

CITY OF ALEXANDRIA, VIRGINIA

Park and Recreation Commission

PUBLIC HEARING AND REGULAR MEETING

Thursday, September 23, 2010, 7:00 p.m.

**Charles Houston Recreation Center
901 Wythe Street, Alexandria VA**

AGENDA

- I.** Call to Order by Chair.
- II.** **Public Hearing: EYA Concept Plan for New City Park - James Bland Development.**
- III.** Approval of Summary Minutes from July 15, 2010.
- IV.** Division Updates:
 - A. Recreation Programs and Services Update - William Chesley
 - B. Operations & Park Planning Monthly Report - Roger Blakeley
 - C. Office on the Arts Update - Alisa Carrel
 - D. Park Planning Updates - Ron Kagawa
 - o Update on Duron Site Plan - Mt. Vernon Avenue
 - E. Marketing, Public Relations & Special Events - Jack Browand
- V.** Director's Report - James Spengler
 - A. Jones Point Park Update
 - B. Simpson Fields Update
- VI.** Commission Attendance Report and 2009-2010 Annual Report - Jack Browand
- VII.** Retreat Action Items:
 - A. Continued Discussion of Draft Bylaws-Operating Procedures for Commission.
 - B. Develop of list of items to address at P&RC meetings.
- VIII.** Reports From Commissioners (verbal updates)
 - o Ft. Ward Ad Hoc Advisory Commission- Bob Moir, Ripley Forbes, Rich Brune
 - o Youth Policy Commission - Stephen Mercer
 - o Waterfront Committee- William Cromley
 - o Youth Sports Committee- Jeffrey Murphy
 - o 4-Mile Run- Ripley Forbes
 - o Charles Houston Memorial Project-William Cromley
 - o Freedman's Cemetery- Bob Moir
 - o Beauregard Corridor- David Dexter
 - o ACPS & Capital Improvements- Henry Brooks
 - o Other
- IX.** Agenda items and location for October meeting.
- X.** List of Upcoming Public Meetings
- XI.** Adjournment

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 23, 2010

TO: PARK & RECREATION COMMISSION MEMBERS

FROM: PARK PLANNING, DESIGN & CAPITAL DEVELOPMENT TEAM

LAURA D. DURHAM
OPEN SPACE COORDINATOR

**SUBJECT: PUBLIC HEARING ON THE CONCEPT PLAN FOR THE PROPOSED
PARK AT THE NEW JAMES BLAND DEVELOPMENT – ITEM- II**

In October of 2008 City Council approved a proposal by the Alexandria Redevelopment and Housing Authority (ARHA) and Eakin Youngentob (EYA) for redevelopment of James Bland into a mixed income community the James Bland redevelopment project. The James Bland redevelopment is an 8.5 acre site within the Braddock East planning area and is comprised of five City blocks. For more details, the staff report and development conditions can be found online at:

<http://dockets.alexandriava.gov/fy09/101808ph/di10.pdf>

The James Bland redevelopment project, now known as Old Town Commons, includes a 13,800 square foot central public park at the intersection of Alfred and Montgomery Streets. City Council approved conditions require that the park be dedicated to the City. Maintenance of the park, as well as all private open space within the development, will be the responsibility of the future homeowner's association. EYA is also required to submit the design of the open space for public review and approval by the Park and Recreation Commission as a docketed item at a public hearing prior to issuance of a certificate of occupancy for the first unit in the development.

The purpose of the Park and Recreation public hearing is to gather input from the community and commissioners about potential park elements that would support the community use of the site, and to discuss the concept plan for the site submitted by the developer, Eakin Youngentob(EYA). EYA will use the ideas generated from this public hearing to refine the concept plan for the park. A revised final proposal will presented for approval by the Alexandria Park and Recreation Commission later in the fall.

The specific condition related to the park is attached to this memorandum.

JAMES BLAND REDEVELOPMENT – DSUP#2008-0013
OCTOBER 18 CITY COUNCIL PUBLIC HEARING
APPROVED CONDITION RELATED TO PUBLIC PARK

C. OPEN SPACE/LANDSCAPING/TREE PRESERVATION:

Condition 9: The applicant shall revise the site plan to eliminate 4 units in the southwestern block to provide a larger open space area at the corner of Montgomery Street and N. Alfred Street as generally depicted in *Attachment #2*. The park shall be subject to the following, to the satisfaction of the Directors of P&Z and RP&CA:

- a. The open space parcel (identified as Parcel “C” on the preliminary subdivision plat dated August 5, 2008) shall be dedicated to the City as public open space prior to issuance of a building permit for this phase.
- b. In order to increase the size and viability of the proposed major park at the James Bland Redevelopment site, it is proposed that the City purchase from ARHA four market rate building lots adjacent to the planned open space at the southwest corner of Montgomery and Alfred Streets. This purchase of the four lots will increase the size of the park from about 8,200 square feet to approximately 13,000 square feet.
 - i. The City would pay \$328,418 per lot which totals \$1,313,672 for the four lots.
 - ii. In addition, recognizing that ARHA, per its contract with EYA, will be sharing on a percentage basis in the upside gross sales revenue from the sale of the James Bland market rate units, the City would also pay a pro rata share of forgone upside gross sales revenue for the four lots which the City would purchase to expand the proposed park.
 - iii. The formula for paying this pro rata share would be to determine, after all the market rate units have been sold and the gross sales accounting completed, the per unit share of gross revenues which ARHA has earned. The City would then pay the pro rata determined per unit share for each of the four lots the City purchased to acquire the park.
 - iv. For example: If the total gross revenues from the sale of the 245 market rate subject to the revenue sharing agreement between ARHA and EYA totals \$2,450,000 and if ARHA’s share is 20% (\$490,000), then the per unit share would be \$2,000 per unit. The City would then pay an additional \$8,000 for the four lots it purchased from ARHA for the park.
 - v. The City would contract with ARHA to purchase the four lots prior to the issuance of the first final site plan for the James Bland redevelopment, with settlement to occur prior to the issuance of a building permit for the redevelopment phase which includes these four lots.
 - vi. The City would reserve dedicated open space capital funds to acquire these four lots.
 - vii. The funds for the four lots would be held by ARHA to help fund the James Bland project.

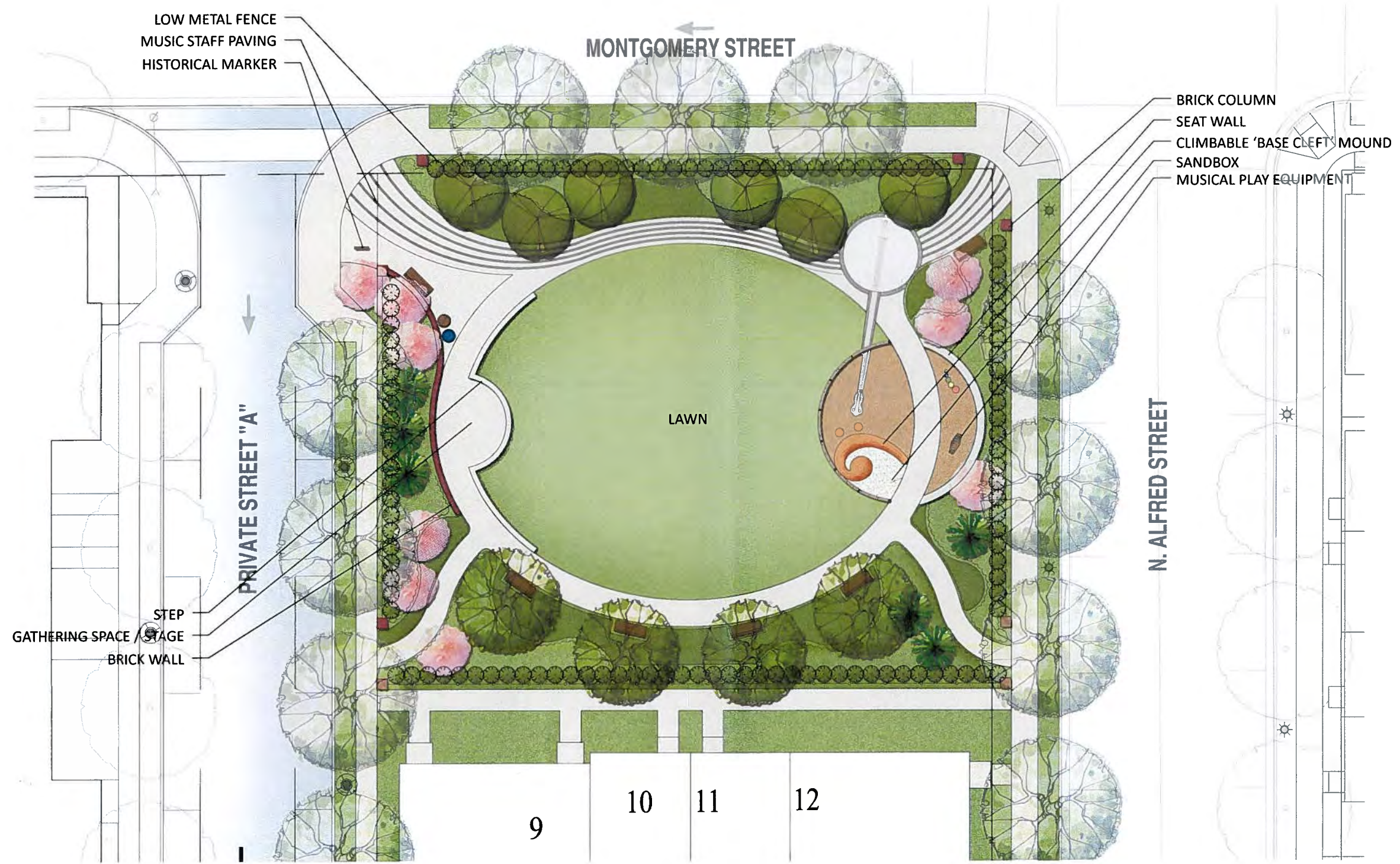
- viii. The City Manager is authorized to execute a purchase contract for these four lots with ARHA which incorporates the above provisions.
 - ix. The minimum standards which the Home Owners Association (HOA) will use to maintain the park are detailed in *Attachment 4*. These standards may not be changed by the City in a manner which would increase the HOA costs without prior approval of ARHA and the HOA.
 - x. In recognition of the public access status of this open space, the City would provide ARHA \$1,200 per year to offset the incremental HOA costs to ARHA of maintaining the expanded portion of the park.
 - xi. City Council has the option within 12 months to decide to purchase two additional lots to increase the consolidated open space using the same economic formula used to calculate the purchase price of the original four lots. (City Council)
- c. The open space and all associated amenities shall be privately maintained by the applicant and subsequently the Homeowners Association (HOA) upon conveyance to the HOA, whichever is applicable, to the satisfaction of the Directors of P&Z and RP&CA. The terms of the maintenance agreement of open space shall be part of the Homeowners Association documents and covenants which shall be reviewed and approved by the Directors of RP&CA and P&Z prior to issuance of the first certificate of occupancy.
 - d. The name for the park shall be designated in accordance with the City's policy and procedures for naming parks and the location for associated signage shall be depicted on the final site plan.
 - e. The applicant shall be responsible for the design and construction of the open space which shall receive public input from residents, be approved by the City, and contain interpretative elements recalling the history of the site and the area. The primary purpose of this open space is to provide a passive open space area lined with street trees, grassy areas, and a focal element such as a fountain, monument, or statue. This space shall be designed as an area suitable to accommodate informal community gatherings and events. As one of the principal open space-parks of the Braddock neighborhood, the open space shall be the highest quality materials, paving, design and amenities. The final design shall include the level detail and amenities provided in the preliminary plan.
 - f. The design of the open space shall be approved by the Park and Recreation Commission as a docketed item at a public hearing prior to issuance of a certificate occupancy for the first unit in the development.
 - g. The approved design for the open space shall be implemented and completed prior to issuance of a certificate of occupancy for the first unit in the block the park is located in.
 - h. An active children's play area shall be provided in this open space and shown on the design included in the final site plan. The play area shall include age appropriate play equipment and/or structures, required fencing, and a coordinated design palette of play area related site structures/equipment for children between 2-5 years and shall be integrated with the interpretation of the history of the site and area through an element such as a sculpture that can also be used as play and climbing structures for the children. Play area and site equipment must comply

with ADA requirements and standards and designed and implemented to the satisfaction of the Director of RP&CA. The play areas shall provide the following:

- i. Provide a coordinated design palette of play area related site structures/equipment.
- ii. Specification, location, finish, color, material, scale, massing and character of site structures and equipment shall be approved by the City.
- iii. Trees planted inside the playground fence shall be medium sized trees.
- iv. Playground equipment and site furnishings shall be appropriate for year round outdoor use.
- v. The play area, play equipment, and playground safety surfacing shall comply with the most recent guidelines, specifications and recommendations of the Consumer Product Safety Commission (CPSC) Handbook for Public Playground Safety, ASTM Specification for Playground Equipment for Public Use (ASTM F1487) and ASTM Specification for Impact Attenuation of Surface Systems Under and Around Playground Equipment (ASTM F1292). Applicant shall provide certification that the play areas have been designed, reviewed and approved by a certified playground safety inspector (CPSI professional) with current certification.
- vi. Play area and equipment shall comply with Americans with Disabilities Act Accessibility Guidelines (ADAAG) for Buildings and Facilities; Play Areas 36DFR Part 1191; Final Rule.
- vii. Play surfaces shall have immediate positive drainage. No surface drains or other impediments shall be placed in the fall zone, play or runout areas.
- viii. The playground surfacing shall have an under-drain system that is connected to the stormwater system. Ensure that under-drain system does not conflict with play equipment footers or tree wells.
- i. The archeological consultant shall provide text and graphics for the signage which shall be integrated within the open space subject to approval by the Office of Historic Alexandria/Alexandria Archaeology, RP&CA, and P&Z.
- j. Site furnishings such as benches, trash receptacles, decorative paving, lighting, water fountain(s), fencing, and other appropriate design elements.
- k. Decorative metal fences to delineate the public open space area. All lawn areas shall be sodded.
- l. The open space area shall be fully open to the public following the hours and guidelines established by the Department of RP&CA. (Archaeology) (P&Z) (RP&CA)

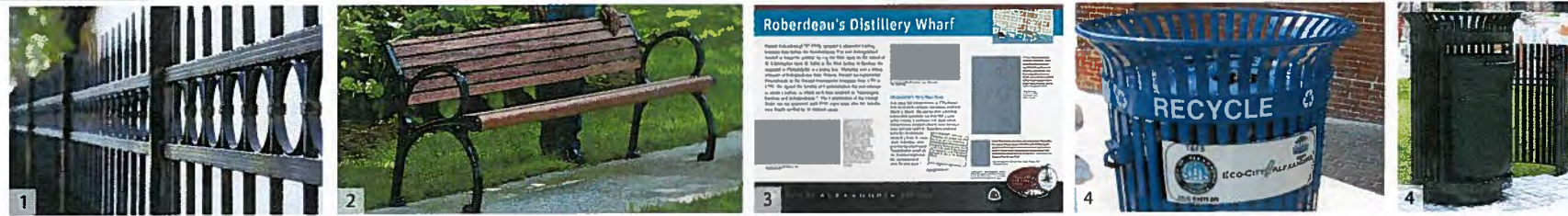


*Construction is anticipated to begin in the 4th quarter of 2013 or 1st quarter of 2014, and be complete in the 1st or 2nd quarter of 2014.



SITE FURNISHINGS

1. Ornamental metal fence
2. Bench
3. Historical marker
(location and content to be coordinated with City Staff)
4. Trash & Recycle Receptacle



PLAYGROUND

5. Concrete curb and mulch play surface
6. Low metal fence
7. Sandbox
8. Climbable 'base cleft' mound w/ rubberized surface
9. Musical play equipment
10. Seatwall



PAVING

11. Permeable pavers
12. Permeable paving (stone dust)
13. Gathering space / stage
14. Sandblasted / stained concrete



*The images above represent the type of materials, site furnishings and equipment to be used but are not the final product selections

NATIVE PLANT PALETTE

- LARGE DECIDUOUS TREES**
- Acer rubrum
 - Betula nigra
 - Platanus occidentalis
 - Quercus rubra
 - Quercus palustris
- MEDIUM DECIDUOUS TREES**
- Cornus florida
 - Chionanthus virginicus
 - Hamamelis virginiana
- EVERGREEN TREES**
- Ilex opaca
 - Tsuga caroliniana
- SHURBS, GRASSES, FORBES**
- Carex sp.
 - Eragrostis spectabilis
 - Hydrangea spp.
 - Ilex verticillata
 - Polystichum acrostichoides
 - Polygonatum biflorum
 - Rudbeckia hirta
 - Viburnum spp.

