

Community Interest and Opinion Survey

Report of Results

September 2017

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Executive Summary

The City of Alexandria Department of Recreation, Parks and Cultural Activities (RPCA) conducts a biennial survey of residents to determine how well it is meeting the needs and expectations of the community. Part of the Alexandria's Vision is to have a community with flourishing arts, culture and education, with healthy residents of all ages. RPCA plays an important role in making this vision reality, and the survey can help measure how it is doing.

Completed surveys were returned from 262 of the 2,400 randomly selected households who received invitations to participate, for response rate of 11%. The 95% confidence interval for the survey results is plus or minus 6.1 percentage points.

→ One of the goals from the City's Strategic Plan is that arts, culture and recreation will flourish in Alexandria, with a network of accessible parks and public open spaces and activities that are available and accessible to residents of all ages and abilities.

- About 8 in 10 respondents and/or their household members had visited a City of Alexandria park in the last 12 months.
- > About 2 in 10 had participated in a City sponsored class or program.
- > About 4 in 10 had attended a special event in the last year.
- Those who had visited a park, participated in a program or attended a special event gave very positive evaluations, with over 80% rating them as excellent or good.
- The proportion of households using the City's parks, classes or programs and special events has remained steady since 2011, and the evaluations of them have also remained quite positive.

→ Another of the goals from the City's Strategic Plan is that the community have equal and ready access to opportunities that promote mental and physical well-being and a happy, active lifestyle.

Because of their participation in programs, activities and events offered by RPCA, about 9 in 10 respondents agreed that they had:

- > Improved health and well-being,
- > Increased connectedness to the community, and
- > Increased quality of life.

About a third of respondents did not have an opinion on these items, likely for some because they had not used the offerings of the Department. The barriers to using RPCA programs was assessed through the survey.

The barrier experienced by the greatest proportion of respondents who had not used a program was not knowing what was being offered, indicated by two-thirds of respondents who had not used a program, while another 20% of those who had not participated in a class or program said they did not know the locations of the facilities. → Eight in 10 respondents gave a positive rating to the appearance and condition of public spaces in the City of Alexandria, such as the medians, rights-of-way and street trees.

- → About 7 in 10 respondents were not aware of the City of Alexandria's public art program. Only 4% considered themselves "very aware" of it.
- → Local governments have to make decisions of how to best use limited resources to meet the needs of the community.

Several trade-offs were presented to those completing the survey for their input.

- Three-quarters of respondents leaned toward using parks and recreation facilities for quiet relaxation and individual uses, while about a quarter used them for social reasons – to see familiar faces and meet people.
- Over 9 in 10 survey participants preferred that parks in Alexandria serve passive uses that are open to the whole community rather than active uses such as sports and paid programs requiring user fees.
- If the RPCA Department would have to make reductions in their budget, respondents had a slight preference that all existing programs and facilities be maintained, but at lower levels of service, favored by 55% of respondents.

The other 45% of respondents preferred that some programs and facilities be eliminated with the remaining programs kept at current levels of service.

➔ To gauge the importance placed by residents on various budget priorities, survey participants were given an exercise to allocate \$100 hypothetical budget dollars among four potential efforts.

On average, the \$100 were allocated in the following ways:

- > \$41 to improve parks and outdoor recreational facilities and fields
- > \$22 for the acquisition of additional parkland and open space
- > \$22 to improve indoor recreational facilities, and
- \$15 to develop new recreational facilities.
- → The 24% of respondents who had interacted with an RPCA staff member in the previous 12 months awarded high marks to the customer service provided; 8 in 10 gave an excellent or good rating.

→ The most widespread source of information used by Alexandria residents to learn about the offerings of RPCA was word of mouth – from friends and neighbors. The most common formal information sources were the City of Alexandria Website and the Recreation brochure/program guide.

In addition to learning how residents get information about RPCA, the Department desired to ascertain how the public would like to engage with RPCA to provide feedback and input into their planning efforts. The most popular ideas were:

- > to provide feedback through additional surveys (86% somewhat or very likely),
- > to communicate directly with staff (69%), and

> to provide comments and feedback through social media (63%).

About half would be interested in attending web-based public meetings, in-person meetings or discussion groups, or a formal board or commission meeting. About 4 in 10 said they might join a board or commission. Only about a third would be likely to attend a telephone town hall.

→ A large portion of the survey was devoted to understanding the needs of the community for recreation programs and facilities, and what unmet needs are of greatest importance to the residents of Alexandria.

Survey respondents were presented with a list of programs or facilities, and asked whether they or anyone in their household had a need for the particular item, and if they did, how well that need was being met with the current offerings. They were also asked to choose the four items from each list that were of greatest importance to their household. The average unmet need was plotted against the importance ratings for each of the programs and facilities included on the survey. The programs and facilities with the highest unmet need of high importance to the greatest proportion of residents are those on which RPCA may wish to concentrate.

→ The programs of higher importance with higher unmet need included:

- > Cultural special events,
- > Adult open play ,
- ➤ Lap swimming,
- > Adult technology programs, and
- > Youth learn to swim instruction.
- → The facilities of higher importance with higher unmet need included:
 - **Biking trails**,
 - > Outdoor running/walking track,
 - > Indoor pools,
 - River/stream activities,
 - Playgrounds, and
 - > Outdoor public art.

Survey Background

The City of Alexandria Department of Recreation, Parks and Cultural Activities (RPCA) conducts a regular periodic survey of residents to determine how well it is meeting the needs and expectations of the community. Part of the Alexandria's Vision is to have a community with flourishing arts, culture and education, with healthy residents of all ages. RPCA plays an important role in making this vision reality, and the survey can help measure how it is doing.

A random selection of households within the city limits of Alexandria received the survey. A group of 1,700 households was first selected and were contacted by mail a total of three times in June 2017. The first mailing was a prenotification postcard announcing the upcoming survey. About a week after the prenotification postcard was sent the first wave of the survey was sent. This packet included the five-page questionnaire with a cover letter signed by Mark Jinks, the City Manager, and a postage-paid return envelope. A week later a second survey was mailed, with instructions to recycle the survey if they had already responded to the first survey. A total of 208 completed surveys were received, for a 12% response rate, at the low end of the typical range for a survey of this type (usually between 12% and 30%). In order to boost the total number of surveys, a second mailing list was generated with 700 recipients. These recipients were mailed two waves of a postcard invitation to the online survey in July of 2017. A total of 54 responses were garnered in this manner, for a response rate of 8%. In total, 262 surveys were received, with a combined response rate of 11%. The 95% confidence interval is plus or minus 6.1 percentage points.

Survey results were weighted so that respondent gender and age, housing tenure (rent versus own) and race and ethnicity were represented in the proportions reflective of the entire city. More information about the survey methodology can be found in *Appendix E: Survey Methodology*, while a copy of the survey materials is included in *Appendix F: Survey Materials*. The full set of responses to every survey question is provided in *Appendix A: Complete Set of Survey Responses*. When a table or a figure for a question that only permitted a single response does not total to exactly 100%, it is due to the customary practice of rounding percentages to the nearest whole number. When the total exceeds 100% in a table for a multiple-response question in which the respondent can choose more than one category, it is because some respondents are counted in multiple categories. Survey results were compared by a number of respondent characteristics. These crosstabulations are presented in *Appendix D: Selected Survey Responses by Respondent Characteristics*. Comparisons to survey results from previous years are found in *Appendix C: Survey Results Over Time*.

Overall Use and Ratings of Parks and Recreation

One of the goals from the City's Strategic Plan is that arts, culture and recreation will flourish in Alexandria, with a network of accessible parks and public open spaces and activities that are available and accessible to residents of all ages and abilities. Several questions were included on the survey to measure use of and participation in the facilities and programs provided by the City of Alexandria's Recreation, Park and Cultural Activities Department (RPCA).

About 8 in 10 respondents and/or their household members had visited a City of Alexandria park in the last 12 months, while 2 in 10 had participated in a City-sponsored class or program (see Figure 1 below). About 4 in 10 had attended a special event in the last year. Most who had participated in a program or class in the last year had enrolled in one to three of them; about 30% had gone to four or more programs (see Table 4 in *Appendix A: Complete Set of Survey Responses*). Likewise, most respondents who had attended a special event had been to one to three of them; about 20% had gone to four or more (see Table 8).

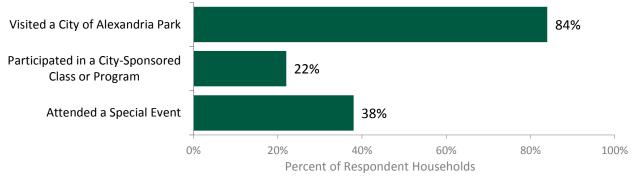
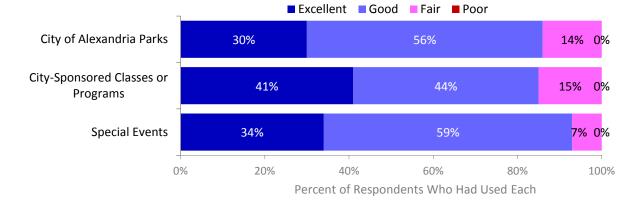


Figure 1: Percent of Respondents Who Have Visited a City of Alexandria Park, Participated in a City-Sponsored Program or Class, or Attended a Special Event

Compared to previous surveys, a similar proportion of respondents had visited a park in the last 12 months in 2017 as in 2015, 2013 and 2011 (see Table 44 in *Appendix C: Survey Results Over Time*).

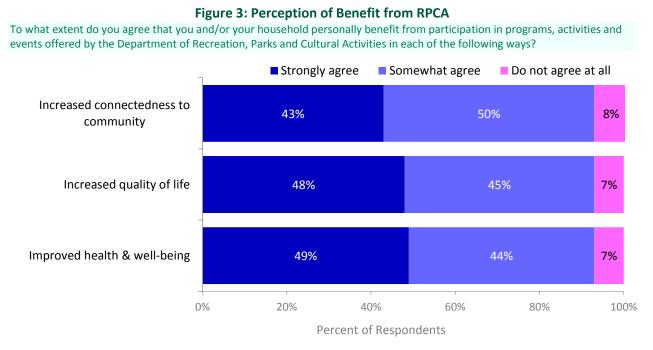
Those who had visited a park, participated in a program or attended a special event were asked to rate the quality of these offerings. All were given very positive evaluations, with over 80% of respondents rating them as excellent or good. The ratings of the City's parks were similar to what had been seen in 2015, and a bit higher than in 2013 and 2011 (see Table 46).





Another of the goals from the City's Strategic Plan is that the community have equal and ready access to opportunities that promote mental and physical well-being and a happy, active lifestyle.

Respondents were asked to what extent they felt that they and/or their household benefited by their participation in the programs, activities and events offered by RPCA. Nine in 10 respondents with an opinion somewhat or strongly agreed that they felt an increased connection to the community, and increase in their quality of life, and improved health and well-being.

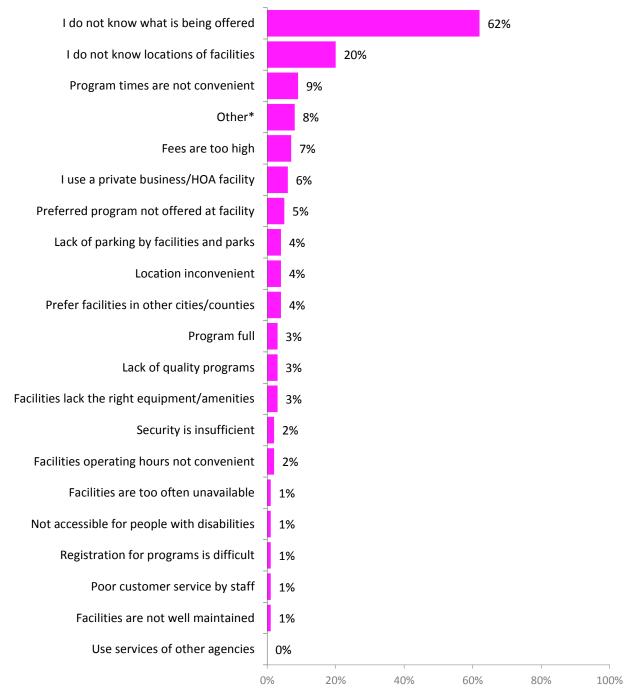


About a third of respondents did not have an opinion on these items, likely for some because they had not used the offerings of the Department (see Table 15 in *Appendix A: Complete Set of Survey Responses*. The barriers to using RPCA programs was assessed through the survey by asking those who had not used them for the reasons they had not done so. The barrier experienced by the greatest proportion who had not used a program was not knowing what was being offered, indicated by two-thirds of those who had not participated in a program (see Figure 4 on the next page). Two in 10 of those who had not participated in a program said they did not know the locations of the facilities.

Other barriers indicated by about 1 in 10 respondents who had not used a program included inconvenient programs times and fees that were too high. Some mentioned that they use a private business or HOA facility or that their preferred program is not offered by RPCA.

Figure 4: Barriers to Using RPCA Programs

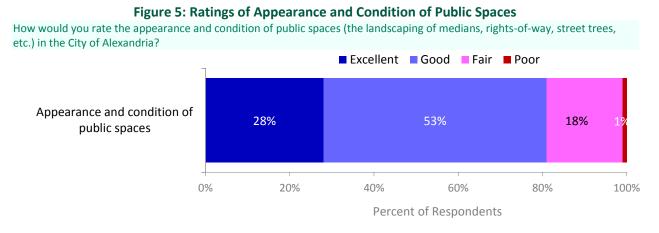
Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.



Percent of Respondents Who Had Not Participated in a Program or Class

*Other sources used by respondents can be found in Appendix B: Verbatim Answers to Open-Ended Questions.

The public spaces such as medians and rights-of-way were evaluated by respondents. Eight in 10 gave a positive rating, with 3 in 10 considering the appearance and condition of these areas as excellent and 5 in 10 as good. About 2 in 10 rated them as fair, with only 1% considering the appearance and condition poor.



Most of the respondents, 7 in 10, were not aware of the City of Alexandria's public art program. Only 4% considered themselves "very aware" of it.

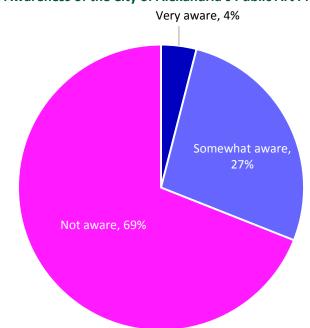


Figure 6: Awareness of the City of Alexandria's Public Art Program

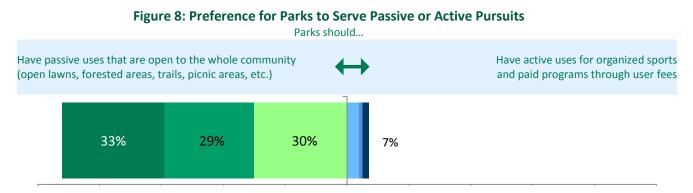
Resident Priorities for Parks and Recreation

Local governments have to make decisions of how to best use limited resources to meet the needs of the community. Several trade-offs were presented to those completing the survey for their input.

When asked if they used parks and recreation facilities mostly for social reasons – to see familiar faces and meet people – or for quiet relaxation or individual uses, most about three-quarters of respondents leaned toward quiet relaxation and individual uses, while about a quarter used them for communal purposes.



A variety of activities can be accommodated in parks, and these tend to be categorized as either "active" uses, such as organized sports or programs, or "passive" uses such as picnics, nature walks, etc. Over 9 in 10 survey participants preferred that parks in Alexandria serve passive uses that are open to the whole community rather than active uses such as sports and paid programs requiring user fees.



If the RPCA Department would have to make reductions in their budget, respondents had a slight preference that all existing programs and facilities be maintained, but at lower levels of service, favored by 55% of respondents. The other 45% of respondents preferred that some programs and facilities be eliminated with the remaining programs kept at current levels of service.

Figure 9: Preference for Budget Trade-Offs

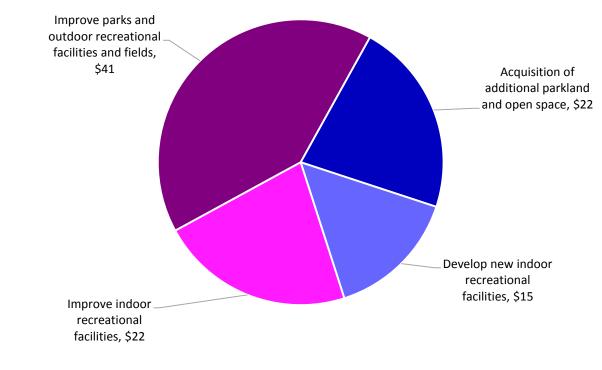
When considering potential budget reductions, the Parks and Recreation Department should...



To gauge the importance placed by residents on various budget priorities, survey participants were given an exercise to allocate \$100 hypothetical budget dollars among four potential efforts. The greatest share was given to improving parks and outdoor recreational facilities and fields, with an average of \$41 earmarked for this purpose. Acquisition of additional parkland and open space, and improvements of indoor recreational facilities were given the next highest amounts of \$22 on average each. The lowest amount was assigned to development of new indoor recreational facilities, at \$15.

Figure 10: Priorities for Various Types of Facilities

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Alexandria?



Unmet Needs For and Importance Placed On Parks and Recreation Programs and Facilities

A large portion of the survey was devoted to understanding the needs of the community for recreation programs and facilities, and what unmet needs are of greatest importance to the residents of Alexandria. Survey respondents were presented with a list of programs or facilities, and asked whether they or anyone in their household had a need for the particular item, and if they did, how well that need was being met with the current offerings. They were also asked to choose the four items from each list that were of greatest importance to their household.

Parks and Recreation Programs

When asked about their need for various parks and recreation programs, about two-thirds said they or their household had a need for cultural special events, and over half had a need for adult fitness and wellness programs (see Figure 11 on the next page). The next most common program needs, indicated by about 40% of respondents, were for volunteer/community projects, walking/biking groups and lap swimming. About a third wanted adult nature programs, adult organized sports programs, adult cooking programs, adult continuing education or adult creative and performing arts.

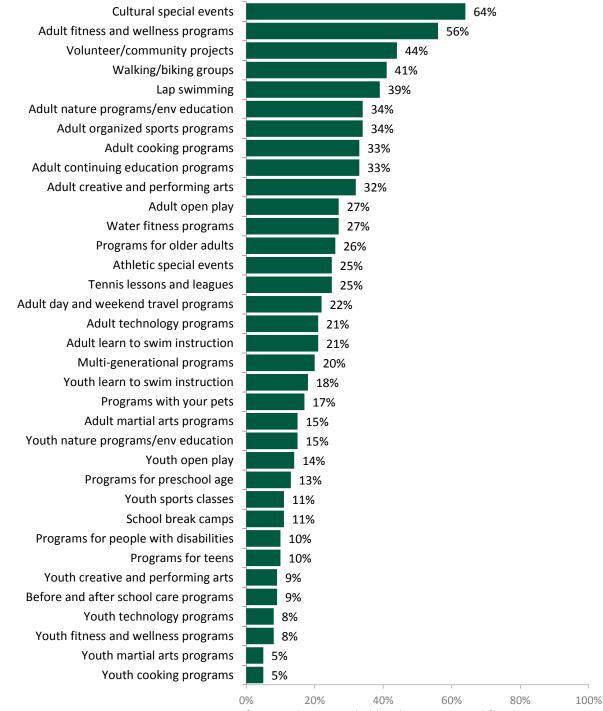
Youth programs were needed by 5% to 18% of households, but as would be expected, a high proportion of those households with children or teenagers felt a need for youth programming (see Table 105 in *Appendix D: Selected Survey Responses by Respondent Characteristics*). For youth, the greatest need was seen for nature programs, open play and sports classes.

Those who indicated their household needed an item then rated to what extent their needs were being met. Some of the programs with the greatest unmet need (among those who wanted the programs) included: youth cooking programs, youth martial arts programs, programs for preschool age, adult day and weekend travel programs, adult creative and performing arts and youth open play (see Figure 12 on page 14). It should be noted that a couple of these had high unmet needs among those who wanted them but relatively few people who wanted them; youth cooking and youth martial arts were desired by only 5% of households.

The five programs deemed most important by respondents (the ones selected as a top four most important program by the greatest proportion of respondents) were cultural special events, walking/biking groups, volunteer/community projects, adult cooking programs and adult fitness and wellness programs (see Figure 13 on page 15). These were also among the programs for which the greater proportion of households felt a need.

Figure 11: Programs for Which Alexandria Households Have a Need

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. (Percent of households with the need.)



Percent of Respondent Households Who Have a Need for This Program

Figure 12: Unmet Need for Programs

If your household has a need for the program, how well are your needs already being met?

■ 100% Met ■ 75% Met ■ 50% Met ■ 25% Met ■ 0% Met

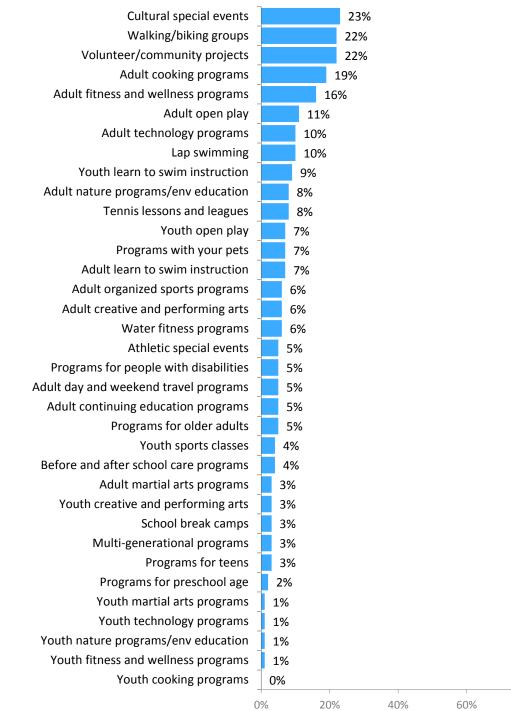
Youth technology programs Before and after school care programs Programs for teens Programs for older adults Walking/biking groups Water fitness programs Volunteer/community projects Youth cooking programs Youth fitness and wellness programs Tennis lessons and leagues Adult cooking programs Adult fitness and wellness programs Athletic special events Adult technology programs Youth sports classes School break camps Youth martial arts programs Cultural special events Multi-generational programs Adult learn to swim instruction Adult nature programs/env education Adult organized sports programs Programs for preschool age Programs with your pets Youth learn to swim instruction Programs for people with disabilities Youth creative and performing arts Lap swimming Adult continuing education programs Adult creative and performing arts Adult martial arts programs Adult open play Youth nature programs/env education Youth open play Adult day and weekend travel programs

	44%		8%	1	8%	15	%	16%
29%		23%	/ D	1	18% <mark>3</mark> 9		27%	
32%	2	12%	16	5%		30%	,	11%
18%	25%	6		26%		159	<mark>5%</mark> 16%	
20%	21%	6	20	%	16	%		22%
19%	22%	, b	2	27%		12%		20%
21%	209	6		29%	9%			22%
28%	1	2% 1	0%0 <mark>%</mark>)		50%	, 5	
15%	24%	1	1% <mark>3</mark> 9	<mark>/</mark> 6		46%	6	
24%	149	6	22%	I	13%	6	2	7%
30%	8	3%	22%	I	169	%		24%
16%	21%		30)%		189	6	14%
31%	5	% 1	8%		26%	6		20%
25%	119	6	22%		15%		2	7%
25%	119	6	23%		11%		3()%
27%	8%	, 5	3	39%		2 <mark>%</mark>		24%
25%	10%	5 14	% <mark>6</mark> 9	<mark>%</mark>		45%		
12%	23%		23%		2	25%		17%
5% <mark>3</mark>	0%		25%		169	5%		24%
26%	9%		26%		8%			.%
20%	14%		30%	1		22%	Ś	14%
19%	14%		29%		1	7%		21%
17%	15%	16%	b	2	6%		2	26%
17%	14%	2	28%			28%		13%
	16%		5%		16%			8%
31%	0 <mark>%</mark>	5 2	7%		16%		Ĩ	26%
20%	10%		4	6%		_	_	17%
	15%	26	%		23%	5		21%
18%	8%	29%	<u> </u>		16%		2	9%
11% 14	%	23%			38%	6		15%
	5%	28%			12%		36%	
9% 14%		30%			20%		27%	
13% 10			48%			13	%	16%
11% 11%				37	%			22%
19% 2	2 <mark>%</mark> 2	6%		16%			36%	
% 2	0%	40%		60)%	8	30%	10

Percent of Respondent Households

Figure 13: Top Four Most Important Programs

Which FOUR of the programs are MOST IMPORTANT to your household?



Percent of Respondent Households Choosing Each as One of the Top Four

100%

80%

A matrix was created in which the unmet need was plotted against the importance ratings for each of the programs included on the survey, as shown in Figure 14 below. The upper right-hand corner represents those programs on which respondents placed higher importance, but also experienced greater unmet need. Each program is followed by two percents: the first is the percent of households who chose the program as one of their top four most important; the second is the average percent of unmet need (among those who expressed a need) for the program.¹

The programs in this corner, on which RPCA may wish to concentrate, include cultural special events, adult open play, lap swimming, adult technology programs and youth learn to swim instruction.

Lower Priorities	Top Priorities
Lower importance/higher unmet need	Higher importance/higher unmet need
 Youth open play, 7%, 62% Adult learn to swim instruction, 7%, 52% Programs with your pets, 7%, 52% Adult creative and performing arts, 6%, 59% Adult organized sports programs, 6%, 52% Adult day and weekend travel programs, 5%, 62% Adult continuing education programs, 5%, 58% Programs for people with disabilities, 5%, 52% Youth sports classes, 4%, 53% Adult martial arts programs, 3%, 61% Multi-generational programs, 3%, 56% Programs for preschool age, 2%, 57% Youth fitness and wellness programs, 1%, 60% Youth nature programs/environmental education, 1%, 52% Youth cooking programs, 0%, 58% 	 Cultural special events, 23%, 53% Adult open play , 11%, 61% Lap swimming, 10%, 55% Adult technology programs, 10%, 52% Youth learn to swim instruction, 9%, 57%
Lowest Priorities	Continued Emphasis
Lower importance/lower unmet need	Higher importance/lower unmet need
 Tennis lessons and leagues, 8%, 51% Adult nature programs/environmental education, 8%, 49% Water fitness programs, 6%, 48% Athletic special events, 5%, 50% Programs for older adults, 5%, 47% Before and after school care programs, 4%, 44% Youth creative and performing arts, 3%, 48% School break camps, 3%, 47% Programs for teens, 3%, 45% Youth technology programs, 1%, 38% 	 Walking/biking groups, 22%, 49% Volunteer/community projects, 22%, 48% Adult cooking programs, 19%, 49% Adult fitness and wellness programs, 16%, 48%

Figure 14 Importance-Unmet Needs Matrix for Programs

¹ This was calculated as 1 x percent with 0% need met, 0.75 x percent with 25% need met, 0.50 x percent with 50% need met, 0.25 x percent with 75% need met and 0.00 x percent with 100% need met.

Parks and Recreation Facilities

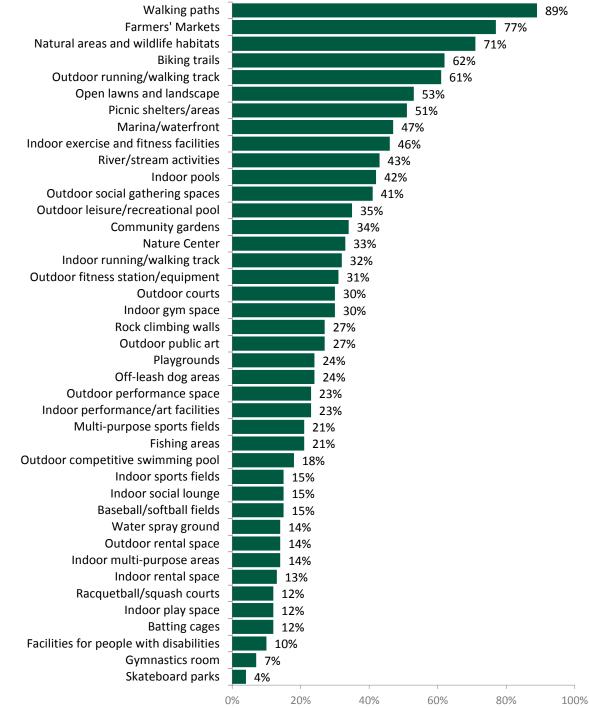
The facilities for which the highest proportion of households expressed a need were walking paths (considered a need by about 9 in 10 respondents), Farmers' Markets (about 8 in 10) and natural areas and wildlife (about 7 in 10, see Figure 15 on the next page). Biking trails and outdoor running and walking tracks were a need of about 6 in 10 households. About half desired picnic shelters and open lawns areas. Nearly half (46%) had a need for indoor exercise and fitness facilities.

Among those respondents who said their household had a need for a particularly type of facility, the greatest unmet need was for indoor play space, outdoor performance space, rock climbing walls, fishing areas, facilities for people with disabilities, water spray ground, outdoor competitive swimming pool and skateboard parks (see Figure 16 on page 19).

The facilities most likely to be considered one of the four most important ones were a Farmers' Market and walking paths; these were each chosen as one of the top four facilities by about 3 in 10 respondents (see Figure 17 on page 20). These were also the facilities most likely to be needed by respondents. Other important facilities included biking trails, outdoor running/walking track, indoor pools, marina/waterfront, open lawns and landscape and river/stream activities.

Figure 15: Facilities for Which Alexandria Households Have a Need

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the facility.. (Percent of households with the need.)



Percent of Respondent Households Who Have a Need for This Facility

Figure 16: Unmet Need for Facilities

If your household has a need for the facility, how well are your needs already being met?

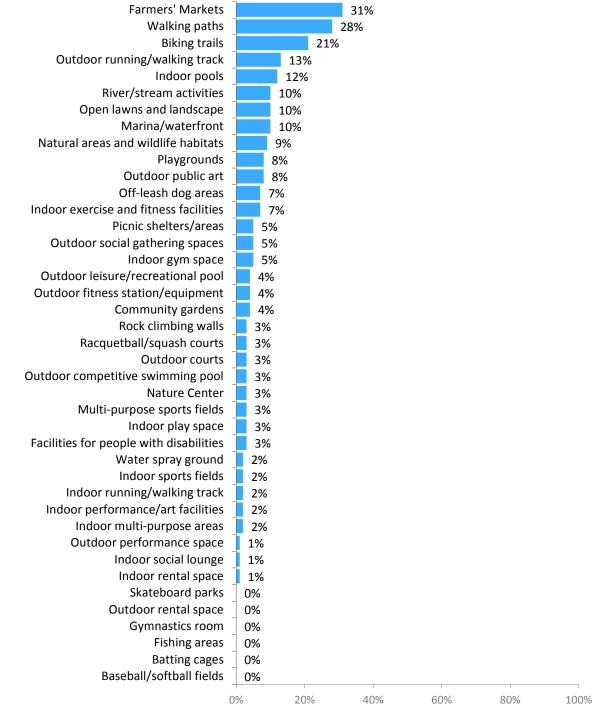
Off-leash dog areas	23%	2	8%	28	0/	8% 12%
Outdoor courts	25%	_		_	3%	26%
Farmers' Markets	25%		3%	21%	15%	17%
Gymnastics room		46%	0%	30%	8	
Picnic shelters/areas	22%	249		25%	17	
Walking paths	18%	27%		.7%	20%	18%
Outdoor social gathering spaces	13%	31%		.9%	26%	11%
Racquetball/squash courts	11%	33%		30%	5%	21%
Multi-purpose sports fields	16%	27%		27%	10%	21%
Marina/waterfront	25%	189	% 17		10%	25%
Facilities for people with disabilities	28%	14		30%		26%
Indoor rental space	28%	14		30%	6%	22%
Indoor sports fields	21%	20%	19			31%
Community gardens	27%	149		4%	14%	21%
Indoor gym space	29%	12		27%	20%	
Batting cages	14%	26%		29%	<mark>5%</mark>	26%
Open lawns and landscape	15%	24%	25		18%	19%
Indoor play space	10%	28%	11%	31		20%
Biking trails	15%	23%	21%		21%	21%
Playgrounds	15%	23%	21%			30%
Indoor multi-purpose areas	21%	17%	27		21%	14%
Nature Center	14%	24%	_	3%	13%	21%
Indoor exercise and fitness facilities	24%	13%		38%		L5% 9%
Indoor performance/art facilities	20%	16%	3	5%	159	
Baseball/softball fields	27%	8%	23%	10%		32%
Outdoor fitness station/equipment	21%	13%	30%		11%	25%
Fishing areas	20%			.7%		8%
Outdoor running/walking track	14%	19%	20%	_	5%	21%
Indoor running/walking track	25%	8%	23%	17		27%
Natural areas and wildlife habitats	15%	18%	349		21%	
River/stream activities	17%	15%	28%		20%	20%
Indoor pools	24%	8%	30%		17%	22%
Indoor social lounge	27%	4%	22%	229		25%
Outdoor leisure/recreational pool	19%	12%	32%		14%	24%
Outdoor performance space	-		19%	28%		23%
Rock climbing walls	28%	0 <mark>%</mark>	20%	15%	3	8%
Outdoor public art	7% 21		42%		18	
Outdoor competitive swimming pool	19%	8% 8%	28%			7%
Outdoor rental space	21%	4%	37%		26%	12%
Water spray ground	23%	0% 15%	16%		45%	
Skateboard parks	-	0 <mark>%% 14%</mark>			61%	

■ 100% Met ■ 75% Met ■ 50% Met ■ 25% Met ■ 0% Met

Percent of Respondent Households

Figure 17: Top Four Most Important Facilities

Which FOUR of the facilities are MOST IMPORTANT to your household?



Percent of Respondent Households Choosing Each as One of the Top Four

As with the programs, a matrix was created in which the unmet need for facilities was plotted against the importance ratings. The upper right-hand corner represents those facilities on which respondents placed higher importance, but also experienced greater unmet need. Each facility is followed by two percents: the first is the percent of households who chose the program as one of their top four most important; the second is the average percent of unmet need (among those who expressed a need) for the program.²

The top priorities for facilities, those items with higher importance and higher unmet need, included biking trails, outdoor running/walking track, indoor pools, river/stream activities, playgrounds and outdoor public art.

Lower Priorities	Top Priorities
Lower importance/higher unmet need	Higher importance/higher unmet need
 Outdoor leisure/recreational pool, 4%, 54% Outdoor fitness station/equipment, 4%, 52% Outdoor competitive swimming pool, 3%, 64% Rock climbing walls, 3%, 59% Indoor play space, 3%, 56% Facilities for people with disabilities, 3%, 54% Water spray ground, 2%, 65% Indoor running/walking track, 2%, 53% Indoor sports fields, 2%, 53% Outdoor performance space, 1%, 59% Indoor social lounge, 1%, 54% Skateboard parks, 0%, 74% Fishing areas, 0%, 60% Baseball/softball fields, 0%, 53% 	 Biking trails, 21%, 53% Outdoor running/walking track, 13%, 55% Indoor pools, 12%, 52% River/stream activities, 10%, 53% Playgrounds, 8%, 55% Outdoor public art, 8%, 52%
Lowest Priorities	Continued Emphasis
Lower importance/lower unmet need	Higher importance/lower unmet need
 Community gardens, 4%, 47% Nature Center, 3%, 51% Outdoor courts, 3%, 49% Racquetball/squash courts, 3%, 48% Multi-purpose sports fields, 3%, 48% Indoor multi-purpose areas, 2%, 48% Indoor performance/art facilities, 2%, 46% Indoor rental space, 1%, 45% Outdoor rental space, 0%, 51% Batting cages, 0%, 51% Gymnastics room, 0%, 37% 	 Farmers' Markets, 31%, 45% Walking paths, 28%, 48% Open lawns and landscape, 10%, 51% Marina/waterfront, 10%, 49% Natural areas and wildlife habitats, 9%, 48% Indoor exercise and fitness facilities, 7%, 43% Off-leash dog areas, 7%, 39% Outdoor social gathering spaces, 5%, 48% Indoor gym space, 5%, 44% Picnic shelters/areas, 5%, 43%

Figure 18: Importance-Unmet Needs Matrix for Facilities

² This was calculated as 1 x percent with 0% need met, 0.75 x percent with 25% need met, 0.50 x percent with 50% need met, 0.25 x percent with 75% need met and 0.00 x percent with 100% need met.

Interactions with RPCA Staff

About a quarter of respondents said they had interacted with any staff of the Department of Recreation, Parks and Cultural Activities in the past 12 months (see Table 10 in *Appendix A: Complete Set of Survey Responses*). Those respondents were then asked to rate the quality of the customer service provided by Department staff. High marks were given, with 43% saying they had received excellent customer service and 36% saying they had received good customer service. Twenty-one percent gave a fair rating, and no respondent thought the customer service was poor.

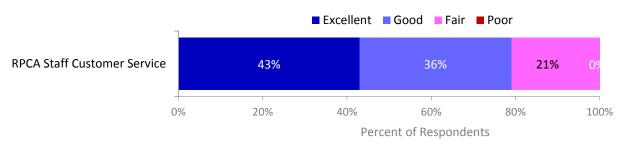
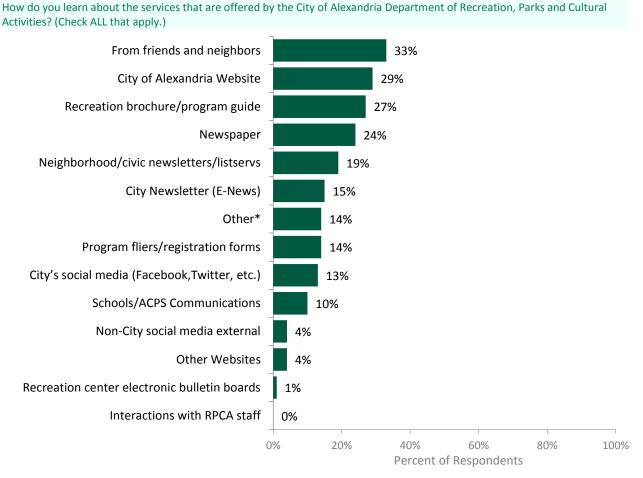


Figure 19: Ratings of Customer Service Provided by RPCA Staff

How Residents Receive Information About and Would Like to Engage With RPCA

The most widespread source of information used by Alexandria residents to learn about the offerings of RPCA was word of mouth – from friends and neighbors, cited as a source by about a third of respondents. The most common formal information sources were the City of Alexandria Website and the Recreation brochure/program guide, used by about 3 in 10 respondents each.

Figure 20: Sources of Information about the Services Offered by RPCA



*Other sources used by respondents can be found in Appendix B: Verbatim Answers to Open-Ended Questions.

In addition to learning how residents get information about RPCA, the Department desired to ascertain how the public would like to engage with RPCA to provide feedback and input into their planning efforts.

About 4 in 10 of those completing the survey said they would be very likely to provide feedback through additional surveys, and over 8 in 10 would be at least somewhat likely to do so. (Of course, these are people who were willing to complete a survey, so their willingness to do so again would be expected to be relatively high.)

About 7 in 10 would be at least somewhat likely to communicate directly through staff, while about two-thirds would like to engage by providing comments and feedback through social media.

About half would be interested in attending web-based public meetings, in-person meetings or discussion groups, or a formal board or commission meeting. About 4 in 10 said they might join a board or commission. Only about a third would be likely to attend a telephone town hall.

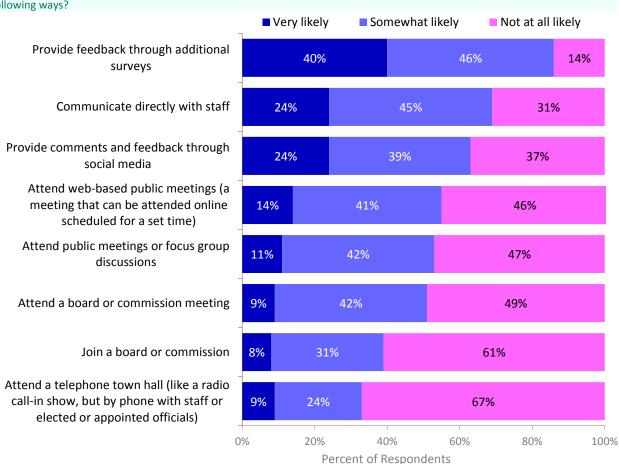


Figure 21: Likelihood of Engaging with RPCA

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming processes each of the following ways?

Appendix A: Complete Set of Survey Responses

The following pages contain a complete set of responses to each question on the survey.

Have you or members of your household visited any of the City of Alexandria parks during the past 12 months?	Percent	Number
No	16%	N=40
Yes	84%	N=207
Total	100%	N=247

Table 1: Question #1

Table 2:	Question	#1a
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Overall, how would you rate the quality of ALL the City of Alexandria parks you have visited? Only asked of those who had visited a City of Alexandria park during the past 12 months	Percent	Number
Excellent	30%	N=64
Good	56%	N=120
Fair	14%	N=29
Poor	0%	N=0
Total	100%	N=214

Table 3: Question #2

Have you or other members of your household participated in a city-sponsored class or program during the past 12 months?	Percent	Number
Yes	22%	N=55
No	78%	N=194
Total	100%	N=249

Table 4: Question #2a

Approximately how many different programs/classes or types of activities have you or members of your household participated in and/or attended over the past 12 months? (Each program, class or activity counts as one.) Only asked of those who had participated in a city-sponsored class or program during the past 12 months	Percent	Number
One	31%	N=19
2-3	40%	N=25
4-6	9%	N=5
7-10	11%	N=7
11+	9%	N=5
Total	100%	N=61

How do you rate the overall quality of the programs/class in which you and members of your household have participated? Only asked of those who had participated in a city-sponsored class or program during the past 12 months	Percent	Number
Excellent	41%	N=24
Good	44%	N=25
Fair	15%	N=9
Poor	0%	N=0
Total	100%	N=58

Table 5: Question #2b

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or		
program during the past 12 months	Percent	Number
Facilities are not well maintained	1%	N=2
Facilities lack the right equipment/amenities	3%	N=4
Lack of quality programs	3%	N=5
Program full	3%	N=4
Prefer facilities in other cities/counties	4%	N=7
Poor customer service by staff	1%	N=1
Use services of other agencies	0%	N=0
I do not know what is being offered	62%	N=103
Facilities operating hours not convenient	2%	N=4
Registration for programs is difficult	1%	N=2
Other:	8%	N=13
Preferred program not offered at facility	5%	N=8
Security is insufficient	2%	N=3
Location inconvenient	4%	N=7
Program times are not convenient	9%	N=15
Fees are too high	7%	N=12
I do not know locations of facilities	20%	N=33
Not accessible for people with disabilities	1%	N=2
Lack of parking by facilities and parks	4%	N=6
Facilities are too often unavailable	1%	N=1
I use a private business/HOA facility	6%	N=9

Table 6: Question #2no

*Percents add to more than 100% as respondents could give more than one answer

Table 7: Question #3

Have you or other members of your household attended any special events (concerts, outdoor movies, etc.) during the past 12 months?	Percent	Number
No	62%	N=158
Yes	38%	N=95
Total	100%	N=254

Table 8: Question #3a

Approximately how many different special events have you or members of your household attended over the past 12 months? Only asked of those who had attended any special events during the past 12 months	Percent	Number
1 event	33%	N=32
2 to 3 events	46%	N=44
4 to 6 events	14%	N=14
7 to 10 events	1%	N=1
11+ events	5%	N=5
Total	100%	N=97

Table 9: Question #3b

How do you rate the overall quality of the events in which you and members of your household have participated? Only asked of those who had attended any special events during the past 12 months	Percent	Number
Excellent	34%	N=33
Good	59%	N=58
Fair	7%	N=7
Poor	0%	N=0
Total	100%	N=98

Table 10: Question #4

In the past 12 months, have you interacted with any staff of the Department of Recreation, Parks and Cultural Activities?	Percent	Number
No	76%	N=195
Yes	24%	N=61
Total	100%	N=256

Table 11: Question #4a

How would you rate the quality of the customer service provided by Department staff? Only asked of those who had interacted with any staff of RPCA during the past 12 months	Percent	Number
Excellent	43%	N=27
Good	36%	N=22
Fair	21%	N=13
Poor	0%	N=0
Total	100%	N=62

How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.)	Percent	Number
Newspaper	24%	N=58
City of Alexandria Website	29%	N=70
City Newsletter (E-News)	15%	N=35
City's social media (Facebook, Twitter, etc.)	13%	N=31
Recreation brochure/program guide	27%	N=65
Neighborhood/civic newsletters/listservs	19%	N=45
Schools/ACPS Communications	10%	N=24
Program fliers/registration forms	14%	N=34
Other Websites	4%	N=9
From friends and neighbors	33%	N=80
Non-City social media external	4%	N=10
Interactions with RPCA staff	0%	N=1
Recreation center electronic bulletin boards	1%	N=3
Other:	14%	N=33

Table 12: Question #5

*Percents add to more than 100% as respondents could give more than one answer

Table 13: Question #6

How would you rate the appearance and condition of public spaces (the landscaping of medians, rights-of-way, street trees, etc.) in the City of Alexandria?	Percent	Number
Excellent	28%	N=71
Good	53%	N=134
Fair	18%	N=45
Poor	1%	N=2
Total	100%	N=252

How aware are you of the City of Alexandria's Public Art Program?	Percent	Number
Very aware	4%	N=11
Somewhat aware	27%	N=69
Not aware	69%	N=176
Total	100%	N=255

Table 14: Question #7

Table 15: Question #8 with "don't know/not applicable" responses

To what extent do you agree that you and/or your household personally benefit from participation in programs, activities and events offered by the Department of Recreation, Parks and Cultural Activities in each of the following ways?	Stro		Some agr		Do		Do know appli	/not	То	tal
Increased connectedness to	28%	N=67	220/	N=79	F.0/	N_12	250/	N=85	100%	N-242
community	28%	IN=07	32%	N=79	5%	N=12	35%	IN=85	100%	N=243
Increased quality of life	34%	N=82	32%	N=77	5%	N=12	29%	N=71	100%	N=242
Improved health & well-being	34%	N=83	30%	N=74	5%	N=12	31%	N=74	100%	N=243

Table 16: Question #8 without "don't know/not applicable" responses

To what extent do you agree that you and/or your household personally benefit from participation in programs, activities and events offered by the Department of Recreation, Parks and Cultural Activities in each of the following ways?	Strong	y agree	Some agr		Do not a	agree at II	То	tal
Increased connectedness to community	43%	N=67	50%	N=79	8%	N=12	100%	N=158
Increased quality of life	48%	N=82	45%	N=77	7%	N=12	100%	N=171
Improved health & well-being	49%	N=83	44%	N=74	7%	N=12	100%	N=169

l go to parks and recreation facilities to see familiar faces/meet people OR		
for quiet relaxation or individual uses	Percent	Number
to see familiar faces/meet people	6%	N=15
-1.50	3%	N=7
-0.50	14%	N=34
0.50	19%	N=46
1.50	27%	N=68
for quiet relaxation or individual uses	32%	N=79
Total	100%	N=247
Average Rating Where -2.5 is Completely "see familiar faces/meet people" and +2.5		
is Completely "quiet relaxation or individual uses"	1.0	N=247

Table 17: Question #9

Table 18: Question #10								
Parks should Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.) OR Have active uses for organized sports and paid programs through user fees	Percent	Number						
Have passive uses that are open to the whole community (open lawns, forested	220/	N 02						
areas, trails, picnic areas, etc.)	33%	N=82						
-1.50	29%	N=72						
-0.50	30%	N=74						
0.50	4%	N=11						
1.50	1%	N=4						
Have active uses for organized sports and paid programs through user fees	2%	N=5						
Total	100%	N=249						
Average Rating Where -2.5 is Completely "Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)" and +2.5 is Completely "Have active uses for organized sports and paid programs through user fees"	-1.3	N=249						

