



FY 2020 Community Matching Fund

Recreation, Parks and Cultural Activities

Park & Recreation Commission Public Hearing
May 16, 2019

Background

- RPCA established the Community Matching Fund with the approval of the FY 2017-FY 2026 Capital Improvement Budget.
- The Fund is part of RPCA's PARKnership Program, a program that oversees partnerships for the development, design, construction and operation of recreational and park facilities and/or programs.
- The Fund promotes collaborative partnerships among City of Alexandria community organizations by providing matching 1:1 dollars for groups that propose fundraising for park and recreation improvement projects.

Process

- In FY20, there are a total of \$100,000 City matching funds. RPCA will give 1:1 matching award in an amount up to \$25,000, which allows a minimum of four selected proposals. Awards may vary given in any amount between \$5,000 (for project totals of \$10,000) to \$25,000 (for project totals for \$50,000).
- Any community group that lives and/or works in the City of Alexandria can apply for the matching fund. Proposals must show that the project will:
 - Provide a public benefit, free and open to all members of the public;
 - Be located on City owned parks property or recreational facility;
 - Emphasize self-help, with project ideas initiated, planned and implemented by the neighbors and community members impacted by the project; and
 - Demonstrate the ability to raise the community match within one year.

Public Hearing Process

- Applications accepted March 1 through April 16.
- We received five applications, one of which did not meet the qualifications. Senior Management and technical staff experts reviewed the applications and recommend all four qualified projects be awarded. At the PRC meeting, Staff will present the proposed projects in the following order:

Recommended Projects to award:

1. Four Mile Run Park Kayak Launch- \$16,000
2. Woodbine Tot Lot - \$25,000
3. Holmes Run Park Community Garden - \$7,500
4. Parkour in Ewald Park - \$25,000

Total: \$73,500

Note: Staff recommends the remaining \$26,500 be used towards matching fund project administration and program marketing

Public Hearing Process

- Applicants and the public will have an opportunity to speak and answer questions from the Commission after each presentation.
- RPCA will also take written comments by email at dana.wedeles@alexandriava.gov until June 3, 2019.
- Senior staff will make final recommendations to the Park and Recreation Commission members and announce the awards at the June 20, 2019 meeting.

Four Mile Run Park Kayak Launch

- **Applicant:** Four Mile Run Park Conservatory Foundation
- **Project Description:**
 - This project will hire an engineering firm to design a kayak launch at the end of Commonwealth Avenue in Four Mile Run Park.
 - The cost and scope of work for design is based on a quote from RKK, the firm that the City worked with on the wetlands restoration.
 - The design will provide cost estimates to plan for future construction.
 - The FMR Park Conservatory Foundation will seek funding opportunities for construction following design completion.
 - Consistent with the Four Mile Run Restoration Master Plan, near stream amenities recommendation

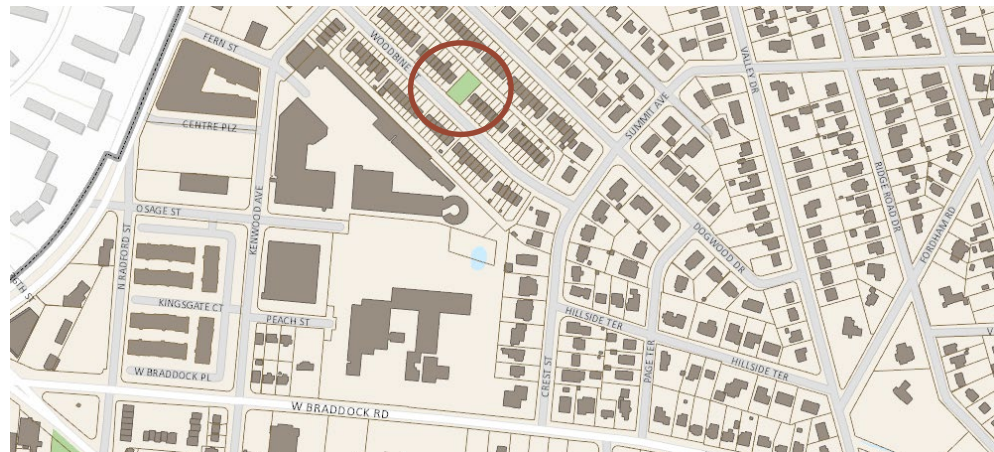


Total Project Cost: \$32,000
Proposed City Contribution: \$16,000

Additional Staff Consideration: Staff proposes that they increase their total costs to \$40,000 (\$20,000 from City & \$20,000 from organization) to allow for some design contingency.

