

Alexandria Commission for the Arts Regular Monthly Meeting

Meeting Information

Objective:	To address Arts Commission business.		
Date:	05-16-17	Time:	Begin: 7:10 p.m. End: 9:15 p.m.
Location:	Activity Room, Lee Center 1108 Jefferson St Alexandria, VA	Meeting Type:	Regular Monthly Meeting
Called by:	Matthew Stensrud	Note Taker:	Cheryl Anne Colton, Regional Program Director, Office of the Arts
Facilitator:	Matthew Stensrud	Timekeeper:	Matthew Stensrud
Secretary/Minutes	Karen Thomas		
Attendees:	Catherine Ahern Barrett, Beth Coast, Susan Cohen, Michael Detomo, Shirley Downs, Kate Elkins, Tamsin Green, Susan (Amber) Gordon, Allison Heck, Sara Lavan, Allison Nance, Matthew Stensrud, Karen Thomas, and Paige Vondenkamp		
Absent:	Lisa Baranello and Gayle Converse		
Vacancy(s):	None		
Observers:	Kelley Organek, Upcycle Creative Reuse Center		
City Staff:	Diane Ruggiero, Deputy Director, Cultural Arts, RPCA/Office of the Arts Cheryl Anne Colton, Regional Program Director, RPCA/Office of the Arts Matthew Harwood, Public Art Manager, RPCA/Office of the Arts Jimena Larson, Public Art Associate, RPCA/Office of the Arts		

Agenda items

Presenter

1.	Call to Order:	Matthew Stensrud
2.	Public Comments:	Matthew Stensrud
3.	Chair's Report	Matthew Stensrud
4.	Approval of Minutes a. March 21 st Regular Meeting b. April 18 th Regular Meeting	Matthew Stensrud and Karen Thomas
5.	Committee, Task Force & Liaison Reports a. Nominating Committee i. Presentation of Slate for Fiscal Year 2018 1. Chair: Matthew Stensrud 2. First Vice Chair: Allison Nance 3. Second Vice Chair: Catherine Barrett 4. Secretary: Karen Thomas b. Advocacy and Outreach c. Arts Education d. Grants e. Alexandria Arts Alliance f. Waterfront Commission g. Torpedo Factory Community Engagement	Matthew Stensrud Michael Detomo Gayle Converse Beth Coast Allison Nance Amber Gordon Susie Cohen Diane Ruggiero
6.	Task Force and Committee Appointment a. Duke Street Tunnel	Matthew Stensrud

	i. Motion to Appoint Member	
7.	Recess	
8.	FY 2018 Grants Adjustment a. Discussion and Motion	Diane Ruggiero
9.	Public Art Work Plan a. Review of Final CIP Budget b. Discussion and Possible Adjustments	Diane Ruggiero
10.	Office of the Arts Staff Report	Diane Ruggiero
11.	New Business	Matthew Stensrud
12.	Good of the order and Announcements	
13.	Adjournment:	

Discussion Summary

1.	<p><i>Call to Order:</i> Mr. Stensrud welcomed everyone and began the meeting at 7:10 p.m. Mr. Stensrud asked that the agenda for the meeting be changed, by taking the Advocacy and Outreach Report off of the agenda, and placing the Torpedo Factory Art Center Engagement report on the agenda.</p>
2.	<p><i>Public Comments:</i> Mr. Matthew Stensrud welcomed the Arts Commissioners and the members of the audience to the meeting.</p> <p>He invited Ms. Kelley Organek, Upcycle Creative Reuse Center to speak. Ms. Organek shared the following:</p> <ul style="list-style-type: none"> • Background about Upcycle Creative Reuse Center • Concern about the classroom rental increase from 20% of cost to 50% of cost as of July 1. • Requested possible freeze of the increase until the calendar year rather than July 1. • Increase of rental fees may result in fewer programs offered by Upcycle at the Durant Arts Center. • Request for delaying increase 30%, 40% then 50% <p>Office of the Arts staff stated:</p> <ul style="list-style-type: none"> • Durant Arts Center is the only Center that has not implemented the City Council Cost Recovery Policy for requesting renters to pay 100% of total cost for renting Center. This is against Policy. • At the December 2014 Arts Commission meeting, the Arts Commission approved the staff's recommendation for regular users to be 20% of rental fees for Fiscal Year 2016 with the 50% of rental fees for Fiscal Year 2017 (this year), and 100% to occur beginning as of July 1, 2017. • During Fiscal Year 2017, to raise revenues to off-set reductions was not part of the budgetary process. This option was part of the Fiscal Year 2018 budget process. • In the Fall, the Office of the Arts will be exploring leasing of the classroom spaces for other tenants who would offer programming for the Center. <p>Commissioners discussed the Cost Recovery Policy and how it affects the grantees renting the Center. The Arlington Cultural Affairs model for offering space as part of their grant program was also explored.</p> <p>Mr. Stensrud thanked Ms. Organek for her comments. He also thanked the Arts Commissioners for their comments on this issue. He stated that this Cost Recovery Policy is a City Council approved Policy and that the Office of the Arts staff is implementing this Policy.</p>