Table 19: Question #11

When considering potential budget reductions, the Parks and Recreation Department should Maintain all existing recreational programs and facilities and parks but at a lower level of service (e.g. park maintenance on fewer days per week; reduced hours at recreation facilities; fewer recreation program offerings within each category) OR Eliminate some programs and facilities, but keep the remaining programs and facilities at current levels of service (e.g. close some facilities but keep all others on current schedules; cut some types of recreation programs)	Percent	Number
Maintain all existing recreational programs and facilities and parks but at a lower		
level of service (e.g. park maintena	11%	N=27
-1.50	15%	N=35
-0.50	29%	N=69
0.50	17%	N=40
1.50	14%	N=34
Eliminate some programs and facilities, but keep the remaining programs and		
facilities at current levels of service (e.g	14%	N=34
Total	100%	N=239
Average Rating Where -2.5 is Completely "Maintain all existing recreational programs and facilities and parks but at a lower level of service" and +2.5 is Completely "Eliminate some programs and facilities, but keep the remaining		
programs and facilities at	0.0	N=239

Table 20: Question #12

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Alexandria?	Average	Number
Acquisition of additional parkland and open space	\$22	N=262
Develop new indoor recreational facilities	\$15	N=262
Improve indoor recreational facilities	\$22	N=262
Improve parks and outdoor recreational facilities and fields	\$41	N=262
TOTAL	\$100	N=262

Table 21: Question #13 part 1

Below is a list of some recreation and cultural							
programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the							
recreation or cultural programs listed below by circling the YES or NO next to the program.	Y	es	N	0	Total		
Youth learn to swim instruction	18%	N=46	82%	N=216	100%	N=262	
Adult learn to swim instruction	21%	N=49	79%	N=190	100%	N=239	
Lap swimming	39%	N=103	61%	N=159	100%	N=262	
Water fitness programs	27%	N=71	73%	N=191	100%	N=262	
Tennis lessons and leagues	25%	N=65	75%	N=197	100%	N=262	
Programs for preschool age	13%	N=33	87%	N=229	100%	N=262	
Programs for teens	10%	N=27	90%	N=235	100%	N=262	
Programs for older adults	26%	N=69	74%	N=193	100%	N=262	
Multi-generational programs	20%	N=52	80%	N=210	100%	N=262	
Before and after school care programs	9%	N=23	91%	N=239	100%	N=262	
School break camps (fall, winter, spring, summer)	11%	N=29	89%	N=233	100%	N=262	
Youth sports classes	11%	N=28	89%	N=234	100%	N=262	
Youth fitness and wellness programs	8%	N=20	92%	N=242	100%	N=262	
Adult fitness and wellness programs	56%	N=148	44%	N=114	100%	N=262	
Youth creative and performing arts	9%	N=24	91%	N=238	100%	N=262	
Adult creative and performing arts	32%	N=84	68%	N=178	100%	N=262	
Adult organized sports programs	34%	N=90	66%	N=172	100%	N=262	
Adult continuing education programs	33%	N=86	67%	N=176	100%	N=262	
Adult day and weekend travel programs	22%	N=57	78%	N=205	100%	N=262	
Programs for people with disabilities	10%	N=26	90%	N=236	100%	N=262	
Cultural special events (concerts, movies, parades, etc.)	64%	N=168	36%	N=94	100%	N=262	
Athletic special events(social sports, tournaments, etc.)	25%	N=66	75%	N=196	100%	N=262	
Youth nature programs/environmental education	15%	N=38	85%	N=224	100%	N=262	
Adult nature programs/environmental education	34%	N=88	66%	N=174	100%	N=262	
Programs with your pets	17%	N=44	83%	N=218	100%	N=262	
Youth technology programs	8%	N=20	92%	N=242	100%	N=262	
Adult technology programs	21%	N=56	79%	N=206	100%	N=262	
Volunteer/community projects	44%	N=115	56%	N=147	100%	N=262	
Walking/biking groups	41%	N=106	59%	N=156	100%	N=262	
Youth open play (play groups, pick-up gym/pool use)	14%	N=38	86%	N=224	100%	N=262	
Adult open play (pick-up gym/field/court/pool use)	27%	N=70	73%	N=192	100%	N=262	
Youth cooking programs	5%	N=14	95%	N=248	100%	N=262	

Report of Results (2017-11-06)

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program.	Y	25	N	0	То	tal
Adult cooking programs	33%	N=87	67%	N=175	100%	N=262
Youth martial arts programs	5%	N=14	95%	N=248	100%	N=262
Adult martial arts programs	15%	N=38	85%	N=224	100%	N=262

Table 22: Question #13 part 2

						tio hai						
Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met?	0% ቦ	Лet	25%	Met	50%	Met	75%	Met	100%	Met	Tot	tal
Youth learn to swim instruction	28%	N=10	16%	N-C	25%	N=9	16%	N=6	15%	N-C	100%	NI-20
	28%	N=10	10%	N=6	25%	IN=9	10%	IN=0	15%	N=6	100%	N=38
Adult learn to swim instruction	31%	N=13	8%	N=3	26%	N=11	9%	N=4	26%	N=11	100%	N=43
Lap swimming	21%	N=19	23%	N=20	26%	N=23	15%	N=14	14%	N=12	100%	N=88
Water fitness programs	20%	N=12	12%	N=7	27%	N=16	22%	N=13	19%	N=11	100%	N=60
Tennis lessons and leagues	27%	N=13	13%	N=6	22%	N=10	14%	N=7	24%	N=11	100%	N=47
Programs for preschool age	26%	N=7	26%	N=7	16%	N=5	15%	N=4	17%	N=5	100%	N=28
Programs for teens	11%	N=2	30%	N=6	16%	N=3	12%	N=2	32%	N=6	100%	N=20
Programs for older adults	16%	N=9	15%	N=8	26%	N=13	25%	N=13	18%	N=9	100%	N=52
Multi-generational programs	24%	N=10	16%	N=7	25%	N=10	30%	N=12	5%	N=2	100%	N=40
Before and after school care programs	27%	N=5	3%	N=1	18%	N=4	23%	N=5	29%	N=6	100%	N=20
School break camps (fall, winter, spring, summer)	24%	N=6	2%	N=1	39%	N=10	8%	N=2	27%	N=6	100%	N=24
Youth sports classes	30%	N=7	11%	N=3	23%	N=6	11%	N=3	25%	N=6	100%	N=24
Youth fitness and wellness programs	46%	N=8	3%	N=1	11%	N=2	24%	N=4	15%	N=3	100%	N=17
Adult fitness and wellness programs	14%	N=18	18%	N=23	30%	N=38	21%	N=27	16%	N=21	100%	N=127

Report of Results (2017-11-06)

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs												
already being met?	0%	Vlet	25%	Met	50%	Met	75%	Met	100%	Met	Tot	tal
Youth creative and performing arts	17%	N=3	7%	N=1	46%	N=8	10%	N=2	20%	N=4	100%	N=18
Adult creative and performing arts	15%	N=10	38%	N=25	23%	N=15	14%	N=9	11%	N=7	100%	N=67
Adult organized sports programs	21%	N=15	17%	N=12	29%	N=21	14%	N=10	19%	N=14	100%	N=73
Adult continuing education programs	29%	N=21	16%	N=11	29%	N=21	8%	N=6	18%	N=13	100%	N=72
Adult day and weekend travel programs	36%	N=17	16%	N=7	26%	N=12	2%	N=1	19%	N=9	100%	N=46
Programs for people with disabilities	26%	N=6	16%	N=4	27%	N=6	0%	N=0	31%	N=7	100%	N=23
Cultural special events (concerts, movies, parades, etc.)	17%	N=24	25%	N=35	23%	N=33	23%	N=33	12%	N=17	100%	N=141
Athletic special events(social sports, tournaments, etc.)	20%	N=10	26%	N=14	18%	N=10	5%	N=2	31%	N=16	100%	N=52
Youth nature programs/environmen tal education	16%	N=5	13%	N=4	48%	N=15	10%	N=3	13%	N=4	100%	N=32
Adult nature programs/environmen tal education	14%	N=9	22%	N=15	30%	N=21	14%	N=9	20%	N=14	100%	N=68
Programs with your pets	13%	N=4	28%	N=9	28%	N=9	14%	N=5	17%	N=6	100%	N=33
Youth technology programs	16%	N=3	15%	N=3	18%	N=3	8%	N=1	44%	N=8	100%	N=18
Adult technology programs	27%	N=13	15%	N=7	22%	N=11	11%	N=5	25%	N=12	100%	N=48
Volunteer/community projects	22%	N=20	9%	N=8	29%	N=27	20%	N=19	21%	N=19	100%	N=93
Walking/biking groups	22%	N=20	16%	N=15	20%	N=18	21%	N=19	20%	N=18	100%	N=90
Youth open play (play groups, pick-up gym/pool use)	22%	N=6	37%	N=11	19%	N=5	11%	N=3	11%	N=3	100%	N=29

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met?	0% [Vlet	25%	Met	50%	Met	75%	Met	100%	Met	Tot	al
Adult open play (pick- up gym/field/court/pool use)	27%	N=15	20%	N=11	30%	N=16	14%	N=7	9%	N=5	100%	N=54
Youth cooking programs	50%	N=6	0%	N=0	10%	N=1	12%	N=1	28%	N=3	100%	N=11
Adult cooking programs	24%	N=17	16%	N=11	22%	N=15	8%	N=5	30%	N=21	100%	N=71
Youth martial arts programs	45%	N=6	6%	N=1	14%	N=2	10%	N=1	25%	N=3	100%	N=12
Adult martial arts programs	36%	N=11	12%	N=4	28%	N=9	6%	N=2	17%	N=5	100%	N=30

Which ONE of the programs from the list in Question #13 is MOST IMPOR your household?	Percent	Number
Youth learn to swim instruction	2%	N=262
Adult learn to swim instruction	4%	N=262
Lap swimming	3%	N=262
Water fitness programs	1%	N=262
Tennis lessons and leagues	0%	N=262
Programs for preschool age	1%	N=262
Programs for teens	1%	N=262
Programs for older adults	1%	N=262
Multi-generational programs	1%	N=26
Before and after school care programs	0%	N=26
School break camps (fall, winter, spring, summer)	0%	N=26
Youth sports classes	2%	N=26
Youth fitness and wellness programs	0%	N=26
Adult fitness and wellness programs	7%	N=26
Youth creative and performing arts	0%	N=26
Adult creative and performing arts	2%	N=26
Adult organized sports programs	0%	N=26
Adult continuing education programs	1%	N=26
Adult day and weekend travel programs	2%	N=26
Programs for people with disabilities	0%	N=26
Cultural special events (concerts, movies, parades, etc.)	8%	N=26
Athletic special events(social sports, tournaments, etc.)	0%	N=26
Youth nature programs/environmental education	0%	N=26
Adult nature programs/environmental education	1%	N=26
Programs with your pets	3%	N=26
Youth technology programs	0%	N=26
Adult technology programs	0%	N=26
Volunteer/community projects	1%	N=26
Walking/biking groups	2%	N=26
Youth open play (play groups, pick-up gym/pool use)	2%	N=26
Adult open play (pick-up gym/field/court/pool use)	0%	N=26
Youth cooking programs	0%	N=26
Adult cooking programs	0%	N=26
Youth martial arts programs	0%	N=26
Adult martial arts programs	0%	N=26

Table 23:	Question	#14 Most	Important
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to your household? Percent Rating as one of the Top Four Most Important	Percent	Number
Youth learn to swim instruction	9%	N=262
Adult learn to swim instruction	7%	N=262
Lap swimming	10%	N=262
Water fitness programs	6%	N=262
Tennis lessons and leagues	8%	N=262
Programs for preschool age	2%	N=262
Programs for teens	3%	N=262
Programs for older adults	5%	N=26
Multi-generational programs	3%	N=262
Before and after school care programs	4%	N=262
School break camps (fall, winter, spring, summer)	3%	N=262
Youth sports classes	4%	N=26
Youth fitness and wellness programs	1%	N=26
Adult fitness and wellness programs	16%	N=26
Youth creative and performing arts	3%	N=26
Adult creative and performing arts	6%	N=26
Adult organized sports programs	6%	N=26
Adult continuing education programs	5%	N=26
Adult day and weekend travel programs	5%	N=26
Programs for people with disabilities	5%	N=26
Cultural special events (concerts, movies, parades, etc.)	23%	N=26
Athletic special events(social sports, tournaments, etc.)	5%	N=26
Youth nature programs/environmental education	1%	N=26
Adult nature programs/environmental education	8%	N=26
Programs with your pets	7%	N=26
Youth technology programs	1%	N=26
Adult technology programs	10%	N=26
Volunteer/community projects	22%	N=26
Walking/biking groups	22%	N=26
Youth open play (play groups, pick-up gym/pool use)	7%	N=26
Adult open play (pick-up gym/field/court/pool use)	11%	N=26
Youth cooking programs	0%	N=26
Adult cooking programs	19%	N=26
Youth martial arts programs	1%	N=26
Adult martial arts programs	3%	N=26

Table 24: Question #14 Top Four

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the facility.	Y	es	N	0	Total		
Walking paths	89%	N=214	11%	N=28	100%	N=242	
Biking trails	62%	N=150	38%	N=92	100%	N=242	
Outdoor running/walking track	61%	N=149	39%	N=93	100%	N=242	
Indoor running/walking track	32%	N=78	68%	N=164	100%	N=242	
Natural areas and wildlife habitats	71%	N=172	29%	N=70	100%	N=242	
Picnic shelters/areas	51%	N=123	49%	N=119	100%	N=242	
Playgrounds	24%	N=59	76%	N=183	100%	N=242	
Community gardens	34%	N=81	66%	N=160	100%	N=242	
Fishing areas	21%	N=50	79%	N=192	100%	N=242	
Marina/waterfront	47%	N=114	53%	N=128	100%	N=242	
Off-leash dog areas	24%	N=59	76%	N=183	100%	N=242	
Outdoor competitive swimming pool	18%	N=44	82%	N=198	100%	N=242	
Outdoor leisure/recreational swimming pool	35%	N=84	65%	N=158	100%	N=242	
Water spray ground	14%	N=34	86%	N=208	100%	N=242	
Outdoor fitness station/equipment	31%	N=74	69%	N=168	100%	N=242	
Outdoor courts	30%	N=73	70%	N=169	100%	N=242	
Indoor play space (soft play room/playground)	12%	N=30	88%	N=212	100%	N=242	
Indoor sports fields	15%	N=36	85%	N=206	100%	N=242	
Indoor gym space	30%	N=72	70%	N=170	100%	N=242	
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	21%	N=52	79%	N=190	100%	N=242	
Baseball/softball fields	15%	N=36	85%	N=206	100%	N=242	
Batting cages	12%	N=30	88%	N=212	100%	N=242	
Gymnastics room	7%	N=17	93%	N=225	100%	N=242	
Skateboard parks	4%	N=9	96%	N=233	100%	N=242	
Outdoor performance space	23%	N=56	77%	N=186	100%	N=242	
Outdoor rental space	14%	N=34	86%	N=208	100%	N=242	
Indoor pools	42%	N=101	58%	N=141	100%	N=242	
Indoor exercise and fitness facilities	46%	N=110	54%	N=132	100%	N=242	
Indoor performance/art facilities	23%	N=57	77%	N=185	100%	N=242	
Indoor rental space	13%	N=30	87%	N=212	100%	N=242	
Racquetball/squash courts	12%	N=29	88%	N=213	100%	N=242	
Facilities for people with disabilities	10%	N=24	90%	N=218	100%	N=242	
Outdoor public art	27%	N=64	73%	N=178	100%	N=242	
Indoor multi-purpose areas	14%	N=34	86%	N=207	100%	N=242	
Indoor social lounge	15%	N=37	85%	N=205	100%	N=242	

Table 25: Question #15 part 1

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the facility.	Ŷ	25	N	0	То	tal
Rock climbing walls	27%	N=66	73%	N=176	100%	N=242
Outdoor social gathering spaces	41%	N=99	59%	N=143	100%	N=242
Open lawns and landscape	53%	N=128	47%	N=114	100%	N=242
Farmers' Markets	77%	N=187	23%	N=55	100%	N=242
River/stream activities (kayak launch, sailing, etc.)	43%	N=103	57%	N=139	100%	N=242
Nature Center	33%	N=79	67%	N=163	100%	N=242

Table 26	6: Question	#15 part 2
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If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	0% N	Act	25%	Mot	50%	Mot	75%	Mot	100%	Mat	To	tal
Walking paths	18%	N=34	20%	N=38	17%	N=31	27%	N=51	18%	N=34	100%	N=188
Biking trails	21%	N=34	20 %	N=30	21%	N=27	21%	N=30	15%	N=19	100 %	N=129
Outdoor running/walking track	21%	N=27	26%	N=32	21%	N=24	19%	N=30	13%	N=19	100%	N=129
Indoor running/walking track	27%	N=16	17%	N=10	23%	N=14	8%	N=5	25%	N=15	100%	N=59
Natural areas and wildlife habitats	11%	N=16	21%	N=29	34%	N=48	18%	N=26	15%	N=21	100%	N=141
Picnic shelters/areas	12%	N=13	17%	N=19	25%	N=27	24%	N=26	22%	N=24	100%	N=108
Playgrounds	30%	N=15	11%	N=5	21%	N=10	23%	N=12	15%	N=8	100%	N=50
Community gardens	21%	N=14	14%	N=9	24%	N=16	14%	N=9	27%	N=18	100%	N=67
Fishing areas	38%	N=16	17%	N=7	12%	N=5	13%	N=5	20%	N=8	100%	N=41
Marina/waterfront	25%	N=23	15%	N=14	17%	N=15	18%	N=17	25%	N=24	100%	N=93
Off-leash dog areas	12%	N=6	8%	N=4	28%	N=14	28%	N=14	23%	N=11	100%	N=49
Outdoor competitive swimming pool	37%	N=13	28%	N=10	8%	N=3	8%	N=3	19%	N=7	100%	N=36
Outdoor leisure/recreationa l swimming pool	24%	N=16	14%	N=9	32%	N=22	12%	N=8	19%	N=13	100%	N=68
Water spray ground	45%	N=14	16%	N=5	15%	N=5	0%	N=0	23%	N=7	100%	N=31
Outdoor fitness station/equipment	25%	N=15	11%	N=6	30%	N=18	13%	N=8	21%	N=13	100%	N=59
Outdoor courts	26%	N=15	18%	N=11	7%	N=4	25%	N=14	25%	N=14	100%	N=58
Indoor play space (soft play room/playground)	20%	N=5	31%	N=9	11%	N=3	28%	N=8	10%	N=3	100%	N=27
Indoor sports fields	31%	N=8	10%	N=3	19%	N=5	20%	N=5	21%	N=5	100%	N=26
Indoor gym space	12%	N=7	20%	N=11	27%	N=15	12%	N=7	29%	N=16	100%	N=55

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	0% 1	Иet	25%	Met	50%	Met	75%	Met	100%	Met	Tot	tal
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	20%	N=8	10%	N=4	27%	N=11	27%	N=11	16%	N=7	100%	N-42
Baseball/softball fields	20%	N=0	5%	N=4	21%	N=11	27%	N=11	10%	N=7 N=4	100% 100%	N=42 N=28
Batting cages	32%	N=8	10%	N=2	23%	N=6	8%	N=2	27%	N=7	100%	N=25
Gymnastics room	16%	N=3	8%	N=1	30%	N=5	0%	N=0	46%	N=8	100%	N=17
Skateboard parks	61%	N=5	14%	N=1	5%	N=0	0%	N=0	20%	N=2	100%	N=9
Outdoor performance space	23%	N=10	28%	N=12	19%	N=8	20%	N=8	9%	N=4	100%	N=42
Outdoor rental												
space	12%	N=4	26%	N=7	37%	N=10	4%	N=1	21%	N=6	100%	N=29
Indoor pools	22%	N=18	17%	N=13	30%	N=24	8%	N=6	24%	N=20	100%	N=81
Indoor exercise and fitness facilities	9%	N=9	15%	N=14	38%	N=35	13%	N=12	24%	N=21	100%	N=90
Indoor performance/art facilities	13%	N=6	15%	N=7	35%	N=16	16%	N=7	20%	N=9	100%	N=44
Indoor rental space	22%	N=5	6%	N=2	30%	N=7	14%	N=3	28%	N=7	100%	N=24
Racquetball/squas h courts	21%	N=5	5%	N=1	30%	N=7	33%	N=8	11%	N=3	100%	N=24
Facilities for people with disabilities	26%	N=5	30%	N=6	3%	N=1	14%	N=3	28%	N=6	100%	N=21
Outdoor public art	12%	N=6	18%	N=9	42%	N=21	21%	N=10	7%	N=3	100%	N=50
Indoor multi- purpose areas	14%	N=4	21%	N=5	27%	N=7	17%	N=4	21%	N=5	100%	N=25
Indoor social lounge	25%	N=7	22%	N=6	22%	N=6	4%	N=1	27%	N=8	100%	N=29
Rock climbing walls	38%	N=22	15%	N=9	20%	N=12	0%	N=0	28%	N=17	100%	N=59
Outdoor social gathering spaces	11%	N=9	26%	N=21	19%	N=15	31%	N=25	13%	N=10	100%	N=80
Open lawns and landscape	19%	N=20	18%	N=19	25%	N=26	24%	N=25	15%	N=15	100%	N=104
Farmers' Markets	17%	N=26	15%	N=23	21%	N=32	23%	N=36	25%	N=39	100%	N=156

Report of Results (2017-11-06)

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	0%	Vlet	25%	Met	50%	Met	75%	Met	100%	5 Met	To	tal
River/stream activities (kayak launch, sailing, etc.)	20%	N=17	20%	N=16	28%	N=24	15%	N=13	17%	N=14	100%	N=83
Nature Center	21%	N=14	13%	N=8	28%	N=18	24%	N=16	14%	N=9	100%	N=65

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household?	Percent	Number
Walking paths	16%	N=26
Biking trails	8%	N=26
Outdoor running/walking track	5%	N=26
Indoor running/walking track	0%	N=26
Natural areas and wildlife habitats	2%	N=26
Picnic shelters/areas	0%	N=26
Playgrounds	2%	N=26
Community gardens	1%	N=26
Fishing areas	0%	N=26
Marina/waterfront	2%	N=26
Off-leash dog areas	2%	N=26
Outdoor competitive swimming pool	0%	N=26
Outdoor leisure/recreational swimming pool	1%	N=26
Water spray ground	0%	N=26
Outdoor fitness station/equipment	0%	N=26
Outdoor courts	0%	N=26
Indoor play space (soft play room/playground)	0%	N=26
Indoor sports fields	0%	N=26
Indoor gym space	0%	N=26
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	N=26
Baseball/softball fields	0%	N=26
Batting cages	0%	N=26
Gymnastics room	0%	N=26
Skateboard parks	0%	N=26
Outdoor performance space	0%	N=26
Outdoor rental space	0%	N=26
Indoor pools	2%	N=26
Indoor exercise and fitness facilities	0%	N=26
Indoor performance/art facilities	0%	N=26
Indoor rental space	0%	N=26
Racquetball/squash courts	1%	N=26
Facilities for people with disabilities	2%	N=26
Outdoor public art	0%	N=26
Indoor multi-purpose areas	0%	N=26
Indoor social lounge	0%	N=26
Rock climbing walls	0%	N=26
Outdoor social gathering spaces	0%	N=26

Table 27: Question #16 Top Four

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household?	Percent	Number
Open lawns and landscape	1%	N=262
Farmers' Markets	2%	N=262
River/stream activities (kayak launch, sailing, etc.)	1%	N=262
Nature Center	0%	N=262

Table 28: Question #16 Top Four

to your household? Percent Rating as one of the Top Four Most Important	Percent	Number
Walking paths	28%	N=262
Biking trails	21%	N=262
Outdoor running/walking track	13%	N=262
Indoor running/walking track	2%	N=262
Natural areas and wildlife habitats	9%	N=262
Picnic shelters/areas	5%	N=262
Playgrounds	8%	N=262
Community gardens	4%	N=262
Fishing areas	0%	N=262
Marina/waterfront	10%	N=262
Off-leash dog areas	7%	N=262
Outdoor competitive swimming pool	3%	N=262
Outdoor leisure/recreational swimming pool	4%	N=262
Water spray ground	2%	N=262
Outdoor fitness station/equipment	4%	N=262
Outdoor courts	3%	N=262
Indoor play space (soft play room/playground)	3%	N=262
Indoor sports fields	2%	N=262
Indoor gym space	5%	N=262
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	3%	N=262
Baseball/softball fields	0%	N=262
Batting cages	0%	N=262
Gymnastics room	0%	N=262
Skateboard parks	0%	N=262
Outdoor performance space	1%	N=262
Outdoor rental space	0%	N=262
Indoor pools	12%	N=262
Indoor exercise and fitness facilities	7%	N=262
Indoor performance/art facilities	2%	N=26
Indoor rental space	1%	N=26

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household?		
Percent Rating as one of the Top Four Most Important	Percent	Number
Racquetball/squash courts	3%	N=262
Facilities for people with disabilities	3%	N=262
Outdoor public art	8%	N=262
Indoor multi-purpose areas	2%	N=262
Indoor social lounge	1%	N=262
Rock climbing walls	3%	N=262
Outdoor social gathering spaces	5%	N=262
Open lawns and landscape	10%	N=262
Farmers' Markets	31%	N=262
River/stream activities (kayak launch, sailing, etc.)	10%	N=262
Nature Center	3%	N=262

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming processes each of the following ways?	Very	likely	Some		Not at a	ıll likely	Don't	know	То	tal
Provide comments and feedback through social media	23%	N=55	38%	N=92	35%	N=85	4%	N=9	100%	N=241
Communicate directly with staff	22%	N=54	43%	N=102	29%	N=70	6%	N=13	100%	N=239
Attend public meetings or focus group discussions	11%	N=25	40%	N=95	45%	N=107	5%	N=12	100%	N=240
Attend web-based public meetings (a meeting that can be attended online scheduled for a set time)	12%	N=30	38%	N=90	42%	N=101	8%	N=20	100%	N=241
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed officials)	8%	N=19	22%	N=53	63%	N=150	7%	N=16	100%	N=239
Attend a board or commission meeting	8%	N=19	38%	N=89	45%	N=106	9%	N=20	100%	N=235
Join a board or commission	8%	N=19	29%	N=69	57%	N=136	6%	N=14	100%	N=238
Provide feedback through additional surveys	39%	N=91	44%	N=103	13%	N=31	5%	N=11	100%	N=236

Table 29: Question	#17 with "don'	t know" responses

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming processes each of the								
following ways? Provide comments and	Very	ікеју	Somewh	at likely	Not at a	ili likely	To	tai
feedback through social media	24%	N=55	39%	N=92	37%	N=85	100%	N=232
Communicate directly with staff	24%	N=54	45%	N=102	31%	N=70	100%	N=226
Attend public meetings or focus group discussions	11%	N=25	42%	N=95	47%	N=107	100%	N=227
Attend web-based public meetings (a meeting that can be attended online scheduled for a set time)	14%	N=30	41%	N=90	46%	N=101	100%	N=221
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed								
officials)	9%	N=19	24%	N=53	67%	N=150	100%	N=222
Attend a board or commission meeting	9%	N=19	42%	N=89	49%	N=106	100%	N=214
Join a board or commission	8%	N=19	31%	N=69	61%	N=136	100%	N=224
Provide feedback through additional surveys	40%	N=91	46%	N=103	14%	N=31	100%	N=224

Table 30: Question #17 without "don't know" responses

About how many years have you lived in the City of Alexandria?	Percent	Number		
0-2 years	27%	N=67		
3-5 years	22%	N=54		
6-10 years	17%	N=43		
11-20 years	13%	N=33		
21+ years	21%	N=51		
Total	100%	N=249		
Average Number of Years	12.2	N=249		

Table 31: Question #19

Table 32: Question #20

Counting yourself, how many people live in your household?	Percent	Number
1	35%	N=89
2	41%	N=102
3	12%	N=30
4	8%	N=20
5	3%	N=8
Total	100%	N=250
Average number of people	2.0	N=250

Table 33: Question #21

Do any of the following live in your household?	Yes		Yes No		Total	
Children age 5 and under	14%	N=28	86%	N=173	100%	N=201
Children age 6 to 12	9%	N=19	91%	N=178	100%	N=197
Teenagers age 13 to 19	5%	N=10	95%	N=175	100%	N=184
Adults age 20-64	89%	N=207	11%	N=25	100%	N=233

Table 34: Question #22

How many dogs do you have in your household?	Percent	Number
0	74%	N=178
1	21%	N=49
2	3%	N=8
3	1%	N=2
6	0%	N=0
11	1%	N=3
Total	100%	N=240
Average number of dogs	0.4	N=240

Table 35: Question #23

What is your home zip code?	Percent	Number
22206	1%	N=3
22301	9%	N=23
22302	7%	N=17
22304	32%	N=80
22305	7%	N=16
22311	14%	N=36
22312	1%	N=3
22314	28%	N=69
Total	100%	N=247

Table 36: Question #24

Is your home:	Percent	Number
Owned	45%	N=112
Rented	55%	N=136
Total	100%	N=248

Table 37: Question #25

Does your home or apartment complex have yard or green spaces for play/relaxation	Percent	Number
No	14%	N=36
Yes, small area	70%	N=177
Yes, large area	16%	N=40
Total	100%	N=253

Table 38: Question #26

If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.)*	Percent	Number
Clubhouse/indoor gathering area	50%	N=113
Fitness center	57%	N=128
Playground	30%	N=67
Swimming pool	60%	N=135
None of these	30%	N=67

*Percents add to more than 100% as respondents could give more than one answer

Table 39: Question #27

What is your annual household income?	Percent	Number
Under \$25,000	2%	N=5
\$25,000-\$49,999	10%	N=24
\$50,000-\$74,999	17%	N=40
\$75,000-\$99,999	15%	N=35
\$100,000 to \$149,999	26%	N=62
\$150,000 or more	29%	N=69
Total	100%	N=234

Table 40: Question #28

Are you of Hispanic, Latino or Spanish origin?	Percent	Number
Yes	14%	N=35
No	86%	N=208
Total	100%	N=243

Table 41: Question #29

What is your race? For this survey, Hispanic origins are not races. (Please check all that apply.)*	Percent	Number
American Indian or Alaskan native	1%	N=3
Asian or Pacific Islander	9%	N=23
Black or African American	22%	N=53
White/Caucasian	67%	N=164
Other	5%	N=12

*Percents add to more than 100% as respondents could give more than one answer

Table 42: Question #30

Which of the following best describes your age?	Percent	Number
18-24	1%	N=2
35-44	36%	N=88
45-54	18%	N=44
55-64	21%	N=51
65+	12%	N=29
6	14%	N=34
Total	100%	N=248

What is your sex?	Percent	Number
Female	52%	N=127
Male	48%	N=118
Total	100%	N=245

Appendix B: Verbatim Answers to Open-Ended Questions

Following are verbatim responses to open-ended questions. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammatical or other mistakes. Within each question the responses are in alphabetical order

Q2NO: PLEASE CHECK ALL THE REASONS THAT PREVENT YOU OR OTHER MEMBERS OF YOUR HOUSEHOLD FROM USING THE DEPARTMENT OF RECREATION, PARKS, AND CULTURAL ACTIVITIES PROGRAMS. "OTHER" RESPONSES

- Been a busy year
- Been busy with other responsibilities
- Busy
- Disinterest
- Do not have time
- Do not know what or where they are
- Don't have free time at this time
- Don't have to
- Fee for older especial take SSI to high
- Have not lived in the city for long
- I am 93 years old
- I am new to the area
- I just don't do activities, other than walking
- I just moved here
- I would like to use the activities but work demands & reliance on public transit are limiting to me
- In a wheelchair, don't drive
- Just moved to Alexandria
- Lack of transportation
- Lake of interest

- No interest
- No time
- No time, no need
- Not much interest
- Travel a lot
- Traveled & busy, but still interested
- VSH military facility
- dogs left to run free
- garbage cans are disappearing
- I don't have time
- I don't know any of the activities & facilities offered
- I use Arlington's Senior program since is better than Alexandria's. Alexandria doesn't advertise what is going on very well.
- I'm just not interested
- It never occurred to me to look for them.
- My condo offers many activities and those meet my needs
- no time
- too busy

Q5: How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.) "Other" Websites

- City
- Nextdoor
- Internet Searches
- Recreation program online

- tripadvisor
- First Night Alexandria
- WTOP
- Old Town Alexandria Patch

Q5: How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.) "Other" Responses

- Advertisement of library
- Are on dash bus
- At the Rec center where I vote
- Haven't looked for or seen info
- I don't
- I have never heard of this before
- Just learned from survey
- Library
- Local newspaper
- Never hear about them
- New to are
- Non
- None of above
- Not applicable I am unable
- Not having a need I've not checked
- ON THE INTERNET
- Sign on the street
- Signs at city hall
- Signs in the park
- The parks surround me as I bus

- Deputy Mayor Justin Wilson's Twitter
- condo building's calendar
- I have not learned of any
- I have no idea how to find out about the events
- see previous question, I don't know what's offered because I don't get/see anything about them.
- I don't know anything about programs offered by Alexandria.
- none
- Don't know what is going on. If there is a website it is not advertised well.
- signs around town
- n/a
- I don't know which ones are Alexandria Dept of Rec.
- facebook
- Don't know of any services
- I don't know what is being offered.

Q13: BELOW IS A LIST OF SOME RECREATION AND CULTURAL PROGRAMS PROVIDED BY THE CITY OF ALEXANDRIA. PLEASE INDICATE IF YOU OR ANY MEMBERS OF YOUR HOUSEHOLD HAVE A NEED FOR EACH OF THE RECREATION OR CULTURAL PROGRAMS LISTED BELOW BY CIRCLING THE YES OR NO NEXT TO THE PROGRAM. "OTHER" RESPONSES

- Atheletic field for youth
- Community garden 100% met (for now may not be [?] with fee hikes)
- I just moved here 6 months ago
- Lighted soccer fields
- Summer pools/splash parks in old town
- We just have no interest
- Outdoor park fitness activities and equipment
- Senior exercise programs and hiking/walking for seniors
- Some of the above is based on speculation, since I'm not always aware of what is being offered.
- Some of the 0% met scores are not the fault of the City. It is my inability to prioritize the time as I would ordinarily prefer.

- FIOS
- Dog parks
- I didn't know these programs were offered -so I will definitely check out the Alexandria Parks page more often!
- This is the worst worded survey I have ever taken. Your questions are ambiguous and we have little idea what you are referring to. You list the programs at the end and don't make it clear if you are referring only to Alex. sponsored programs or also other programs (like the Alexandria Aces Baseball that use Alexandria ball fields. Alexandria wasted it's money on this survey company.
- Bike trails are great and should be maintained and expanded on West end.

Q15: PLEASE INDICATE IF YOU OR ANY MEMBERS OF YOUR HOUSEHOLD HAVE A NEED FOR EACH OF THE PARKS, RECREATION, OR CULTURAL FACILITIES LISTED BELOW BY CIRCLING THE YES OR NO NEXT TO THE FACILITY. "OTHER" RESPONSES

- Alexandria boathouse
- Fishing sports
- No interest
- Paddleboard lockers and launch
- Again, most of the 0% met is not the fault of the City.
- Even though I don't need all of these things, I am happy to live in a place where my neighbors use them. I don't have kids, but I enjoy living in a place where the kids have nice playgrounds.
- Maintain the swings in the playground and build about 3 more playgrounds with swings :)
- Off lease dog parks, dog parks with water for the dogs to swim
- I will check the Parks and Recreation site to see when these programs are offered.
- You need more recreational facilities and programs for seniors, look at Fairfax Co. All Alexandria has is health instruction and a few games.

Q17: THE DEPARTMENT OF RECREATION, PARKS, AND CULTURAL ACTIVITIES OFTEN SEEKS FEEDBACK FROM RESIDENTS TO IMPROVE AND DESIGN PARK AND RECREATION SERVICES. HOW LIKELY, IF AT ALL, WOULD YOU BE TO ENGAGE WITH THE DEPARTMENT IN UPCOMING PROCESSES EACH OF THE FOLLOWING WAYS? "OTHER" RESPONSES

- I've always thought adirondack chairs down by the water front would be nice
- Write the mayor or council

- Take me on a tour
- Qualitative Bulletin Board
- Email

Q18: PLEASE SHARE ANY ADDITIONAL COMMENTS THAT CAN ASSIST THE CITY OF ALEXANDRIA DEPARTMENT OF RECREATION, PARKS, AND CULTURAL ACTIVITIES IN IMPROVING SERVICES TO YOU AND YOUR HOUSEHOLD.

- As a flight attendant it is important to me to have beautiful, friendly outdoor space in my home environment
- Audit service providers for quality and price. Exi care of trees has lost their minds
- Better facilities for outdoor swimming lessons/ specific old town Alexandria. ESL english classes with better hours and childcare
- Contract work crews cut dead trees & clean up dead branches. They throw this debris into the woods. This result in the woods becoming a thicket & hidy place for deer. Carry debris away & get wild deer out of park
- Create more fishing accessible locations
- Find more ways to get information out about activities
- For many years, I've spearheaded an effort to keep a vibrant tennis community alive in Alex. Arlington co. puts us to shame
- Have people stop smoking marijuana on holmes run trail
- I believe many of my comments affect a lack of knowledge while I receive e-news, I believe I'm missing out on a good deal of the available opportunities
- I go to Ft. Ward park to walk. The park is fine as is
- I love Alexandria and am happy to volunteer with 1)Finding a new aquatic center. 2)Lighted soccer fields
- I miss the hard copy catalogue of classes that you used to send
- I recently noticed a number of snakes near two parks of Beauregard Street (near Mark's Center) which now makes it hard for me to use these parks. I cant be sure if this as an increasing issue or a few isolating incidents
- I recoments that you should put a fet surrounding this lake so that the children can be safe
- I used to work for parks & rec in VA beach. Now, I have a job that keeps me out of the country more than half the year, so I don't think this survey reflects how I feel about P&R and what a community needs rather than me, personally. I am a huge supporter of parks & rec and all programs they make available
- Increase waterfront park land no development
- Increased communication is needed. I would definitely be more engaged if I knew what was going on. Overall, I am happy with the city of Alexandria parks. We do need more larger dog parks. The small ones are useless
- Main problem in Alexandria's parks are irresponsible dog owners who do not leash / pick up dog waste. Also geese are messy
- More advertisement with local apartment complexes
- My biggest issue is lack of awareness of programs and facilities. Also this is a highly urban area with very little natural landscape remaining for parks and wildlife appreciation
- n/a
- Need more info
- None
- Parks need more keep up and better landscaping
- Please do not decrease services or centers! Do consider pricing for seniors @ a lower rate
- Please improve the public pool facilities both outdoor and indoor
- Please intervene at the DelRay 4 mile run community center to make sure the market can use it! This is a community center
- Provide me with a senior based exercise area in the Delray area
- Provide notification (simple card) of survey via parcel post (USPS) but include hyperlink to complete survey online (i.e survey monkey) results in less paper
- Public recreation fields should be open to the public for walk on use, not closed/ chained when no permit is purchased. Cost prohibitive to use for individuals
- Relatively new to Alexandria only 3 months
- Should be a low cost fitness center w/out raising taxes
- The Alexandria symphony & fireworks in Oronoco Park is one of my favorite events of the year. Thank you

- The city health dept. needs to revisit the rule that requires 1 life guard per 25 people in pool enclosure. It is absolutely impacting the pools in my community
- The indoor fitness facilities including pool are too expensive
- There are great parts and amenities in Alexandria continue to maintain the aces that are here, but build even more if we can
- To enjoy walking on Holmes Run trail, one must balance oneself while walking across 5 sets of ballards over the creek. Difficult for bikers & seniors. Too bad such a nice trail
- Too personal
- We would like to receive more information on programs, events, and a calendar of other offerings
- We would love to see a summer splash park for kids in old town. We would also be interested in adult tennis lessons
- We're moving to Arlington- better schools and parks
- What happened to the plans to improve Brenman Park's dog parks. Parking is so expensive and limited in old town and I am discouraged to visit old town except on Sundays
- When working medians & parks brick the trash up first don't move over bottles, cans, litter
- While I know they are expensive to maintain, parks keep sense of community and encourage people to stay in their backyard on their off days where they also spend that money to help the economy
- Wish there were better facilities in the west end of Alexandria- no pool
- Would like bathrooms available at parks. May be charge for them like they do in Europe
- You are making a real effort to provide places for youths to play & be outside (the beautiful field- as well as the gym- at Jeff. Houston was a smart idea despite the push bash you get). Alexandria is a beautiful city-it deserves parks that match. I know you are working on it- keep up the good work
- Youth need outdoor space to play. ARHA redevelopment plan. Do not provide enough outdoor space youth have no where to go
- There is a need for better communication and promotion of the available programs and facilities.
- Please continue to maintain walking facilities and the waterfront area at current levels.
- Outdoor space and access to the water is why we chose to live in Old Town. We bought our specific house because of the park/basketball court across the street. I would love to see paddleboard access added to the waterfront. I would personally fund a paddle board locker for board enthusiasts. Would love more enforcement of pet and leash rules for the parks. While I support pet parks, not all Alexandria residents have dogs and would appreciate the dogs didn't rule the park areas where young kids are playing.
- More indoor pools please. The only 1 available is Lee Rec Center.
- The bike trails are a good idea in theory, but they're all disconnected (e.g., Holmes Run Trail). Bike lanes on the street can help bridge this gap, but there's no bike lanes. Also, the dog park on Duke St. isn't bad, but there's no shade and no water, which makes me want to just drive 10 minutes to Shirlington instead.
- The Windmill Hill debacle has been very frustrating to residents! Better management, communication and oversight by the city would be a welcome change. I do not think it could possibly have been handled more poorly.
- Close traffic on King Street in Old Town and make it one giant park.
- We would love a spay park in the new development you have by the waterfront. It would be beneficial to attract more visitors too. // We would love to see more recycling bins from which material actually gets recycled around your public and private spaces. // We looooove the benefits you bring to our family, P&R are a big reason why we love living in Alexandria. Thank you!
- Keep up the good work! The fact that you are doing a survey is encouraging!
- I have been living here for a year & I wasn't aware of any of these activities or programs. Maybe a bit of putreach would be good, since Alexandria is a pretty transient community.
- More daytime outdoor parking for residents
- As a senior who has lived here for nearly 14 years, I have found that nearly all of Alexandria's parks and recreational facilities are directed toward the needs of families or young adults. I personally see this practice as a symptom of ageism. / Programs that I tried to sign up for (such as group piano lessons) did not go. When the Charles Houston Rec Center opened a few years back, I was delighted--until I realized that there were no programs offered in which I could take part. This has always bothered me, as my RE taxes support this facility. ///

- Walking paths should be safe well lit and not always in remote areas. Outdoor pools should have hours in the evenings at least some nights until 9pm not everyone gets home at 5pm or even 6:30pm. Better advertisement of offerings would be appreciated. More public trashcans would be very much appreciated in/near parks, bus stops, paths, etc.
- Generally, this dept seems to be well managed and is valuable to the city.
- More biking trails would be nice if the additional trails encouraged bicyclists to stay off the street. Bicyclists can be very dangerous. I was almost hit twice by a speeding bicyclist during the past 6 months.
- I love our City and their commitment to the community's access to public space and art. I feel that more is needed, not less. I have small children, so I would like to have more splash parks around. The 1 splash park I'm aware of in Potomac Yard is hard to park at and consistently crowded, so more would be preferable. They are also beginning to show interest in sports that are typically cost-prohibitive (golf, tennis), so access to city facilities that support these would be helpful. It would also be fantastic to have a public, community-wide art project for kids and parents to participate in as a fun event.
- I would like to see more open spaces, walking/running trails, and indoor facilities that have multisports/recreational capability. i.e. more tennis courts, racquetball/squash courts, indoor swimming, rock climbing, and regular gyms.
- I will like to see the police come by some of the parks just to show protection.
- There needs to be more recreational activities for seniors and they need to be advertised in the newspaper, like the Local Living section of the WP. There may be a lot of good things going on but I don't know about them. Bike lanes should be free from cars, just painting a line on the street and saying it is a bike lane leaves bikers unsafe. Moving parked cars away from the sidewalk and making a bike lane there is a safer way to go. Absent that proving some type of barricade between the biker and cars is another way to go.
- Survey very long, did not provide metrics to know how far I had advanced through the survey (eg 75% done or page 1/3)
- Offer up yourselves to multi-state rural communities as a model place to come and learn about the value of parks and recreation. Although, the dynamics driving the needs are much different, I believe the City's brand will be strengthened. Elected officials from these communities would appreciate the offer and participate while in DC on behalf of their communities. // Spend some time with me; I have great appreciation for the parks and for recreation opportunities.... maybe the only way I can fully express how important the simple things are is to show you. // Thank you /
- Better advertisement and awareness of what is available for residence.
- Great Job!
- I don't know much about the Department, but I do love Alexandria and all the parks we have.
- Pickle Ball is now very popular and I know two centers offer play but I didn't see it included on the survey but I may have missed it. I support Parks and Rec but as I said earlier, I am already involved in a lot of activities through my condo and other groups outside the City so I don't use City facilities very often. Thanks.
- My mom would like indoor space for her boot camp to exercise during the wintertime. I would like additional swings, not baby buckets, that are well-maintained so they don't squeak and rub black paint off on my clothing when it's hot outside. I think there should be a water spraying area right in front of city hall by the fountain, and maybe by the waterfront like a beach. Also, BRING BACK A LOCAL BOOKSTORE!!!!!
- I would like you to greatly simplify the process for renting a grill/ finding one available
- Simpson Dog park needs to be improved, and putting grass is not useful since it dies within weeks.
- Thank you for the opportunity to participate in this survey. I had no idea of the vast amount of programs offered by the Alexandria Department of Recreation and I will definitely check them out.
- See my previous comments about the quality of this survey. It is not at all clear what we are being asked with regard to programs and they wait till near the end to list types of programs and activities. What about programs where other entities are using Alexandria facilities. That is when we attend the most, like the red cross festival, the Alexandria Aces Baseball, etc. Very poorly worded survey. Alexandria did not get their money's worth with this survey company.
- The recreation department is doing a fantastic job. I would like to see more activities in the Old Town/Braddock Road Metro areas. The Charles Houston community center is beautiful, but I don't see anyone ever using it. The few times I reviewed the program book all the adult classes were offered during the business day. I would love to see water aerobic classes offered on weekend mornings or group dance

classes offered after 7:30pm. The number one thing I would love to see in Old Town is a stand up paddleboard/kayak launching dock, consider working with Boating in DC.

- You folks do an excellent job with the resources you have to work with. No complaints from me.
- You folks do an excellent job with available resources. No complaints from me.
- I am new to Alexandria living and limited in my use of facilities, just beginning to start using some with my physical limits.
- We are new residents to the City of Alexandria. My son visits the Ramsey rec center quite frequently with his friends to play basketball. The outdoor grounds at this facility are however, poorly maintained. This is really the only place where teens can go and be somewhat productive with their time instead of hanging out in the streets that I'm aware of. I'd like to see the City provide more organized programs for teens, both boys and girls particularly during the summer. Most of them do not work, because either they are too young or it's difficult for them to find jobs. So to avoid the idol and unproductive time, it would be nice to have a variety of programs for them to choose from. Furthermore, you have recs in some of areas of the city that are more developed and advanced than others, I'd like to see this changed as some kids don't have the ability to travel to some of your nicer rec centers.
- n/a
- My main activity is lap swimming at Chinquapin Rec Center pool. Although there is a schedule for open lanes posted online, it is not often up to date, and sometimes extra lanes are taken over by organized activities and lap swimmers told they have to move. Also the lifeguards are not really consistent about enforcing lanes for lap swimming. Sometimes kids will be playing in a lane that is supposed to be for lap swimming when a huge area is already been reserved for camps, lessons, or what have you. I realize it is tough to balance all this but it drives me nuts to go all the way over there and not have space to swim. It would be nice if the daily schedule could be online and up to date.
- More facilities and events like concerts in the West End, please!