*This plant palette is intended to convey the type of material anticipated. Additional species may be incorporated in the final design.

CITY OF ALEXANDRIA, VIRGINIA

Park and Recreation Commission

REGULAR MEETING

Thursday, July 15, 2010, 7:30 p.m.

**Mt. Vernon Recreation Center - Multi-purpose Room
2701 Commonwealth Avenue, Alexandria VA**

Commission Members: Judy Guse-Noritake, Chairperson. William Cromley, David Dexter, Ripley Forbes, Stephen (Clark) Mercer, Jeffrey Murphy, Anthony Zamora (new H.S. youth member).

Excused Absences: Henry Brooks, Rich Brune, Robert Moir.

RPCA Staff: James Spengler-Director, Roger Blakeley, William Chesley, Jack Browand, Ron Kagawa, Beth Carton, Robin DeShields.

SUMMARY MINUTES

Call to Order: The Chair called the meeting to order at 7:30 p.m., noting that Henry Brooks, Rich Brune and Bob Moir had excused absences. The Chair introduced new high school youth member Anthony Zamora to Commission members.

- I. Potomac Yards Presentation- Bethany Carton- Park Planner RPCA** - Ms. Carton, gave a brief presentation of the North Potomac Yard Small Area Plan (SAP), which began in 2008 and was approved by City Council as part of the City's Master Plan in May, 2010. **To view presentation visit <http://alexandriava.gov/uploaded/files/recreation/info/parkandrecreation>**
- N. Potomac Yards covers the northern 69 acres in P.Y. and is bordered by Route 1 on the west, Four Mile Run to the north, and the rail tracks on the east side.
 - In 2008 City Council created PYPAG, to facilitate the process for the new SAP. More than 47 meetings were held on N. Potomac Yard to gather community input and generate the final plan. **The plan can be found online at <http://alexandriava.gov/PotomacYard>.**
 - The plan contains several specific items that coordinate and reinforce the Four Mile Run Master Plan which include sustainability elements, connectivity and open space networks. Specific recommendations include: expanding open space-near Four Mile Run; exploring connections to trail networks in Arlington Co. and G.W. Parkway, and providing connections to Landbay K in the southern portion of Potomac Yard. Following the SAP, a Coordinated Development District (CDD) was approved to rezone the property, increasing the density from 600,000 sq. ft. to 7.5 million sq. ft. The CDD was approved by the Planning Commission and City Council in June, 2010. It includes requirements for a comprehensive Open Space Plan for N. Potomac Yard including significant open space acreage at ground level and on building tops. The developer is also required to implement improvements to Four Mile Run adjacent to N. Potomac Yard, not to exceed \$8.7 million in cost.
 - Responses to Questions/Comments from Chair by Ms. Carton:
 - Q. What are the time triggers for contributions?
 - R. Triggers will be decided with the 1st Final Site Plan of DSUP as detailed in the Site Plan Conditions. There are several steps that need to take place prior to the first Development Special Use Permit (DSUP) application including resolution of the Metro Flex Zone which is undergoing a feasibility study at this time.
 - Q. How much of the open space would include storm water management facilities?
 - Although environmentally required, these often take away from usable open space and

they should be sized to reflect the site requirements of LEED certification which will reduce the amount of storm water needing treatment.

R. The surface area of the water cannot be counted as open space. However, certain infrastructure can be counted as open space if it is useable area and there is the ability to program on top of the infrastructure.

Q. Are rooftops developments open space amenities counted as open space.

R. Yes, rooftop amenities are counted as open space if it is available for use by residents. The CDD also requires a certain amount of open space be made available at ground level because the network of OS available to the community is very important.

The Chair said there needs to be a clear understanding with Planning & Zoning and the Developer, about the need to have some open space at ground level, there has to be a balance. This may need to be codified.

Ms. Carton -There are several layers of regulation built in: the SAP, the CDD, and finally, detailed requirements in DSUP's for each block on architecture, storm water management, amenities, etc.

Potomac Yard Updates:

Potomac Avenue

Construction is in process in the South starting at Route 1.

Landbay D – Rail Park (between the CSX and Metro Rail tracks)

Developer is interested in fulfilling their requirements; afterwards the parcel will be transferred to the City.

The developer will plan the new dog park on Monroe Avenue with the community in the future. The Chair stated this has been a long standing issue, the P&RC needs to discuss programming of the area as soon as possible.

Potomac Yard Amendment (Landbays D, E, H, I, J, K and L)

Minor changes and technical revisions to the design guidelines and other coordination issues will be brought to the Planning Commission and City Council in October. No impacts are proposed on open space, parks, or area programming.

Landbays I & J

Final site plan approval is expected this winter and construction is anticipated in 2011.

Landbay K

The park was approved in 2008 and is submitting for final site plan. Construction is anticipated to begin 2011.

Athletic Fields

Construction of the approved plan is in process this summer.

Also see Director's Report Item V-A Simpson Stadium-Duncan Avenue.

II. Approval of Summary Minutes from May 20 and June 17, 2010.

- Minutes of May 20 - David Dexter moved to approve the summary minutes. The motion was seconded by Stephen (Clark) Mercer. The minutes were approved.
- Minutes of June 17- Stephen (Clark) Mercer moved to approve the summary minutes. The motion was seconded by Ripley Forbes. The minutes were approved.

III. Retreat Action Items:

- A. Continued Discussion of Draft Bylaws and Operating Procedures for Commission.
- B. Review and prioritize Consolidated List of Action Items from Retreat, March 6.
Action: Items A&B were DEFERRED TO SEPTEMBER by consensus, due to the absence of several key members.
- C. Develop list of items to address at P&RC meeting for September 2010.
Action: The Chair requested this item be moved to the end of meeting - see Item VIII.

IV. Division Updates (See Full Staff Reports):

www.alexandriava.gov/Department/Recreation/Commissions and Committees

- A. **Recreation Programs and Services Update** - William Chesley
 - See Staff Report-The Alexandria Gazette has run a number of good articles on Recreation Services and programs; and feedback from parents has been good. Youth Field Hockey is doing an exceptional job due to the hard work of staff Mac Solver, Tamika Coleman, and Marvin Elliot. Program started as a pilot in 2009.
- B. **Operations & Park Planning Monthly Report** - Roger Blakeley
 - See Staff Report- The “**No Mow**” zones seem to be working out fine in a number of places and that the public seem to like it.
 - **Dora Kelley Park** - tree project upcoming due to damage from major winter snow storm. Department is trying to strike a balance between, habitat, trail use, and canopy. Work will be completed near the end of July.
 - **Ft. Ward Park private cemetery** - a number of trees have fallen there, signs have been posted. Trees will be removed, buffer zone to be installed. Work will take place next week, neighbors are aware.
- C. **Office on the Arts Update** – Alisa Carrel- See Staff Report- No questions or comments.
- D. **Park Planning Updates** – Ron Kagawa- See Staff Report- No questions or comments.
- E. **Marketing, Public Relations & Special Events** - Jack Browand- See Staff Report.
 - **Virginia Recreation and Parks Society Awards** – RPCA submitted 3 Awards: New facility (Charles Houston), Renovation (Soft Playroom-Chinquapin Ctr.), and Innovative Program (“Equestrian Program” at Charles Houston). Results will be shared at September meeting.
 - **City’s Birthday Celebration was held - July 11** at Oronoco Bay Park. The 2010 CIVIC Awards were presented: 3 out of 4 recipients attended. The Chair said that the event went very well. In response to a question from the Chair, inquiry from Councilwoman Pepper, the Director said the stage was a rental. Commissioner Mercer said the Chair did a great job presenting the Awards.

V. Director’s Report - James Spengler

- A. **Simpson Fields- See Staff Report.** (item discussed as part of P.Y. updates - Item I.)
The Director gave a report on **Park Construction near Duncan Avenue (Council Request #10-20E).**
 - A series of meetings began around February 2008 leading to Council approval of the DSUP. Issue: the P&RC and Youth Sports Advisory Board wanted the size of fields be as large as possible, due to the multiple sports that are played on rectangular fields by varying age groups. The Chair P&RC wrote a letter to the P.C. and City Council supporting larger fields.
 - A condition in the DSUP spoke to the size of the two fields and that the City and Developer should enter into an agreement to upgrade fields to include artificial turf and with lights similar to other fields in the City. After approval by P.C. and C.C. the Developer created construction drawings. At the same time, Park Planning staff (Kagawa) and other staff attempted to negotiate the formula for contribution for artificial turf and lights which finally ended unsuccessfully. The developer proceeded with the minimum requirements to replace fields. Construction of the first phase of townhouses cannot begin until fields are replaced and ready. The replacement fields

- are in Landbay K and currently owned by the developer. The developer will turn the fields over to City after construction and acceptance.
- Due to the economy, there was no activity on site for years after approval. When the developer went to survey the site for construction, neighbors started getting concerned and called to see what was happening.
 - On June 28, Beth Carton met with neighbors to discuss concerns, and several ideas were generated as listed (See staff report). Ms. Carton shared this information with staff at a meeting with P&Z, T&ES & Developer. Developer concerned that changes to the Plan may trigger amendments to the DSUP and have to go back to P.C and City Council. Staff from other Departments determined the changes can be done through the Revision process and As-Built Drawings.
 - Director RPCA shared concerns and schematics at the Youth Sports Advisory Board meeting on Monday at Mt. Vernon Recreation Center. The Chair of YSAB wants fields to be as large as possible for reasons previously noted.
- Q. Chair- is there is a top limit - fields are shorter than initially described?
 - R. Spengler- yes
 - Carton- Playing surface is 345 X 180 feet – which is 60 yards wide (both fields).
 - Chair-generally we ask for the field to be 70 yards wide. A number of sports such as lacrosse and rugby require larger than 50 yard wide fields.
- P&RC and staff discussed the importance of having adequate run-out area on fields. Chair- we cannot reduce size of the fields. Moving the fence in the corner may have the least impact. While she understands the neighbors' concerns, we live an urban environment.
 - Spengler- The Developer is willing to make the requested accommodations. Other option to maintain playing surface may be to reduce the size of the run-out areas. Beth Carton and the Developer are working on schematic layouts to show changes. Information will be presented on July 22 at a Community Meeting on the Potomac Yard Replacement Fields, and comments taken. Developer is on-site and has put up a construction fence. Rough grading for the fields will take approximately 4 weeks.
 - Action: Director, encouraged P&RC members to attend meeting next week; members from Youth Sport will be in attendance. Feedback will be gathered and comments will be shared.

VI. Commission Attendance Report and 2009-2010 Annual Report - Jack Browand

- **Reports are due by July 23 to Citizens Assistance.** The Attendance report has been completed. A draft Annual report was distributed for discussion and review. The Chair asked that draft report be revised to include a section on: significant presentations and discussions; Jones Point Park (Marshall), Waterfront Concept Plan (Hamer), and Jefferson Houston school (Sherman).
- The Chair also requested that a paragraph be included about the **Youth Sports Advisory Board (YSAB)** their function and that they were set up by this Commission and operate as a standing subcommittee
Commissioner Forbes said he doesn't see the YSAB, technically as being part of the P&RC, but as more of an advisory group to RPCA. Since, there are no established rules/procedure regarding appointment of members, terms of office, etc. Mr. Forbes further stated that it is wrong to assume that this group is part of the P&RC before the Bylaws are approved. He asked the Director RPCA for more info. on how members are appointed to the YSAB and how they operate. In addition he requested to review the language in the draft Bylaws. **The Chair** said, the YSAB was set up by the P&RC, and the group is obligated to operate under the same sunshine laws as the P&RC. She will research supporting documentation. **This will be part of the discussion on standing committees when the draft Bylaws are reviewed.**

Director, James Spengler said his understanding is that the YSAB view themselves as reporting to the P&RC. Membership is comprised of a designated representative from each of the organized youth sports programs in the community that RPCA schedules on the fields. He agreed that this should be formalized as part of adopting the P&RC Bylaws.

- Action Item: The Chair asked members to Email their comments on the draft Annual Report to Jack Browand. Mr. Browand will revise report and email back to members, early September (reports will be completed for FY2009 and FY2010). Mr. Browand will notify the Director, Citizens Assistance that the annual report will be submitted in September. Per City code, members cannot vote on items via Email or in abstencia. **The Annual Report will be adopted at the September meeting.**

VII. Reports From Commissioners (verbal updates):

- **Ft. Ward Park-Ad Hoc Advisory Committee** - Bob Moir, Ripley Forbes, Rich Brune.
– Forbes - nothing new to report since last meeting.
- – Director James Spengler – reported that a walk of the cemetery was done to see which trees will be taken down. OHA received a grant to do a study of gravesites in the park based on ground sensing radar study. Meeting was held last week to discuss. Several committee members want to become permanent body to determine policy for Ft. Ward. Report pending completion of archeological work. Group is scheduled to disband in December.
- **Youth Policy Commission** - Stephen (Clark) Mercer
- – No Report- the YPC is in recess for the summer.
- **Waterfront Committee** - William Cromley
- – Mr. Cromley and the Chair recently met with Nate Macek, Chair of the Waterfront Committee in order to help establish better communication between the two groups. Waterfront Committee members have been asked for comments on the Waterfront Concept Plan which will be forwarded to P&Z. The Concept Plan will be revised via the SUP process. People generally understand Plan, but are unclear as to the mechanics of its implementation: funding, phasing, etc.
- **Youth Sports Advisory Board (YSAB)** - Jeffrey Murphy
- Staff did a presentation on the new Simpson Fields (see Director's report).
- Discussion: **T. C. Williams athletic field lighting**. SUP for the new school prohibits lighting of the athletic field. YSAB wants to request that field be lighted in order to maximize use. Steve Colantuoni (Executive Assoc. Principal of Athletics & Student Activities) and Dennis Randolph (Assistant Athletic Director) announced plans to play a home game under the lights on Friday, October 29. Neighbors are more concerned with sound than lights and worried about giving in to night games because they fear it will lead to other night activities. Current T.C. Williams/ACPS staff seem to be unaware of a site plan agreement between T.C. Williams/ACPS and the neighbors that gives the neighbors substantial powers regarding what happens at the school. Director RPCA has a copy of a separate letter; he will share with the P&RC. The Consensus was to take no action until after the night game and use that outcome to pursue lighting of the athletic field. A request to add lighting to field may trigger amendments to the SUP. Major amendments will need to go back to the P.C and Council for approval. Ripley Forbes suggested holding a P.H. with ACPS to get community input. The Chair agreed that there needs to be more work in the community, she asked Mr. Mercer to help with this. ACPS would ultimately have to be the ones to file an amendment of the SUP. YSAB wants to create a subcommittee to track field discussions in the City. Bob Moir passed out FOIA guidelines; YSAB wants to take official position on these issues (for the record).
- Action Item: The Chair suggested holding a community meeting in November with the P&RC and ACPS, and asked Commissioner Murphy to keep the P&RC apprised of the situation.

- **4-Mile Run** - Ripley Forbes
 - New Farmers Market in Arlandria is open.
- - **Duron Building**- Chair- progress is being made; the Public Arts Committee will paint a hopscotch game, and a big picture frame for kids to draw on using chalk on sidewalk. Construction drawings started. Engineering and other professional services have been donated. The heating system in the building works. The Construction Documents are expected to be ready in September. Laura Durham is working on establishing the first community meeting.
- **Charles Houston Memorial Project** - William Cromley
 - No report.
- **Freedman’s Cemetery**- Bob Moir (absent.)
- **Beauregard Corridor** - David Dexter.

Still in the preliminary stages-the next community meeting is scheduled for September 30. Possible opportunity for green space-that would connect Holmes Run greenway to Mark Winkler Botanical Preserve. JBG, major land owner, wants to tear down the Hamlets Apartments. Need to think about connecting the almost 45 acres to the Holmes Run greenway. One roadblock, Sanger Ave. - how to get from there to the Winkler Preserve. Kagawa-stated connection is not by accident - it is in the Plan. Action Item: The Chair asked Ron Kagawa for a schematic of area.