3.	<p><i>Chair's Report:</i> Mr. Stensrud distributed the monthly Chair's Report (ATTACHMENT #1). Highlights from the report include:</p> <ul style="list-style-type: none"> • Mr. Stensrud had a letter to the editor published in the Alexandria Times. • Advocacy into the Future – This could be a topic of discussion at the retreat. It could also be something that could be discussed monthly both at the Executive Committee and regular Arts Commission meetings. The Arts Commission should involve the arts organizations and the Arts Alliance in these advocacy efforts. • New Logo- Ms. Allison Nance has volunteered to create a new logo for the Arts Commission. This is a work in progress. • Summary from the Torpedo Factory Engagement meeting is now online. • Mr. Stensrud attended Mayor Allison Silberberg's birthday party. • He also participated in the Alexandria Earth Day Celebration. • Mr. Stensrud will be teaching Music at George Mason Elementary School in the Fall. • Reminders: <ul style="list-style-type: none"> ○ Arts Commissioners should be sending their annual report information to Ms. Nance. ○ The Arts Commission's retreat is Saturday, August 26. More information to report once available.
4.	<p><i>Approval Minutes</i></p> <p>a. March 21st Regular Meeting, Approved by Consent.</p> <p>b. April 18th Regular Meeting, Approved by Consent.</p>
5.	<p>Committee, Task Force & Liaison Reports:</p> <p>a. <i>Nominating Committee:</i> Mr. Michael Detomo reported that the Nominating Committee met and developed the slate of officers for Fiscal Year 2018. The Nominating Committee members were: Mr. Michael Detomo, Ms. Sara Lavan and Ms. Gayle Converse. Mr. Detomo presented the following slate of officers. He stated that the vote for the slate of officers will take place at the June 20 meeting. At that meeting, nominations from the floor will also be accepted.</p> <p>i. Presentation of Slate for Fiscal Year 2018</p> <ol style="list-style-type: none"> 1. Chair: Matthew Stensrud 2. First Vice Chair: Allison Nance 3. Second Vice Chair: Catherine Barrett 4. Secretary: Karen Thomas <p>Mr. Stensrud thanked the Nominating Committee for their service. He invited the Nominating Committee members to attend the next Executive Committee meeting so they can share insights in how to grow leadership in the Arts Commission. He wanted too, to explore with them, how the Arts Commission can put in place, systems which will allow for Arts Commission leadership training.</p> <p>Mr. Stensrud mentioned that after the vote is taken at the June 20 meeting, that the Nominating Committee would be dissolved. Officers will take office immediately.</p> <p>b. <i>Advocacy and Outreach:</i> Taken off the Agenda.</p> <p>c. <i>Arts Education:</i> Ms. Beth Coast reported that the Arts Education Committee met with Mr. Andrew Watson, Fine Arts Specialist with the Alexandria City Public Schools (ACPS). He informed the members that ACPS is looking for instructors to provide private lessons. This might be funded through the PTAs. ACPS is working with developing an ongoing "arts" T.V. program. He wishes to have art groups be involved with the T.V. program. Mr. Watson is planning to work with the Arts Education Committee and the City-wide Art Exhibition to have a presence during next Spring's Youth Arts Month (March).</p>

	<p><i>d. Grants:</i> Ms. Allison Nance informed the members that the planning for the Fiscal Year 2019 grant cycle will begin at the June 12 Grants meeting. At this meeting, the grant cycle’s calendar will be reviewed, and brainstorming for changes will be explored. The Grants Committee members include: Ms. Nance, Ms. Catherine Ahern Barrett; Ms. Karen Thomas, Mr. Michael Detomo, Ms. Lisa Baranello, and Ms. Regan Spurlock. Ms. Nance also reported that the Virginia Commission for the Arts has informed all Fiscal Year 2018 Local Government Challenge grant recipients that their grants will be reduced by 10%. A revised funding scenario will be discussed later on the agenda.</p> <p><i>e. Alexandria Arts Alliance:</i> Ms. Amber Gordon shared that the Arts Alliance had a great turn-out for their April 18 social media workshop. She also mentioned that the Arts Alliance is planning a Spring Summit. The theme/topic will be art and history. Ms. Patricia Washington, Visit Alexandria and Mr. Lance Mallamo, Office of Historic Alexandria are both assisting with the planning efforts. All of the cultural arts organizations/groups will be invited to participate in and at the Spring Summit. The Summit will also be a membership meeting for the Arts Alliance.</p> <p><i>f. Waterfront Commission:</i> Ms. Susie Cohen informed the members that the discussion topics at the Waterfront Commission meeting were:</p> <ul style="list-style-type: none"> • Development progress for both Robinson Terminal North and South. • Dominion Boat Club will be moving in to their new facility in the Fall. • Interim Fitzgerald Square will have some development in the summer, but most-likely in the Fall. • El Galeón,” an authentic replica of a 16th-century Spanish Galleon, will be in Alexandria from May 25, through May 29. • The annual waterfront walk will occur on Saturday, June 3. If you wish to participate, check in with Ms. Cohen, she will provide the starting point location. • Indigo Hotel has a new sculpture, Christopher Erney is the artist. • City Council approved a new Marriott Hotel that will be placed at the corner of Harvard and King St. <p><i>g. Torpedo Factory Engagement Process:</i> Two meetings have been held, one with the consultants – Diane Mataraza and Surale Phillips. At the meeting, a discussion of strategies, hope and expectations of each member was held. It is anticipated that there will be opportunities for community engagement through a survey that can be completed online, and possibly too, in person. The Engagement Process is anticipated to run through the first weekend in October, ending with Art on the Avenue. The next Torpedo Factory Engagement Process meeting is scheduled for June 13 at City Hall. To receive regular updates of the Torpedo Factory Engagement process, periodically, visit the website: www.alexandriava.gov/TorpedoFactory</p>
6.	<p><i>Task Force and Committee Appointments:</i> Mr. Stensrud mentioned that this appointment will be delayed one month. There are internal discussions for candidates. Ms. Nance provided a name for a P.T.O. representative.</p> <p><i>a. Duke Street Tunnel</i></p> <p><i>i. Motion to Appoint Members</i></p>
7.	<p><i>Recess occurred 8:26 p.m.- 8:30 p.m.</i></p>
8.	<p><i>FY2018 Grants Adjustment:</i> Ms. Ruggiero distributed the Office of the Arts staff memorandum (ATTACHMENT #2) that outlined a funding scenario “N.”</p> <p><i>a. Discussion and Motion:</i> The adjustment to the reduction occurred across all grant applicants. A motion was made, seconded and unanimously approved to accept scenario “N” funding recommendations (MOTION #1).</p>
9.	<p><i>Public Art Work Plan:</i> Mr. Stensrud informed the members that the CIP funding was not restored during the Fiscal Year 2018 budget process. Because of this, the Arts Commission will need to adjust its work plan for Fiscal Year</p>

