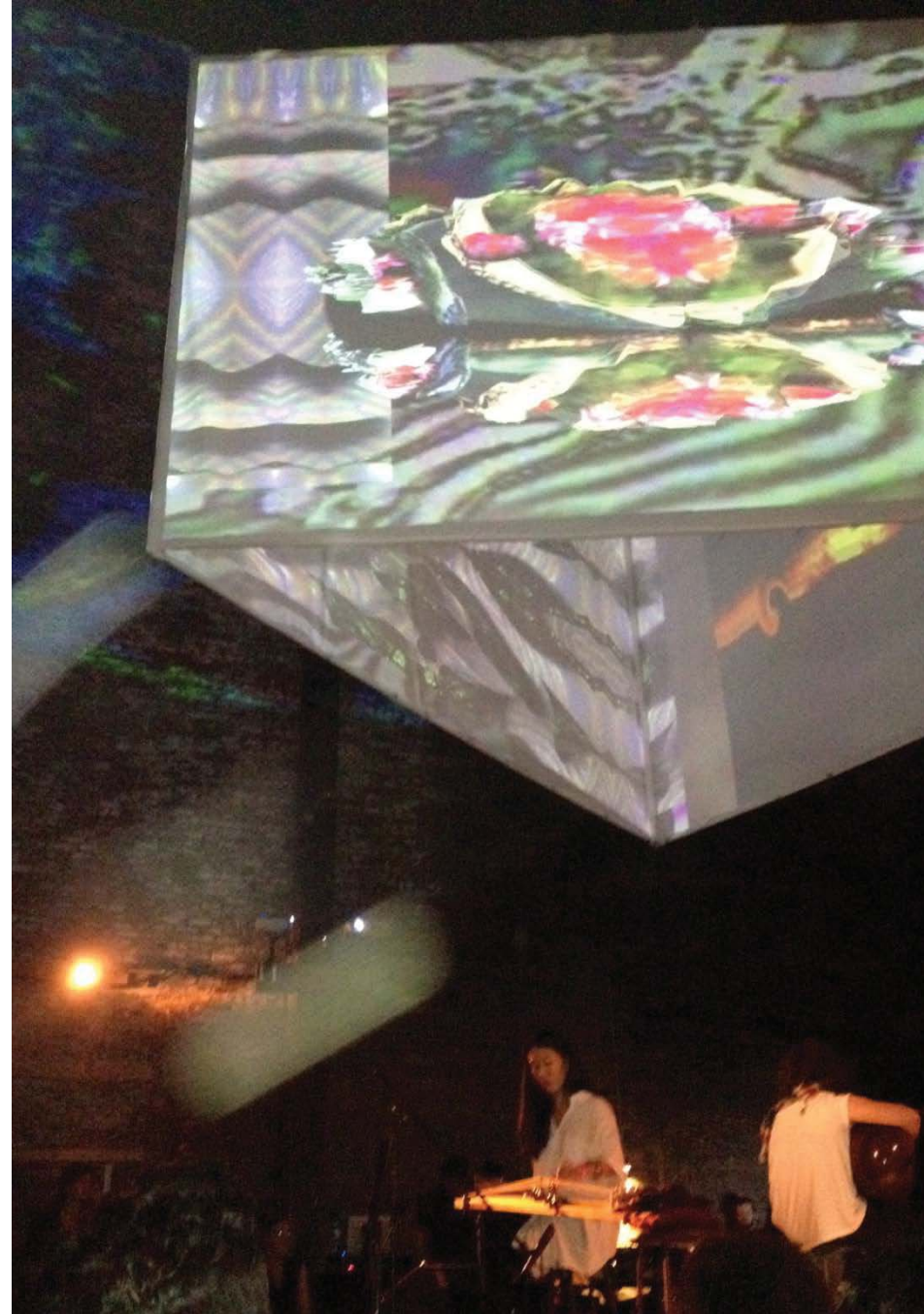
SITE SPECIFIC DANCE



TIDLOCK PARK & GATEWAY NORTH

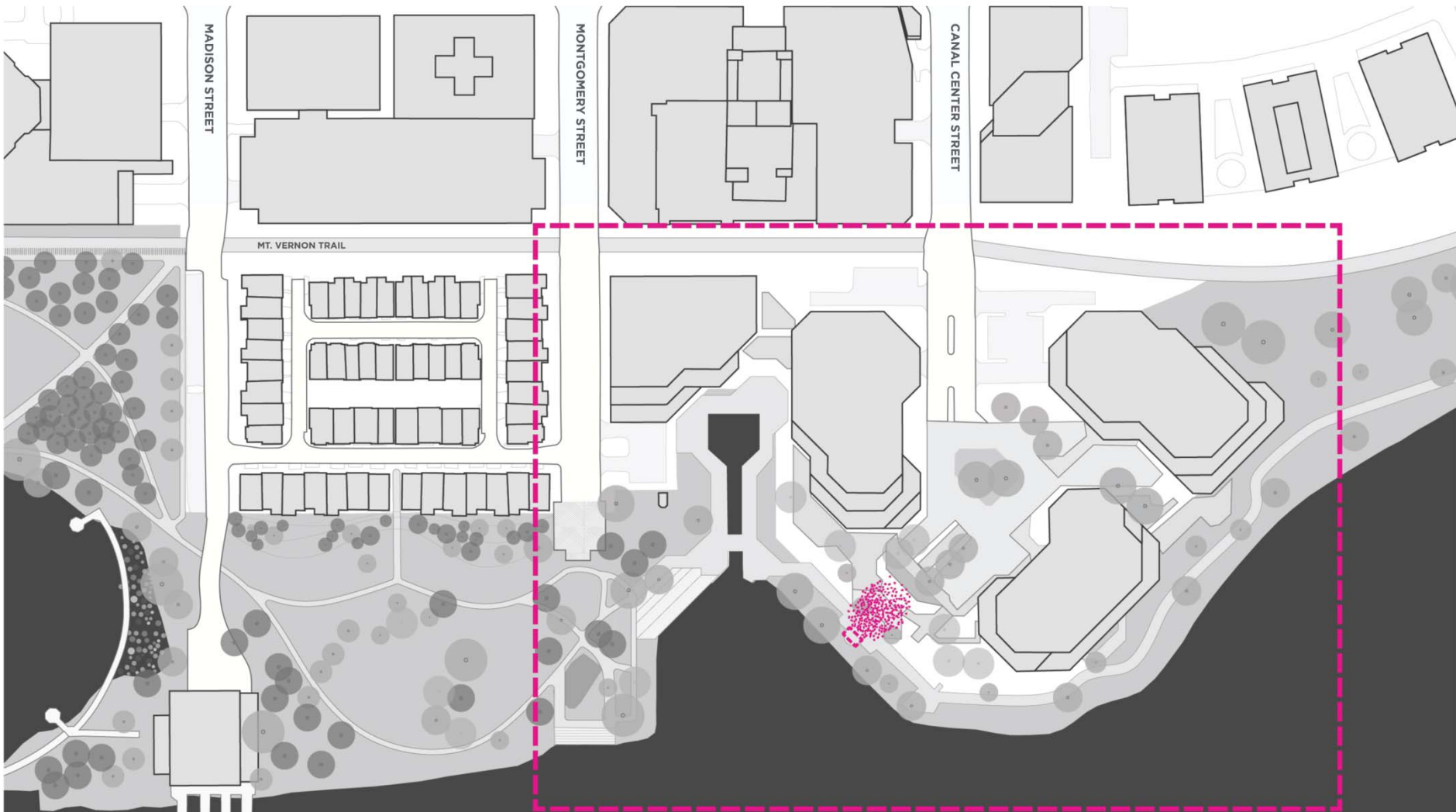
SMALL PERFORMANCE

250 PEOPLE SITTING



CONCERTS USING TECHNOLOGY

Brooklyn, NY



TIDELOCK PARK & GATEWAY NORTH

SMALL PERFORMANCE

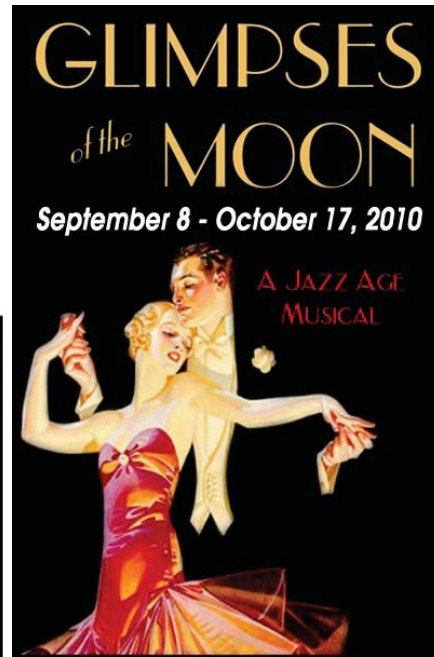
250 PEOPLE SITTING



SPOKEN WORD AND STORY TELLING



METRO STAGE



METROSTAGE

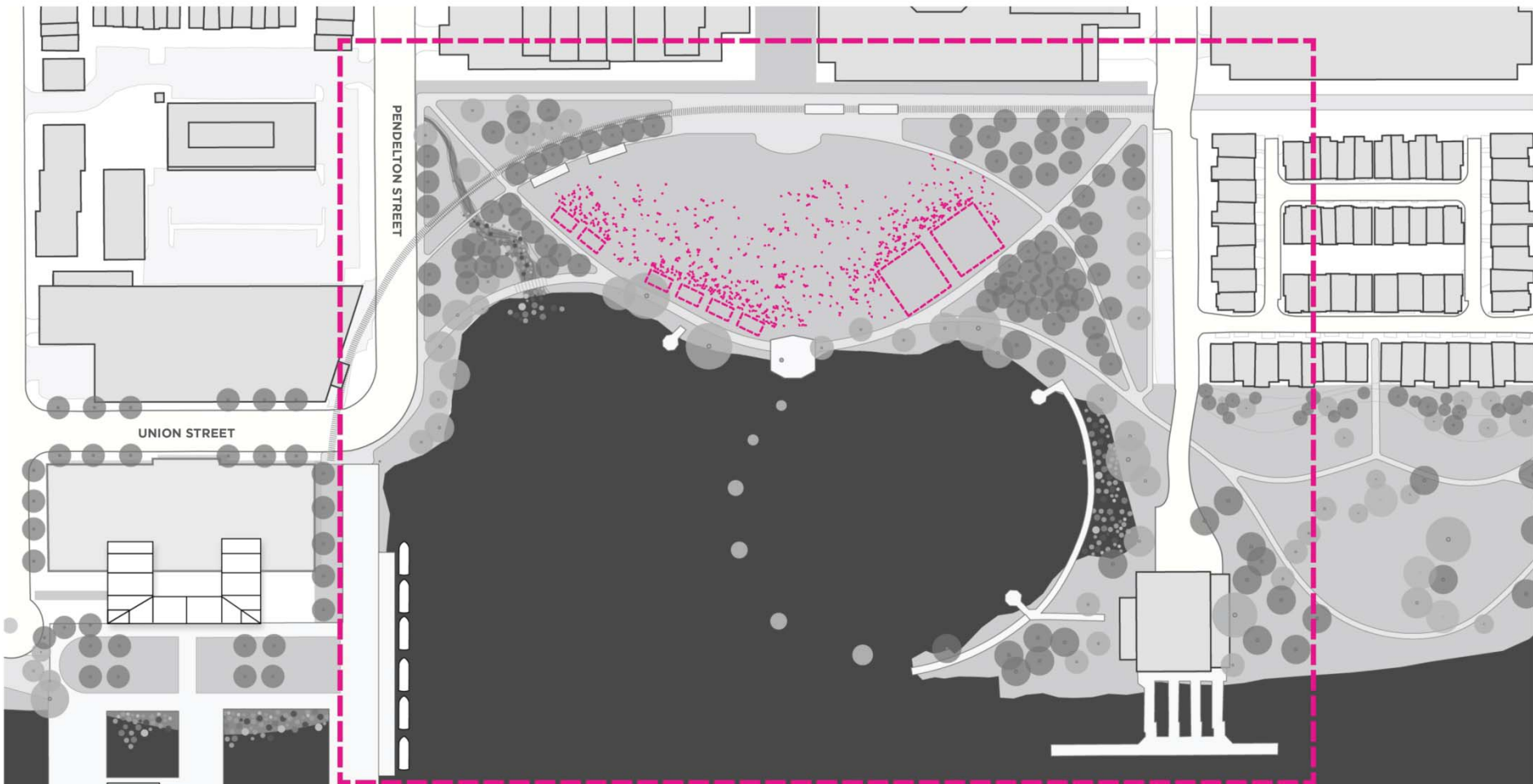
Alexandria, VA



KAYAK LAUNCH PAD



ORONOCO BAY PARK
ENTERTAINMENT & SPECTACLE



PENDELTON STREET

UNION STREET

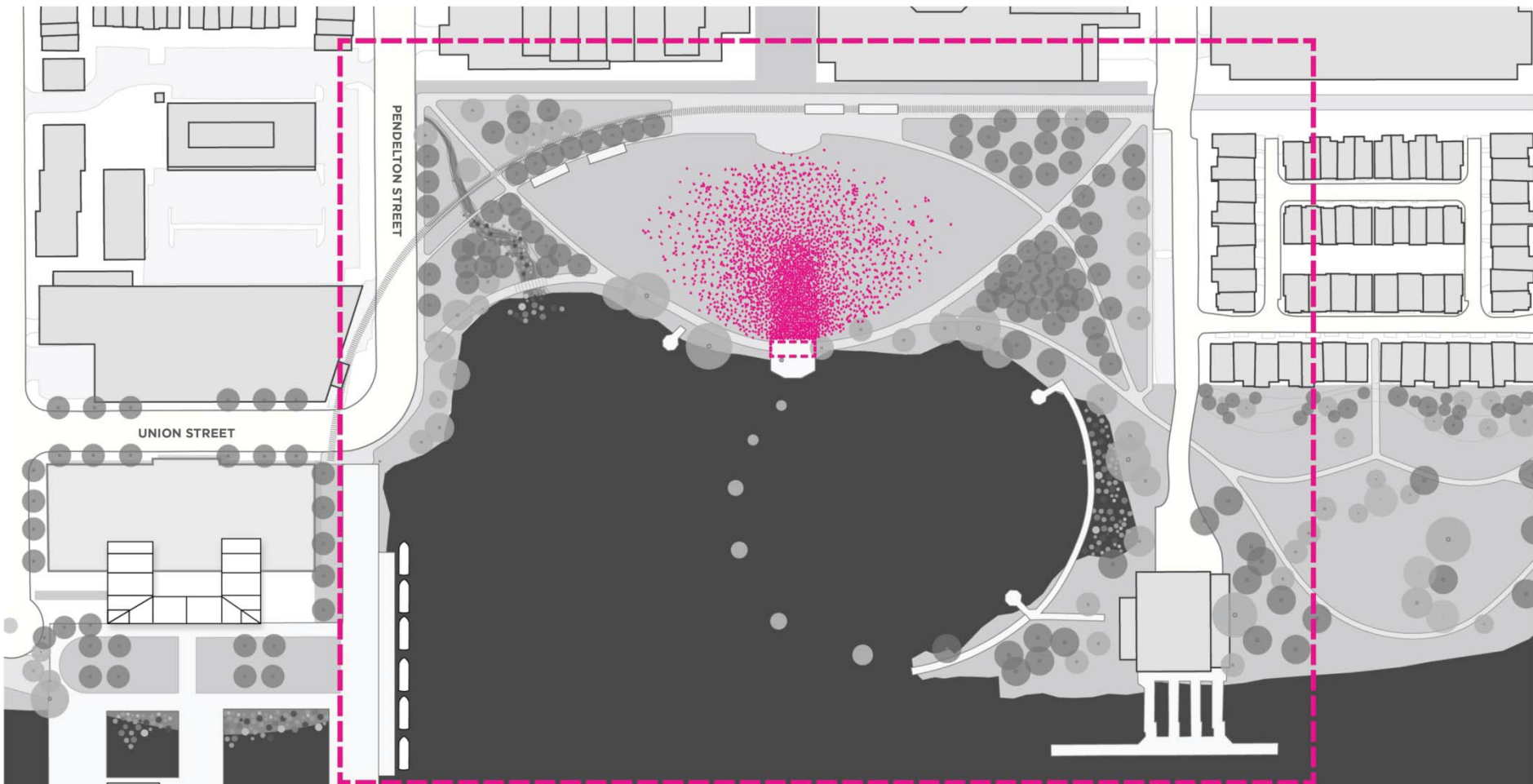
ORONOCO BAY PARK

LARGE FESTIVAL



ALEXANDRIA BIRTHDAY PARTY

Alexandria, VA



ORONOCO BAY PARK
LARGE CONCERT
2300 PEOPLE STANDING

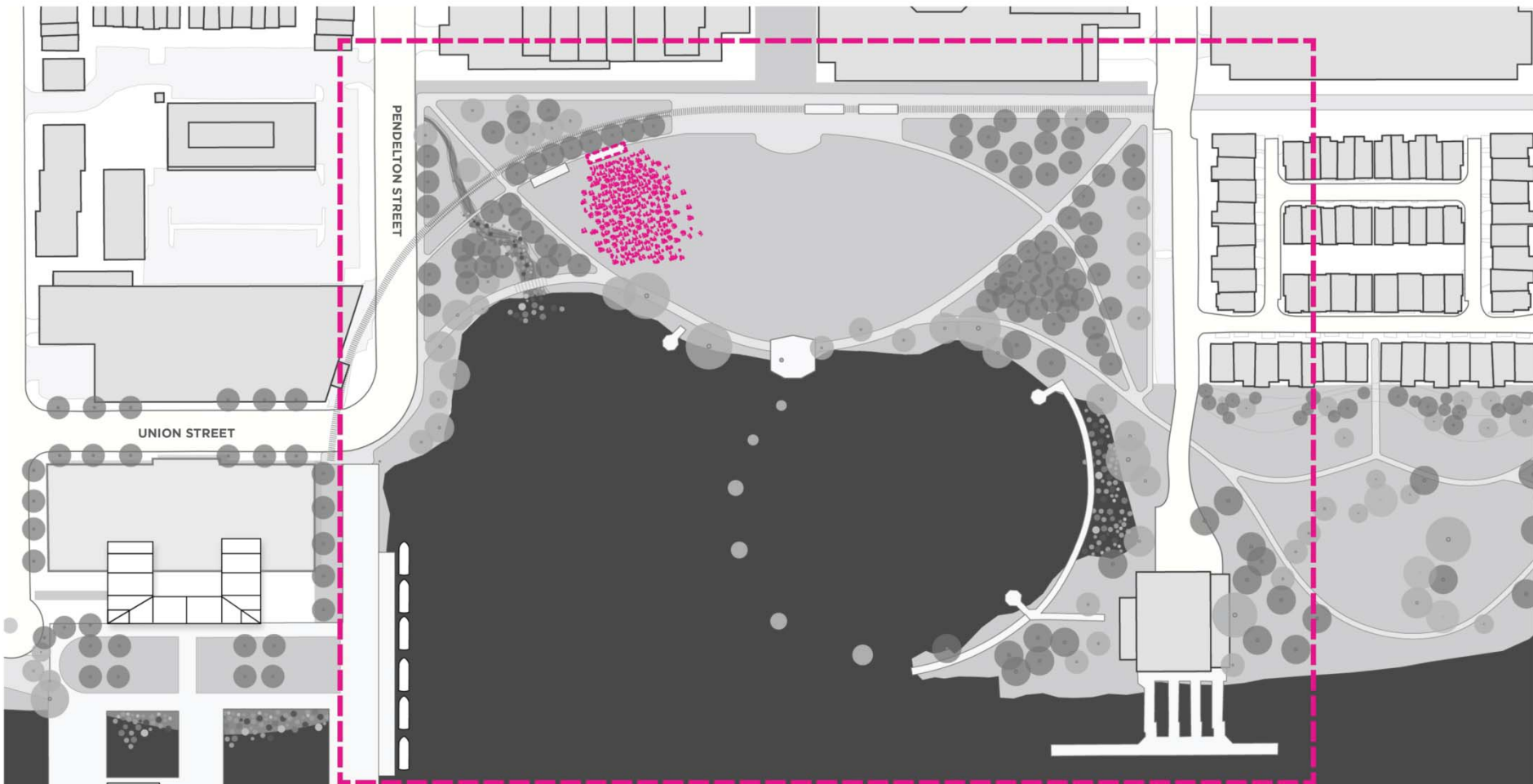


HEADLINER CONCERTS

Lollapalooza, Chicago



SYMPHONY AND OPERA



ORONOCO BAY PARK
LARGE CONCERT
400 PEOPLE SITTING



BOXCAR THEATER & PROGRAMMING



CULTURAL FESTIVALS





MARKET EVENTS

DeKalb Market, Brooklyn, NY



FLOATING CLASSROOM



FLOATING SWIMMING POOL



FLOATING ART PROJECTS

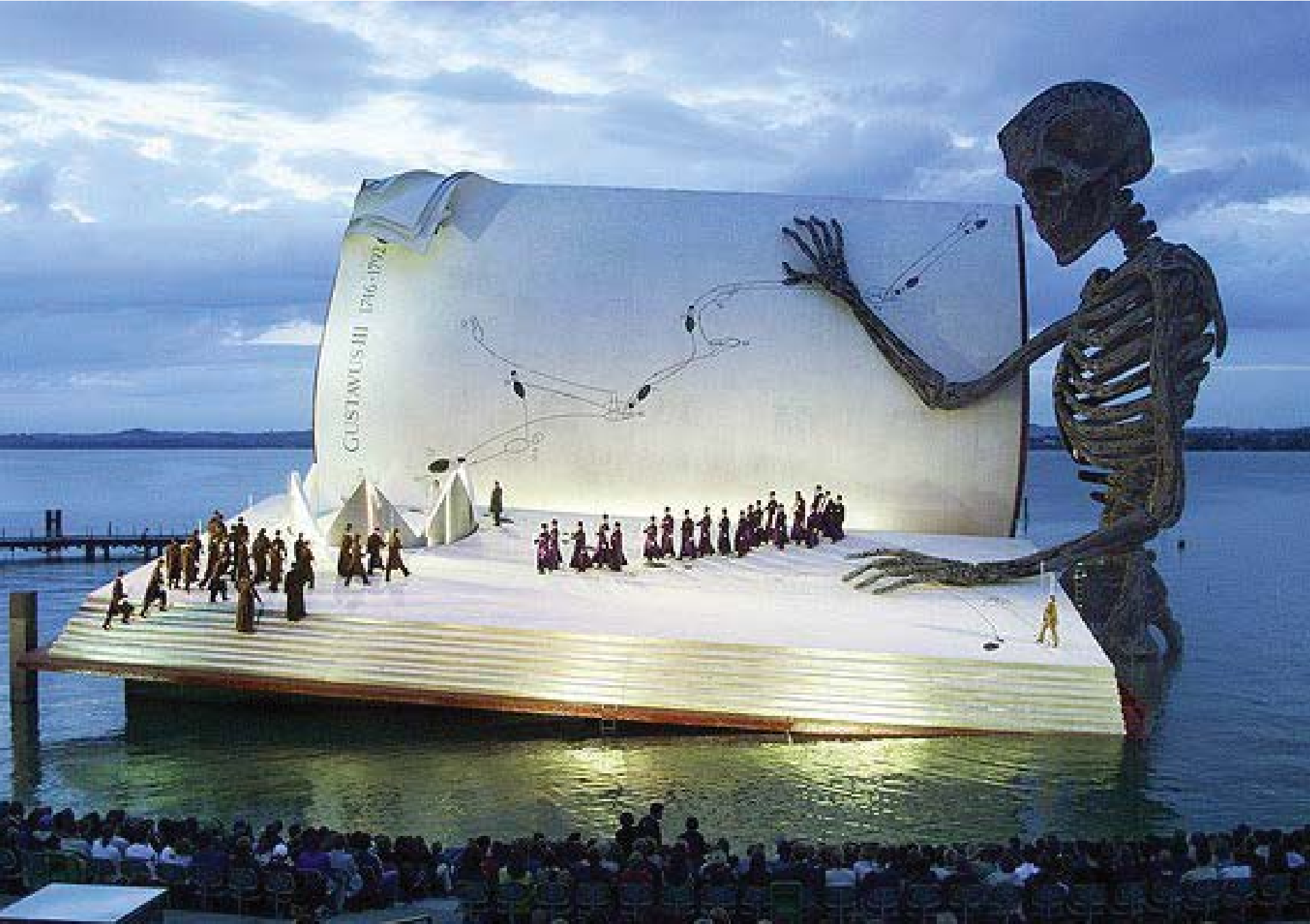
SWOON, NY



FLOATING LOUNGES



FLOATING STAGES



FLOATING STAGES



FLOATING STAGES



FLOATING LIGHT INSTALLATIONS

Philadelphia, PA



FLOATING LANTERNS

Bangkok, Thailand



FLOATING WATER SPECTACLE

Iliope, France



TEMPORARY LIGHT INSTALLATIONS

Longwood Gardens, PA – Bruce Munroe



FOUNDERS PARK
FAMILY-FRIENDLY PASSIVE ENJOYMENT



STROLLING AND SITTING



DOG WALKING AND JOGGING



PICNICS



TABLE GAMES

Bryant Park, NYC



© Sugata Das

READING ROOM

Bryant Park, NYC



INDIVIDUAL ACTIVITY

