

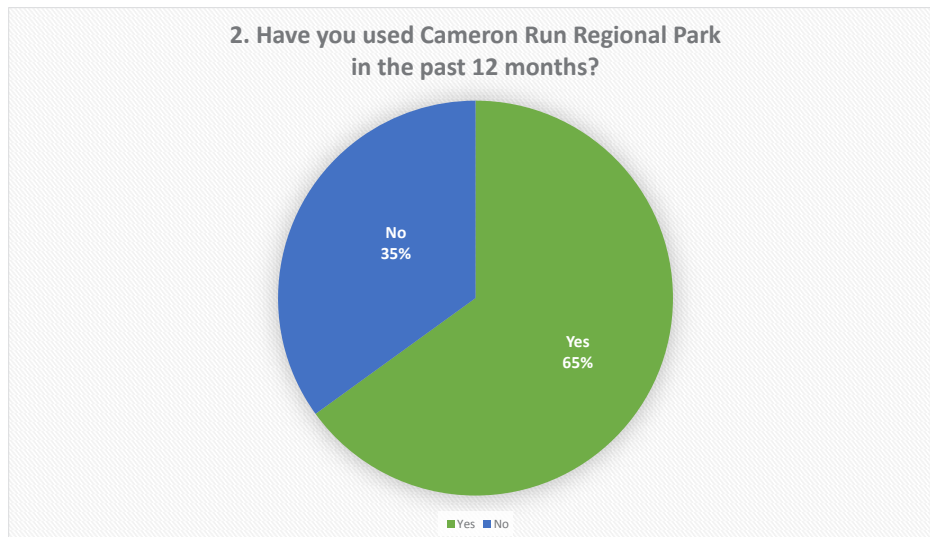
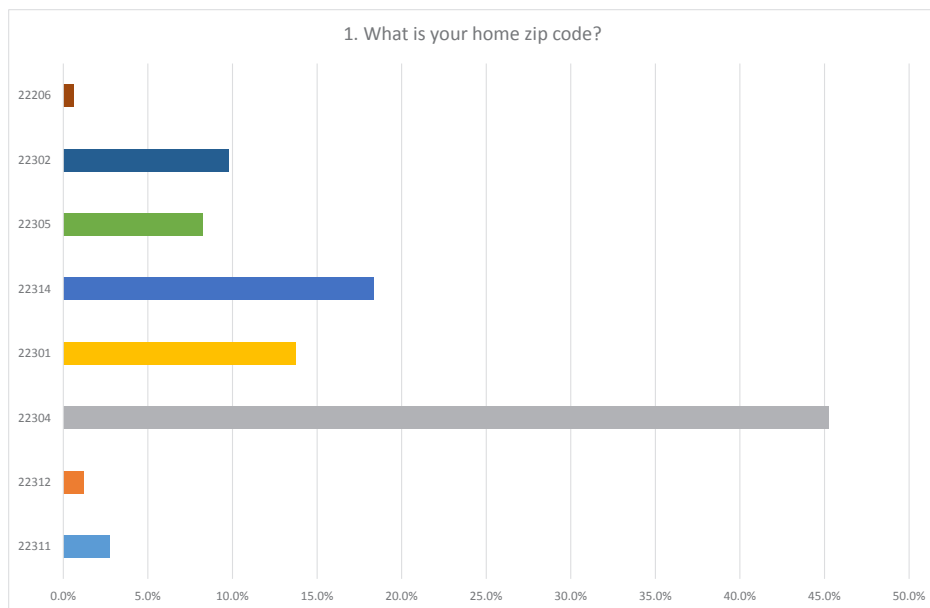


# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

### Survey 2 (online) Summary

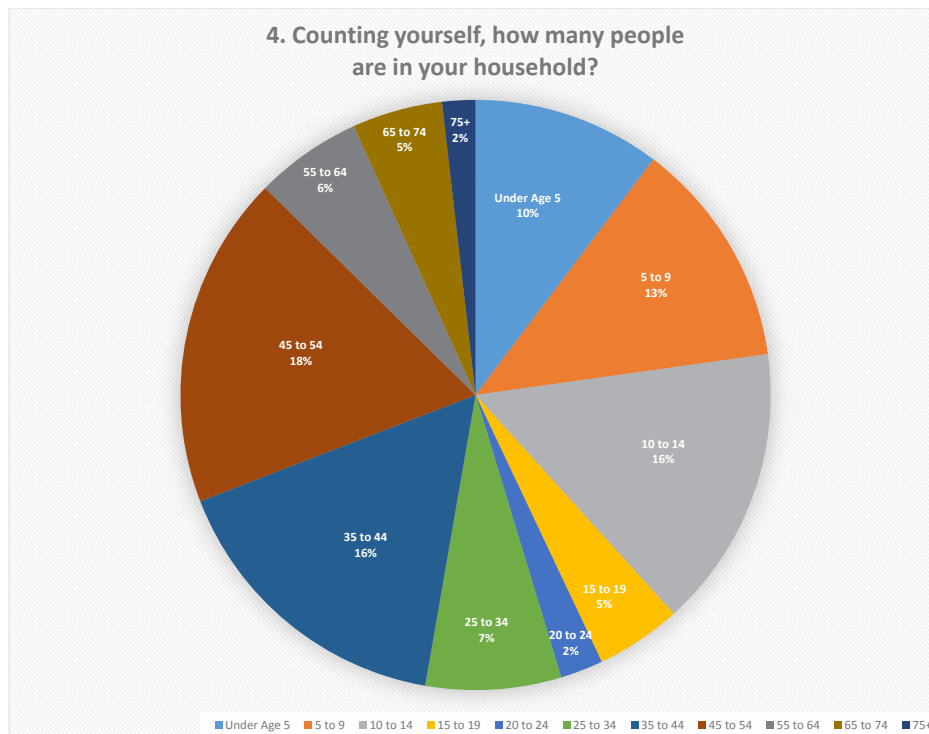
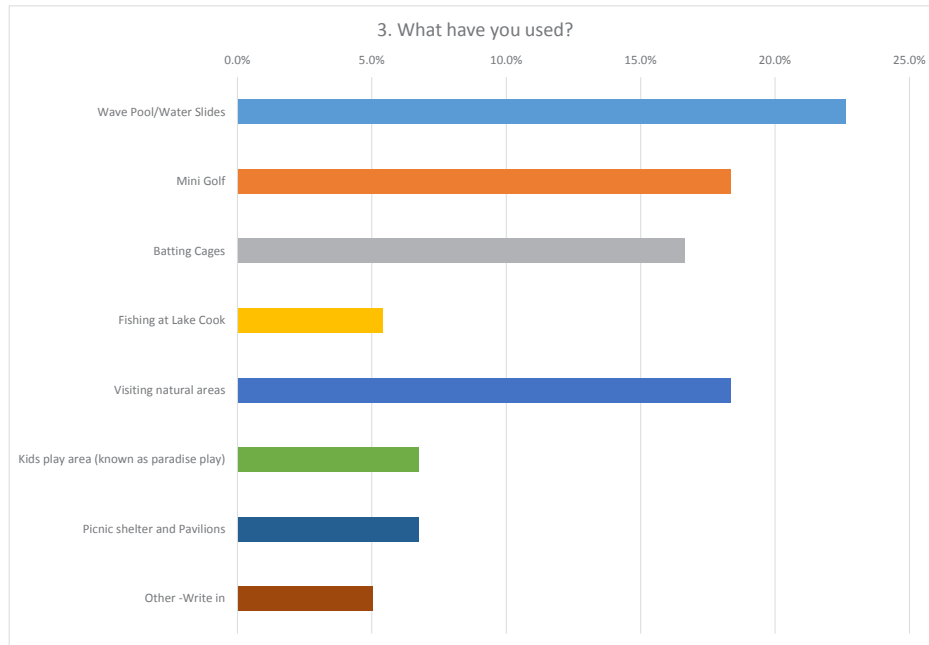
The second online survey was designed to provide the community with ways to interact with the suggestions that they had provided in the early stages of the public engagement. Survey takers were asked to evaluate park elements in three distinct ways – by prioritizing park elements; by purchasing the park elements that they felt were most valuable, and by selecting an overall plan concept that most closely reflected each community member’s vision of Cameron Run Park’s highest and best use of the future. The first question of the survey requested home zip codes as a way to gauge Alexandria resident input specifically. Resident input resulted in 323 responses, with 30 responses identified as non-residents.





# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

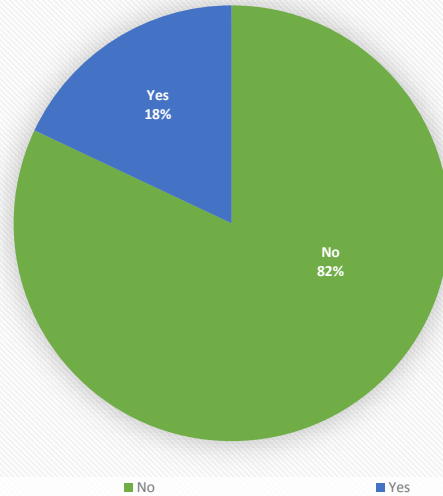




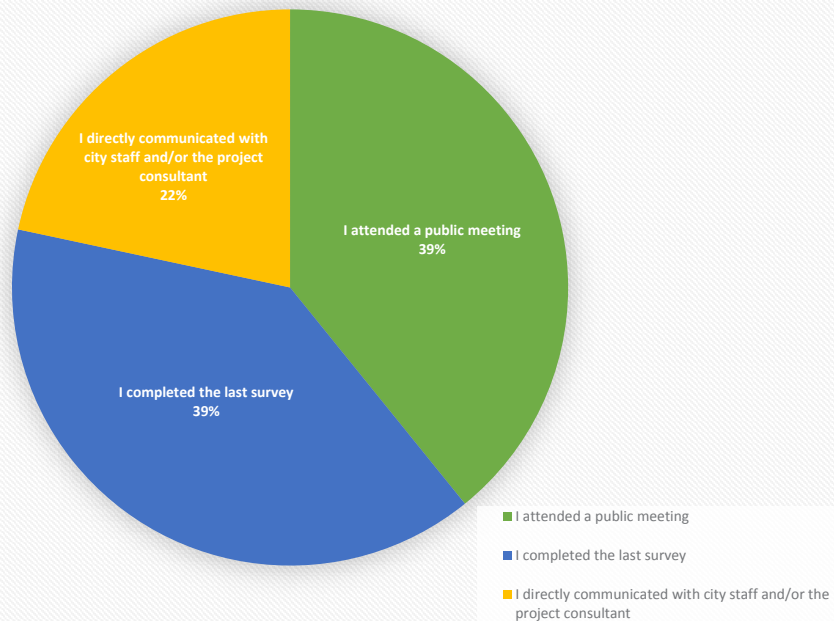
# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