	<p>2018, 2019 and 2020.</p> <p>a. <i>Review of Final CIP Budget:</i> The Arts Commission approved work plan was distributed. Ms. Ruggiero informed the members that consultants will be preparing program plans for the Fitzgerald Square, AlexRenew and the Trails and Paths.</p> <p>b. <i>Discussion on Possible Adjustments:</i> Ms. Ruggiero walked through each of the CIP projects. An open discussion occurred. Items discussed included:</p> <ul style="list-style-type: none"> • Can each project be cut a little so each project could happen. • Should all the money be used to make a big artistic statement for the next 2- 3 years. • Do Fitzgerald Square in 2 years, but funding might be taken away. • Do not do smaller projects such as traffic boxes. • Prove that public art makes a difference so the decision-makers get it. • Look at projects that best support the Arts and Cultural Master Plan, and cut projects that do not support the plan. • Try to keep projects in low resource areas or economically challenged areas. • Do projects that have the biggest impact – projects can be big or small but should have an impact. • Public art should be high quality. Need to develop a way to quantify and create value for having public art in the City. • Need to partner with businesses, and neighborhoods to show the impact, must be demonstrated with data. • Try to keep project that work or have worked. Work with partners such as AlexRenew, Arlandria and the Alexandria City Public Libraries. • Create highly visible projects. • Don't lose sight of creative directions and geographic diversity as outlined in the Public Art Implementation Plan. <p>Mr. Stensrud said that the Arts Commission will vote on what project to adjust or not do, at the June 20 meeting.</p>
10.	<p><i>Office of the Arts Staff Report:</i> Ms. Ruggiero distributed the May Office of the Arts report (ATTACHMENT #3). Report highlights:</p> <ul style="list-style-type: none"> • Time and Place reception/event will be held Saturday, May 20. Another artist event will be held in July. • Lake Cook Project – Ms. Allison Heck attended the open house, as did 8 people. On June 15 from 7 p.m. to 9 p.m. at the Alexandria Police Headquarters, 3600 Wheeler Ave., there will be another open house to discuss the proposed public art piece, part of the Lake Cook Stormwater Retrofit project. The City of Alexandria has commissioned Baltimore-based artist David Hess to design a unique public art piece at Lake Cook. • Freedmen's Cemetery public art pieces have been cleaned and repaired. Mr. Matthew Harwood led these efforts. • The World War II Memorial has also been cleaned. • The Community Support Art project will have a launch party in late June. The “call for artist” generated 87 applications. A pick-up party will occur in September/October. • The WorkPlan Taskforce will meet in July and August. Watch for a meeting invitation. • The AlexRenew Residency Task Force members Ms. Amber Gordon and Ms. Sara Lavan will meet over the summer.
11.	<p><i>New Business:</i></p> <ul style="list-style-type: none"> • Ms. Beth Coast reported that the Congressional Art Show is current up at the National Arts Education Association (900 Prince St). • Mr. Stensrud reported that he provided language, specifically, “ explore the possibility of an arts district” - for the Old Town North project. He mentioned that the Executive Committee will review the Small Area Plans and determine if new members might need to be appointed.
12.	<p><i>Good of the order and Announcements:</i></p> <ul style="list-style-type: none"> • The Torpedo Factory Center's Board will have their last meeting in June, to dissolve the Board.