Bryant Park, NYC



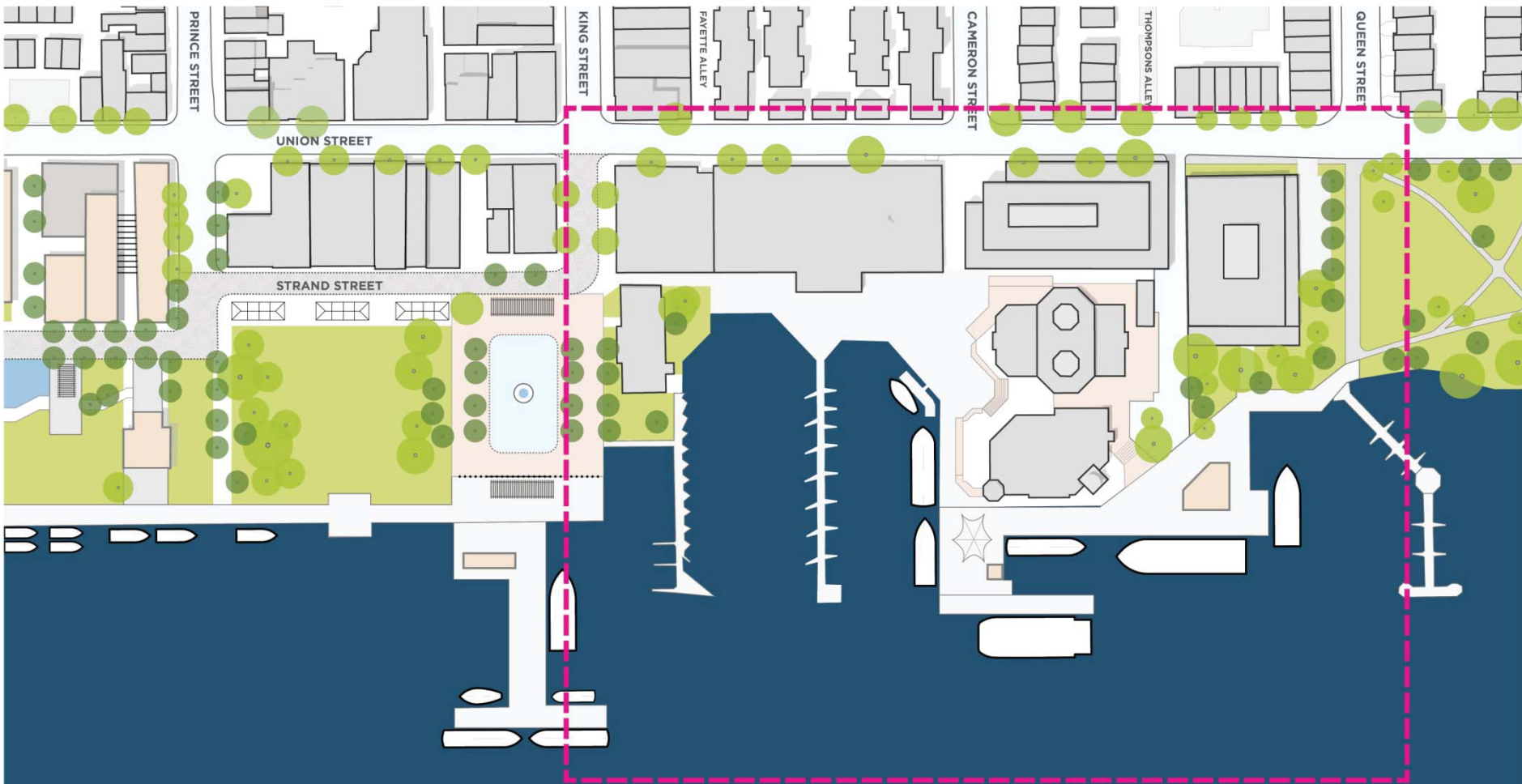
Or NON-ACTIVITY

Wagner Park, NYC



INDIVIDUAL PRACTICES

Tai Chi



CITY MARINA & TORPEDO FACTORY
SOCIABILITY & SEASONALITY



TEMPORARY STRUCTURES



TEMPORARY STRUCTURES

PS1, Brooklyn, NY



SEASONAL ART



HOLIDAY DECORATIONS



CAFÉ SEATING

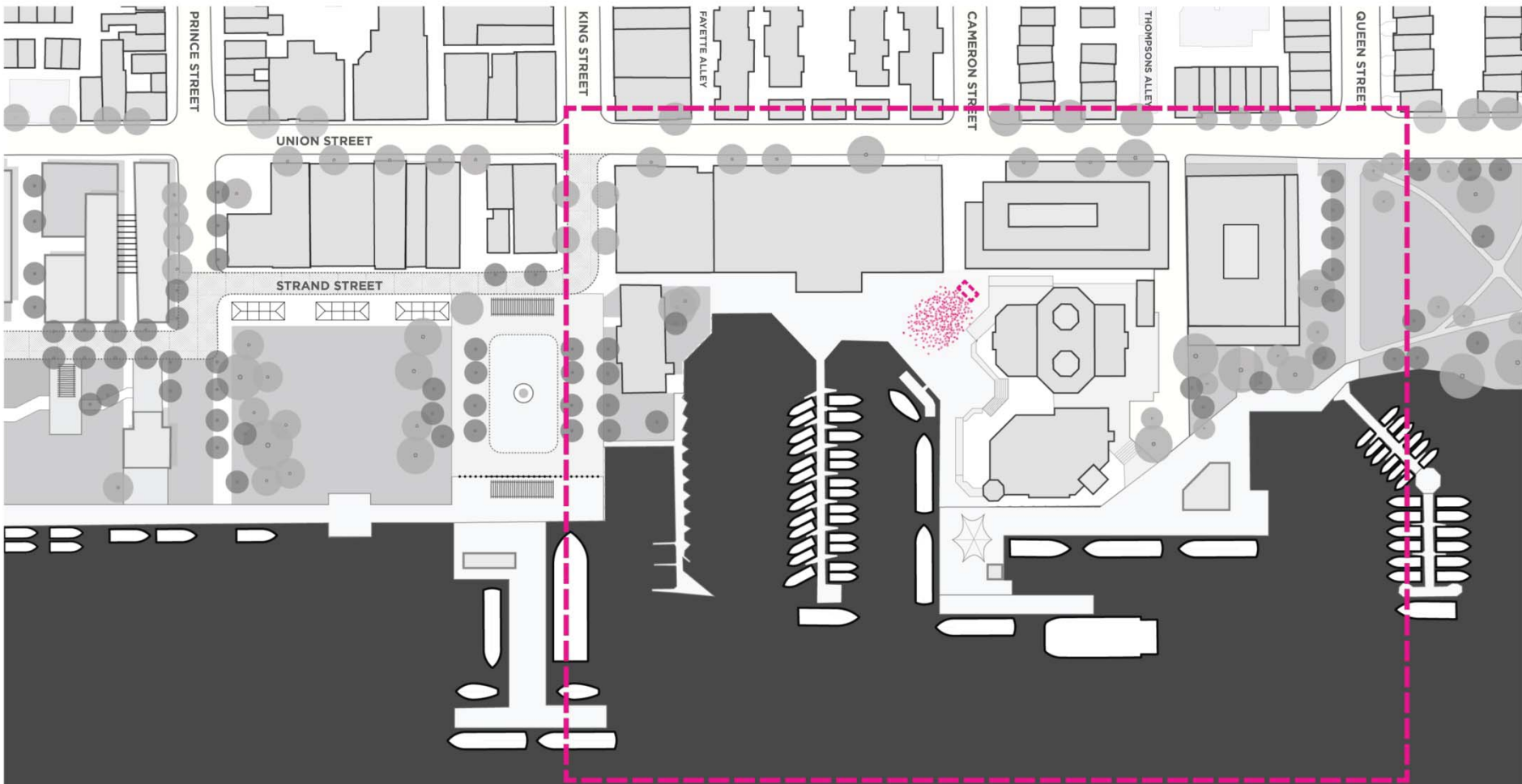


NO TRESPASSING ON BOARD

POTOMAC RIVERBOAT COMPANY
BOAT TOURS
SAILING SCHEDULE

Hemlock Point Historical Cruise	Great Potomac Museum - Tavern Pt Historical Cruise	Allentown Pt. View Historical Cruise
 This cruise takes you to the historic Hemlock Point, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.	 This cruise takes you to the Great Potomac Museum, a historic site that was once a military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.	 This cruise takes you to the historic Allentown Pt. View, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.
 This cruise takes you to the historic Navy Special Forces, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.	 This cruise takes you to the historic Peach Blossom, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.	 This cruise takes you to the historic Rattlesnake, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.
 This cruise takes you to the historic Grand View, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.	 This cruise takes you to the historic Fort Detrick, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.	 This cruise takes you to the historic Fort Detrick, a former military installation. You'll see the old barracks, the lighthouse, and the remains of the fort.

