

Date: 6/24/2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

How much outreach is done to include a diverse array of the community so that multiple voices are heard. I think conversations are good, but too much fun

2. Do you have suggestions for improvements?

Continue to vary the night for these gatherings.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

- Assessed the benefits and disadvantages of utilizing varying tools of communication to disseminate important messages.
- Provided opportunities for networking amongst various members of the community.

Please list one idea that occurred to you as a result of the exercises and presentation

The importance of expanding my reach by utilizing multiple communication tools.





# MEETING EVALUATION

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1. What are your concerns?

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

*A better understanding of the advantages & limitations of various methods of communication, as viewed by others*

Please list one idea that occurred to you as a result of the exercises and presentation



Date: 6/24

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1. What are your concerns?

Ensure participants understand the purpose, which I understood to be dialogue about process + not specific issues. We almost got derailed by an array of grievances but some of us spoke up to get back on track.

2. Do you have suggestions for improvements?

Reiterate ~~that~~ the purpose + try to focus the time + energy of participants, constructively.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

The dialogue was a formal opportunity for constructive reflection on the community engagement process, and a

Please list one idea that occurred to you as a result of the exercises and presentation

Social media has reduced youth apathy!



Date: June 24

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

That the city is truly committed to  
have citizen input as opposed to  
merely advocate preconceived notions and ~~etc~~

2. Do you have suggestions for improvements?

Not disregard citizens.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Not much.

Please list one idea that occurred to you as a result of the exercises and presentation

City clarifying to Civic Associations what is  
expected of them.





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1. What are your concerns?

City involvement ~~should~~ should have public over<sup>view.</sup>~~sight.~~

2. Do you have suggestions for improvements?

more city involvement in neighborhoods.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Very good dialog.

Please list one idea that occurred to you as a result of the exercises and presentation

use of ipods and cell phones for communication.



Date: June 24, 2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

Feeling that it is pre-cooked.  
Need to give people a chance to digest,  
summer is not a good time.

October Next Step: "Council Adoption"  
presupposes outcome.

2. Do you have suggestions for improvements?  
Who pays for all the new tasks the "city"  
should take on

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Good discussion - moved proposal forward  
warrior

Please list one idea that occurred to you as a result of the exercises and presentation

Use an app to link people -





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1. What are your concerns?

OPENESS

CORRECT INFORMATION

2. Do you have suggestions for improvements?

DEPENDS ON WHAT COMES OUT OF ALL 4 MEETINGS

3. How would you explain in 2 sentences what we have accomplished at this meeting?

HOW TO DISSEMINATE INFORMATION

Please list one idea that occurred to you as a result of the exercises and presentation

HOW IMPORTANT INCLUSION IS



Date: 06/24/2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

In media field

2. Do you have suggestions for improvements?

make a contact with other people  
which use other languages.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation

I think we can use App fragrance  
into News to Community





Date: 6/24/13

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1. What are your concerns?

~~I~~ I would love to live in a city that sets a grand goal and works toward it to help ~~get~~ stay focused on ~~the~~ the most important issues. Personally, the issue is climate change for me. I didn't find that here.

2. Do you have suggestions for improvements?

the room was awfully loud. It was hard to hear my table mates at times.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

I think we identified some strategies that could offer much greater levels of personalization in the communication strategy. This could facilitate improved engagement of the citizens.

Please list one idea that occurred to you as a result of the exercises and presentation.

need A robust smartphone App for IOS and Android





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1. What are your concerns?

NONE

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

PROVIDED OPPORTUNITY FOR ~~THE~~ CITY STAFF AND CITIZENS TO RECOGNIZE THE NOBLE INTENTIONS OF BOTH SIDES. A REFRESHING AIR OF NON-ADVERSARIAL DIALOGUE

Please list one idea that occurred to you as a result of the exercises and presentation

THE NEED FOR COMMUNICATION IS GOING TO PROVE AS CHALLENGING AS IT IS IMPORTANT.





# MEETING EVALUATION

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Date: 6/27/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

2. Do you have suggestions for improvements?

*Keep up the good work.*

3. How would you explain in 2 sentences what we have accomplished at this meeting?

*General agreement. Interesting ideas. Fellowship.*

Please list one idea that occurred to you as a result of the exercises and presentation

*We can not have too many forms of communication!*





# MEETING EVALUATION

Date: 6-24-13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

THAT PARTICIPATION WILL NOT BE INCLUSIVE ENOUGH. SOME PEOPLE WILL NOT PARTICIPATE UNTIL THEY FEEL THEY HAVE BEEN WRONGED.

2. Do you have suggestions for improvements?

THE CITY IS ON THE RIGHT TRACK.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

WE HAVE COOPERATED TO BEGIN A PROGRAM OF INCLUSIVENESS.  
WE HAVE AGREED ON THE IMPORTANCE OF 2-WAY COMMUNICATION.