	<ul style="list-style-type: none"> Ms. Amber Gordon reported that the Indigo Hotel staff have volunteered to give tours of their facility over the summer. They are officially opening as of June 6. She will work with the Hotel staff and the Arts Commissioners to find a mutually agreed upon date. AlexRenew also offered to give tours of their facility. Ms. Amber Gordon will work with the AlexRenew staff to find a mutually agreed upon date. Plans are underway for the 2017 Ethiopian New Year Celebration. Ms. Colton reported that the Music Through The Ages: Gospel and Barbershop is scheduled for Friday, May 19 and Saturday, May 20 at the Durant Arts Center. After the Music Through The Ages event on Saturday, the Harmonizers will have an Armed Forces Day Center.
13.	<i>Adjournment:</i> Mr. Stensrud mentioned that all items were addressed from the meeting's agenda, so the meeting adjourned at 9:15 p.m.

New Action Items	Responsible	Due Date
1.	No new actions.	

Other Notes & Information

ATTACHMENTS:

- Chair's Report - May 2017
- May 12, 2017, Office of the Arts Staff Memorandum: Fiscal Year 218 Grant Funding
- Office of the Arts' Division Report – May 2017

“PARKING LOT” – Future Discussion/Agenda Items:

03-21-17

- Setting goals for Arts Commission to align with the Arts and Culture Plan.
- Setting a date for the Arts Commission's Retreat.

02-21-17

- Create a glossary in the Arts and Culture Plan, or in another document that would reference all the other City Plans where Art, Culture and Public Art are referenced.

09-20-16

- Auditorium/Performance Space: First step is to find document created in past on this area and explore history of Commission involvement to ensure we are not retracing steps.
- Fee-Free Parades: Ms. Ruggiero is working with groups like the Scottish Walk so they are fee-free in the future for City Commissions.
- New parking lot issues will be reviewed at the end of each meeting to determine the next steps.
- Art and Health Collaboration (i.e. color run partnership with Pacers), Ms. Allison Nance and Ms. Gayle Converse.
- Attendance at the Multi-cultural Festival sponsored by RPCA, Ms. Amber Gordon.
- Public input and requests for public art, Ms. Amber Gordon.
- Could the ACA approach WMATA/Metro to encourage the Transit system to purchase art from local artists? Ms. Shirley Downs.
- An Accessibility Workshop should be scheduled for the Arts Grant Program's grantees (possible with Imagination Stage), Ms. Allison Nance.

08-16-16

- Making a crosswalk Arts Task Force. 08-16-16, Ms. Shirley Downs
- Create a call for “Sidewalk Chalk” Project – Local Artists – one day, might generate a “Good News” story, Mr. Michael Detomo.

7-19-16

- ACA “Budget” do we have \$ for event participation, Ms. Gayle Converse.
- Field Trips, Ms. Gayle Converse.

7-12-16

- Lee Center Kaufman Auditorium/Center, 7-12-16, ACA Special Meeting, Mr. Michael Detomo.

Submitted by:	Cheryl Anne Colton	Draft Notes Sent to Secretary	05-31-17
Reviewed by:	Karen Tomas	Draft Minutes Sent to Commissioners	06-05-17
Approved by:	Alexandria Commission for the Arts	Approved at regular monthly meeting	06-20-17

Alexandria Commission for the Arts

Motion Tracker

	Motion	Made By	2nd	Vote
1.	<p>Agenda Item: #8, a., Motion on Fiscal Year 2018 Grants Adjustment</p> <p>Motion. To approve Fiscal Year 2018 funding adjustments as outlined in concept “N” (decreased amounts) resulting from the reduced funding from the Virginia Commission for the Arts</p> <p>Discussion: As noted in the minutes.</p>	Michael Detomo	Allison Nance	<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (14 people voting)</p>

Alexandria Commission for the Arts

i. **Action Items**

	Action Item	Responsible	Due Date	Status
1.	Dates, agendas and locations for Arts Commission monthly and Committee meetings.	Chair of Arts Commission and Chairs of Committees	Required 3 business days prior to meetings	Ongoing
2.	Continue conversations with the Arts Alliance, the Arts Commission and the Office of the Arts as the Fiscal Year 2018 budget is prepared.	Matthew Stensrud and Arts Commission	Ongoing	Ongoing

**Alexandria Commission for the Arts
May 16th, 2017 Regular Meeting
Chair Report
Submitted by Matthew Stensrud**

Feature in AlexandriaNews.Org

As Chair, I submitted a Letter to the Editor that was featured on AlexandriaNews.Org regarding the CIP for Public Art. Read the letter here:

<http://www.alexandrianews.org/2017/04/public-art-in-alexandria-and-cip-funding/>

Thanks again to Gayle Converse for help writing and editing the letter!

Advocacy into the Future

As we move toward advocating for arts in Alexandria year-round, think about ways we can consistently and constantly engage City Council and the community regarding art in Alexandria. More to come at our retreat!

Logo Coming Up!

Thank you to Allison Nance for her willingness to take up the Commission logo and prepare a new one for the Commission as we move into advocacy and implementation of the Cultural Plan. The timing could not be better! Look for this to come over the summer.

Torpedo Factory Community Engagement Update

The Task Force is met on Monday, May 8th at 7pm with the consultants for the engagement plan. Catherine Barrett and Beth Coast attended as representatives of the Commission and I attended in an Ex-Officio capacity. The conversation was productive and I look forward to the continued progress. Stay tuned!