Appendix C: Survey Results Over Time

Table 44: Question #1 Over Time

Have you or members of your household visited any of the City of Alexandria parks during the past 12 months?	2017	2015	2013	2011	2002
No	16%	15%	18%	15%	34%
Yes	84%	85%	82%	85%	66%
Total	100%	100%	100%	100%	100%

Table 45: Question #1a Over Time

Overall, how would you rate the quality of ALL the City of Alexandria parks you have visited? Only asked of those who had visited a City of Alexandria park during the past 12 months	2017	2015	2013	2011	2002*
Excellent	30%	28%	23%	23%	27%
Good	56%	57%	61%	63%	52%
Fair	14%	14%	15%	13%	19%
Poor	0%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%

* Wording in 2002: How Respondent Households Rate the Physical Condition of ALL the City Operated Parks they Have Visited in the City of Alexandria

Table 46: Question #2 Over Time

Have you or other members of your household participated in a city-sponsored class or program during the past 12 months? Have you or other members of your household attended any special events (concerts, outdoor movies, etc.) during the past 12 months?*	2017	2015	2013	2011	2002
Yes	50%	52%	48%	46%	42%
No	50%	48%	52%	54%	58%
Total	100%	100%	100%	100%	100%

* Wording in previous years was " Have you or other members of your household participated in and/or attended any programs, including recreational, cultural or special events, offered by the City of Alexandria during the past 12 months?" In 2017, these were separated into two questions; the percent "yes" in this table for 2017 is the percent who answered either question with a "yes."

2017: (2 questions)How do you rate the overall quality of the programs/class in which you and members of your household have participated? How do you rate the overall quality of the events in which you and members of your household have participated?* 2015: How do you rate the overall quality of the programs or events in which you and members of your household have participated? Only asked of those who had participated in a city-sponsored class/program or special during the past 12 months	2017 Programs	2017 Events	2015	2013	2011	2002
Excellent	41%	34%	27%	33%	30%	29%
Good	44%	59%	63%	60%	60%	61%
Fair	15%	7%	10%	8%	9%	9%
Poor	0%	0%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%

2017: Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or program during the past 12 months 2002: Reasons That Keep Respondent Households From Using Parks and Recreation Facilities and Programs in the City of Alexandria More Often	2017	2002
Facilities are not well maintained	1%	6%
Facilities lack the right equipment/amenities	3%	8%
Lack of quality programs	3%	6%
Program full	3%	n/a
Prefer facilities in other cities/counties	4%	n/a
Poor customer service by staff	1%	4%
Use services of other agencies	0%	n/a
I do not know what is being offered	62%	25%
Facilities operating hours not convenient	2%	7%
Registration for programs is difficult	1%	2%
Other:	8%	14%
Preferred program not offered at facility	5%	n/a
Security is insufficient	2%	7%
Location inconvenient	4%	n/a
Program times are not convenient	9%	14%
Fees are too high	7%	7%
I do not know locations of facilities	20%	19%
Not accessible for people with disabilities	1%	n/a
Lack of parking by facilities and parks	4%	n/a
Facilities are too often unavailable	1%	n/a
I use a private business/HOA facility	6%	n/a
Too busy or not interested	n/a	41%
Use facilities provided by other agencies	n/a	14%
Facilities are not close to our residence	n/a	13%
Lack of transportation	n/a	4%

*Percents add to more than 100% as respondents could give more than one answer

Percent reporting a need	2017	2015
Cultural special events (concerts, movies, parades, etc.)	64%	75%
Adult fitness and wellness programs	56%	19%
Volunteer/community projects	44%	n/a
Walking/biking groups	41%	n/a
Lap swimming	39%	n/a
Adult nature programs/environmental education	34%	17%
Adult organized sports programs	34%	34%
Adult continuing education programs	33%	37%
Adult cooking programs	33%	n/a
Adult creative and performing arts	32%	30%
Adult open play (pick-up gym/field/court/pool use)	27%	n/a
Water fitness programs	27%	28%
Programs for older adults	26%	26%
Athletic special events(social sports, tournaments, etc.)	25%	32%
Tennis lessons and leagues	25%	n/a
Adult day and weekend travel programs	22%	27%
Adult learn to swim instruction	21%	18%
Adult technology programs	21%	n/a
Multi-generational programs	20%	n/a
Youth learn to swim instruction	18%	32%
Programs with your pets	17%	23%
Adult martial arts programs	15%	n/a
Youth nature programs/environmental education	15%	n/a
Youth open play (play groups, pick-up gym/pool use)	14%	n/a
Programs for preschool age	13%	23%
School break camps (fall, winter, spring, summer)	11%	25%
Youth sports classes (2008: youth athletic instruction)	11%	28%
Programs for people with disabilities	10%	17%
Programs for teens	10%	19%
Before and after school care programs	9%	22%
Youth creative and performing arts	9%	28%
Youth fitness and wellness programs	8%	23%
Youth technology programs	8%	n/a
Youth cooking programs	5%	n/a
Youth martial arts programs	5%	n/a

Table 49: Question #13, Percent of respondents reporting a need for programs over time

Below is a list of some recreation			2017			2015				
and cultural programs provided by the City of Alexandria. If your household has a need for the	•••					•••				
program, how well are your needs already being met?	0% Met	25% Met	50% Met	75% Met	100% Met	0% Met	25% Met	50% Met	75% Met	100% Met
Adult continuing education programs	29%	16%	29%	8%	18%	18%	21%	28%	20%	14%
Adult cooking programs	24%	16%	22%	8%	30%	n/a	n/a	n/a	n/a	n/a
Adult creative and performing arts	15%	38%	23%	14%	11%	16%	20%	27%	22%	15%
Adult day and weekend travel programs	36%	16%	26%	2%	19%	32%	22%	20%	13%	13%
Adult fitness and wellness programs	14%	18%	30%	21%	16%	18%	22%	28%	21%	12%
Adult learn to swim instruction	31%	8%	26%	9%	26%	14%	14%	22%	25%	25%
Adult martial arts programs	36%	12%	28%	6%	17%	n/a	n/a	n/a	n/a	n/a
Adult nature programs/environmental education	14%	22%	30%	14%	20%	12%	19%	33%	24%	12%
Adult open play (pick-up gym/field/court/pool use)	27%	20%	30%	14%	9%	n/a	n/a	n/a	n/a	n/a
Adult organized sports programs	21%	17%	29%	14%	19%	19%	24%	24%	18%	15%
Adult technology programs	27%	15%	22%	11%	25%	n/a	n/a	n/a	n/a	n/a
Athletic special events(social sports, tournaments, etc.)	20%	26%	18%	5%	31%	8%	19%	31%	28%	14%
Before and after school care programs	27%	3%	18%	23%	29%	10%	14%	23%	26%	27%
Cultural special events (concerts, movies, parades, etc.)	17%	25%	23%	23%	12%	6%	14%	27%	36%	17%
Lap swimming	21%	23%	26%	15%	14%	n/a	n/a	n/a	n/a	n/a
Multi-generational programs	24%	16%	25%	30%	5%	n/a	n/a	n/a	n/a	n/a
Programs for older adults	16%	15%	26%	25%	18%	16%	18%	28%	20%	18%
Programs for people with disabilities	26%	16%	27%	0%	31%	26%	15%	20%	16%	23%
Programs for preschool age	26%	26%	16%	15%	17%	6%	22%	29%	22%	21%
Programs for teens	11%	30%	16%	12%	32%	10%	20%	26%	18%	26%
Programs with your pets	13%	28%	28%	14%	17%	20%	19%	33%	15%	13%
School break camps (fall, winter, spring, summer)	24%	2%	39%	8%	27%	12%	9%	26%	27%	25%
Tennis lessons and leagues	27%	13%	22%	14%	24%	n/a	n/a	n/a	n/a	n/a
Volunteer/community projects	22%	9%	29%	20%	21%	n/a	n/a	n/a	n/a	n/a
Walking/biking groups	22%	16%	20%	21%	20%	n/a	n/a	n/a	n/a	n/a
Water fitness programs	20%	12%	27%	22%	19%	16%	18%	30%	22%	15%
Youth cooking programs	50%	0%	10%	12%	28%	n/a	n/a	n/a	n/a	n/a
Youth creative and performing arts	17%	7%	46%	10%	20%	13%	15%	32%	22%	19%
Youth fitness and wellness programs	46%	3%	11%	24%	15%	13%	10%	29%	26%	22%
Youth learn to swim instruction	28%	16%	25%	16%	15%	11%	14%	24%	22%	29%
Youth martial arts programs	45%	6%	14%	10%	25%	n/a	n/a	n/a	n/a	n/a

 Table 50: Question #13, Unmet need for programs over time

Youth nature programs/environmental education	16%	13%	48%	10%	13%	n/a	n/a	n/a	n/a	n/a
Youth open play (play groups, pick- up gym/pool use)	22%	37%	19%	11%	11%	n/a	n/a	n/a	n/a	n/a
Youth sports classes	30%	11%	23%	11%	25%	8%	4%	31%	34%	23%
Youth technology programs	16%	15%	18%	8%	44%	n/a	n/a	n/a	n/a	n/a

Percent Rating as one of the Top Four Most Important	2017	2015
Cultural special events (concerts, movies, parades, etc.)	23%	45%
Volunteer/community projects	22%	n/a
Walking/biking groups	22%	n/a
Adult cooking programs	19%	n/a
Adult fitness and wellness programs	16%	20%
Adult open play (pick-up gym/field/court/pool use)	11%	n/a
Adult technology programs	10%	n/a
Lap swimming	10%	n/a
Youth learn to swim instruction	9%	16%
Adult nature programs/environmental education	8%	13%
Tennis lessons and leagues	8%	n/a
Adult learn to swim instruction	7%	6%
Programs with your pets	7%	11%
Youth open play (play groups, pick-up gym/pool use)	7%	n/a
Adult creative and performing arts	6%	8%
Adult organized sports programs	6%	9%
Water fitness programs	6%	8%
Adult continuing education programs	5%	13%
Adult day and weekend travel programs	5%	9%
Athletic special events(social sports, tournaments, etc.)	5%	8%
Programs for older adults	5%	7%
Programs for people with disabilities	5%	5%
Before and after school care programs	4%	10%
Youth sports classes	4%	7%
Adult martial arts programs	3%	n/a
Multi-generational programs	3%	n/a
Programs for teens	3%	5%
School break camps (fall, winter, spring, summer)	3%	8%
Youth creative and performing arts	3%	6%
Programs for preschool age	2%	11%
Youth fitness and wellness programs	1%	3%
Youth martial arts programs	1%	n/a
Youth nature programs/environmental education	1%	n/a
Youth technology programs	1%	n/a
Youth cooking programs	0%	n/a

Table 51: Question #14 Top Four

Percent reporting a need	2017	2015
Walking paths	89%	89%
Farmers' Markets	77%	82%
Natural areas and wildlife habitats	71%	71%
Biking trails	62%	67%
Outdoor running/walking track	61%	n/a
Open lawns and landscape	53%	65%
Picnic shelters/areas	51%	57%
Marina/waterfront	47%	56%
Indoor exercise and fitness facilities	46%	53%
River/stream activities (kayak launch, sailing, etc.)	43%	n/a
Indoor pools	42%	52%
Outdoor social gathering spaces	41%	n/a
Outdoor leisure/recreational swimming pool	35%	55%
Community gardens	34%	39%
Nature Center	33%	n/a
Indoor running/walking track	32%	24%
Outdoor fitness station/equipment	31%	33%
Indoor gym space	30%	n/a
Outdoor courts	30%	47%
Outdoor public art	27%	43%
Rock climbing walls	27%	n/a
Off-leash dog areas (2008: Dog exercise areas)	24%	36%
Playgrounds	24%	51%
Indoor performance/art facilities	23%	32%
Outdoor performance space	23%	38%
Fishing areas	21%	n/a
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	21%	38%
Outdoor competitive swimming pool (2008: Competitive swimming pool)	18%	24%
Baseball/softball fields	15%	26%
Indoor social lounge	15%	n/a
Indoor sports fields	15%	n/a
Indoor multi-purpose areas	14%	n/a
Outdoor rental space	14%	n/a
Water spray ground	14%	33%
Indoor rental space	13%	n/a
Batting cages	12%	n/a
Indoor play space (soft play room/playground)	12%	29%
Racquetball/squash courts	12%	n/a

Table 52: Question #15 Percent of Respondents Reporting a Need for Facility Over Time

Percent reporting a need	2017	2015
Facilities for people with disabilities	10%	18%
Gymnastics room	7%	n/a
Skateboard parks	4%	13%

			2017			2015				
How well are your needs already being met?	0% Met	25% Met	50% Met	75% Met	100% Met	0% Met	25% Met	50% Met	75% Met	100% Met
Baseball/softball fields	32%	10%	23%	8%	27%	1%	14%	19%	33%	33%
Batting cages	26%	5%	29%	26%	14%	n/a	n/a	n/a	n/a	n/a
Biking trails	21%	21%	21%	23%	15%	11%	10%	25%	27%	27%
Community gardens	21%	14%	24%	14%	27%	16%	15%	27%	25%	17%
Facilities for people with disabilities	26%	30%	3%	14%	28%	19%	25%	17%	17%	24%
Farmers' Markets	17%	15%	21%	23%	25%	3%	8%	17%	33%	39%
Fishing areas	38%	17%	12%	13%	20%	n/a	n/a	n/a	n/a	n/a
Gymnastics room	16%	8%	30%	0%	46%	n/a	n/a	n/a	n/a	n/a
Indoor exercise and fitness facilities	9%	15%	38%	13%	24%	14%	20%	23%	28%	15%
Indoor gym space	12%	20%	27%	12%	29%	n/a	n/a	n/a	n/a	n/a
Indoor multi-purpose areas	14%	21%	27%	17%	21%	n/a	n/a	n/a	n/a	n/a
Indoor performance/art facilities	13%	15%	35%	16%	20%	11%	15%	28%	26%	21%
Indoor play space (soft play room/playground)	20%	31%	11%	28%	10%	17%	23%	22%	18%	21%
Indoor pools	22%	17%	30%	8%	24%	12%	18%	26%	27%	18%
Indoor rental space	22%	6%	30%	14%	28%	n/a	n/a	n/a	n/a	n/a
Indoor running/walking track	27%	17%	23%	8%	25%	42%	15%	24%	9%	11%
Indoor social lounge	25%	22%	22%	4%	27%	n/a	n/a	n/a	n/a	n/a
Indoor sports fields	31%	10%	19%	20%	21%	n/a	n/a	n/a	n/a	n/a
Marina/waterfront	25%	15%	17%	18%	25%	4%	10%	18%	35%	32%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	20%	10%	27%	27%	16%	3%	13%	25%	33%	27%
Natural areas and wildlife habitats	11%	21%	34%	18%	15%	2%	14%	29%	33%	22%
Nature Center	21%	13%	28%	24%	14%	n/a	n/a	n/a	n/a	n/a
Off-leash dog areas (2008: Dog exercise areas)	12%	8%	28%	28%	23%	2%	17%	27%	24%	31%
Open lawns and landscape	19%	18%	25%	24%	15%	3%	14%	29%	36%	19%
Outdoor competitive swimming pool (2008: Competitive swimming pool)	37%	28%	8%	8%	19%	17%	22%	22%	22%	17%
Outdoor courts	26%	18%	7%	25%	25%	4%	12%	27%	28%	29%
Outdoor fitness station/equipment	25%	11%	30%	13%	21%	15%	27%	24%	17%	18%
Outdoor leisure/recreational swimming pool	24%	14%	32%	12%	19%	17%	24%	24%	19%	17%

Table 53: Question	n #15, Unmet nee	d for facilities	over time
--------------------	------------------	------------------	-----------

Outdoor performance space	23%	28%	19%	20%	9%	10%	16%	27%	28%	20%
Outdoor public art	12%	18%	42%	21%	7%	12%	19%	31%	23%	16%
Outdoor rental space	12%	26%	37%	4%	21%	n/a	n/a	n/a	n/a	n/a
Outdoor running/walking track	21%	26%	20%	19%	14%	n/a	n/a	n/a	n/a	n/a
Outdoor social gathering spaces	11%	26%	19%	31%	13%	n/a	n/a	n/a	n/a	n/a
Picnic shelters/areas	12%	17%	25%	24%	22%	2%	11%	23%	38%	26%
Playgrounds	30%	11%	21%	23%	15%	2%	6%	17%	38%	37%
Racquetball/squash courts	21%	5%	30%	33%	11%	n/a	n/a	n/a	n/a	n/a
River/stream activities (kayak launch, sailing, etc.)	20%	20%	28%	15%	17%	n/a	n/a	n/a	n/a	n/a
Rock climbing walls	38%	15%	20%	0%	28%	n/a	n/a	n/a	n/a	n/a
Skateboard parks	61%	14%	5%	0%	20%	12%	17%	31%	12%	29%
Walking paths	18%	20%	17%	27%	18%	0%	7%	21%	42%	30%
Water spray ground	45%	16%	15%	0%	23%	18%	26%	18%	19%	19%
Baseball/softball fields	32%	10%	23%	8%	27%	1%	14%	19%	33%	33%
Batting cages	26%	5%	29%	26%	14%	n/a	n/a	n/a	n/a	n/a
Biking trails	21%	21%	21%	23%	15%	11%	10%	25%	27%	27%
Community gardens	21%	14%	24%	14%	27%	16%	15%	27%	25%	17%
Facilities for people with disabilities	26%	30%	3%	14%	28%	19%	25%	17%	17%	24%
Farmers' Markets	17%	15%	21%	23%	25%	3%	8%	17%	33%	39%
Fishing areas	38%	17%	12%	13%	20%	n/a	n/a	n/a	n/a	n/a

Percent choosing as one of top four most important	2017	2015
Farmers' Markets	31%	50%
Walking paths	28%	56%
Biking trails	21%	35%
Outdoor running/walking track	13%	n/a
Indoor pools	12%	16%
Marina/waterfront	10%	17%
Open lawns and landscape	10%	16%
River/stream activities (kayak launch, sailing, etc.)	10%	n/a
Natural areas and wildlife habitats	9%	27%
Outdoor public art	8%	7%
Playgrounds	8%	23%
Indoor exercise and fitness facilities	7%	11%
Off-leash dog areas (2008: Dog exercise areas)	7%	17%
Indoor gym space	5%	n/a
Outdoor social gathering spaces	5%	n/a
Picnic shelters/areas	5%	10%
Community gardens	4%	8%
Outdoor fitness station/equipment	4%	4%
Outdoor leisure/recreational swimming pool	4%	17%
Facilities for people with disabilities	3%	3%
Indoor play space (soft play room/playground)	3%	7%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	3%	10%
Nature Center	3%	n/a
Outdoor competitive swimming pool (2008: Competitive swimming pool)	3%	6%
Outdoor courts	3%	7%
Racquetball/squash courts	3%	n/a
Rock climbing walls	3%	n/a
Indoor multi-purpose areas	2%	n/a
Indoor performance/art facilities	2%	4%
Indoor running/walking track	2%	5%
Indoor sports fields	2%	n/a
Water spray ground	2%	9%
Indoor rental space	1%	n/a
Indoor social lounge	1%	n/a
Outdoor performance space	1%	49
Baseball/softball fields	0%	49
Batting cages	0%	n/a
Fishing areas	0%	n/a

Table 54: Question #16

Percent choosing as one of top four most important	2017	2015
Gymnastics room	0%	n/a
Outdoor rental space	0%	n/a
Skateboard parks	0%	1%

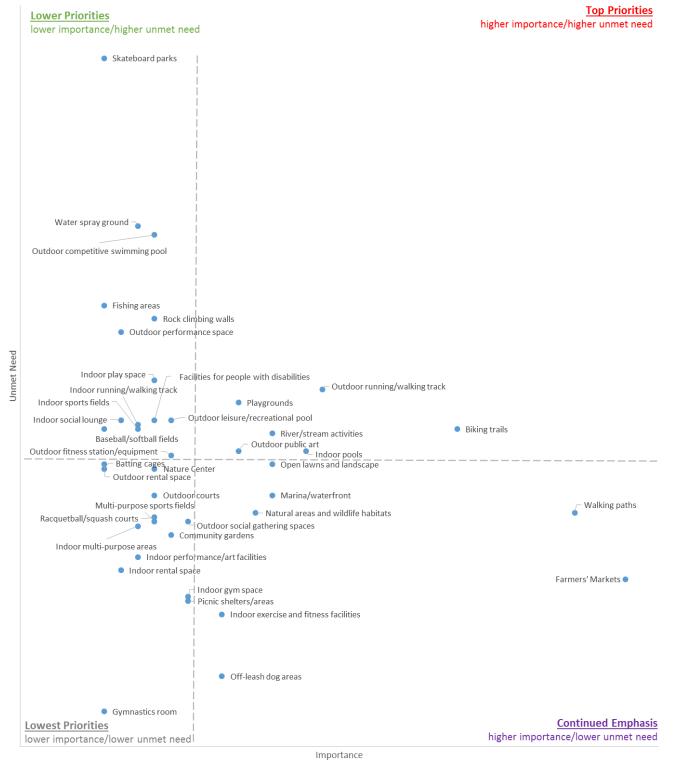
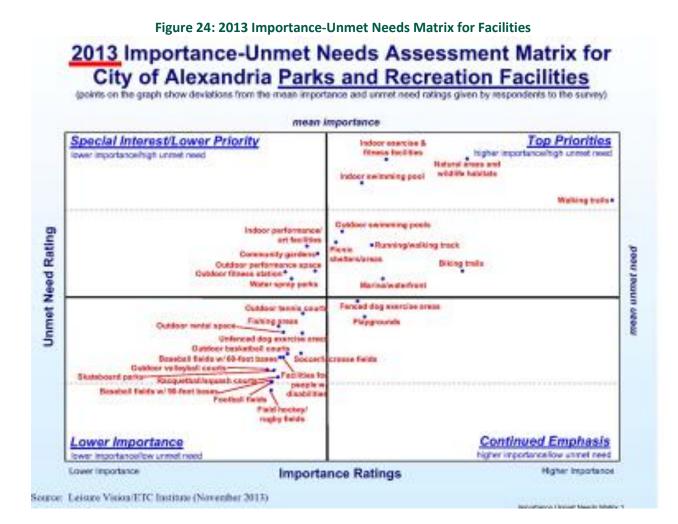


Figure 22: 2017 Importance-Unmet Needs Matrix for Facilities

	ations from the mean importan	and Recreation Facilities	to the bottom i of the
Lower Priorities	1.1	Top Priorities	matrix,
over importances higher unmet nee	indisor track ice rinks Social sports Water spray ground	higher enpertaince/higher unreal-seed	particula on the ri side
Comp Facilities for pe Inde	Outdoor public art Indoor pilay space etitive seterming pool opte with dhabitPles. Stateboard parks sor specially courts acc <u>Commanity</u> pardens into space	Outdoor laburatecreational swimming pool Indoor StackSes Indoor swimming pool	peau numet need
	Outdoor courts Multi-purpose sports fields	Dog exercise areas Network areas and wildlife habitets Open lawns and landscape	wear
	Picnic shefterstarers. Ganebal/voftball fields*	Olking trails+	
		Walking peths- • Playgrounds	
Lowest Priorities		Continued Emphasis	-



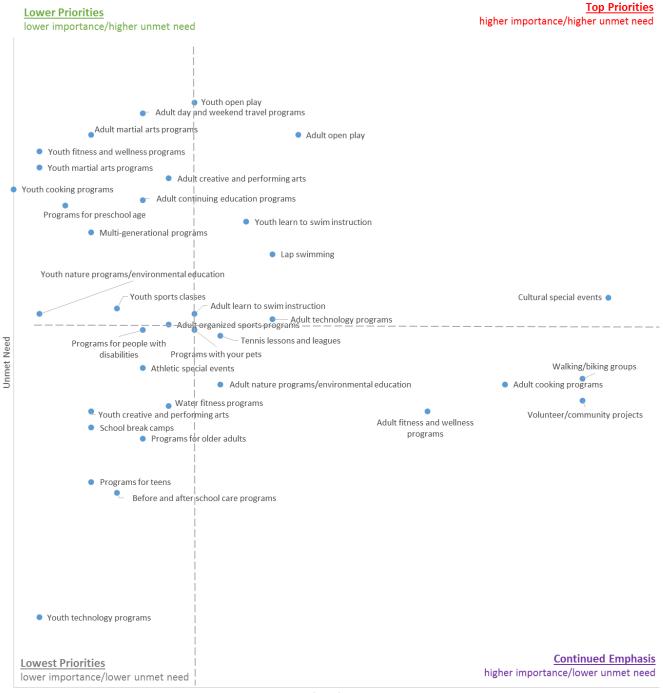
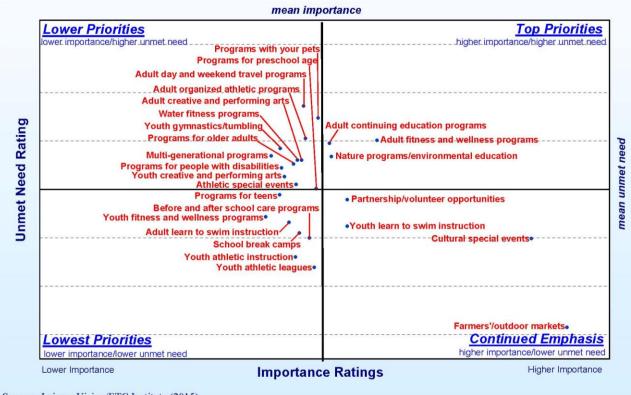


Figure 25 2017 Importance-Unmet Needs Matrix for Programs

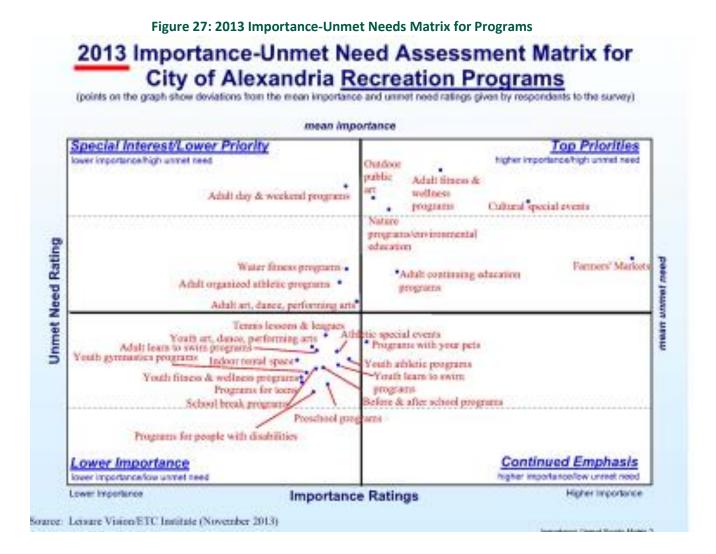
Importance

Figure 26: 2015 Importance-Unmet Needs Matrix for Programs 2015 Importance-Unmet Needs Assessment Matrix for City of Alexandria Parks and Recreation Programs

(points on the graph show deviations from the mean importance and unmet need ratings given by respondents to the survey)



Source: Leisure Vision/ETC Institute (2015)



2017: How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.)		
2002: Where Respondent Households Learned About City Recreation Programs	2017	2002
Newspaper	24%	32%
City of Alexandria Website	29%	7%
City Newsletter (E-News)	15%	na
City's social media (Facebook, Twitter, etc.)	13%	na
2017: Recreation brochure/program guide 2002: Department "In your Neighborhood" brochure	27%	19%
Neighborhood/civic newsletters/listservs	19%	na
Schools/ACPS Communications	10%	na
2017: Program fliers/registration forms 2002: Flyers/brochures	14%	48%
Other Websites	4%	na
2017: From friends and neighbors 2002: Word of mouth	33%	36%
Non-City social media external	4%	na
Interactions with RPCA staff	0%	na
Recreation center electronic bulletin boards	1%	na
Other:	14%	10%
Visited or called a parks/recreation office	na	18%
Radio	na	4%
Cable television	na	3%

Table 55: Question #5 Over Time

*Percents add to more than 100% as respondents could give more than one answer

Appendix D: Selected Survey Responses by Respondent Characteristics

How to Understand the Crosstabulations Tables

The tables in this Appendix display survey results by selected respondent characteristics. Tests of statistical significance were performed to determine which subgroups were different from others. The categories for the subgroups are labeled as "A," "B," "C" and so on. For each pair that is statistically significantly different, the survey results for the category with the smaller column proportion are labeled with the column key for the category with the larger column proportion.

As an example, in Table 56 on the next page, males and females visited parks in significantly different proportions, so an "A" was placed in the column for females who had not visited a park, while a "B" was placed in the column for males who had visited a park.

As another example, in Table 57 on page 82, the proportion of 18-34 year olds rating the quality of parks as "excellent" was significantly different than the proportion of 35-54 year olds rating parks as excellent. However, the percent of those 55 and older giving an excellent rating was not statistically significantly different from 18-34 year olds or 35-54 year olds.

Differences were marked as statistically significant if the probability that the differences were due to chance alone were less than 5%.

Selected Survey Responses by Age, Gender and Race/Ethnicity of Respondent

Have you or members of your household visited any of the City of Alexandria parks during the past 12 months?	18-34 years old (A)	35 to 54 years old (B)	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White (A)	Non- Hispanic Black (B)	Other (C)
	17%	13%	21%	10%	22%	16%	20%	13%
No					A			
	83%	87%	79%	90%	78%	84%	80%	87%
Yes				В				
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 56: Question #1 by Age, Gender and Race/Ethnicity of Respondent

Overall, how would you rate the quality of ALL the City of Alexandria parks you have visited? Only asked of those who had visited a City of	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Alexandria park during the past 12 months	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	42%	20%	27%	29%	31%	31%	10%	41%
Excellent	В					В		В
	39%	66%	65%	58%	53%	59%	61%	45%
Good		A	А					
	19%	14%	7%	13%	16%	10%	29%	14%
Fair							А	
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 57: Question #1a by Age, Gender and Race/Ethnicity of Respondent

Table 58: Question #2 by Age, Gender and Race/Ethnicity of Respondent

Have you or other members of your household participated in a city-sponsored class or program	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
during the past 12 months?	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	17%	23%	28%	18%	25%	21%	32%	16%
Yes							С	
	83%	77%	72%	82%	75%	79%	68%	84%
No								В
Total	100%	100%	100%	100%	100%	100%	100%	100%

Approximately how many different programs/classes or types of activities have you or members of your household participated in	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
and/or attended over the past 12 months? (Each program, class or activity counts as one.) Only asked of those who had participated in a city-sponsored class or program during the past 12 months	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	45%	11%	42%	20%	35%	21%	62%	7%
One	В		В				AC	
	29%	52%	37%	53%	34%	47%	12%	70%
2-3						В		В
4-6	0%	7%	19%	5%	13%	10%	13%	6%
7-10	17%	12%	2%	12%	9%	17%	0%	9%
11+	9%	18%	0%	10%	9%	5%	13%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 59: Question #2a by Age, Gender and Race/Ethnicity of Respondent

How do you rate the overall quality of the programs/class in which you and members of your household have participated? Only asked of those who had participated in a	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
city-sponsored class or program during the past 12 months	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	10%	49%	45%	37%	40%	41%	42%	28%
Excellent		A	А					
Good	53%	40%	49%	47%	44%	47%	37%	54%
	37%	11%	6%	16%	16%	13%	22%	17%
Fair	С							
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 60: Question #2b by Age, Gender and Race/Ethnicity of Respondent

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or program during the past 12 months	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Facilities are not well maintained	0%	2%	1%	1%	1%	1%	0%	1%
Facilities lack the right equipment/amenities	0%	5%	3%	4%	2%	5%	0%	0%
Lack of quality programs	6%	0%	4%	5%	2%	3%	0%	5%
Program full	2%	3%	5%	4%	1%	2%	6%	0%
Prefer facilities in other cities/counties	0%	8%	8%	5%	4%	3%	4%	8%
Poor customer service by staff	0%	0%	4%	1%	1%	1%	4%	0%
Use services of other agencies	0%	0%	0%	0%	0%	0%	0%	0%
I do not know what is being offered	61%	66%	56%	56%	69%	65%	53%	61%
Facilities operating hours not convenient	0%	5%	3%	1%	3%	2%	5%	0%
Registration for programs is difficult	0%	0%	5%	2%	0%	0%	0%	3%
Other:	4%	12%	11%	5%	11%	10%	0%	8%
Preferred program not offered at facility	4%	7%	3%	2%	6%	6%	0%	4%
Security is insufficient	2%	2%	3%	2%	2%	4%	0%	0%
Location inconvenient	2%	7%	4%	2%	7%	4%	0%	7%
Program times are not convenient	9%	14%	3%	7%	11%	8%	5%	13%
Fees are too high	9%	1%	9%	8%	4%	2%	24%	4%
I do not know locations of facilities	27%	14%	18%	21%	21%	18%	18%	27%
Not accessible for people with disabilities	0%	0%	5%	1%	1%	0%	4%	1%
Lack of parking by facilities and parks	4%	2%	6%	5%	3%	3%	0%	6%
Facilities are too often unavailable	0%	0%	4%	1%	1%	1%	0%	2%
I use a private business/HOA facility	6%	2%	12%	7%	5%	7%	0%	6%

Table 61: Question #2no by Age, Gender and Race/Ethnicity of Respondent

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Have you or other members of your household attended any special events (concerts, outdoor	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
movies, etc.) during the past 12 months?	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	66%	58%	68%	56%	69%	53%	84%	68%
No					A		A	А
	34%	42%	32%	44%	31%	47%	16%	32%
Yes				В		ВC		
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 62: Question #3 by Age, Gender and Race/Ethnicity of Respondent

Table 63: Question #3a by Age, Gender and Race/Ethnicity of Respondent

Approximately how many different special events have you or members of your household attended over the past 12 months? Only asked of those who had attended any special	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
events during the past 12 months	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
1 event	49%	27%	24%	33%	36%	40%	19%	23%
2 to 3 events	38%	46%	51%	44%	44%	43%	29%	51%
4 to 6 events	7%	16%	25%	17%	11%	12%	23%	21%
7 to 10 events	0%	2%	0%	2%	0%	2%	0%	0%
	7%	8%	0%	4%	8%	4%	29%	5%
11+ events							А	
Total	100%	100%	100%	100%	100%	100%	100%	100%

How do you rate the overall quality of the events in which you and members of your household have participated? Only asked of those who had attended any special events during the past 12 months	18-34 years old (A)	35 to 54 years old (B)	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White (A)	Non- Hispanic Black (B)	Other (C)
	29%	32%	37%	35%	28%	40%	30%	14%
Excellent	2370	5270	5770	5570	20/0	C	5070	1470
Good	60%	63%	58%	58%	65%	58%	55%	71%
	11%	6%	5%	7%	8%	2%	15%	15%
Fair							А	А
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 64: Question #3b by Age, Gender and Race/Ethnicity of Respondent

Table 65: Question #4 by Age, Gender and Race/Ethnicity of Respondent

In the past 12 months, have you interacted with any staff of the Department of Recreation, Parks and Cultural Activities?	18-34 years old (A)	35 to 54 years old (B)	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White (A)	Non- Hispanic Black (B)	Other (C)
No	78%	74%	78%	79%	73%	79%	72%	74%
Yes	22%	26%	22%	21%	27%	21%	28%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%

How would you rate the quality of the customer service provided by Department staff? Only asked of those who had interacted with any staff of RPCA during the past 12 months	18-34 years old (A)	35 to 54 years old (B)	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White (A)	Non- Hispanic Black (B)	Other (C)
Excellent	43%	32%	67% B	49%	40%	53%	29%	43%
Good	17%	50% A	30%	28%	39%	33%	24%	39%
Fair	40% C	18%	3%	23%	21%	15%	47% A	17%
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 66: Question #4a by Age, Gender and Race/Ethnicity of Respondent

How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.)	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Newspaper	10%	25%	42%	27%	20%	24%	38%	9%
City of Alexandria Website	28%	36%	20%	28%	30%	29%	12%	39%
City Newsletter (E-News)	15%	17%	13%	20%	11%	14%	11%	19%
City's social media (Facebook,Twitter, etc.)	18%	10%	8%	9%	16%	19%	6%	5%
Recreation brochure/program guide	25%	29%	28%	24%	31%	26%	29%	28%
Neighborhood/civic newsletters/listservs	15%	16%	29%	18%	18%	21%	19%	13%
Schools/ACPS Communications	6%	14%	11%	13%	9%	3%	14%	20%
Program fliers/registration forms	9%	16%	17%	15%	13%	14%	6%	18%
Other Websites	4%	4%	3%	3%	4%	2%	5%	6%
From friends and neighbors	31%	34%	35%	39%	28%	29%	53%	25%
Non-City social media external	3%	6%	3%	4%	4%	3%	8%	4%
Interactions with RPCA staff	0%	1%	1%	0%	0%	1%	0%	0%
Recreation center electronic bulletin boards	0%	1%	3%	0%	2%	1%	3%	1%
Other:	16%	12%	12%	12%	16%	10%	12%	21%

Table 67: Question #5 by Age, Gender and Race/Ethnicity of Respondent

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

How would you rate the appearance and condition of public spaces (the landscaping of medians, rights-of-way, street trees, etc.) in the	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
City of Alexandria?	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Excellent	24%	33%	29%	26%	30%	28%	23%	32%
Good	60%	47%	55%	55%	52%	57%	50%	50%
Fair	16%	19%	16%	18%	17%	14%	27%	17%
Poor	0%a	1%	1%	1%	1%	0%	0%a	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 68: Question #6 by Age, Gender and Race/Ethnicity of Respondent

Table 69: Question #7 by Age, Gender and Race/Ethnicity of Respondent

How aware are you of the City of Alexandria's	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Public Art Program?	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	2%	5%	8%	4%	5%	1%	11%	6%
Very aware							A	А
	12%	33%	41%	26%	27%	32%	24%	20%
Somewhat aware		A	A					
	86%	62%	51%	70%	68%	67%	65%	73%
Not aware	ВC							
Total	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree that you and/or your household personally benefit from participation in programs, activities and events	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
offered by the Department of Recreation, Parks and Cultural Activities in each of the following ways? Percent rating as "strongly" or "somewhat agree"	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
reitent lating as strongly of somewhat agree	(A)	(D)	(C)	(A)	(6)	(A)	(В)	(C)
Increased connectedness to community	35%	51%	41%	38%	47%	36%	55%	52%
Increased quality of life	44%	54%	45%	40%	56% A	49%	30%	52%
Improved health & well-being	50%	50%	46%	46%	52%	41%	59%	60% A

Table 70: Question #8 by Age, Gender and Race/Ethnicity of Respondent

Table 71: Question #9 by Age, Gender and Race/Ethnicity of Respondent

I go to parks and recreation facilities to see familiar faces/meet people OR for quiet relaxation or individual uses	18-34 years old (A)	35 to 54 years old (B)	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White (A)	Non- Hispanic Black (B)	Other (C)
Average Rating Where -2.5 is Completely "see familiar faces/meet people" and +2.5 is Completely "quiet relaxation or individual uses"	1.0	0.9	1.3	1.2	0.9	1.1	0.7	1.2

Parks should Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.) OR Have active uses for organized sports and paid programs through user fees	18-34 years old (A)	35 to 54 years old (B)	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White (A)	Non- Hispanic Black (B)	Other (C)
Average Rating Where -2.5 is Completely "Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)" and +2.5 is Completely "Have active uses for organized sports and paid programs through user fees"	-1.2	-1.3	-1.5	-1.4	-1.3	-1.2	-1.4	-1.4

Table 72: Question #10 by Age, Gender and Race/Ethnicity of Respondent

When considering potential budget reductions, the Parks and Recreation Department should Maintain all existing recreational programs and facilities and parks but at a lower level of service (e.g. park maintenance on fewer days per week; reduced hours at recreation facilities; fewer recreation program offerings within each category) OR Eliminate some programs and facilities, but keep the remaining programs and facilities at current levels of service (e.g. close some facilities but keep all others on current schedules; cut some types of recreation programs)	18-34 years old	35 to 54 years old	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White	Non- Hispanic Black	Other (C)
Average Rating Where -2.5 is Completely "Maintain all existing recreational programs and facilities and parks but at a lower level of service" and +2.5 is Completely "Eliminate some programs and facilities, but keep the remaining programs and facilities at	0.0	0.1	-0.1	0.4 B	-0.3	0.2 C	-0.1	-0.4

 Table 73: Question #11 by Age, Gender and Race/Ethnicity of Respondent

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
facilities for the City of Alexandria?	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	\$22	\$20	\$25	\$25	\$19	\$24	\$16	\$21
Acquisition of additional parkland and open space				В		В		
	\$17	\$16	\$13	\$12	\$19	\$15	\$22	\$13
Develop new indoor recreational facilities					A		A C	
	\$25	\$21	\$19	\$21	\$23	\$21	\$25	\$21
Improve indoor recreational facilities	С							
Improve parks and outdoor recreational facilities	\$37	\$43	\$43	\$42	\$39	\$40	\$37	\$45
and fields								
TOTAL	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$99

Table 74: Question #12 by Age, Gender and Race/Ethnicity of Respondent

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the								
program	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Youth learn to swim instruction	12%	28% A C	10%	19%	17%	11%	23%	27% A
Adult learn to swim instruction	15%	21%	30% A	16%	24%	7%	56% A C	26% A
Lap swimming	42% C	51% C	23%	42%	39%	42% B	13%	54% B
Water fitness programs	22%	29%	32%	10%	43% A	21%	31%	35% A
Tennis lessons and leagues	25%	31%	17%	22%	29%	19%	43% A	28%
Programs for preschool age	15%	15%	7%	11%	15%	8%	20% A	18% A
Programs for teens	1%	16% A	15% A	13%	8%	6%	19% A	11%
Programs for older adults	12%	20%	57% A B	29%	24%	24%	49% A C	16%
Multi-generational programs	10%	25% A	25% A	26% B	14%	14%	37% A C	19%
Before and after school care programs	7%	11%	6%	7%	10%	2%	15% A	16% A
School break camps (fall, winter, spring, summer)	7%	17% A	7%	11%	12%	6%	11%	21% A
Youth sports classes	9%	15%	7%	12%	10%	10%	4%	14%
Youth fitness and wellness programs	6%	12%	5%	8%	8%	7%	10%	9%

Table 75: Question #13 part 1 by Age, Gender and Race/Ethnicity of Respondent

Report of Results (2017-11-06)

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the								
program	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Adult fitness and wellness programs	53%	60%	61%	46%	68% A	53%	83% A C	51%
Youth creative and performing arts	1%	15% A	11% A	9%	9%	6%	10%	13%
Adult creative and performing arts	24%	33%	44% A	30%	34%	31%	40%	30%
Adult organized sports programs	36% C	45% C	20%	40%	32%	32%	45%	37%
Adult continuing education programs	13%	39% A	52% A	24%	40% A	31%	32%	37%
Adult day and weekend travel programs	14%	21%	37% A B	18%	25%	23%	23%	22%
Programs for people with disabilities	3%	12% A	17% A	10%	11%	3%	29% A C	11%
Cultural special events (concerts, movies, parades, etc.)	72% C	65%	52%	63%	67%	67%	60%	62%
Athletic special events(social sports, tournaments, etc.)	29% C	31% C	14%	З6% В	17%	23%	29%	30%
Youth nature programs/environmental education	11%	18%	17%	17%	14%	7%	18%	27% A
Adult nature programs/environmental education	25%	39% A	39%	31%	35%	31%	27%	42%
Programs with your pets	14%	18%	17%	15%	17%	16%	10%	21%
Youth technology programs	0%	15% A C	7%	6%	9%	3%	18% A	9%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the								
program	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Adult technology programs	9%	27% A	33% A	23%	20%	18%	24%	29%
Volunteer/community projects	43%	52% C	35%	38%	50%	46%	44%	44%
Walking/biking groups	41%	40%	47%	45%	39%	37%	35%	58% A B
Youth open play (play groups, pick-up gym/pool use)	12%	21%	10%	19%	11%	10%	17%	21% A
Adult open play (pick-up gym/field/court/pool use)	24%	33%	23%	33%	23%	26%	20%	35%
Youth cooking programs	1%	7% A	8%	5%	6%	3%	9%	5%
Adult cooking programs	35%	36%	27%	29%	38%	31%	38%	35%
Youth martial arts programs	2%	9% A	5%	4%	7%	4%	8%	7%
Adult martial arts programs	11%	19%	14%	17%	14%	11%	20%	21%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program ,how well are your needs already being met?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Youth learn to swim instruction	86%	62%	67%	75%	65%	48%	100% A	69%
Adult learn to swim instruction	46%	78%	69%	62%	65%	50%	67%	66%
Lap swimming	80%	64%	70%	79%	63%	69%	100%	66%
Water fitness programs	76% B	45%	63%	65%	56%	68%	69%	40%
Tennis lessons and leagues	88% B	49%	70%	61%	62%	76%	51%	55%
Programs for preschool age	63%	73%	59%	82%	60%	51%	66%	78%
Programs for teens		57%	55%	74%	36%	59%	41%	64%
Programs for older adults	36%	47%	68%	60%	53%	62%	51%	57%
Multi-generational programs	28%	61%	86% A	64%	65%	80% B	41%	71%
Before and after school care programs	52%	43%	51%	70%	35%	49%	24%	62%
School break camps (fall, winter, spring, summer)	75%	62%	70%	74%	59%	54%	58%	74%
Youth sports classes	80%	51%	76%	68%	59%	65%	100%	58%
Youth fitness and wellness programs	64%	62%	52%	66%	57%	43%	78%	66%
Adult fitness and wellness programs	61%	67%	58%	65%	61%	63%	62%	62%
Youth creative and performing arts	100%	59%	100%	83%	60%	78%	55%	65%
Adult creative and performing arts	92% B	64%	79%	80%	70%	88% C	73%	51%
Adult organized sports programs	85% B	54%	78%	65%	69%	70%	65%	62%
Adult continuing education programs	100%	75%	67%	78%	73%	76%	85%	66%

Table 76: Question #13 part 2 by Age, Gender and Race/Ethnicity of Respondent

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program ,how	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
well are your needs already being met? Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	57%	83%	83%	84%	73%	65%	86%	96%
Adult day and weekend travel programs	5770	03/0	0370	0470	7370	03/0	00/0	A
	0%	82%	76%	96%	41%	89%	50%	92%
Programs for people with disabilities		A	A	В				
Cultural special events (concerts, movies, parades, etc.)	60%	65%	70%	62%	65%	62%	54%	72%
Athletic special events(social sports, tournaments, etc.)	61%	67%	65%	68%	57%	61% B	20%	88% B
	100%	77%	49%	85%	68%	52%	84%	83%
Youth nature programs/environmental education	С							
	92%	63%	51%	64%	67%	64%	78%	65%
Adult nature programs/environmental education	BC							
Programs with your pets	85%	58%	72%	75%	62%	74%	44%	68%
Youth technology programs		47%	55%	80% B	30%	35%	36%	74%
Adult technology programs	80%	58%	64%	60%	68%	60%	66%	66%
Volunteer/community projects	66%	57%	54%	63%	55%	63%	58%	50%
Walking/biking groups	43%	71% A	65%	56%	61%	54%	48%	68%
Youth open play (play groups, pick-up gym/pool use)	67%	79%	88%	93% B	49%	57%	55%	94% A
Adult open play (pick-up gym/field/court/pool use)	66%	81%	85%	81%	71%	74%	100%	71%
Youth cooking programs	100%	53%	67%	100%	40%	63%	61%	47%
Adult cooking programs	49%	70%	70%	59%	63%	63%	58%	63%
Youth martial arts programs	100%	41%	100%	74%	60%	59%	44%	85%
Adult martial arts programs	63%	80%	83%	85%	69%	70%	77%	86%