WATERFRONT ACTIVITY



CITY MARINA & TORPEDO FACTORY
SMALL PERFORMANCE
250 PEOPLE STANDING



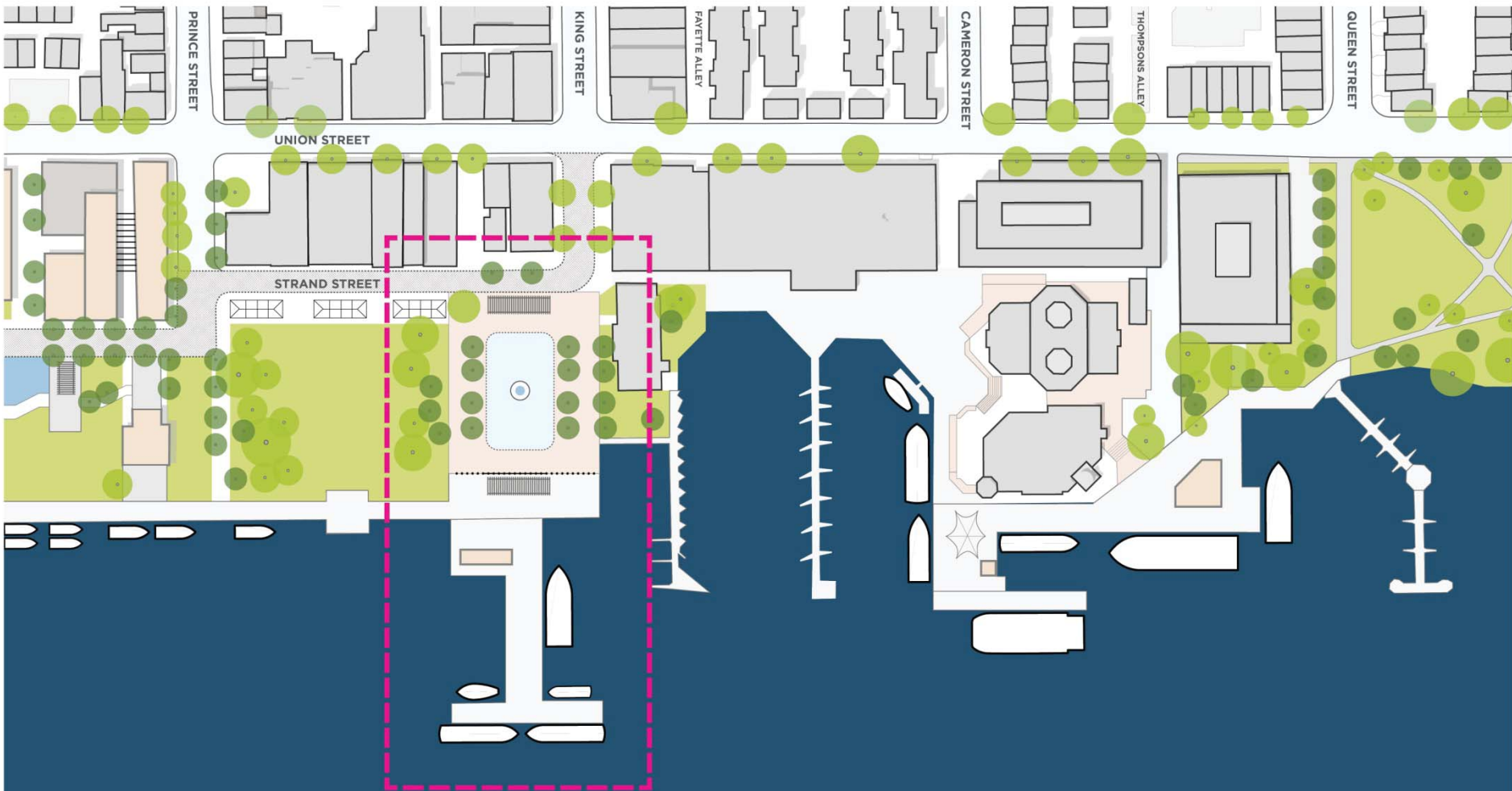
BUSKERS



ATMOSPHERIC PERFORMANCE



ARTS AND CRAFTS DEMONSTRATIONS AND CLASSES



FITZGERALD SQUARE
*TOWN SQUARE &
CEREMONIAL CENTER*





CEREMONIES AND ENACTMENTS

Alexandria, VA



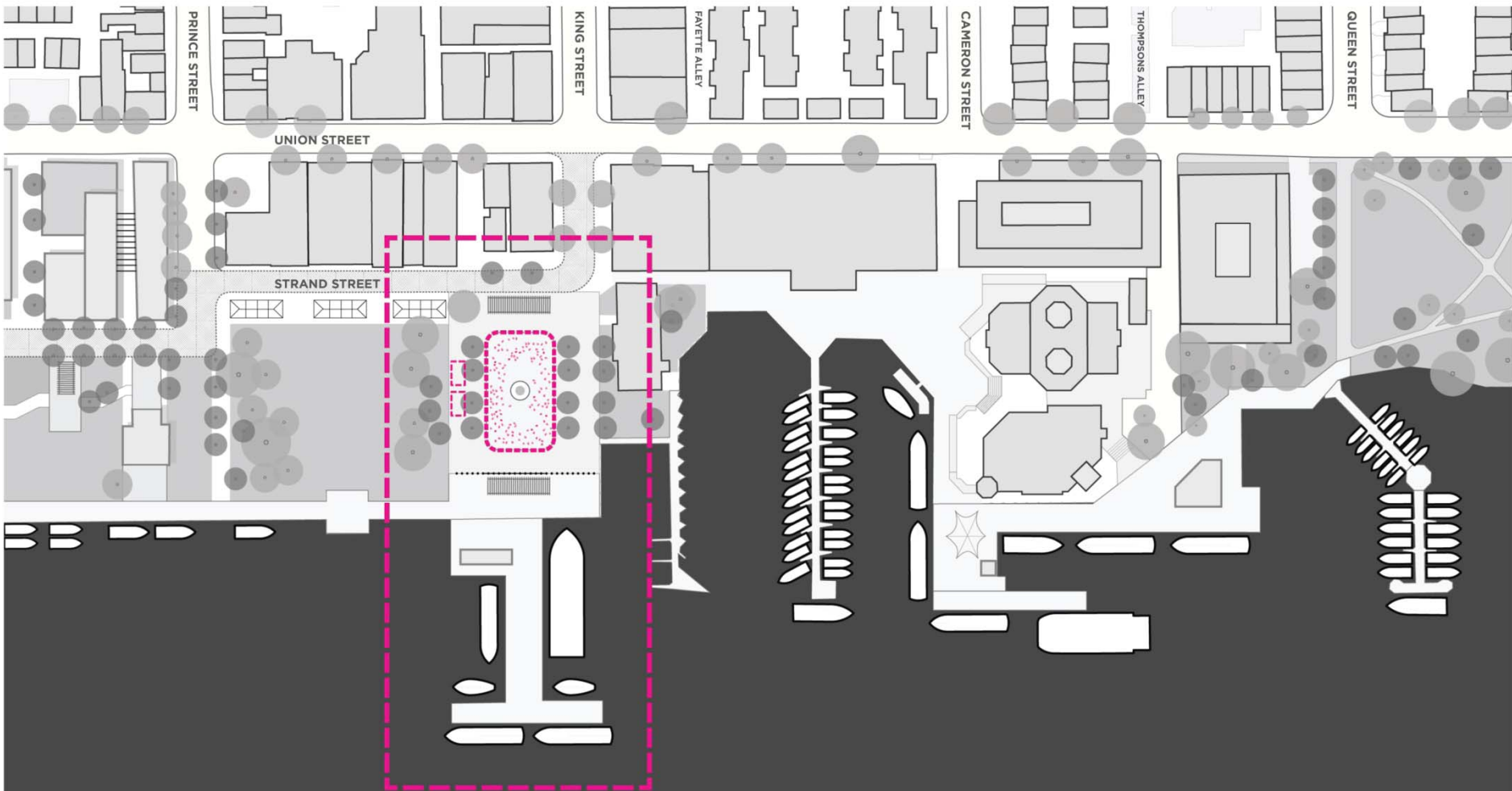
PRODUCE MARKETS

Union Square, NYC



FLOWER MARKETS

San Francisco, CA



PRINCE STREET

KING STREET

FAVETTE ALLEY

CAMERON STREET

THOMPSONS ALLEY

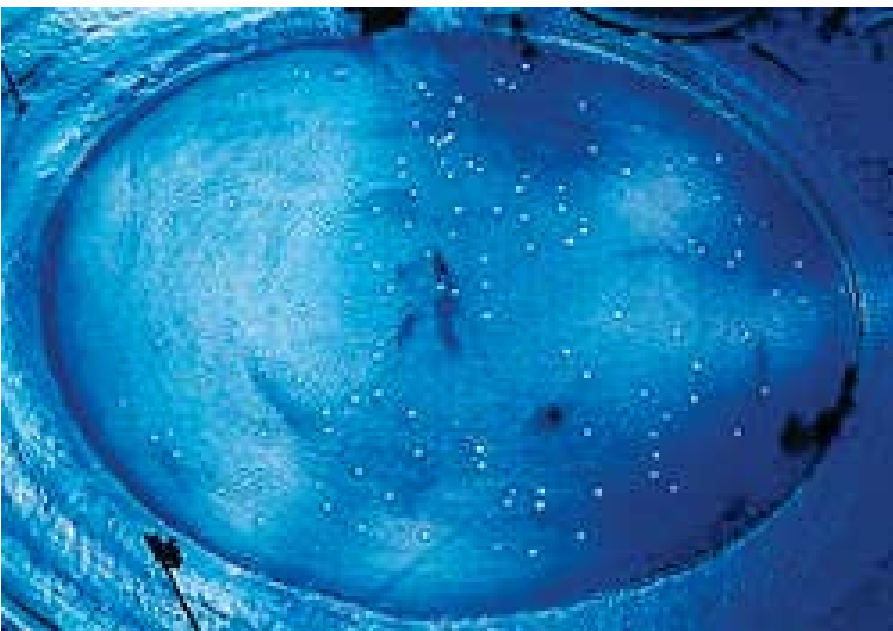
QUEEN STREET

UNION STREET

STRAND STREET

FITZGERALD SQUARE

ICE RINK
7,000 SF
140 SKATERS



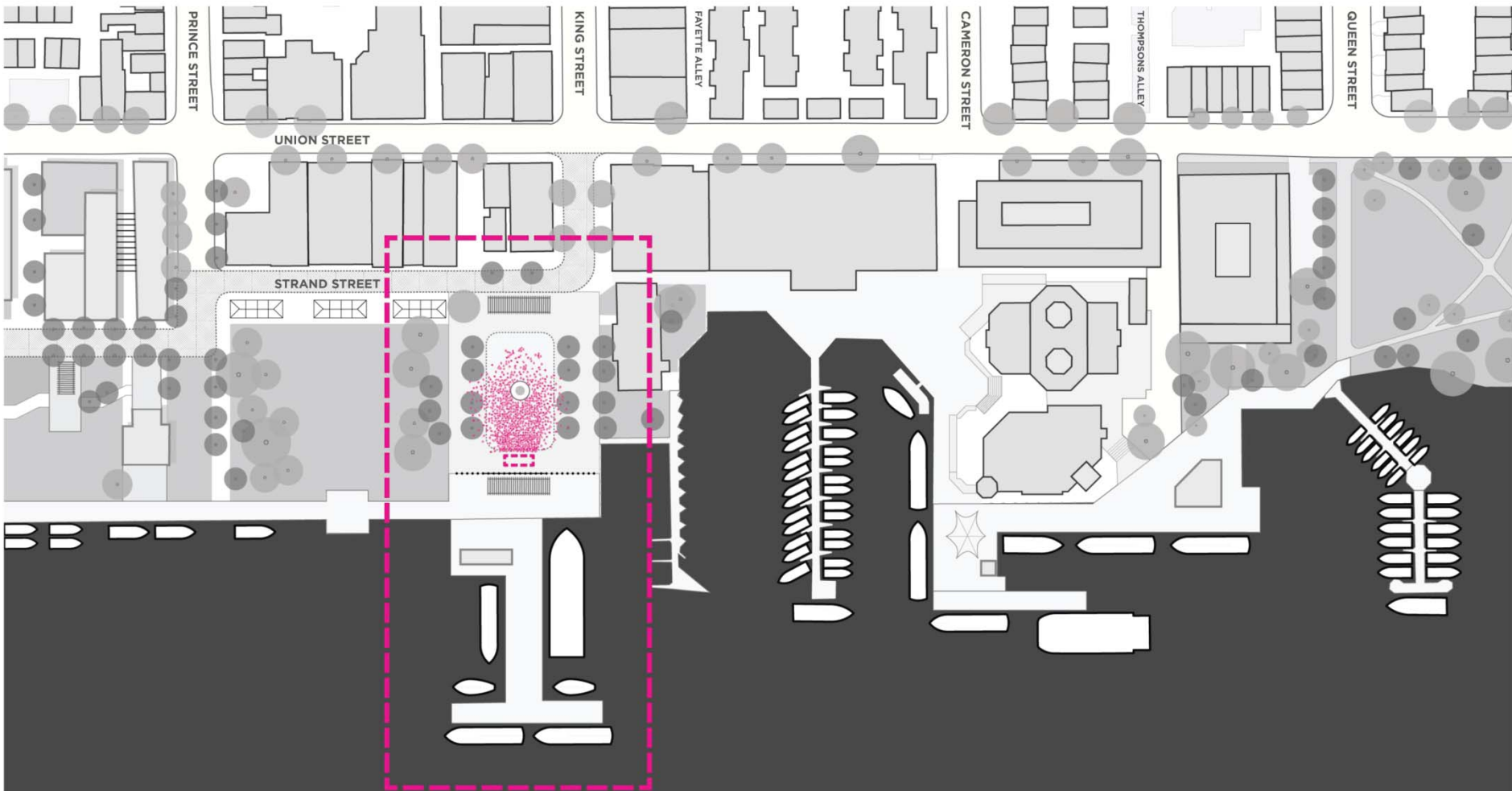
ICE SKATING RINK

Maya Lin, Grand Rapids, Michigan



FIRST NIGHT FINALE

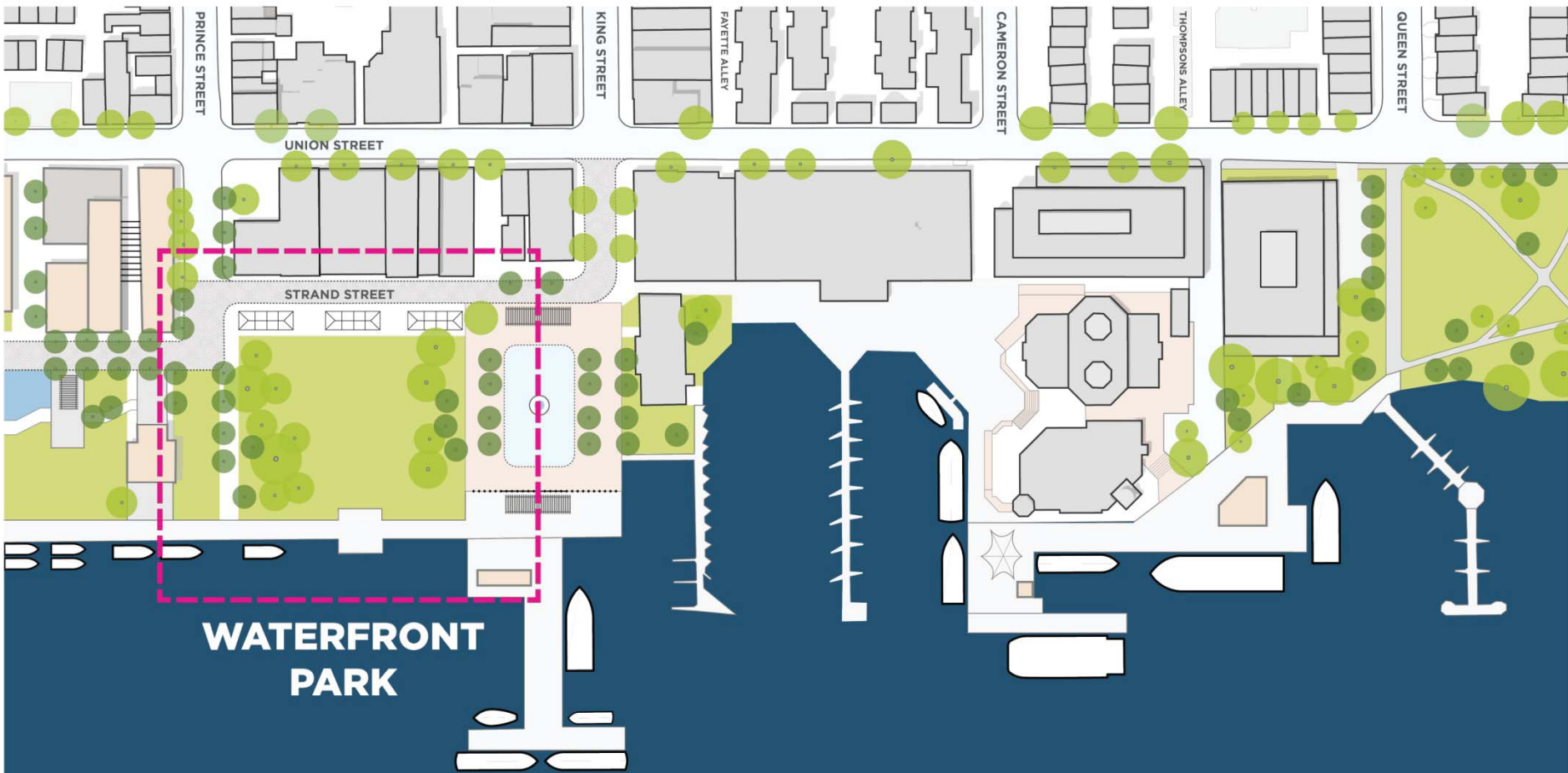
Alexandria Waterfront, VA



FITZGERALD SQUARE

OUTDOOR CONCERT

750 PEOPLE STANDING



**WATERFRONT
PARK**

*ROMANTIC MULTI-PURPOSE
GATHERING SPACE*

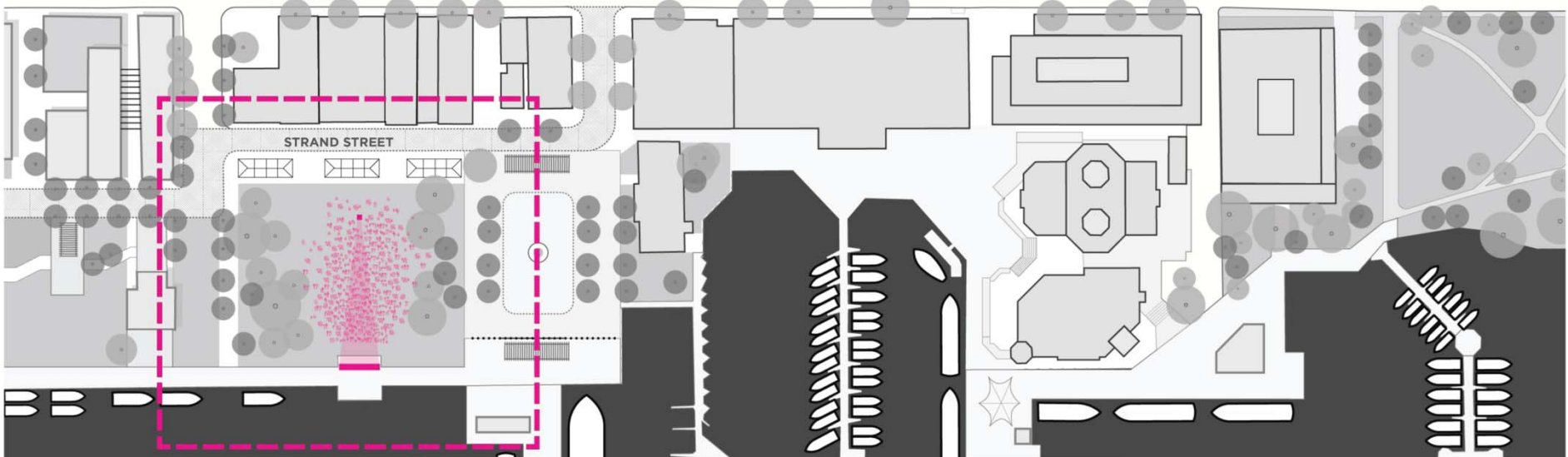
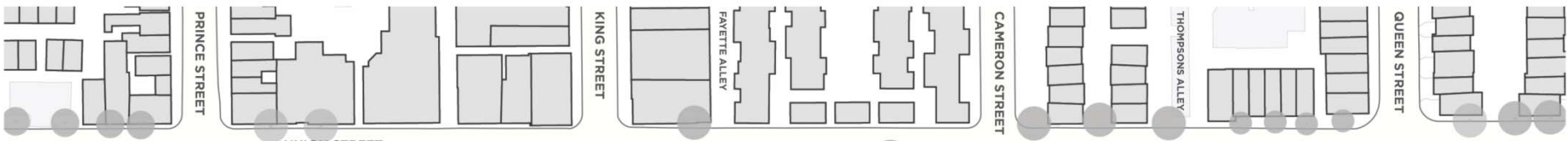


OUTDOOR DANCING

Governor's Island, NYC



WEDDINGS AND PARTY RENTALS



**WATERFRONT
PARK**

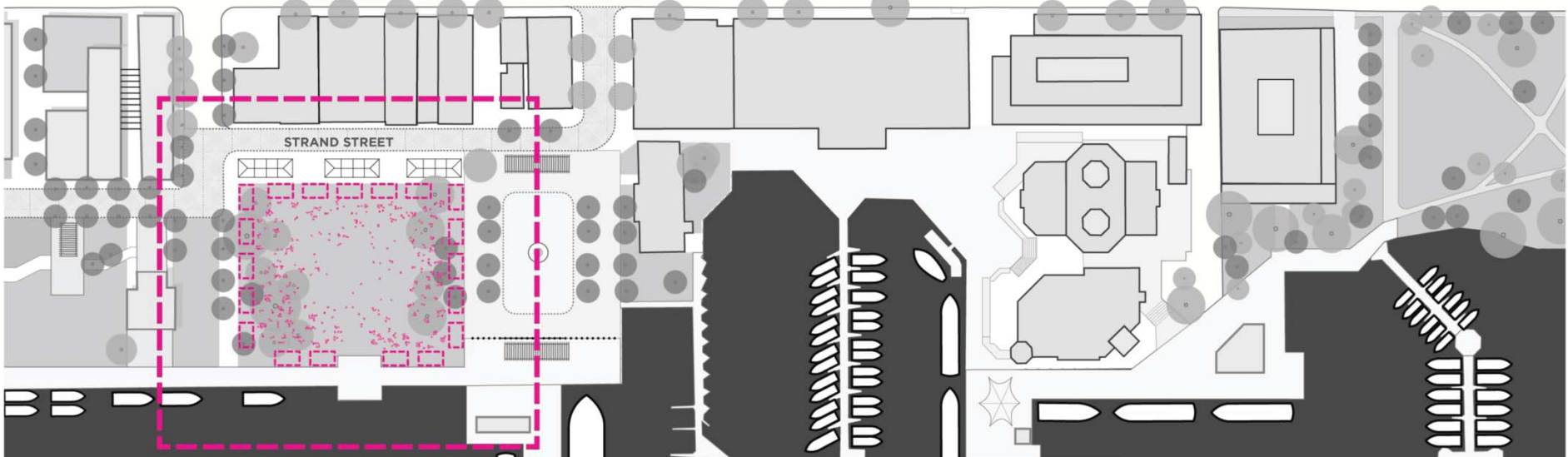
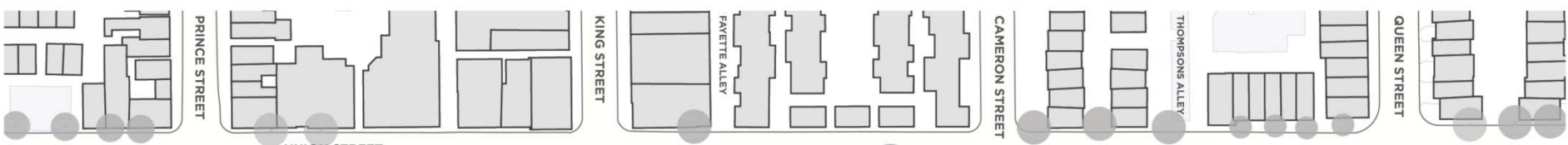
**OUTDOOR
MOVIE**

