

**1. What are your concerns?**

- Outreach/diversity/participation on all levels
- That the city will follow through with this process – is committed to involving/hearing community
- Some confusion about how this process will work/be implemented
- Lack of clarity re: the Handbook

**2. Do you have suggestions for improvements?**

- Several positive comments on the process/being on the ‘right track’
- More outreach/contact with various city populations – to help with diverse participation (one example: Engage retired residents and take advantage of their respective areas of knowledge/expertise)
- Reiterate purpose of process often – provide ‘big picture’ often
- Some concern about work/participation during the summer months
- Community (not staff) needs to preview further work to ensure clarity

**3. How would you explain in 2 sentences what we have accomplished at this meeting?**

- Identified some strategies for improved communications – could facilitate improved community engagement
- A better understanding of the advantages and limitations of various methods of communications
- Provided opportunity for city and community to recognize the “noble intentions of both sides”
- “A refreshing air of non-adversarial dialogue”
- “You made me feel good (or better) about the city”
- To understand the calendar/timeline and the ways we can participate
- Moving forward to completion of a tremendous task
- Highlighted that city resources will be needed for this to work

**4. Please list one idea that occurred to you as a result of the exercises and presentation.**

- Realization that many forms of communication are necessary – goes to inclusiveness
- Concern that not enough committed city staff available to maintain many channels of communication. One suggestion: use youth interested in marketing/communications to assist with lack of manpower.
- Engage people from the target audience to actually create the message with the tool you want to use, i.e., message to youth should be created by youth; message to elderly should be created by elderly.
- Standardizing city communications
- Success will only happen if the community is involved