 - **Friends of “Dora Kelly Nature Park”** – group met last night and discussed hazardous trees issue. Participant was concerned regarding how far a tree has to lean before being taken down. The group was satisfied with Mr. Blakeley’s, broad approach/solution of selective tree trimming on the trail and in the park.
 - Action Item: Mr. Spengler asked Mr. Dexter if the “Friends Group” could prepare an official statement to Council. Mr. Dexter can provide something for the Friends Group.
 - **Holmes Run Pedestrian Crossing**- T&ES issue- one hazardous issue where the stream bank stabilization will occur- a flimsy fence was installed and fell down. Dave Dexter will speak with Director; T&ES Rich Baier to make get fence put back up.
- **ACPS & Capital Improvements** : Henry Brooks (absent)
 - **Jefferson Houston School - Public/Private Partnership**. The Chair reported that a joint work session was held in June with ACPS, the School Board, and City Council. Mark Jinks, Deputy City Manager presented the financial data. Superintendent Mort Sherman, provided details of plans for the site. ACPS requested approval to proceed with MOU to form the 501-C3 Non-Profit Foundation. City Council, said more work needs to be done. Margaret Byess, ACPS said schematic design that was expected by end of summer may be delayed. Councilman Donley understands the need for more time to put the pieces in place and hear from the community. Melvin Miller, ARHA board is concerned about the possible demolition of the Jefferson Village public housing. Plan is getting some push back from the community regarding density. The Chair said that this is not just a school project, but a huge community project.
 - James Spengler- said this will not affect the Patrick Henry school time table.
 - The Chair will meet with Yvonne Folkerts, Chair of the School Board and John Komoroski, Chair of Planning Commission next month.
- Other:
 - **Jones Point Park**: Update- neighbors have formed a website for the “Friends of Jones Point Park” group. A **Community Meeting was held July 13** at 6:30 p.m. at the Lee Center with Congressman Moran, Mayor Euille, City Council members and representatives from VDOT and NPS. As a result, VDOT is now developing a contract addendum to the bid documents that will request bidders to specify how they will phase-

in the project, to allow access to park by residents during construction, and keep it on schedule. Bid advertisement is scheduled for July 27. Construction to begin by the end of October. For more info. go to www.alexandriava.gov/Departments/Recreation/Jones Point Park.

- **Francis C. Hammond Field:** Kagawa- field is moving forward. The consultant would like to come to the P&RC and present their plan - tentative for October.
- **“No Wake” Letter-** the Chair prepared a response July 14 (copy attached), to the City Manager in support of proposed Amendment of the District of Columbia Watercraft Speed Limit at the Alexandria Waterfront as requested by the Chair of the Waterfront Committee.

VIII. Agenda items and location for September meeting.

- Annual Report
- Draft Bylaws
- Capital Projects (presentations/hearings)
- 2012 Budget – and newly adopted City Council Strategic Plan. The Commission should review CIP Projects and comment.
- P. Y. Landbay L
- Additional Open Space.
- ACPS updates - Patrick Henry, Charles Houston and Jefferson Houston.
- Location - Charles Houston Recreation Center- to be confirmed.

IX. List of Upcoming Public Meetings – a brief list was distributed at the meeting. City Council and Planning Commission will be in recess during the summer.

X. Adjournment: 9:20 p.m.

Attachment



DEPARTMENT OF RECREATION, PARKS
AND CULTURAL ACTIVITIES

1108 Jefferson Street
Alexandria, Virginia 22314-3999

Phone (703) 838-4343

Fax (703) 838-6344

Park and Recreation Commission

July 14, 2010

Mr. James Hartmann
City Manager
City of Alexandria

Re: Support for Proposed Amendment of the District of Columbia Watercraft Speed Limit at the Alexandria Waterfront

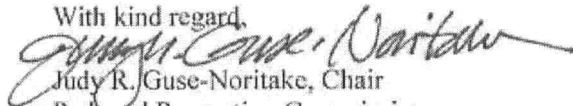
Dear Mr. Hartmann:

The Alexandria Park and Recreation Commission wishes to inform you of our support of a proposed change to the District of Columbia Municipal Regulation, Title 19, Chapter 10 which governs the speed of vessels along the waterfront of Alexandria. It is our understanding that the current regulation is targeted at maintaining a no-wake zone and it accomplishes that goal by limiting the speed of watercraft, which is effective. It is important that this no-wake zone is kept in force as our waterfront currently has an active mix of commercial, motorized and non-motorized small watercraft, as well as an active adult and high school rowing program. For the safety of everyone concerned, and most particularly the rowers in narrow crew shells, we cannot tolerate boat wakes in the vicinity of our waterfront.

That being said, the existing regulation addresses the issue of boat wakes by limiting the speed of any watercraft to 10 knots. While effective, it does not address the innovation in marine technology that is producing a new era of commercial watercraft that can move through the water at much higher speeds without producing a wake. The Park and Recreation Commission, therefore, supports amending the governing regulations to put in place a no-wake performance criteria for this zone so that it is not speed that is regulated but rather the creation of a wake. If such a performance criteria can be crafted then we feel consideration should be given to amending the regulation.

Our Commission urges you, along with the Mayor and City Council, to explore this change with the District of Columbia in order to allow a broader range of appropriate water taxi and commercial boat services to operate from our waterfront, while still assuring the safety of other boaters and rowers which frequent our part of the Potomac River.

With kind regard,


Judy R. Guse-Noritake, Chair
Park and Recreation Commission

Cc: James Spengler, RCPA Director
Park and Recreation Commissioners
Nate Macek, Chair, Waterfront Committee

ci.alexandria.va.us

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 15, 2010

TO: PARK AND RECREATION COMMISSION MEMBERS

FROM: WILLIAM CHESLEY, DEPUTY DIRECTOR
RECREATION, PARKS AND CULTURAL ACTIVITIES

SUBJECT: SEPTEMBER 23, 2010 COMMISSION MEETING ITEM
RECREATION PROGRAMS AND SERVICES REPORT – ITEM IV-A.

Youth Activities

- Alexandria City Community Theatre (ACCT) held a performing arts production at the Lee Center on August 14. Children from various recreation centers participated in the production. Approximately 200 people attended the event.
- Staff collaborated with ARHA, the Northern Virginia Urban League and other community based groups to implement a one day Youth Arts Festival on August 14. The event was held on the grounds of the Jefferson Houston Elementary School. Youth artwork from the recreation centers, playgrounds and Power-Up's "Power-On to the Arts" summer program were on display as well as interactive arts activities were held throughout the day. ACCT was featured at the festival in the form of a 50 year anniversary tribute to the Motown Records Company and the many artists who recorded their work under the Motown label.
- Total Summer Power-On and Power-Up enrollment at the neighborhood recreation centers and program sites for summer 2010 was 1,123 children. Enrollment was down approximately 20% from the 2009 summer program, but the average daily attendance was up following the trend for the FY-2010 school year program. Summer programming at the centers focused on the arts and staff did an excellent job preparing the children for end of summer arts events including the Youth Arts Festival and ACCT's summer "Motown" production. Specialty camps had another 1604 enrollments in a variety of camps throughout the summer.
- New and expanded fee based programs were successfully implemented this summer including Girls Field Hockey, Titan Track, Instructional Baseball League, National Junior Tennis League, Fundamental Basketball School and the Wahoo Swim Team. Enrollment in these programs exceeded projections and plans are being formulated to increase the capacity in the programs in FY-2011. In addition, other new youth sport programs are being planned for implementation in the fall.
- Sports Section staff recruited volunteers to serve on the Titan Youth Football Boosters Club. The Boosters Club is operating under the same guidelines as Recreation Center Advisory Councils. The Club officially began operating in late spring and has already generated about \$4,500 to support the youth football program.

- The Titan Youth Football Program began practices in early August and 237 youths are enrolled in the program. Program enrollment is 17% down from last year's program enrollment total. The program continues to operate under the Fairfax County Youth Football League. Home games are played at George Washington Middle School. League games are scheduled to begin on September 18.
- The Youth Sports Section coordinated a youth football coaches training session in July and the clinic was conducted by the coaching staff of the T.C. William High School Titan football team. The head coach and members of his staff continue to support the program by conducting clinics, inviting coaches and participants to attend home games free, and attending youth football games when their schedule permits.
- RPCA/Recreation Services Division staff met with ACPS middle school administrators in August to discuss ways to improve coordination and communication relative to the Power-Up program at the Hammond and George Washington Middle School campuses. The middle schools reorganized into multiple schools last year and the meeting was held to share program information and to discuss and agree on strategies for increasing program enrollment and getting information out to parents and students about the Power-Up Program and the "Saturday Nite Hype" middle school parties held at Chinquapin during the school year.
- RPCA/Recreation Services Division staff held meetings this summer with new ACPS elementary school principals to share information about the Power On After School Program and other RPCA programs.
- Two staff members will be attending the National Safe Place training in late September. Once trained and certified, the two staff members will train department staff on how to quickly and effectively provide access to immediate help and safety for young people in crisis. Staff will also conduct programs at recreation centers and outreach to community groups to create and implement programs and strategies to keep young people safe.

Adult Activities

- The summer Adult Late Night Basketball Program at Charles Houston began in July. Six teams are competing in the league. The league was designed to as a recreation opportunity for young adults (active participants or spectators) residing primarily in the North End area of the City. EYA donated \$1,500 in funding to offset some of the costs of the program not covered by participant fees.
- Sports Section staff implemented a new initiative, a Co-ed Marathon Softball Tournament, in August. Only six teams participated in the tournament, but the tournament was cost neutral.

Neighborhood Recreation Centers

- Summer Power-On enrollment at the neighborhood recreation centers and program sites for summer 2010 was 1,123 children. Enrollment in the 2010 summer program was down 20% from the 2009 summer program, but the average daily attendance was up following the trend for the FY-2010 school year program.
- The theme for the 2010 Summer Power-On and Power-Up Programs was "Power-On to the Arts." Children at all recreation centers participated in a variety of art programs. Center staff planned a variety of art opportunities where children had the opportunity to demonstrate what they learned via exhibits and performances that were held in the

centers as well at the August 14 Youth Festival at Jefferson–Houston and August 14 ACCT event at Lee Center).

- Customer satisfaction surveys were distributed to parents of children enrolled in the summer Power-On Program. The Power-On Program Out of School Time Satisfaction Survey was completed by 221 parents/guardians of youth enrolled in the program at the seven full time recreation centers, five summer playground programs and the one Power-Up Programs. 90% of respondents agreed or strongly agreed to the eight survey questions indicating approval of the program. Over 50% responded that they strongly agreed to the following statements: (1) program increased social interactions and developed friendships; (3) personal enjoyment; (4) improved physical fitness and overall health; (7) the group leader is knowledgeable, creative and responsive to the needs of the children; (8) overall, my child enjoyed him/herself and was satisfied with the program/activity. Final survey results will be reported in October.
- Four regional centers were recently and strategically established in different areas of the City (Chinquapin, William Ramsay, Cora Kelly and Charles Houston) to improve customer service and to create program hubs where the bulk of programs and services planned and coordinated by Recreation Services will be held. These centers will eventually house customer service centers where residents will be able to register for most RPCA programs, seek information about RPCA programs, or to participate in a variety of programs including specialty classes, fitness rooms, facility rental packages, community events, youth programs and family oriented events and activities.

Aquatics

- Program schedules at the Rixse Pool at Chinquapin and the Old Town Pool impacted general swim times during the summer, especially evening lap swimming by adults, as staff folded swim team practices into normal operating hours to contain staff costs. If funding is approved in FY-2012 for expanded operating hours at the outdoor pools, swim team practice times and other activities may be shifted to hours when the pool is not open to the public to minimize the impact scheduled programs have on peak evening hours when adult lap swimmers normally use the pool in larger numbers.
- Work has begun to identify funding to conduct an aquatic study in FY-2011. Some preliminary work has been done by staff and a meeting will be scheduled soon with an architectural firm to further discuss the scope of work and a projected time line for the study.

Environmental Education

- A total of 42 programs were conducted in July by the Naturalist staff. These included six outreach programs for the summer playgrounds, eight impromptu programs, and several nature-based programs for William Ramsay Elementary School, Ramsay Recreation Center, the Campagna Center, Crossroads Christian Summer Camp, and Charles Barrett Recreation Center. Weekend programs included “Fossil Collecting,” “Gone Fishing”, “Reptiles,” “Basket Workshop,” and “Little Adventures”. Four Birthday Parties were also conducted, generating \$500 in revenue. Several sessions of the Science Adventurers Camp were conducted at the Nature Center again this summer. The program generated more than \$2,000 in revenue this summer.

- The Naturalist Staff conducted two week-long sessions of Junior Naturalist Camp in July. The camp theme focused on reptiles and amphibians. Along with a variety of theme-related activities, children were also treated to a field trip to Lake Cook where they fished for catfish, bass, trout, and sunfish. Sixteen children participated in these camps, which generated \$1,520.
- Two volunteer programs were conducted in July. Volunteers from Good Sheppard and Alexandria Country Day School helped enhance the Butterfly Garden in Dora Kelley Nature Park (near Sanger Avenue). A total of 12 volunteers contributed 31 hours on this project.

Other

- A new performance reporting system was implemented in FY-2010 for all full time personnel. Work continues on implementing the performance reporting system for all regular part time and year round seasonal staff in FY-2011.
- Capital Facilities Maintenance Program (CFMP) work commenced during the summer at a number of recreation centers and includes projects at Barrett, Kelly, Nannie Lee, Chinguapin, Ford Nature Center, Ramsay, Colosanto, and Durant. New fitness room equipment is being installed at Kelly and Chinguapin and the better pieces of equipment at these two sites were moved to Nannie Lee and Barrett.
- RPCA staff including myself, General Services, ACPS, and TES is working to update the Maintenance MOU involving our respective agencies. Roger Blakeley and I are also working with General Services to modify and update the Facility Services MOU including the CFMP component of the MOU.
- RPCA/Recreation Services is in the process of developing the FY-2012 budget including supplemental budget requests to maintain and/or improve programs and services moving forward.
- RPCA's Rec Trac Council and IT team developed and implemented a new online registration splash page in August, which makes it easier for customers to conduct registration online. The splash page was implemented in advance of the August 25 fall class program registration period. Feedback to date has been positive.
- The Class and Camp Program Section will offer 295 classes in the fall 2010 class session. Fall class registration begins on August 25 and classes are scheduled to begin the week of September 20. Fall class session success and fill rates will be reported on in September after the class registration period ends. The Class and Camp Program Section offered 306 summer classes (youth and adult) and camps, of which 270 were successfully implemented. This represents an overall success rate of 82.2%. The LERN class success rate standard is 85%.
- Sports Section staff held a meeting this summer with the heads of the various sport organizations and the high school athletic directors at T.C. Williams High School and Bishop Ireton High School to coordinate fall field usage. Permits have been issued to all groups

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 23, 2010

TO: PARK AND RECREATION COMMISSION

FROM: ROGER BLAKELEY DEPUTY DIRECTOR,
RECREATION, PARKS AND CULTURAL ACTIVITIES

SUBJECT: MONTHLY REPORT –ITEM IV-B

Ben Brenman Field Construction

The Ben Brenman field construction has started and we should see the project completed in October.

Ben Brenman Beaver Caging Project

On September 11, 2010, the Parks Operation Staff held a beaver caging party where we had 54 residents come and cage trees at the park. The event placed 4' cages around the most critical trees in the park. The volunteers used a black caging material to protect the trees and to be optically neutral. The event was a great success. Here are some of the comments we received back from the public: Below are the photos.

- Congratulations to Roger, Steve and Walter and their staff for a job well done this Saturday and each and every day at Ben Brenman Park and throughout Alexandria. The residents of Cameron Station are grateful for your help in keeping our parks in such great shape during these tough economic times.

Bill Eskridge
Cameron Station

- Steve and all your helpers from the City:
Thank you so very much for the service you provided on 11 September. It meant an enormous amount to me and my husband. We care very much for the park and the surrounding parks as we walk them everyday and have for decades.
If you ever need us to volunteer again, do not hesitate to ask.

Sincerely, Linda Greenway and Pete Wilhelm

Dora Kelley Tree Work

Before the storms RPCA did extensive tree pruning and removal along the Dora Kelley trail. The work took three days and the results were very good. During the recent storm the trail was not damaged from falling trees.

Parks Satisfaction Survey Results

Attached is the parks survey results the Park managers use the results as another tool to look for trends and make adjustments in order to produce a better product.

August 5, 2010 Storm

On August 5, 2010, Alexandria was in the path of a large fast moving summer storm. The amount of damage to Old Town and Del Ray was extensive. It took all hands on deck for a week and 14 other crews from outside the area to help clean up the mess. After the initial removal process took place RPCA had to remove an additional 200 trees that were still standing that had been damaged and were determined unsafe. The response by the crews was very good and we received a number of thank you notes from the public. It took 3.5 weeks to totally clean up the City.