5. Have you previously been involved with this Cameron Run Park planning process?



6. If yes, how so?

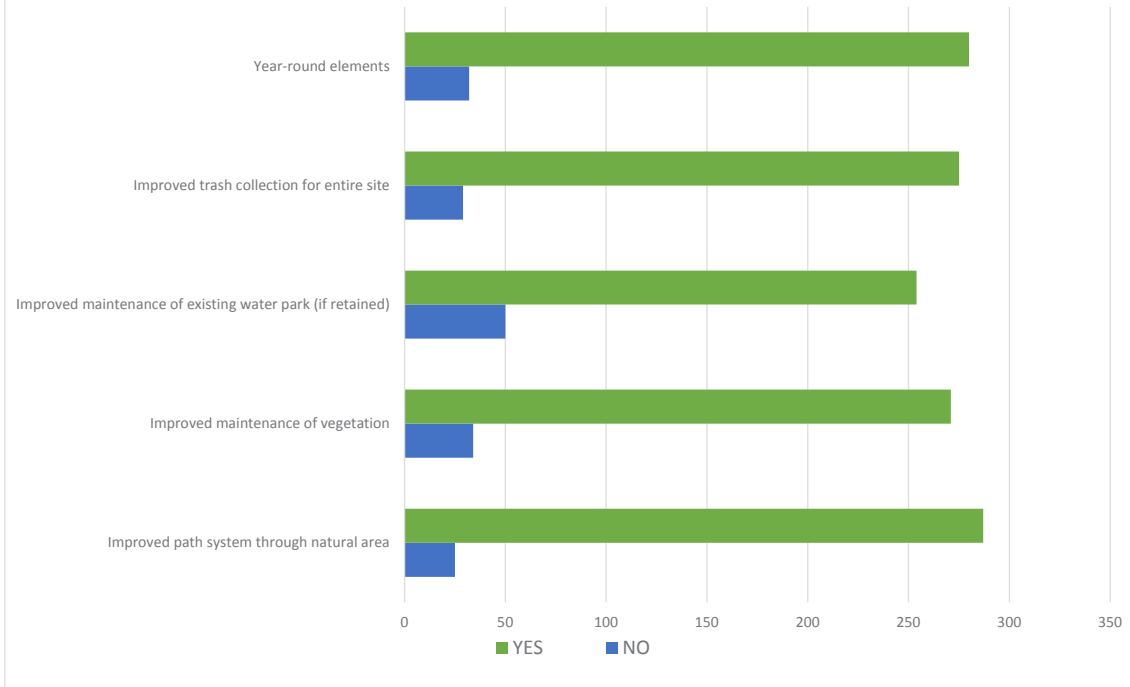




# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

7. The majority of feedback so far has shown that the following items should be included in any version of Cameron Park of the future. Please indicate whether you agree.



8. Prioritize Park Elements – Below is a list of the most frequently requested park elements that the Alexandria Community asked for during our initial meetings. Tell us which park elements are most important to you by ranking the list below. 1 is most important 11 is least important.

Item	Overall Rank	Rank Distribution	Score	No. of Rankings
Walking Paths	1		2,633	321
Natural Areas	2		2,440	320
Aquatic Center (indoor)	3		2,115	318
Water Park (current use)	4		1,948	321
Sport Field(s)	5		1,925	311
Picnic Pavilion(s)	6		1,876	314
Mini-Golf Courses	7		1,853	318
Recreation Center (indoor, no pool)	8		1,766	310
Open Lawn Areas (not programmed)	9		1,683	308
Batting Cages	10		1,666	310
Outdoor Olympic Pool	11		1,588	300

Lowest Rank      Highest Rank

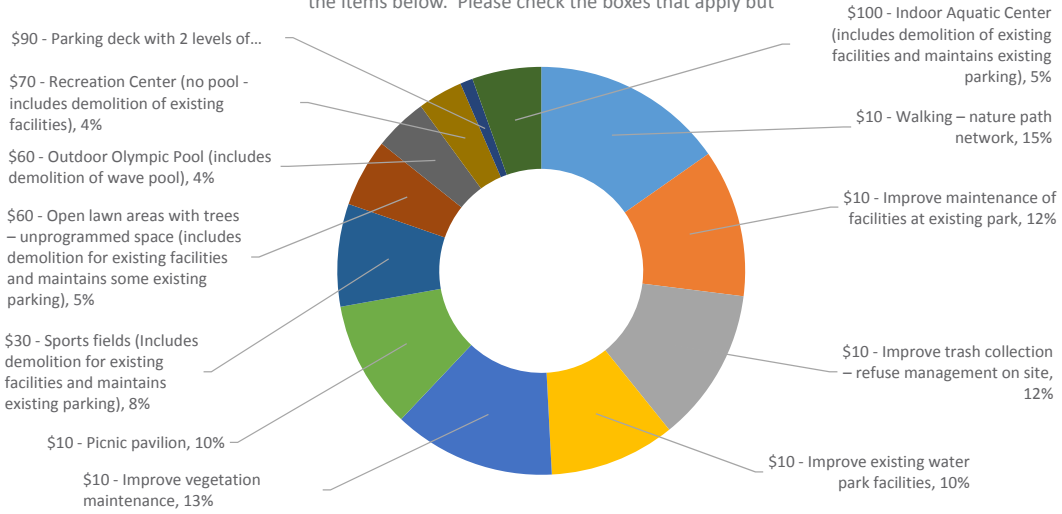




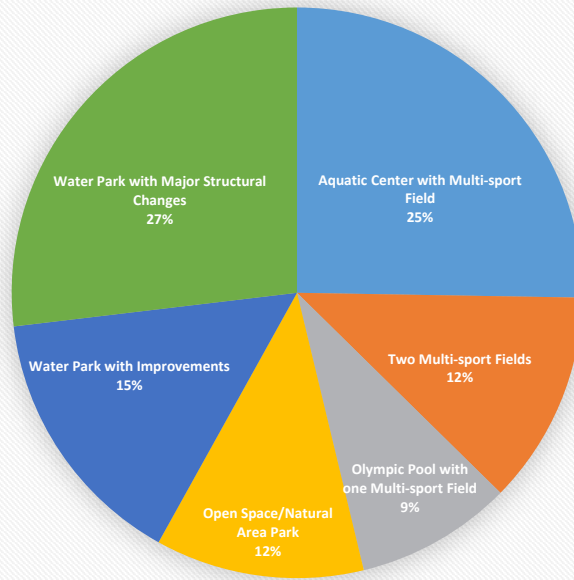
# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

9. If you had a budget to spend however you wished on the park, how would you allocate your budget? Assume you had 100 "Park bucks" how would you spend your budget based on the proportional costs of the items below. Please check the boxes that apply but



10. Click one or two of the six diagrams below that most closely represent your desire for the Cameron Run Park of the future.