450 PEOPLE SEATED ON LAWN

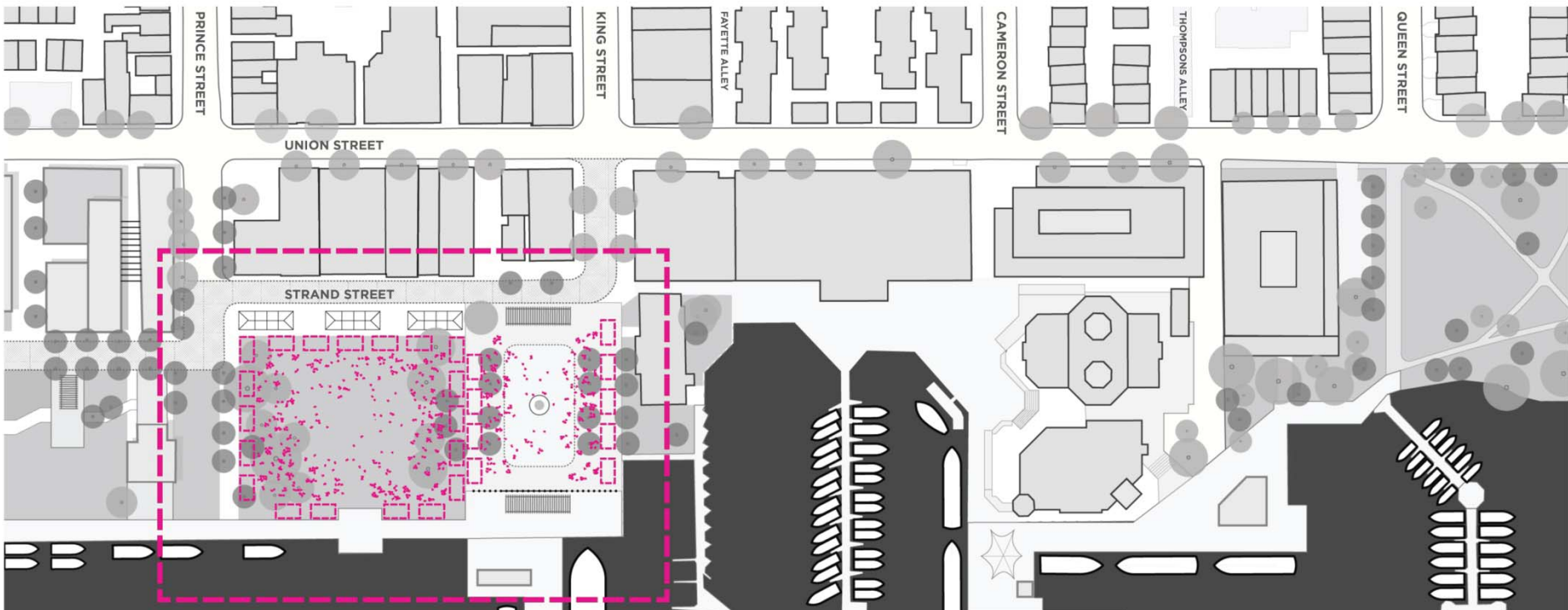


MOVIE SCREENINGS

Bryant Park, NYC



**WATERFRONT
PARK**
FESTIVAL
500 PEOPLE

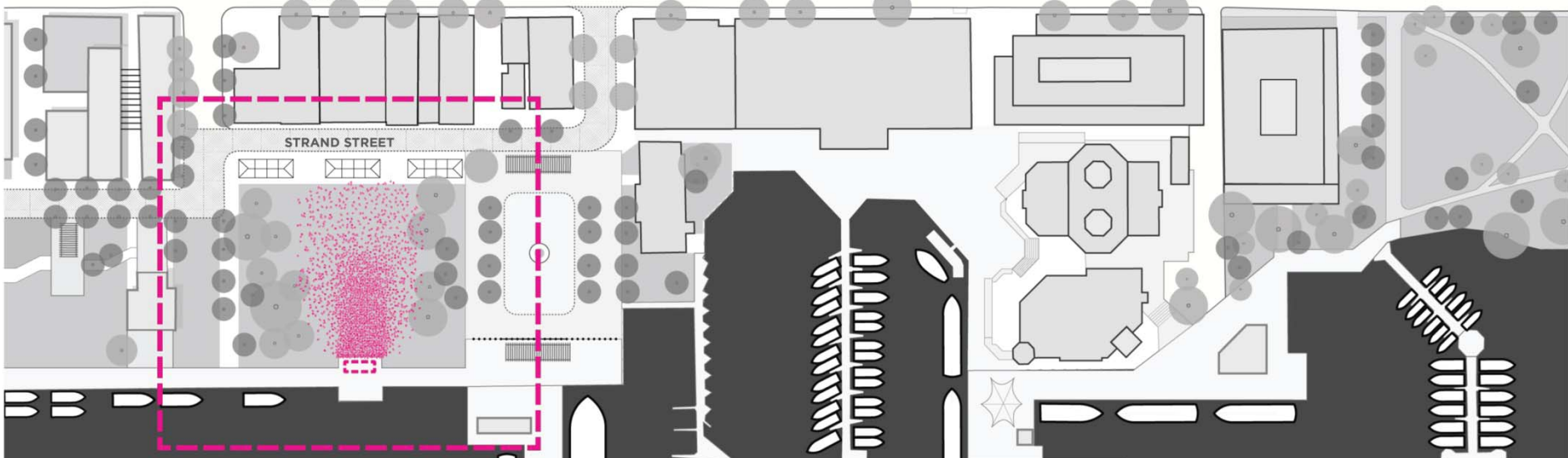
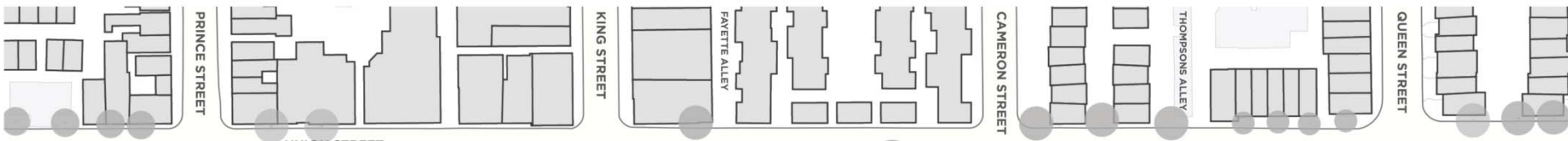