Please list one idea that occurred to you as a result of the exercises and presentation

USE OF "QR" CODES ON ALL DOCUMENTS.



Date: 6-24-13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

Better communication & notification/warning of issues affecting the neighborhoods + city -  
The Gazette is my best source of information -

2. Do you have suggestions for improvements?

Develop a 311 call number for ease of finding the correct office in the city -

3. How would you explain in 2 sentences what we have accomplished at this meeting?

1) you made me feel good (or better) about the city

Please list one idea that occurred to you as a result of the exercises and presentation

Lots of wonderful people willing to give their thoughts, energy & time -





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1. What are your concerns?

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation

- The limitations that may exist because of the lack of staff committed to ~~maintaining~~ maintaining social media channels
- our group suggested using ~~FEA~~ youth interested in marketing/communications to assist w/ lack of manpower



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1. What are your concerns?

Many community groups are not in this meeting/participation, Hispanic and other back-grounds.

2. Do you have suggestions for improvements?

Yes, I will pass the information on civic engagement to my communities and be able to encourage them to participate in this dialog.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

To understand the calendar/<sup>time line</sup> and the ways we can participate.

Please list one idea that occurred to you as a result of the exercises and presentation

involvement needs to be in all the phases to ensure participation.



Date: 6/24/2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

Not enough participant and summer months when many groups do not meet.

2. Do you have suggestions for improvements?

Going well so far. Need more diversity in participants

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Moving forward to completion of a tremendous task.

Please list one idea that occurred to you as a result of the exercises and presentation

May be added work put e-mail of list that was given out of organizations, civic groups etc.





Date: 6/24/2013

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1. What are your concerns?

There are probably scores of retirees or soon-to-be retirees in the Alexandria community with very specialized knowledge/expertise in such important fields as education, communications, health, transportation, housing, etc and that expertise goes largely untapped or unengaged.  
Need a brainstorming session to identify creative outreach strategies for engaging these individuals.

2. Do you have suggestions for improvements?

Not at this time

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation

Will incorporate important announcements as an agenda item in future board meetings



Date: 6/24/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

People at our table were very confused about the "network" concept.

2. Do you have suggestions for improvements?

- Real chairs (not stools) need to be provided. The chairs to see if they are clear.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

- Highlighted that City resources will be needed for this to work.  
- The need for outreach & debriefing

Please list one idea that occurred to you as a result of the exercises and presentation



Date: 1/24/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns? The "grapevine" on the civic engagement process needs to be positive. It is not currently. This requires a proactive effort + strategy by the City's leaders + staff, esp. Planning + zoning. Find out the opinion leaders (list them), meet with them.

2. Do you have suggestions for improvements? I like the idea of a form for each "project," including proposed project timelines, cost, deliverables AND the civic engagement plan + timeline. Need to focus on <sup>public</sup> accountability for projects launched in 2013 w/ this process.

3. How would you explain in 2 sentences what we have accomplished at this meeting? Looked at ways to effectively communicate with city residents about ... Updated attendees re. civic engagement process. Got personal links to specific organizations in the City.

Please list one idea that occurred to you as a result of the exercises and presentation

We need to look seriously at how to communicate w/ those who cannot or do <sup>not</sup> choose to use computers - aging, disabled, low income, other languages.

Date: 6/24/13

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1. What are your concerns?

2. Do you have suggestions for improvements?

• Would like to see more youth & more diversity @ these mtgs.

• Better explanation of goal/purpose of activities  
↳ What are we trying to accomplish with this activity?  
"Big picture"

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation

Engage

In terms of communications tools, engage people from the target audience you are trying to reach to actually create the message with & through the tool you are using. i.e. message to youth should be created by youth.

Handwritten note: "I would like to see more youth & more diversity @ these mtgs."



Date: 6/24/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

*- People not understanding comments on preliminary draft and review draft of the handbook.*

2. Do you have suggestions for improvements?

*- specific starting and ending dates for comment periods.*

3. How would you explain in 2 sentences what we have accomplished at this meeting?

*① Reinforced what has been done so far and key future milestones.  
② Developed suggestions/action steps for informing community members.*

Please list one idea that occurred to you as a result of the exercises and presentation





# MEETING EVALUATION

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Date: 6.24.13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

Maximizing outreach to varied parts of the community.

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Brainstorming helped identify some options. Talking points helped clarify the main goals.

Please list one idea that occurred to you as a result of the exercises and presentation

Critical importance of ensuring that community members feel their concerns have been heard.



Date: 11/24

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

no concerns!

2. Do you have suggestions for improvements?

locations close to public transit

3. How would you explain in 2 sentences what we have accomplished at this meeting?

We gave feedback on methods of communication & committed to spreading the work.