Meeting with First Night Alexandria

Ann Dorman of First Night Alexandria reached out following the Commission's April meeting to discuss their grants score. Allison Nance, Chair of the Grants Committee, and I will be meeting with her, along with staff, to discuss her score and comments.

Old Town North Small Area Plan

As you may remember, Planning and Zoning is looking to implement an Arts District in Old Town North in order to allow developers to increase capacity in return for offering space for the arts. I look forward to continuing conversations with P&Z and the appropriate bodies in order to ensure the Commission works with the City to implement arts in the Old Town North SAP and across Alexandria. The proposed plan can be found here:

<https://www.alexandriava.gov/planning/info/default.aspx?id=86032>.

In case you forgot...

Committee Goals for 2017-2018

Hopefully you have your committee goals ready! If not, get to work so each committee has come goals to work toward for the next fiscal year and how those goals align with the City's Arts and Culture Plan. Why? So we can plug these goals into the...(see below)

Annual Report Reminder

The Annual Report for 2017 is already in motion! Be sure to snap pictures and keep tabs on arts in Alexandria - this will make the process easier for all. Please send any pictures to Matthew, Allison and Gayle and we will keep them in a Google folder for use in the report.

Summer Retreat

Saturday, August 26th from 10am-2:30pm

City of Alexandria, Virginia

MEMORANDUM

DATE: MAY 12, 2017
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: DIANE RUGGIERO, DEPUTY DIRECTOR PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: FISCAL YEAR 2018 ARTS GRANTS - FUNDING

Background:

The Virginia Commission for the Arts (VCA) provides annual funding to the City of Alexandria Arts Grant Program through their Local Government Challenge Grant. The VCA notified grant recipients on April 20, 2017 that the FY18 grant award amount of \$5,000 would be reduced to \$4,500.

Discussion:

The funding level for FY18 is now \$170,000 from the City of Alexandria and \$4,500 from the VCA. This reduction impacts the amount of funding Alexandria Arts Grant Recipients receive and requires the Alexandria Commission for the Arts (ACA) to adjust the grant awards that were voted on at the April 18, 2017 meeting.

Staff has developed an alternate funding scenario (Scenario "N") for consideration by the ACA.

FY18 Arts Grant Awards

APPLICANT	TYPE	Scenario "M" TOTAL	Scenario "N" TOTAL	VCA AWARD	CITY AWARD
Alexandria Choral Society	OP	\$8,169	\$8,147	\$195	\$7,952
Alexandria Film Festival	PROG	\$5,736	\$5,714	\$195	\$5,519
Alexandria Harmonizers	OP	\$9,099	\$9,077	\$195	\$8,882
Alexandria Singers	OP	\$9,048	\$9,026	\$195	\$8,831
Alexandria Symphony Orchestra	OP	\$9,445	\$9,423	\$195	\$9,228
Art League	OP	\$11,267	\$11,245	\$198	\$11,047
Arts on the Horizon	PROG	\$11,222	\$11,200	\$198	\$11,002
Brave Spirits Theatre	PROG	\$3,599	\$3,577	\$195	\$3,382
Del Ray Artisans	OP	\$8,514	\$8,492	\$195	\$8,297
Eclipse Chamber Orchestra	OP	\$8,268	\$8,246	\$195	\$8,051
First Night Alexandria	OP	\$9,291	\$9,269	\$195	\$9,074
Focus Music	PROG	\$1,290	\$1,268	\$195	\$1,073
Friday Morning Music Club	PROG	\$4,838	\$4,816	\$195	\$4,621
Jane Franklin Dance Company	PROG	\$4,853	\$4,831	\$195	\$4,636
MetroStage	OP	\$9,099	\$9,077	\$195	\$8,882
Northern Virginia Fine Arts Association	OP	\$11,237	\$11,215	\$198	\$11,017
QuinTango	OP	\$11,327	\$11,305	\$198	\$11,107
Tom Teasley	SP OP	\$1,735	\$1,713	\$195	\$1,518
Upcycle Recycle Reuse Center	OP	\$11,624	\$11,602	\$198	\$11,404
Virginia Bronze	PROG	\$3,834	\$3,812	\$195	\$3,617
Virginia Opera	PROG	\$6,609	\$6,587	\$195	\$6,392
Washington Metro Philharmonic Assoc.	PROG	\$9,253	\$9,231	\$195	\$9,036
Young Playwrights Theater	PROG	\$5,644	\$5,622	\$195	\$5,427
Total		\$175,001	\$174,495	\$4,500	\$169,995

PUBLIC ART PROJECTS

Time & Place

Lead Agency

Office of the Arts

Project Scope

Develop a program plan for contemporary public art in historic settings as recommended in the Plan.

Project Budget

\$50,000 for the public art projects

Task Force Members

Beth Coast, Kate Elkins, Liz Williams, Kathy Glennon, Michele Longo, and Carol Reed

Update

Lauren and Stewart will host an invitation-only opening on Saturday, May 20, 2017. Sheldon will have an exhibit in the community studio at the Torpedo Factory Art Center during Lauren and Stewarts exhibit at Gadsby's Tavern in July and August.