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as #1 Most Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Youth learn to swim instruction	0%	3%	4%	3%	1%	0%	4%	4%
Adult learn to swim instruction	9% B C	0%	0%	5%	2%	0%	14% A C	3%
Lap swimming	3%	3%	3%	4%	2%	6%	0%	0%
Water fitness programs	0%	0%	4% A B	0%	1%	2%	0%	0%
Tennis lessons and leagues	0%	0%	0%	0%	0%	0%	0%	0%
Programs for preschool age	2%	0%	0%	1%	0%	1%	0%	0%
Programs for teens	0%	3%	1%	0%	2%	0%	6% A C	0%
Programs for older adults	0%	0%	6% A B	1%	2%	3%	0%	0%
Multi-generational programs	0%	0%	0%	0%	0%	0%	0%	0%
Before and after school care programs	0%	1%	0%	1%	0%	1%	0%	0%
School break camps (fall, winter, spring, summer)	0%	1%	0%	0%	1%	1%	0%	0%
Youth sports classes	0%	6% A C	0%	4%	0%	0%	0%	6% A B
Youth fitness and wellness programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult fitness and wellness programs	6%	8%	7%	6%	9%	7%	10%	7%
Youth creative and performing arts	0%	1%	0%	0%	1%	0%	0%	2%
Adult creative and performing arts	6% B	0%	0%	5% B	0%	5%	0%	0%
Adult organized sports programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult continuing education programs	0%	3%	2%	3%	0%	1%	0%	4%

Table 77: Question #14 Most Important by Age, Gender and Race/Ethnicity of Respondent

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as #1 Most Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Adult day and weekend travel programs	4%	0%	1%	0%	4%	0%	8% A C	0%
Programs for people with disabilities	0%	0%	0%	0%	0%	0%	0%	0%
Cultural special events (concerts, movies, parades, etc.)	9%	6%	5%	8%	6%	10% B	0%	6%
Athletic special events(social sports, tournaments, etc.)	0%	0%	0%	0%	0%	0%	0%	0%
Youth nature programs/environmental education	0%	0%	0%	0%	0%	0%	0%	0%
Adult nature programs/environmental education	2%	1%	1%	2%	1%	2%	0%	1%
Programs with your pets	6%	1%	1%	3%	4%	6%	0%	1%
Youth technology programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult technology programs	0%	0%	1%	0%	1%	0%	0%	0%
Volunteer/community projects	3%	0%	1%	2%	1%	3%	0%	0%
Walking/biking groups	0%	2%	4%	3%	0%	2%	0%	2%
Youth open play (play groups, pick-up gym/pool use)	4%	0%	0%	0%	4%	0%	8% A C	0%
Adult open play (pick-up gym/field/court/pool use)	0%	0%	0%	0%	0%	0%	0%	0%
Youth cooking programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult cooking programs	0%	1%	0%	0%	1%	1%	0%	0%
Youth martial arts programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult martial arts programs	0%	0%	1%	0%	0%	0%	0%	0%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as one of the Top Four Most		<i>i</i>	(-)	<i></i>				(-)
Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Youth learn to swim instruction	14%	8%	4%	11%	8%	5%	13%	15%
Adult learn to swim instruction	9%	8%	1%	9%	4%	2%	18% A	8%
Lap swimming	10%	14%	7%	12%	10%	17% B C	4%	5%
Water fitness programs	7%	4%	11%	3%	11% A	8%	4%	7%
Tennis lessons and leagues	12%	9%	3%	6%	12%	7%	12%	11%
Programs for preschool age	4%	1%	1%	3%	1%	4%	0%	0%
Programs for teens	0%	8% A	3%	4%	2%	1%	6%	6%
Programs for older adults	0%	5%	14% A B	5%	4%	6%	8%	0%
Multi-generational programs	0%	2%	3%	1%	2%	1%	4%	0%
Before and after school care programs	4%	5%	0%	4%	3%	2%	0%	9% B
School break camps (fall, winter, spring, summer)	2%	4%	2%	4%	2%	3%	0%	5%
Youth sports classes	2%	7%	4%	7%	2%	1%	4%	10% A
Youth fitness and wellness programs	0%	3%	0%	0%	2%	0%	6% A C	0%
Adult fitness and wellness programs	15%	14%	17%	11%	21%	19%	19%	8%
Youth creative and performing arts	4%	5%	0%	2%	5%	1%	8% A	4%
Adult creative and performing arts	13% B C	0%	4%	9%	2%	9%	0%	5%

 Table 78: Question #14 Top Four by Age, Gender and Race/Ethnicity of Respondent

Report of Results (2017-11-06)

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as one of the Top Four Most	(4)	(B)	(0)	(4)	(D)	(4)	(D)	(6)
Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Adult organized sports programs	4%	11%	2%	9%	3%	6%	10%	6%
Adult continuing education programs	0%	5%	13% A	5%	4%	6%	0%	6%
Adult day and weekend travel programs	6%	2%	3%	2%	6%	3%	12% A C	0%
Programs for people with disabilities	7%	4%	4%	7%	4%	2%	13% A	6%
Cultural special events (concerts, movies, parades, etc.)	34% B C	14%	16%	27%	18%	25% C	34% C	7%
Athletic special events(social sports, tournaments, etc.)	6%	5%	2%	8%	2%	2%	10%	7%
Youth nature programs/environmental education	0%	3%	1%	0%	2%	1%	0%	2%
Adult nature programs/environmental education	7%	6%	7%	5%	8%	9%	9%	1%
Programs with your pets	10%	6%	2%	5%	10%	8%	6%	6%
Youth technology programs	0%	1%	1%	0%	1%	0%	0%	2%
Adult technology programs	5%	10%	15%	9%	10%	5%	6%	19% A B
Volunteer/community projects	23%	24%	13%	19%	26%	22%	24%	21%
Walking/biking groups	27%	15%	23%	24%	16%	19%	22%	25%
Youth open play (play groups, pick-up gym/pool use)	7%	10%	1%	5%	9%	5%	12%	6%
Adult open play (pick-up gym/field/court/pool use)	17%	7%	6%	11%	11%	12%	0%	18% B
Youth cooking programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult cooking programs	27% B	11%	15%	16%	21%	19%	28% C	11%
Youth martial arts programs	0%	0%	3%	0%	1%	1%	0%	0%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your	18-34	35 to 54	55+ years			Non- Hispanic	Non- Hispanic	
household?	years old	years old	old	Male	Female	White	Black	Other
Percent Rating as one of the Top Four Most								
Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Adult martial arts programs	2%	4%	3%	5%	1%	4%	0%	4%

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
circling the YES or NO next to the facility.	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Walking paths	95%	86%	85%	89%	89%	92% B	77%	92% B
Biking trails	70% C	68% C	45%	68%	57%	63%	47%	71% B
Outdoor running/walking track	64% C	71% C	42%	58%	65%	61%	57%	65%
Indoor running/walking track	25%	41% A	30%	24%	39% A	29%	47% A C	27%
Natural areas and wildlife habitats	78% C	72%	61%	73%	71%	78% B	28%	89% B
Picnic shelters/areas	60% C	52%	39%	49%	55%	53%	51%	50%
Playgrounds	16%	39% A C	15%	25%	24%	20%	30%	29%
Community gardens	35%	35%	26%	27%	38%	35% B	17%	42% B
Fishing areas	23%	20%	20%	28% B	15%	17%	9%	39% A B
Marina/waterfront	56% C	45%	37%	44%	52%	53%	36%	45%
Off-leash dog areas	30%	23%	21%	31% B	19%	30% B	4%	31% B
Outdoor competitive swimming pool	22%	21%	9%	24% B	14%	19% B	4%	27% B
Outdoor leisure/recreational swimming pool	40% C	41% C	19%	32%	39%	46% B	12%	33% B

Table 79: Question #15 part 1 by Age, Gender and Race/Ethnicity of Respondent

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
circling the YES or NO next to the facility.	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Water spray ground	12%	21% C	7%	11%	18%	12%	11%	21%
Outdoor fitness station/equipment	37% C	33%	18%	30%	31%	32%	29%	31%
Outdoor courts	32%	38% C	20%	34%	30%	31%	45% C	26%
Indoor play space (soft play room/playground)	12%	19% C	3%	13%	13%	9%	14%	19%
Indoor sports fields	16%	20% C	5%	16%	14%	16%	22%	10%
Indoor gym space	25%	39% A C	23%	24%	35%	32%	30%	26%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	21%	28% C	13%	27%	17%	28% C	15%	15%
Baseball/softball fields	12%	20%	12%	22% B	9%	18%	7%	16%
Batting cages	10%	17%	10%	15%	11%	16%	4%	14%
Gymnastics room	5%	8%	9%	7%	8%	3%	13% A	10%
Skateboard parks	2%	4%	6%	5%	3%	4%	4%	4%
Outdoor performance space	19%	30%	21%	25%	22%	24%	20%	27%
Outdoor rental space	12%	18%	10%	10%	17%	12%	14%	16%
Indoor pools	46%	47% C	30%	34%	52% A	45%	31%	47%
Indoor exercise and fitness facilities	40%	53%	45%	39%	51%	42%	56%	48%
Indoor performance/art facilities	20%	25%	24%	18%	27%	24% B	7%	30% B
Indoor rental space	9%	19%	9%	10%	16%	9%	14%	18%

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
circling the YES or NO next to the facility.	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Racquetball/squash courts	14%	14%	7%	16%	9%	14%	10%	12%
Facilities for people with disabilities	3%	13% A	16% A	10%	10%	6%	19% A	12%
Outdoor public art	27%	29%	23%	21%	32%	30% B	6%	34% B
Indoor multi-purpose areas	5%	22% A	14%	12%	14%	11%	15%	17%
Indoor social lounge	13%	19%	14%	15%	15%	10%	28% A	18%
Rock climbing walls	32% C	35% C	10%	25%	31%	28%	32%	25%
Outdoor social gathering spaces	40%	50% C	27%	35%	45%	44%	32%	39%
Open lawns and landscape	47%	57%	53%	55%	50%	58% B	16%	64% B
Farmers' Markets	84% C	76%	67%	69%	85% A	79%	67%	79%
River/stream activities (kayak launch, sailing, etc.)	54% C	42%	30%	40%	47%	55% B	14%	43% B
Nature Center	35%	34%	30%	32%	35%	36% B	9%	46% B

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Meet Needs" of your household.	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Walking paths	56%	50%	57%	52%	56%	58% C	73% C	35%
Biking trails	71%	54%	63%	61%	64%	66%	77% C	48%
Outdoor running/walking track	68%	64%	65%	63%	67%	66%	93% A C	48%
Indoor running/walking track	60%	67%	73%	71%	64%	71% C	78% C	36%
Natural areas and wildlife habitats	68%	65%	64%	72%	60%	68%	85%	57%
Picnic shelters/areas	67% C	49%	36%	51%	57%	59%	68% C	37%
Playgrounds	68%	64%	50%	78%	52%	55%	82%	61%
Community gardens	66%	47%	62%	61%	53%	66% B	22%	52%
Fishing areas	87% B	37%	77% B	71%	62%	78%	67%	61%
Marina/waterfront	52%	59%	61%	55%	57%	62% C	75% C	32%
Off-leash dog areas	35%	57%	65%	51%	43%	50%	100%	41%
Outdoor competitive swimming pool	94% B	56%	81%	78%	67%	69%	100%	73%
Outdoor leisure/recreational swimming pool	85% B	58%	64%	73%	68%	70%	74%	64%
Water spray ground	100% B	59%	100%	78%	76%	80%	100%	61%
Outdoor fitness station/equipment	66%	60%	83%	64%	65%	58%	85%	66%

Table 80: Question #15 part 2 by Age, Gender and Race/Ethnicity of Respondent

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Meet Needs" of your household.	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Outdoor courts	39%	53%	76%	52%	49%	36%	83% A C	43%
Indoor play space (soft play room/playground)	53%	64%	100%	80%	46%	52%	78%	59%
Indoor sports fields	55%	61%	73%	80%	43%	72%	27%	62%
Indoor gym space	46%	63%	67%	68%	52%	65%	40%	55%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	54%	55%	68%	58%	55%	50%	100%	68%
Baseball/softball fields	57%	58%	67%	60%	60%	52%	55%	72%
Batting cages	34%	72%	92% A	76%	51%	59%	100%	69%
Gymnastics room	34%	59%	64%	77%	36%	100% B	28%	43%
Skateboard parks	37%	100%	87%	71%	100%	64%	100%	100%
Outdoor performance space	100% B	51%	74%	83%	59%	65%	67%	77%
Outdoor rental space	62%	76%	81%	96% B	58%	83% B	27%	88% B
Indoor pools	80%	60%	66%	70%	66%	70%	58%	67%
Indoor exercise and fitness facilities	67%	57%	72%	79% B	55%	66%	55%	65%
Indoor performance/art facilities	74%	57%	55%	83% B	49%	65%	55%	56%
Indoor rental space	48%	56%	80%	64%	51%	87% B	27%	51%
Racquetball/squash courts	68%	28%	100% B	48%	67%	72% C	69%	21%
Facilities for people with disabilities	0%	74% A	70% A	81%	47%	93% B	23%	74% B

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Meet Needs" of your household.	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Outdoor public art	80%	68%	61%	66%	74%	66%	61%	80%
Indoor multi-purpose areas	53%	52%	81%	53%	60%	80%	55%	45%
Indoor social lounge	46%	85% A	78%	81%	58%	61%	40%	93% B
Rock climbing walls	69%	74%	79%	74%	70%	68%	65%	82%
Outdoor social gathering spaces	46%	63%	58%	63%	51%	61%	29%	55%
Open lawns and landscape	64%	61%	57%	64%	57%	71% B C	27%	47%
Farmers' Markets	57%	44%	53%	59%	47%	53%	60%	41%
River/stream activities (kayak launch, sailing, etc.)	74%	58%	78%	65%	69%	68% B	27%	79% B
Nature Center	69%	52%	67%	57%	65%	63%	67%	62%

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as #1 Most Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Walking paths	19%	15%	11%	17%	15%	13%	14%	20%
Biking trails	14% B	2%	8%	15% B	2%	7%	19% A C	3%
Outdoor running/walking track	5%	7%	2%	8%	3%	4%	10%	6%
Indoor running/walking track	0%	0%	0%	0%	0%	0%	0%	0%
Natural areas and wildlife habitats	3%	0%	3%	3%	1%	3%	0%	0%
Picnic shelters/areas	0%	0%	0%	0%	0%	0%	0%	0%
Playgrounds	2%	2%	0%	3%	1%	2%	0%	0%
Community gardens	2%	0%	0%	0%	1%	1%	0%	0%
Fishing areas	0%	0%	0%	0%	0%	0%	0%	0%
Marina/waterfront	3%	1%	0%	2%	1%	3%	0%	0%
Off-leash dog areas	3%	3%	1%	5%	1%	4%	0%	1%
Outdoor competitive swimming pool	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor leisure/recreational swimming pool	2%	1%	0%	1%	1%	2%	0%	0%
Water spray ground	0%	1%	0%	0%	1%	0%	0%	1%
Outdoor fitness station/equipment	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor courts	0%	0%	0%	0%	0%	0%	0%	0%
Indoor play space (soft play room/playground)	0%	0%	0%	0%	0%	0%	0%	0%
Indoor sports fields	0%	0%	0%	0%	0%	0%	0%	0%
Indoor gym space	0%	0%	0%	0%	0%	0%	0%	0%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	0%	0%	0%	0%	0%	0%	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	0%	0%	0%	0%	0%
Gymnastics room	0%	0%	2%	1%	0%	1%	0%	0%

 Table 81: Question #16 Top Four by Age, Gender and Race/Ethnicity of Respondent

Report of Results (2017-11-06)

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as #1 Most Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Skateboard parks	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Indoor pools	2%	2%	1%	0%	3%	1%	0%	4%
Indoor exercise and fitness facilities	0%	0%	0%	0%	0%	0%	0%	0%
Indoor performance/art facilities	0%	0%	1%	0%	0%	0%	0%	0%
Indoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Racquetball/squash courts	2%	0%	0%	2%	0%	1%	0%	0%
Facilities for people with disabilities	4% B	0%	0%	0%	3%	0%	9% A C	0%
Outdoor public art	0%	0%	0%	0%	0%	0%	0%	0%
Indoor multi-purpose areas	0%	0%	1%	0%	0%	0%	0%	0%
Indoor social lounge	0%	0%	0%	0%	0%	0%	0%	0%
Rock climbing walls	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor social gathering spaces	0%	0%	0%	0%	0%	0%	0%	0%
Open lawns and landscape	2%	1%	0%	1%	1%	2%	0%	0%
Farmers' Markets	0%	5%	2%	0%	4%	1%	10% A C	0%
River/stream activities (kayak launch, sailing, etc.)	2%	1%	0%	0%	2%	2%	0%	0%
Nature Center	0%	0%	0%	0%	0%	0%	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as one of the Top Four Most	(0)	(D)	(0)	(•)	(D)	(0)	(D)	
Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Walking paths	41% B C	20%	22%	33%	25%	28%	35%	25%
Biking trails	36% B C	10%	15%	33% B	11%	17%	28%	24%
Outdoor running/walking track	13%	15%	10%	16%	11%	9%	24% A	12%
Indoor running/walking track	3%	3%	1%	2%	2%	3%	6%	0%
Natural areas and wildlife habitats	12%	3%	11%	10%	8%	15% B C	0%	5%
Picnic shelters/areas	6%	5%	5%	7%	4%	5%	6%	4%
Playgrounds	10%	10%	1%	11%	5%	4%	9%	14% A
Community gardens	7% C	3%	0%	5%	3%	4%	4%	4%
Fishing areas	0%	0%	0%	0%	0%	0%	0%	0%
Marina/waterfront	11%	12%	7%	13%	7%	10% C	23% A C	0%
Off-leash dog areas	12% C	6%	1%	8%	6%	9%	0%	8%
Outdoor competitive swimming pool	0%	5%	3%	5%	1%	2%	5%	2%
Outdoor leisure/recreational swimming pool	6%	3%	1%	3%	5%	7%	0%	1%
Water spray ground	2%	2%	0%	3%	1%	2%	0%	1%
Outdoor fitness station/equipment	4%	6%	1%	4%	4%	1%	18% A C	0%
Outdoor courts	0%	9% A C	1%	4%	3%	2%	6%	6%

 Table 82: Question #16 Top Four by Age, Gender and Race/Ethnicity of Respondent

Report of Results (2017-11-06)

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	6%	1%	0%	3%	3%	1%	9%	0%
Indoor play space (soft play room/playground)	078	1/0	078	370	578	170	A C	078
Indoor sports fields	4%	1%	2%	4%	1%	1%	0%	7% A B
Indoor gym space	7%	4%	3%	9% B	1%	2%	15% A C	4%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	7% A C	0%	6% B	0%	1%	10% A C	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	1%	1%	0%	0%	0%	1%
Gymnastics room	0%	0%	2%	1%	0%	1%	0%	0%
Skateboard parks	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	1%	4%	0%	2%	2%	0%	0%
Outdoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Indoor pools	17%	10%	9%	7%	17% A	9%	17%	18%
Indoor exercise and fitness facilities	3%	7%	14% A	4%	10%	9%	3%	6%
Indoor performance/art facilities	0%	3%	3%	0%	3%	2%	0%	1%
Indoor rental space	0%	2%	0%	1%	0%	0%	0%	2%
Racquetball/squash courts	2%	5%	1%	4%	2%	4%	4%	0%
Facilities for people with disabilities	4%	1%	4%	0%	6% A	2%	9%	2%
Outdoor public art	8%	9%	6%	5%	8%	10%	3%	6%
Indoor multi-purpose areas	0%	2%	4%	1%	2%	1%	0%	3%
Indoor social lounge	0%	0%	0%	0%	0%	0%	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household?	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Percent Rating as one of the Top Four Most	(0)	(p)		(4)	(P)	(0)	(P)	
Important	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
	5%	1%	2%	6%	0%	5%	0%	0%
Rock climbing walls				В				
Outdoor social gathering spaces	2%	9%	4%	3%	6%	6%	6%	2%
Open lawns and landscape	7%	10%	15%	13%	9%	14%	3%	8%
Farmers' Markets	40%	26%	24%	31%	31%	35%	33%	22%
	14%	8%	9%	5%	14%	16%	0%	7%
River/stream activities (kayak launch, sailing, etc.)						В		
	0%	2%	7%	2%	3%	4%	0%	2%
Nature Center			A					

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services.	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
How likely, if at all, would you be to engage with the Department in upcoming processes each of the following ways?	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)
Provide comments and feedback through social media	64%	66%	61%	72% B	56%	58%	61%	80% A B
Communicate directly with staff	60%	77% A	71%	74%	65%	72%	62%	67%
Attend public meetings or focus group discussions	39%	66% A	58% A	47%	58%	53%	56%	50%
Attend web-based public meetings (a meeting that can be attended online scheduled for a set time)	44%	70% A C	50%	55%	54%	44%	79% A C	58%
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed officials)	19%	41% A	44% A	32%	33%	27%	65% A C	21%
Attend a board or commission meeting	41%	57% A	56%	48%	53%	53%	48%	44%
Join a board or commission	35%	45%	36%	41%	39%	31%	49% A	49% A
Provide feedback through additional surveys	85%	91%	83%	88%	86%	90%	83%	84%

Table 83: Question #17 by Age, Gender and Race/Ethnicity of Respondent

Does your home or apartment complex have yard or green spaces for play/relaxation	18-34 years old (A)	35 to 54 years old (B)	55+ years old (C)	Male (A)	Female (B)	Non- Hispanic White (A)	Non- Hispanic Black (B)	Other (C)
No	10%	18%	15%	12%	15%	16%	9%	11%
	79%	62%	70%	72%	69%	70%	67%	76%
Yes, small area	В							
Yes, large area	11%	20%	16%	16%	15%	15%	24%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 84: Question #25 by Age, Gender and Race/Ethnicity of Respondent

Table 85: Question #26 by Age, Gender and Race/Ethnicity of Respondent

If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.)*	18-34 years old	35 to 54 years old	55+ years old	Male	Female	Non- Hispanic White	Non- Hispanic Black	Other
Clubhouse/indoor gathering area	55%	45%	49%	47%	52%	41%	55%	64%
Fitness center	64%	53%	51%	58%	56%	47%	77%	64%
Playground	25%	37%	24%	31%	28%	21%	44%	36%
Swimming pool	61%	63%	50%	63%	55%	49%	69%	74%
None of these	21%	32%	40%	27%	33%	43%	14%	14%

*Percents add to more than 100% as respondents could give more than one answer No test of statistical significance between groups was conducted

Selected Survey Responses by Presence of Young Children, Children, Teenagers or Seniors in Household

Have you or members of your household visited any of the City of Alexandria parks during	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
the past 12 months?	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
No	12%	18%	0%a	18%	0%a	18%	27%	16%
Yes	88%	82%	100%a	82%	100%a	82%	73%	84%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 86: Question #1 by Presence of Young Children, Children, Teenagers or Seniors in Household

Table 87: Question #1a by Presence of Young Children, Children, Teenagers or Seniors in Household

Overall, how would you rate the quality of ALL the City of Alexandria parks you have visited? Only asked of those who had visited a City of Alexandria park during	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	31%	29%	41%	29%	21%	30%	26%	30%
Good	45%	55%	55%	53%	72%	54%	66%	50%
Fair	24%	16%	3%	18%	6%	16%	8%	20%
Poor	0%a	0%a	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%	100%	100%

Have you or other members of your household participated in a city-sponsored class or program during the past 12 months?	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Yes	57% B	19%	37%	20%	60% B	21%	30%	20%
No	43%	81% A	63%	80%	40%	79% A	70%	80%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 88: Question #2 by Presence of Young Children, Children, Teenagers or Seniors in Household

Approximately how many different programs/classes or types of activities have	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
you or members of your household participated in and/or attended over the past 12 months? (Each program, class or activity counts as one.) Only asked of those who had participated in a city-sponsored class or program during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
One	29%	29%	0%	37%	0%	29%	33%	34%
2-3	47%	39%	78% B	33%	47%	39%	39%	37%
4-6	4%	10%	0%	11%	0%	11%	17%	8%
7-10	7%	12%	8%	13%	0%	14%	11%	13%
11+	12%	10%	14%	6%	53% B	7%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%

How do you rate the overall quality of the programs/class in which you and members of your household have participated? Only asked of those who had participated in a city-sponsored class or program during the past	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
12 months	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	48%	32%	28%	35%	52%	37%	52%	29%
Good	45%	44%	54%	45%	27%	50%	37%	45%
Fair	7%	23%	18%	21%	22%	13%	11%	26%
Poor	0%a	0%a	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 90: Question #2b by Presence of Young Children, Children, Teenagers or Seniors in Household

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or program during the past 12 months	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Facilities are not well maintained	7%	0%	0%	1%	0%	1%	3%	0%
Facilities lack the right equipment/amenities	0%	2%	0%	2%	0%	2%	3%	1%
Lack of quality programs	0%	4%	0%	4%	0%	4%	3%	4%
Program full	26%	2%	0%	4%	0%	4%	10%	3%
Prefer facilities in other cities/counties	7%	1%	29%	1%	0%	1%	7%	0%
Poor customer service by staff	0%	0%	0%	0%	0%	0%	9%	0%
Use services of other agencies	0%	0%	0%	0%	0%	0%	0%	0%
I do not know what is being offered	33%	70%	16%	69%	38%	69%	33%	74%
Facilities operating hours not convenient	0%	1%	13%	1%	37%	1%	0%	1%
Registration for programs is difficult	0%	1%	0%	1%	0%	1%	10%	0%
Other:	0%	10%	0%	10%	0%	10%	22%	9%

Table 91: Question #2no b	y Presence of Young Children	. Children. Teenage	rs or Seniors in Household

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or program during the past 12 months	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Preferred program not offered at facility	0%	5%	0%	5%	0%	5%	3%	5%
Security is insufficient	0%	0%	0%	0%	0%	0%	5%	0%
Location inconvenient	0%	5%	0%	4%	0%	4%	0%	4%
Program times are not convenient	0%	11%	13%	11%	37%	11%	5%	11%
Fees are too high	0%	8%	0%	8%	0%	8%	13%	7%
I do not know locations of facilities	42%	21%	0%	20%	0%	21%	15%	21%
Not accessible for people with disabilities	0%	0%	0%	0%	0%	0%	10%	0%
Lack of parking by facilities and parks	0%	2%	26%	2%	0%	2%	9%	1%
Facilities are too often unavailable	0%	1%	0%	1%	0%	1%	9%	0%
l use a private business/HOA facility	0%	3%	17%	3%	26%	3%	16%	2%

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Have you or other members of your household attended any special events (concerts, outdoor movies, etc.) during the past 12	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
months?	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
No	68%	64%	53%	65%	47%	64%	73%	66%
Yes	32%	36%	47%	35%	53%	36%	27%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 92: Question #3 by Presence of Young Children, Children, Teenagers or Seniors in Household

Approximately how many different special events have you or members of your household attended over the past 12 months? Only asked of those who had attended any special events during the past 12	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
months	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
1 event	14%	38%	44%	37%	33%	37%	26%	39%
	38%	41%	56%	41%	27%	41%	74%	37%
2 to 3 events							В	
4 to 6 events	26%	14%	0%	15%	0%	15%	0%	17%
7 to 10 events	0%	1%	0%	1%	0%	1%	0%	0%
11+ events	23%	5%	0%	5%	40% B	5%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 93: Question #3a by Presence of Young Children, Children, Teenagers or Seniors in Household

How do you rate the overall quality of the events in which you and members of your household have	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
participated? Only asked of those who had attended any special events during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	36%	30%	7%	29%	8%	29%	28%	30%
Good	64%	62%	78%	63%	67%	63%	72%	61%
Fair	0%a	8%	16%	8%	25%	8%	0%a	9%
Poor	0%a	0%a	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 94: Question #3b by Presence of Young Children, Children, Teenagers or Seniors in Household

Table 95: Question #4 by Presence of Young Children, Children, Teenagers or Seniors in Household

In the past 12 months, have you interacted with any staff of the Department of	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Recreation, Parks and Cultural Activities?	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
No	54%	79% A	64%	78%	47%	79% A	75%	79%
Yes	46% B	21%	36%	22%	53% B	21%	25%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%

How would you rate the quality of the customer service provided by Department staff?	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Only asked of those who had interacted with any staff of RPCA during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	19%	51% A	30%	47%	11%	49%	62%	46%
Good	47%	34%	25%	31%	81%	35%	38%	29%
Fair	33%	15%	45%	22%	8%	16%	0%	25%
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 96: Question #4a by Presence of Young Children, Children, Teenagers or Seniors in Household

How do you learn about the services that are offered by the City of Alexandria Department	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
of Recreation, Parks and Cultural Activities? (Check ALL that apply.)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Newspaper	20%	24%	14%	23%	54% B	24%	43% B	17%
City of Alexandria Website	47% B	25%	62% B	26%	52%	26%	11%	31% A
City Newsletter (E-News)	14%	16%	33% B	14%	35%	16%	17%	14%
City's social media (Facebook,Twitter, etc.)	7%	11%	3%	11%	0%	12%	3%	12%
Recreation brochure/program guide	56% B	20%	39%	23%	71% B	23%	30%	21%
Neighborhood/civic newsletters/listservs	19%	17%	28%	18%	11%	19%	28%	14%
Schools/ACPS Communications	27% B	6%	51% B	4%	65% B	4%	9%	4%
Program fliers/registration forms	15%	13%	8%	13%	27%	14%	20%	11%
Other Websites	4%	4%	0%	4%	0%	4%	2%	5%
From friends and neighbors	32%	32%	34%	32%	36%	31%	43%	29%
Non-City social media external	4%	3%	3%	3%	0%	2%	0%	4%
Interactions with RPCA staff	0%	0%	0%	0%	6% B	0%	1%	0%
Recreation center electronic bulletin boards	0%	1%	7% B	1%	21% B	0%	3%	0%

Table 97: Question #5 by Presence of Young Children, Children, Teenagers or Seniors in Household
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Report of Results (2017-11-06)

How do you learn about the services that are offered by the City of Alexandria Department	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
of Recreation, Parks and Cultural Activities?								
(Check ALL that apply.)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Other:	0%	19%	0%	18%	0%	19%	10%	20%

Table 98: Question #6 by Presence of Young Children, Children, Teenagers or Seniors in Household

How would you rate the appearance and condition of public spaces (the landscaping of medians, rights-of- way, street trees, etc.) in	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
the City of Alexandria?	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	43%	26%	41%	26%	27%	28%	37%	26%
Good	57%	50%	53%	51%	50%	52%	46%	51%
Fair	0%a	23%	7%	21%	23%	19%	15%	22%
Poor	0%a	1%	0%a	1%	0%a	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%

How aware are you of the City of Alexandria's	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Public Art Program?	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
	13%	3%	23%	2%	33%	3%	9%	1%
Very aware	В		В		В		В	
Somewhat aware	23%	23%	43%	23%	46%	24%	53% B	17%
	64%	75%	35%	75%	21%	73%	38%	82%
Not aware				A		A		А
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 99: Question #7 by Presence of Young Children, Children, Teenagers or Seniors in Household

To what extent do you agree that you and/or your household personally benefit from participation in programs, activities and events offered by the Department of Recreation, Parks and Cultural Activities in each of the following ways?	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Percent rating as "strongly" or "somewhat agree"	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Increased connectedness to			75%		81%			
community	49%	36%	В	33%	В	36%	42%	34%
	74%							
Increased quality of life	В	44%	66%	45%	80%	47%	53%	45%
					88%			
Improved health & well-being	59%	46%	66%	44%	В	47%	53%	45%

Table 100: Question #8 by Presence of Young Children, Children, Teenagers or Seniors in Household

Table 101: Question #9 by Presence of Young Children, Children, Teenagers or Seniors in Household

I go to parks and recreation facilities to see familiar faces/meet people OR for quiet relaxation or individual	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
uses	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Average Rating Where -2.5 is Completely "see familiar faces/meet people" and +2.5 is Completely "quiet relaxation or individual uses"	0.1	1.3 A	0.5	1.2 A	1.1	1.2	1.2	1.2

Parks should Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.) OR Have active uses for organized sports and paid programs	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
through user fees	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Average Rating Where -2.5 is Completely "Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)" and +2.5 is Completely "Have active uses for organized sports and paid programs through user fees"	-1.4	-1.4	-1.0	-1.4	-1.5	-1.4	-1.4	-1.4

When considering potential budget reductions, the Parks and Recreation Department should Maintain all existing	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
recreational programs and facilities and parks but at a lower level of service (e.g. park maintenance on fewer days per week; reduced hours at recreation facilities; fewer recreation program offerings within each category) OR Eliminate some programs and facilities, but keep the remaining programs and facilities at current levels of service (e.g. close some facilities but keep all others on current schedules; cut some types of recreation programs)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Average Rating Where -2.5 is Completely "Maintain all existing recreational programs and facilities and parks but at a lower level of service" and +2.5 is Completely "Eliminate some programs and facilities, but keep the remaining programs and facilities at	-0.3	0.1	-0.3	0.0	1.0	0.0	-0.2	0.1

Table 103: Question #11 by Presence of Young Children, Children, Teenagers or Seniors in Household

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
facilities for the City of Alexandria?	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Acquisition of additional parkland and open space	\$19	\$22	\$17	\$21	\$15	\$21	\$23	\$21
Develop new indoor recreational facilities	\$16	\$16	\$18	\$15	\$13	\$15	\$15	\$15
Improve indoor recreational facilities	\$22	\$22	\$26	\$23	\$30	\$22	\$21	\$23
Improve parks and outdoor recreational facilities and fields	\$43	\$40	\$39	\$40	\$42	\$41	\$41	\$40
TOTAL	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$100

Table 104: Question #12 by Presence of Young Children, Children, Teenagers or Seniors in Household

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
have a need for the program	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Youth learn to swim instruction	73% B	6%	71% B	10%	39% B	12%	9%	13%
Adult learn to swim instruction	15%	21%	8%	20%	30%	20%	32%	18%
Lap swimming	42%	37%	51%	37%	42%	39%	10%	44% A
Water fitness programs	29%	27%	36%	27%	45%	25%	18%	30%
Tennis lessons and leagues	34%	22%	33%	22%	9%	21%	8%	25% A
Programs for preschool age	88% B	2%	25% B	7%	13%	8%	7%	9%
Programs for teens	18% B	6%	38% B	5%	81% B	3%	15% B	4%
Programs for older adults	10%	30% A	8%	29%	10%	29%	61% B	21%
Multi-generational programs	11%	19%	33%	17%	35%	18%	25%	17%
Before and after school care programs	47% B	2%	39% B	4%	34% B	5%	5%	6%
School break camps (fall, winter, spring, summer)	49% B	2%	68% B	2%	51% B	4%	6%	5%

Table 105: Question #13	part 1 by Presence of Your	g Children, Children,	Teenagers or Seniors in Household

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
have a need for the program	50%	(B) 4%	53%	(B) 4%	47%	(B) 6%	(A) 7%	6%
Youth sports classes	B	470	B	470	B	070	770	070
Youth fitness and wellness programs	39% B	3%	27% B	3%	13%	3%	4%	5%
Adult fitness and wellness programs	68%	60%	33%	61% A	36%	60%	57%	62%
Youth creative and performing arts	33% B	4%	42% B	3%	30% B	5%	10%	5%
Adult creative and performing arts	12%	37% A	25%	35%	36%	36%	42%	34%
Adult organized sports programs	26%	39%	16%	38%	15%	37%	20%	41% A
Adult continuing education programs	19%	38%	25%	37%	31%	39%	52% B	34%
Adult day and weekend travel programs	6%	24% A	6%	23%	6%	23%	37% B	19%
Programs for people with disabilities	11%	8%	16%	8%	26% B	6%	25% B	4%
Cultural special events (concerts, movies, parades, etc.)	66%	66%	64%	67%	37%	68% A	45%	69% A
Athletic special events(social sports, tournaments, etc.)	15%	24%	51% B	23%	25%	22%	20%	23%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Youth nature programs/environmental education	53% B	6%	60% B	7%	23%	9%	19% B	8%
Adult nature programs/environmental education	18%	37% A	20%	35%	28%	37%	35%	35%
Programs with your pets	8%	18%	3%	18%	0%	18%	11%	19%
Youth technology programs	27% B	4%	36% B	3%	47% B	3%	6%	5%
Adult technology programs	17%	23%	30%	22%	31%	23%	42% B	19%
Volunteer/community projects	38%	48%	29%	48%	43%	47%	27%	50% A
Walking/biking groups	28%	41%	43%	40%	24%	41%	41%	38%
Youth open play (play groups, pick-up gym/pool use)	57% B	5%	70% B	6%	55% B	7%	7%	8%
Adult open play (pick-up gym/field/court/pool use)	26%	28%	27%	27%	55%	28%	25%	27%
Youth cooking programs	19% B	3%	14% B	3%	16%	3%	7%	3%
Adult cooking programs	19%	40% A	6%	39% A	6%	39% A	25%	40%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program.	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Percent answering "Yes" they have a need for the program	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
	11%	3%	22%	3%	0%	3%	4%	3%
Youth martial arts programs	1170	570	B	570	0%	5%	470	570
	3%	19%	0%	19%	0%	18%	18%	18%
Adult martial arts programs		A		A				

Table 106: Question #13 part 2 by Presence of Young Children, Children, Teenagers or Seniors in Household

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
program, how well are your needs already being met? Percent rating as 0%, 25% or 50% met	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Youth learn to swim instruction	74%	41%	75%	64%	33%	59%	87%	49%
Adult learn to swim instruction	80%	62%	100%	58%	100%	58%	82%	53%
Lap swimming	72%	71%	75%	72%	76%	71%	88%	72%
Water fitness programs	44%	60%	64%	59%	88%	57%	57%	56%
Tennis lessons and leagues	33%	66%	65%	60%	100%	59%	30%	57%
Programs for preschool age	66%	33%	67%	42%	100%	40%	0%	42%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met? Percent rating as 0%, 25% or 50% met	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Programs for teens	45%	23%	82% B	15%	45%	30%	54%	0%
Programs for older adults	0%	55%	0%	55%	44%	57%	68%	41%
Multi-generational programs	60%	59%	79%	54%	62%	55%	86%	52%
Before and after school care programs	42%	16%	61%	12%	0%	15%	0%	15%
School break camps (fall, winter, spring, summer)	55%	33%	74%	32%	34%	33%	0%	28%
Youth sports classes	66%	35%	56%	51%	32%	49%	51%	36%
Youth fitness and wellness programs	64%	48%	64%	36%	0%	11%	0%	37%
Adult fitness and wellness programs	70%	61%	39%	61%	48%	61%	58%	61%
Youth creative and performing arts	75%	60%	48%	88%	14%	79%	100%	58%
Adult creative and performing arts	34%	79%	12%	79% A	12%	81% A	92%	72%
Adult organized sports programs	60%	66%	18%	67%	100%	66%	81%	63%
Adult continuing education programs	43%	76%	40%	77%	59%	75%	71%	76%
Adult day and weekend travel programs	100%	81%	100%	81%	100%	82%	84%	77%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
program, how well are your needs already being met? Percent rating as 0%, 25% or 50% met	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Programs for people with disabilities	36%	64%	100%	64%	0%	86% A	86%	39%
Cultural special events (concerts, movies, parades, etc.)	55%	64%	72%	61%	32%	59%	82%	56%
Athletic special events(social sports, tournaments, etc.)	56%	52%	94% B	49%	100%	53%	27%	48%
Youth nature programs/environmental education	73%	63%	75%	74%	100%	66%	43%	75%
Adult nature programs/environmental education	30%	69%	33%	69%	64%	67%	72%	67%
Programs with your pets	100%	60%	100%	61%		67%	47%	60%
Youth technology programs	41%	38%	64%	26%	55%	40%	32%	36%
Adult technology programs	24%	69%	56%	65%	100%	62%	72%	60%
Volunteer/community projects	60%	59%	67%	58%	39%	60%	67%	55%
Walking/biking groups	69%	57%	100% B	58%	100%	57%	69%	56%
Youth open play (play groups, pick-up gym/pool use)	64%	92%	90%	50%	58%	62%	•	63%
Adult open play (pick-up gym/field/court/pool use)	64%	76%	82%	73%	92%	73%	93%	70%
Youth cooking programs	47%	62%	100% B	13%	100%	26%	0%	40%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met? Percent rating as 0%, 25% or	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
50% met	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Adult cooking programs	64%	62%	100%	60%	100%	62%	85%	55%
Youth martial arts programs	77%	38%	87%	31%		49%	100% B	11%
Adult martial arts programs	0%	77%	•	75%	•	81%	88%	71%

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Youth learn to swim instruction	6% B	0%	9% B	0%	0%	0%	0%	0%
Adult learn to swim instruction	0%	5%	0%	5%	0%	5%	0%	6%
Lap swimming	2%	3%	0%	3%	0%	3%	3%	4%
Water fitness programs	0%	1%	0%	1%	0%	1%	0%	1%
Tennis lessons and leagues	0%	0%	0%	0%	0%	0%	0%	0%
Programs for preschool age	6% B	0%	0%	1%	0%	1%	0%	1%
Programs for teens	0%	2%	0%	2%	0%	0%	2%	2%
Programs for older adults	0%	1%	0%	1%	0%	1%	9% B	0%
Multi-generational programs	0%	0%	0%	0%	0%	0%	0%	0%
Before and after school care programs	4% B	0%	6% B	0%	0%	0%	0%	0%
School break camps (fall, winter, spring, summer)	0%	0%	4% B	0%	0%	0%	0%	0%
Youth sports classes	4% B	0%	21% B	1%	0%	1%	0%	1%
Youth fitness and wellness programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult fitness and wellness programs	0%	8%	0%	7%	0%	8%	8%	8%
Youth creative and performing arts	3% B	0%	0%	1%	0%	1%	0%	1%

Table 107: Question #14 Most Important by Presence of Young Children, Children, Teenagers or Seniors in Household

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Adult creative and performing arts	0%	3%	0%	3%	0%	3%	0%	4%
Adult organized sports programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult continuing education programs	8% B	0%	0%	0%	0%	0%	2%	0%
Adult day and weekend travel programs	0%	3%	0%	3%	0%	0%	2%	3%
Programs for people with disabilities	0%	0%	0%	0%	0%	0%	0%	0%
Cultural special events (concerts, movies, parades, etc.)	11%	6%	0%	7%	0%	7%	0%	7%
Athletic special events(social sports, tournaments, etc.)	0%	0%	0%	0%	0%	0%	0%	0%
Youth nature programs/environmental education	0%	0%	0%	0%	0%	0%	0%	0%
Adult nature programs/environmental education	0%	2%	0%	2%	0%	2%	0%	2%
Programs with your pets	0%	4%	0%	4%	0%	4%	0%	4%
Youth technology programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult technology programs	0%	0%	0%	0%	0%	0%	2%	0%
Volunteer/community projects	0%	2%	0%	2%	0%	2%	2%	2%
Walking/biking groups	0%	1%	0%	1%	0%	1%	0%	1%

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Youth open play (play groups, pick-up gym/pool use)	13% B	0%	0%	2%	0%	2%	0%	3%
Adult open play (pick-up gym/field/court/pool use)	0%	0%	0%	0%	0%	0%	0%	0%
Youth cooking programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult cooking programs	0%	0%	0%	0%	0%	0%	0%	0%
Youth martial arts programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult martial arts programs	0%	0%	0%	0%	0%	0%	2%	0%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household? Percent Rating as one of the	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Top Four Most Important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Youth learn to swim instruction	38% B	2%	42% B	6%	0%	6%	0%	7%
Adult learn to swim instruction	8%	8%	0%	8%	0%	8%	0%	9%
Lap swimming	6%	11%	6%	11%	0%	11%	5%	12%
Water fitness programs	2%	6%	0%	7%	0%	7%	4%	8%
Tennis lessons and leagues	17% B	5%	12%	5%	0%	3%	0%	6%
Programs for preschool age	14% B	0%	0%	2%	0%	2%	0%	2%
Programs for teens	0%	2%	21% B	2%	0%	1%	2%	2%
Programs for older adults	0%	4%	0%	4%	0%	4%	13% B	2%
Multi-generational programs	0%	1%	0%	1%	0%	1%	5%	1%
Before and after school care programs	21% B	0%	26% B	2%	0%	2%	0%	2%
School break camps (fall, winter, spring, summer)	15% B	0%	18% B	1%	0%	1%	4%	2%
Youth sports classes	8% B	0%	38% B	1%	0%	1%	0%	1%
Youth fitness and wellness programs	0%	2%	0%	2%	0%	0%	0%	2%
Adult fitness and wellness programs	0%	18% A	0%	17%	0%	16%	11%	19%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Youth creative and performing	26%	0%	12%	4%	0%	4%	0%	5%
arts Adult creative and performing arts	B 0%	8%	0%	8%	0%	8%	2%	9%
Adult organized sports programs	0%	8%	0%	8%	0%	8%	0%	9%
Adult continuing education programs	8%	4%	0%	3%	0%	4%	11% B	2%
Adult day and weekend travel programs	0%	5%	0%	5%	0%	2%	5%	5%
Programs for people with disabilities	0%	4%	21% B	4%	0%	2%	0%	5%
Cultural special events (concerts, movies, parades, etc.)	29%	22%	0%	25% A	0%	23%	7%	27% A
Athletic special events(social sports, tournaments, etc.)	0%	5%	18% B	5%	0%	5%	0%	6%
Youth nature programs/environmental education	8% B	0%	0%	1%	0%	1%	2%	2%
Adult nature programs/environmental education	0%	9%	0%	9%	0%	9%	5%	9%
Programs with your pets	0%	9%	0%	9%	0%	7%	2%	9%
Youth technology programs	3%	0%	0%	1%	0%	1%	0%	1%
Adult technology programs	8%	10%	0%	10%	0%	10%	30% B	6%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household? Percent Rating as one of the	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Top Four Most Important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Volunteer/community projects	17%	24%	0%	23% A	12%	24%	15%	24%
Walking/biking groups	2%	22% A	33%	21%	0%	22%	13%	22%
Youth open play (play groups, pick-up gym/pool use)	28% B	1%	37% B	4%	21% B	4%	0%	5%
Adult open play (pick-up gym/field/court/pool use)	0%	13%	4%	12%	0%	13%	5%	13%
Youth cooking programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult cooking programs	18%	21%	0%	21% A	0%	22%	12%	20%
Youth martial arts programs	0%	1%	0%	1%	0%	1%	4% B	0%
Adult martial arts programs	0%	4%	0%	4%	0%	4%	4%	4%

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
facility.	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Walking paths	88%	91%	84%	91%	74%	90%	76%	93% A
Biking trails	68%	62%	77%	63%	46%	63%	39%	64% A
Outdoor running/walking track	71%	66%	58%	66%	74%	67%	37%	71% A
Indoor running/walking track	18%	37%	26%	35%	42%	33%	28%	37%
Natural areas and wildlife habitats	76%	71%	70%	72%	47%	75%	44%	77% A
Picnic shelters/areas	63%	50%	58%	50%	46%	50%	40%	52%
Playgrounds	89% B	11%	96% B	15%	80% B	16%	11%	17%
Community gardens	26%	33%	33%	31%	51%	31%	15%	34% A
Fishing areas	13%	22%	6%	21%	4%	22%	7%	24% A
Marina/waterfront	60%	47%	24%	50% A	22%	50%	21%	54% A
Off-leash dog areas	23%	25%	5%	26%	15%	26%	12%	28%
Outdoor competitive swimming pool	30%	17%	30%	18%	10%	20%	4%	21% A
Outdoor leisure/recreational swimming pool	55% B	32%	42%	34%	37%	36%	5%	39% A

Table 109: Question #15 part 1 by Presence of Young Children, Children, Teenagers or Seniors in Household