- Aquatic Center with Multi-sport Field
- Two Multi-sport Fields
- Olympic Pool with one Multi-sport Field
- Open Space/Natural Area Park
- Water Park with Improvements
- Water Park with Major Structural Changes





# CAMERON RUN PARK PLANNING

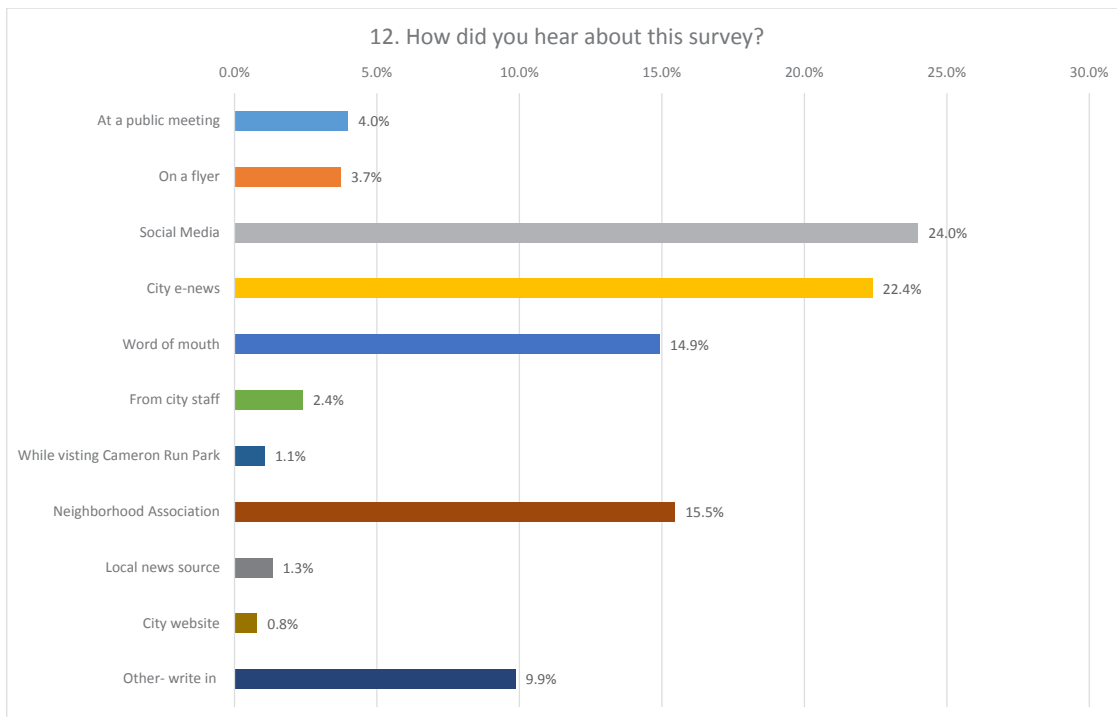
## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

11. Is there anything else you would like to share about this planning process?



### Sample responses:

- Need a more year-round facility
- Desperate need for year round aquatics center
- (Great Waves) is hugely popular with our kids. It's packed whenever we go.
- We need more natural areas
- Need indoor year-round facility - rec center
- Need more city resident benefits
- Playground for the kids - that does not have an entry fee
- More sports fields
- City has enough sports fields
- Market Rate for rent (lease) of site





# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

How did we communicate to the community about the survey?



- CITY WEBSITE
- DIRECT EMAILS TO STAKEHOLDERS
- FLYERS IN LOCAL STORES, APARTMENT COMPLEXES AND COMMUNITY CENTERS
- FACEBOOK
- LINKEDIN

### CAMERON RUN PARK

#### SURVEY 2: PLANS, OPTIONS, AND COSTS

- Vote on Plan options
- Prioritize Park Elements
- Compare Park Element Costs

In just 15 MINUTES YOU can express your Opinion.