Next Steps

The artists are finalizing their Spring/Summer, 2017 programs.

Anticipated Completion

Spring/Summer, 2017



Simpson Park

Lead Agency

Office of the Arts

Project Scope

Add a public artist to the design team to integrate and install public art as part of the playground restoration.

Project Budget

\$30,000 for artist administrative fees, \$65,000 for fabrication and installation, \$5,000 for artist interviews.

Task Force Members

Betsy Hennigan, Michelle Kozlak, Paul Linehan, Laura Fries, Dana Wedeles, and Lardner/Klein

Update

The plans for the entire project have been submitted to the City for review and approval.

Next Steps

The plans are being reviewed for construction and will be sent out to bid.

Anticipated Completion

FY17

PUBLIC ART PROJECTS, cont'd

Lake Cook

Lead Agency

Office of the Arts

Project Scope

Add a public artist to the design team to integrate and install public art as part of the lake/site restoration.

Project Budget

\$90,000

Task Force Members

Allison Nance, Allison Heck, Stephanie Pankiewicz, Marcy Giannunzio, Umar Shahid, Tafesse Gyes, and Sara DeGroot

Update

The Task Force had a conference call to review the revised proposal submitted by the artist.

Given the Task Force's positive feedback, the Office of the Arts started the community engagement process.

The first Open House was held on May 9 at the Animal Welfare League of Alexandria. Our colleagues in T&ES (Stormwater Management Division) have won the Dave Pearson Watershed Excellence Award from the Virginia Lakes and Watersheds Association (VLWA) for the Lake Cook Stormwater Retrofit Project . The award is annually given at the Virginia Water Conference to the best abstract submitted and presentation made on a completed Virginia Lake or Watershed Project. The VLWA Watershed Committee thoroughly reviews all the abstracts submitted and critically evaluates all the qualifying abstracts selected to come up with the best project and the winner.

Next Steps

Staff will host a second open house and continue to receive comments from the public on the proposed art piece. The Task Force is expected to meet face-to-face after the second open house, before recommending the public artwork for approval to the Commission for the Arts.

Anticipated Completion

Winter, 2017

Trails & Paths, Planning

Lead Agency

Office of the Arts

Project Scope

Develop a plan to implement public art along trails and paths in the city.

Project Budget

\$20,000

Task Force Members

Shirley Downs, Allison Heck

Update

Staff has engaged Todd Bressi and Elisabeth Lardner to lead the planning process.

Next Steps

Work with the consultants and commissioners on the development of a task force.

Anticipated Completion

Ongoing



PUBLIC ART PROJECTS, cont'd

Fitzgerald Square, Planning

Lead Agency

Office of the Arts

Project Scope

Hire a curator/consultant to develop the public art program plan.

Project Budget

\$20,000

Task Force Members

Allison Nance, Susan Cohen

Update

Staff has engaged Meridith McKinley and Todd Bressi to lead the planning process.

Next Steps

Work with the consultants and commissioners on the development of a task force.

Anticipated Completion

TBD



Residency, Planning

Lead Agency

Office of the Arts

Project Scope

Hire a curator/consultant to develop a public art artist in residency program with AlexRenew.

Project Budget

\$20,000

Task Force Members

Amber Gordon, TBD

Update

Staff has engaged Meridith McKinley and Todd Bressi to lead the planning process.

Next Steps

Work with the consultants and commissioners on the development of a task force.

Anticipated Completion

TBD

PUBLIC ART PROJECTS, cont'd

Potomac Yards Metro

Lead Agency

WMATA

Project Scope

Include public art in the new Potomac Yards metro station.

Project Budget

\$250,000

Task Force Members

N/A

Next Steps

Staff is waiting for an update from WMATA regarding the public art and the panel.

Anticipated Completion

TBD

Duke Street Tunnel

Lead Agency

Office of the Arts

Project Scope

Update artwork in the Duke Street Tunnel

Project Budget

\$20,000 (from Carlyle Vitality budget)

Task Force Members

Betsy Hennigan, Gayle Converse

Update

Office of the Arts staff developed and Project Task Force reviewed the project's Request for Qualifications(RFQ). Artist and artist teams residing in Virginia, Maryland, and the District of Columbia may currently submit their qualifications via CAFÉ.

Next Steps

Given the fast-paced of the project, the Project Task Force will be reviewing submittals and meeting in early June. The Project Task Force will recommend an artist or artist team during the June meeting for Commission for the Arts approval.

Anticipated Completion

September, 2017



PUBLIC ART MAINTENANCE

Path of Thorns and Roses/Freedmen's Cemetery Memorial

Lead Agency

Office of the Arts

Project Scope

Clean and wax the bronze elements at the site.

Update

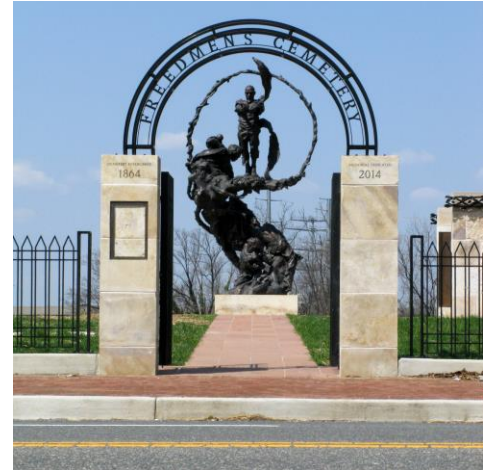
The conservator has been contracted and will begin work in April/May, 2017.