Going Green

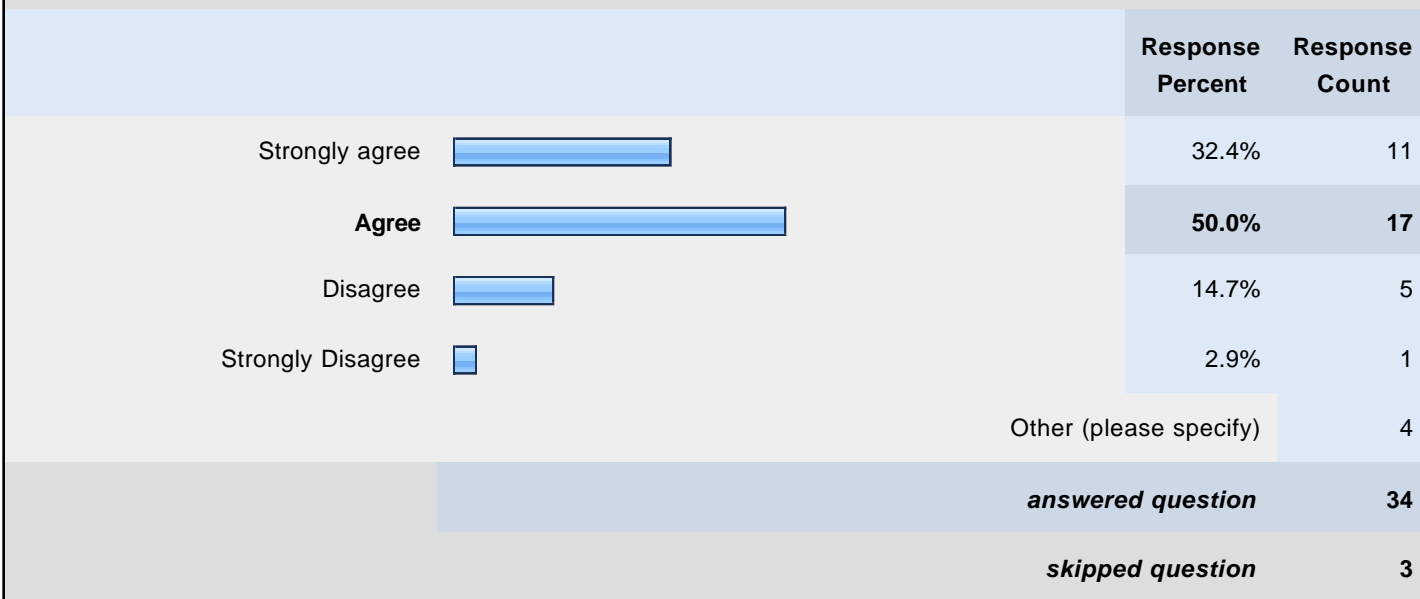
In an effort to be green Department, Parks Operations is trying and experiment to kill weeds with steam. This is a very green way to kill the weeds in an urban environment with zero re-entry concerns. Our test areas are Hume Springs park and the park shop.

Attachments

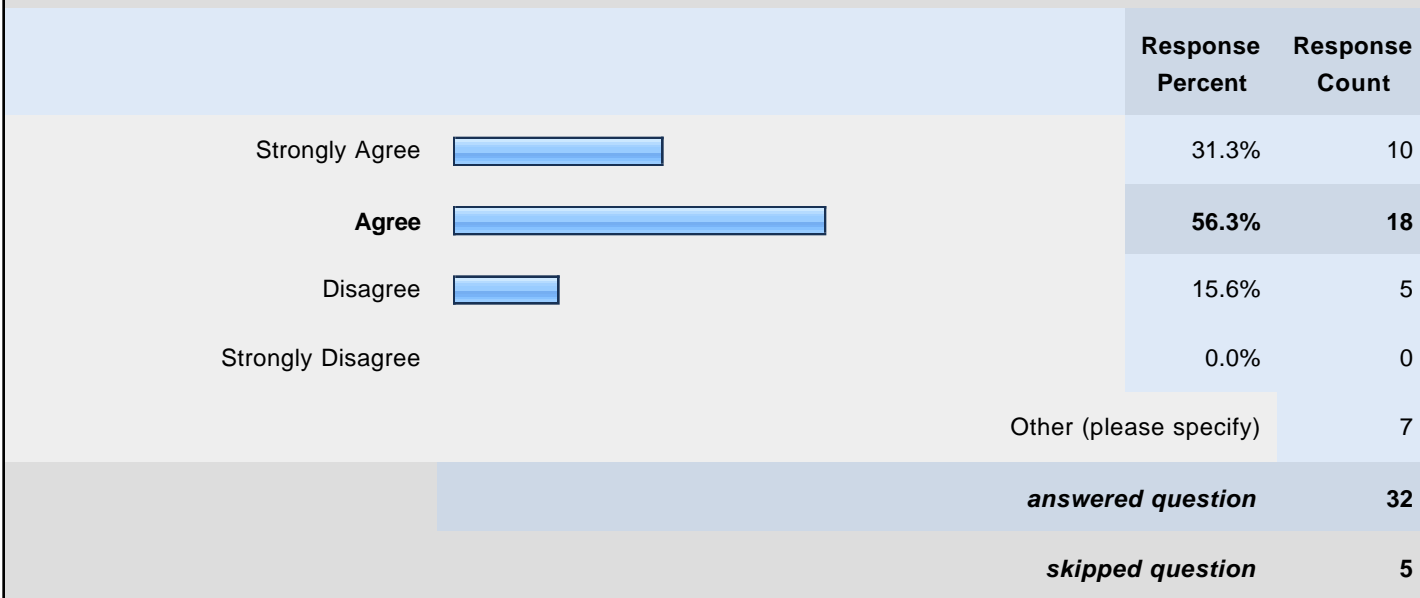




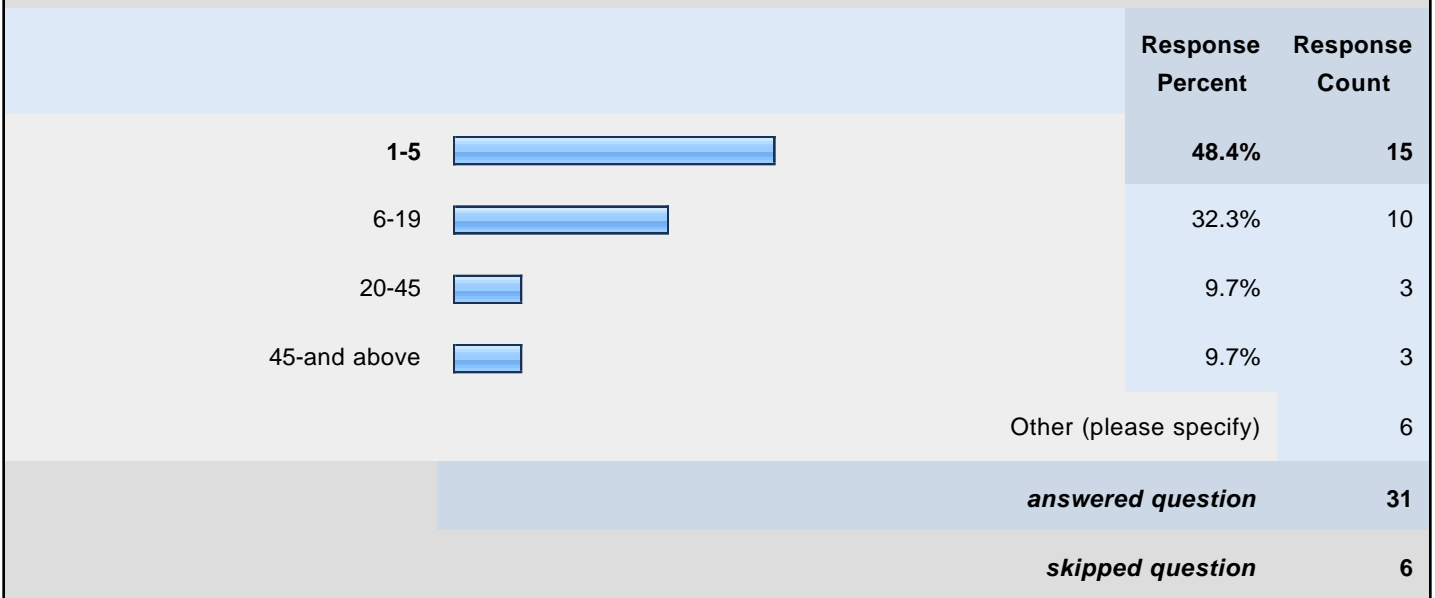
1. When you come to the park or baseball field is the area clean and free of debris and are the garbage cans empty?



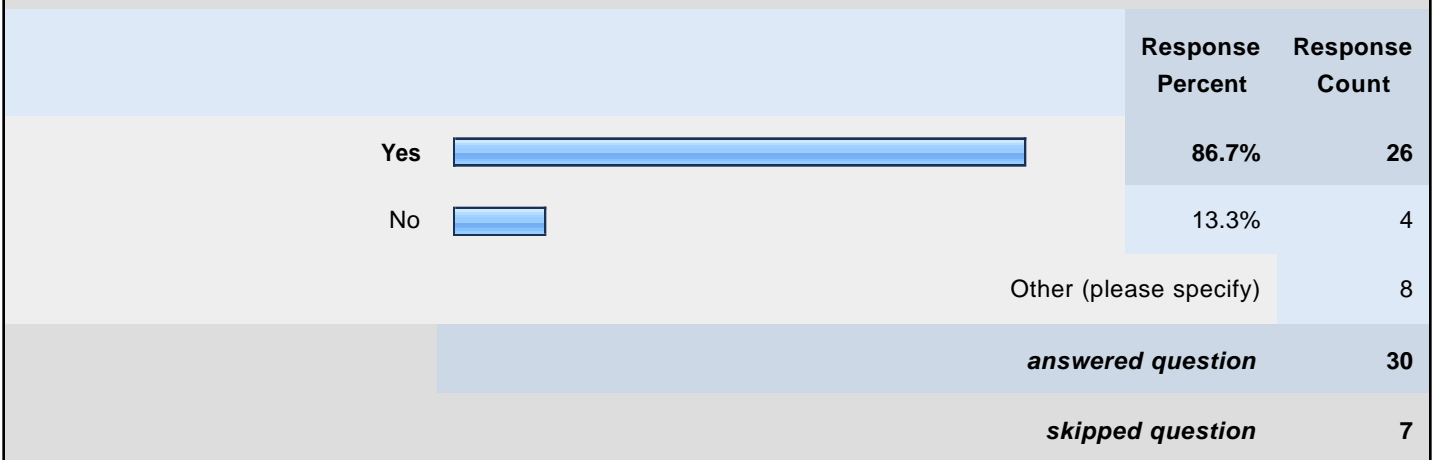
2. When you visit the Park or baseball field is the turf condition at the appropriate height for the type of event being played?





3. How many events do you or any one in your household attend each year at the park or athletic field?





4. Are the City Park Staff helpful and responsive to your requests?





5. Is there is good access to the park and paths are level and well maintained surfaces?

	Response Percent	Response Count
Yes 	88.2%	30
No 	11.8%	4
Other (please specify)		7
answered question		34
skipped question		3

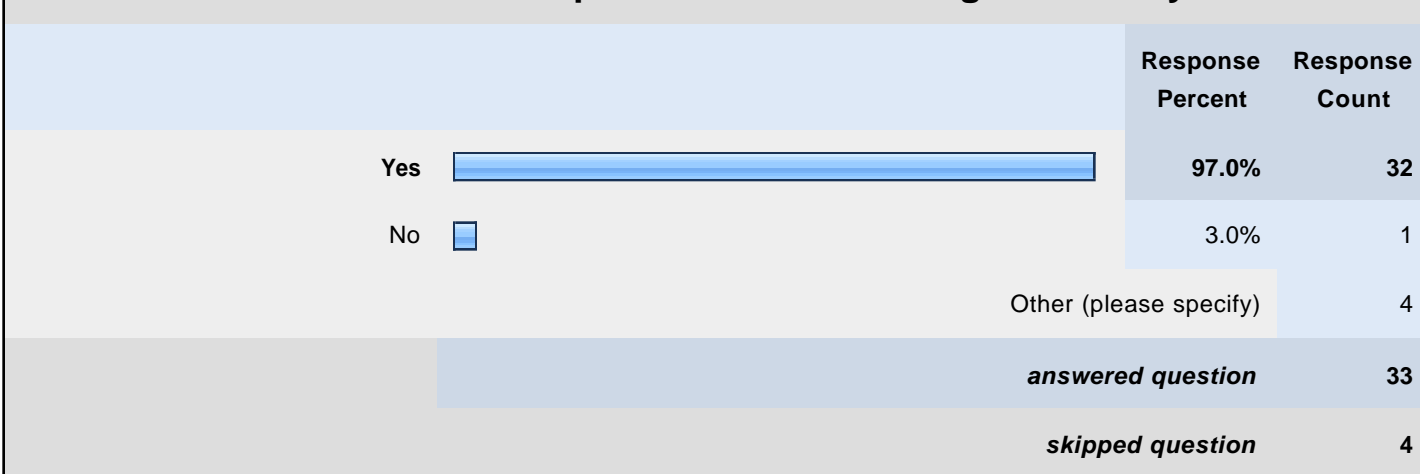
6. Does the park have adequate and well maintained restroom facilities?

	Response Percent	Response Count
Yes 	56.3%	18
No 	43.8%	14
Other (please specify)		11
answered question		32
skipped question		5

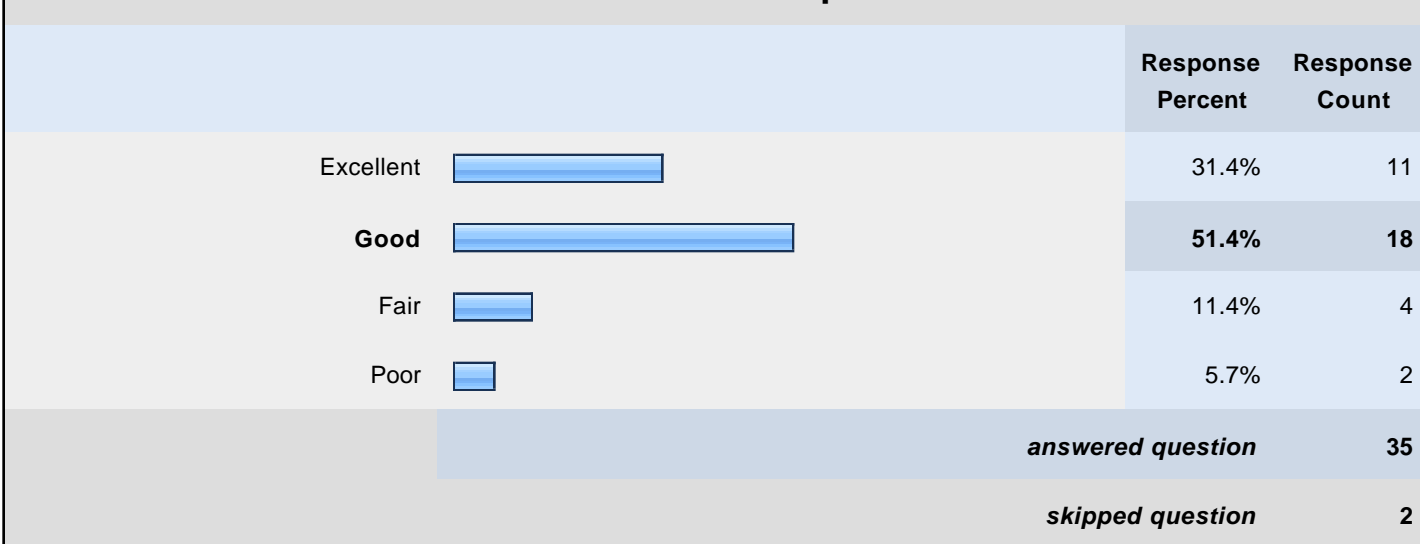
7. Does the City have enough active parks with playing fields?