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
facility.	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Water spray ground	70% B	7%	32% B	12%	10%	13%	3%	14%
Outdoor fitness station/equipment	38%	31%	18%	32%	32%	31%	10%	35% A
Outdoor courts	36%	28%	43%	29%	37%	28%	23%	30%
Indoor play space (soft play room/playground)	69% B	2%	59% B	6%	31% B	7%	0%	9%
Indoor sports fields	22%	13%	39% B	13%	45% B	13%	0%	17% A
Indoor gym space	17%	31%	18%	31%	56%	27%	12%	35% A
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	36% B	17%	51% B	16%	59% B	18%	8%	20%
Baseball/softball fields	17%	12%	44% B	11%	30%	12%	5%	13%
Batting cages	5%	13%	34% B	11%	4%	12%	3%	13%
Gymnastics room	22% B	5%	18%	5%	4%	5%	7%	6%
Skateboard parks	9%	3%	3%	3%	0%	3%	4%	3%
Outdoor performance space	22%	25%	3%	24% A	4%	25%	11%	25%
Outdoor rental space	13%	13%	18%	13%	17%	12%	7%	14%
Indoor pools	57%	44%	45%	45%	55%	45%	15%	52% A

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
facility.	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Indoor exercise and fitness facilities	54%	47%	65%	48%	45%	47%	38%	50%
Indoor performance/art facilities	26%	25%	23%	25%	23%	26%	10%	28% A
Indoor rental space	13%	14%	37% B	13%	28%	12%	3%	15%
Racquetball/squash courts	13%	12%	8%	12%	13%	13%	1%	13%
Facilities for people with disabilities	0%	10%	33% B	9%	31% B	8%	16%	8%
Outdoor public art	23%	29%	12%	29%	19%	31%	12%	32% A
Indoor multi-purpose areas	21%	13%	33% B	11%	33%	13%	8%	13%
Indoor social lounge	15%	14%	14%	14%	13%	13%	8%	15%
Rock climbing walls	43%	27%	16%	29%	28%	28%	17%	30%
Outdoor social gathering spaces	59% B	36%	62%	38%	37%	39%	13%	43% A
Open lawns and landscape	42%	54%	52%	53%	51%	53%	39%	54%
Farmers' Markets	91%	76%	71%	77%	73%	78%	49%	81% A
River/stream activities (kayak launch, sailing, etc.)	43%	42%	16%	42% A	29%	41%	12%	46% A
Nature Center	51%	32%	32%	33%	25%	34%	22%	34%

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
household.	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Walking paths	58%	53%	57%	54%	46%	52%	39%	58%
Biking trails	66%	60%	82%	64%	50%	61%	32%	69% A
Outdoor running/walking track	60%	68%	47%	70%	38%	68%	74%	68%
Indoor running/walking track	57%	65%	75%	60%	88%	62%	94%	57%
Natural areas and wildlife habitats	59%	63%	73%	63%	90%	62%	50%	64%
Picnic shelters/areas	71%	47%	54%	48%	57%	47%	50%	46%
Playgrounds	58%	62%	73%	64%	60%	59%	13%	71%
Community gardens	65%	49%	27%	51%	34%	53%	60%	45%
Fishing areas	78%	65%	100%	62%	0%	62%	77%	61%
Marina/waterfront	85% B	47%	59%	51%	61%	53%	39%	51%
Off-leash dog areas	52%	44%	100%	43%	100%	43%	43%	43%
Outdoor competitive swimming pool	70%	80%	30%	82% A	100%	77%	100%	78%
Outdoor leisure/recreational swimming pool	70%	76%	37%	78% A	27%	75% A	100%	77%
Water spray ground	85%	64%	47%	81%	100%	82%	100%	79%
Outdoor fitness station/equipment	78%	59%	82%	60%	65%	58%	75%	60%
Outdoor courts	77%	44%	82%	45%	0%	43%	91% B	39%
Indoor play space (soft play room/playground)	58%	75%	63%	66%	49%	69%		73%

Table 110: Question #15 part 2 by Presence of Young Children, Children, Teenagers or Seniors in Household

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
household.	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Indoor sports fields	59%	68%	44%	66%	62%	77%		65%
Indoor gym space	65%	57%	58%	56%	54%	60%	53%	57%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	53%	57%	57%	53%	44%	48%	79%	51%
Baseball/softball fields	59%	58%	58%	55%	0%	59%	50%	48%
Batting cages	100%	56%	100%	51%	100%	54%	100%	51%
Gymnastics room	75% B	20%	49%	29%	100%	35%	44%	28%
Skateboard parks	100%	57%	100%	67%		67%	67%	66%
Outdoor performance space	100%	62%	100%	63%	0%	63%	100%	64%
Outdoor rental space	75%	72%	57%	72%	25%	89% A	77%	70%
Indoor pools	84%	68%	46%	72%	26%	76% A	52%	70%
Indoor exercise and fitness facilities	74%	54%	63%	57%	10%	62% A	53%	57%
Indoor performance/art facilities	54%	65%	28%	63%	24%	60%	35%	63%
Indoor rental space	42%	61%	59%	53%	52%	68%	50%	55%
Racquetball/squash courts	100%	38%	100%	44%	100%	44%	100%	44%
Facilities for people with disabilities	•	48%	54%	53%	0%	73% A	33%	53%
Outdoor public art	76%	75%	26%	77%	29%	74%	50%	78%
Indoor multi-purpose areas	59%	58%	32%	55%	16%	53%	54%	51%
Indoor social lounge	82%	61%	100%	57%	100%	72%	29%	59%
Rock climbing walls	89%	66%	100%	67%	84%	74%	89%	66%

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If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
	42%	52%	85%	47%	63%	50%	27%	47%
Outdoor social gathering spaces			В					
Open lawns and landscape	61%	53%	80%	54%	59%	56%	46%	53%
Farmers' Markets	45%	51%	54%	49%	12%	50%	51%	49%
River/stream activities (kayak launch, sailing, etc.)	65%	66%	44%	66%	50%	71%	68%	65%
Nature Center	38%	64%	30%	63%	0%	63%	56%	62%

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household? Percent Rating as #1 Most	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Walking paths	24%	12%	54% B	14%	0%	13%	9%	14%
Biking trails	14%	8%	0%	8%	0%	8%	2%	9%
Outdoor running/walking track	0%	5%	0%	5%	0%	5%	4%	6%
Indoor running/walking track	0%	0%	0%	0%	0%	0%	0%	0%
Natural areas and wildlife habitats	0%	2%	0%	2%	0%	2%	2%	2%
Picnic shelters/areas	0%	0%	0%	0%	0%	0%	0%	0%
Playgrounds	16% B	0%	0%	2%	0%	2%	0%	2%
Community gardens	0%	1%	0%	1%	0%	1%	0%	1%
Fishing areas	0%	0%	0%	0%	0%	0%	0%	0%
Marina/waterfront	0%	2%	0%	2%	0%	2%	0%	2%
Off-leash dog areas	0%	3%	0%	3%	0%	3%	0%	3%
Outdoor competitive swimming pool	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor leisure/recreational swimming pool	5%	1%	7%	1%	0%	1%	0%	1%
Water spray ground	4% B	0%	0%	1%	0%	1%	0%	1%
Outdoor fitness station/equipment	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor courts	0%	0%	0%	0%	0%	0%	0%	0%

Table 111: Question #16 Top Four by Presence of Young Children, Children, Teenagers or Seniors in Household

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Indoor play space (soft play room/playground)	0%	0%	0%	0%	0%	0%	0%	0%
Indoor sports fields	0%	0%	0%	0%	0%	0%	0%	0%
Indoor gym space	0%	0%	0%	0%	0%	0%	0%	0%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	0%	0%	0%	0%	0%	0%	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	0%	0%	0%	0%	0%
Gymnastics room	0%	0%	0%	0%	0%	0%	3% B	0%
Skateboard parks	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Indoor pools	0%	2%	4%	1%	0%	2%	0%	2%
Indoor exercise and fitness facilities	0%	0%	0%	0%	0%	0%	0%	0%
Indoor performance/art facilities	0%	0%	0%	0%	0%	0%	2%	0%
Indoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Racquetball/squash courts	0%	1%	0%	1%	0%	1%	0%	1%
Facilities for people with disabilities	0%	2%	0%	2%	0%	0%	0%	2%
Outdoor public art	0%	0%	0%	0%	0%	0%	0%	0%
Indoor multi-purpose areas	0%	0%	0%	0%	0%	0%	2%	0%
Indoor social lounge	0%	0%	0%	0%	0%	0%	0%	0%

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Rock climbing walls	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor social gathering spaces	0%	0%	0%	0%	0%	0%	0%	0%
Open lawns and landscape	0%	1%	0%	1%	0%	1%	0%	1%
Farmers' Markets	0%	3%	0%	3%	0%	3%	2%	3%
River/stream activities (kayak launch, sailing, etc.)	0%	0%	0%	0%	0%	0%	0%	0%
Nature Center	0%	0%	0%	0%	0%	0%	0%	0%

Table 112: Question #16 Top Four by Presence of Young Children, Children, Teenagers or Seniors in Household

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Walking paths	27%	28%	54%	30%	0%	29%	12%	31%
	14%	22%	44%	21%	0%	20%	3%	23%
Biking trails		/			0,0			A
Outdoor running/walking track	13%	13%	10%	13%	0%	14%	6%	15%
Indoor running/walking track	0%	3%	0%	3%	0%	3%	0%	4%
Natural areas and wildlife habitats	0%	10%	0%	9%	0%	10%	16%	9%
Picnic shelters/areas	0%	7%	0%	7%	0%	6%	2%	8%
	39%	1%	44%	6%	0%	6%	0%	7%
Playgrounds	В		В					

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Four Most Important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Community gardens	0%	5%	0%	5%	0%	5%	0%	6%
Fishing areas	0%	0%	0%	0%	0%	0%	0%	0%
Marina/waterfront	6%	9%	0%	10%	0%	8%	4%	10%
Off-leash dog areas	12%	8%	7%	8%	0%	9%	0%	9%
Outdoor competitive swimming pool	12% B	0%	7%	1%	0%	1%	0%	1%
Outdoor leisure/recreational swimming pool	15% B	2%	7%	3%	0%	3%	0%	3%
Water spray ground	12% B	1%	0%	2%	0%	2%	0%	2%
Outdoor fitness station/equipment	17% B	3%	0%	5%	0%	5%	0%	6%
Outdoor courts	0%	2%	28% B	2%	0%	1%	0%	2%
Indoor play space (soft play room/playground)	30% B	0%	0%	4%	0%	4%	0%	4%
Indoor sports fields	5% B	0%	28% B	0%	0%	0%	4% B	0%
Indoor gym space	7%	4%	10%	4%	0%	4%	3%	5%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	3%	0%	2%	0%	3%	0%	3%
Baseball/softball fields	0%	0%	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	0%	0%	0%	0%	0%
Gymnastics room	0%	0%	0%	0%	0%	0%	3% B	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Four Most Important	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)
Skateboard parks	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	1%	0%	1%	0%	1%	5% B	0%
Outdoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Indoor pools	10%	14%	8%	14%	6%	12%	9%	16%
Indoor exercise and fitness facilities	0%	7%	0%	6%	0%	7%	14%	6%
Indoor performance/art facilities	4%	2%	0%	2%	0%	2%	3%	1%
Indoor rental space	7% B	0%	10% B	0%	0%	0%	0%	0%
Racquetball/squash courts	0%	4%	0%	4%	0%	4%	0%	4%
Facilities for people with disabilities	0%	3%	0%	3%	0%	1%	8%	3%
Outdoor public art	4%	7%	0%	8%	6%	8%	2%	9%
Indoor multi-purpose areas	0%	1%	8% B	1%	0%	1%	3%	1%
Indoor social lounge	0%	0%	0%	0%	0%	0%	0%	0%
Rock climbing walls	0%	4%	0%	3%	0%	4%	2%	4%
Outdoor social gathering spaces	7%	5%	4%	4%	0%	3%	4%	5%
Open lawns and landscape	7%	11%	0%	11%	5%	11%	18%	8%
Farmers' Markets	10%	36% A	4%	35% A	17%	36%	24%	36%
River/stream activities (kayak launch, sailing, etc.)	0%	11%	0%	11%	6%	11%	2%	12%
Nature Center	5%	2%	0%	2%	0%	2%	5%	2%

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming processes each of the following ways?	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
Provide comments and feedback through social media	62%	62%	83%	60%	64%	59%	63%	61%
Communicate directly with staff	67%	67%	79%	66%	83%	64%	71%	64%
Attend public meetings or focus group discussions	52%	50%	87% B	51%	80%	50%	61%	48%
Attend web-based public meetings (a meeting that can be attended online scheduled for a set time)	62%	53%	71%	54%	94% B	51%	40%	55%
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed officials)	32%	33%	37%	33%	55%	31%	36%	31%
Attend a board or commission meeting	54%	47%	71%	48%	62%	47%	47%	47%
Join a board or commission	38%	39%	63%	40%	57%	38%	41%	38%
Provide feedback through additional surveys	78%	87%	72%	88%	85%	87%	77%	89%

Table 113: Question #17 by Presence of Young Children, Children, Teenagers or Seniors in Household

Does your home or apartment complex have yard or green spaces for play/relaxation	Young children (age 0 to 5) in household (A)	NO young children in household (B)	Children (age 6 to 12) in household (A)	NO children in household (B)	Teenagers (age 13 to 19) in household (A)	NO teenagers in household (B)	Older adults age 65+ in household (A)	NO older adults in household (B)
No	12%	13%	19%	14%	6%	12%	10%	15%
Yes, small area	71%	70%	81%	68%	74%	69%	69%	69%
Yes, large area	16%	17%	0%a	18%	21%	19%	21%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 114: Question #25 by Presence of Young Children, Children, Teenagers or Seniors in Household

Table 115: Question #26 by Presence of Young Children, Children, Teenagers or Seniors in Household

If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.)*	Young children (age 0 to 5) in household	NO young children in household	Children (age 6 to 12) in household	NO children in household	Teenagers (age 13 to 19) in household	NO teenagers in household	Older adults age 65+ in household	NO older adults in household
Clubhouse/indoor gathering area	45%	54%	24%	54%	60%	53%	44%	52%
Fitness center	50%	62%	35%	61%	60%	61%	43%	63%
Playground	40%	30%	15%	30%	42%	31%	20%	30%
Swimming pool	42%	64%	74%	61%	60%	61%	39%	63%
None of these	38%	26%	26%	27%	40%	27%	47%	25%

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Selected Survey Responses by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Have you or members of your household visited any of the	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
City of Alexandria parks during the past 12 months?	(A)	(B)	(A)	(B)	(A)	(B)
No	29% B	9%	12%	19%	15%	15%
Yes	71%	91% A	88%	81%	85%	85%
Total	100%	100%	100%	100%	100%	100%

Table 116: Question #1 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Table 117: Question #1a by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Overall, how would you rate the quality of ALL the City of Alexandria parks you have visited?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Only asked of those who had visited a City of Alexandria park during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)
	31%	29%	28%	31%	35%	12%
Excellent					В	
	63%	54%	58%	56%	51%	71%
Good						A
	6%	17%	15%	13%	14%	16%
Fair		A				
Poor	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%

Have you or other members of your household participated in a city-sponsored class or program during the past 12 months?	Live alone (A)	Live with others (B)	Home is Owned (A)	Home is Rented (B)	No dogs (A)	1 or more dogs (B)
Yes	17%	25%	25%	19%	23%	20%
No	83%	75%	75%	81%	77%	80%
Total	100%	100%	100%	100%	100%	100%

Table 118: Question #2 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Table 119: Question #2a by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Approximately how many different programs/classes or types of activities have you or members of your household participated in and/or attended over the past 12 months? (Each program, class or activity counts as one.) Only asked of those who had participated in a city-	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
sponsored class or program during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)
One	36%	28%	19%	39%	31%	26%
2-3	36%	42%	48%	34%	35%	58%
4-6	12%	8%	11%	8%	10%	0%a
7-10	2%	15%	14%	9%	10%	17%
11+	14%	7%	8%	11%	13%	0%a
Total	100%	100%	100%	100%	100%	100%

How do you rate the overall quality of the programs/class in which you and members of your household have participated? Only asked of those who had participated in a city-	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
sponsored class or program during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	27%	43%	44%	35%	42%	34%
Good	61%	40%	43%	46%	43%	51%
Fair	12%	17%	13%	19%	14%	15%
Poor	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%

Table 120: Question #2b by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city- sponsored class or program during the past 12 months	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Facilities are not well maintained	2%	1%	3%	0%	1%	0%
Facilities lack the right equipment/amenities	1%	4%	2%	3%	2%	2%
Lack of quality programs	5%	2%	4%	3%	2%	4%
Program full	3%	2%	4%	2%	2%	3%
Prefer facilities in other cities/counties	2%	6%	10%	1%	6%	0%
Poor customer service by staff	1%	1%	2%	0%	1%	0%
Use services of other agencies	0%	0%	0%	0%	0%	0%
I do not know what is being offered	67%	60%	53%	71%	67%	54%
Facilities operating hours not convenient	1%	2%	6%	0%	1%	3%
Registration for programs is difficult	1%	1%	1%	0%	0%	0%
Other:	9%	7%	10%	7%	9%	6%
Preferred program not offered at facility	2%	5%	5%	4%	3%	8%
Security is insufficient	1%	3%	3%	1%	2%	1%
Location inconvenient	4%	5%	6%	3%	4%	6%
Program times are not convenient	4%	12%	13%	7%	7%	15%
Fees are too high	10%	4%	5%	5%	6%	1%
I do not know locations of facilities	23%	19%	10%	28%	21%	20%
Not accessible for people with disabilities	1%	1%	2%	0%	1%	0%
Lack of parking by facilities and parks	2%	5%	4%	4%	4%	4%
Facilities are too often unavailable	0%	1%	1%	0%	0%	1%
I use a private business/HOA facility	6%	5%	7%	5%	5%	9%

Table 121: Question #2no by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Have you or other members of your household attended any special events (concerts, outdoor movies, etc.) during the past 12 months?	Live alone (A)	Live with others (B)	Home is Owned (A)	Home is Rented (B)	No dogs (A)	1 or more dogs (B)
No	68%	61%	61%	66%	67%	55%
Yes	32%	39%	39%	34%	33%	45%
Total	100%	100%	100%	100%	100%	100%

Table 122: Question #3 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Table 123: Question #3a by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Approximately how many different special events have you or members of your household attended over the past	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
12 months? Only asked of those who had attended any special events						
during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)
	48%	29%	25%	46%	36%	31%
1 event				A		
	34%	49%	61%	26%	40%	50%
2 to 3 events			В			
4 to 6 events	8%	17%	12%	17%	15%	15%
7 to 10 events	0%	1%	2%	0%	0%	3%
11+ events	11%	3%	0%	11%	9%	0%
Total	100%	100%	100%	100%	100%	100%

How do you rate the overall quality of the events in which you and members of your household have participated? Only asked of those who had attended any special events	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	43%	26%	30%	34%	34%	28%
Good	57%	64%	61%	60%	62%	56%
Fair	0%a	11%	10%	5%	4%	15%
Poor	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%

Table 124: Question #3b by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

In the past 12 months, have you interacted with any staff of the Department of Recreation, Parks and Cultural	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Activities?	(A)	(B)	(A)	(B)	(A)	(B)
	88%	70%	75%	78%	76%	81%
No	В					
	12%	30%	25%	22%	24%	19%
Yes		A				
Total	100%	100%	100%	100%	100%	100%

How would you rate the quality of the customer service provided by Department staff? Only asked of those who had interacted with any staff of	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
RPCA during the past 12 months	(A)	(B)	(A)	(B)	(A)	(B)
Excellent	42%	43%	35%	52%	42%	35%
Good	46%	33%	41%	28%	30%	58%
Fair	12%	24%	24%	20%	28%	8%
Poor	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%

Table 126: Question #4a by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.)	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Newspaper	27%	21%	29%	20%	23%	20%
City of Alexandria Website	22%	32%	37%	23%	27%	33%
City Newsletter (E-News)	16%	15%	17%	13%	17%	9%
City's social media (Facebook, Twitter, etc.)	12%	13%	10%	15%	13%	14%
Recreation brochure/program guide	12%	35%	31%	25%	25%	35%
Neighborhood/civic newsletters/listservs	13%	22%	27%	10%	18%	22%
Schools/ACPS Communications	4%	13%	8%	12%	11%	4%
Program fliers/registration forms	8%	17%	12%	16%	12%	21%
Other Websites	4%	3%	4%	3%	2%	7%
From friends and neighbors	33%	34%	34%	33%	35%	24%
Non-City social media external	0%	6%	3%	5%	4%	4%
Interactions with RPCA staff	1%	0%	1%	0%	1%	0%
Recreation center electronic bulletin boards	1%	2%	2%	1%	0%	4%
Other:	21%	10%	12%	15%	15%	11%

Table 127: Question #5 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

How would you rate the appearance and condition of public spaces (the landscaping of medians, rights-of-way, street trees, etc.) in the City of Alexandria?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
	(A)	(B)	(A)	(B)	(A)	(B)
	26%	29%	21%	34%	33%	11%
Excellent				A	В	
Good	57%	51%	54%	52%	52%	60%
	14%	21%	23%	14%	15%	28%
Fair						A
Poor	2%	0%	2%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%

Table 128: Question #6 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Table 129: Question #7 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

How aware are you of the City of Alexandria's Public Art	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Program?	(A)	(B)	(A)	(B)	(A)	(B)
	1%	6%	3%	5%	5%	3%
Very aware		A				
	29%	24%	33%	20%	27%	23%
Somewhat aware			В			
Not aware	70%	69%	64%	75%	68%	74%
Total	100%	100%	100%	100%	100%	100%

To what extent do you agree that you and/or your household personally benefit from participation in programs, activities and events offered by the Department of Recreation, Parks and Cultural Activities in each of the following ways?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Percent rating as "strongly" or "somewhat agree"	(A)	(B)	(A)	(B)	(A)	(B)
Increased connectedness to community	35%	46%	44%	41%	45%	30%
Increased quality of life	41%	52%	49%	48%	52% B	34%
Improved health & well-being	43%	53%	46%	54%	53% B	31%

Table 130: Question #8 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Table 131: Question #9 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

I go to parks and recreation facilities to see familiar faces/meet people	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
OR						
for quiet relaxation or individual uses	(A)	(B)	(A)	(B)	(A)	(B)
Average Rating Where -2.5 is Completely "see familiar	1.2	1.0	1.3	0.9	1.1	0.9
faces/meet people" and +2.5 is Completely "quiet			В			
relaxation or individual uses"						

Parks should Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.) OR Have active uses for organized sports and paid programs through user fees	Live alone (A)	Live with others (B)	Home is Owned (A)	Home is Rented (B)	No dogs (A)	1 or more dogs (B)
Average Rating Where -2.5 is Completely "Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)" and +2.5 is Completely "Have active uses for organized sports and paid programs through user fees"	-1.4	-1.3	-1.2 B	-1.5	-1.4	-1.1

Table 132: Question #10 by	v Whathar Liva Alana	Tonuro (Pont or Own	Procence of Dogs
Table 152. Question #10 b	y whether live Alone	, renure (nent of Owr	i, riesence of Dogs

Table 133: Question #11 by W	hether Live Alor	ne, Tenure (Re	nt or Own), P	resence of Dog	zs

When considering potential budget reductions, the Parks and Recreation Department should	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Maintain all existing recreational programs and facilities and parks but at a lower level of service (e.g. park						
maintenance on fewer days per week; reduced hours at						
recreation facilities; fewer recreation program offerings within each category)						
OR						
Eliminate some programs and facilities, but keep the						
remaining programs and facilities at current levels of service (e.g. close some facilities but keep all others on						
current schedules; cut some types of recreation programs)	(A)	(B)	(A)	(B)	(A)	(B)
Average Rating Where -2.5 is Completely "Maintain all	0.1	0.0	0.1	0.0	0.0	0.1
existing recreational programs and facilities and parks but at a lower level of service" and +2.5 is Completely						
"Eliminate some programs and facilities, but keep the						
remaining programs and facilities at						

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Alexandria?	(A)	(B)	(A)	(B)	(A)	(B)
Acquisition of additional parkland and open space	\$24	\$20	\$22	\$21	\$22	\$22
Develop new indoor recreational facilities	\$15	\$16	\$13	\$17	\$15	\$14
Improve indoor recreational facilities	\$23	\$22	\$22	\$23	\$23	\$21
Improve parks and outdoor recreational facilities and fields	\$38	\$42	\$44	\$38	\$40	\$43
	\$99	\$100	\$100	\$100	\$100	\$100
TOTAL		A				

Table 134: Question #12 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program.			(1)	(B)		
Percent answering "Yes" they have a need for the program	(A)	(B)	(A)	(B)	(A)	(B)
Youth learn to swim instruction	4%	25% A	22%	15%	19%	15%
Adult learn to swim instruction	31% B	14%	16%	24%	22%	13%
Lap swimming	35%	43%	47%	35%	37%	49%
Water fitness programs	25%	28%	28%	27%	26%	30%
Tennis lessons and leagues	20%	28%	20%	29%	27%	24%
Programs for preschool age	0%	20% A	12%	13%	13%	14%
Programs for teens	5%	13% A	13%	7%	9%	12%
Programs for older adults	36% B	21%	31%	22%	27%	24%
Multi-generational programs	19%	20%	25%	15%	19%	20%
Before and after school care programs	1%	12% A	6%	10%	9%	7%
School break camps (fall, winter, spring, summer)	1%	16% A	14%	8%	11%	9%
Youth sports classes	2%	15% A	16% B	6%	12%	7%
Youth fitness and wellness programs	0%	12% A	12% B	5%	6%	10%
Adult fitness and wellness programs	55%	58%	55%	59%	58%	56%
Youth creative and performing arts	3%	12% A	11%	7%	8%	9%

Table 135: Question #13 part 1 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	.) (B)	(A)	(B)	(A)	(B)
Adult creative and performing arts	32%	32%	29%	35%	32%	32%
Adult organized sports programs	28%	39%	28%	41% A	33%	46%
Adult continuing education programs	32%	33%	38%	29%	32%	34%
Adult day and weekend travel programs	27%	19%	26%	19%	24%	18%
Programs for people with disabilities	4%	13% A	10%	9%	12%	4%
Cultural special events (concerts, movies, parades, etc.)	66%	64%	62%	66%	68%	60%
Athletic special events(social sports, tournaments, etc.)	13%	32% A	22%	27%	29%	19%
Youth nature programs/environmental education	4%	21% A	16%	14%	14%	15%
Adult nature programs/environmental education	35%	32%	35%	33%	31%	43%
Programs with your pets	11%	19%	15%	17%	4%	49% A
Youth technology programs	1%	11% A	9%	6%	6%	10%
Adult technology programs	21%	23%	25%	20%	21%	23%
Volunteer/community projects	34%	49% A	43%	45%	45%	47%
Walking/biking groups	42%	41%	35%	47%	45%	35%
Youth open play (play groups, pick-up gym/pool use)	3%	21% A	19%	12%	15%	12%
Adult open play (pick-up gym/field/court/pool use)	20%	31%	32%	23%	25%	33%
Youth cooking programs	2%	7%	7%	4%	5%	5%
Adult cooking programs	40%	30%	28%	38%	34%	35%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
of the recreation or cultural programs listed below by circling the YES or NO next to the program.						
Percent answering "Yes" they have a need for the program	(A)	(B)	(A)	(B)	(A)	(B)
	1%	8%	4%	5%	5%	6%
Youth martial arts programs		A				
	13%	16%	9%	20%	16%	13%
Adult martial arts programs				A		

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
need for the program, how well are your needs already						
being met? Percent rating as 0%, 25% or 50% met	(A)	(B)	(A)	(B)	(A)	(B)
	23%	74%	65%	75%	71%	74%
Youth learn to swim instruction	2370	A	0578	7378	/1/0	7470
	49%	80%	48%	73%	57%	86%
Adult learn to swim instruction		А				
Lap swimming	80%	67%	73%	68%	75%	58%
	64%	56%	63%	56%	65%	36%
Water fitness programs					В	
Tennis lessons and leagues	78%	54%	61%	64%	62%	61%
Programs for preschool age	0%	69%	74%	63%	62%	83%
	60%	56%	73%	23%	62%	56%
Programs for teens			В			
Programs for older adults	44%	68%	57%	54%	55%	58%
	42%	76%	68%	58%	59%	73%
Multi-generational programs		A				
Before and after school care programs	0%	48%	69%	37%	49%	56%
School break camps (fall, winter, spring, summer)	0%	68%	68%	63%	67%	77%
Youth sports classes	51%	65%	59%	67%	67%	69%
Youth fitness and wellness programs	0%	62%	47%	86%	67%	76%
	60%	63%	56%	66%	69%	37%
Adult fitness and wellness programs					В	
Youth creative and performing arts	100%	68%	73%	65%	75%	71%
Adult creative and performing arts	87%	70%	65%	81%	81%	63%
Adult organized sports programs	76%	63%	64%	69%	74%	53%
Adult continuing education programs	75%	75%	67%	83%	77%	77%
Adult day and weekend travel programs	80%	77%	77%	79%	77%	78%

Table 136: Question #13 part 2 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
need for the program, how well are your needs already being met?						
Percent rating as 0%, 25% or 50% met	(A)	(B)	(A)	(B)	(A)	(B)
Programs for people with disabilities	89%	65%	80%	57%	71%	80%
	51%	70%	63%	65%	63%	66%
Cultural special events (concerts, movies, parades, etc.)		A				
Athletic special events(social sports, tournaments, etc.)	90%	58%	62%	67%	62%	69%
Youth nature programs/environmental education	38%	79%	78%	76%	73%	95%
Adult nature programs/environmental education	57%	71%	56%	75%	69%	58%
Programs with your pets	82%	65%	68%	73%	88%	62%
Youth technology programs	0%	51%	65%	29%	49%	45%
Adult technology programs	75%	59%	56%	72%	69%	48%
	56%	60%	58%	60%	66%	37%
Volunteer/community projects					В	
Walking/biking groups	48%	62%	68%	52%	62%	46%
Youth open play (play groups, pick-up gym/pool use)	100%	77%	70%	91%	80%	60%
Adult open play (pick-up gym/field/court/pool use)	81%	76%	72%	82%	78%	72%
Youth cooking programs	•	60%	69%	44%	70%	59%
Adult cooking programs	57%	65%	70%	60%	61%	65%
	100%	62%	58%	72%	86%	0%
Youth martial arts programs					В	
	79%	77%	46%	85%	81%	64%
Adult martial arts programs				A		

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	Live alone (A)	Live with others (B)	Home is Owned (A)	Home is Rented (B)	No dogs (A)	1 or more dogs (B)
Adult learn to swim instruction	9% B	1%	0%	7% A	5%	0%
Lap swimming	1%	4%	4%	2%	1%	4%
Water fitness programs	3%	0%	1%	1%	1%	0%
Tennis lessons and leagues	0%	0%	0%	0%	0%	0%
Programs for preschool age	0%	1%	2%	0%	1%	0%
Programs for teens	0%	2%	1%	2%	0%	5% A
Programs for older adults	3%	1%	3%	0%	2%	0%
Multi-generational programs	0%	1%	0%	1%	0%	0%
Before and after school care programs	0%	1%	1%	0%	0%	2%
School break camps (fall, winter, spring, summer)	0%	0%	1%	0%	0%	0%
Youth sports classes	0%	3%	5% B	0%	3%	0%
Youth fitness and wellness programs	0%	0%	0%	0%	0%	0%
Adult fitness and wellness programs	6%	7%	3%	9%	8%	6%
Youth creative and performing arts	0%	1%	1%	0%	1%	0%
Adult creative and performing arts	4%	2%	0%	4%	3%	0%
Adult organized sports programs	0%	0%	0%	0%	0%	0%
Adult continuing education programs	1%	2%	1%	2%	2%	0%
Adult day and weekend travel programs	1%	2%	1%	3%	3%	0%
Programs for people with disabilities	0%	0%	0%	0%	0%	0%
Cultural special events (concerts, movies, parades, etc.)	4%	9%	8%	7%	7%	10%
Athletic special events(social sports, tournaments, etc.)	0%	0%	0%	0%	0%	0%
Youth nature programs/environmental education	0%	0%	0%	0%	0%	0%

Table 137: Question #14 Most Important by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Report of Results (2017-11-06)

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Percent Rating as #1 Most Important	(A)	(B)	(A)	(B)	(A)	(B)
Adult nature programs/environmental education	2%	1%	2%	1%	1%	3%
	0%	5%	1%	5%	1%	10%
Programs with your pets						A
Youth technology programs	0%	0%	0%	0%	0%	0%
Adult technology programs	1%	0%	1%	0%	0%	0%
Volunteer/community projects	4% B	0%	1%	2%	2%	0%
Walking/biking groups	0%	2%	0%	3%	2%	0%
Youth open play (play groups, pick-up gym/pool use)	0%	2%	0%	3%	2%	0%
Adult open play (pick-up gym/field/court/pool use)	0%	0%	0%	0%	0%	0%
Youth cooking programs	0%	0%	0%	0%	0%	0%
Adult cooking programs	0%	0%	1%	0%	0%	1%
Youth martial arts programs	0%	0%	0%	0%	0%	0%
Adult martial arts programs	1%	0%	1%	0%	0%	0%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Percent Rating as one of the Top Four Most Important	(A)	(B)	(A)	(B)	(A)	(B)
Youth learn to swim instruction	1%	13% A	9%	10%	12% B	0%
Adult learn to swim instruction	14% B	4%	3%	10%	8% B	0%
Lap swimming	15%	9%	10%	11%	8%	16%
Water fitness programs	11%	5%	6%	7%	9% B	0%
Tennis lessons and leagues	5%	10%	6%	10%	11%	3%
Programs for preschool age	1%	3%	4% B	0%	3%	0%
Programs for teens	0%	5%	4%	3%	3%	5%
Programs for older adults	10% B	2%	9% B	2%	6%	2%
Multi-generational programs	5%	1%	3%	1%	2%	0%
Before and after school care programs	0%	5%	4%	3%	3%	4%
School break camps (fall, winter, spring, summer)	0%	4%	5%	1%	3%	2%
Youth sports classes	0%	7%	6%	3%	6%	2%
Youth fitness and wellness programs	0%	2%	0%	2%	0%	4% A
Adult fitness and wellness programs	13%	16%	10%	19%	15%	17%
Youth creative and performing arts	0%	5%	4%	3%	5%	0%
Adult creative and performing arts	5%	7%	4%	8%	6%	6%
Adult organized sports programs	1%	9%	3%	7%	6%	5%
Adult continuing education programs	6%	4%	8%	2%	4%	5%
Adult day and weekend travel programs	5%	3%	5%	3%	5%	0%
Programs for people with disabilities	4%	6%	4%	7%	8%	0%

Table 138: Question #14 Top Four by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Percent Rating as one of the Top Four Most Important	(A)	(B)	(A)	(B)	(A)	(B)
Cultural special events (concerts, movies, parades, etc.)	21%	23%	18%	26%	24%	21%
	0%	7%	1%	8%	6%	2%
Athletic special events(social sports, tournaments, etc.)		A		A		
Youth nature programs/environmental education	0%	2%	1%	1%	0%	3%
	13%	4%	9%	6%	5%	10%
Adult nature programs/environmental education	В					
	1%	10%	3%	9%	1%	24%
Programs with your pets		А				A
Youth technology programs	1%	1%	1%	0%	1%	0%
Adult technology programs	8%	10%	7%	12%	8%	12%
	31%	17%	14%	28%	24%	16%
Volunteer/community projects	В			А		
Walking/biking groups	26%	19%	18%	25%	22%	18%
	0%	10%	11%	4%	7%	6%
Youth open play (play groups, pick-up gym/pool use)		А				
Adult open play (pick-up gym/field/court/pool use)	12%	11%	13%	9%	10%	13%
Youth cooking programs	0%	0%	0%	0%	0%	0%
	32%	13%	11%	25%	19%	19%
Adult cooking programs	В			A		
Youth martial arts programs	2%	0%	0%	0%	1%	0%
Adult martial arts programs	5%	2%	3%	3%	3%	5%

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation,	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
or cultural facilities listed below by circling the YES or NO next to the facility.	(A)	(B)	(A)	(B)	(A)	(B)
Walking paths	87%	90%	89%	89%	85%	98% A
Biking trails	47%	70% A	69%	58%	64%	63%
Outdoor running/walking track	55%	65%	59%	65%	65%	52%
Indoor running/walking track	30%	33%	32%	33%	33%	27%
Natural areas and wildlife habitats	72%	71%	78% B	66%	70%	77%
Picnic shelters/areas	35%	60% A	44%	57% A	49%	55%
Playgrounds	4%	36% A	32% B	19%	26%	18%
Community gardens	29%	35%	30%	35%	30%	41%
Fishing areas	20%	21%	20%	20%	20%	25%
Marina/waterfront	45%	48%	41%	52%	44%	55%
Off-leash dog areas	19%	27%	25%	25%	8%	72% A
Outdoor competitive swimming pool	18%	19%	21%	17%	16%	23%
Outdoor leisure/recreational swimming pool	27%	40%	42%	31%	36%	37%
Water spray ground	5%	19% A	18%	12%	14%	15%
Outdoor fitness station/equipment	15%	39% A	34%	27%	30%	34%
Outdoor courts	17%	38% A	35%	27%	34%	27%

Table 139: Question #15 part 1 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation,	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
or cultural facilities listed below by circling the YES or NO next to the facility.	(A)	(B)	(A)	(B)	(A)	(B)
	0%	19%	19%	7%	13%	9%
Indoor play space (soft play room/playground)		A	В			
	8%	19%	15%	15%	14%	15%
Indoor sports fields		A				
Indoor gym space	22%	34%	31%	29%	28%	35%
Multi-purpose sports fields (soccer, lacrosse, field hockey,	9%	28%	24%	18%	22%	19%
etc.)		A				
	9%	18%	20%	11%	12%	21%
Baseball/softball fields			В			
Batting cages	8%	15%	12%	13%	10%	18%
Gymnastics room	3%	9%	8%	7%	8%	4%
Skateboard parks	1%	5%	4%	4%	3%	5%
	23%	24%	23%	24%	20%	33%
Outdoor performance space						A
Outdoor rental space	9%	16%	13%	15%	14%	14%
Indoor pools	37%	45%	49%	37%	42%	42%
	40%	49%	54%	39%	46%	46%
Indoor exercise and fitness facilities			В			
Indoor performance/art facilities	24%	22%	20%	27%	21%	29%
Indoor rental space	9%	14%	13%	13%	13%	12%
	4%	17%	17%	8%	10%	20%
Racquetball/squash courts		A	В			A
Facilities for people with disabilities	7%	12%	12%	9%	10%	6%
Outdoor public art	25%	27%	27%	26%	27%	27%
Indoor multi-purpose areas	8%	16%	16%	12%	15%	11%
	8%	19%	15%	16%	15%	17%
Indoor social lounge	2,0	A				

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation,	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
or cultural facilities listed below by circling the YES or NO next to the facility.	(A)	(B)	(A)	(B)	(A)	(B)
	10%	37%	27%	29%	27%	31%
Rock climbing walls		A				
	27%	47%	40%	42%	40%	45%
Outdoor social gathering spaces		A				
	50%	53%	63%	44%	51%	60%
Open lawns and landscape			В			
	79%	76%	87%	70%	73%	90%
Farmers' Markets			В			A
	31%	49%	46%	40%	41%	51%
River/stream activities (kayak launch, sailing, etc.)		A				
Nature Center	31%	34%	37%	30%	31%	43%

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
means "Does Not Meet Needs" of your household.	(A)	(B)	(A)	(B)	(A)	(B)
Walking paths	59%	52%	55%	54%	57%	46%
Biking trails	75%	59%	61%	63%	67%	49%
Outdoor running/walking track	68%	65%	65%	67%	68%	53%
Indoor running/walking track	52%	70%	65%	68%	77% B	28%
Natural areas and wildlife habitats	70%	64%	62%	71%	67%	63%
Picnic shelters/areas	45%	56%	49%	58%	59%	43%
Playgrounds	73%	61%	61%	63%	65%	42%
Community gardens	43%	62%	53%	60%	53%	66%
Fishing areas	67%	68%	68%	75%	65%	72%
Marina/waterfront	42%	62%	61%	53%	55%	58%
Off-leash dog areas	68%	43%	57%	44%	68%	40%
Outdoor competitive swimming pool	83%	70%	76%	71%	73%	78%
Outdoor leisure/recreational swimming pool	87%	65%	68%	70%	76% B	47%
Water spray ground	55%	78%	78%	75%	82%	75%
Outdoor fitness station/equipment	63%	65%	60%	75%	71%	44%
Outdoor courts	64%	48%	45%	60%	57%	31%
Indoor play space (soft play room/playground)		62%	62%	62%	70%	38%
Indoor sports fields	69%	58%	66%	55%	53%	57%
Indoor gym space	59%	57%	62%	53%	54%	58%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	58%	57%	49%	67%	54%	52%
Baseball/softball fields	15%	65%	52%	81%	59%	63%
Batting cages	18%	73% A	73%	63%	76%	42%

Table 140: Question #15 part 2 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Report of Results (2017-11-06)

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
means "Does Not Meet Needs" of your household.	(A)	(B)	(A)	(B)	(A)	(B)
Gymnastics room	100%	46%	60%	47%	53%	79%
Skateboard parks	100%	77%	50%	100%	69%	85%
Outdoor performance space	53%	76%	61%	81%	67%	71%
Outdoor rental space	66%	74%	83%	66%	74%	70%
Indoor pools	74%	65%	68%	69%	68%	66%
Indoor exercise and fitness facilities	85% B	56%	61%	64%	70% B	47%
Indoor performance/art facilities	67%	60%	65%	60%	61%	58%
Indoor rental space	72%	56%	57%	61%	52%	66%
Racquetball/squash courts	29%	58%	52%	64%	51%	62%
Facilities for people with disabilities	88%	53%	47%	68%	70%	23%
Outdoor public art	58%	76%	67%	78%	65%	83%
Indoor multi-purpose areas	69%	56%	60%	58%	67%	23%
Indoor social lounge	50%	72%	72%	67%	57%	95%
Rock climbing walls	40%	74%	71%	75%	69%	76%
Outdoor social gathering spaces	56%	56%	60%	52%	58%	46%
Open lawns and landscape	56%	62%	59%	63%	65%	51%
Farmers' Markets	53%	51%	50%	51%	51%	50%
River/stream activities (kayak launch, sailing, etc.)	71%	66%	66%	72%	64%	74%
Nature Center	56%	63%	49%	79% A	69%	47%

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Percent Rating as #1 Most Important	(A)	(B)	(A)	(B)	(A)	(B)
Walking paths	10%	18%	13%	17%	15%	16%
Biking trails	11%	6%	4%	11%	7%	12%
Outdoor running/walking track	2%	7%	3%	7%	7%	2%
Indoor running/walking track	0%	0%	0%	0%	0%	0%
Natural areas and wildlife habitats	2%	2%	1%	2%	2%	0%
Picnic shelters/areas	0%	0%	0%	0%	0%	0%
Playgrounds	0%	3%	3%	1%	2%	0%
Community gardens	0%	1%	0%	1%	1%	0%
Fishing areas	0%	0%	0%	0%	0%	0%
Marina/waterfront	4% B	0%	0%	3%	2%	0%
Off-leash dog areas	0%	4%	2%	2%	0%	10% A
Outdoor competitive swimming pool	0%	0%	0%	0%	0%	0%
Outdoor leisure/recreational swimming pool	0%	2%	1%	1%	0%	5% A
Water spray ground	0%	1%	1%	0%	1%	0%
Outdoor fitness station/equipment	0%	0%	0%	0%	0%	0%
Outdoor courts	0%	0%	0%	0%	0%	0%
Indoor play space (soft play room/playground)	0%	0%	0%	0%	0%	0%
Indoor sports fields	0%	0%	0%	0%	0%	0%
Indoor gym space	0%	0%	0%	0%	0%	0%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	0%	0%	0%	0%	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	0%	0%	0%

Table 141: Question #16 Top Four by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Report of Results (2017-11-06)

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Percent Rating as #1 Most Important	(A)	(B)	(A)	(B)	(A)	(B)
Gymnastics room	1%	0%	1%	0%	1%	0%
Skateboard parks	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	0%	0%	0%	0%	0%
Outdoor rental space	0%	0%	0%	0%	0%	0%
Indoor pools	1%	2%	2%	2%	2%	0%
Indoor exercise and fitness facilities	0%	0%	0%	0%	0%	0%
Indoor performance/art facilities	1%	0%	1%	0%	0%	0%
Indoor rental space	0%	0%	0%	0%	0%	0%
Racquetball/squash courts	0%	1%	2%	0%	1%	0%
Facilities for people with disabilities	0%	3%	0%	3%	2%	0%
Outdoor public art	0%	0%	0%	0%	0%	0%
Indoor multi-purpose areas	1%	0%	1%	0%	0%	0%
Indoor social lounge	0%	0%	0%	0%	0%	0%
Rock climbing walls	0%	0%	0%	0%	0%	0%
Outdoor social gathering spaces	0%	0%	0%	0%	0%	0%
Open lawns and landscape	1%	1%	1%	1%	2%	0%
	6%	0%	2%	3%	2%	5%
Farmers' Markets	В					
River/stream activities (kayak launch, sailing, etc.)	0%	2%	0%	1%	2%	0%
Nature Center	0%	0%	0%	0%	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
	(A)	(B)	(A)	(B)	(A)	(B)
Walking paths	25%	30%	20%	36% A	27%	32%
Biking trails	17%	24%	16%	24%	22%	21%
Outdoor running/walking track	12%	14%	9%	18%	14%	11%
Indoor running/walking track	7% B	0%	1%	4%	2%	5%
Natural areas and wildlife habitats	8%	9%	8%	10%	9%	8%
Picnic shelters/areas	4%	6%	1%	9% A	3%	12% A
Playgrounds	0%	13% A	7%	9%	9%	3%
Community gardens	3%	4%	4%	4%	5%	0%
Fishing areas	0%	0%	0%	0%	0%	0%
Marina/waterfront	6%	12%	6%	13%	12%	5%
Off-leash dog areas	3%	9%	4%	9%	0%	29% A
Outdoor competitive swimming pool	0%	4%	1%	4%	2%	5%
Outdoor leisure/recreational swimming pool	2%	5%	5%	2%	3%	7%
Water spray ground	1%	2%	3%	0%	2%	2%
Outdoor fitness station/equipment	0%	6% A	1%	6%	5%	1%
Outdoor courts	1%	5%	5%	2%	3%	6%
Indoor play space (soft play room/playground)	0%	4%	3%	3%	4%	0%
Indoor sports fields	0%	4%	1%	4%	3%	2%
Indoor gym space	11% B	1%	4%	5%	7%	0%

Table 142: Question #16 Top Four by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Report of Results (2017-11-06)

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household?	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Percent Rating as one of the Top Four Most Important	(A)	(B)	(A)	(B)	(A)	(B)
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	4%	0%	5% A	4%	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	1%	0%	0%	1%
Gymnastics room	1%	0%	1%	0%	1%	0%
Skateboard parks	0%	0%	0%	0%	0%	0%
Outdoor performance space	2%	1%	3%	0%	1%	1%
Outdoor rental space	0%	0%	0%	0%	0%	0%
Indoor pools	17%	10%	16%	10%	14%	9%
Indoor exercise and fitness facilities	8%	6%	11%	4%	7%	4%
Indoor performance/art facilities	3%	1%	3%	1%	2%	0%
Indoor rental space	0%	1%	1%	0%	1%	0%
Racquetball/squash courts	5%	1%	4%	1%	3%	1%
Facilities for people with disabilities	1%	4%	0%	5% A	4%	0%
Outdoor public art	11%	5%	8%	6%	9%	2%
Indoor multi-purpose areas	1%	2%	2%	1%	1%	2%
Indoor social lounge	0%	0%	0%	0%	0%	0%
Rock climbing walls	1%	4%	3%	2%	3%	3%
Outdoor social gathering spaces	4%	5%	4%	5%	5%	6%
Open lawns and landscape	15%	7%	13%	8%	10%	11%
Farmers' Markets	46% B	22%	32%	30%	31%	34%
River/stream activities (kayak launch, sailing, etc.)	13%	9%	6%	13%	12%	7%
Nature Center	4%	2%	3%	3%	3%	4%