Next Steps

The conservator completed the cleaning and waxing of the bronze pieces at the cemetery.

Anticipated Completion

Completed!



King Street Gardens Park Artwork

Lead Agency

Office of the Arts

Project Scope

Begin the development of a restoration plan for the artwork.

Update

Office of Environmental Quality (OEQ) has identified funding to help restore the raingarden. Staff has spoken with Buster Simpson (artist) and he is aware of the project.

Next Steps

DPI will design the raingarden to OEQ specifications which will be shared with the artist.

Anticipated Completion

OEQ will set the schedule.

Public Art Condition Assessment

Lead Agency

Office of the Arts

Project Scope

Complete assessment by conservator of the public art collection to develop a public art maintenance plan.

Update

Staff will conduct a site inspection of the public artwork collection (public and private) and a full conservation assessment will be done in 2018 (every 5 years).

Next Steps

Assess the public art

Anticipated Completion

Summer, 2017

PROGRAMS & ACTIVITIES

Grant Program

Lead Agency

Office of the Arts

Project Scope

Administering the City of Alexandria's Arts Grant Program

Committee Members

Allison Nance, Catherine Barrett, Lisa Baranello, Karen Thomas, Mike Detomo, Regan Spurlock

Task Force Members

Gayle Converse, Mike Detomo, Kate Elkins, Sara Lavan, Joan Lynch, Marta Ali, and Thomas Eisman

Update

The Virginia Commission for the Arts has reduced the Local Government Challenge Grant by \$500 (10%) which requires the FY18 grant allocations to be adjusted.

Next Steps

Staff will present the funding recommendation to the Commission in May.

Art Purchase Award

Lead Agency

Office of the Arts

Project Scope

Acquire works of art to be displayed in city buildings such as City Hall and the public libraries.

Task Force Members

Allison Nance, Mike Detomo

Update

Staff has spoken with the current task force members to discuss full task force composition, scope of the project, artist selection, etc.

Next Steps

Staff will propose a task force roster in June. A RFQ (Request for Qualifications) will be submitted in June to regional artists.

Torpedo Factory Art Center Community Engagement Process

Lead Agency

Office of the Arts

Project Scope

The engagement process will develop a set of goals and strategies for the TFAC (phase 1). This will help determine the appropriate governance structure (phase 2) for successful continued operation and long-term sustainability.

Task Force Members

Catherine Barrett, Beth Coast, Antonio Melus, Danielle Romanetti, Lisa Schumaier

Update

The task force has had two meetings and is working with the consultant team to develop the engagement process.

Next Steps

The consultant team will continue their interviews and will present a draft process to the task force in June.

PROGRAMS & ACTIVITIES, cont'd

Community Supported Arts (CSA)

Lead Agency

Office of the Arts

Project Scope

Built upon the traditional Community Supported Agriculture model that provides opportunities for consumers to buy seasonal food directly from local farmers, Community Supported Arts (CSA) will provide a unique way for collectors to acquire original art from regional artists. Each selected artist or artist team will be paid \$1,500 to create fifty (50) original pieces of art. Each piece must be identical or similar in quality and design.

Update

Staff received 87 applications from regional artists. The jury is selecting the final six participants.

Next Steps

Select the six final artists and begin the community process.



Arts & Economic Prosperity Study 5

Lead Agency

Office of the Arts

Project Scope

The City is participating in the Americans for the Arts (AftA) nationwide Arts & Economic Prosperity Study. 5. The study measures the impact of non-profit arts and culture organizations. We are required to submit at least 800 audience intercept surveys.

Task Force Members

Amber Gordon, Allison Heck

Update

All study findings, including the customized findings for the City of Alexandria, will be embargoed from the press and public until Saturday, June 17, 2017.

Next Steps

Staff will work with our colleagues in the DC Metro region on and with Visit Alexandria and AEDP on an announcement.

PROGRAMS & ACTIVITIES, cont'd

DASHing Words In Motion

Lead Agency

Office of the Arts

Project Scope

The selection of Task Force members occurred at January Arts Commission meeting. Call for poems were sent out on December 19.

Task Force Members

Kate Elkins, Arts Commission

Mieke Cranford, Teacher, English, St. Stephens and St. Agnes

Wendi R. Kaplan, Poet Laureate, City of Alexandria

John Pickett, Professor, English, Northern Virginia Community College

Matthew Zahn, AP, Lit, Department Chair of English, T.C. Williams High School

Staff member from the Alexandria Transit Company

Update

Poetry is currently on the Alexandria Transit Company's DASH buses and Trolleys. Wendi Kaplan, Poet Laureate, City of Alexandria and several of the DASHing Words in Motion Poets are planning to read their poetry on the trolley during May.

Next Steps

The Alexandria Transit Company staff are in the process of video-taping the DASHing Words in Motion poets reading their poetry. The video tapes will be placed on the Alexandria Transit Company's website and FACEBOOK page.