	Response Percent	Response Count
Yes 	44.8%	13
No 	55.2%	16
Other (please specify)		7
answered question		29
skipped question		8

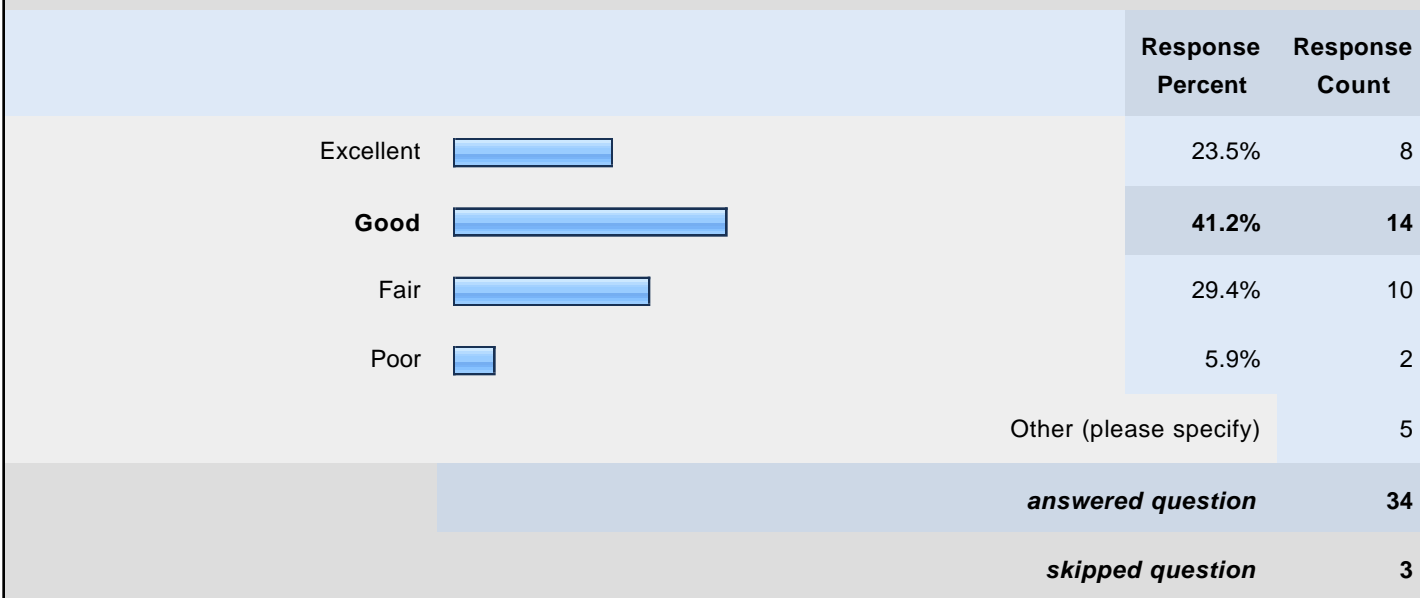
8. When I visit the Alexandria parks I feel safe using the facility?



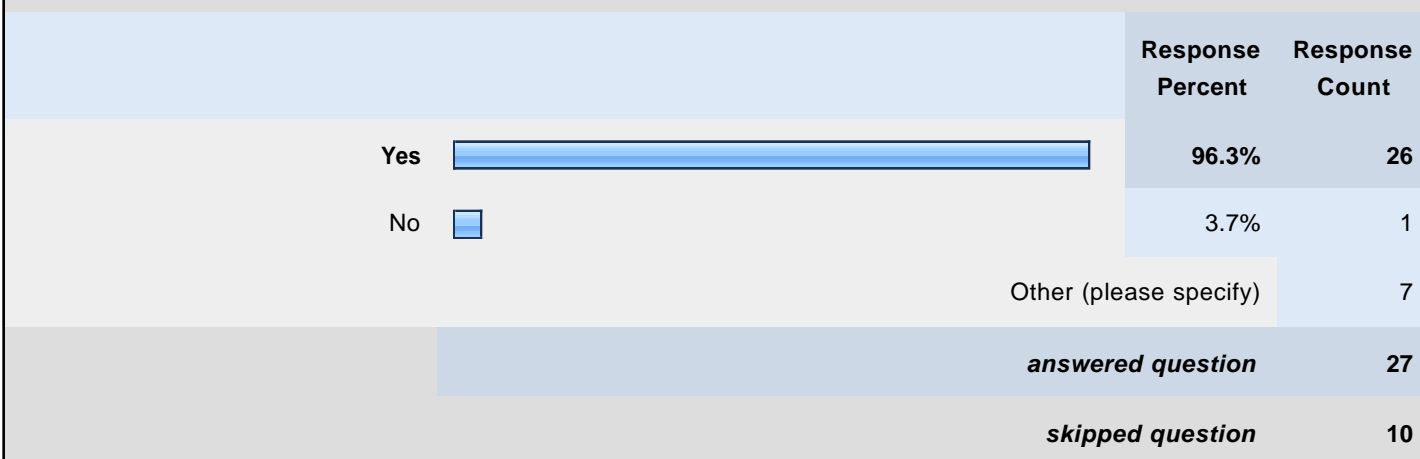
9. How was the overall maintenance of the park?





10. Were the flower beds, trees and shrubs are attractive and well maintained?



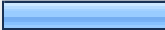
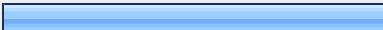


11. Was the staff helpful and courteousness when you visited the park or athletic field?





12. Did the park you visited have enough seats, benches, picnic tables, trash cans?

	Response Percent	Response Count
Yes 	72.7%	24
No 	27.3%	9
Other (please specify)		6
answered question		33
skipped question		4

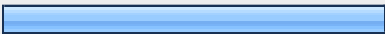

13. Did the Park you visit have adequate play facilities for children of all ages?

	Response Percent	Response Count
Strongly Agree 	24.2%	8
Agree 	57.6%	19
Disagree 	12.1%	4
Strongly Disagree 	6.1%	2
Other (please specify)		4
answered question		33
skipped question		4

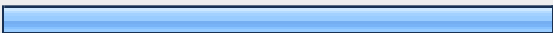
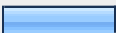
14. Do you take your pet to the park?

	Response Percent	Response Count
Yes 	44.8%	13
No 	55.2%	16
Other (please specify)		4
answered question		29
skipped question		8



15. Do you visit the park with children?

	Response Percent	Response Count
Yes 	57.6%	19
No 	42.4%	14
Other (please specify)		1
answered question		33
skipped question		4



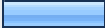

16. Do you believe the parks are well maintained?

	Response Percent	Response Count
Yes 	83.3%	25
No 	16.7%	5
Other (please specify)		8
answered question		30
skipped question		7


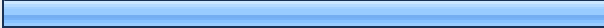
17. Do you believe the Park system receives enough funding to provide excellent services?

	Response Percent	Response Count
Yes 	20.0%	6
No 	80.0%	24
Other (please specify)		5
answered question		30
skipped question		7





18. Is the City's park system meeting your recreational needs?

	Response Percent	Response Count
Strongly Agree 	15.2%	5
Agree 	63.6%	21
Disagree 	15.2%	5
Strongly Disagree 	6.1%	2
answered question		33
skipped question		4


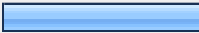

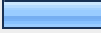
19. Was this your first visit to the Park?

	Response Percent	Response Count
Yes 	8.6%	3
No 	91.4%	32
Other (please specify)		1
answered question		35
skipped question		2

20. If no how often do you visit the park?

	Response Percent	Response Count
Once a week or more 	31.3%	10
One to three times per week 	43.8%	14
Less than once a month 	21.9%	7
Once per year 	3.1%	1
Other (please specify)		5
answered question		32
skipped question		5

21. Why did you visit the park today?

	Response Percent	Response Count
Walk or jog 	51.9%	14
Exercise a pet 	29.6%	8
Cycle or ride a bike	0.0%	0
Have a picnic 	3.7%	1
Visit a playground 	14.8%	4
Other (please specify)		8
answered question		27
skipped question		10

22. How much time did you spend in the park?

	Response Percent	Response Count
10 minutes to 30 minuets	30.3%	10
30 minutes to 1 hour	48.5%	16
1 hour to 2 hours	18.2%	6
3 hours or more	3.0%	1
Other (please specify)		2
answered question		33
skipped question		4

23. What type of parks are most needed in Alexandria Virginia (Check top 2 choices)

	Response Percent	Response Count
Small parks in my neighborhood	8.6%	3
Large multi-use parks that serve the whole community	31.4%	11
Natural Areas	42.9%	15
A park consisting primarily of sports fields	28.6%	10
Parks with river or creek frontage	31.4%	11
Linear parks- trail corridors – pathways	22.9%	8
No additional parks or natural areas needed	8.6%	3
Other (please specify)		2
answered question		35
skipped question		2






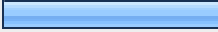
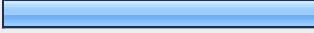
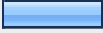

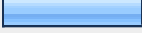

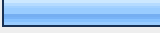
**24. In which area should the City focus its parks and recreation efforts?
(Check top 2 choices)**

		Response Percent	Response Count
Acquire land for future parks		34.3%	12
Develop new parks		14.3%	5
Upgrade existing parks		42.9%	15
Maintain existing parks and facilities		51.4%	18
Build new major facilities e.g. Athletic/Sports Complexes		22.9%	8
	Other (please specify)		2
answered question			35
skipped question			2

25. Which of the following benefits of parks recreation services and open space are most important to you? (Check top 2 choices)

		Response Percent	Response Count
Promote youth development		33.3%	12
Improve health and wellness		61.1%	22
Enjoy/protect the natural		58.3%	21
Provide support for lifelong learning		5.6%	2
Provide cultural activities/special events		22.2%	8
Connect people, build strong families and neighborhoods		25.0%	9
	Other (please specify)		1
answered question			36
skipped question			1

26. What facilities or equipment would you like to see added to the City of Alexandria's park system? Please check all that apply.

	Response Percent	Response Count
Picnic Areas 	44.1%	15
Trails 	38.2%	13
Basketball Courts 	5.9%	2
Soccer/Football Fields 	44.1%	15
Volleyball Courts 	14.7%	5
Children's Play Equipment 	32.4%	11
Natural Areas 	47.1%	16
Baseball Fields 	14.7%	5
Softball Fields 	11.8%	4
Outdoor Running Track 	20.6%	7
Exercise Areas 	14.7%	5
Off Leash Dog Exercise Areas 	23.5%	8
Other (please specify)		5
	<i>answered question</i>	34
	<i>skipped question</i>	3

27. Has anything prevented you from fully enjoying your visit at an outdoor recreational site? Check all that apply.

	Response Percent	Response Count
Lack of parking	24.0%	6
Lack of public transportation	8.0%	2
Lack of routes between accessible elements	4.0%	1
Lack of hiking/biking trails-Paved	8.0%	2
Lack of hiking/biking trails-Unpaved	8.0%	2
Lack of interpretive displays/presentations	20.0%	5
Lack of restrooms	20.0%	5
Lack of dog parks	12.0%	3
Lack of scenic areas/overlooks	16.0%	4
Lack of time	52.0%	13
Lack of money	8.0%	2
My personal health	0.0%	0
Concern for personal safety	4.0%	1
Crowded areas	12.0%	3
Inadequate transportation	8.0%	2
Pollution	4.0%	1
No assistance for physical condition	8.0%	2
Other (please specify)		5
answered question		25
skipped question		12

28. We would like to hear from you if we haven't addressed a specific project or need that you would like to see undertaken.

	Response Count
	7
<i>answered question</i>	7
<i>skipped question</i>	30

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 23, 2010

TO: PARK AND RECREATION COMMISSION MEMBERS

FROM: ALISA CARREL, DEPUTY DIRECTOR, OFFICE OF THE ARTS
DEPARTMENT OF RECREATION, PARKS AND CULTURAL ACTIVITIES

SUBJECT: **SEPTEMBER, 2010 COMMISSION MEETING, ITEM IV-C
UPDATE ON THE OFFICE OF THE ARTS AND ARTS COMMISSION
ACTIVITIES**

Please see Attachment:

OFFICE OF THE ARTS MONTHLY STAFF REPORT – SEPTEMBER 2010

OFFICE OF THE ARTS MONTHLY STAFF REPORT – SEPTEMBER 2010

STRATEGIC PLANNING

City's Strategic Plan

Staff is preparing FY2012 budget supplemental requests and where applicable, linking them to the City's Strategic Plan. Funding requests include: Public Art Master Plan, Public Art Manager staff position, restoration of grant funds, marketing initiative (web site), increase .7 Durant Center position to full time, and renewal of the Foundation Center Online Directory umbrella subscription (previously funded by a Virginia Commission for the Arts grant). These requests will be considered along with other requests of the department. Those which would have the greatest impact on the department's ability to address strategic plan initiatives, as well as maintain operational and facility standards will be forwarded to the Office of Management and Budget.

Durant Arts Center/Jefferson-Houston Site Redevelopment

Team Lead: Alisa Carrel

Status: ACPS held a meeting on September 13 to discuss their plans with the community. Commissioner Hodges was present and spoke on behalf of the Durant Arts Center. The community was unhappy that the schools had developed such detailed plans without their input. Open space was also an issue of great concern.

GRANTS PROGRAM

Alexandria Commission for the Arts Grants Program

Team Lead: Cheryl Anne Colton

Status: All Fiscal Year 2010 final reports were received and final payments were sent out. In reviewing the Fiscal Year 2010 final reports, the Alexandria Citizens Band had a cash match shortfall of \$1,404.18. The income reported in their FY2010 Final Report was \$2,218.00, which included the grant of \$1,811.18 which was required to be matched dollar-for-dollar. At the July meeting, Commission requested staff follow-up with Citizen Band to return cash match shortfall. The Commission wishes to encourage the Arts Ambassadors program to work with Alexandria Citizens Band and encourage them to apply during the FY2012 grant cycle. This issue is in process of being resolved.

Staff received a complaint from a colleague about Port City Playhouse's upcoming production of "No Niggers, No Jews, No Dogs" by African-American playwright John Redwood. The play's title is taken from a sign which the playwright had seen as a child in the South. After consulting with the Theatre Panel, staff responded to the colleague. The Commission will discuss this issue at the September 21 Arts Commission meeting.

Grant confirmation letters have gone out to Fiscal Year 2011 grants recipients. The first installments reflecting 85% of the total grant were sent to Fiscal Year 2011 grant recipients. In previous years, 75% of the total grant was distributed at the beginning of the year. The increased percentage is consistent with procedures of the Virginia Commission for the Arts.

The Arts Commission has received a \$5,000 Local Government Challenge grant, the full amount of the request, from the Virginia Commission for the Arts. This grant is redistributed to arts organizations based on recommendations previously made by the Arts Commission.

The City's Information Technology Services made revisions to Fiscal Year 2012 grant program materials. Changes made to the online grant application include: inserting "Goals for Fiscal Year 2011 (as set during January 2010 Resource Panel meeting), Progress of Fiscal Year 2011 Goals, and Goals for Fiscal Year 2012; adding database fields to the budget pages; creating features to allow text formatting (bold, italic, new paragraph, etc.); and improving print and edit capabilities.

Important Date(s): FY2012 Grant workshops Monday, September 20 & Wednesday, October 6, Durant Arts Center. Application deadline: Friday, November 19.

PUBLIC ART FUNDING POLICY

Team Lead: Alisa Carrel

Status: Meeting with developers and the arts community on the draft policy continue. The policy will be presented to Council for vote in the fall.

PUBLIC ART PROJECTS

Del Ray- Mount Vernon Recreation Center Mural

The proposal has been on public display since 09/03/10, first at the Lee Center, then at the Mount Vernon Recreation Center beginning on 09/07/10. The Mount Vernon Center has been closed the week prior for annual maintenance. A presentation was made by the lead artist to the Public Art Committee on 09/15/10. Public comments have been collected. The mural will be discussed at the September 21 Arts Commission Meeting.

Police Memorial

Team Lead: Alisa Carrel

Status: The artists will present their proposals to the Selection Panel on Saturday, September 25. The public is invited to meet the artists and view the proposals at the Lloyd House, 220 N. Washington Street, 6pm – 7pm. The proposals will then be on display in City Hall, September 27 – October 11 and the Lee Center, October 11 – October 27. The public will be invited to comment on the proposals.

Important Date: Saturday, September 25, 6pm, Lloyd House, 220 N. Washington.

Freedmen's Cemetery

Team Lead: Alisa Carrel

Status: no new information.

Captain Rocky Versace Plaza and Vietnam Veterans Memorial

Team Lead: Cheryl Anne Colton

Status: A second cleaning of the benches took place Thursday, September 16. Staff will obtain three bids for gold leafing the stars and re-lettering for the Memorial. After the second cleaning, the memorial dedication plaque will be installed. The target date for the completion of this work is Veteran's Day. The Friends of Rocky Versace will host a Golf Tournament on Thursday, September 30, Pinecrest Country Club. Funds raised from the Tournament will be used for maintenance of the Captain Rocky Versace and

Vietnam Veterans Memorial. Just \$50.00 per player! – Trophies for 1st, 2nd and 3rd place teams. Lunch following (included) – Gift Bags and Door Prizes - Field Limited to 48 Players (12 Foursomes). Hole Sponsors Available for \$75.00 each. Call 703 941-1061 for Information and Additional Information.