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming processes each of the following ways?	(A)	(B)	(A)	(B)	(A)	(B)
	50%	72%	58%	69%	65%	60%
Provide comments and feedback through social media		A				
Communicate directly with staff	52%	78% A	74%	64%	68%	69%
Attend public meetings or focus group discussions	37%	62% A	58%	48%	54%	51%
Attend web-based public meetings (a meeting that can be attended online scheduled for a set time)	52%	57%	54%	55%	53%	59%
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed officials)	25%	38%	31%	35%	35%	25%
Attend a board or commission meeting	37%	58% A	53%	48%	47%	57%
Join a board or commission	28%	46% A	39%	38%	39%	38%
Provide feedback through additional surveys	84%	88%	88%	85%	89%	83%

Table 143: Question #17 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Does your home or apartment complex have yard or green	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
spaces for play/relaxation	(A)	(B)	(A)	(B)	(A)	(B)
No	9%	16%	16%	14%	14%	16%
Yes, small area	68%	72%	72%	68%	67%	76%
	23%	11%	13%	18%	19%	8%
Yes, large area	В					
Total	100%	100%	100%	100%	100%	100%

Table 144: Question #25 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

Table 145: Question #26 by Whether Live Alone, Tenure (Rent or Own), Presence of Dogs

If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.)*	Live alone	Live with others	Home is Owned	Home is Rented	No dogs	1 or more dogs
Clubhouse/indoor gathering area	56%	46%	35%	60%	50%	52%
Fitness center	62%	54%	35%	72%	60%	50%
Playground	39%	23%	23%	34%	32%	27%
Swimming pool	68%	55%	46%	69%	61%	56%
None of these	23%	34%	48%	17%	25%	42%

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Selected Survey Responses by Annual Household Income, Whether Home or Apartment Complex Has Green Spaces and Whether HOA or Complex Has Fitness or Recreation Related Amenities

Have you or members of your household visited any of the City of Alexandria parks during the past 12 months?	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
No	27% C	21%	11%	17%	15%	22%	20% B	9%
Yes	73%	79%	89% A	83%	85%	78%	80%	91% A
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 146: Question #1 by Annual Household Income

Overall, how would you rate the quality of ALL the City of Alexandria parks you have visited? Only asked of those who had visited a City of Alexandria park during the past 12 months	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Excellent	24%	32%	32%	32%	30%	23%	30%	31%
Good	74% C	53%	50%	59%	52%	75% B	57%	54%
Fair	2%	15%	17%	9%	18% C	2%	13%	15%
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 147: Question #1a by Annual Household Income

Table 148: Question #2 by Annual Household Income

less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
44% B.C	18%	20%	17%	22%	24%	21%	20%
56%	82%	80%	83%	78%	76%	79%	80%
100%			100%	100%	100%	100%	100%
	\$50k (A) 44% B C	\$50k \$100k (A) (B) 44% 18% B C	\$50k \$100k more (A) (B) (C) 44% 18% 20% B C 20% 20% 56% 82% 80% A A A	less than \$50k\$50k - \$100k\$100k or morehas no yard or green space(A)(B)(C)(A)44%18%20%17%B C56%82%80%83%AA	less than \$50k\$50k - \$100khas no yard or green spacehas no yard or green Small area(A)(B)(C)(A)(B)44%18%20%17%22%B C20%17%22%2%56%82%80%83%78%AAAAAA	less than \$50k\$50k - \$100k or morehas no yard or green spacehas no yard or green Small areaLarge area(A)(B)(C)(A)(B)(C)44%18%20%17%22%24%B C20%17%22%24%56%82%80%83%78%76%AA0000	less than \$50k\$50k - \$100k or moreHome/apt has no yard or green spaceHome/apt has no yard or green Small areaLarge areaamenities at HOA/compl ex(A)(B)(C)(A)(B)(C)(A)44%18%20%17%22%24%21%B C18%80%83%78%76%79%56%82%A0000

Approximately how many different programs/classes or types of activities have you or members of your household participated in and/or attended over the past 12 months? (Each program, class or activity counts as one.) Only asked of those who had participated in a city-sponsored	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
class or program during the past 12 months	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
One	34%	36%	25%	21%	34%	19%	37%	15%
2-3	24%	51%	46%	37%	40%	41%	37%	46%
4-6	19%	3%	5%	0%	8%	21%	8%	17%
7-10	0%	9%	16%	42% B	9%	0%	7%	15%
11+	23%	0%	9%	0%	8%	19%	10%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 149: Question #2a by Annual Household Income

How do you rate the overall quality of the programs/class in which you and members of your household have participated? Only asked of those who had	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
participated in a city-sponsored class or program during the past 12 months	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Excellent	44%	19%	43%	18%	38%	56%	30%	67% A
Good	56%	46%	42%	41%	46%	44%	56% B	12%
Fair	0%	35%	14%	41%	16%	0%	14%	22%
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 150: Question #2b by Annual Household Income

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or program during the past 12 months	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Facilities are not well maintained	0%	0%	2%	4%	0%	2%	0%	4%
Facilities lack the right equipment/amenities	0%	1%	4%	5%	3%	0%	2%	3%
Lack of quality programs	9%	0%	4%	0%	5%	0%	4%	1%
Program full	11%	2%	2%	0%	2%	8%	2%	5%
Prefer facilities in other cities/counties	0%	8%	4%	12%	3%	2%	4%	4%
Poor customer service by staff	0%	0%	0%	2%	1%	0%	0%	4%
Use services of other agencies	0%	0%	0%	0%	0%	0%	0%	0%
I do not know what is being offered	14%	69%	63%	79%	59%	61%	63%	63%
Facilities operating hours not convenient	0%	3%	2%	0%	3%	0%	1%	1%
Registration for programs is difficult	7%	1%	0%	0%	1%	2%	0%	0%
Other:	5%	8%	8%	4%	9%	6%	6%	14%
Preferred program not offered at facility	0%	6%	5%	10%	4%	3%	3%	9%
Security is insufficient	0%	0%	3%	3%	2%	0%	0%	4%
Location inconvenient	0%	5%	5%	0%	4%	8%	5%	2%
Program times are not convenient	0%	13%	10%	10%	9%	10%	9%	6%

Table 151: Question #2no by Annual Household Income

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or program during the past 12 months	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Fees are too high	43%	0%	4%	2%	4%	23%	6%	4%
I do not know locations of facilities	27%	26%	16%	11%	20%	28%	23%	15%
Not accessible for people with disabilities	0%	1%	0%	0%	1%	2%	0%	3%
Lack of parking by facilities and parks	3%	8%	2%	5%	4%	2%	4%	4%
Facilities are too often unavailable	7%	0%	0%	2%	1%	0%	0%	0%
I use a private business/HOA facility	0%	6%	7%	2%	7%	2%	6%	5%

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Have you or other members of your household attended any special events (concerts, outdoor movies, etc.) during the past 12 months?	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
No	68%	80% C	52%	63%	63%	62%	68%	55%
Yes	32%	20%	48% B	37%	37%	38%	32%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 152: Question #3 by Annual Household Income

Approximately how many different special events have you or members of your household attended over the past 12 months? Only asked of those who had attended any special events during the past 12 months	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
1 event	30%	46%	30%	35%	35%	35%	37%	34%
2 to 3 events	27%	43%	49%	39%	47%	39%	35%	52%
4 to 6 events	18%	12%	15%	26%	12%	11%	17%	11%
7 to 10 events	0%	0%	1%	0%	1%	0%	2%	0%
11+ events	25% C	0%	5%	0%	5%	14%	8%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%

How do you rate the overall quality of the events in which you and members of your household have participated? Only asked of those who had attended any special events during the past 12 months	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
	14%	23%	39%	5%	37%	35%	32%	38%
Excellent					A			
	86%	71%	53%	87%	54%	65%	60%	59%
Good	С			В				
Fair	0%	6%	8%	8%	9%	0%	8%	3%
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 154: Question #3b by Annual Household Income

Table 155: Question #4 by Annual Household Income

In the past 12 months, have you interacted with any staff of the Department of Recreation, Parks	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
and Cultural Activities?	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
No	75%	80%	73%	75%	76%	77%	78%	76%
Yes	25%	20%	27%	25%	24%	23%	22%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%

How would you rate the quality of the customer service provided by Department staff? Only asked of those who had interacted with any staff of RPCA during the past 12 months	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
	55%	16%	52%	29%	46%	44%	43%	49%
Excellent			В					
Good	45%	41%	29%	28%	34%	50%	23%	47%
	0%	43%	18%	43%	21%	6%	34%	3%
Fair							В	
Poor	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 156: Question #4a by Annual Household Income

How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.)	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Newspaper	28%	19%	23%	28%	23%	22%	23%	14%
City of Alexandria Website	9%	31%	33%	29%	29%	29%	29%	32%
City Newsletter (E-News)	4%	24%	14%	4%	20%	2%	10%	20%
City's social media (Facebook,Twitter, etc.)	0%	9%	19%	23%	10%	13%	11%	17%
Recreation brochure/program guide	31%	19%	32%	20%	30%	21%	22%	37%
Neighborhood/civic newsletters/listservs	17%	18%	19%	19%	19%	16%	19%	17%
Schools/ACPS Communications	24%	11%	8%	1%	12%	11%	10%	9%
Program fliers/registration forms	10%	15%	14%	8%	14%	20%	12%	19%
Other Websites	0%	7%	3%	16%	2%	1%	3%	6%
From friends and neighbors	63%	26%	32%	35%	32%	35%	32%	29%
Non-City social media external	0%	5%	5%	16%	3%	0%	5%	4%
Interactions with RPCA staff	0%	0%	0%	1%	0%	0%	0%	2%
Recreation center electronic bulletin boards	0%	0%	2%	3%	1%	0%	0%	2%
Other:	9%	21%	11%	7%	15%	16%	17%	11%

Table 157: Question #5 by Annual Household Income

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

How would you rate the appearance and condition of public spaces (the landscaping of medians, rights-of-way, street trees, etc.) in the City of	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Alexandria?	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
	24%	30%	30%	13%	31%	32%	28%	31%
Excellent					A			
	76%	45%	53%	58%	50%	62%	56%	46%
Good	ВC							
	0%	24%	18%	28%	19%	7%	16%	21%
Fair				С				
Poor	0%	2%	0%	2%	1%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 158: Question #6 by Annual Household Income

Table 159: Question #7 by Annual Household Income

How aware are you of the City of	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Alexandria's Public Art Program?	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Very aware	16% C	5%	2%	0%	5%	5%	5%	0%
Somewhat aware	34%	27%	25%	22%	29%	21%	18%	42% A
Not aware	50%	68%	73% A	78%	66%	74%	77% B	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%

To what extent do you agree that you and/or your household personally benefit from participation in programs, activities and events offered by the Department of Recreation,	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Parks and Cultural Activities in each of the following ways? Percent rating as "strongly" or "somewhat agree"	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Increased connectedness to community	75% B C	36%	41%	29%	43%	61% A	44%	37%
Increased quality of life	48%	37%	53%	41%	48%	56%	46%	53%
Improved health & well-being	76% B C	42%	47%	44%	47%	71% B	54%	40%

Table 160: Question #8 by Annual Household Income

Table 161: Question #9 by Annual Household Income

I go to parks and recreation facilities to see familiar faces/meet people OR for quiet relaxation or individual uses	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Average Rating Where -2.5 is Completely "see familiar faces/meet people" and +2.5 is Completely "quiet relaxation or individual uses"	0.6	1.0	1.1	0.8	1.1	0.9	1.0	1.0

Parks should Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.) OR Have active uses for organized sports and paid programs through user fees	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Average Rating Where -2.5 is Completely "Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)" and +2.5 is Completely "Have active uses for organized sports and paid programs through user fees"	-1.8	-1.3 A	-1.3 A	-1.3	-1.3	-1.5	-1.4	-1.2

Table 162: Question #10 by Annual Household Income

When considering potential budget reductions, the Parks and Recreation Department should Maintain all existing recreational programs and facilities and parks	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
but at a lower level of service (e.g. park maintenance on fewer days per week; reduced hours at recreation facilities; fewer recreation program offerings within each category) OR Eliminate some programs and facilities, but keep the remaining programs and facilities at current levels of service (e.g. close some facilities but keep all others on current schedules; cut some types of recreation programs)	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Average Rating Where -2.5 is Completely "Maintain all existing recreational programs and facilities and parks but at a lower level of service" and +2.5 is Completely "Eliminate some programs and facilities, but keep the remaining programs and facilities at	-0.2	-0.3	0.2 B	0.4	-0.1	0.1	-0.1	0.3

Table 163: Question #11 by Annual Household Income

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for the City of Alexandria?	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Acquisition of additional parkland and open space	\$20	\$21	\$22	\$23	\$22	\$20	\$21	\$23
Develop new indoor recreational facilities	\$17	\$16	\$15	\$15	\$16	\$14	\$15	\$17
Improve indoor recreational facilities	\$20	\$24	\$21	\$19	\$22	\$24	\$22	\$22
Improve parks and outdoor recreational facilities and fields	\$42	\$39	\$42	\$43	\$40	\$41	\$41	\$39
TOTAL	\$100	\$100	\$100	\$100 C	\$100 C	\$99	\$100	\$100

Table 164: Question #12 by Annual Household Income

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Youth learn to swim instruction	6%	15%	23% A	22%	19% C	6%	15%	22%
Adult learn to swim instruction	59% B C	21%	15%	13%	21%	25%	23% B	10%
Lap swimming	6%	43% A	47% A	49% C	41%	25%	40%	40%
Water fitness programs	8%	31% A	29% A	24%	31% C	13%	25%	32%
Tennis lessons and leagues	18%	30%	25%	16%	30% C	9%	26%	26%
Programs for preschool age	25% B	7%	15%	8%	15%	8%	11%	16%
Programs for teens	21% C	9%	9%	19% B	8%	13%	8%	10%
Programs for older adults	50% B C	25%	21%	26%	24%	37%	23%	31%
Multi-generational programs	22%	16%	22%	26%	17%	24%	18%	17%
Before and after school care programs	12%	6%	10%	3%	9%	9%	9%	9%
School break camps (fall, winter, spring, summer)	12%	11%	11%	14%	10%	10%	9%	14%

Table 165: Question #13 part 1 by Annual Household Income

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program.	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Percent answering "Yes" they have a need for the program	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Youth sports classes	4%	7%	14%	6%	12%	6%	7%	18% A
Youth fitness and wellness programs	4%	5%	11%	9%	8%	4%	3%	17% A
Adult fitness and wellness programs	63%	55%	57%	57%	57%	57%	56%	59%
Youth creative and performing arts	12%	5%	10%	8%	9%	8%	6%	12%
Adult creative and performing arts	28%	32%	31%	45%	29%	33%	31%	28%
Adult organized sports programs	14%	41% A	39% A	29%	37%	28%	32%	44%
Adult continuing education programs	26%	29%	37%	26%	34%	35%	27%	39%
Adult day and weekend travel programs	14%	23%	24%	29%	21%	21%	19%	25%
Programs for people with disabilities	16%	17% C	4%	12%	10%	7%	10%	6%
Cultural special events (concerts, movies, parades, etc.)	45%	68% A	67% A	59%	64%	72%	65%	66%
Athletic special events(social sports, tournaments, etc.)	14%	39% A C	21%	29%	27% C	12%	26%	24%
Youth nature programs/environmental education	16%	21%	12%	15%	15%	14%	14%	16%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Adult nature programs/environmental education	20%	48% A C	29%	34%	33%	32%	30%	35%
Programs with your pets	4%	20% A	18%	13%	18%	11%	14%	24%
Youth technology programs	12%	5%	8%	6%	7%	10%	5%	11%
Adult technology programs	24%	24%	20%	19%	21%	26%	20%	17%
Volunteer/community projects	22%	49% A	50% A	48%	46%	30%	40%	49%
Walking/biking groups	44%	52% C	35%	52%	40%	38%	45%	38%
Youth open play (play groups, pick- up gym/pool use)	12%	10%	19%	15%	16%	7%	13%	15%
Adult open play (pick-up gym/field/court/pool use)	20%	24%	32%	19%	29%	23%	23%	27%
Youth cooking programs	13% B	3%	5%	9%	4%	6%	3%	9%
Adult cooking programs	43%	35%	30%	40%	30%	43%	36%	28%
Youth martial arts programs	0%	7%	5%	6%	6%	4%	4%	9%
Adult martial arts programs	8%	19%	14%	17%	14%	17%	15%	12%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met?	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Percent rating as 0%, 25% or 50%								
met	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Youth learn to swim instruction	100%	69%	70%	91%	67%	24%	80%	56%
Adult learn to swim instruction	48%	71%	70%	39%	78% C	29%	70% B	16%
Lap swimming	100%	82%	63%	73%	74%	44%	73%	65%
Water fitness programs	0%	67%	54%	29%	66%	38%	66%	43%
Tennis lessons and leagues	0%	70%	59%	21%	69% A	36%	63%	57%
Programs for preschool age	92%	55%	67%	100%	68%	40%	66%	64%
Programs for teens	29%	57%	66%	58%	72% C	12%	62%	38%
Programs for older adults	21%	57%	72% A	40%	71% C	26%	57%	47%
Multi-generational programs	13%	76% A	73% A	79% C	72% C	32%	59%	77%
Before and after school care programs	0%	39%	63%	0%	57%	21%	43%	67%
School break camps (fall, winter, spring, summer)	0%	75% A	75% A	100% C	68% C	0%	63%	75%
Youth sports classes	0%	34%	76%	100% C	65%	0%	70%	71%
Youth fitness and wellness programs	0%	62%	68%	100% C	58%	0%	77%	58%

Table 166: Question #13 part 2 by Annual Household Income

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
already being met? Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Adult fitness and wellness programs	50%	65%	62%	47%	69%	47%	71% B	43%
Youth creative and performing arts	100%	33%	74%	100%	60%	100%	71%	89%
Adult creative and performing arts	61%	77%	72%	58%	83%	69%	78%	73%
Adult organized sports programs	58%	86% C	54%	59%	69%	57%	73%	51%
Adult continuing education programs	42%	78%	77%	79%	75%	71%	73%	70%
Adult day and weekend travel programs	86%	86%	74%	58%	80%	94%	86% B	53%
Programs for people with disabilities	0%	76% A	90% A	88%	71%	20%	64%	42%
Cultural special events (concerts, movies, parades, etc.)	32%	75% A	60%	74% C	68% C	45%	65%	57%
Athletic special events(social sports, tournaments, etc.)	71%	85% C	44%	65%	68%	21%	65%	55%
Youth nature programs/environmental education	49%	78%	86%	92%	76%	60%	86%	58%
Adult nature programs/environmental education	0%	75% A	63%	72% C	75% C	25%	64%	61%
Programs with your pets		75%	64%	43%	78%	44%	82%	49%
Youth technology programs	0%	0%	85% A B	0%	62%	36%	32%	47%
Adult technology programs	78%	63%	59%	36%	75%	50%	60%	46%
Volunteer/community projects	58%	68%	57%	54%	63%	45%	62%	51%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met?	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Walking/biking groups	23%	71% A	57%	49%	71% C	17%	55%	58%
Youth open play (play groups, pick- up gym/pool use)	100%	89%	73%	86%	80%	0%	90%	68%
Adult open play (pick-up gym/field/court/pool use)	100%	73%	77%	51%	81%	76%	74%	69%
Youth cooking programs	49%	0%	82% B	61%	66%	0%	65%	47%
Adult cooking programs	52%	68%	64%	29%	78% A C	49%	64%	39%
Youth martial arts programs		58%	60%	0%	83% A	48%	88%	41%
Adult martial arts programs	100%	66%	76%	35%	89% A	83% A	86% B	37%

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Important Youth learn to swim instruction	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Youth learn to swim instruction	0%	0%	4%	2%	2%	0%	1%	4%
Adult learn to swim instruction	23% B C	0%	2%	0%	1%	20% A B	6%	0%
Lap swimming	0%	2%	4%	0%	3%	5%	2%	6%
Water fitness programs	2%	2%	0%	2%	1%	0%	1%	1%
Tennis lessons and leagues	0%	0%	0%	0%	0%	0%	0%	0%
Programs for preschool age	0%	0%	1%	0%	1%	0%	0%	3%
Programs for teens	0%	4% C	0%	9% B C	0%	0%	0%	4% A
Programs for older adults	2%	1%	1%	0%	1%	3%	1%	4%
Multi-generational programs	0%	0%	0%	4% B	0%	0%	1%	0%
Before and after school care programs	0%	0%	1%	0%	1%	0%	0%	2%
School break camps (fall, winter, spring, summer)	0%	0%	1%	0%	0%	0%	0%	1%
Youth sports classes	0%	6%	1%	15% B C	0%	0%	3%	0%
Youth fitness and wellness programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult fitness and wellness programs	4%	8%	7%	2%	9%	3%	8%	7%
Youth creative and performing arts	0%	0%	1%	0%	0%	3% B	1%	0%

Table 167: Question #14 Most Important by Annual Household Income

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area	no amenities at HOA/compl ex (A)	one or more amenities (B)
Adult creative and performing arts	0%	0%	2%	8%	2%	0%	4%	0%
Adult organized sports programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult continuing education programs	8% B C	1%	0%	0%	2%	2%	2%	2%
Adult day and weekend travel programs	0%	6% C	0%	0%	3%	0%	3%	1%
Programs for people with disabilities	0%	0%	0%	0%	0%	0%	0%	0%
Cultural special events (concerts, movies, parades, etc.)	0%	8%	8%	17%	6%	4%	5%	17% A
Athletic special events(social sports, tournaments, etc.)	0%	0%	0%	0%	0%	0%	0%	0%
Youth nature programs/environmental education	0%	0%	0%	0%	0%	0%	0%	0%
Adult nature programs/environmental education	0%	2%	1%	0%	2%	0%	0%	5%
Programs with your pets	0%	0%	6% B	0%	5%	0%	2%	9% A
Youth technology programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult technology programs	2%	0%	0%	0%	0%	0%	0%	0%
Volunteer/community projects	0%	1%	2%	0%	2%	2%	2%	0%
Walking/biking groups	0%	2%	2%	0%	1%	6%	2%	0%
Youth open play (play groups, pick- up gym/pool use)	0%	0%	3%	0%	2%	0%	3%	0%
Adult open play (pick-up gym/field/court/pool use)	0%	0%	0%	0%	0%	0%	0%	0%

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Important	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Youth cooking programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult cooking programs	0%	0%	1%	0%	0%	2%	0%	0%
Youth martial arts programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult martial arts programs	0%	0%	0%	1%	0%	0%	0%	1%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Youth learn to swim instruction	0%	8%	13%	6%	11%	3%	10%	11%
Adult learn to swim instruction	32% B C	3%	4%	2%	5%	20% A B	9%	2%
Lap swimming	0%	7%	16% A	5%	12%	10%	9%	18%
Water fitness programs	6%	6%	7%	11%	6%	2%	7%	8%
Tennis lessons and leagues	8%	13%	7%	0%	11%	3%	8%	12%
Programs for preschool age	2%	1%	3%	0%	2%	2%	0%	7% A
Programs for teens	0%	10% A C	1%	20% B C	1%	0%	3%	4%
Programs for older adults	2%	5%	5%	0%	5%	7%	4%	9%
Multi-generational programs	2%	2%	1%	4%	2%	0%	2%	2%
Before and after school care programs	0%	5%	4%	4%	4%	0%	1%	10% A
School break camps (fall, winter, spring, summer)	4%	0%	4%	0%	4%	0%	1%	9% A
Youth sports classes	0%	9%	4%	15% B C	3%	0%	6%	2%
Youth fitness and wellness programs	0%	4% C	0%	7% B C	0%	0%	0%	4% A
Adult fitness and wellness programs	6%	19%	14%	19%	16%	5%	16%	19%
Youth creative and performing arts	0%	0%	7% B	4%	4%	3%	4%	4%

Table 168: Question #14 Top Four by Annual Household Income

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
	2%	6%	5%	8%	7%	0%	9%	0%
Adult creative and performing arts							В	
Adult organized sports programs	0%	5%	9%	0%	9%	0%	6%	8%
Adult continuing education programs	10%	2%	4%	0%	5%	9%	4%	9%
Adult day and weekend travel programs	0%	9% C	2%	5%	4%	2%	4%	5%
Programs for people with disabilities	0%	11%	4%	11%	5%	0%	8% B	0%
Cultural special events (concerts, movies, parades, etc.)	25%	19%	22%	30%	19%	33%	25%	26%
Athletic special events(social sports, tournaments, etc.)	0%	6%	6%	0%	7%	0%	7%	2%
Youth nature programs/environmental education	0%	4% C	0%	6% B	0%	2%	0%	4% A
Adult nature programs/environmental education	0%	14% A C	5%	16%	6%	3%	6%	14%
Programs with your pets	0%	8%	8%	7%	8%	2%	4%	16% A
Youth technology programs	2%	0%	1%	0%	0%	3%	1%	0%
Adult technology programs	26% B C	9%	6%	1%	8%	25% A B	11%	6%
Volunteer/community projects	20%	20%	24%	10%	24%	17%	23%	19%
Walking/biking groups	30%	26%	18%	21%	20%	30%	26%	16%
Youth open play (play groups, pick- up gym/pool use)	0%	7%	8%	16% C	6%	0%	6%	7%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Adult open play (pick-up gym/field/court/pool use)	4%	15%	11%	8%	13%	4%	14%	8%
Youth cooking programs	0%	0%	0%	0%	0%	0%	0%	0%
Adult cooking programs	45% B C	11%	15%	18%	16%	32%	20%	15%
Youth martial arts programs	0%	0%	0%	0%	1%	0%	1%	0%
Adult martial arts programs	0%	4%	3%	5%	3%	2%	2%	6%

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
NO next to the facility.	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Walking paths	89%	86%	93%	93%	90% C	79%	86%	94%
Biking trails	41%	64%	67% A	69%	62%	55%	59%	66%
Outdoor running/walking track	21%	59% A	71% A	65% C	65% C	39%	60%	60%
Indoor running/walking track	14%	44% A C	30%	48% C	31%	20%	31%	29%
Natural areas and wildlife habitats	28%	78% A	79% A	78%	71%	65%	71%	74%
Picnic shelters/areas	47%	48%	55%	54%	52%	42%	50%	48%
Playgrounds	21%	21%	28%	25%	26%	17%	20%	28%
Community gardens	19%	40%	30%	27%	37%	21%	32%	32%
Fishing areas	2%	30% A	20%	8%	25% A	13%	22%	18%
Marina/waterfront	34%	39%	56% B	32%	53% A C	30%	45%	55%
Off-leash dog areas	10%	25%	29%	8%	31% A C	11%	23%	30%
Outdoor competitive swimming pool	15%	17%	21%	15%	20%	14%	20%	14%
Outdoor leisure/recreational swimming pool	6%	28%	45% A B	36%	37%	26%	32%	41%
Water spray ground	7%	12%	18%	16%	15%	7%	11%	26% A

Table 169: Question #15 part 1 by Annual Household Income

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
NO next to the facility.	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Outdoor fitness station/equipment	6%	21%	41% A B	32%	34% C	15%	30%	30%
Outdoor courts	3%	31% A	38% A	26%	37% C	7%	26%	34%
Indoor play space (soft play room/playground)	5%	8%	17%	14%	13%	9%	10%	18%
Indoor sports fields	0%	11%	19% A	5%	19% A C	3%	15%	15%
Indoor gym space	5%	31% A	34% A	40% C	32% C	11%	27%	36%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	6%	8%	31% A B	16%	24%	15%	18%	25%
Baseball/softball fields	8%	9%	20% B	25%	13%	13%	15%	11%
Batting cages	8%	12%	14%	19%	12%	9%	12%	14%
Gymnastics room	5%	8%	8%	9%	8%	0%	7%	9%
Skateboard parks	4%	2%	5%	11% B C	3%	2%	4%	5%
Outdoor performance space	8%	23%	27%	27%	24%	15%	23%	24%
Outdoor rental space	2%	17%	14%	13%	14%	13%	15%	10%
Indoor pools	11%	40% A	50% A	43%	45% C	27%	42%	42%
Indoor exercise and fitness facilities	39%	44%	50%	56%	45%	38%	41%	58% A
Indoor performance/art facilities	8%	18%	26%	38% B C	21%	18%	25%	21%
Indoor rental space	5%	12%	14%	12%	13%	11%	14%	10%

Report of Results (2017-11-06)

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
NO next to the facility.	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Racquetball/squash courts	0%	4%	19% A B	16%	12%	9%	8%	17%
Facilities for people with disabilities	11%	13%	7%	13%	11%	4%	11%	4%
Outdoor public art	12%	31%	26%	24%	27%	26%	24%	39% A
Indoor multi-purpose areas	12%	8%	17%	13%	15%	8%	16%	9%
Indoor social lounge	8%	17%	18%	21%	15%	12%	18%	10%
Rock climbing walls	5%	25%	33% A	30%	28%	24%	26%	28%
Outdoor social gathering spaces	19%	40%	47% A	45%	42%	28%	41%	44%
Open lawns and landscape	27%	55% A	55% A	61%	52%	46%	49%	63%
Farmers' Markets	74%	77%	78%	83%	74%	88%	76%	85%
River/stream activities (kayak launch, sailing, etc.)	9%	50% A	49% A	40%	47% C	27%	39%	55% A
Nature Center	16%	46% A C	31%	19%	38% A	24%	30%	43%

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Meet Needs" of your household.	(A)	(B)	(C)	(A)	(B)	(C)	(A)	(B)
Walking paths	73%	54%	51%	75% B C	53%	40%	54%	62%
Biking trails	87%	65%	59%	68%	62%	57%	62%	71%
Outdoor running/walking track	51%	71%	64%	84% C	66% C	38%	64%	67%
Indoor running/walking track	48%	67%	68%	52%	73%	53%	62%	55%
Natural areas and wildlife habitats	53%	75%	62%	74% C	69%	46%	66%	69%
Picnic shelters/areas	43%	64%	51%	48%	59%	38%	54%	51%
Playgrounds	40%	69%	65%	90% C	60%	30%	66%	73%
Community gardens	79%	45%	58%	95% B	50%	65%	62%	65%
Fishing areas	0%	73%	63%	25%	74%	42%	65%	79%
Marina/waterfront	57%	54%	58%	70%	54%	58%	49%	66%
Off-leash dog areas	67%	39%	53%	82%	49%	31%	46%	53%
Outdoor competitive swimming pool	55%	73%	76%	48%	81%	53%	68%	78%
Outdoor leisure/recreational swimming pool	100%	71%	68%	67%	71%	64%	73%	65%
Water spray ground	0%	86%	79%	100%	72%	71%	82%	70%
Outdoor fitness station/equipment	0%	80%	60%	59%	69%	48%	71%	45%
Outdoor courts	100%	69%	41%	50%	51%	47%	53%	49%

Table 170: Question #15	part 2 by Annua	al Household Income
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If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Meet Needs" of your household.	(A) 0%	(B) 85%	(C)	(A)	(B) 58%	(C) 50%	(A) 70%	(B) 51%
Indoor play space (soft play room/playground)	0%	85%	59%	84%	58%	50%	70%	51%
Indoor sports fields		26%	71% B	100%	55%	100%	51%	70%
Indoor gym space	0%	37%	71% B	63%	60%	20%	47%	75%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	37%	62%	86%	49%	69%	52%	61%
Baseball/softball fields	0%	83% A	59%	65%	54%	69%	72%	68%
Batting cages	0%	68%	71%	100% B	51%	58%	70%	39%
Gymnastics room	0%	16%	78% B	49%	55%		41%	70%
Skateboard parks	100%	74%	78%	65%	91%		92%	55%
Outdoor performance space	0%	82%	67%	81%	66%	74%	78%	68%
Outdoor rental space	0%	51%	85%	100%	64%	100%	80%	66%
Indoor pools	71%	59%	70%	66%	69%	62%	71%	66%
Indoor exercise and fitness facilities	78%	54%	66%	53%	64%	71%	70%	57%
Indoor performance/art facilities	0%	54%	63%	71%	57%	69%	66%	59%
Indoor rental space	100%	38%	60%	52%	56%	76%	65%	36%
Racquetball/squash courts		49%	57%	46%	65%	28%	43%	61%
Facilities for people with disabilities	37%	66%	59%	88%	48%	100%	77%	25%
Outdoor public art	56%	62%	76%	80%	68%	79%	70%	73%
Indoor multi-purpose areas	0%	63%	63%	57%	62%	44%	54%	100%
Indoor social lounge	0%	58%	79%	60%	71%	80%	70%	59%

Report of Results (2017-11-06)

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Rock climbing walls	100%	58%	76%	57%	76%	70%	69%	65%
Outdoor social gathering spaces	58%	65%	53%	71%	52%	57%	54%	60%
Open lawns and landscape	69%	71%	54%	81%	58%	55%	64%	63%
Farmers' Markets	75%	49%	48%	71% B	46%	53%	52%	56%
River/stream activities (kayak launch, sailing, etc.)	0%	77%	64%	60%	68%	77%	73%	63%
Nature Center	34%	73%	55%	61%	63%	58%	63%	57%

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Walking paths	7%	21%	15%	24%	14%	14%	17%	19%
Biking trails	29% B C	2%	9%	4%	6%	21% A B	9%	8%
Outdoor running/walking track	5%	5%	6%	0%	6%	5%	8%	1%
Indoor running/walking track	0%	0%	0%	0%	0%	0%	0%	0%
Natural areas and wildlife habitats	2%	1%	0%	7% B C	1%	0%	2%	2%
Picnic shelters/areas	0%	0%	0%	0%	0%	0%	0%	0%
Playgrounds	0%	1%	2%	7% B	1%	2%	2%	3%
Community gardens	0%	2%	0%	0%	1%	0%	0%	2%
Fishing areas	0%	0%	0%	0%	0%	0%	0%	0%
Marina/waterfront	0%	1%	2%	0%	2%	3%	2%	0%
Off-leash dog areas	0%	0%	4%	0%	3%	0%	3%	3%
Outdoor competitive swimming pool	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor leisure/recreational swimming pool	0%	0%	2%	0%	2%	0%	0%	4% A
Water spray ground	0%	0%	1%	0%	0%	3% B	1%	0%
Outdoor fitness station/equipment	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor courts	0%	0%	0%	0%	0%	0%	0%	0%
Indoor play space (soft play room/playground)	0%	0%	0%	0%	0%	0%	0%	0%

Table 171: Question #16 Top Four by Annual Household Income

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Indoor sports fields	0%	0%	0%	0%	0%	0%	0%	0%
Indoor gym space	0%	0%	0%	0%	0%	0%	0%	0%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	0%	0%	0%	0%	0%	0%	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	0%	0%	0%	0%	0%
Gymnastics room	0%	0%	1%	0%	1%	0%	0%	1%
Skateboard parks	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Indoor pools	0%	0%	3%	2%	2%	0%	2%	2%
Indoor exercise and fitness facilities	0%	0%	0%	0%	0%	0%	0%	0%
Indoor performance/art facilities	2%	0%	0%	0%	0%	0%	0%	0%
Indoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Racquetball/squash courts	0%	0%	1%	5% B C	0%	0%	0%	2%
Facilities for people with disabilities	0%	5% C	0%	0%	2%	0%	3%	0%
Outdoor public art	0%	0%	0%	0%	0%	0%	0%	0%
Indoor multi-purpose areas	0%	1%	0%	0%	0%	2%	0%	0%
Indoor social lounge	0%	0%	0%	0%	0%	0%	0%	0%
Rock climbing walls	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor social gathering spaces	0%	0%	0%	0%	0%	0%	0%	0%
Open lawns and landscape	0%	2%	1%	0%	2%	0%	1%	2%

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
	0%	7%	0%	10%	1%	2%	3%	1%
Farmers' Markets		С		ВC				
River/stream activities (kayak launch, sailing, etc.)	0%	0%	2%	4%	1%	0%	0%	4% A
Nature Center	0%	0%	0%	0%	0%	0%	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
	(A) 39%	<u>(</u> В) 29%	26%	50%	(B) 22%	38%	(A) 31%	(Б) 31%
Walking paths	59%	29%	20%	B	2270	50%	51%	51%
Biking trails	29%	24%	19%	25%	20%	26%	24%	21%
Outdoor running/walking track	8%	18%	12%	19%	14%	5%	18%	7%
Indoor running/walking track	0%	4%	2%	7%	2%	0%	4%	1%
Natural areas and wildlife habitats	15%	4%	10%	9%	8%	10%	8%	12%
Picnic shelters/areas	2%	7%	5%	12% C	5%	0%	6%	6%
Playgrounds	0%	13%	7%	22% B C	7%	2%	11%	5%
Community gardens	0%	9% A C	0%	7%	3%	3%	5%	2%
Fishing areas	0%	0%	0%	0%	0%	0%	0%	0%
Marina/waterfront	0%	7%	14%	8%	11%	6%	12%	8%
Off-leash dog areas	0%	6%	9%	4%	9%	0%	6%	10%
Outdoor competitive swimming pool	0%	2%	4%	4%	2%	5%	3%	4%
Outdoor leisure/recreational swimming pool	0%	2%	6%	2%	4%	2%	0%	13% A
Water spray ground	0%	0%	3%	0%	2%	3%	1%	4%
Outdoor fitness station/equipment	0%	0%	7% B	0%	5%	2%	6%	0%
Outdoor courts	0%	10% C	1%	18% B C	1%	2%	3%	5%

Table 172: Question #16 Top Four by Annual Household Income

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
Indoor play space (soft play room/playground)	0%	0%	5%	3%	3%	0%	3%	2%
Indoor sports fields	5%	5%	1%	0%	3%	0%	3%	2%
Indoor gym space Multi-purpose sports fields (soccer,	29% B C 0%	1%	3%	2% 0%	2%	19% A B 5%	4%	7%
lacrosse, field hockey, etc.)	0%	0%	5%	0%	570	5%	470	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	1%	0%	0%	0%	0%	0%
Gymnastics room	0%	0%	1%	0%	1%	0%	0%	1%
Skateboard parks	0%	0%	0%	0%	0%	0%	0%	0%
Outdoor performance space	2%	1%	1%	0%	1%	5% B	2%	1%
Outdoor rental space	0%	0%	0%	0%	0%	0%	0%	0%
Indoor pools	0%	16%	14%	8%	15%	7%	14%	10%
Indoor exercise and fitness facilities	8%	4%	8%	4%	7%	8%	3%	17% A
Indoor performance/art facilities	6% B	0%	1%	3%	1%	5%	2%	2%
Indoor rental space	0%	0%	1%	0%	1%	0%	0%	2%
Racquetball/squash courts	0%	2%	2%	5%	3%	0%	2%	3%
Facilities for people with disabilities	5%	5%	1%	3%	4%	0%	5%	0%
Outdoor public art	8%	10%	7%	4%	9%	3%	7%	12%
Indoor multi-purpose areas	6%	1%	1%	0%	2%	2%	1%	2%
Indoor social lounge	0%	0%	0%	0%	0%	0%	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
	0%	0%	3%	12%	1%	2%	2%	6%
Rock climbing walls				ВC				
	4%	7%	4%	9%	4%	3%	2%	13%
Outdoor social gathering spaces								А
	11%	11%	10%	3%	13%	4%	7%	17%
Open lawns and landscape								А
Farmers' Markets	42%	36%	28%	27%	30%	44%	31%	36%
River/stream activities (kayak	6%	9%	13%	13%	8%	19%	13%	6%
launch, sailing, etc.)								
Nature Center	5%	4%	2%	0%	2%	8%	2%	4%

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming processes each of the following ways?	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area	Large area	no amenities at HOA/compl ex (A)	one or more amenities (B)
Provide comments and feedback through social media	49%	68%	67%	74%	63%	55%	65%	55%
Communicate directly with staff	54%	70%	69%	74%	70%	59%	65%	73%
Attend public meetings or focus group discussions	38%	52%	54%	69%	50%	53%	45%	57%
Attend web-based public meetings (a meeting that can be attended online scheduled for a set time)	63%	50%	57%	56%	53%	60%	56%	48%
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed officials)	18%	33%	35%	23%	35%	30%	31%	25%
Attend a board or commission meeting	30%	56%	50%	49%	53%	43%	48%	52%
Join a board or commission	12%	50% A	39% A	41%	41%	32%	41%	31%
Provide feedback through additional surveys	65%	85% A	91% A	88%	86%	91%	85%	91%

Table 173: Question #17 by Annual Household Income

Does your home or apartment complex have yard or green spaces for play/relaxation	less than \$50k (A)	\$50k - \$100k (B)	\$100k or more (C)	Home/apt has no yard or green space (A)	Small area (B)	Large area (C)	no amenities at HOA/compl ex (A)	one or more amenities (B)
	0%	19%	12%	100%	0%	0%	11%	24%
No								A
Yes, small area	59%	70%	75%	0%	100%	0%	68%	69%
	41%	11%	13%	0%	0%	100%	21%	6%
Yes, large area	ВC						В	
Total	100%	100%	100%	100%	100%	100%	100%	100%

Table 174: Question #25 by Annual Household Income

Table 175: Question #26 by Annual Household Income

If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.)*	less than \$50k	\$50k - \$100k	\$100k or more	Home/apt has no yard or green space	Small area	Large area	no amenities at HOA/compl ex	one or more amenities
Clubhouse/indoor gathering area	67%	53%	48%	27%	52%	63%	71%	0%
Fitness center	80%	54%	55%	35%	57%	77%	81%	0%
Playground	47%	36%	22%	15%	23%	69%	42%	1%
Swimming pool	75%	73%	51%	43%	59%	77%	85%	0%
None of these	6%	21%	37%	48%	30%	11%	0%	100%

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Selected Survey Responses by Length of Residency

Have you or members of your household visited any of the City of Alexandria	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
parks during the past 12 months?	(A)	(B)	(C)	(D)	(E)
No	18%	15%	13%	14%	17%
Yes	82%	85%	87%	86%	83%
Total	100%	100%	100%	100%	100%

Table 176: Question #1 by Length of Residency

Overall, how would you rate the quality of ALL the City of Alexandria parks you	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
have visited?					
Only asked of those who had visited a City of Alexandria park during the past 12					
months	(A)	(B)	(C)	(D)	(E)
	31%	44%	18%	16%	30%
Excellent		C D			
	50%	41%	71%	63%	66%
Good			A B		В
	19%	15%	10%	21%	4%
Fair	E			E	
Poor	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%

Table 177: Question #1a by Length of Residency

	ingth of Resid	citey			
Have you or other members of your household participated in a city-sponsored	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
class or program during the past 12 months?	(A)	(B)	(C)	(D)	(E)
	14%	17%	28%	26%	30%
Yes					А
	86%	83%	72%	74%	70%
No	E				
Total	100%	100%	100%	100%	100%

Table 178: Ouestion #2 by Length of Residency

Approximately how many different programs/classes or types of activities have you or members of your household participated in and/or attended over the past 12 months? (Each program, class or activity counts as one.) Only asked of those who had participated in a city-sponsored class or program during the past 12 months	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
	(A)	(B)	(C)	(D)	(E)
One	30%	49% D	20%	5%	32%
2-3	27%	51%	49%	73% A E	23%
4-6	7%	0%	6%	0%	25%
7-10	37%	0%	5%	11%	8%
11+	0%	0%	21%	11%	13%
Total	100%	100%	100%	100%	100%

How do you rate the overall quality of the programs/class in which you and	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
members of your household have participated?					
Only asked of those who had participated in a city-sponsored class or program					
during the past 12 months	(A)	(B)	(C)	(D)	(E)
	0%	41%	55%	22%	65%
Excellent					D
	53%	59%	18%	71%	32%
Good				С	
	47%	0%	27%	7%	3%
Fair	E				
Poor	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%

Table 180: Question #2b by Length of Residency

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or					
program during the past 12 months	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Facilities are not well maintained	0%	1%	0%	4%	2%
Facilities lack the right equipment/amenities	3%	0%	3%	0%	7%
Lack of quality programs	0%	11%	0%	2%	0%
Program full	0%	1%	8%	0%	6%
Prefer facilities in other cities/counties	0%	1%	18%	0%	6%
Poor customer service by staff	0%	0%	0%	0%	5%
Use services of other agencies	0%	0%	0%	0%	0%
I do not know what is being offered	70%	66%	55%	60%	47%
Facilities operating hours not convenient	0%	3%	4%	0%	6%
Registration for programs is difficult	0%	0%	0%	3%	4%
Other:	9%	5%	8%	10%	9%
Preferred program not offered at facility	2%	5%	9%	3%	6%
Security is insufficient	2%	0%	3%	0%	3%
Location inconvenient	0%	3%	9%	10%	6%
Program times are not convenient	6%	8%	21%	4%	8%
Fees are too high	10%	4%	2%	2%	11%
I do not know locations of facilities	22%	34%	9%	3%	18%
Not accessible for people with disabilities	0%	0%	0%	3%	4%
Lack of parking by facilities and parks	6%	0%	2%	3%	6%
Facilities are too often unavailable	0%	0%	0%	0%	5%
I use a private business/HOA facility	3%	0%	4%	18%	12%

Table 181: Question #2no by Length of Residency

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Have you or other members of your household attended any special events (concerts, outdoor movies, etc.) during the past 12 months?	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
	(A)	(B)	(C)	(D)	(E)
	79%	47%	61%	61%	59%
No	B C E				
	21%	53%	39%	39%	41%
Yes		A	A		А
Total	100%	100%	100%	100%	100%

Table 182: Question #3 by Length of Residency

Table 183: Question #3a by L	ength of Resid	dency			
Approximately how many different special events have you or members of your household attended over the past 12 months? Only asked of those who had attended any special events during the past 12 months	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
months	(A)	(B)	(C)	(D)	(E)
	51%	39%	14%	30%	35%
1 event	С				
2 to 3 events	36%	39%	56%	59%	42%
4 to 6 events	13%	15%	24%	4%	13%
7 to 10 events	0%	0%	0%	7%	0%
11+ events	0%	7%	7%	0%	11%
Total	100%	100%	100%	100%	100%

How do you rate the overall quality of the events in which you and members of your household have participated?	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Only asked of those who had attended any special events during the past 12 months	(A)	(B)	(C)	(D)	(E)
Excellent	35%	33%	33%	23%	33%
Good	65%	52%	67%	70%	61%
Fair	0%a	15%	0%a	7%	6%
Poor	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%

Table 184: Question #3b by Length of Residency

Table 185: Question #4 by Length of Residency

In the past 12 months, have you interacted with any staff of the Department of	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Recreation, Parks and Cultural Activities?	(A)	(B)	(C)	(D)	(E)
No	85%	71%	74%	76%	72%
Yes	15%	29%	26%	24%	28%
Total	100%	100%	100%	100%	100%

Table 100. Question with by tength of residency							
0-2 years	3-5 years	6-10 years	11-20 years	21+ years			
(A)	(B)	(C)	(D)	(E)			
48%	48%	34%	39%	43%			
23%	24%	28%	44%	57%			
29%	27%	38%	17%	0%a			
0%a	0%a	0%a	0%a	0%a			
100%	100%	100%	100%	100%			
	0-2 years (A) 48% 23% 29% 0%a	O-2 years 3-5 years (A) (B) 48% 48% 23% 24% 29% 27% 0%a 0%a	O-2 years 3-5 years 6-10 years (A) (B) (C) 48% 48% 34% 23% 24% 28% 29% 27% 38% 0%a 0%a 0%a	O-2 years 3-5 years 6-10 years 11-20 years (A) (B) (C) (D) 48% 48% 34% 39% 23% 24% 28% 44% 29% 27% 38% 17% 0%a 0%a 0%a 0%a			

