



What's Next Alexandria Community Dialogue 3

April 30, 2013 | 7:00 - 9:00 p.m.
First Baptist Church
2932 King Street



7:00 **Welcome**

William D. Euille, Mayor, City of Alexandria

Introduction

Chris Lewis, School Board Member, Alexandria City Public Schools

- **Ground Rules**

- **Where We Are**

Process timeline

- **What We Heard**

Reviewing Jan. 29th meeting evaluations

All meeting evaluations have been posted to the WNA website

- **Goals for tonight:**

Confirm Principles for Civic Engagement and Civic Engagement Framework

Have a conversation about working toward success in civic engagement

7:15 **CIVIC ENGAGEMENT PRINCIPLES & POLL RESULTS**

Rashad Young, Alexandria City Manager

7:30 **CIVIC ENGAGEMENT FRAMEWORK**

Allen Lomax, City Resident

7:40 **CONVERSATION & EXERCISE | WORKING TOWARDS SUCCESS**

Please see additional worksheet

8:20 **REPORT OUT & COLLECT**

8:40 **Next Steps | Online and Next Meeting**

Fill out your Meeting Evaluations!

8:45 **Adjourn and Meet Your Neighbors**

Next Community Dialogue: June 2013



For more information, and to stay connected

<http://alexandriava.gov/WhatsNext>

Civic Engagement Framework

Phase

1 Information (Organizing, gathering, understanding)

2 Develop and evaluate options

3 Recommendations

4 Implementation and maintenance

City Department:

Project:

Goal :

Overall project timeline:

Deliverables:

- (Prior to start) Community engagement strategy
- Preliminary report with project scope, timeline, expectations, costs, benefits, budget, etc.
- Concrete standards for moving on to each phase
- Community vision and community-identified issues and opportunities.

Engagement Activities:

- Facilitated public meeting(s) with constructive exercises
- Public information gathering and research
- Community education (online and in-person)
- Extensive call for public participation (phone calls, door knocks, flyers, social networking)

Tools:

- Online engagement (surveys, feedback, social media publications/conversations)
- Mapping

Key Principles:

Meaningful Engagement
Mutual Accountability
Early Involvement
Easy Participation

Deliverables:

- Interim report with set of genuine options for achieving community vision. Will include process and criteria for decision making.

Engagement Activities:

- Facilitated public meeting(s) with constructive exercises
- Public education about options, including presentation of best practices
- Research of options and externalities

Tools:

- Online engagement (surveys, feedback, social media publications/conversations)
- Focus groups with local stakeholders

Key Principles:

Sustained Collaboration
Easy Participation
Transparency
Inclusiveness and Equity

Deliverables:

- Report of evaluated options and selected recommendation. (Report will show how the community's input and other evaluation criteria guided the selection of a recommended approach. Proposed implementation plan and timeline.)

Engagement Activities:

- Facilitated public meeting(s) with constructive exercises
- Presentation of final options and selection process; show "how we got here"
- Public testimony followed by consideration, revision and approval by public officials

Tools:

- Online engagement (surveys, feedback, etc.)
- Social media publications / conversations)
- Focus groups with local stakeholders.
- Public hearings

Key Principles:

Transparency
Easy Participation
Sustained Collaboration
Mutual Accountability
Meaningful Engagement

Deliverables:

- Evaluation of the quality of the civic engagement that has occurred
- Regular progress reports published according to implementation timeline developed in the previous phase.

Engagement Activities:

- Offer site visits when applicable
- Evaluate implementation
- Designate a municipal "point person"
- Civic engagement based around specific implementation steps

Tools:

- Interactive implementation timeline
- Public notifications

Key Principles:

Transparency
Meaningful Engagement
Sustained Collaboration
Mutual Accountability