Woodbine Tot Lot Renovation

- **Applicant:** Make a Wish Foundation
- **Project Description:**
 - This project will renovate Woodbine Tot Lot, per the “wish” of a child in the neighborhood. Make a wish will hire a designer to work with the community and a contractor to renovate the playground, with Park planning oversight. The playground design will take into consideration the draft Pock Park plan.
- **Total Project Cost:**
\$80,000
- **Proposed City Contribution:**
\$25,000



Holmes Run Park Community Garden

- **Applicant:** Neil Snyder
- **Project Description:**
 - Add mulch and compost bins, fencing, landscaping, and storage to the Holmes Run Community Garden.
- **Total Project Cost:**
\$15,000
- **Proposed City Contribution:**
\$7,500



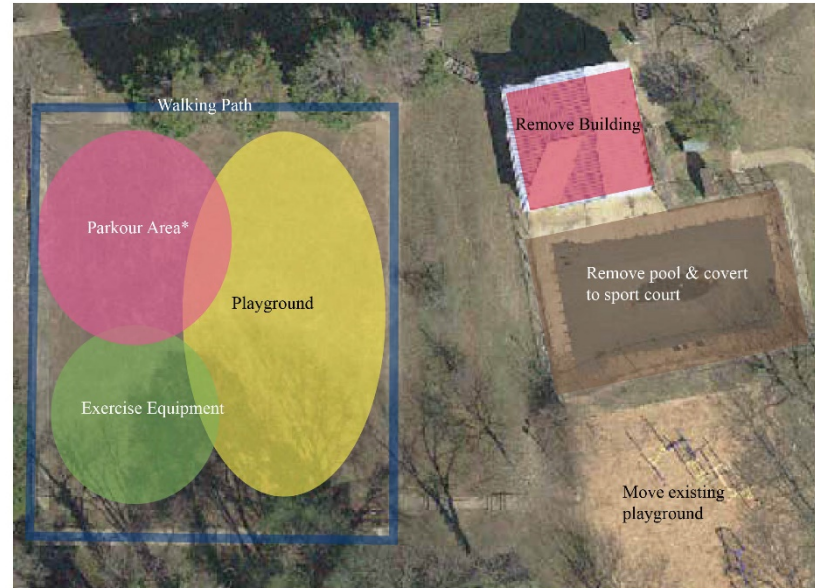
Staff Recommendation:

Approve with a contingency that they must first show support from all the gardeners, such as through a survey or letter of support

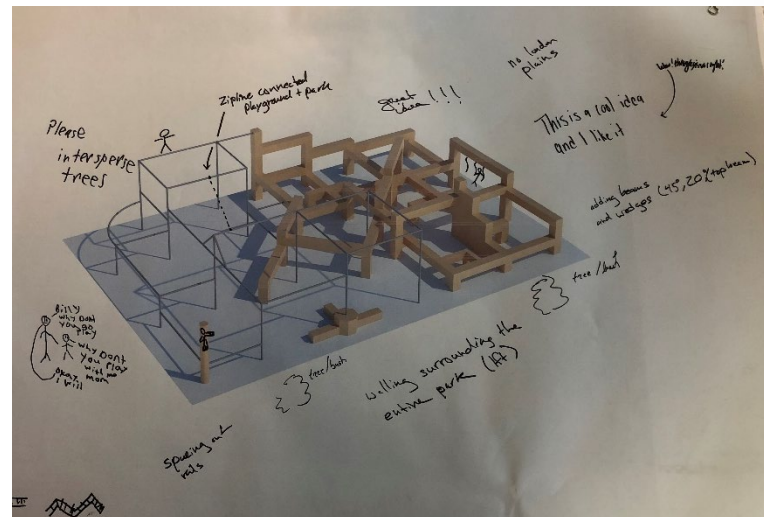
Parkour Park in Ewald Park

Ewald Park - Proposed Site Improvements

- **Applicant:** Jonas Neihardt
- **Project Description:**
 - Build a Parkour Space in Ewald Park, as approved as a Ewald Park Plan Amendment in November 2018.
- **Total Project Cost:**
\$80,000
- **Proposed City Contribution:**
\$25,000



*Parkour is only proposed change from 2016 Neighborhood Parks Improvement Plan





Discussion & Questions