Important Date(s): Versace Golf Tournament, September 30, 10 am, Rain or Shine. Pinecrest Country Club. Veteran’s Day, Thursday, November 11, 11 am, Mount Vernon Recreation Center, 2701 Commonwealth Ave.

King Street Gardens Park

Team Lead: Cheryl Anne Colton

Status: Brick order was submitted. Within the next few weeks, staff will schedule a pre-install meeting with King Street Gardens Park Foundation Board members and Transportation and Environmental Services staff. Installation is anticipated for early fall. The King Street Gardens Park Foundation and Old Town Business Association presented Al William’s Quartet at “Supper Under the Stars” on September 17.

Van Alstine Sculpture – Sacandaga Totem

Team Lead: Alisa Carrel

Status: The sculpture will be installed on Tuesday, September 21. The dedication ceremony has been postponed due to the donor and artist not being available.

Charles Hamilton Houston Memorial

Team Lead: Alisa Carrel

Status: The finalist artists are working on their proposals. Due to availability of the artists and Selection Panel members, the presentations have been delayed until November, December or January. The previously scheduled gala fundraiser has been cancelled.

Charles Hamilton Houston Memorial Community Outreach

Team Lead: Cheryl Anne Colton

Project 1 Status: Oral History Project: no new information.

Project 2 Status: “A Rose that Grew from Concrete”: no new information.

Project 3 Status: Book signing and lecture by author Rawn James, Jr., 'Root and Branch: Charles Hamilton Houston, Thurgood Marshall and the Struggle to End Segregation' (www.rawnjames.com). The book has received excellent reviews in The Washington Post and USA Today. A lecture sponsored by the Alexandria Historical Society is scheduled for Wednesday, September 22, 7:30 pm at the Lyceum. The Alexandria Black History Museum, the Charles Houston Recreation Center and the Office of the Arts will host Rawn James in October (date TBD) for a “Tea and Talk” outreach activity with youth at the Charles Houston Recreation Center.

Important Date: Books signing and lecture by Rawn James, Jr., Wednesday, September 22, 7:30pm, Lyceum.

Nannie J. Lee Memorial Center – Totems at the Lee Center, Temporary Summer Public Art Project

Team Lead: Cheryl Anne

Status: Project has been postponed to summer 2011.

Four Mile Run Community Center (formerly called the Duron Paint Building)

Team Lead: Alisa Carrel

Status: A hopscotch court has been painted on the outdoor concrete floor.

Ward's Recipes

Team Lead: Alisa Carrel

Status: no new information.

PUBLIC ART IN URBAN PLANNING

Waterfront Plan

Team Lead: Alisa Carrel

Status: Members of the Public Art Committee developed the "Alexandria Waterfront – Public Art Proposal" and presented it at their September 15 meeting. Arts Commissioners will review and vote on the plan at the September 21 meeting. The Historic Alexandria Resource Commission will receive the history plan at their September 21 meeting. Both reports will be shared and discussed to determine intersections. Planning & Zoning will use these two plans to develop a Waterfront Master Plan which will be finalized in the fall and presented to the Planning Commission and City Council. The public will have an opportunity to weigh in on the draft master plan.

BRAC

Team Lead: Alisa Carrel

Status: A list of 22 mural artists (various media) was developed based on recommendations by the Public Art Committee. The process is on temporary hold while the Army reviews contractual and legal issues. It is likely that they will need to use the site's architect as the manager of the public art process. Staff is recommending that the architect use the existing recommended process that includes commissioning one of the 22 artists to create the mural.

ALEXANDRIA POET LAUREATE

Team Lead: Cheryl Anne Colton

Status: Amy Young was one of the guest presenters at the August 14 Youth Arts Festival where she provided an interactive poetry and writing activity and read a poem for the occasion. Young's writer workshop "Come Write with Me" began on September 13. This workshop series is designed for first time writers. If you are interested in following her presentations and Poet Laureate appearances, you can visit her blog, "Poet Space: Poems and Ponderings" <http://alexandriapoetlaureate.blogspot.com/>.

Important Date(s): "Come Write with Me," **September 13 - October 25 at the Durant Arts Center, Monday evenings (no session October 11, Columbus Day).**

EVENTS

Alexandria Festival of the Arts

Team Lead: Alisa Carrel

Status: The annual Alexandria Festival of the Arts was held on September 11 and 12. More than 200 artists from around the country showcased their art to 50,000 citizens and tourists. The Festival is produced by Howard Alan Events and coordinated through the Special Events Office of the Department of Recreation, Parks and Cultural Activities.

Art Teams were established to staff the “arts” and “information” booth over the two days. Thank you to those who volunteered. The Arts Commission and the Office of the Arts hosted QuinTango on September 11 from 5-6 pm at Market Square. More than 300 people enjoyed the concert and six couples got up and danced the Tango!

Alexandria Film Festival

Team Lead: Alisa Carrel

Status: We received 148 submissions from 17 countries. In comparison, last year we received 158 submissions from 15 countries. We raised the submission fee which allowed us to generate more revenue than last year and seemed to attract a higher quality of submissions. Nearly 60 judges viewed and scored the films. A new logo was designed by graphic artist Elisa Anderson pro bono. Various locations throughout Alexandria will serve as Film Festival venues including the Old Town Theatre, the Torpedo Factory Art Center, the Athenaeum, the Lyceum and Convergence. Additional venues are also being explored. The films are currently being programmed. Individual donor and corporate sponsorship solicitations have been distributed.

Important Dates: November 4 – 7, 2010.

COLLABORATIONS

Arts Marketing Initiative

Team Lead: Alisa Carrel

Status: Work continues on the new web site, ArtsInAlexandria.com. ACVA has completed their new arts portal that will serve as the City’s arts calendar. Stephanie Brown will present the portal at the September 23 Arts Forum meeting.

Youth Arts Festival

Team Lead: Cheryl Anne Colton

Status: On August 14, the first annual Youth Arts Festival was held in Buchanan Park behind Jefferson Houston School. More than 400 individuals participated throughout the five-hour event. Two stages presented more than 30 acts, 10 artists provided 6 interactive arts activities, and 254 local youth exhibited their artwork. Partners for the Festival included the Alexandria Redevelopment Housing Authority, Urban League, Alexandria Commission for the Arts, and the Department of Recreation, Parks and Cultural Activities. The planning efforts for the 2011 Festival will begin in September.

RESEARCH

Local Arts Index

Team Leads: Alisa Carrel and Cheryl Anne Colton

Colton and Carrel attended a work session at the Americans for the Arts Conference. Statistical information is currently being collected from 100 local arts agencies. The only cost to participating communities in the 18-month research initiative will be staff hours. The resulting study will provide us with a valuable analysis of arts participation within Alexandria and a comparison to other jurisdictions. Staff proposes the creation of a small “steering” committee consisting of members from the Commission, the Alexandria Arts Forum and the community (see attached proposal) to help provide feedback for the Local Arts Index and the Arts and Economic Prosperity IV studies along with evaluating how the studies can be used.

Arts and Economic Prosperity IV Study

Team Leads: Alisa Carrel and Cheryl Anne Colton

The City of Alexandria is participating in the Arts and Economic Prosperity IV Study sponsored by Americans for the Arts. The Cultural Alliance of Greater Washington is the lead agency for the region and is seeking funding to help defray the cost for the study. The fee for Alexandria participation is \$2,700 to be paid over three years. The first payment of \$900 was submitted. The Alexandria Arts Forum has been asked to contribute \$900 towards the project and will vote on this at their Thursday, September 23 meeting. The final payment of \$900 will be paid in Fiscal Year 2012. The collection of the data from arts organizations and their audiences is anticipated to begin in January 2011. The last time this study was conducted was in 2005.

PROFESSIONAL DEVELOPMENT

Internship Program

Team Lead: Cheryl Anne Colton

Status: Three interns are secured for the fall semester session. Emily Yager, September 1 – December 9, (Mon. – Thurs, 9 am-3 pm). BA Sociology major, Business Management minor, Brigham Young University, Provo, UT. Ms. Yager will manage a “call for artists” to develop a pool of artists for the 13 City Galleries, update the flickr account, assist in developing program procedures, secure letters of agreements and hang shows. Ms. Yager will assist with Local Arts Index and the Arts and Economic Prosperity IV planning efforts.

William C. Schoenster, September 7 – December 9, (Mon. and Wed., 9am-1 pm. BA in Anthropology major with minors in Art Studio and Philosophy, Catholic University of America, Washington, DC. Mr. Schoenster will update the public art inventory, assist with maintenance tracking and research funding options.

Chantney Renese, September 7 – mid December. Ms. Renese recently graduated from Marymount University with a BA Degree in Fashion Design. She was the catalyst behind Marymount University's Spring 2010 "Portfolio in Motion" fashion show event. She wishes to have the internship to enhance her special event and organizational skills. She will be in the office as needed for the Film Festival.

DURANT CENTER FACILITY

Flooring Project

New tile has been laid in the multipurpose room, lobby/gallery, kitchen as well as new been laid in the Community Arts Room. The tile is made of rubber and is more durable than the old tile which had been coming loose and presenting a safety hazard. Arts organizations are extremely happy with the new flooring.

Piano Donation

A City employee has donated a baby grand piano to the Durant Arts Center. Cindy Smith-Page and her husband generously contributed the piano that has been in their family since it was built in 1937. The piano will be tuned and made available to arts organizations and for special events.

Submitted by Alisa Carrel and Cheryl Anne Colton

###

CALENDAR [September – October 2010]

“Come Write with Me,”

Poet Laureate workshops, September 13 - October 25, 7 pm, Durant Arts Center

'Root and Branch: Charles Hamilton Houston, Thurgood Marshall and the Struggle to End Segregation,' Book signing and lecture by Rawn James, Jr. sponsored by the Alexandria Historical Society, Wednesday, September 22, 7:30pm, Lyceum

Alexandria Arts Forum Meeting

Thursday, September 23, 12:30 pm, Durant Arts Center

Police Memorial Artists Reception

Saturday, September 25, 6-7 pm, Lloyd House, 220 N. Washington St

Versace Golf Tournament

Thursday, September 30, 10 am, Rain or Shine, Pinecrest Country Club

Public Art Committee Meeting

Wednesday, October 13, 6:30 pm, Durant Arts Center

Arts Commission Meeting

Tuesday, October 19, 7pm, Durant Arts Center

Film Festival Committee Meetings

Thursdays, 7pm, September 30, October 13 and 28, Durant Arts Center.

City Galleries:

City Council, City Manager and Employee Lounge Galleries: Episcopal High School Youth Exhibits through November 1, 2010

Bi-Annual Art in City Hall Juried Exhibition: New show, October 18 - April 15, 2011

Transportation and Environmental Services Department, 4th Floor: Diana Gamerman, paintings, through November 1, 2010

Mayor's Gallery, Room 2331: Melissa Benson, Intern Show through January 6, 2011.

Charles E. Beatley, Jr. Central Library: David Livingston, painting, through January 2011 and Brian Kirk, sculpture exhibit, through January 6, 2011

Durant Art Center: Young At Art, October 4 - January 2011, co-sponsors: Goodwin House Foundation and Senior Services of Alexandria. Opening and reception, Thursday, October 14, 5-7 pm.

Lee Center Gallery: Living Legends of Alexandria 2007-2008 Show, through June 30, 2011. New! **2nd Floor:** Administrative Offices, Recreation, Parks and Cultural Activities, various artists.

Ad-Hoc Steering Committee for the Local Arts Index and the Arts and Economic Prosperity IV Studies

Purpose: To guide and contribute to the City of Alexandria's contributions to the Local Arts Index and the Arts and Economic Prosperity IV studies.

Objective: In partnership with the Office of the Arts and the Arts Commission the Ad-Hoc Steering Committee will identify community indicators; classify and recommend organizations to be surveyed; assist with data collection; and determine how the studies will be used.

Members: The Ad-Hoc Steering Committee may consist of members from the Commission, the Alexandria Arts Forum, the business and nonprofit sectors. Periodically, the committee will be sent partnership emails and will be asked to submit feedback comments. The steering committee will meet as needed.

Duties and Responsibilities:

1. To select a chairperson from the members of the Ad-hoc Steering Committee.
2. The chairperson will have the responsibility to keep in contact with Office of the Arts staff relating to the two studies
3. Chairperson will plan meeting agendas and conduct the meeting.
4. Steering Committee will review background materials: past Arts and Economic Prosperity studies and National Arts Index.
5. Identify community indicators; classify and recommend organizations to be surveyed; assist with data collection; and determine how the studies will be used.
6. Periodically, the committee will be sent partnership emails and will be asked to submit feedback comments. The steering committee will meet as needed.

Authority:

1. To set meeting times and agenda.
2. To make recommendations to the Arts Commission and Office of the Arts staff to advance the planning and implementation needs of the Local Arts Index and Arts and Economic Prosperity studies.
3. To make recommendations to the Arts Commission and Office of the Arts staff on using the completed studies to shape the strategic plans for both the Commission and the Office of the Arts.

Timing: The charge of work is effective September 2010 through the completion of both studies, anticipated to be June 2011.

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER, 23 2010

TO: PARK & RECREATION COMMISSION MEMBERS

FROM: LAURA D. DURHAM
CITY OPEN SPACE COORDINATOR

RON M. KAGAWA, ASLA LEED AP
DIVISION CHIEF, PARK PLANNING

SUBJECT: DANA WEDELES
NEW TEAM MEMBER – PARK PLANNING, DESIGN+CAPITAL DEVELOPMENT,
ITEM IV-D

Please welcome Dana Wedeles to RPCA's Park Planning, Design and Capital Development team.

Dana is a native Alexandrian and joined the team in August, 2010. She holds a dual undergraduate degree in History and Journalism from New York University, studied Post Civil War US History at the University of Mississippi, and possesses a graduate degree in Urban Planning from Columbia University in New York.

As Parkwide Coordinator for New York's Central Park Conservancy she was a part of the team that developed day-to-day and event operations logistics including installation of Christo's Gates project. Most recently as a Planner with Starr Whitehouse Landscape Architects/Planners in New York City, she managed development of the Harlem River Promenade Plan in the Bronx, streetscape planning of the Flatiron/23rd Street Business Improvement District, Water Street Vision Plan in Lower Manhattan and Ariel Sharon Park in Tel Aviv, Israel.

The immediate focus of Dana's work will be management of Alexandria's Parks Inventory, Parks Needs Assessment and the Four Mile Run Tidal Restoration Project.

###

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 23, 2010

TO: PARK & RECREATION COMMISSION MEMBERS

FROM: PARK PLANNING, DESIGN & CAPITAL DEVELOPMENT TEAM
RON M. KAGAWA, ASLA LEED AP DIVISION CHIEF

SUBJECT: **PARK PLANNING ACTIVITIES UPDATE
OVERVIEW – SELECTED PROJECTS AT A GLANCE, ITEM IV-D.**

I. Park Planning

Potomac Yard & Metro Small Area Plan Planning Complete

With support of a majority of the Potomac Yard Planning Advisory Group the plan was recommended for approval by Planning Commission on May 3 and approved by the City Council on May 15. The CDD for Potomac Yard North was recommended for approval by Planning Commission on June 1 and approved by the City Council on June 12.

Potomac Yard-Landbay K Final Site Plan & Contract Documents

FSP #1 comments returned to the applicant on August 27. Staff are meeting twice weekly with applicant's consultant. Significant staff time is being dedicated to this project review.

Jones Point Park In Solicitation

Project is being publically solicited. Anticipated construction start is November, 2010. Public Meeting with the National Park Service, VDOT and Potomac Crossing Consultants regarding site access was held July 13.

Waterfront Small Area Plan In Progress

Interdepartmental meetings cancelled for July to restart in August, 2010. Revised timeline provided to staff includes draft master plan delivery in late August and public review in September. Master Plan is targeted for review by City Council in November, 2010.

Beauregard Corridor Small Area Plan In Progress

Staff providing ongoing feedback/comment on framework plan and best practices. Public comments accepted online throughout the spring and summer with an anticipated public meeting in October, 2010.

Park Master Planning In Progress

As a core service initiative the Park Master Planning Inventory and Standards Projects were significantly impacted by vacation of one of the Division's Urban Planner II positions. With replacement of staff in August, the Park Inventory Project is being restarted. Projects (35 total) on the Park Planning, Design + Capital Development Division Activities Update were directly impacted by six month vacancy of the Urban Planner II position.