**WATERFRONT
PARK &
FITZGERALD
SQUARE**
LARGE FESTIVAL



HOLIDAY MARKETS

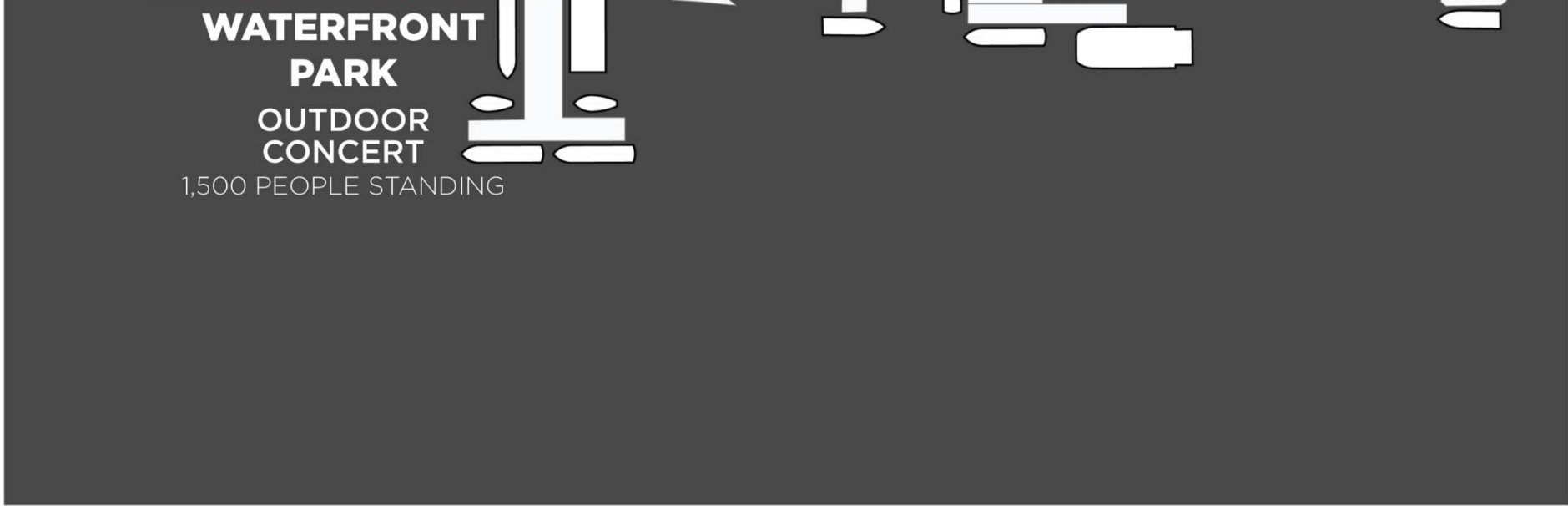
Bryant Park, NY



**WATERFRONT
PARK**

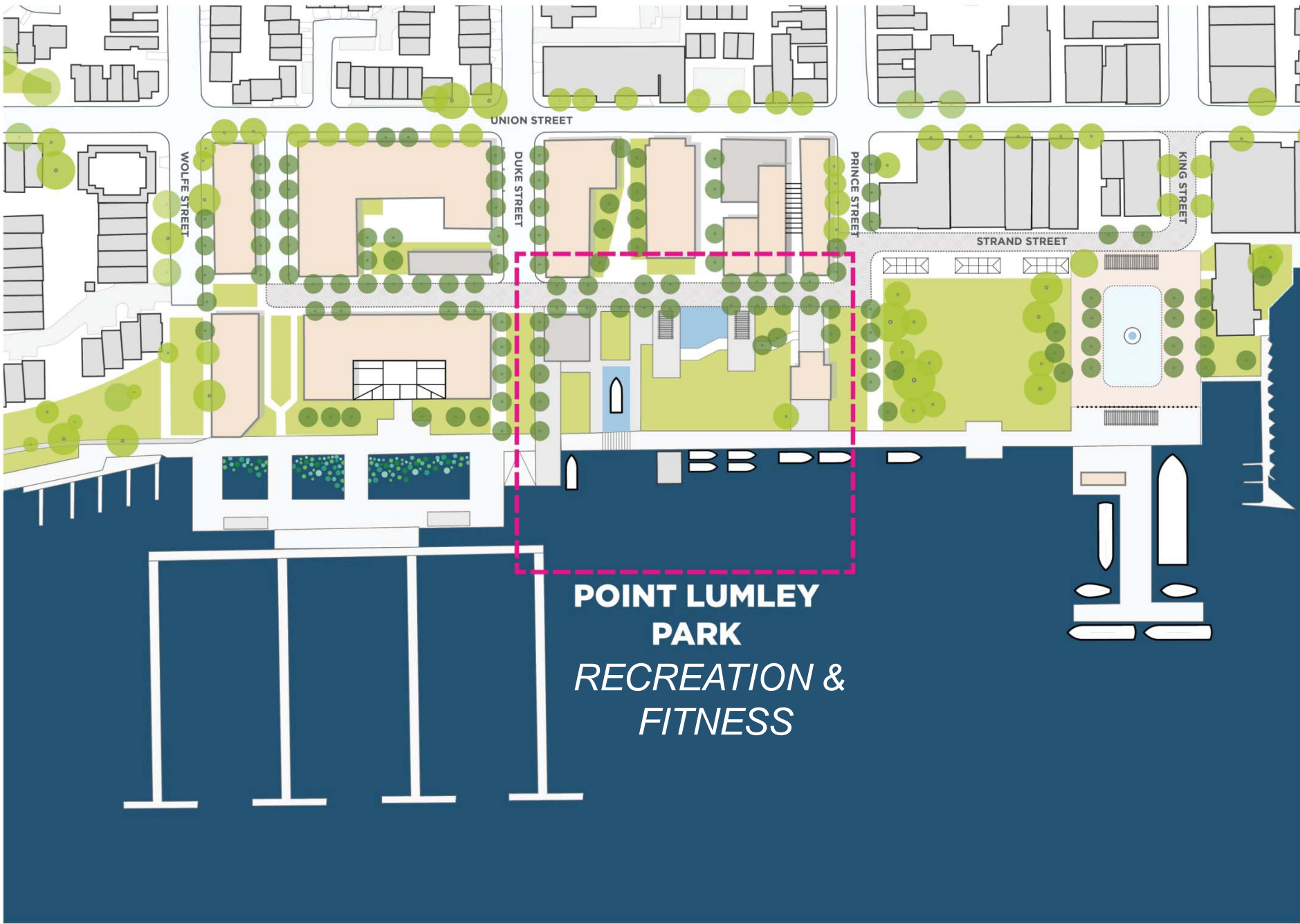
**OUTDOOR
CONCERT**

1,500 PEOPLE STANDING





MULTI STAGE FESTIVALS



UNION STREET

WOLFE STREET

DUKE STREET

PRINCE STREET

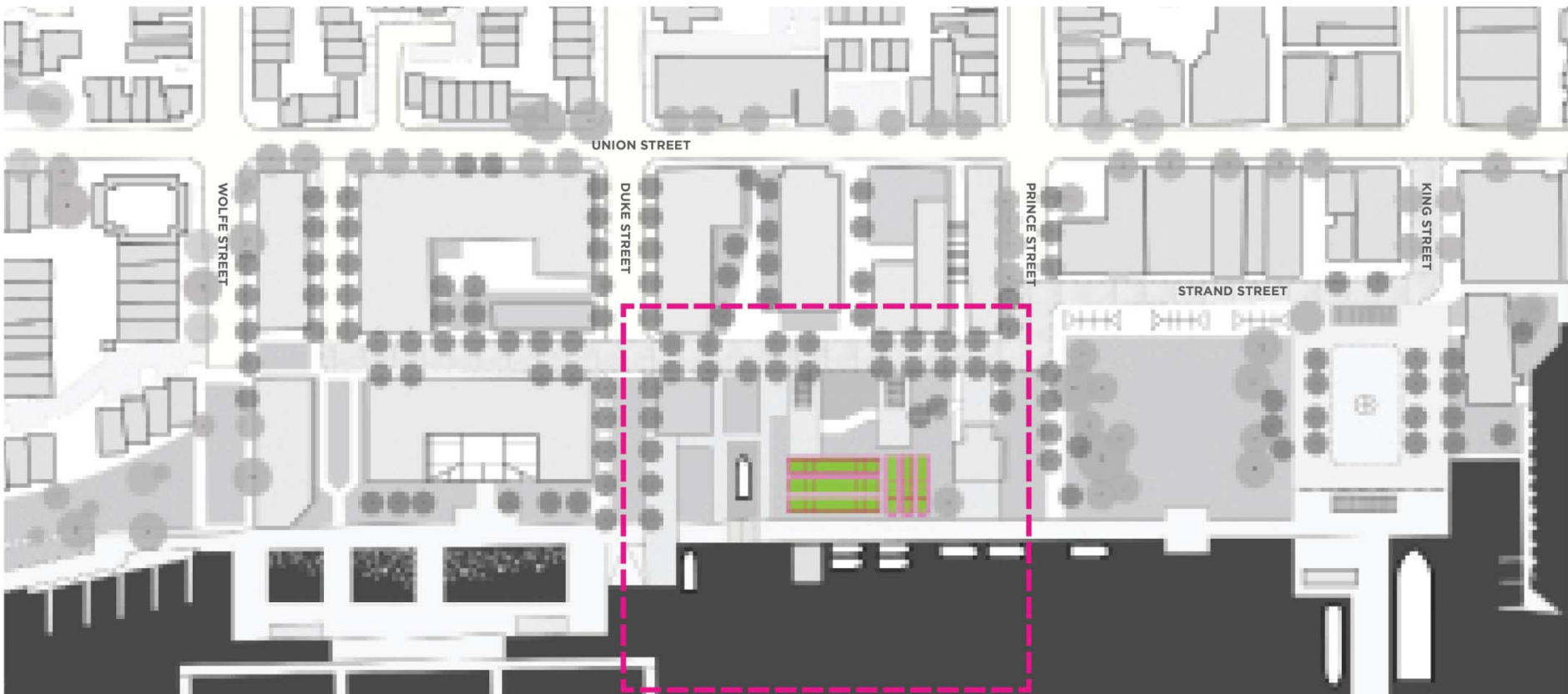
KING STREET

STRAND STREET

**POINT LUMLEY
PARK
RECREATION &
FITNESS**



FITNESS CLASSES



**POINT LUMLEY
PARK**

LAWN GAMES

- 3 REGULATION BOCCÉ COURTS
- 3 SMALL BOCCÉ COURTS

LAWN GAMES
3 REGULATION BOCCÉ COURTS
3 PREMIUM SIZE BOCCÉ COURTS



LAWN GAMES



TEMPORARY RECREATION



CHILDRENS PLAY SPACE

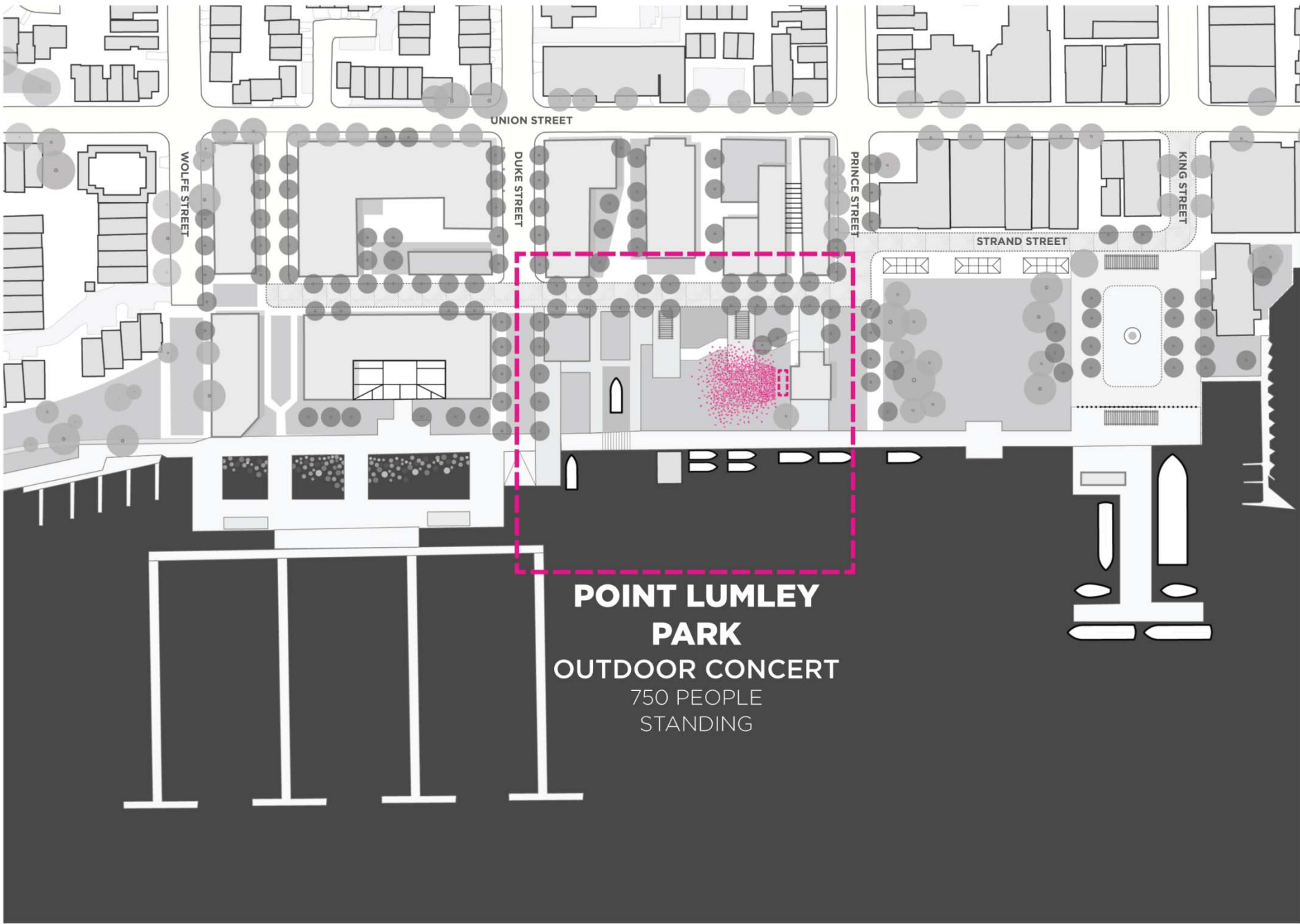


KAYAK LAUNCH PAD

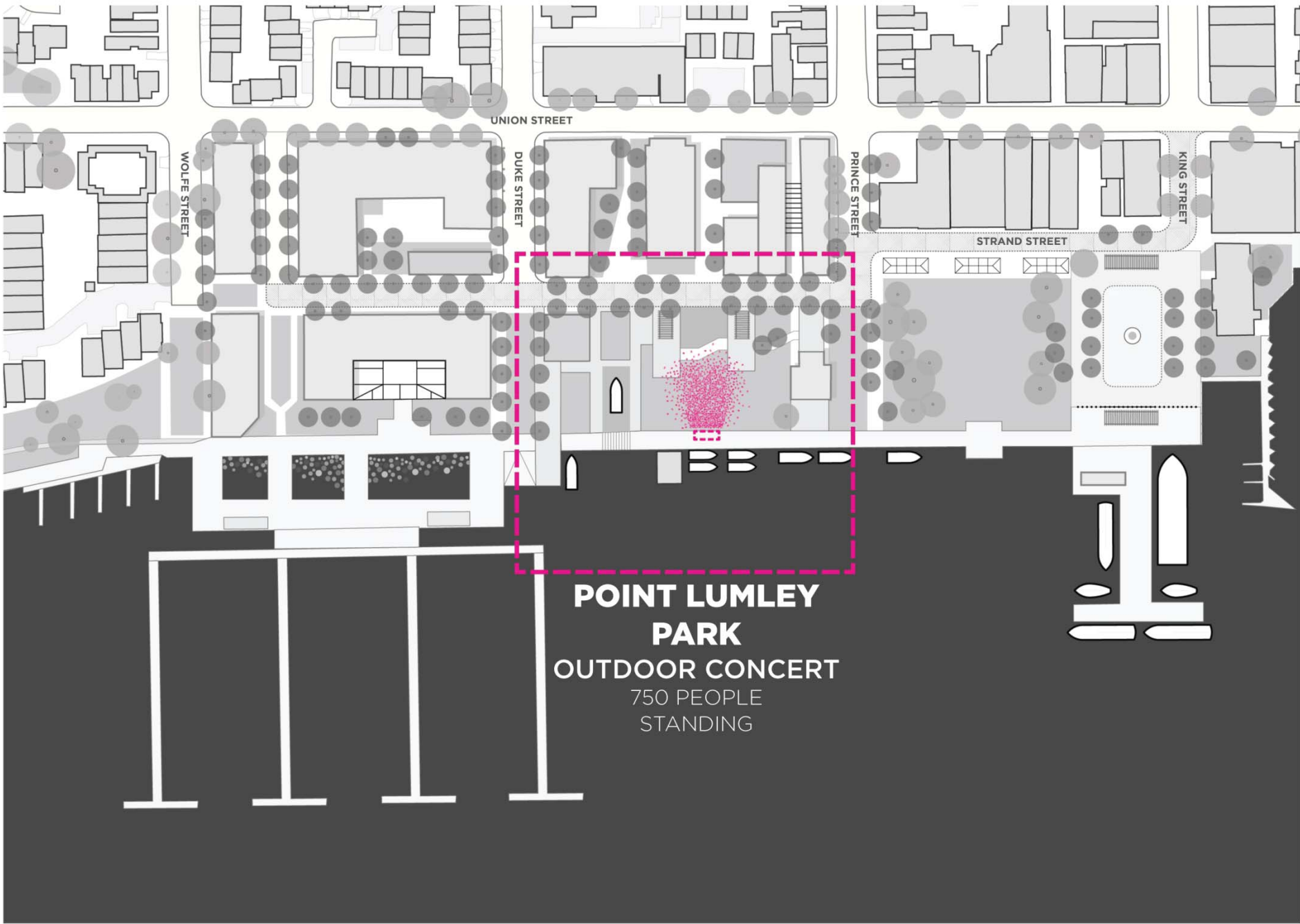


TRAPEZE SCHOOL

Hudson River, NYC, Yards Park, DC



**POINT LUMLEY
PARK**
OUTDOOR CONCERT
750 PEOPLE
STANDING



**POINT LUMLEY
PARK**
OUTDOOR CONCERT
750 PEOPLE
STANDING



GATEWAY SOUTH
GATEWAY

THE STRAND
WORKING SEAPORT

TORPEDO FACTORY
WITNESS TO WAR

FOUNDERS PARK
FOUNDATIONS

ORONOCO BAY
TRANSFORMATIONS

GATEWAY NORTH
AMBITION & ILLUMINATION

THEMATIC ZONES



PROCESSIONAL THEATER

East River Esplande, NYC



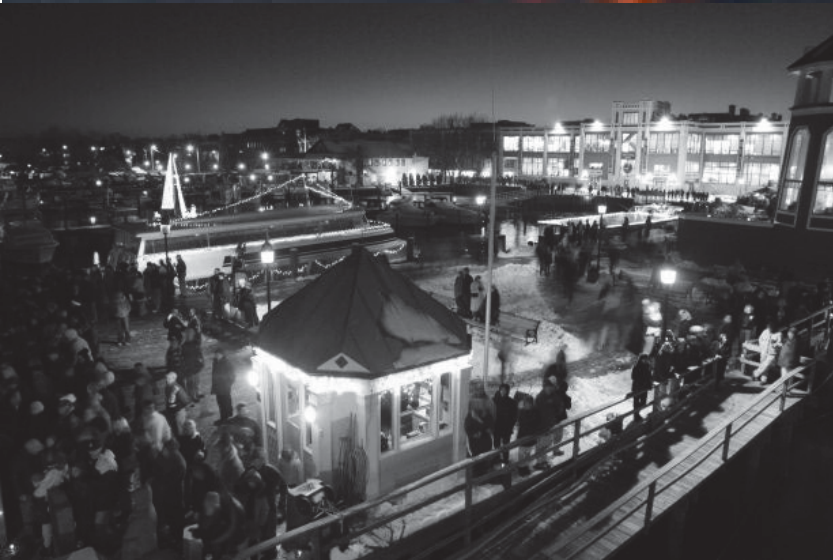
WATER PERFORMANCE

Alice Farley Dance Theater, NYC, Regata Storica, Venice



PROCESSIONAL PAGEANTRY

Hudson River Pageant, NYC

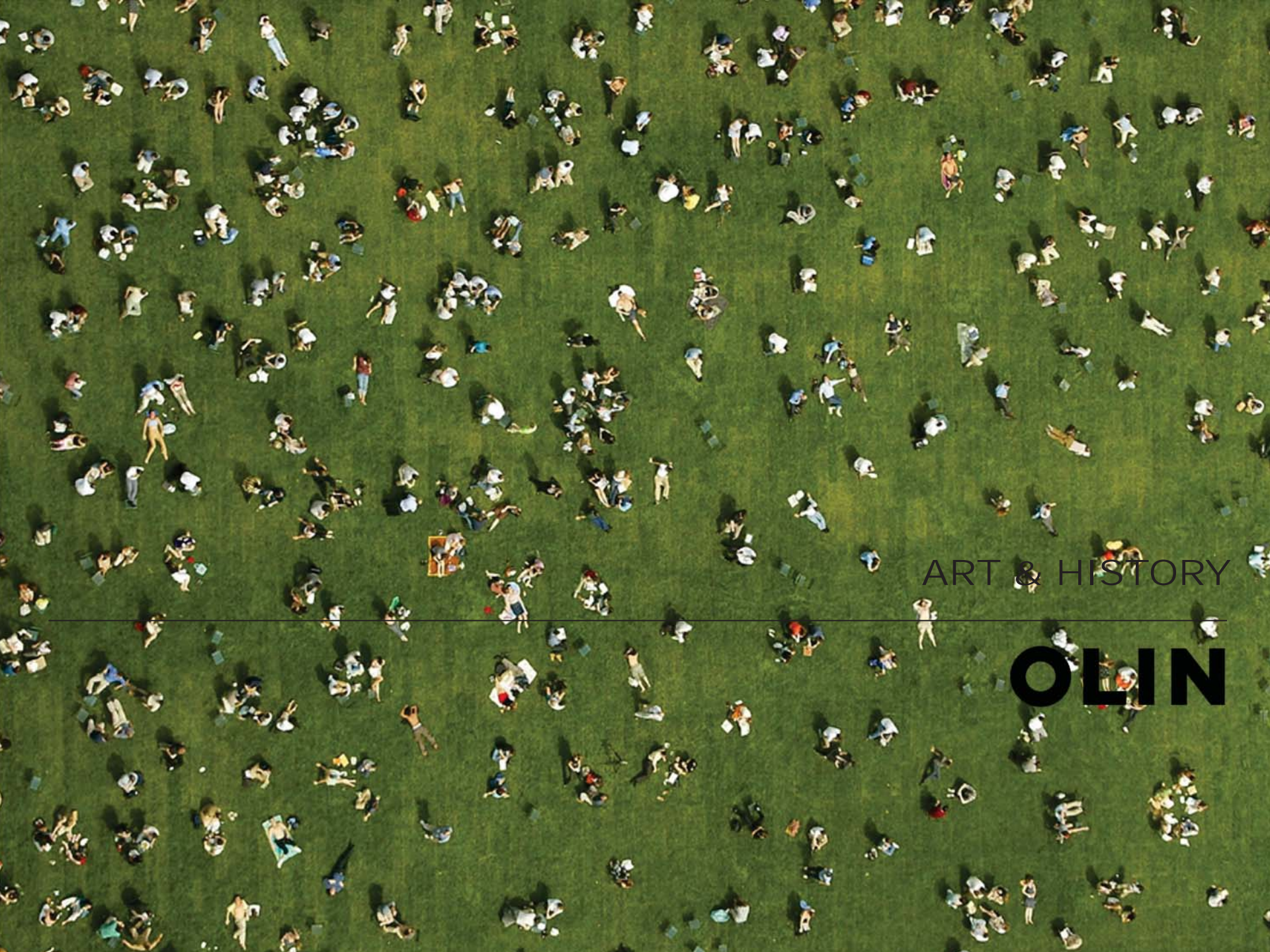


ANNUAL HOLIDAY PARADE OF LIGHTS

Alexandria Waterfront, VA

How do we get there?

- A clear plan (with opportunities for growth)
- Excellent design
- Appropriate infrastructure
- Adequate funding
- A well-conceived management structure
- And YOU!



ART & HISTORY

OLIN

ALEXANDRIA WATERFRONT Public Art Proposal



ALEXANDRIA
COMMISSION
FOR THE ARTS

1

DECEMBER 13, 2010

Alexandria's Art Policy Goal

The Alexandria Commission for the Arts and the Public Art Committee embrace the goals stated in the City's 2008 revised Policy on Acquired Art to support the current waterfront revitalization effort:

- To integrate art into the City
- To promote public awareness of and interest in art
- To promote Alexandria's cultural heritage
- To foster tourism and encourage economic development