 Table 186: Question #4a by Length of Residency

How do you learn about the services that are offered by the City of Alexandria		2 5	C 10	44.20	24
Department of Recreation, Parks and Cultural Activities? (Check ALL that apply.)	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Newspaper	6%	15%	18%	35%	51%
City of Alexandria Website	20%	23%	52%	43%	19%
City Newsletter (E-News)	13%	14%	20%	10%	17%
City's social media (Facebook, Twitter, etc.)	13%	14%	12%	15%	9%
Recreation brochure/program guide	15%	38%	27%	32%	29%
Neighborhood/civic newsletters/listservs	15%	17%	19%	15%	26%
Schools/ACPS Communications	11%	7%	12%	11%	11%
Program fliers/registration forms	8%	22%	12%	16%	14%
Other Websites	4%	2%	0%	13%	1%
From friends and neighbors	33%	28%	33%	35%	38%
Non-City social media external	9%	3%	6%	0%	0%
Interactions with RPCA staff	0%	0%	0%	0%	2%
Recreation center electronic bulletin boards	0%	0%	0%	2%	5%
Other:	19%	18%	8%	9%	10%

Table 187: Question #5 by Length of Residency

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

How would you rate the appearance and condition of public spaces (the landscaping of medians, rights-of-way, street trees, etc.) in the City of Alexandria?	0-2 years	3-5 years	6-10 years	11-20 years	21+ years (E)
	(A)	(B)	(C)	(D)	
	30%	33%	10%	23%	41%
Excellent	С	С			С
	46%	50%	75%	50%	45%
Good			ABDE		
Fair	24%	17%	14%	27%	11%
Poor	0%	0%	2%	0%	3%
Total	100%	100%	100%	100%	100%

Table 188: Question #6 by Length of Residency

Table 189: Question #7 by Length of Residency

	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
How aware are you of the City of Alexandria's Public Art Program?	(A)	(B)	(C)	(D)	(E)
Very aware	5%	3%	0%	4%	9%
	7%	13%	39%	33%	51%
Somewhat aware			A B	A B	A B
	87%	84%	61%	63%	40%
Not aware	CDE	CDE	E	E	
Total	100%	100%	100%	100%	100%

Table 150. Question #6 by Le	ingth of ficald	citcy			
To what extent do you agree that you and/or your household personally benefit	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
from participation in programs, activities and events offered by the Department					
of Recreation, Parks and Cultural Activities in each of the following ways?					
Percent rating as "strongly" or "somewhat agree"	(A)	(B)	(C)	(D)	(E)
	51%	27%	44%	42%	43%
Increased connectedness to community	В				
	31%	60%	53%	52%	49%
Increased quality of life		A			
Improved health & well-being	45%	54%	51%	43%	52%

Table 190: Question #8 by Length of Residency

Table 191: Question #9 by Length of Residency

I go to parks and recreation facilities	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
to see familiar faces/meet people					
OR					
for quiet relaxation or individual uses	(A)	(B)	(C)	(D)	(E)
Average Rating Where -2.5 is Completely "see familiar faces/meet people" and +2.5 is Completely "quiet relaxation or individual uses"	1.1	1.0	1.1	0.9	1.1

Table 192: Question #10 by Length of Residency

Parks should	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.) OR					
Have active uses for organized sports and paid programs through user fees	(A)	(B)	(C)	(D)	(E)
Average Rating Where -2.5 is Completely "Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)" and +2.5 is Completely "Have active uses for organized sports and paid programs through user fees"	-1.4	-1.5	-1.1	-1.1	-1.5

When considering potential budget reductions, the Parks and Recreation	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Department should Maintain all existing recreational programs and facilities and parks but at a lower level of service (e.g. park maintenance on fewer days per week; reduced hours at recreation facilities; fewer recreation program offerings within each category) OR Eliminate some programs and facilities, but keep the remaining programs and facilities at current levels of service (e.g. close some facilities but keep all others on current schedules; cut some types of recreation programs)	(A)	(B)	(C)	(D)	(E)
Average Rating Where -2.5 is Completely "Maintain all existing recreational	0.0	0.3	-0.4	0.5	-0.1
programs and facilities and parks but at a lower level of service" and +2.5 is Completely "Eliminate some programs and facilities, but keep the remaining programs and facilities at	0.0	C	0.4	C	5.1

Table 193: Question #11 by Length of Residency

Table 194: Question #12 by Length of Residency

If it were up to you (and assuming each costs about the same), how would you	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
allocate \$100 among each of the following parks and recreation facilities for the City of Alexandria?	(A)	(B)	(C)	(D)	(E)
	\$17	\$27	\$22	\$21	\$24
Acquisition of additional parkland and open space		A			
Develop new indoor recreational facilities	\$16	\$13	\$15	\$14	\$19
Improve indoor recreational facilities	\$23	\$25	\$24	\$20	\$19
	\$44	\$35	\$39	\$46	\$39
Improve parks and outdoor recreational facilities and fields	В			В	
	\$100	\$99	\$100	\$100	\$100
TOTAL	В				

Below is a list of some recreation and cultural programs provided by the City of	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Alexandria. Please indicate if you or any members of your HOUSEHOLD have a					
need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program.					
Percent answering "Yes" they have a need for the program	(A)	(B)	(C)	(D)	(E)
Youth learn to swim instruction	18%	21%	26%	9%	12%
Adult learn to swim instruction	14%	18%	25%	20%	24%
	37%	44%	59%	47%	20%
Lap swimming	E	E	A E	E	
Water fitness programs	21%	29%	39% A	25%	24%
······································	27%	44%	20%	21%	8%
Tennis lessons and leagues	E	ACDE			
Programs for preschool age	12%	28% A C D E	9%	1%	9%
Programs for teens	5%	7%	13%	15%	15%
	21%	16%	15%	23%	51%
Programs for older adults	21/0	10%	1370	23/0	ABCD
	13%	14%	38%	16%	21%
Multi-generational programs			ABDE		
Before and after school care programs	9%	11%	11%	5%	5%
	9%	11%	24%	4%	8%
School break camps (fall, winter, spring, summer)			ABDE		
Youth sports classes	7%	12%	16%	10%	10%
	7%	10%	15%	3%	4%
Youth fitness and wellness programs			E		
Adult fitness and wellness programs	61%	46%	69% B	50%	56%
Youth creative and performing arts	5%	9%	13%	2%	12%
	26%	29%	50%	17%	37%
Adult creative and performing arts			ABD		

 Table 195: Question #13 part 1 by Length of Residency

Below is a list of some recreation and cultural programs provided by the City of	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	(B)	(C)	(D)	(E)
	40%	37%	45%	24%	22%
Adult organized sports programs	40% Ε	5770	45% E	24%	2270
Adult continuing education programs	23%	23%	44% A B	27%	50% A B D
Adult day and weekend travel programs	14%	10%	27%	29% B	33% A B
Programs for people with disabilities	4%	6%	12%	7%	22% A B D
Cultural special events (concerts, movies, parades, etc.)	63%	71% E	74% E	65%	51%
Athletic special events(social sports, tournaments, etc.)	29%	30%	29%	21%	17%
Youth nature programs/environmental education	11%	24% A D	18%	7%	14%
Adult nature programs/environmental education	24%	36%	35%	47% A	32%
Programs with your pets	13%	18%	29% A D E	8%	12%
Youth technology programs	7%	5%	11%	4%	10%
Adult technology programs	17%	11%	24%	23%	37% A B
Volunteer/community projects	44%	42%	60% E	42%	31%
Walking/biking groups	47% B	27%	53% B	42%	40%
Youth open play (play groups, pick-up gym/pool use)	12%	19%	23%	8%	12%
Adult open play (pick-up gym/field/court/pool use)	24%	21%	37%	27%	29%
Youth cooking programs	2%	4%	7%	8%	7%
Adult cooking programs	32%	27%	42%	34%	31%

Report of Results (2017-11-06)

Below is a list of some recreation and cultural programs provided by the City of	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Alexandria. Please indicate if you or any members of your HOUSEHOLD have a					
need for each of the recreation or cultural programs listed below by circling the					
YES or NO next to the program.					
Percent answering "Yes" they have a need for the program	(A)	(B)	(C)	(D)	(E)
Youth martial arts programs	9%	7%	4%	0%	3%
Adult martial arts programs	17%	14%	16%	8%	17%

Below is a list of some recreation and cultural programs provided by the City of	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Alexandria. If your household has a need for the program, how well are your					
needs already being met?	(0)	(P)			(5)
Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(D)	(E)
Youth learn to swim instruction	72%	95%	55%	55%	54%
	29%	100%	53%	60%	84%
Adult learn to swim instruction		A C			A
Lap swimming	84%	86%	60%	58%	68%
	70%	82%	30%	57%	76%
Water fitness programs	C	C			С
	41%	93%	32%	67%	100%
Tennis lessons and leagues		A C			A C
Programs for preschool age	79%	72%	45%	0%	60%
	0%	100%	77%	54%	54%
Programs for teens		A	A		
	30%	100%	43%	58%	72%
Programs for older adults		A			А
	24%	100%	70%	51%	82%
Multi-generational programs		A	A		А
Before and after school care programs	55%	49%	73%	0%	0%
School break camps (fall, winter, spring, summer)	75%	100%	61%	33%	39%
	68%	100%	45%	28%	77%
Youth sports classes		D			
	100%	87%	40%	55%	0%
Youth fitness and wellness programs	C E	E			
	60%	89%	52%	59%	63%
Adult fitness and wellness programs		A C			
Youth creative and performing arts	44%	100%	78%	0%	54%
	74%	95%	60%	81%	85%
Adult creative and performing arts		С			

Table 196: Question #13 part 2 by Length of Residency

Below is a list of some recreation and cultural programs provided by the City of	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Alexandria. If your household has a need for the program, how well are your					
needs already being met? Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(D)	(E)
	60%	78%	52%	77%	100%
Adult organized sports programs					A C
Adult continuing education programs	82%	90%	66%	86%	73%
	51%	100%	85%	55%	94%
Adult day and weekend travel programs		A D			A D
	0%	100%	100%	56%	70%
Programs for people with disabilities		A	A		А
Cultural special events (concerts, movies, parades, etc.)	57%	65%	69%	70%	64%
	46%	91%	57%	94%	48%
Athletic special events(social sports, tournaments, etc.)		A		A	
	65%	88%	100%	64%	32%
Youth nature programs/environmental education		E	E		
Adult nature programs/environmental education	68%	90%	64%	57%	62%
Programs with your pets	62%	88%	64%	59%	76%
	0%	100%	80%	0%	39%
Youth technology programs		A	A		
	36%	100%	47%	58%	80%
Adult technology programs		A C			A
	70%	75%	54%	40%	61%
Volunteer/community projects		D			
Walking/biking groups	53%	68%	55%	46%	78%
	100%	73%	79%	79%	42%
Youth open play (play groups, pick-up gym/pool use)	E				
Adult open play (pick-up gym/field/court/pool use)	90% C	100% C	50%	85% C	82%
	-	-	750/	-	00/
Youth cooking programs	0%	100%	75%	80%	0%
Adult cooking programs	41%	72%	58%	75%	74%
Youth martial arts programs	58%	74%	29%	· .	100%

Below is a list of some recreation and cultural programs provided by the City of	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
Alexandria. If your household has a need for the program, how well are your					
needs already being met?					
Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(D)	(E)
	38%	100%	87%	100%	84%
Adult martial arts programs		A	A	A	А

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT	0-2 years	3-5 years (B)	6-10 years (C)	11-20 years (D)	21+ years
to your household? Percent Rating as #1 Most Important	(A)				(E)
	0%	7%	0%	3%	0%
Youth learn to swim instruction		ACE			
Adult learn to swim instruction	9% C D E	4%	0%	0%	0%
Lap swimming	3%	5%	2%	3%	1%
Water fitness programs	0%	2%	0%	2%	1%
Tennis lessons and leagues	0%	0%	0%	0%	0%
Programs for preschool age	0%	3%	0%	0%	0%
Programs for teens	4%	0%	0%	2%	0%
Programs for older adults	0%	0%	0%	2%	6% A B C
Multi-generational programs	0%	3%	0%	0%	0%
Before and after school care programs	0%	0%	3%	0%	0%
School break camps (fall, winter, spring, summer)	0%	0%	2%	0%	0%
Youth sports classes	0%	0%	10% A B D	0%	3%
Youth fitness and wellness programs	0%	0%	0%	0%	0%
Adult fitness and wellness programs	13%	6%	3%	8%	2%
Youth creative and performing arts	0%	0%	2%	0%	0%
Adult creative and performing arts	0%	6%	7% A	0%	0%
Adult organized sports programs	0%	0%	0%	0%	0%
Adult continuing education programs	3%	0%	0%	0%	2%
Adult day and weekend travel programs	6%	0%	0%	0%	1%
Programs for people with disabilities	0%	0%	0%	0%	0%
Cultural special events (concerts, movies, parades, etc.)	7%	13%	6%	10%	3%

Table 197: Question #14 Most Important by Length of Residency

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
	(A)	(B)	(C)	(D)	(E)
Athletic special events(social sports, tournaments, etc.)	0%	0%	0%	0%	0%
Youth nature programs/environmental education	0%	0%	0%	0%	0%
Adult nature programs/environmental education	2%	0%	0%	2%	0%
Programs with your pets	6%	6%	0%	0%	0%
Youth technology programs	0%	0%	0%	0%	0%
Adult technology programs	1%	0%	0%	0%	0%
Volunteer/community projects	0%	0%	7% A B D	0%	1%
Walking/biking groups	5% B	0%	0%	0%	0%
Youth open play (play groups, pick-up gym/pool use)	0%	8% A C D E	0%	0%	0%
Adult open play (pick-up gym/field/court/pool use)	0%	0%	0%	0%	0%
Youth cooking programs	0%	0%	0%	0%	0%
Adult cooking programs	0%	0%	0%	2%	0%
Youth martial arts programs	0%	0%	0%	0%	0%
Adult martial arts programs	0%	0%	0%	0%	1%

Which FOUR of the programs from the list in Question #13 are MOST	0-2 years	3-5 years	6-10 years (C)	11-20 years (D)	21+ year
IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	(A)	(B)			(E)
Youth learn to swim instruction	11%	22% C D E	4%	3%	3%
Adult learn to swim instruction	15% B C E	4%	0%	8%	1%
Lap swimming	5%	14%	14%	21% A E	3%
Water fitness programs	0%	10%	13% A	12% A	4%
Tennis lessons and leagues	16% E	7%	5%	10%	1%
Programs for preschool age	0%	8% A C E	0%	2%	0%
Programs for teens	5%	0%	10% B E	2%	0%
Programs for older adults	0%	4%	3%	7%	10% A
Multi-generational programs	1%	3%	0%	6%	2%
Before and after school care programs	5%	7%	3%	0%	0%
School break camps (fall, winter, spring, summer)	0%	9% A D E	5%	0%	0%
Youth sports classes	3%	4%	12% A D	0%	3%
Youth fitness and wellness programs	4%	0%	0%	0%	0%
Adult fitness and wellness programs	25% B E	10%	12%	18%	6%
Youth creative and performing arts	0%	11% A D	4%	0%	3%
Adult creative and performing arts	7%	10%	7%	2%	1%

Table 198: Question #14 Top Four by Length of Residency

Which FOUR of the programs from the list in Question #13 are MOST	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)	(D)	(E)
	11%	12%	0%	4%	0%
Adult organized sports programs	C E	C E			
Adult continuing education programs	3%	1%	0%	8%	8%
Adult day and weekend travel programs	8%	0%	0%	7%	3%
Programs for people with disabilities	6%	10%	10%	0%	0%
Cultural special events (concerts, movies, parades, etc.)	33% E	27%	16%	21%	11%
Athletic special events(social sports, tournaments, etc.)	15% B C D E	0%	2%	0%	0%
Youth nature programs/environmental education	2%	1%	0%	2%	0%
Adult nature programs/environmental education	5%	9%	0%	17% C	6%
Programs with your pets	14% C E	6%	2%	4%	1%
Youth technology programs	0%	0%	2%	2%	0%
Adult technology programs	14%	2%	6%	13%	11%
Volunteer/community projects	24%	19%	22%	28%	12%
Walking/biking groups	30% E	20%	26% E	20%	6%
Youth open play (play groups, pick-up gym/pool use)	0%	11% A	15% A	5%	6%
Adult open play (pick-up gym/field/court/pool use)	13%	11%	14%	12%	5%
Youth cooking programs	0%	0%	0%	0%	0%
Adult cooking programs	21%	19%	18%	21%	9%
Youth martial arts programs	0%	0%	0%	0%	3%
Adult martial arts programs	4%	5%	3%	0%	2%

Please indicate if you or any members of your HOUSEHOLD have a need for each	0-2 years	3-5 years	6-10 years	11-20 years	21+ year
of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the facility.	(A)	(B)	(C)	(D)	(E)
	86%	96%	91%	95%	79%
Walking paths		E		E	
	63%	72%	75%	58%	41%
Biking trails	E	E	E		
	68%	66%	65%	73%	38%
Outdoor running/walking track	E	E	E	E	
Indoor running/walking track	29%	38%	36%	37%	24%
	59%	82%	89%	83%	54%
Natural areas and wildlife habitats		AE	A E	A E	
	49%	65%	50%	46%	45%
Picnic shelters/areas		E			
Playgrounds	22%	23%	34%	29%	20%
	34%	42%	35%	27%	23%
Community gardens		E			
	23%	35%	12%	21%	10%
Fishing areas		CE			
	46%	59%	51%	40%	36%
Marina/waterfront		E			
	17%	34%	34%	28%	13%
Off-leash dog areas		AE	E		
Outdoor competitive swimming pool	20%	21%	22%	24%	7%
	43%	37%	42%	30%	20%
Outdoor leisure/recreational swimming pool	Е		E		
	11%	21%	21%	11%	6%
Water spray ground		E	E		
	33%	24%	47%	36%	17%
Outdoor fitness station/equipment			BE		
Outdoor courts	27%	38%	39%	26%	25%

Table 199: Question #15 part 1 by Length of Residency

Please indicate if you or any members of your HOUSEHOLD have a need for each	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the facility.	(A)	(B)	(C)	(D)	(E)
	4%	23%	24%	4%	8%
Indoor play space (soft play room/playground)		A D E	A D E		
	23% B E	9%	21%	13%	8%
Indoor sports fields		4.40/	4.40/	2.00/	200/
Indoor gym space	37% B E	14%	44% B E	38% B	20%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	23%	19%	26%	28%	14%
Multi-pulpose sports fields (soccer, lacrosse, field flockey, etc.)					
Baseball/softball fields	8%	12%	34% A B D E	17%	9%
	12%	16%	19%	14%	4%
Batting cages			E		
Gymnastics room	7%	3%	9%	2%	13%
Skateboard parks	6%	6%	1%	5%	1%
Outdoor performance space	21%	23%	30%	33%	14%
Outdoor rental space	11%	17%	21%	18%	8%
Indoor pools	46%	45%	48%	42%	29%
	47%	32%	65%	48%	40%
Indoor exercise and fitness facilities			B E		
	18%	14%	46%	29%	16%
Indoor performance/art facilities			ABE		
Indoor rental space	11%	11%	28% A B D E	10%	7%
	7%	19%	19%	13%	4%
Racquetball/squash courts	70	E	E	13/0	470
Facilities for people with disabilities	8%	6%	13%	11%	14%
	24%	25%	47%	17%	18%
Outdoor public art			A B D E		
	11%	11%	26%	10%	12%
Indoor multi-purpose areas			A B E		

Please indicate if you or any members of your HOUSEHOLD have a need for each	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the facility.	(A)	(B)	(C)	(D)	(E)
Indoor social lounge	15%	14%	29% B D E	10%	10%
Rock climbing walls	28%	37% E	37% E	21%	15%
Outdoor social gathering spaces	41%	36%	65% A B D E	39%	25%
Open lawns and landscape	41%	51%	77% A B D E	51%	50%
Farmers' Markets	70%	82%	91% A E	77%	71%
River/stream activities (kayak launch, sailing, etc.)	45% E	58% E	44% E	54% E	18%
Nature Center	29%	37%	35%	44%	25%

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	(A)	(B)	(C)	(D)	(E)
	57%	58%	57%	65%	33%
Walking paths	E	E	E	E	
	78%	62%	60%	67%	33%
Biking trails	E	E		E	
Outdoor running/walking track	68%	70%	59%	69%	60%
Indoor running/walking track	72%	54%	66%	51%	85%
Natural areas and wildlife habitats	64%	71%	64%	67%	65%
Picnic shelters/areas	53%	68%	48%	49%	46%
Playgrounds	55%	83%	69%	43%	42%
Community gardens	53%	68%	61%	56%	42%
	72%	81%	46%	29%	90%
Fishing areas		D			D
Marina/waterfront	62%	66%	40%	47%	60%
Off-leash dog areas	43%	56%	45%	47%	39%
Outdoor competitive swimming pool	64%	95%	64%	59%	100%
Outdoor leisure/recreational swimming pool	69%	73%	64%	84%	65%
	100%	88%	72%	25%	73%
Water spray ground	D	D			
Outdoor fitness station/equipment	64%	76%	70%	50%	56%
Outdoor courts	61%	67%	36%	23%	58%
Indoor play space (soft play room/playground)	43%	74%	72%	0%	32%
Indoor sports fields	40%	100%	81%	35%	32%
Indoor gym space	41%	100%	77% A	57%	49%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	71%	70%	45%	52%	45%

Table 200: Question #15 part 2 by Length of Residency

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	(A)	(B)	(C)	(D)	(E)
	100%	100%	57%	51%	19%
Baseball/softball fields	E	E			
Batting cages	64%	52%	100% E	48%	22%
Gymnastics room	0%	100% A	56% A	100%	82% A
Skateboard parks	66%	100%	100%	100%	0%
Outdoor performance space	89% C	100% C	47%	64%	56%
Outdoor rental space	29%	100% A E	87% A E	92% A E	25%
Indoor pools	69%	97% C E	63%	69%	49%
Indoor exercise and fitness facilities	57%	79%	63%	61%	60%
Indoor performance/art facilities	69%	100%	57%	80%	36%
Indoor rental space	29%	56%	67%	100%	37%
Racquetball/squash courts	65%	63%	56%	14%	100%
Facilities for people with disabilities	43%	100%	78%	26%	57%
Outdoor public art	73% D	77% D	88% D	22%	50%
Indoor multi-purpose areas	28%	100%	62%	36%	62%
Indoor social lounge	12%	100% A D	82% A	38%	83% A
Rock climbing walls	48%	77%	90% A	61%	86%
Outdoor social gathering spaces	57%	72%	52%	48%	51%
Open lawns and landscape	75%	69%	54%	61%	53%
Farmers' Markets	64%	56%	43%	40%	45%
River/stream activities (kayak launch, sailing, etc.)	63%	85%	55%	53%	84%

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your					
household.	(A)	(B)	(C)	(D)	(E)
Nature Center	89%	57%	54%	59%	55%

Table 201: Question #16 Top Four by Length of Residency								
Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to	0-2 years	3-5 years	6-10 years	11-20 years	21+ years			
your household? Percent Rating as #1 Most Important	(A)	(B)	(C)	(D)	(E)			
Walking paths	19%	18%	17%	6%	12%			
Biking trails	12% E	11%	2%	11%	1%			
Outdoor running/walking track	9%	10% E	3%	0%	0%			
Indoor running/walking track	0%	0%	0%	0%	0%			
Natural areas and wildlife habitats	0%	0%	7% A B	2%	2%			
Picnic shelters/areas	0%	0%	0%	0%	0%			
Playgrounds	0%	7% A C D	0%	0%	3%			
Community gardens	2%	0%	0%	0%	0%			
Fishing areas	0%	0%	0%	0%	0%			
Marina/waterfront	0%	5% A	0%	0%	2%			
Off-leash dog areas	4%	3%	0%	4%	0%			
Outdoor competitive swimming pool	0%	0%	0%	0%	0%			
Outdoor leisure/recreational swimming pool	0%	3%	3%	0%	0%			
Water spray ground	0%	0%	3%	0%	0%			
Outdoor fitness station/equipment	0%	0%	0%	0%	0%			
Outdoor courts	0%	0%	0%	0%	0%			
Indoor play space (soft play room/playground)	0%	0%	0%	0%	0%			

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
your household? Percent Rating as #1 Most Important	(A)	(B)	(C)	(D)	(E)
Indoor sports fields	0%	0%	0%	0%	0%
Indoor gym space	0%	0%	0%	0%	0%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	0%	0%	0%	0%
Baseball/softball fields	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	0%	0%
Gymnastics room	0%	0%	0%	0%	2%
Skateboard parks	0%	0%	0%	0%	0%
Outdoor performance space	0%	0%	0%	0%	0%
Outdoor rental space	0%	0%	0%	0%	0%
Indoor pools	0%	4%	2%	3%	1%
Indoor exercise and fitness facilities	0%	0%	0%	0%	0%
Indoor performance/art facilities	1%	0%	0%	0%	0%
Indoor rental space	0%	0%	0%	0%	0%
Racquetball/squash courts	2%	0%	0%	0%	0%
Facilities for people with disabilities	5% B E	0%	0%	0%	0%
Outdoor public art	0%	0%	0%	0%	0%
Indoor multi-purpose areas	0%	0%	0%	2%	0%
Indoor social lounge	0%	0%	0%	0%	0%
Rock climbing walls	0%	0%	0%	0%	0%
Outdoor social gathering spaces	0%	0%	0%	0%	0%
Open lawns and landscape	2%	0%	3%	0%	0%
Farmers' Markets	0%	2%	0%	14% A B C E	1%
River/stream activities (kayak launch, sailing, etc.)	0%	0%	4%	4%	0%
Nature Center	0%	0%	0%	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
to your household? Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)	(D)	(E)
	34%	28%	31%	30%	15%
Walking paths	E				
	29%	29%	20%	14%	6%
Biking trails	E	E			
	15%	22%	10%	17%	4%
Outdoor running/walking track		E			
Indoor running/walking track	0%	5%	0%	8% A C	1%
Natural areas and wildlife habitats	5%	11%	14%	7%	9%
	11%	8%	0%	2%	1%
Picnic shelters/areas	C E				
	9%	16%	10%	0%	3%
Playgrounds		DE			
Community gardens	2%	5%	7%	5%	2%
Fishing areas	0%	0%	0%	0%	0%
Marina/waterfront	11%	13%	9%	9%	6%
Off-leash dog areas	10%	6%	6%	12%	0%
Outdoor competitive swimming pool	5%	4%	3%	0%	0%
Outdoor leisure/recreational swimming pool	2%	8%	6%	3%	1%
Water spray ground	0%	3%	3%	0%	0%
Outdoor fitness station/equipment	6%	8%	0%	2%	1%
	4%	0%	12%	2%	1%
Outdoor courts			A B D E		
	0%	11%	0%	0%	3%
Indoor play space (soft play room/playground)		ACDE			
Indoor sports fields	5%	2%	3%	0%	0%
Indoor gym space	9%	5%	0%	3%	3%

Table 202: Question #16 Top Four by Length of Residency

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
to your household? Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)	(D)	(E)
	9%	0%	0%	0%	0%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	BCDE				
Baseball/softball fields	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	2%	0%
Gymnastics room	0%	0%	0%	0%	2%
Skateboard parks	0%	0%	0%	0%	0%
Outdoor performance space	1%	0%	0%	4%	2%
Outdoor rental space	0%	0%	0%	0%	0%
Indoor pools	17%	7%	8%	21%	7%
Indoor exercise and fitness facilities	4%	0%	14% B	6%	13% B
Indoor performance/art facilities	1%	3%	3%	0%	3%
Indoor rental space	0%	3%	0%	0%	0%
Racquetball/squash courts	2%	5%	0%	7%	0%
Facilities for people with disabilities	5%	2%	3%	0%	3%
Outdoor public art	5%	8%	19% A E	10%	1%
Indoor multi-purpose areas	0%	1%	0%	6% A C	1%
Indoor social lounge	0%	0%	0%	0%	0%
Rock climbing walls	2%	3%	8%	0%	1%
Outdoor social gathering spaces	5%	5%	7%	0%	5%
Open lawns and landscape	10%	9%	9%	7%	15%
Farmers' Markets	35%	33%	26%	30%	31%
River/stream activities (kayak launch, sailing, etc.)	12%	14%	7%	13%	4%
Nature Center	0%	0%	1%	0%	12% A B C D

The Department of Recreation, Parks, and Cultural Activities often seeks	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming					
processes each of the following ways?	(A)	(B)	(C)	(D)	(E)
	71%	63%	72%	56%	50%
Provide comments and feedback through social media	E		E		
Communicate directly with staff	65%	68%	81%	65%	66%
	45%	43%	74%	53%	54%
Attend public meetings or focus group discussions			A B		
Attend web-based public meetings (a meeting that can be attended online	41%	59%	79%	56%	45%
scheduled for a set time)		A	AE		
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed officials)	31%	31%	36%	37%	30%
	39%	55%	64%	43%	56%
Attend a board or commission meeting			A		
Join a board or commission	37%	46%	38%	33%	40%
Provide feedback through additional surveys	89%	81%	94%	86%	88%

Table 203: Question #17 by Length of Residency

Table 204: Question #25 by Length of Residency

Does your home or apartment complex have yard or green spaces for	0-2 years	3-5 years	6-10 years	11-20 years	21+ years
play/relaxation	(A)	(B)	(C)	(D)	(E)
	13%	8%	26%	20%	8%
No			ΒE		
	73%	80%	61%	72%	63%
Yes, small area		С			
	14%	12%	14%	8%	30%
Yes, large area					ABD
Total	100%	100%	100%	100%	100%

If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.)*	0-2 years	3-5 years	6-10 years	11-20 years	21+ years				
	0-2 years	J-J years	0-10 years	11-20 years	ZIT years				
Clubhouse/indoor gathering area	55%	53%	35%	52%	53%				
Fitness center	65%	65%	46%	52%	52%				
Playground	32%	25%	28%	34%	33%				
Swimming pool	75%	53%	47%	70%	54%				
None of these	18%	30%	35%	27%	41%				

Table 205: Question #26 by Length of Residency

*Percents add to more than 100% as respondents could give more than one answer No test of statistical significance between groups was conducted

Selected Survey Responses by Zip Code of Residence

Table 206: Question #1 by Zi	p Code of F	Residence				
	22206, 22305,					
Have you or members of your household visited any of the City of Alexandria	22312	22301	22302	22304	22311	22314
parks during the past 12 months?	(A)	(B)	(C)	(D)	(E)	(F)
No	6%	11%	27%	17%	20%	14%
Yes	94%	89%	73%	83%	80%	86%
Total	100%	100%	100%	100%	100%	100%

Table 20C. O action #1 by 7in Code of Decid

Table 207: Question #1a by Zip Code of Residence

Overall, how would you rate the quality of ALL the City of Alexandria parks you have visited? Only asked of those who had visited a City of Alexandria park during the past	22206, 22305, 22312	22301	22302	22304	22311	22314
12 months	(A)	(B)	(C)	(D)	(E)	(F)
	16%	42%	24%	31%	13%	37%
Excellent		E				E
	46%	38%	63%	60%	68%	55%
Good					В	
	38%	20%	13%	9%	18%	8%
Fair	D F					
Poor	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%

Table 208: Question #2 by 21	p code of F	kesidence				
	22206, 22305, 22312	22301	22302	22304	22311	22314
Have you or other members of your household participated in a city-sponsored	22512	22501	22302	22304	22511	22314
class or program during the past 12 months?	(A)	(B)	(C)	(D)	(E)	(F)
	39%	31%	15%	20%	14%	24%
Yes	E					
	61%	69%	85%	80%	86%	76%
No					A	
Total	100%	100%	100%	100%	100%	100%

Table 208: Question #2 by Zip Code of Residence

Table 209: Question #2a by Zip Code of Residence

Approximately how many different programs/classes or types of activities have you or members of your household participated in and/or attended over the past 12 months? (Each program, class or activity counts as one.)	22206, 22305, 22312	22301	22302	22304	22311	22314
Only asked of those who had participated in a city-sponsored class or program during the past 12 months	(A)	(B)	(C)	(D)	(E)	(F)
One	58% F	43%	33%	28%	0%	18%
	15%	12%	38%	44%	86%	52%
2-3					A B	
4-6	11%	13%	29%	8%	14%	4%
7-10	17%	18%	0%	0%	0%	20%
11+	0%	13%	0%	21%	0%	6%
Total	100%	100%	100%	100%	100%	100%

How do you rate the overall quality of the programs/class in which you and members of your household have participated? Only asked of those who had participated in a city-sponsored class or program during the past 12 months	22206, 22305, 22312 (A)	22301 (B)	22302 (C)	22304 (D)	22311 (E)	22314 (F)
Excellent	33%	22%	79%	43%	26%	44%
Good	61%	34%	21%	44%	74%	37%
Fair	6%	44%	0%a	13%	0%a	19%
Poor	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%

Table 210: Question #2b by Zip Code of Residence

Please CHECK ALL the reasons that prevent you or other members of your household from using the Department of Recreation, Parks, and Cultural Activities programs.* Only asked of those who had NOT participated in a city-sponsored class or	22206, 22305,					
program during the past 12 months	22312	22301	22302	22304	22311	22314
Facilities are not well maintained	7%	0%	0%	1%	0%	0%
Facilities lack the right equipment/amenities	3%	0%	6%	1%	0%	5%
Lack of quality programs	0%	5%	0%	5%	0%	5%
Program full	26%	0%	0%	0%	0%	0%
Prefer facilities in other cities/counties	4%	0%	8%	7%	0%	4%
Poor customer service by staff	3%	11%	0%	0%	0%	0%
Use services of other agencies	0%	0%	0%	0%	0%	0%
I do not know what is being offered	60%	62%	75%	64%	68%	57%
Facilities operating hours not convenient	0%	0%	0%	0%	0%	5%
Registration for programs is difficult	0%	0%	0%	1%	0%	0%
Other:	7%	20%	17%	4%	2%	11%
Preferred program not offered at facility	0%	0%	10%	4%	0%	6%
Security is insufficient	6%	0%	0%	0%	0%	5%
Location inconvenient	0%	0%	0%	7%	0%	7%
Program times are not convenient	3%	5%	0%	4%	8%	21%
Fees are too high	0%	0%	8%	1%	21%	5%
I do not know locations of facilities	0%	24%	22%	20%	28%	20%
Not accessible for people with disabilities	0%	11%	0%	1%	0%	0%
Lack of parking by facilities and parks	3%	0%	6%	8%	0%	1%
Facilities are too often unavailable	3%	0%	0%	0%	0%	0%
I use a private business/HOA facility	0%	24%	3%	1%	10%	8%

Table 211: Question #2no by Zip Code of Residence

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Have you or other members of your household attended any special events (concerts, outdoor movies, etc.) during the past 12 months?	22206, 22305, 22312 (A)	22301 (B)	22302 (C)	22304 (D)	22311 (E)	22314 (F)
	61%	62%	76%	68%	82%	48%
No			F	F	F	
	39%	38%	24%	32%	18%	52%
Yes						CDE
Total	100%	100%	100%	100%	100%	100%

Table 212: Question #3 by Zip Code of Residence

Table 213: Question #3a by Zip Code of Residence

Approximately how many different special events have you or members of your household attended over the past 12 months? Only asked of those who had attended any special events during the past 12	22206, 22305, 22312	22301	22302	22304	22311	22314
months	(A)	(B)	(C)	(D)	(E)	(F)
	63%	8%	38%	24%	76%	33%
1 event	B D				B D F	
2 to 3 events	37%	55%	62%	48%	13%	44%
4 to 6 events	0%	37%	0%	20%	11%	11%
7 to 10 events	0%	0%	0%	0%	0%	3%
11+ events	0%	0%	0%	8%	0%	9%
Total	100%	100%	100%	100%	100%	100%

How do you rate the overall quality of the events in which you and members of your household have participated? Only asked of those who had attended any special events during the past 12 months	22206, 22305, 22312 (A)	22301 (B)	22302 (C)	22304 (D)	22311 (E)	22314 (F)
Excellent	0%a	25%	25%	30%	44%	43%
Good	100%a	75%	75%	59%	56%	46%
Fair	0%a	0%a	0%a	11%	0%a	11%
Poor	0%a	0%a	0%a	0%a	0%a	0%a
Total	100%	100%	100%	100%	100%	100%

Table 214: Question #3b by Zip Code of Residence

Table 215: Question #4 by Zip Code of Residence

In the past 12 months, have you interacted with any staff of the Department of Recreation, Parks and Cultural Activities?	22206, 22305, 22312 (A)	22301 (B)	22302 (C)	22304 (D)	22311 (E)	22314 (F)
	71%	55%	73%	80%	95%	70%
No				В	ABCDF	
	29%	45%	27%	20%	5%	30%
Yes	E	D E	E	E		E
Total	100%	100%	100%	100%	100%	100%

How would you rate the quality of the customer service provided by Department staff? Only asked of those who had interacted with any staff of RPCA during the past	22206, 22305, 22312	22301	22302	22304	22311	22314
12 months	(A)	(B)	(C)	(D)	(E)	(F)
Excellent	35%	42%	55%	27%	0%	60% D
Good	22%	28%	33%	41%	100%	34%
Fair	44% F	30%	12%	33% F	0%	6%
Poor	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%

Table 216: Question #4a by Zip Code of Residence

How do you learn about the services that are offered by the City of Alexandria Department of Recreation, Parks and Cultural Activities? (Check ALL that	22206, 22305,					
apply.)	22312	22301	22302	22304	22311	22314
Newspaper	19%	25%	5%	24%	27%	24%
City of Alexandria Website	24%	33%	24%	25%	28%	35%
City Newsletter (E-News)	9%	18%	16%	19%	6%	17%
City's social media (Facebook,Twitter, etc.)	13%	13%	14%	9%	8%	19%
Recreation brochure/program guide	65%	17%	36%	20%	16%	29%
Neighborhood/civic newsletters/listservs	44%	23%	11%	25%	5%	11%
Schools/ACPS Communications	11%	7%	10%	11%	11%	11%
Program fliers/registration forms	8%	23%	19%	12%	14%	14%
Other Websites	8%	0%	0%	4%	6%	2%
From friends and neighbors	13%	44%	27%	35%	39%	33%
Non-City social media external	6%	0%	0%	7%	0%	5%
Interactions with RPCA staff	2%	2%	0%	0%	0%	0%
Recreation center electronic bulletin boards	4%	0%	0%	0%	2%	2%
Other:	0%	17%	29%	14%	12%	14%

Table 217: Question #5 by Zip Code of Residence

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

How would you rate the appearance and condition of public spaces (the landscaping of medians, rights-of-way, street trees, etc.) in the City of Alexandria?	22206, 22305, 22312 (A)	22301 (B)	22302 (C)	22304 (D)	22311 (E)	22314 (F)
Excellent	8%	47% A D E	24%	24%	21%	38% A
Good	74% B F	29%	54%	55% B	56% B	49%
Fair	16%	24%	17%	20%	23%	14%
Poor	2%	0%	6%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%

Table 218: Question #6 by Zip Code of Residence

Table 219: Question #7 by Zip Code of Residence

	22206, 22305, 22312	22301	22302	22304	22311	22314
How aware are you of the City of Alexandria's Public Art Program?	(A)	(B)	(C)	(D)	(E)	(F)
	0%	6%	0%	8%	5%	1%
Very aware				F		
	42%	32%	20%	27%	13%	28%
Somewhat aware	E					
Not aware	58%	61%	80%	64%	82%	71%
Total	100%	100%	100%	100%	100%	100%

To what extent do you agree that you and/or your household personally benefit from participation in programs, activities and events offered by the Department of Recreation, Parks and Cultural Activities in each of the following	22206, 22305, 22312	22301	22302	22304	22311	22314
ways? Percent rating as "strongly" or "somewhat agree"	(A)	(B)	(C)	(D)	(E)	(F)
	11%	45%	27%	50%	61%	42%
Increased connectedness to community	11/0	A	2770	A	A	A
	28%	59%	75%	49%	36%	51%
Increased quality of life			A E			
	23%	43%	75%	54%	61%	49%
Improved health & well-being			А	А	A	

Table 220: Question #8 by Zip Code of Residence

Table 221: Question #9 by Zip Code of Residence

I go to parks and recreation facilities to see familiar faces/meet people OR	22206, 22305, 22312	22301	22302	22304	22311	22314
for quiet relaxation or individual uses	(A)	(B)	(C)	(D)	(E)	(F)
Average Rating Where -2.5 is Completely "see familiar faces/meet people" and +2.5 is Completely "quiet relaxation or individual uses"	0.9	1.2	1.6 E	1.2	0.7	0.9

	p 0000 01					
Parks should	22206,					
Have passive uses that are open to the whole community (open lawns,	22305,					
forested areas, trails, picnic areas, etc.)	22312	22301	22302	22304	22311	22314
OR						
Have active uses for organized sports and paid programs through user fees	(A)	(B)	(C)	(D)	(E)	(F)
Average Rating Where -2.5 is Completely "Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)" and +2.5 is Completely "Have active uses for organized sports and paid programs through user fees"	-1.4	-1.3	-1.7	-1.4	-1.3	-1.2

Table 222: Question #10 by Zip Code of Residence

When considering potential budget reductions, the Parks and Recreation 22206, 22305, Department should... 22312 Maintain all existing recreational programs and facilities and parks but at a 22301 22302 22304 22311 22314 lower level of service (e.g. park maintenance on fewer days per week; reduced hours at recreation facilities; fewer recreation program offerings within each category) OR Eliminate some programs and facilities, but keep the remaining programs and facilities at current levels of service (e.g. close some facilities but keep all (A) (B) (C) (E) (F) others on current schedules; cut some types of recreation programs) (D) Average Rating Where -2.5 is Completely "Maintain all existing recreational -0.5 0.0 0.6 -0.2 0.4 0.2 programs and facilities and parks but at a lower level of service" and +2.5 is ΑD ΑD Completely "Eliminate some programs and facilities, but keep the remaining programs and facilities at

Table 223: Question #11 by Zip Code of Residence

If it were up to you (and assuming each costs about the same), how would you allocate \$100 among each of the following parks and recreation facilities for	22206, 22305, 22312	22301	22302	22304	22311	22314
the City of Alexandria?	(A)	(B)	(C)	(D)	(E)	(F)
Acquisition of additional parkland and open space	\$18	\$28	\$18	\$21	\$19	\$23
Develop new indoor recreational facilities	\$15	\$18	\$19	\$15	\$12	\$15
	\$26	\$18	\$34	\$22	\$18	\$22
Improve indoor recreational facilities			BDEF			
	\$41	\$36	\$29	\$42	\$51	\$41
Improve parks and outdoor recreational facilities and fields					BCF	
TOTAL	\$100	\$100	\$100	\$99	\$100	\$100

Table 224: Question #12 by Zip Code of Residence

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program.	22206, 22305, 22312	22301	22302	22304	22311	22314
YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	(B)	(C)	(D)	(E)	(F)
Youth learn to swim instruction	26%	21%	13%	14%	19%	19%
Adult learn to swim instruction	5%	14%	8%	28% A	32% A	15%
Lap swimming	41%	33%	36%	39%	22%	52% E
Water fitness programs	36%	36%	29%	23%	24%	26%
Tennis lessons and leagues	23%	31%	22%	25%	25%	23%
Programs for preschool age	22%	16%	13%	12%	5%	13%
Programs for teens	10%	21% C E	0%	15% E	0%	9%
Programs for older adults	37% F	27%	25%	34% F	29%	14%
Multi-generational programs	9%	13%	9%	24%	27%	19%
Before and after school care programs	17%	3%	4%	9%	7%	8%
School break camps (fall, winter, spring, summer)	10%	15%	4%	14%	6%	10%
Youth sports classes	10%	22%	9%	9%	6%	12%
Youth fitness and wellness programs	17% E	8%	9%	9%	2%	6%
Adult fitness and wellness programs	89% B C D F	39%	46%	54%	68% B	53%
Youth creative and performing arts	13%	11%	9%	7%	2%	12%
Adult creative and performing arts	44% B	11%	23%	35% B	28%	33% B
Adult organized sports programs	56% B D E	26%	32%	31%	28%	39%

Table 225: Question #13 part 1 by Zip Code of Residence

Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the	22206, 22305, 22312	22301	22302 (C)	22304 (D)	22311 (E)	22314
YES or NO next to the program. Percent answering "Yes" they have a need for the program	(A)	(B)				(F)
Adult continuing education programs	36%	27%	46%	28%	36%	33%
Adult day and weekend travel programs	15%	21%	31%	23%	20%	21%
	7%	21%	0%	19%	0%	4%
Programs for people with disabilities	770	C E F	0%	CEF	0%	4%
	83%	57%	65%	60%	46%	76%
Cultural special events (concerts, movies, parades, etc.)	D E					DE
Athletic special events(social sports, tournaments, etc.)	28%	37%	24%	29%	16%	21%
	32%	19%	13%	16%	7%	12%
Youth nature programs/environmental education	EF					
Adult nature programs/environmental education	32%	40%	17%	36%	25%	35%
	26%	10%	2%	18%	15%	17%
Programs with your pets	С					
Youth technology programs	9%	5%	4%	11% E	0%	8%
Adult technology programs	25%	16%	17%	24%	20%	22%
	45%	45%	33%	42%	34%	55%
Volunteer/community projects						E
Walking/biking groups	37%	31%	33%	47%	48%	38%
	33%	23%	9%	14%	0%	16%
Youth open play (play groups, pick-up gym/pool use)	CDEF	E		E		E
Adult open play (pick-up gym/field/court/pool use)	36%	35%	12%	23%	20%	33%
Youth cooking programs	14% D E	7%	9%	3%	0%	6%
Adult cooking programs	37%	19%	25%	35%	33%	35%
Youth martial arts programs	0%	5%	4%	8%	5%	4%
Adult martial arts programs	6%	10%	14%	14%	18%	18%

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met? Percent rating as 0%, 25% or 50% met	22206, 22305, 22312	22301	22302	22304	22311	22314
Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)	(D)	(E)	(F)
Youth learn to swim instruction	68%	53%	25%	75%	83%	72%
Adult learn to swim instruction	0%	81%	41%	80%	47%	53%
Lap swimming	66%	78%	71%	84% F	70%	55%
Water fitness programs	52%	75%	57%	59%	59%	49%
Tennis lessons and leagues	39%	84%	80%	54%	52%	64%
Programs for preschool age	0%	53%	25%	78% A C	100% A C	100% A C
Programs for teens	0%	73%		54%		58%
Programs for older adults	68%	46%	73%	70%	35%	35%
Multi-generational programs	100%	100%	53%	69%	47%	63%
Before and after school care programs	23%	0%	100%	44%	100%	51%
School break camps (fall, winter, spring, summer)	40%	100%	0%	61%	76%	82%
Youth sports classes	40%	59%	0%	67%	76%	78%
Youth fitness and wellness programs	24%	100%	0%	93% A C	0%	70%
Adult fitness and wellness programs	62%	75%	78%	74% F	49%	48%
Youth creative and performing arts	100%	100%	47%	68%	100%	62%
Adult creative and performing arts	80%	100%	81%	75%	69%	69%
Adult organized sports programs	79%	100% E	90% E	72%	41%	51%
Adult continuing education programs	72%	78%	63%	74%	87%	72%
Adult day and weekend travel programs	55%	63%	92%	92%	78%	61%