Open Space Planning & Acquisition Ongoing

Closing for the acquisition of Braddock Small Area Plan open space parcel (600 N. Henry Street property) was held in June, 2010. Tenants will remain in the building for a minimum of 12 months and park planning will be initiated in conjunction with the determination of future plans/discussions related to the remaining portion of the identified open space (Post Office property).

II. Capital Project Implementation

1-7 East Del Ray Contract Documents

Scope of work and completed contract documents provided to Purchasing in July. Project is awaiting solicitation of work by Purchasing.

48 South Early Street-Pedestrian Bridge Construction

Project is complete, including installation of the bridge and trail. Plantings consistent with the approved plan will be installed in the Fall, 2010/Spring, 2011.

2009 Athletic Field-Ben Brenman Contract Documents

Contract award and public meeting for construction commencement completed in July. Construction commenced August 09. Delivery date October, 2010.

Playgrounds Contract Documents & Construction

Landover site project is complete. Playgrounds at Mulligan (\$99,000), Stevenson (\$126,000), Tarleton (\$104,300) Parks awarded and underway in construction administration queue.

Witter Athletics Contract Documents

VDOT and TES meetings ongoing. Anticipate Solicitation for contractor beginning October, 2010 with 15-18 months of construction thereafter. Project CM solicitation and interviews ongoing in July/August/September.

Four Mile Run Pedestrian-Cyclist Bridge Competition Design

Grimshaw/Arup/Scapes selected as consultant. Kickoff meeting for proposal scope of work held on May 11. No-rise waterway engineering analysis will require redesign of competition proposed bridge concept. Additional information, including the presentations and information on the firms is available via <http://www.4milerun.org/>

Four Mile Run Demonstration Project Contract Documents

Review of 60 percent construction documents is underway. National Endowment for Arts supported consultant meetings in July/August.

Mount Vernon Avenue-Duron Paint Building Site Planning & Design

Staff met with Code Enforcement and are in process of coordinating with other City departments in context with ongoing implementation of the Arlandria Small Area Plan. Planning Commission recommended approval on June 1 and City Council review of Special Use Permit application approved on June 12. Construction documents were prepared in August/September. The park planning process for all four parcels will begin late summer with first public meeting on September 20.

Sacandaga Totem Sculpture by John Van Altine-1200 King Street Construction

Sculpture for base complete in place in late August. Sculpture installed on September 20-21. Significant staff time commitment.

Freedmen's Cemetery Planning & Design

DSUP approval by Planning Commission on May 3 and by City Council on May 15. Final site plan review underway.

August, 2010	Activities Update				PARK PLANNING, DESIGN & CAPITAL DEVELOPMENT
Project	Description	Team	% Complete	Delivery	Notes
* Items highlighted in yellow indicate projects on-hold due to vacancy of UP-II Position. Anticipate filling in Aug, 2010.					
PARK & OPEN SPACE PLANNING					
Parks Inventory	Core Service Initiative	LD, DW	5% Complete	July, 2011	Restarted in August, 2010 after 6 month hiatus due to position vacancy.
Needs Analysis & Survey	Core Service Initiative	LD, DW	Scoping	April, 2011	Initial scoping in progress. Delivery date is a draft for planning purposes. Ongoing internal staff meetings.
City Master Plans/Open Space/SAPs					
Potomac Yard Small Area Plan	Small Area Plan	BC RMK	100% Planning	May-10	Approval by Planning Commission at May 4th Hearing. Approved by City Council on May 15.
North Potomac Yard CDD	CDD	BC RMK	100% Planning	Jun-10	Approved by Planning Commission on June 3 and City Council on June 12.
Potomac Yard CDD #10 Amendments	CDD	BC	85% Planning	Oct. 2010	Revisions to the existing CDD and various DSUP's based on recent approval of North Potomac Yard.
Waterfront Small Area Plan	Small Area Plan	LD LS RMK	75% Planning	Sept. 2010	Interdepartmental meetings cancelled for July to restart in August. Revised timeline sent out to staff includes draft master plan delivery anticipated for review by staff late August and public review in September. Master Plan is targeted to go to City Council in November.
Beauregard Corridor Small Area Plan	Small Area Plan	LD RMK	90% Planning	Nov. 2010	Staff providing ongoing feedback/comment on framework plan and best practices. No July meetings, but continued public forum established online. Consultant working on refining the document for early fall staff review.
Eisenhower West	Small Area Plan	LD __	100% Planning	Tbd	Staff involvement limited at this time, expecting Fall 2010 project restart.
Housing Master Plan	City Master Plan	LD	100% Planning	Spring 2011	Project commenced April 2010. Staff involvement limited at this time.
Aquatics Master Plan	Dept.	LD, RMK	Initiated as RFP by Director 08.2010	Spring 2011	Initial meetings with two consultants held in June/July. Proposal by KHI/B&D due to City in September. Close coordination with Aquatics Director. Allocation request received from Recreation Services staff.
Park Master Planning	Dept.	LD	Ongoing	Tbd	Continued project scoping underway. All Park Planning staff involved.
Arlandria Implementation	Small Area Plan	LD, DW	80% Planning	Ongoing	July meetings with architects regarding the building documents for reuse of the Duron Paint store building for community/park use. Ongoing internal staff meetings to address building code, operational and legal issues. Interdepartmental bi-monthly meetings on Arlandria Action Plan Implementation held in July. Farmers Market established and growing weekly on site.
Braddock Small Area Plan-Implementation	Small Area Plan	LD RMK	90% Planning	Ongoing	General Services working on property management meetings solicitation in July. Updates to Planning and Zoning and the Community provided regarding immediate and long term plans for the site.
Holmes Run Trail Crossing	Interjurisdictional	JL	Ongoing	Ongoing	TES coordinating VDOT approvals. Construction anticipated Late 2010-Early 2011
Synthetic Fields Update 2009	Strategic Planning Study	BC RMK	On Hold	On Hold	Being restarted with UP-II Position
Eco-City	City Initiative	JL, LD	Ongoing	Ongoing	Ongoing interdepartmental coordination.
Wayfinding	City Initiative	LD	Ongoing	Ongoing	Finalization of the plan underway in July. Planning Commission and City Council hearings docketed for September.
King Street Retail Implementation	City Initiative	LD	Ongoing	Ongoing	Staff involvement limited in July.
Open Space Planning & Acquisition	Divisional and City responsibility	LD	Ongoing	Ongoing	Ongoing planning and implementation of acquired open space sites., including close out on S. Early Pocket Park bridge project, bid out for E. Del Ray phase I and ongoing work on FMR properties. Continued monthly collaboration with NVCT regarding conservation easements.
Fort Ward	Advisory Committee	LD	Ongoing	Priority Jan. 2011	Ongoing public meetings with Advisory Group, once a month only for July and August. Advisory Group beginning to draft recommendations by subcommittee.
James Bland	Planning	LD, RMK	Ongoing		Park concept plan for James Bland submitted in July for staff review and comment. Park docketed for review by PRC in Sept. and public hearing with PRC in October.
Unscheduled Project					

Facility Maintenance Agreement -
ACPS/RPCA/TES/GS

Facility Services Agreement - RPCA/GS

CAPRA Policies/Procedures Manual

Maintenance MOU	BC RB	95% Document	Ongoing	Revisions were made to the document based on July meeting. Draft provided to other departments on August 22, 2010
Maintenance MOU	BC RB	95% Document	Ongoing	Revisions to the 2004 agreement were made based on new infrastructure and policies. Draft provided to other departments on August 22, 2010
Departmental Policy	JB, RMK	Kick-Off Summer, 2010	Priority	Anticipated Completion beginning of FY 2012. Ongoing meetings with SMG Staff. Department-wide first draft due date January 25, 2011.

CAPITAL PROJECTS					
Capital Projects-RPCA					
Park Standards	Core Service Initiative	BC JL	5% Planning	Aug-11	To be restarted in September, 2011 dependent upon ongoing need to continue recovery of workload of vacated position.
ADA Improvements-Ben Brenman Park	Picnic Table(s) and Bench Pads	JL RMK	Priority	Summer 2010	Site and accessible route for 2 picnic tables and analysis for accessible pads adjacent to existing park benches in coordination with Park Operations. Meeting on May 27 on site. 1 picnic table and 6 bench locations-to be coordinated with B. Brenman field construction.
1 & 7 E. Del Ray Park	Site development Phase I	JL LD RMK	Priority	Fall 2010/Spring 2011	Phase 1 being solicited through the MASC Tier II contract. Information to Purchasing in mid-July. Solicitation by Purchasing pending. Anticipated project delivery now Spring 2011.
48 South Early-St. Park/Pedestrian Bridge	Pedestrian Bridge removal and replacement	JL LD RMK	Priority Complete	July, 2010	Bridge project complete. Plantings being scheduled for Fall, 2010.
48 South Early-St. Park	Site Improvements Phase 2	JL LD	Priority Construction	October, 2010	Contract documents for Plantings, Irrigation, and other Site Improvements in progress. Due to adverse summer weather, landscaping to be installed Fall 2010.
2009 Athletic Field-Ben Brenman	Synthetic turf field and lights for little league field	BC RMK LD	Priority Construction Start August 09	October, 2010	Bid for construction was let and awarded. Project under construction starting August 09. Anticipated Delivery in October, 2010.
Playground 2010 Stevenson Park	Playground renovation	JL LD RMK	Priority Construction Start	Summer 2010/Fall 2010	Construction and Bid Documents completed. MASC Tier II Invitation to Bid issued on June 24 with July 8 closing date. (\$126,000 budget). Projects awarded to Avon Construction. Work to commence September 22, 2010.
Playground 2010 Mulligan Park	Playground renovation	JL LD RMK	Priority Construction 15%	Summer 2010/Fall 2010	Construction and Bid Documents completed. MASC Tier II Invitation to Bid issued on June 24 with July 8 closing date. (\$99,000 budget). Projects awarded to Avon Construction. Work commenced September 2, 2010.
Playground 2010 Tarleton Park	Playground renovation	JL LD RMK	Priority Construction	Summer 2010/Fall 2010	Construction and Bid Documents completed. MASC Tier II Invitation to Bid issued on June 24 with July 8 closing date. (\$104,000 budget). Projects awarded to Avon Construction. Work to commence October 5, 2010.
Playground 2010 Landover Park	Playground renovation	JL LD RMK	Construction Complete	Summer 2010	Playground renovation complete. Playground open to public September 3.
Playground 2011 Boothe Park	Playground renovation	JL LD RMK	0% Design/PI	Spring 2012	Begin process/coordination with Tucker School/Community Fall 2010.
Playground 2011 Buchanan Park	Playground renovation	JL LD RMK	30% Design	On Hold	On Hold pending City determination of Jefferson-Houston School redevelopment process, program and schedule. Possible interim improvements Tbd.
Playground 2012 Mt. Jefferson	Playground renovation	JL LD RMK	0% Design/PI	Fall 2012	Begin process/coordination with Mt. Jefferson Civic Association/Community October 2011.
Playground 2013 Hoofs Run Park	Playground renovation	JL LD RMK	0% Design/PI	Fall 2013	Begin process/coordination with Rosemont Civic/Community February 2012.
Playground 2013 Ewald Park	Playground renovation	JL LD RMK	0% Design/PI	Fall 2013	Begin community process February 2012.
Montgomery Park Improvements	Site Improvements	JL LD	10% Design	On Hold	Dog park improvements and path On Hold. \$15,000 Developer Contribution unexpended.
Ballcourt Renovations	Resurfacing, cosmetic changes and minor repairs	LS, ST	0% Design/PI	Summer 2010	PO pending Lee Court lights.

Carlyle Tennis Court	Resurfacing and construction remedy work	LS, BC	Construction Complete	August, 2010	Court Project complete and re-opened to the public.
George Mason Trail-Phase One	Walking trail	JL	Completed	Nov. 2009	Stone Path Completed.
George Mason Trail-Phase Two	Walking trail	JL	On-Hold Design	Tbd	Pending Completion of TES Drainage Improvements (Fall 2010) and George Mason PTA funding. Cost estimates obtained through MASC Tier I contract. To be re-biddded informally in September 2010.
Lights Replacement-Four Mile Run Athletic Field	Athletic Field light Replacement	BC	in process	Fall 2010	MASC Tier II option was not viable due to cost. ITB to be posted early September. Bid closes Sept 16, 2010. Work to commence November, 2010.
Four Mile Run Pedestrian-Cycle Bridge Competition	Interjurisdictional client for Ped bridge over Four Mile Run with NVRC, Arlington	RMK, DW	Ongoing	July, 2010	Grimshaw/Arup/Scapes selected as consultant. Kickoff meeting for proposal scope of work May 11. No-rise engineering analysis will require redesign of competition proposed bridge concept.
Four Mile Run Demonstration Project	Interjurisdictional client for Ped bridge over Four Mile Run with NVRC, Arlington	RMK, DW	35% Construction Documents	Dec. 2010	60% design documents due October, 2010. DIRT Studio comments being reviewed with second round of comments by all departments due August 16.
Marina-Blue Lights	Security and Boater safety	LS	Completed	Summer 2010	Phase I Blue Light replacement project completed.
Marina-Security Gates	Security and Boater safety	LS	On Hold	On Hold	Pending guidance from CMO.
Marina-Pump Out/Septic	Environmental and Operational project	LS	On Hold	Summer 2010	Significant completion of project achieved May 2010. Punch list to be completed by GS (hydrant protection).
Marina-Security Cameras-Phase One	Public safety project	LS	Completed	Feb, 2010	Complete and operational. Assessment of effectiveness in process.
Marina-Security Cameras-Phase Two	Public safety project	LS	Tbd	Tbd	Work scope to be determined based on full staff assessment of phase one and available funding.
Marina-Restroom Door Replacement	Security and safety	LS	Completed	April, 2010	Completed and operational.
Marina-Piling Replacement	Public safety project	LS	Scope submitted to T&ES	March, 2011	Coordinating with TES and GS. Awaiting receipt of permits by T&ES. Dockmaster met with DC agencies and has submitted permit, waiting for response.
Marina- Dockmaster Hut	Environmental, Safety	LS	Report Received	Tbd	Report received from contractor. Hut closed, staff relocated to retail space and rented booth. RPCA and GS staff researching long term solutions; recommendation expected September 2010. Recommendations received and team to meet September 23, 2010 to evaluate.
Department Communications	Special Project	BC __	Ongoing	Ongoing	Next issue of Dispatches to be produced in September to capture storm damage as well as projects under construction at B. Brenman, Landover, Van Alstine and status of other playgrounds and pocket parks
Sacandaga Totem Sculpture-J. Van Alstine	Special Project with private sculpture donor	RMK	25% Construction	Priority	Construction underway. Daily meetings with donor. Completion anticipated August 19-20, 2010. Sculpture installation scheduled for September 21.
CIP "O" Drive	Update Drive	LS __	Ongoing	Ongoing	Items added as they are submitted for approval.
Department Procedures/CAPRA Reporting	SMG Project	RMK	Ongoing	First Milestone May 11	SMG ongoing work by SMG Staff.
Employee Administration Response Analysis	SMG Project	RMK	100% Complete	Complete	Complete
Ramsey House Visitor's Center Garden	Unscheduled Project	JL, JW	Concept Plan	Response Memo Due 08.30.2010	Unscheduled Project. Garden Club of Alexandria and PZ BAR Staff project. Project scoped only. Response letter from staff to be provided August 30.
Minnie Howard Lights Replacement of Athletic Field Lamps	Warranty Work Field Lamps	RMK, BC	to be complete September, 2010	September, 2010	Replacement of all lamps by Qualite due to low performance. Second replacement cycle in two years. Qualite to perform work at no cost to City.
Unscheduled Project					