- To enhance the City's reputation as a national leader in the arts
- To provide for future artistic endeavors

Public art succeeds when it creates a sense of place and complements its environment and culture.

Goals and Objectives

The purpose of this proposal is twofold: to help the City develop a comprehensive, long-range plan for public art on the waterfront; and to give guidance to the public, arts administrators and artists contributing to **the Art Walk Path**.

Every place has stories to tell. What are Alexandria's? Which belong in the Waterfront?

Six different Thematic Zones have been designated through the community design process.

These are:

- ***Gateway North*** presenting Ambition & Illumination
- ***Oronoco Bay*** characterizing Transformations
- ***Founders Park*** embodying Foundations
- ***Torpedo Factory*** symbolizing Witness to War
- ***The Strand*** reflecting the Working Seaport
- ***Gateway South***, the southern waterfront Gateway

The ART+HISTORY program presents the waterfront through artworks

- As integrated into the foundation area design,
- As discrete elements repeated appropriately throughout the district,
- As stand-alone sculptural memorials depicting specific important times in Alexandria's history, and
- As temporary artworks / art events that will draw the people who make Alexandria their home back to the waterfront again and again.



GATEWAY SOUTH
GATEWAY

THE STRAND
WORKING SEAPORT

TORPEDO FACTORY
WITNESS TO WAR

FOUNDERS PARK
FOUNDATIONS

ORONOCO BAY
TRANSFORMATIONS

GATEWAY NORTH
AMBITION & ILLUMINATION

THEMATIC ZONES

SMALL AREA PLAN

- 1 RENOVATE PEDESTRIAN BRIDGE
- 2 SMALL BOAT LOADING AND VIEW PLATFORM
- 3 ENHANCE LOOKOUT
- 4 REORIENT PATH TO SHORELINE
- 5 GATEWAY FOR ART WALK
- 6 INCREASE PARK SEATING
- 7 TIDELOCK BASIN RENOVATION
- 8 IMPROVED SHORELINE
- 9 PUBLIC BOAT RAMP

ART & HISTORY PLAN

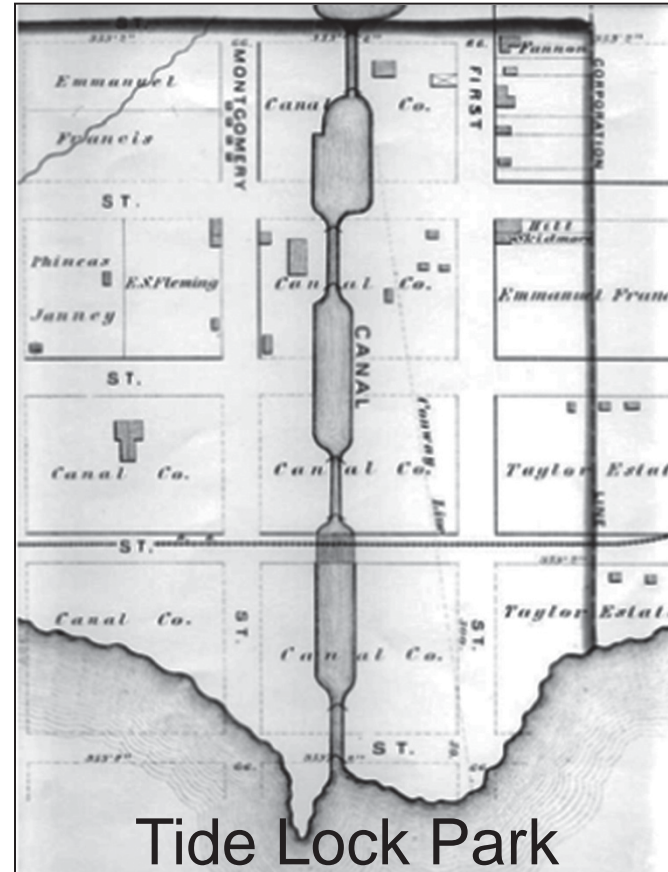
- A LIGHT INSTALLATIONS
- B SCULPTURE FROM ORIGINAL TIDE LOCK STONE
- C GLASSWORK FACTORY INSPIRED SCULPTURE
- D DISTINGUISH MT VERNON TRAIL FROM WATER-FRONT PATH
- E INCORPORATE INTERPRETIVE SIGNAGE & ART
- F CREATE ADDITIONAL SEATING AREAS



