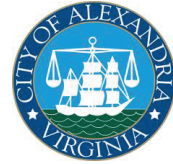# What's Next Alexandria?
Community Dialogue

June 24, 2013 | 7:00 - 9:00 p.m.
First Baptist Church
2932 King Street

7:00 **Welcome**
Mayor William D. Euille

7:10 **Introduction**
Chris Lewis, ACPS School Board Member
- *Ground Rules*
- *What We Heard*
- *Where We Are*
- *Goals for Tonight*

7:25 **Progress Report**
Councilman Paul Smedberg
- *Handbook for Civic Engagement*
- *Civic Engagement Framework*
- *Timeline for Adoption*

7:40 **Communications Strategies: Activities 1 & 2**
Refer to the back of this sheet for instructions to complete the handout at your table.

7:55 **Communications Strategies: Activity 3 (Round 1)**
Refer to the back of this sheet for instructions.

8:15 **Communications Strategies: Activity 3 (Round 2)**
Refer to the back of this sheet for instructions.

8:35 **Report Out**

8:40 **Meeting Evaluation**
Fill out your Meeting Evaluations!

8:50 **Adjourn and Meet Your Neighbors**

For more information, and to stay connected
http://alexandriava.gov/WhatsNext

Exercise | Communication Strategies

Activities 1 + 2:

On your own, fill out the handout at your table.

Activity 1: Write down any groups or organizations that link you to your community. We want to know where your connections are so we can make sure that all groups are being represented. On your table is a list of organizations in the City. If your group, or groups about which you know, are not on the list, be sure to include them!

Activity 2: This is a list of possible methods of communication between you and the City. We want to know how you want to find out about planning projects, and how you would like to engage the City in return. Check off any and all boxes that correspond to your preferred communication tool. For all that apply, write what you can do to help facilitate communication between community networks and the City using this tool.

Activity 3:

Focusing on the communication tool on your table, discuss with your table the following question. (20 minutes)

How can the community and the City use this tool to increase public knowledge and participation in City projects?

Discuss the tool that is indicated on your table. Think about how information passes through this medium. Is it one way or two way? Is it best used by networks or individuals.