Intradepartmental Capital Projects- ACPS					
ACPS-Douglas MacArthur School Field	75x150' Syntetic Turf Field	RMK, BC	100% Construction Documents	Sept, 2010	Revision for stormwater submitted to the City June 30. ACPS to solicit costs. Solicitation documents dumbitted to ACPS in July, 2010. Anticipate Fall or Spring Construction.
ACPS-TC Williams High School	Curb Appeal along King Street	RMK	TB Scoped	Fall, 2010	King Street frontage improvements Landscape Plan development and review in coordination with ACPS. To be combined with EPC initiative. Meeting on-site on July 22 with Arborist, EPC and ACPS. Awaiting ACPS processing.
ACPS-James Polk Elementary School	Site programming and development	RMK, DW	Under Construction	Fall, 2010	Under Construction.
ACPS/RPCA-Patrick Henry Community School	Site programming and development	RMK, DW	Tbd	Fall, 2013	New School. Project impacts Patrick Henry Recreation Center, recreation programs and open space.
ACPS/RPCA-Jefferson Houston Site	Site programming and development	RMK, DW	Tbd	Fall, 2014	ACPS multi-use project. Significant project impacts on recreation programs and open space. Capacity/yield study developed by PZ and ACPS consultant.
ACPS-Multi Site DSP for Modular Classrooms DSP2010-0003	Site Development	RMK, DW	Tbd	Spring, 2010	Multi site DSUP. Anticipate Planning Commission & City Council review in September, 2010. Significant project impacts on recreation programs and open space. Conditions submitted to IDR/Permit Plan July 30, 2010. Courtesy reviews with ACPS August 11, 2010.
ACPS-Elementary School (Cora Kelly)	Site programming and development	RMK, DW	Tbd	Fall 2016	New School. Significant project impacts anticipated on Cora Kelly Recreation Center, recreation programs and open space.
ACPS-Hammond Middle School	Synthetic Turf Field, walking track and field lights	BC RMK	Project started August, 2010	2011-12	ACPS project with RPCA assistance. ACPS scheduling delivery for Summer, 2011 using Ben Brenman Fields Consultant. RPCA to provide only technical support. ACPS will process all public meetings and documents including SUP for lights.
Unscheduled Project					
John Adams Elementary School DSUP 2010-0020	Entrance Drive and Bus Loop Improvements	RMK	Concept Plan	Summer, 2012	Unscheduled Project. Concept Plan #1 Comments submittal August 16, 2010. IDR Review August 12, 2010. Substantial Comments.
Interdepartmental Capital Projects-GS/TES					
Windmill Hill Park Improvements	Capital Project	LS, LD	Pending	Tbd	RPCA staff working with United States Army Corps of Engineers, Sector Baltimore to acquire Section 510 program funding. Program letters of intent executed by City (copies on O drive) Scope of bulkhead replacement project and consultant cost estimate presented to USACE. USACE developing project scope per their agency requirements (should be completed by end of September 2010).
DASH Headquarters	Site landscape and DSUP requirements	RMK	100% Complete	Spring, 2010	Punch List for outstanding warranty items completed . Project will be accepted upon completion of punchlist items in Fall, 2010.
Eisenhower Avenue Widening	Roadway and Streetscape design	BC RMK	30% Design	Tbd	Project on Hold for rescoping considerations.
Fire Station 203 (Cameron Mills)	Site landscape and DSUP requirements	BC RMK	10% Design	Tbd	Project is in schematic design.
Fire Station 205 (Cameron Street)	Site landscape and DSUP requirements	BC RMK	Pending	Fall 2015	Pending.
Fire Station 207 (Duke Street)	Site landscape and DSUP requirements	BC RMK	Pending	Fall 2018	Pending.
Fire Station 209 (Potomac Yard)	Site landscape and DSUP requirements	BC RMK	100% Construction	Spring 2010	Irrigation final inspection complete. Access keys expected in July. Anticipate project will be turned over to Potomac Yard Development in fall with as-built certifications.
Fire Station 210 (Eisenhower Avenue)	Site landscape and DSUP requirements	BC RMK	10% Design	Spring 2013	Project is in schematic design. Possible site modifications.
Holmes Run Watershed Sewer Facility	Natural sites review	BC RMK	5% Design	Tbd	Consultant to further investigate options and re-present. T&ES/City Attorney's Office are investigating options concerning NVRPA lease along Cameron Run.
King-Beauregard Improvements	Site landscape and streetscape requirements	RMK, DW	60% Design	On Hold	TES lead agency. Street and ROW improvements.
Public Safety Center	Site landscape and DSUP requirements	RMK	30% Construction	Fall 2012	Under construction.
Braddock Metro/GW Middle School Trail	Install asphalt trail between Metro School Parking lot and remedy drainage	RMK	Scoping	Summer 2010	Completed in July, 2010.
MASC Tier One Contract	Multiple Award Schedule Contract >\$100K	— RMK	complete and accessible	Ongoing	RPCA lead. Citywide access. Being used for Playground solicitations.
MASC Tier Two Contract	Multiple Award Schedule Contract <\$100K-3M	— RMK	complete and accessible	Ongoing	RPCA lead. Citywide access. Contracts completed

INTERDEPARTMENTAL PROJECTS					
Public/Private					
WW Bridge - Witter Fields	Athletic Fields	RMK BC	VDOT & FHWA Comments in process	Oct. 2010	VDOT and TES meetings ongoing. Anticipate Solicitation in October 01, 2010. Project CM solicitation and interviews ongoing in July/August/September.
Freedmen's Cemetery	DSUP Approval and document preparation	LD RMK	Priority DSUP	Oct. 2010	Final Site Plan to be submitted for review August, 2010. Comments provided for FSP #1 August 30.
Freedmen's Cemetery Sculpture	DSUP Approval and document preparation	LD RMK	Preliminary Plan	Tbd	Alisa Carrel coordinating RFP for artists. Timing based on anticipated construction schedule.
Potomac Yard - Landbay K	Design and Construction of regional park	BC RMK	Priority 50% Design	Spring 2013	FSP #1 comments sent to the applicant August 27, 2010. Twice weekly meetings with applicant's consultant to address significant concerns. Anticipate significant staff time dedication through December.
Potomac Yard - Replacement Fields	Phased construction of replacement fields in Potomac Yard	BC RMK	50% Construction	Spring 2010	Administrative changes in progress to address Citizen concerns. Public meeting held in July, 2010. Construction commencement of first field (phase one) late July 2010. Anticipate construction completion of phase one in October and phase two in November. Anticipate field acceptance in Summer, 2011.
Potomac Yard - Landbay I/J - Finger Parks	Design and Construction of linear park connections	BC RMK	85% Design	2013	Final revisions to be electronic files. Anticipate construction early 2011 and acceptance by the City for phase one (Custis) late 2012 and phase two (Howell) late 2013.
Potomac Yard - Landbay I/J West/L - Public	Design and Construction of public parkland	BC	10% Design	2015	Concept Plan submitted for I/J West and L. Review of public land adjacent to GW Middle School.
Potomac Yard Landbay D	Environmental Remediation and City Acceptance of new Property	BC	Ongoing	2011	See Potomac Yard CDD #10 Amendments
Potomac Yard - Route 1 Improvements	Redesign and Construction of a Major Arterial Road with Dedicated Transit /Medians	BC	60% Design	2011	60% Documents submitted for staff review in July. Major implications for ROW maintenance. Anticipate 90% Documents in late September/early October.
Potomac Yard - Potomac Avenue	Major Arterial Road with Medians	BC	100% Design	Spring 2011	Construction ongoing. Additional revisions due to coordination with Landbay K on lights and parking expected late summer.
Eisenhower Park - Block 19	Design and Construction of Regional Park Property	BC	Ongoing	2015	DSUP Approval granted in 2009. Project On Hold.
Eisenhower Park - ASA	DSUP Approval/Design and Construction of Regional Park Property	BC	Ongoing	Tbd	First concept submitted to the City.
Eisenhower Station Square - Blocks 11 and 12	DSUP Approval/ Design and Construction of Urban transportation plaza	BC	10% Design	2013	Plans received Planning Commission and City Council approval in April. Staff anticipates the first Final submission summer/fall 2010.
Eisenhower - South Carlyle Square	Park Construction	BC	95% Construction	Fall 2010	As-Built request received August 27. Anticipate final inspection early September with Applicant Team.
Jones Point Park Improvements/Renovation	NPS Park Construction	RMK BC	100% CDs	Oct. 2012	Anticipated construction commencement in October, 2010. Staff responding to multiple Council and COA requests. Public meeting on July 13.
Jones Point Park Use Agreement	Alexandria/NPS project	RMK BC	Onhold pending meeting w/NPS	Oct. 2012	Anticipated construction commencement in October, 2010.
Four Mile Run - ASA	Design and Construction of New Pump Station	RMK BC	10% Design	2012	First concept submitted to the City. Integral coordination with surrounding park land anticipated.
Development Review					
Mount Vernon Commons	DSUP for Housing and Mixed Use Commercial Property	RMK	As-Built Review	Complete	Project is an obligation completion item for development. As-built review coordination with PZ and TES.
Mount Vernon Village Center	DSUP for Housing and Mixed Use Commercial Property	RMK BC	10% Design	2012	Project impacts adjacent Four Mile Run Park. Anticipate open space coordination with Arlandria Master Plan guidance. Ongoing negotiations with applicant.

City of Alexandria, Virginia

MEMORANDUM

DATE: SEPTEMBER 23, 2010

TO: PARK AND RECREATION COMMISSION MEMBERS

FROM: JACK BROWAND, DIVISION CHIEF
MARKETING, PUBLIC RELATIONS & SPECIAL EVENTS
DEPARTMENT OF RECREATION, PARKS & CULTURAL ACTIVITIES

SUBJECT: **PARK AND RECREATION COMMISSION - ITEM IV-E
MARKETING, PUBLIC RELATIONS & SPECIAL EVENTS DIVISION
UPDATE**

City Race Policy

The City's Special Events Committee plans to have a draft race policy for Special Events Committee review in October. The policy will be provided to the Park and Recreation Commission for review and comment in November. The policy is intended to support the existing Special Events Policy and to provide management guidelines for race organizers in the City. The policy will address race frequency, capacity issues, pre approved race routes, etc. The policy will support the City's initiative to promote healthy lifestyle options for its residents.

2011 St. Patrick's Day Parade Route Change

City staff and parade organizers will be recommending a route change for the 2011 St. Patrick's Day Parade Route to City Council in October. The new route will begin east of Route 1 at Alfred Street and continue east on King Street to Lee Street and head north and end at Cameron Street. The route will enable the City to allow for continual traffic flow on Route 1 north and south. Washington Street traffic will be detoured at Princess and Duke Streets. In addition to decreasing the traffic impact to the City and the region at large, the parade is anticipated to save \$8,000 in shared costs with the City. Beginning in FY 2011, the three major parades, St. Patrick, Scottish Christmas Walk and George Washington Birthday, are responsible for 50% reimbursement of direct costs associated with City services required in support of their events.

Enhanced Online Registration for Classes and Camps

The City's fall 2010 class registration opened on August 25 with an improved and more customer friendly registration system. The enhanced online registration site features a new look, easier to use class search, instant registration, password recovery, and patrons can check class availability. To view the new site, visit:

<https://rec.alexandriava.gov/webtrac/scripts10/webtrac.wsc/wbsplash.html?wbp=1>

City to Launch Consolidate Calendar

The City is in final preparations to launch a unified event calendar. The calendar will centralize all City events, meetings and program information in one searchable online calendar. The calendar is expected to be available late fall 2010.

Special Events Calendar – September /October 2010

September 25

Paws in the Park

Montgomery Park. 901 N. Royal St. from 11 am–1 pm

Sponsor: Old Town North Community Partnership

For information contact Elizabeth Frommer at 703.835.8066 or email efrommer@mreproperties.com

September 26

Dash For Dad! 10K to Fight Prostate Cancer

Eisenhower Avenue/206 Swamp Fox Rd/ AMC Theater Parking Lot at 8am

Sponsor: National Prostrate Cancer Coalition

For information call Tracy Amish 202.303.3111 or email tracy@zerocancer.org

September 26

Old Town Doggie Walk

Old Town area (orderly sidewalk walk) from 9-11 am

Cosponsors: Capitol Heel, the Alexandria Health Department and the Animal Welfare League of Alexandria

For information, call Robert Mahoney at 703.836.7643, email bobby@capitol-heel.com, or visit www.doggewalke.com

October 2

Art on the Avenue

Mt. Vernon Ave. from Bellefonte to Hume Ave. from 10 am–6 pm

Sponsor: Delray Business Association

For information, call Pat Miller at 703.683.2570 or email pmiller1806@comcast.net

October 2

YMCA Alexandria “Get Your Move ON” 5k Run

Eisenhower Ave. at the Cameron Run Great Wave Pool Park from 8 am-Noon

Sponsor: YMCA Alexandria

For information contact: Melissa Gaskins at 703.838.8085 or email at mgaskins@ymcadc.org

October 9

The Charity Charge 5k

Eisenhower Ave. at the Cameron Run Great Wave Pool Park from 8 am-4 pm

Sponsor: Gifts in Kind International

For information contact Colleen Clark at 703.299.7554 or email cclark@giftsinkind.org

October 10

George Washington Birthday 10K Classic

Eisenhower Avenue from 8 – 11 am

Sponsor: George Washington Birthday Celebration Committee.

For additional information, call 703.991.4474 or visit washingtonbirthday.org

October 14-17

Northern Virginia Fashion Week

Waterfront Park, 1A Prince St. (Schedule varies)

Sponsor: NOVA Fashion Week

For information, call Tianthony Andrew Roby at 800.900.7501 ext 43 or email at Andrew@novafashionweek.com

October 16

Family Fall Festival

Armistead Booth Park, 520 Cameron Station Blvd. from 10 am–3 pm

Sponsor: City of Alexandria

For information, call the Events Hotline at 703.746.5592 or the Special Events Office at 703.746.5418.

October 17

Bishop Ireton 5k Fun Run

Eisenhower Ave. at the Cameron Run Great Wave Pool Park from 9-11 am

Sponsor: Bishop Ireton Booster Club

For information contact Bill Simmons at 751.212.5169 or email at kellerj@bishopireton.org

October 23

Walk to Fight Breast Cancer

Eisenhower Ave. 206 Swamp Fox Rd/ AMC Theater Parking Lot at 8:30 am

Sponsor: INOVA Foundation/ Office on Women

For information, call 703.746.3213 or email angela.johnson@alexandriava.gov

October 24

Salvation Army 125th Anniversary

Market Square, 301 King St. 4-6 pm

Sponsor: The Salvation Army

For information contact Cpt. Ken Argot at 703.836.2427 or email at

Kenneth.Argot@uss.salvationarmy.org

October 24

14th Annual Del Ray Halloween Parade

Mt. Vernon Ball Field, 2701 Commonwealth Ave. at 4 pm

Sponsor: Delray Business Association

For information, call Gayle Reuter at 703.684.3535 or email gayle.reuter@mail.house.gov

October 30

2nd Annual Ofrenda Parade

Market Square, 301 King St. from 7-7:45 pm

Sponsor: Art Outlet and Torpedo Factory.

For information contact Henrik Sundqvist at 571.214.9994 or email at info@artoutlet.org

October 30

Death at the Carlyle House

John Carlye House, 121 N. Fairfax St. to the Presbyterian Church, 321 S. Fairfax St. from 9–11 am

Sponsor: Alexandria's Footsteps to the Past

For information, call Jim Bartlinski at 703.549.2997

**CITY OF ALEXANDRIA
BOARDS AND COMMISSIONS
MEETINGS ATTENDANCE REPORT**

JULY 1, 2009 THROUGH JUNE 30, 2010

COMMISSION: Park & Recreation Commission

CHAIRPERSON: Judy Guse-Noritake

2009

2010

MEMBER'S NAME	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Mar.	Apr.	May.	June
		N/A	17	15	19	N/A	21	18	6	18	22	20	17
Henry Brooks	X		X	X	X		X	X	X	X	X	X	X
Richard Brune			X	X	X		X	X	X	X	X	X	X
William Cromley	X		X	X	X		X	X	X	X	X	X	X
David Dexter	X		X	X	E		X	X	X	X	X	X	X
Ripley Forbes	X		X	X	X		X	X	X	X	X	X	X
Judy Guse-Noritake	X		X	X	X		X	X	X	X	X	X	X
Stephen (Clark) Mercer	X		X	E	X		X	X	U	X	X	E	X
Robert Moir	X		X	X	E		X	X	X	X	X	X	X
Kaj Vetter –resigned 1/21/10 term ending	X		E	X	X		----	----	----	----	----	----	----
Matthew Coda (H.S. student)	U		X	X	X		X	X	U	X	E	E	End
Jeffrey Murphy	----		----	----	----		----	X- new	X	X	X	X	E
Anthony Zamora (H.S. student)			----	----	----		----	----	----	----	----	----	E

Note: The Park and Recreation Commission does not generally meet in August and December.

March 6- Park and Recreation Retreat held.

INDICATE: X - FOR PRESENT

E - FOR EXCUSED

U - FOR UNEXCUSED

LIST OF THOSE WHO DID NOT ATTEND 75% OF MEETINGS:

Kaj Vetter (resigned Jan. 2010)

(FORM MUST BE SIGNED BY CHAIRPERSON)

APPROVED:

(Chairperson)