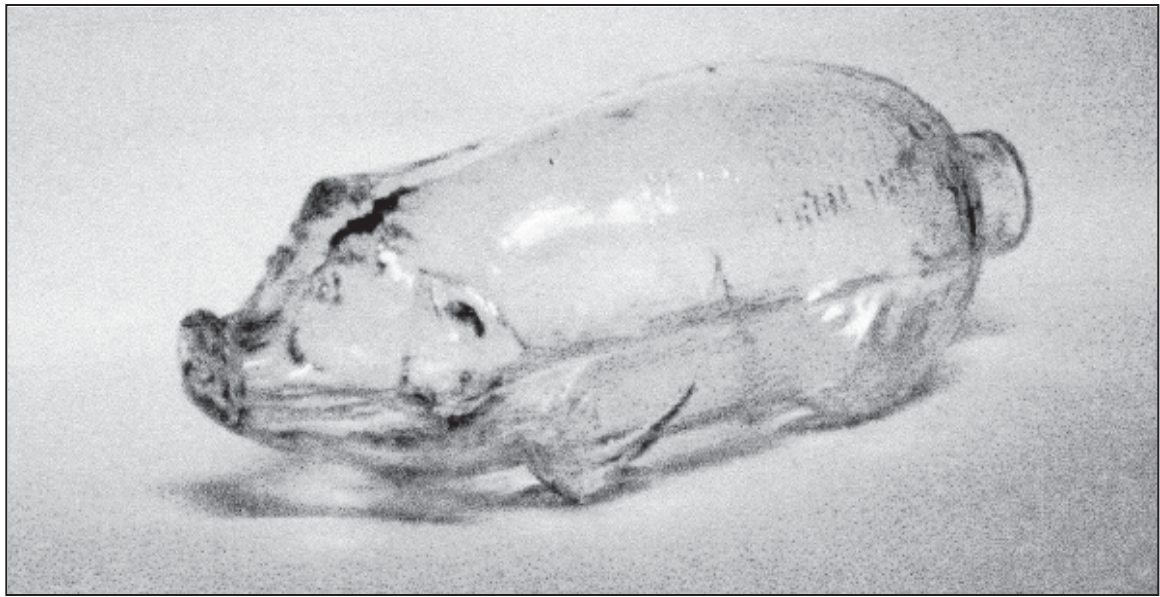
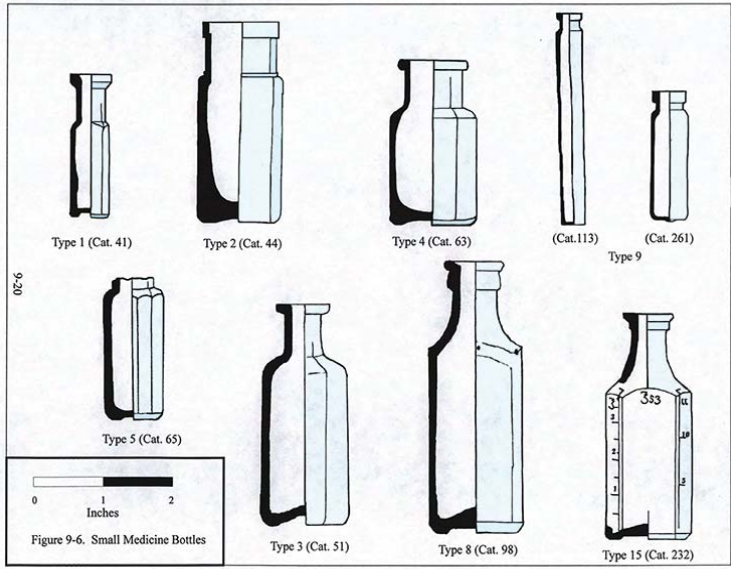
RIVERGATE CITY PARK - TIDELOCK PARK - GATEWAY NORTH



GATEWAY NORTH AMBITION & ILLUMINATION



AMBITION



Glass Factory Boys

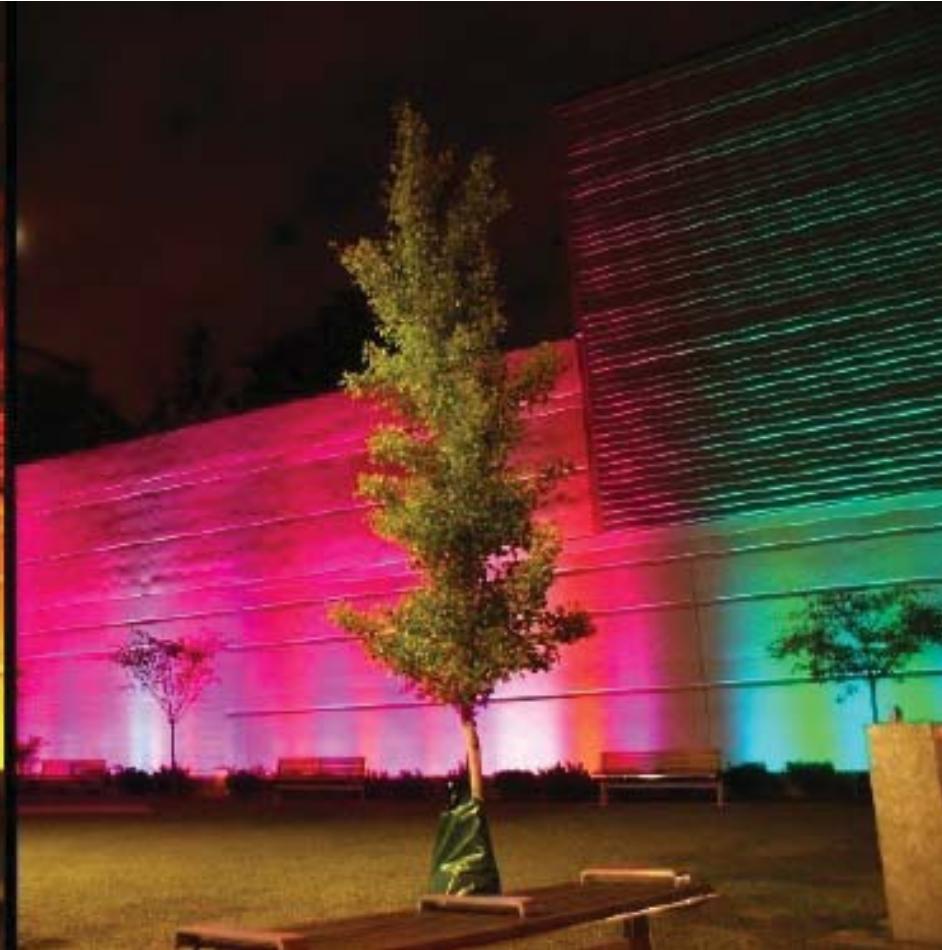
AMBITION - GLASSWORKS FACTORY



AMBITION & ILLUMINATION - GLASSWORKS FACTORY



ILLUMINATION



ILLUMINATION

Iole Alessandrini, Seattle



ILLUMINATION - EVENTS

WATER FIRE, Providence, RI



ILLUMINATION – TEMPORARY ARTWORKS

VOYAGE – Aether & Herma, London

SMALL AREA PLAN

- 1 CREATE RAISED BOARDWALK
- 2 BOX CAR SPACES
- 3 LARGE SHADE STRUCTURE
- 4 PARK MAINTENANCE BUILDING
- 5 RESTORATION OF "RALPH'S GUTT" DRAINAGE
- 6 PLAY AREA
- 7 WYTHE STREET TERMINUS
- 8 REGRADE FOR SLOPED LAWN & AMPHITHEATER
- 9 CREATE SUCCESSIONAL FOREST
- 10 RESTORED RAIL LINE EXTENSION & PENDLETON PROMENADE
- 11 BOARDWALK RENOVATION AND EXTENSION
- 12 SHORELINE NATURALIZATION
- 13 CONSTRUCTED HABITAT ISLANDS
- 14 RESTORED LOOKOUT AT UNION & PENDLETON

ART & HISTORY PLAN

- A ART WALL ALONG WYTHE CORRIDOR & MT. VERNON TRAIL
- B GATEWAY SCULPTURE
- C INSTALL ART THAT CONTRIBUTES TO THE CLEANSING OF WATER
- D PLANT TOBACCO & EXPLAIN MEANING OF ORONOCO



ORONOCO BAY TRANSFORMATIONS



TRANSFORMATIONS - HISTORIES & ECHOS

MEMORIAL TO THE ABOLISHMENT OF
SLAVERY - Nantes, France





TRANSFORMATIONS



SORRY



No Swimming



No Water Skiing



No Scuba Diving

THIS WATER IS A HEALTH HAZARD

This stream contains harmful bacteria & viruses. Wash with soap any part of the body or any animal that has been in contact with water.



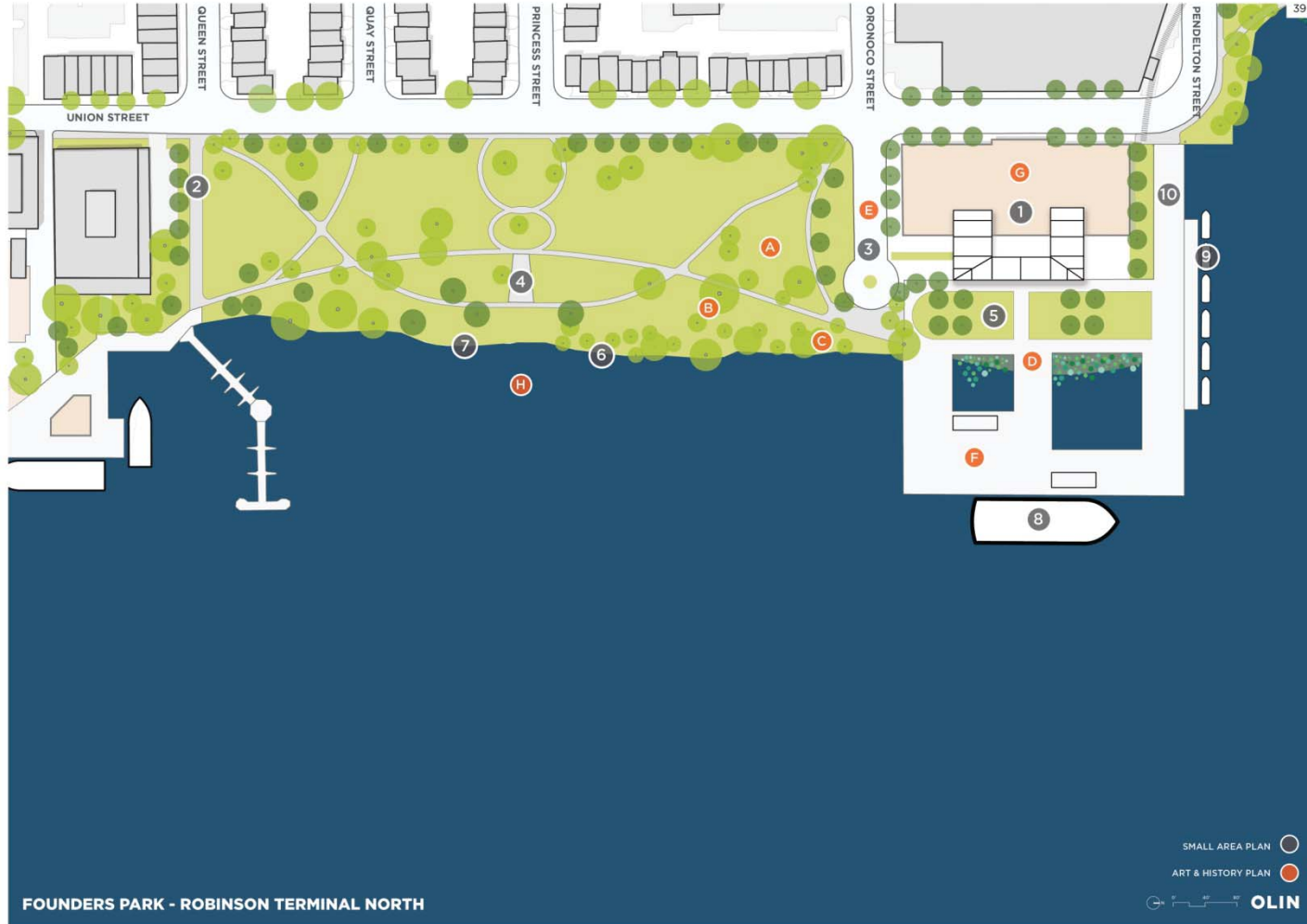
ALEXANDRIA HEALTH DEPT.



TRANSFORMATIONS - ENVIRONMENTAL BASED ART BRUSH WITH ILLUMINATION - Buster Simpson, Vancouver

SMALL AREA PLAN

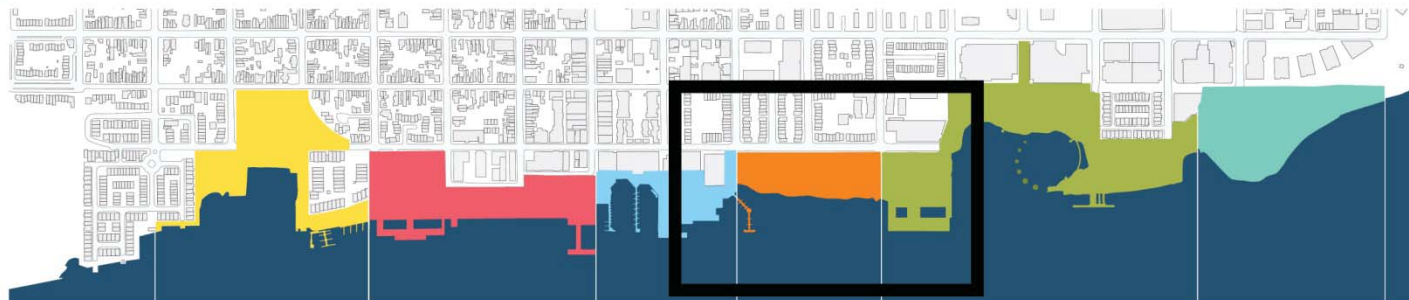
- 1 MIXED USE DEVELOPMENT WITH PUBLIC PIER
- 2 PEDESTRIAN EXTENSION OF QUEEN STREET
- 3 FOOT OF ORONOCO STREET
- 4 AREA FOR HISTORICAL PERFORMANCES
- 5 PEDESTRIAN PLAZA AND PLANTING
- 6 NATURALIZED SHORELINE
- 7 FLAT STONE SEATING ALONG SHORELINE
- 8 ACCOMMODATE LARGE SHIPS
- 9 DAY-USE RECREATION BOATER DOCK
- 10 LIMIT VEHICULAR ACCESS ALONG STRAND