Click this image to take the SURVEY, or type the address below in your browser:  
<https://survey.alexandriava.gov/s3/Cameron-Run-Park-Concept-Survey>



For more information on the process, see the City of Alexandria's Cameron Run Park website:  
<https://www.alexandriava.gov/96029>





# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

### Flyer Distribution List

Apartment Complexes				
	Name	Address	Phone	Status
1	The Pavilion at Mark Center	5708 Merton Court	(703)-578-7850	flyer hung
2	The Point at Alexandria	205 Century Place	(703)-370-7200	flyer hung
3	Landmark Terrace Apartments	5803 Edsall Road	(703)-751-7733	flyer hung
4	Cascade at Landmark Apartments	300 Yoakum Parkway	(703)-461-3636	flyer hung
5	101 North Ripley Apartments	101 N Ripley Street	(703)-751-2660	flyer hung
6	The Reserve at Eisenhower Apartments	5000 Eisenhower West	(703)-751-4100	flyer hung
7	Carlyle Mill Apartments	2201 Mill Road	(703)-739-0557	email sent
8	800 Carlyle	800 John Carlyle Street	(703)-794-2086	email sent

Condominium Complexes				
	Name	Address	Phone	Status
9	Exchange at Van Dorn	4840 Eisenhower Avenue	(703)-461-4747	flyer hung

Grocery Stores				
	Name	Address	Phone	Status
10	Whole Foods Market	1700 Duke Street	(703)-706-0891	flyer awaiting approval
11	Giant	5730 Edsall Road	(703)-370-4856	flyer hung
12	Giant	3131 Duke Street	(703)-461-6198	flyer hung
13	The Fresh Market	3680 King Street	(703)-824-5205	left for employees
14	Safeway	3526 King Street	(571)-312-0029	left for employees
15	Safeway	500 S Royal Street	(703)-836-0380	left for employees
16	Balducci's	600 Franklin Street	(703)-549-6611	flyer hung

Recreation centers				
	Name	Address	Phone	Status
17	Chinquapin Park Recreation Center & Aquatics Facility	3210 King Street	(703)-746-5553	flyer hung
18	Charles Houston Recreation Center	901 Wythe Street	(703)-746-5552	flyer hung
19	Jerome "Buddie" Ford Nature Center	5750 Sanger Avenue	(703)-746-5559	flyer hung
20	Nannie J. Lee - Therapeutic Recreation	1108 Jefferson Street	(703)-746-5550	flyer hung
21	Torpedo Factory Art Center	105 Union Street	(703)-746-4570	flyer hung
22	Mount Vernon Recreation Center	2701 Commonwealth Avenue	(703)-746-5556	flyer hung
23	Durant Arts Center	1605 Cameron St	(730)-746-5560	flyer hung

Coffee Shops				
	Name	Address	Phone	Status
24	Starbucks	5782 Dow Ave	(571)-447-7211	flyer hung
25	St. Elmo's Coffee Pub	2300 Mt Vernon Avenue	(703)-739-9268	flyer hung
26	Swing's Coffee	501 E Monroe Ave	(703)-370-5050	flyer hung
27	Misha's	201 S Patrick Street	(703)-548-4089	flyer hung
28	Killer ESP	1012 King Street	(703)-200-3200	flyer hung
29	Starbucks	683 N Washington Street	(703)-739-3706	left for employees
30	Extra Perks Coffee Shop	822 N Fairfax Street	(703)-706-5886	flyer hung







# CAMERON RUN PARK PLANNING

## PARK & RECREATION COMMISSION UPDATE JUNE 15, 2017

### Gyms

	Name	Address	Phone	Status
31	OneLife Fitness	305 Hooffs Run Drive	(571)-317-1600	flyer hung
32	YMCA	420 E Monroe Avenue	(703)-838-8085	

### Hotels

	Name	Address	Phone	Status
33	Springhill Suites by Marriott	2950 Eisenhower Avenue	(703)-317-0013	email sent
34	Courtyard by Marriott	2700 Eisenhower Avenue	(703)-329-2323	email sent
35	Holiday Inn Alexandria - Carlyle	2460 Eisenhower Avenue	(703)-960-2000	email sent

### Schools

	Name	Address	Phone	Status
36	Virginia Tech, Alexandria Campus	1021 Prince Street	(703)-706-3020	flyer hung