Please list one idea that occurred to you as a result of the exercises and presentation



Date: \_\_\_\_\_

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

future developments in the west end area

2. Do you have suggestions for improvements?

So good so far

3. How would you explain in 2 sentences what we have accomplished at this meeting?

We have tried to organize our thoughts so we can implement them in the future.

Please list one idea that occurred to you as a result of the exercises and presentation





Date: 6/24/13

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1. What are your concerns?

This exercise was rather elementary  
& insulting to citizens who attended -  
NO answers about what this "What's  
Alexandria" is <sup>all</sup> about

Telephone  
+ Mail  
Next  
Amazing

2. Do you have suggestions for improvements?

Change schedule of review so that  
there are no meetings in July/August -  
Vacation time - ~~another~~

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Not Much - Another exercise  
on fertility by city staff!  
Please give/show us outcomes  
for this "What's Next"

Please list one idea that occurred to you as a result of the exercises and presentation





Katy Carrady MEETING EVALUATION

Date: 6/24/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

That city departments work out a plan & become wedded to it before they ever present it to the public.

2. Do you have suggestions for improvements?

Involve citizens before the plan has taken on an aura of ~~an~~ inevitability.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

We had a pleasant discussion but I am not sure we accomplished much of anything.

Please list one idea that occurred to you as a result of the exercises and presentation.

On line ~~to~~ communication will work only if everyone who communicates on line provides his or her name. Otherwise the feedback will be only so much internet dress and misinformation.

Date: \_\_\_\_\_

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

WE NEED SPECIFICS - WHO  
- WHAT  
- WHEN

NICE WORDS - HOW DO WE EXECUTE

2. Do you have suggestions for improvements?

SEE #1

3. How would you explain in 2 sentences what we have accomplished at this meeting?

MOVED TOWARD SOME SPECIFICS

Please list one idea that occurred to you as a result of the exercises and presentation

HAVE ONE STANDARD COMMUNICATION FORMAT, CONTENT  
TO BE USED IN MANY WAYS





# MEETING EVALUATION

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Date: 24 June 2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

*It was good to hear strong statements by City Officials That  
This will be applied City wide not just Planning Dept.  
That same strong statement needs to be expressed within the  
Handbook.*

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation



Date: 06/24/2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

2. Do you have suggestions for improvements?

- More time for presenting → beneficial to hear about all ideas and media

3. How would you explain in 2 sentences what we have accomplished at this meeting?

- 2 topics → both were not as relevant to me as <sup>other</sup> ~~other~~ topics, I think because of Age.

Please list one idea that occurred to you as a result of the exercises and presentation

standardizing city posters, and listings in newspaper  
↳ design, color code, branding not my idea but I agree w/ it





# MEETING EVALUATION

Date: 6-25-13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

If we can't "engage" more people by attending these meetings, how will a broader engagement process succeed?

2. Do you have suggestions for improvements?

Explain BENEFITS -  
not features :-)

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation





# MEETING EVALUATION

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Date: 6/24/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

*The city's decision making process needs to actually pay attention to what citizens say. It is otherwise just a charade to go through the whole "What's next" process.*

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation





# MEETING EVALUATION

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Date: 8/24/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

How best to disseminate to all.

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation





Date: 6/24/2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

The goal is laudable, but implementation to reach all residents will be difficult to accomplish & costly to implement. Some residents did not participate - few immigrants or non-Eng. speakers, few young people. Will people step up to make it happen on a consistent basis?

2. Do you have suggestions for improvements?

It would be good to improve City's website now. - it's difficult to find things you want to know.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Good ideas came forth.  
Limitations also surfaced.

Please list one idea that occurred to you as a result of the exercises and presentation



Date: 06/24/2013

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

What the city is planning next for  
2014-2015

2. Do you have suggestions for improvements?

more information to community.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

New ways of communication  
(1) Internet  
(2) Social media

Please list one idea that occurred to you as a result of the exercises and presentation

For the community to get involved.



Date: 6/25/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

That the development process is far from finished. The draft is in need of considerable work. There is no way of verifying that all comments will be respectfully honored — or considered. Evaluations in the draft seem focused on meetings. This is not sufficient in any way. Meetings & on-line are mentioned repeatedly in the draft. They are not comprehensive.

2. Do you have suggestions for improvements?

Each comment on the draft be responded to so that the author understands its disposition; this has not been done as the process has moved forward to date.

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Our discussion of print media was narrow though germane to those of us who are not users of electronic media. It was impossible to discern how this will be integrated.

Please list one idea that occurred to you as a result of the exercises and presentation





# MEETING EVALUATION

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Date: 6/24/13

Please take a moment to answer the following questions in order to help us make the best use of your time, support each participant, learn from you, and facilitate the most productive outcome.

1. What are your concerns?

*Still felt that there was more emphasis on speaking to us than on*

2. Do you have suggestions for improvements?

3. How would you explain in 2 sentences what we have accomplished at this meeting?

Please list one idea that occurred to you as a result of the exercises and presentation