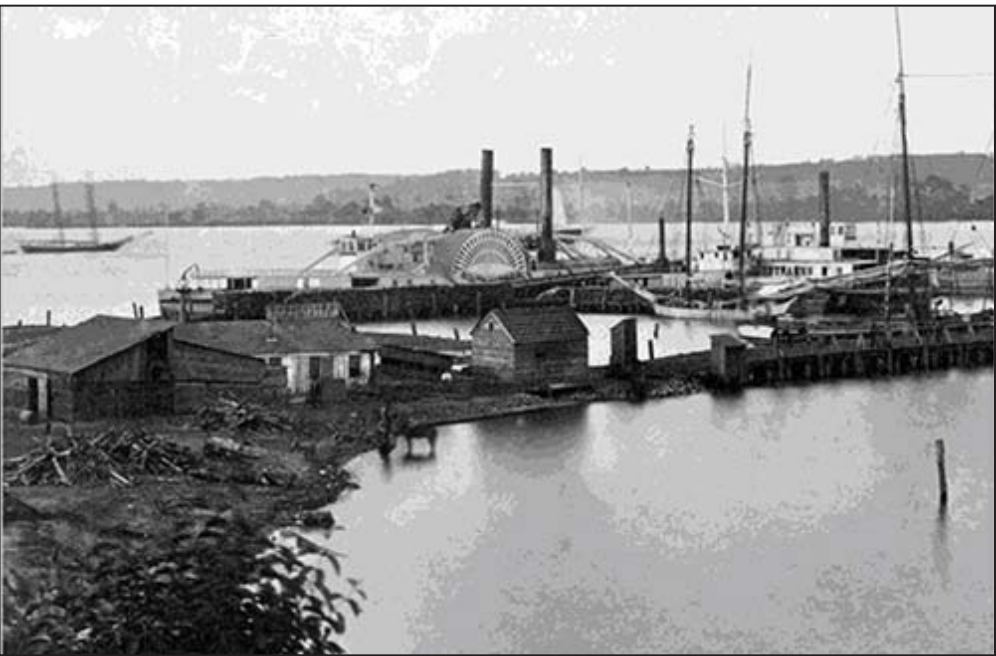
ART & HISTORY PLAN

- A ART PIECE INSPIRED BY HISTORIC FISHTOWN
- B ART PIECE INSPIRED BY SHAD AND HERRING
- C CUSTOM BENCHES ALONG JETTY
- D ART PIECE INSPIRED BY TOBACCO INSPECTION HOUSE
- E RECOGNITION OF WEST'S POINT AS CITY ORIGIN
- F INCORPORATE INTERACTIVE WATER FEATURE ON PIER
- G INCORPORATE PERFORMING ARTS CENTER & CAFE INTO ROBINSON TERMINAL NORTH REDEVELOPMENT
- H TEMPORARY OR PERMANENT SCULPTURE IN RIVER

SMALL AREA PLAN ○
 ART & HISTORY PLAN ●
 OLIN



FOUNDERS PARK FOUNDATIONS



FOUNDATIONS - INTEGRATED ART ELEMENTS



FOUNDATIONS – INTEGRATED ART ELEMENTS





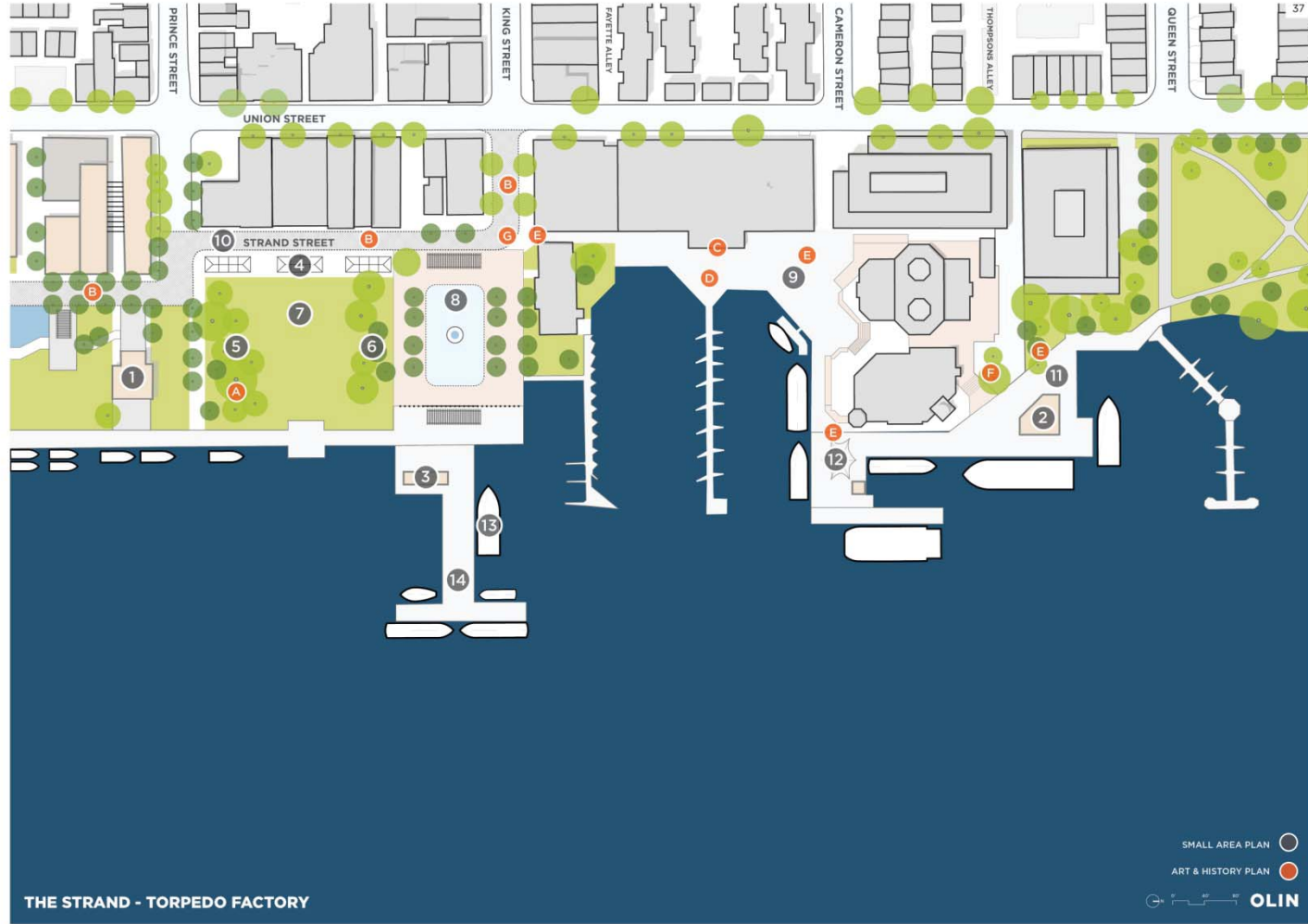
AGES AGO, AN OLD MAN NAMED TOOLUX (OR THE SOUTH WIND), WHILE TRAVELING TO THE NORTH, MET AN OLD WOMAN, NAMED
THAT SHE HAD NOTHING TO EAT, AND HE MUST GO AND TRY TO CATCH SOME FISH. + HE ACCORDINGLY DRAGGED THE NET, AND SUCCEEDED
THE OLD WOMAN CRIED OUT TO HIM TO TAKE A SHARP SHELL, AND NOT TO CUT THE FISH CROSSWAYS, BUT SPLIT IT DOWN THE BACK. +
BUT THE FISH IMMEDIATELY CHANGED INTO AN IMMENSE BIRD, THAT WHEN FLYING COMPLETELY OBSCURED THE SUN, AND THE N
ND LIT ON THE TOP OF THE SADDLEBACK MOUNTAIN, NEAR THE COLUMBIA RIVER. + TOOLUX AND THE OLD WOMAN THEN JOURN
HE MOUNTAIN, SHE FOUND THE NEST OF THE THUNDER-BIRD, FULL OF EGGS, WHICH SHE COMMENCED BREAKING AND EATI
ED TO TOOLUX FOR REDRESS; BUT NEITHER OF THEM EVER AFTER COULD FIND THE OGRESS, ALTHOUGH THEY
YON CAUGHT MUST NOT RE CUT ACROSS, BUT MUST BE SPLIT DOWN

SMALL AREA PLAN

- 1 BEACHCOMBER RENOVATION
- 2 RELOCATE DOCKMASTER HEADQUARTERS
- 3 WATER TAXI AND FERRY TERMINAL
- 4 MARKET AND VENDOR KIOSKS
- 5 MAINTAIN EXISTING WILLOW OAKS
- 6 REPLACE LOW-MID STORY PLANTING
- 7 INTEGRATE FLOOD WALLS AND STAGE INTO PARK
- 8 FITZGERALD SQUARE: PUBLIC PLAZA - ICE RINK - FOUNTAIN
- 9 RENOVATE TORPEDO FACTORY PLAZA
- 10 LIMIT VEHICULAR ACCESS ALONG STRAND
- 11 REBUILD BULKHEAD
- 12 ACTIVATE MARINA BOARDWALK
- 13 HISTORIC SHIP AT KING STREET TERMINUS
- 14 CREATE PUBLIC PIER

ART & HISTORY PLAN

- A ART INSPIRED FURNISHINGS
- B MAKE STRAND ONE-WAY AND IMPROVE PAVING
- C COMMEMORATE HISTORY OF SLAVERY IN ALEXANDRIA
- D EMPHASIZE TORPEDO FACTORY AS CULTURAL ANCHOR
- E INCORPORATE PUBLIC ART & INTERPRETIVE SIGNS INTO MARINA
- F CREATE DECORATIVE SCREENING FOR BACK OF CHART HOUSE
- G GATEWAY ARCH & INTERPRETIVE SIGNAGE



TORPEDO FACTORY & THE STRAND WITNESS TO WAR & WORKING SEAPORT



TORPEDO FACTORY – WITNESS TO WAR



TORPEDO FACTORY – WITNESS TO WAR

CASA MAGICA



THE STRAND – WORKING SEAPORT

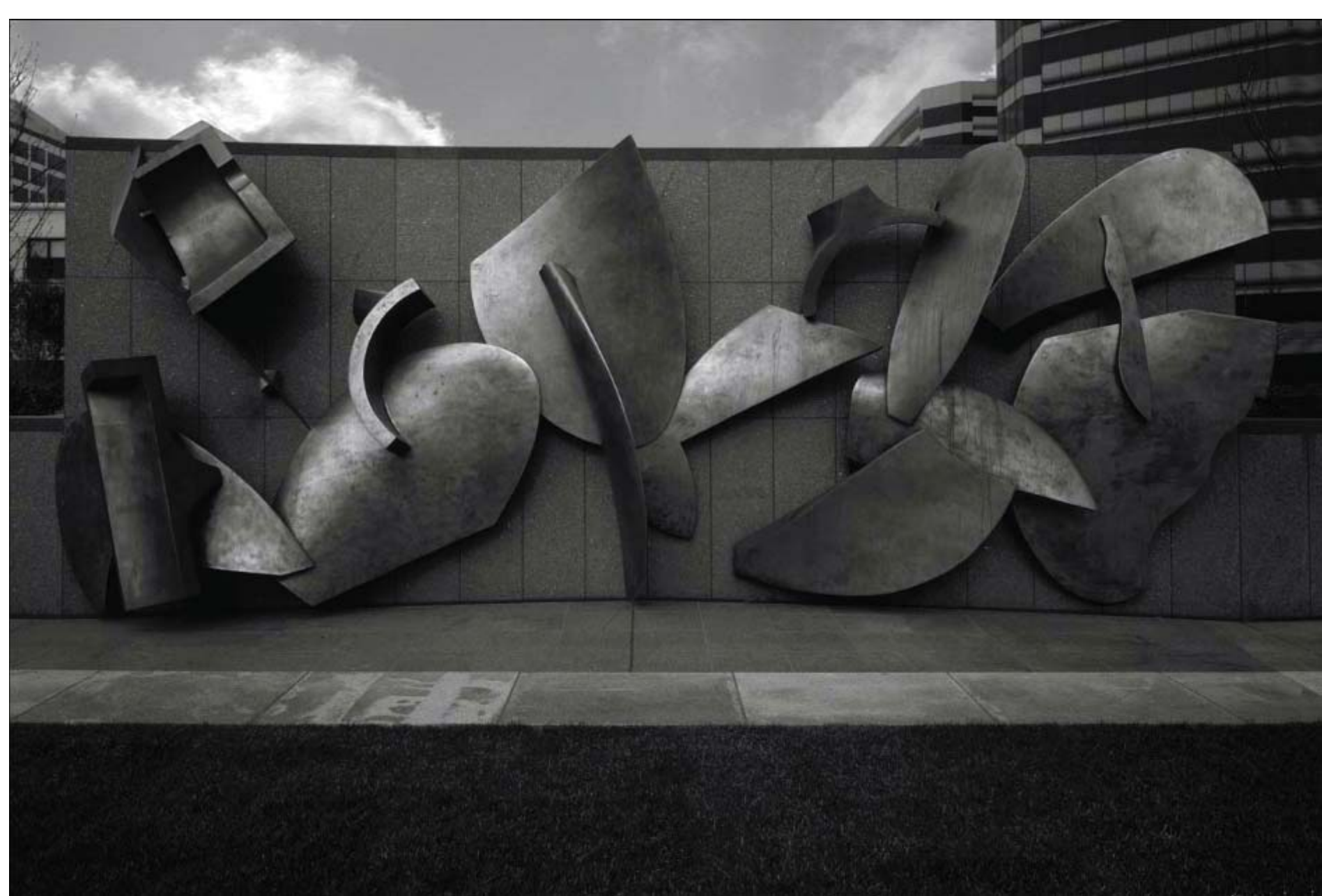
GLOW – Janet Echelman



WORKING SEAPORT



WORKING SEAPORT



WORKING SEAPORT – SCULPTURAL ARTWORKS

PROP, Richard Deutsh, Oakland



WORKING SEAPORT - EVENT BASED ARTWORK



WORKING SEAPORT – EVENT BASED ARTWORK

Oliver Voss, Hambur

SMALL AREA PLAN

- 1 CUMMINGS PROPERTY - BOUTIQUE HOTEL DEVELOPMENT
- 2 TURNER PROPERTY - MIXED USE DEVELOPMENT
- 3 ROBINSON TERMINAL SOUTH - MIXED USE DEVELOPMENT
- 4 RELOCATE SEAPORT FOUNDATION FLOATING BUILDING
- 5 EXPAND POINT LUMLEY PARK
- 6 MODEL BOAT FOUNTAIN
- 7 CONTINUOUS PUBLIC PROMENADE
- 8 EXTENSION OF STRAND INTO ROBINSON TERMINAL SOUTH
- 9 PEDESTRIAN CORRIDOR ALONG DUKE ST.
- 10 RESTORE SLIP AS BOAT BUILDING FACILITY
- 11 DEVELOP NEW MARINA
- 12 BOAT RAMP FOR FIRE BOAT AND PUBLIC ACCESS
- 13 IMPROVE CONNECTIONS FROM WOLFE AND DUKE STREETS ONTO PIER
- 14 RIPARIAN RESTORATION & CONSTRUCTION OF WETLANDS UNDER PIER

ART & HISTORY PLAN

- A NATIVE FLORA AND FAUNA INSPIRED SCULPTURE
- B INCORPORATE SCULPTURE ON PIER
- C INTERACTIVE ART PIECE IN COLLABORATION WITH SEAPORT FOUNDATION
- D CONVERT ALLEY PARKING LOT INTO ALLEY
- E RELOCATE SHIPBUILDER STATUE AND INCORPORATE OTHER PUBLIC ART





GATEWAY SOUTH - DISCRETE ART ELEMENTS

Dennis Openheim, Philadelphia



UMBRELLA – Benoson Shaw, Seattle



Akio Takamuri, Seattle

GATEWAY SOUTH – DISCRETE ART ELEMENTS



GATEWAY SOUTH - DISCRETE ART ELEMENTS

WEB - Steven Holl





GATEWAY SOUTH
GATEWAY

THE STRAND
WORKING SEAPORT

TORPEDO FACTORY
WITNESS TO WAR

FOUNDERS PARK
FOUNDATIONS

ORONOCO BAY
TRANSFORMATIONS

GATEWAY NORTH
AMBITION & ILLUMINATION

THEMATIC ZONES