Table 226: Question #13 part 2 by Zip Code of Residence

Below is a list of some recreation and cultural programs provided by the City of Alexandria. If your household has a need for the program, how well are your needs already being met?	22206, 22305, 22312	22301	22302	22304 (D)	22311 (E)	22314
Percent rating as 0%, 25% or 50% met	(A)	(B)	(C)			(F)
Programs for people with disabilities	0%	0%		84% A B		100% A B
Cultural special events (concerts, movies, parades, etc.)	50%	83%	56%	75%	47%	61%
Athletic special events(social sports, tournaments, etc.)	20%	34%	100% A B E	85% A B E	30%	57%
Youth nature programs/environmental education	81%	47%	60%	84%	100%	71%
Adult nature programs/environmental education	86%	48%	82%	66%	41%	71%
Programs with your pets	90%	76%	0%	61%	38%	77%
Youth technology programs	0%	100%	100%	20%	•	90% A D
Adult technology programs	35%	84%	70%	64%	59%	68%
Volunteer/community projects	43%	71%	68%	66%	69%	46%
Walking/biking groups	78%	62%	77%	60%	43%	52%
Youth open play (play groups, pick-up gym/pool use)	33%	85% C	0%	93% A C	•	83% A C
Adult open play (pick-up gym/field/court/pool use)	63%	91%	56%	82%	100%	70%
Youth cooking programs	34%	100%	0%	100%		56%
Adult cooking programs	94% E F	85%	83%	65%	36%	46%
Youth martial arts programs		100%	0%	46%	100%	82%
Adult martial arts programs	0%	100%	50%	75%	100%	70%

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household?	22206, 22305, 22312	22301	22302	22304	22311 (E)	22314
Percent Rating as #1 Most Important	(A)	(B)	(C)	(D)		(F)
Youth learn to swim instruction	0%	0%	0%	4%	0%	2%
Adult learn to swim instruction	0%	0%	0%	0%	19% A B C D F	3%
Lap swimming	0%	0%	9%	0%	3%	7% D
Water fitness programs	0%	0%	0%	3%	0%	0%
Tennis lessons and leagues	0%	0%	0%	0%	0%	0%
Programs for preschool age	0%	0%	0%	0%	0%	2%
Programs for teens	0%	0%	0%	4%	0%	1%
Programs for older adults	0%	7% D E	4%	0%	0%	2%
Multi-generational programs	0%	0%	0%	2%	0%	0%
Before and after school care programs	5% B D E F	0%	0%	0%	0%	0%
School break camps (fall, winter, spring, summer)	0%	3% D F	0%	0%	0%	0%
Youth sports classes	0%	0%	0%	6%	0%	2%
Youth fitness and wellness programs	0%	0%	0%	0%	0%	0%
Adult fitness and wellness programs	0%	5%	24% A D F	4%	15%	6%
Youth creative and performing arts	0%	0%	7% A B D E F	0%	0%	0%
Adult creative and performing arts	0%	0%	0%	4%	0%	4%
Adult organized sports programs	0%	0%	0%	0%	0%	0%
Adult continuing education programs	2%	0%	0%	1%	7% D F	0%

Table 227: Question #14 Most Important by Zip Code of Residence

Which ONE of the programs from the list in Question #13 is MOST IMPORTANT to your household?	22206, 22305, 22312	22301	22302	22304	22311	22314
Percent Rating as #1 Most Important	(A)	(B)	(C)	(D)	(E)	(F)
Adult day and weekend travel programs	0%	19% A C D E F	0%	0%	0%	0%
Programs for people with disabilities	0%	0%	0%	0%	0%	0%
Cultural special events (concerts, movies, parades, etc.)	14%	8%	5%	1%	0%	15% D E
Athletic special events(social sports, tournaments, etc.)	0%	0%	0%	0%	0%	0%
Youth nature programs/environmental education	0%	0%	0%	0%	0%	0%
Adult nature programs/environmental education	0%	7%	0%	1%	0%	2%
Programs with your pets	18% B C D E F	3%	0%	2%	0%	2%
Youth technology programs	0%	0%	0%	0%	0%	0%
Adult technology programs	0%	0%	0%	1%	0%	0%
Volunteer/community projects	0%	0%	0%	1%	8% A B D F	0%
Walking/biking groups	0%	0%	0%	0%	0%	5% D
Youth open play (play groups, pick-up gym/pool use)	16% B C D E F	0%	0%	0%	0%	0%
Adult open play (pick-up gym/field/court/pool use)	0%	0%	0%	0%	0%	0%
Youth cooking programs	0%	0%	0%	0%	0%	0%
Adult cooking programs	0%	0%	0%	1%	0%	0%
Youth martial arts programs	0%	0%	0%	0%	0%	0%
Adult martial arts programs	0%	0%	0%	1%	0%	0%

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household?	22206, 22305, 22312	22301	22302	22304 (D)	22311 (E)	22314
Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)			(F)
Youth learn to swim instruction	16%	11%	7%	9%	7%	9%
Adult learn to swim instruction	0%	0%	0%	4%	26% A B C D F	6%
Lap swimming	12%	2%	9%	5%	11%	19% B D
Water fitness programs	0%	5%	9%	7%	10%	6%
Tennis lessons and leagues	7%	24% D F	7%	2%	13%	8%
Programs for preschool age	0%	8%	5%	1%	0%	2%
Programs for teens	0%	0%	0%	9% E F	0%	2%
Programs for older adults	2%	7%	4%	7%	0%	5%
Multi-generational programs	0%	5%	0%	5%	0%	0%
Before and after school care programs	5%	0%	0%	0%	7%	7% D
School break camps (fall, winter, spring, summer)	5%	8%	0%	0%	0%	5%
Youth sports classes	5%	0%	0%	9%	7%	2%
Youth fitness and wellness programs	0%	0%	0%	4%	0%	0%
Adult fitness and wellness programs	18%	13%	32%	18%	15%	9%
Youth creative and performing arts	16% B D E F	3%	7%	0%	0%	4%
Adult creative and performing arts	18% B D E	0%	4%	6%	0%	7%
Adult organized sports programs	7%	0%	5%	2%	13%	10%
Adult continuing education programs	2%	8%	4%	5%	7%	2%

Table 228: Question #14 Top Four by Zip Code of Residence

Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household?	22206, 22305, 22312	22301	22302	22304	22311	22314
Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)	(D)	(E)	(F)
Adult day and weekend travel programs	7%	22% A C D E F	0%	3%	0%	0%
Programs for people with disabilities	0%	17% A C E F	0%	9%	0%	4%
Cultural special events (concerts, movies, parades, etc.)	41% C D	24%	5%	13%	19%	30% D
Athletic special events(social sports, tournaments, etc.)	0%	0%	0%	5%	13% A B	5%
Youth nature programs/environmental education	0%	0%	5%	0%	0%	3%
Adult nature programs/environmental education	7%	12%	0%	10%	8%	4%
Programs with your pets	18% E	3%	24% B D E F	6%	0%	5%
Youth technology programs	0%	0%	7% A B D E F	1%	0%	0%
Adult technology programs	8%	17%	28% D F	4%	18% D	6%
Volunteer/community projects	10%	12%	22%	17%	29%	29%
Walking/biking groups	12%	12%	23%	26%	44% A B F	11%
Youth open play (play groups, pick-up gym/pool use)	23% B D E F	3%	8%	7%	0%	5%
Adult open play (pick-up gym/field/court/pool use)	11%	2%	28% B E	10%	5%	15%
Youth cooking programs	0%	0%	0%	0%	0%	0%
Adult cooking programs	15%	8%	8%	17%	24%	25%
Youth martial arts programs	0%	0%	0%	2%	0%	0%
Adult martial arts programs	0%	0%	4%	1%	0%	9% D E

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the	22206, 22305, 22312	22301	22302	22304	22311	22314
YES or NO next to the facility.	(A)	(B)	(C)	(D)	(E)	(F)
Walking paths	100% D	89%	91%	83%	88%	91%
Biking trails	68% E	86% C D E	41%	60%	40%	71% C E
Outdoor running/walking track	66%	68%	68%	49%	66%	69% D
Indoor running/walking track	42%	35%	51% E F	32%	22%	26%
Natural areas and wildlife habitats	90% E	67%	75% E	70% E	48%	78% E
Picnic shelters/areas	65% E	47%	60%	51%	31%	54% E
Playgrounds	32%	28%	23%	25%	13%	28%
Community gardens	27%	52% C E	22%	31% E	10%	43% E
Fishing areas	13%	21%	44% A E F	26% E	5%	17%
Marina/waterfront	55% D	55% D	54%	30%	32%	66% D E
Off-leash dog areas	37%	28%	18%	19%	23%	28%
Outdoor competitive swimming pool	16%	26% E	8%	17%	3%	26% E
Outdoor leisure/recreational swimming pool	40%	43% E	30%	25%	16%	53% D E
Water spray ground	36% B C D E	10%	13%	10%	2%	21% D E

Table 229: Question #15 part 1 by Zip Code of Residence

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the	22206, 22305, 22312	22301	22302	22304	22311	22314
YES or NO next to the facility.	(A)	(B)	(C)	(D)	(E)	(F)
Outdoor fitness station/equipment	54% D E	38%	26%	23%	17%	34%
Outdoor courts	44% D	52% D E	24%	20%	24%	37% D
Indoor play space (soft play room/playground)	29% D E	15%	13%	11%	0%	15% E
Indoor sports fields	11%	25% D	3%	7%	13%	25% C D
Indoor gym space	35%	32%	37%	17%	19%	43% D E
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	22%	37% D E	19%	10%	13%	32% D E
Baseball/softball fields	15%	4%	0%	12%	11%	26% B C D
Batting cages	21%	2%	19%	9%	11%	15%
Gymnastics room	12%	22% C D E F	5%	6%	0%	6%
Skateboard parks	7%	0%	0%	5%	3%	5%
Outdoor performance space	14%	19%	23%	21%	25%	28%
Outdoor rental space	13%	16%	23%	11%	11%	14%
Indoor pools	64% D E	50% E	44%	33%	17%	54% D E
Indoor exercise and fitness facilities	83% B C D E F	41%	47%	34%	34%	53% D
Indoor performance/art facilities	11%	12%	25%	21%	25%	29%
Indoor rental space	16%	22%	4%	9%	11%	14%
Racquetball/squash courts	26% E	10%	9%	10%	7%	13%

Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the	22206, 22305, 22312	22301	22302	22304	22311	22314
YES or NO next to the facility.	(A)	(B)	(C)	(D)	(E)	(F)
	8%	14%	0%	13%	0%	12%
Facilities for people with disabilities				E		
	20%	27%	35%	17%	19%	40%
Outdoor public art						DE
Indoor multi-purpose areas	5%	11%	9%	13%	12%	17%
Indoor social lounge	9%	14%	9%	17%	18%	16%
	63%	44%	8%	26%	15%	23%
Rock climbing walls	CDEF	CEF				
	56%	50%	39%	29%	25%	54%
Outdoor social gathering spaces	D E					DE
	54%	60%	44%	51%	23%	65%
Open lawns and landscape	E	E		E		E
	98%	75%	73%	79%	53%	82%
Farmers' Markets	E			E		E
	47%	57%	44%	33%	17%	59%
River/stream activities (kayak launch, sailing, etc.)	E	D E				DE
	40%	43%	27%	32%	15%	38%
Nature Center		E				E

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your	22206, 22305, 22312	22301	22302	22304	22311	22314
household.	(A)	(B)	(C)	(D)	(E)	(F)
Walking paths	62%	53%	51%	51%	53%	58%
	83%	56%	60%	48%	71%	72%
Biking trails	D					D
Outdoor running/walking track	83%	68%	49%	62%	62%	69%
Indoor running/walking track	78%	94%	56%	53%	63%	75%
Natural areas and wildlife habitats	76%	46%	58%	58%	73%	78% B
Picnic shelters/areas	70% E	70% E	47%	58% E	15%	51%
Playgrounds	68%	69%	48%	59%	0%	65%
Community gardens	73%	44%	30%	63%	64%	60%
Fishing areas	100%	100%	45%	65%	100%	68%
Marina/waterfront	74%	41%	49%	52%	66%	61%
Off-leash dog areas	29%	73% C	0%	47%	42%	56%
Outdoor competitive swimming pool	67%	100%	100%	56%	100%	79%
Outdoor leisure/recreational swimming pool	73%	78%	75%	64%	86%	65%
Water spray ground	100% C	100%	25%	85%	0%	68%
Outdoor fitness station/equipment	50%	55%	81%	66%	0%	72%
Outdoor courts	60%	58% C	0%	69% C	77% C	39%
Indoor play space (soft play room/playground)	68%	100%	25%	58%		66%
Indoor sports fields	60%	33%	100%	66%	100%	63%
Indoor gym space	100% B C	33%	29%	58%	100%	59%

Table 230: Question	1 #15 part 2 by	v Zip Code of	Residence
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Report of Results (2017-11-06)

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	22206, 22305, 22312	22301	22302	22304	22311	22314
household.	(A)	(B)	(C)	(D)	(E)	(F)
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	56%	45%	35%	51%	0%	71%
Baseball/softball fields	25%	100%		74%	58%	52%
Batting cages	39%	100%	13%	94% C	58%	71%
Gymnastics room	46%	26%	100%	34%		100% B
Skateboard parks	0%			87%	100%	100%
Outdoor performance space	61%	68%	100%	74%	74%	62%
Outdoor rental space	100% B	13%	78% B	94% B	100% B	62%
Indoor pools	90%	52%	73%	70%	66%	61%
Indoor exercise and fitness facilities	67%	36%	64%	58%	100% B	64%
Indoor performance/art facilities	100%	62%	61%	73%	59%	46%
Indoor rental space	87%	38%	0%	62%	100%	45%
Racquetball/squash courts	50%	100%	27%	40%	0%	89% E
Facilities for people with disabilities	0%	0%		95% A B F		55% B
Outdoor public art	58%	74%	51%	52%	83%	88% D
Indoor multi-purpose areas	100%	46%	53%	54%		59%
Indoor social lounge	29%	0%	53%	87% B	100% B	75% B
Rock climbing walls	88%	55%	100%	70%	100%	63%
Outdoor social gathering spaces	23%	40%	48%	71% A E	0%	67% A E

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.	22206, 22305, 22312 (A)	22301 (B)	22302 (C)	22304 (D)	22311 (E)	22314 (F)
	42%	46%	63%	71%	17%	67%
Open lawns and landscape				Е		E
Farmers' Markets	53%	40%	42%	60%	56%	46%
River/stream activities (kayak launch, sailing, etc.)	53%	53%	83%	75%	100%	63%
	70%	61%	57%	68%	0%	61%
Nature Center	E			E		E

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household? Percent Rating as #1 Most Important	22206, 22305, 22312	22301	22302	22304	22311	22314
Percent Rating as #1 Most Important	(A)	(B)	(C)	(D)	(E)	(F)
Walking paths	17%	2%	23%	22%	11%	13%
Biking trails	0%	10%	0%	4%	22% A C D	10%
Outdoor running/walking track	0%	5%	0%	2%	15% A C D	7%
Indoor running/walking track	0%	0%	0%	0%	0%	0%
Natural areas and wildlife habitats	0%	2%	0%	5% F	0%	0%
Picnic shelters/areas	0%	0%	0%	0%	0%	0%
Playgrounds	0%	0%	4%	2%	0%	4%
Community gardens	0%	7% A C D E F	0%	0%	0%	0%
Fishing areas	0%	0%	0%	0%	0%	0%
Marina/waterfront	0%	0%	0%	1%	0%	4%
Off-leash dog areas	12% C D E F	3%	0%	2%	0%	2%
Outdoor competitive swimming pool	0%	0%	0%	0%	0%	0%
Outdoor leisure/recreational swimming pool	12% B C D E F	0%	0%	0%	0%	0%
Water spray ground	0%	0%	5% A B D E F	0%	0%	0%
Outdoor fitness station/equipment	0%	0%	0%	0%	0%	0%
Outdoor courts	0%	0%	0%	0%	0%	0%
Indoor play space (soft play room/playground)	0%	0%	0%	0%	0%	0%
Indoor sports fields	0%	0%	0%	0%	0%	0%
Indoor gym space	0%	0%	0%	0%	0%	0%

Report of Results (2017-11-06)

Which ONE of the facilities from the list in Question #15 is MOST IMPORTANT to your household?	22206, 22305, 22312	22301	22302	22304	22311	22314
Percent Rating as #1 Most Important	(A)	(B)	(C)	(D)	(E)	(F)
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	0%	0%	0%	0%	0%
Baseball/softball fields	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	0%	0%	0%
Gymnastics room	0%	5% A C D E F	0%	0%	0%	0%
Skateboard parks	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	0%	0%	0%	0%	0%
Outdoor rental space	0%	0%	0%	0%	0%	0%
Indoor pools	0%	3%	3%	1%	0%	3%
Indoor exercise and fitness facilities	0%	0%	0%	0%	0%	0%
Indoor performance/art facilities	0%	0%	0%	1%	0%	0%
Indoor rental space	0%	0%	0%	0%	0%	0%
Racquetball/squash courts	8% B C D E F	0%	0%	0%	0%	0%
Facilities for people with disabilities	0%	17% A C D E F	0%	0%	0%	0%
Outdoor public art	0%	0%	0%	0%	0%	0%
Indoor multi-purpose areas	0%	0%	0%	1%	0%	0%
Indoor social lounge	0%	0%	0%	0%	0%	0%
Rock climbing walls	0%	0%	0%	0%	0%	0%
Outdoor social gathering spaces	0%	0%	0%	0%	0%	0%
Open lawns and landscape	7% D E	0%	0%	0%	0%	2%
Farmers' Markets	2%	0%	0%	3%	9% F	0%
River/stream activities (kayak launch, sailing, etc.)	0%	0%	0%	0%	0%	4%
Nature Center	0%	0%	0%	0%	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST MPORTANT to your household? Percent Rating as one of the Top Four Most Important	22206, 22305, 22312	22301	22302	22304	22311	22314
Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)	(D)	(E)	(F)
Walking paths	34%	15%	30%	28%	42%	26%
Biking trails	10%	37% A C	0%	19%	31% C	23%
Outdoor running/walking track	0%	13%	16%	12%	35% A B D F	11%
Indoor running/walking track	0%	0%	0%	1%	9% D	4%
Natural areas and wildlife habitats	7%	10%	3%	12%	9%	8%
Picnic shelters/areas	0%	0%	16% E	5%	0%	9%
Playgrounds	17%	0%	4%	13%	0%	8%
Community gardens	0%	7%	0%	7%	0%	3%
Fishing areas	0%	0%	0%	0%	0%	0%
Marina/waterfront	0%	17%	0%	5%	15%	16% A D
Off-leash dog areas	24% B D E F	3%	16%	2%	0%	8%
Outdoor competitive swimming pool	5%	0%	0%	3%	0%	4%
Outdoor leisure/recreational swimming pool	12% E	0%	4%	2%	0%	6%
Water spray ground	0%	0%	5%	0%	0%	4%
Outdoor fitness station/equipment	17% B C D F	0%	3%	1%	15% B D F	0%
Outdoor courts	0%	3%	0%	10% E F	0%	1%

Table 232: Question #16 Top Four by Zip Code of Residence

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household?	22206, 22305, 22312	22301	22302	22304	22311	22314
Percent Rating as one of the Top Four Most Important	(A)	(B)	(C)	(D)	(E)	(F)
Indoor play space (soft play room/playground)	17% B C D E F	0%	0%	0%	0%	4%
Indoor sports fields	5%	5%	0%	5%	0%	0%
Indoor gym space	0%	5%	4%	2%	22% A B C D F	2%
Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)	0%	0%	0%	0%	15% A B C D F	2%
Baseball/softball fields	0%	0%	0%	0%	0%	0%
Batting cages	0%	0%	0%	1%	0%	0%
Gymnastics room	0%	5% A C D E F	0%	0%	0%	0%
Skateboard parks	0%	0%	0%	0%	0%	0%
Outdoor performance space	0%	0%	0%	3%	0%	1%
Outdoor rental space	0%	0%	0%	0%	0%	0%
Indoor pools	14%	23%	24%	9%	11%	10%
Indoor exercise and fitness facilities	13%	14%	10%	3%	2%	9%
Indoor performance/art facilities	2%	0%	5%	2%	3%	0%
Indoor rental space	0%	0%	0%	0%	0%	2%
Racquetball/squash courts	8%	0%	0%	3%	0%	1%
Facilities for people with disabilities	0%	23% A C D E F	0%	2%	0%	1%
Outdoor public art	7%	3%	21% E	6%	0%	9%
Indoor multi-purpose areas	0%	6%	0%	3%	0%	1%
Indoor social lounge	0%	0%	0%	0%	0%	0%
Rock climbing walls	8%	2%	0%	6% F	0%	0%

Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? Percent Rating as one of the Top Four Most Important	22206, 22305, 22312 (A)	22301 (B)	22302 (C)	22304 (D)	22311 (E)	22314 (F)
Outdoor social gathering spaces	7%	11%	0%	6%	0%	5%
Open lawns and landscape	7%	13%	10%	11%	7%	12%
Farmers' Markets	18%	21%	42%	30%	38%	35%
River/stream activities (kayak launch, sailing, etc.)	7%	9%	4%	9%	9%	15%
Nature Center	2%	5%	6%	3%	4%	1%

The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming		22301	22302	22304	22311	22314
processes each of the following ways?	(A)	(B)	(C)	(D)	(E)	(F)
	64%	65%	33%	77%	53%	64%
Provide comments and feedback through social media				CE		С
Communicate directly with staff	59%	75%	58%	75%	56%	73%
	58%	67%	37%	56%	27%	59%
Attend public meetings or focus group discussions	E	E		E		E
Attend web-based public meetings (a meeting that can be attended online scheduled for a set time)	35%	48%	47%	61% A	57%	57%
Attend a telephone town hall (like a radio call-in show, but by phone with staff or elected or appointed officials)	26%	38%	16%	35%	39%	32%
Attend a board or commission meeting	45%	43%	32%	50%	29%	69% B C D E
	38%	36%	28%	52%	8%	48%
Join a board or commission	Е	E		E		E
Provide feedback through additional surveys	86%	79%	86%	87%	82%	91%

Table 233: Question #17 by Zip Code of Residence

Does your home or apartment complex have yard or green spaces for	22206, 22305, 22312	22301	22302	22304	22311	22314
play/relaxation	(A)	(B)	(C)	(D)	(E)	(F)
	18%	2%	5%	22%	10%	14%
No				В		
	71%	77%	77%	61%	55%	84%
Yes, small area						DE
	11%	20%	18%	17%	35%	3%
Yes, large area		F	F	F	A D F	
Total	100%	100%	100%	100%	100%	100%

Table 234: Question #25 by Zip Code of Residence

Table 235: Question #26 by Zip Code of Residence

If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.)*	22206, 22305, 22312	22301	22302	22304	22311	22314
Clubhouse/indoor gathering area	41%	38%	30%	56%	58%	48%
Fitness center	20%	44%	32%	61%	91%	54%
Playground	18%	0%	23%	41%	64%	11%
Swimming pool	29%	38%	38%	76%	91%	42%
None of these	49%	56%	57%	15%	9%	40%

*Percents add to more than 100% as respondents could give more than one answer

No test of statistical significance between groups was conducted

Appendix E: Survey Methodology

Survey Purpose

The City of Alexandria Department of Recreation, Parks and Cultural Activities (RPCA) conducts a regular periodic survey of residents to determine how well it is meeting the needs and expectations of the community. Part of the Alexandria's Vision is to have a community with flourishing arts, culture and education, with healthy residents of all ages. RPCA plays an important role in making this vision reality, and the survey can help measure how it is doing. RPCA contracted with National Research Center, Inc. (NRC) to conduct the 2017 survey.For questions about the survey, please contact Dana Wedeles at Dana.Wedeles@alexandriava.gov or by calling 703-746-5491.

Developing the Questionnaire

The previous RPCA surveys were used as the starting point to develop the 2017 questionnaire. New questions were incorporated to best meet the information needs of staff. The final questionnaire was crafted through an iterative process between staff of RPCA and NRC. A copy of the questionnaire (and other mailing materials) can be found in *Appendix F: Survey Materials*.

Selecting Survey Recipients

The target population for the survey was adults living in the city limits of Alexandria. One of the first steps taken to ensure survey results are representative of the target population is to use a source from which survey recipients are selected that provides adequate to good "coverage" of the target population. This source is referred to as the "sampling frame" in survey research lingo. For a survey of residents, a list of addresses based on the United States Postal Service delivery sequence file is the most comprehensive list of households. For this survey, the list was purchased from Go-Dog Direct.

Since it is cost probative to survey every household in Alexandria, a random selection of records from the sampling frame was made. An example that may be familiar from a math or statistics class is the jar or bowl of marbles of various colors. If the jar has two-thirds red marbles and one-third blue marbles, a random selection of marbles from that jars should result in a similar proportion of red and blue marbles as in the original jar.



The addresses were geocoded (mapped to a specific latitude and longitude) and compared to the boundaries of Alexandria. Addresses identified as being outside of the City of Alexandria boundaries were excluded.

Multi-family housing units were oversampled to compensate for single-family housing unit residents' tendency to return surveys at a higher rate.

An individual within each household was selected using the birthday method. (The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys.)

Administering the Survey

The database of selected household addresses was processed for certification and verification, using use CASSTM/NCOA software that relies on the USPS National Directory information to verify and standardize the address elements and assign each a complete, nine-digit zip code where possible.

A mailing list of 1,700 addresses was selected to receive the survey. Each of these survey recipients were contacted by mail a total of three times in June of 2017. The first mailing was a prenotification postcard announcing the upcoming survey. About a week after the prenotification postcard was sent the first wave of the survey was sent. This packet included the five-page questionnaire with a cover letter signed by Mark Jinks, the City Manager, and a postage-paid return envelope. A week later a second survey was mailed, with instructions to recycle the survey if they had already responded to the first survey.

The cover letter included a URL where respondents could go to complete the survey online instead of hard copy, if they preferred. Completed surveys were returned by mail from 166 households and 42 surveys were completed online, for a total of 208 responses. This represented a 12% response rate, at the low end of the typical range for a survey of this type (usually between 12% and 30%).

In order to boost the total number of surveys, a second mailing list was generated with 700 recipients. These recipients were mailed two waves of a postcard invitation to the online survey in July of 2017. A total of 54 responses were garnered in this manner, for a response rate of 8%.

Responses were similar from the two mailings, although the online-only survey had a greater proportion of younger respondents than did the mailed survey. The total number of surveys returned from the two different mailing was 262, with a combined response rate of 11%.

The 95% confidence interval (or "margin of error") quantifies the "sampling error" or precision of the estimates made from the survey results. A 95% confidence interval can be calculated for any sample size, and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within a certain range if everyone in the population of interest was surveyed. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite the best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline participation in the survey (referred to as non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error). Coverage error is very low for this survey, as the USPS delivery sequence file is used to select addresses, which has nearly complete coverage of all households. For this survey, with 262 responses, the 95% confidence interval is plus or minus 6.1 percentage points.

Survey Processing (Data Entry)

Mailed surveys were returned to NRC directly via postage-paid business reply envelopes. Once received, staff assigned a unique identification number to each questionnaire. Additionally, each survey was reviewed and "cleaned" as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; NRC staff would choose randomly two of the three selected items to be coded in the dataset.

Once all surveys were assigned a unique identification number, they were entered into an electronic dataset. This dataset was subject to a data entry protocol of "key and verify," in which survey data were entered twice into an electronic dataset and then compared. Discrepancies were evaluated against the original survey form and corrected. Range checks as well as other forms of quality control were also performed.

Analyzing the Results

One of the first steps in the data analysis was to statistically adjust the survey results so that the demographic profile of the respondents mirrors that of the population as a whole. This process is known as "weighting" the data. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. This is done by: 1) reviewing the sample demographics and comparing them to the population norms from the most recent sources and 2) comparing the responses to different questions for demographic subgroups. The demographic characteristics that are least similar to the known demographic profile and yield the most different results are the best candidates for data weighting. Weights were calculated using an Iterative Proportional Fitting model via a python raking algorithm plug-in to SPSS. The control variables used were sex & age, race (White, Black and Other), ethnicity (Hispanic or not Hispanic) and tenure (whether the respondent's housing was rented or owned). The results of the weighting scheme are presented in the table on the next page. The population norms came from the US Census and American Community Survey data for the city of Alexandria.

The electronic dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and average (mean) ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in *Appendix A: Complete Set of Survey Responses*. Chi-square or ANOVA tests of significance were applied to breakdowns of selected survey questions by respondent characteristics (see *Appendix D: Selected Survey Responses by Respondent Characteristics*). A "p-value" of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent "real" differences among those populations.

Characteristic	Population Profile	Unweighted Survey Respondents	Weighted Survey Respondents
Housing			
Own home	43.3%	62.5%	45.3%
Rent home	56.7%	37.5%	54.7%
Race and Ethnicity			
White	63.2%	75.9%	63.6%
Black	20.6%	9.4%	19.7%
Other	16.2%	14.7%	16.7%
Not Hispanic	14.6%	90.1%	85.5%
Hispanic	85.4%	9.9%	14.5%
Sex and Age			
Male	47.4%	41.6%	48.1%
Female	52.6%	58.4%	51.9%
18-34 years of age	38.2%	23.0%	36.4%
35-54 years of age	37.6%	35.1%	38.3%
55+ years of age	24.2%	41.9%	25.2%
Males 18-34	18.0%	9.0%	17.6%
Males 35-54	18.7%	13.5%	19.2%
Males 55+	10.7%	18.9%	11.0%
Females 18-34	20.2%	14.3%	19.4%
Females 35-54	18.9%	21.3%	18.9%
Females 55+	13.5%	23.0%	13.8%

Table 236: Weighting Table

Appendix F: Survey Materials

The following pages contain a copy of the City of Alexandria Community Interest and Opinion Survey and mailing materials.

Community Interest and Opinion Survey: Let your voice be heard today!



The City of Alexandria Department of Recreation, Parks, and Cultural Activities would like your input to help determine recreational facilities, programming and open space priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

1. Have you or members of your household visited any of the City of Alexandria parks during the past 12 months?

 ❑ Yes → Overall, how would you rate the quality of Al City of Alexandria parks you have visited? ❑ Excellent □ Good □ Fair □ F 	
Have you or other members of your household participa program during the past 12 months?	ated in a city-sponsored program/class or
 ❑ Yes → Approximately how many different program activities have you or members of your hous over the past 12 months? (Each program, cla ❑ One □ 2-3 □ 4-6 □ 7-10 	sehold participated in and/or attended
How do you rate the overall quality of the pr members of your household have participat □ Excellent □ Good □ Fair □ F □ No→ Please CHECK ALL the reasons that prevent you household from using the Department of Rec	ed? Poor ou or other members of your
Activities programs. Facilities are not well maintained Facilities lack the right equipment/amenities Lack of quality programs Program full Prefer facilities in other cities/counties Poor customer service by staff Use services of other agencies I do not know what is being offered Facilities operating hours not convenient Registration for programs is difficult Other:	 Preferred program not offered at facility Security is insufficient Location inconvenient Program times are not convenient Fees are too high I do not know locations of facilities Not accessible for people with disabilities Lack of parking by facilities and parks Facilities are too often unavailable I use a private business/HOA facility
Have you or other members of your household attended	l any special events (concerts, outdoor

3. movies, etc.) during the past 12 months?

□ No

 \square No

2.

 \Box Yes \rightarrow Approximately how many different special events have you or members of your household attended over the past 12 months? □ 1 event □ 2 to 3 events

□ 4 to 6 events **7** to 10 events \Box 11+ events

How do you rate the overall quality of the events in which you and members of your household have participated?

□ Excellent Good □ Fair **D** Poor

4. In the past 12 months, have you interacted with any staff of the Department of Recreation, Parks and **Cultural Activities?**

□ No

 \Box Yes \rightarrow How would you rate the quality of the customer service provided by Department staff? □ Excellent Good □ Fair Poor

5.	How do you learn about the services tha Recreation, Parks and Cultural Activitie								andria Depa	rtment of	
	 Newspaper City of Alexandria Website City Newsletter (E-News) City's social media (Facebook,Twitter, etc.) Recreation brochure/program guide Neighborhood/civic newsletters/listservs Schools/ACPS Communications 				 Program fliers/registration forms Other Websites (which?) From friends and neighbors Non-City social media external Interactions with RPCA staff Recreation center electronic bulletin boards Other: 						
6.	How would you rate the appearance and	d cor	nditi					ces (the	alandscaping	g of medians,	
	rights-of-way, street trees, etc.) in the C										
	□ Excellent □ Good		Fair			D P	oor				
7.	How aware are you of the City of Alexan	dria	's Pi	ublic	: Art	Pro	ogra	m?			
	Very aware Somewhat Awa	re			Not a	war	e				
8.	To what extent do you agree that you ar programs, activities and events offered Activities in each of the following ways?	by tl	he D		rtme ngly	ent o	of Re	ecreatio what	•		
	Increased connectedness to community			0	cc			2	3	DK/NA	
	Increased quality of life							2	3	DK/NA	
	Improved health & well-being						2	2	3	DK/NA	
9.	pair of statements below, please indicat For example, if you feel strongly about to statement, if you lean slightly towards to I go to parks and recreation facilities to	the s he st	tate	men	t to 1	the	righ	t, check	the box clos	est to that	
		\leftarrow					\rightarrow				
	to see familiar faces/meet people							for quiet	relaxation or	individual uses	
10.	Parks should										
	Have passive uses that are open to the whole community (open lawns, forested areas, trails, picnic areas, etc.)								ive uses for or grams through	ganized sports and user fees	
11.	When considering potential budget red	uctio	ons,	the 1	Park	s ai	nd R	ecreatio	on Departme	nt should	
	Maintain all existing recreational programs and facilities and parks but at a lower level of service (e.g. park maintenance on fewer days per week; reduced hours at recreation facilities; fewer recreation program offerings within each category)	-					\rightarrow	Eliminato keep the at currer facilities	e some progra e remaining pro nt levels of ser but keep all o es; cut some ty	ms and facilities, but ograms and facilities vice (e.g. close some thers on current pes of recreation	
12.	If it were up to you (and assuming each each of the following parks and recreat									ite \$100 among	

- \$_____ Acquisition of additional parkland and open space
- \$_____ Develop new indoor recreational facilities
- \$_____ Improve indoor recreational facilities
- \$_____ Improve parks and outdoor recreational facilities and fields
- = \$<u>100</u> TOTAL

13. Below is a list of some recreation and cultural programs provided by the City of Alexandria. Please indicate if you or any members of your HOUSEHOLD have a need for each of the recreation or cultural programs listed below by circling the YES or NO next to the program.

If YES, please rate the following PROGRAMS on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

	a ne	u have ed for	ho	w well	you hav are you <u>v being</u>	ır needs	
	<u>this pr</u> <u>Yes</u>	<u>ogram?</u> <u>No</u>	100% <u>Met</u>	75% <u>Met</u>	50% <u>Met</u>	25% <u>Met</u>	0% <u>Met</u>
a. Youth learn to swim instruction	Y	Ν	5	4	3	2	1
b. Adult learn to swim instruction	Y	Ν	5	4	3	2	1
c. Lap swimming	Y	Ν	5	4	3	2	1
d. Water fitness programs		Ν	5	4	3	2	1
e. Tennis lessons and leagues		Ν	5	4	3	2	1
f. Programs for preschool age		Ν	5	4	3	2	1
g. Programs for teens		Ν	5	4	3	2	1
h. Programs for older adults		Ν	5	4	3	2	1
i. Multi-generational programs		Ν	5	4	3	2	1
j. Before and after school care programs		Ν	5	4	3	2	1
k. School break camps (fall, winter, spring, summer)		Ν	5	4	3	2	1
l. Youth sports classes		Ν	5	4	3	2	1
m. Youth fitness and wellness programs	Y	Ν	5	4	3	2	1
n. Adult fitness and wellness programs		N	5	4	3	2	1
o. Youth creative and performing arts		Ν	5	4	3	2	1
p. Adult creative and performing arts		Ν	5	4	3	2	1
q. Adult organized sports programs		Ν	5	4	3	2	1
r. Adult continuing education programs		Ν	5	4	3	2	1
s. Adult day and weekend travel programs		Ν	5	4	3	2	1
t. Programs for people with disabilities		N	5	4	3	2	1
u. Cultural special events (concerts, movies, parades, etc.		Ν	5	4	3	2	1
v. Athletic special events(social sports, tournaments, etc.		Ν	5	4	3	2	1
w. Youth nature programs/environmental education		Ν	5	4	3	2	1
x. Adult nature programs/environmental education		Ν	5	4	3	2	1
y. Programs with your pets		Ν	5	4	3	2	1
z. Youth technology programs		N	5	4	3	2	1
aa. Adult technology programs		N	5	4	3	2	1
bb. Volunteer/community projects		Ν	5	4	3	2	1
cc. Walking/biking groups		N	5	4	3	2	1
dd. Youth open play (play groups, pick-up gym/pool use)		N	5	4	3	2	1
ee. Adult open play (pick-up gym/field/court/pool use)		N	5	4	3	2	1
ff. Youth cooking programs		N	5	4	3	2	1
gg. Adult cooking programs		N	5	4	3	2	1
hh. Youth martial arts programs		N	5	4	3	2	1
ii. Adult martial arts programs		N	5	4	3	2	1
jj. Other:		1	5	1	5	-	1

14. Which FOUR of the programs from the list in Question #13 are MOST IMPORTANT to your household? [Using the letters and numbers in Question #13 above, please write in the letters and numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

15. Please indicate if you or any members of your HOUSEHOLD have a need for each of the parks, recreation, or cultural facilities listed below by circling the YES or NO next to the facility.

If YES, please rate the following recreation facilities on a scale of 5 to 1, where 5 means "100% Meets Needs" and 1 means "Does Not Meet Needs" of your household.

	Do you have a need for		If YES you have a n how well are your n <u>already being me</u>			ır needs	needs	
		<u>ncility?</u> <u>No</u>	100% <u>Met</u>		50% <u>Met</u>	25% <u>Met</u>	0% <u>Met</u>	
a. Walking paths	Y	Ν	5	4	3	2	1	
b. Biking trails	Y	Ν	5	4	3	2	1	
c. Outdoor running/walking track	Ү	Ν	5	4	3	2	1	
d. Indoor running/walking track	Y	Ν	5	4	3	2	1	
e. Natural areas and wildlife habitats	Y	Ν	5	4	3	2	1	
f. Picnic shelters/areas	Y	Ν	5	4	3	2	1	
g. Playgrounds	Ү	Ν	5	4	3	2	1	
h. Community gardens		Ν	5	4	3	2	1	
i. Fishing areas		Ν	5	4	3	2	1	
j. Marina/waterfront		Ν	5	4	3	2	1	
k. Off-leash dog areas		Ν	5	4	3	2	1	
l. Outdoor competitive swimming pool		Ν	5	4	3	2	1	
m. Outdoor leisure/recreational swimming pool		Ν	5	4	3	2	1	
n. Water spray ground	Y	Ν	5	4	3	2	1	
o. Outdoor fitness station/equipment		Ν	5	4	3	2	1	
p. Outdoor courts		Ν	5	4	3	2	1	
q. Indoor play space (soft play room/playground)		Ν	5	4	3	2	1	
r. Indoor sports fields		Ν	5	4	3	2	1	
s. Indoor gym space		Ν	5	4	3	2	1	
t. Multi-purpose sports fields (soccer, lacrosse, field hockey, etc.)		Ν	5	4	3	2	1	
u. Baseball/softball fields		Ν	5	4	3	2	1	
v. Batting cages		Ν	5	4	3	2	1	
w. Gymnastics room		Ν	5	4	3	2	1	
x. Skateboard parks		Ν	5	4	3	2	1	
y. Outdoor performance space		Ν	5	4	3	2	1	
z. Outdoor rental space		Ν	5	4	3	2	1	
aa. Indoor pools		Ν	5	4	3	2	1	
bb. Indoor exercise and fitness facilities		Ν	5	4	3	2	1	
cc. Indoor performance/art facilities	Ү	Ν	5	4	3	2	1	
dd. Indoor rental space		Ν	5	4	3	2	1	
ee. Racquetball/squash courts		Ν	5	4	3	2	1	
ff. Facilities for people with disabilities		Ν	5	4	3	2	1	
gg. Outdoor public art		Ν	5	4	3	2	1	
hh. Indoor multi-purpose areas	Y	Ν	5	4	3	2	1	
ii. Indoor social lounge	Ү	Ν	5	4	3	2	1	
jj. Rock climbing walls	Y	Ν	5	4	3	2	1	
kk. Outdoor social gathering spaces	Ү	N	5	4	3	2	1	
ll. Open lawns and landscape		N	5	4	3	2	1	
mm. Farmers' Markets		N	5	4	3	2	1	
nn. River/stream activities (kayak launch, sailing, etc.)		N	5	4	3	2	1	
oo. Nature Center		N	5	4	3	2	1	
pp.Other:				_	-	_		

16. Which FOUR of the facilities from the list in Question #15 are MOST IMPORTANT to your household? [Using the letters and numbers in Question #15 above, please write in the letters and numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

17. The Department of Recreation, Parks, and Cultural Activities often seeks feedback from residents to improve and design park and recreation services. How likely, if at all, would you be to engage with the Department in upcoming processes each of the following ways?

	Very <u>likely</u>	Somewhat <u>likely</u>	Not at all <u>likely</u>	Don't <u>know</u>
Provide comments and feedback through social media	1	2	3	DK
Communicate directly with staff	1	2	3	DK
Attend public meetings or focus group discussions	1	2	3	DK
Attend web-based public meetings (a meeting that can be				
attended online scheduled for a set time)	1	2	3	DK
Attend a telephone town hall (like a radio call-in show, but)	by			
phone with staff or elected or appointed officials)	1	2	3	DK
Attend a board or commission meeting	1	2	3	DK
Join a board or commission	1	2	3	DK
Provide feedback through additional surveys	1	2	3	DK
Other:				

18. Please share any additional comments that can assist the City of Alexandria Department of Recreation, Parks, and Cultural Activities in improving services to you and your household.

About You and	Your Household
 19. About how many years have you lived in the City of Alexandria?years 20. Counting yourself, how many people live in your household?people 21. Do any of the following live in your household?	 27. What is your annual household income? Under \$25,000 \$25,000-\$49,999 \$50,000-\$74,999 \$75,000-\$99,999 \$100,000 to \$149,999 \$100,000 or more 28. Are you of Hispanic, Latino or Spanish origin?* Yes No 29. What is your race? For this survey, Hispanic origins are not races. (Please check all that apply.)* American Indian or Alaskan native Asian or Pacific Islander Black or African American White/Caucasian Other
 26. If applicable, does your HOA or apartment complex have any of the following? (Please check all that apply.) Clubhouse/indoor gathering area Fitness center Playground Swimming pool None of these 	Thank you! The City of Alexandria greatly appreciates your responses! Please return the survey in the enclosed postage paid envelope to the independent organization analyzing the results at: National Research Center, Inc.; PO Box 549; Belle Mead, NJ 08502 *Note: Race and sex questions are consistent with the U.S. Census format.



OFFICE OF THE CITY MANAGER 301 King St., Suite 3500 Alexandria, VA 22314

703.746.4300 Fax: 703.838.6343

June 2017

Dear City of Alexandria Resident:

Let your voice be heard today! Your household has been selected at random to participate in the Department of Recreation, Parks, and Cultural Activities Survey. Please take a few minutes to fill out the enclosed questionnaire. Your participation is very important. Your feedback will help determine recreational facilities, programming and open space priorities for our community.

A few things to remember:

- Your responses are completely anonymous.
- Please have the adult member of the household (over 18 years old) who knows the most about the recreational activities of household members complete this questionnaire.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at: bit.ly/rpca2017 You can find your password above your address at the top of this letter.

If you have any questions about the survey please contact Dana Wedeles at Dana.Wedeles@alexandriava.gov or 703-746-5491.

The City of Alexandria is committed to compliance with the Americans with Disabilities Act, as amended. To request a reasonable accommodation, e-mail mike.hatfield@alexandriava.gov or call 703.746.3148, Virginia Relay 711.

Thank you for your time and participation!

Sincerely,

Mark B. Jinks *City Manager*

MARK B. JINKS City Manager



OFFICE OF THE CITY MANAGER 301 King St., Suite 3500 Alexandria, VA 22314

703.746.4300 Fax: 703.838.6343

June 2017

Dear City of Alexandria Resident:

This is your second chance, if you haven't already responded to the Department of Recreation, Parks, and Cultural Activities Survey. Your participation is very important. If you already completed the survey and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.

Your household has been selected at random to participate in the Department of Recreation, Parks, and Cultural Activities Survey. Please take a few minutes to fill out the enclosed questionnaire. Your feedback will help determine recreational facilities, programming and open space priorities for our community.

A few things to remember:

- Your responses are completely anonymous.
- Please have the adult member of the household (over 18 years old) who knows the most about the recreational activities of household members complete this questionnaire.
- You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at: XX

You can find your password above your address at the top of this letter.

If you have any questions about the survey please contact Dana Wedeles at Dana.Wedeles@alexandriava.gov or 703-746-5491.

The City of Alexandria is committed to compliance with the Americans with Disabilities Act, as amended. To request a reasonable accommodation, e-mail mike.hatfield@alexandriava.gov or call 703.746.3148, Virginia Relay 711.

Thank you for your time and participation!

Sincerely,

Mark B. Jinks City Manager

MARK B. JINKS **City Manager**

May 2017

Dear Alexandria Resident,

Let your voice be heard!

Your household has been randomly selected to participate in a survey for the City of Alexandria Department of Recreation, Parks, and Cultural Activities.

Your survey will arrive in a few days. Please help us shape the future by completing the survey when it arrives.

Thank you for helping to make our community a great place to live, work and play!

Sincerely,

Mark B. Jinks, City Manager

May 2017

Dear Alexandria Resident,

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Sincerely,

Mark B. Jinks, City Manager

May 2017

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Your survey will arrive in a few days. Please help us shape the future by completing the survey when it arrives.

Thank you for helping to make our community a great place to live, work and play!

Sincerely,

Mark B. Jinks, City Manager



Department of Recreation, Parks, and Cultural Activities 1108 Jefferson Street Alexandria, VA 22314

Let your voice be heard!

PRESORTED FIRST CLASS MAIL US POSTAGE PAID BOULDER, CO PERMIT NO. 94



Department of Recreation, Parks, and Cultural Activities 1108 Jefferson Street Alexandria, VA 22314

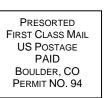
Let your voice be heard!

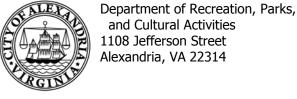
PRESORTED FIRST CLASS MAIL US POSTAGE PAID BOULDER, CO PERMIT NO. 94



Department of Recreation, Parks, and Cultural Activities 1108 Jefferson Street Alexandria, VA 22314

Let your voice be heard!





and Cultural Activities 1108 Jefferson Street Alexandria, VA 22314

Let your voice be heard!

PRESORTED FIRST CLASS MAIL **US POSTAGE** PAID BOULDER, CO PERMIT NO. 94

July 2017

Dear City of Alexandria Resident:

Let your voice be heard today!

Your household has been selected at random to participate in the Department of Recreation, Parks, and Cultural Activities Survey. To participate in the survey, you will need to access the Internet. If you do not have Internet access at home or work, you can visit one of the City's libraries:

Charles E. Beatley, Jr. Central Library 5005 Duke Street

Kate Waller Barrett Branch Library 717 Queen Street

Ellen Coolidge Burke Branch Library 4701 Seminary Road

James M. Duncan, Jr. Branch Library 2501 Commonwealth Ave

The website where you can take the survey is:

bit.ly/rpca2017

To ensure we do not receive duplicate surveys, please enter the password above your address on the other side of this postcard when you complete the survey. Your survey responses will remain completely confidential.

If you have questions about this survey, please contact Dana Wedeles at 703-746-5491 or Dana.Wedeles@alexandriava.gov

Thank you for helping to make our community a great place to live, work and play! Sincerely,

Mark B. Jinks, City Manager

Dear City of Alexandria Resident:

It's not too late to let your voice be heard! Your household has been selected at random to participate in the Department of Recreation, Parks, and Cultural Activities Survey. If you have already completed the survey, please do not do so again. If you have not, please participate!

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