Save the Date(s)

Post-Graduate Residency: Samantha Sethi

April 1 – June 30, 2017

Torpedo Factory Art Center (Post Grad Studio)

Samantha Sethi see our world as a landscape that is both inhabited and studied by humankind, altered even as it is observed. It's both the location and the material of our pursuit of meaning. She blends the physical with the digital in her work. In using natural materials like ice, tar, and sediment, and processes like melting and erosion, she creates works that are both action and images. She records the work in video and also draws or traces it to represent it through time. Sethi is currently based in Washington, D.C. She completed her Masters of Fine Art at American University in May 2016.

PTA Reflections Exhibition

Through May 30

Durant Arts Center

PTA Reflections Exhibition, mixed media art pieces by students throughout the City of Alexandria. PTA Reflections is a national k-12 art contest. The exhibition showcases the Alexandria City level of the contest.

“Honoring Our Mothers with Poetry”

Friday, May 12, 2017, 6 p.m. - 8 pm, Program begins at 7 pm, Free

Durant Arts Center

Read a poem that honors your mother, and don't forget to bring her to this one of a kind event! Local poets will read poetry that celebrates and honors mothers. The reading is hosted by Wendi R. Kaplan, Poet Laureate, and the Office of the Arts, City of Alexandria.

First Fridays at Durant, 6 pm – 10 pm

Tickets: Advance residents \$5, nonresidents \$10; at the door, residents \$10, nonresidents \$15 Children under 5 years old are free

Durant Arts Center

June 2 Family Art Night

Teresa Brunson featured artist, will guide attendees through painting their very own masterpiece. A memorable and inspiring evening for the whole family.

Save the Date(s), cont'd

Fundred Dollar Bill Project

May 8 – June 30

Torpedo Factory Art Center (New Projects Studio)

The Fundred Dollar Bill Project is a creative currency to demonstrate how much we value the lives of children and a future free of lead poisoning. Making a Fundred is a chance to express yourself, while together the Fundreds demonstrate the value we collectively place on healthier communities, lead-safe homes, and the imagination of all children.

Bagels and Bach, 2nd Sundays at Durant, 11 am – 1 pm

Tickets: advance residents \$10, nonresidents \$15; at the door, residents \$15 and nonresidents \$20

Children under 5 years old are free. A light brunch provided.

May 7, Christopher Schmitt, pianist

Mr. Schmitt will perform lively, interesting pieces by Spanish composers Albeniz and Granados, two flashy etudes by Rachmaninoff and Liszt, Beethoven Sonata Op. 101 and Ondine by Maurice Ravel. All will include Dr. Schmitt's engaging and entertaining information about the music. A light brunch is provided.

June 4, Musicians from the Washington Metropolitan Philharmonic

Classical music and brunch, what better way to spend a Sunday morning? A variety of local quartets, quintets and sextets will be showcased.

Friday Evening Chamber Music at Durant Arts Center

May 12 and June 9, 7 pm – 9 pm

All tickets \$15

In partnership with the Symphony Orchestra of Northern Virginia, the Office of the Arts will present a chamber music concerts. Concerts will range from string quartets and woodwind ensembles, to piano and voice recitals and instrumental duets.

Music Through the Ages: Gospel and Barbershop

Friday, May 19, 6 pm – 9 pm

Saturday, May 20, 11 am – 2 pm

Durant Arts Center, Tickets each day, in advance \$5, at door, \$10

Experience the sounds of Gospel and Barbershop music while celebrating their rich genres. The two day musical event will feature local choirs, the Alexandria Harmonizers and, the Grammy Award-winning "Fairfield Four" who will be singing in the traditional African American a cappella gospel style they have been known for since the group's inception almost 100 years ago. Help the hungry in Alexandria's community by bringing a nonperishable food item.

Armed Forces Day Free Concert

Saturday, May 20, 3 pm – 5 pm, Free

Durant Arts Center

The Alexandria Harmonizers and the Office of the Arts will provide a free men's choral concert for the community, in gratitude to those who serve and the families that make that service possible.

Save the Date(s), cont'd

Glitch: An Exploration in Digital Media

May 27 - July 9

Reception: Thursday, June 8, 6 – 8 pm. Juror Talk 7 pm

Torpedo Factory Art Center (Target Gallery)

Target Gallery, the contemporary exhibition space of the Torpedo Factory Art Center, presents Glitch: An Exploration in Digital Media, an exhibition that explores emerging new technological and interactive mediums in art. This exhibition will highlight new media in art such as digital, 3-D printed, website, glitch/gif, and video art.

Task Force & Committee Roster

Simpson Park Public Art

1. Vacant (Arts Commissioner)
2. Michelle Kozlak*
3. Elisabeth Lardner (project stakeholder)
4. Dana Wedeles (project stakeholder)
5. Laura Fries (comm. stakeholder)
6. Paul Lineham (comm. stakeholder)

Time & Place

1. Kate Elkins*
2. Beth Coast*
3. OHA staff (project stakeholder)
4. Kathy Glennon (comm. stakeholder)
5. Carol Reed (comm. stakeholder)

Lake Cook

1. Allison Nance*
2. Allison Heck*
3. DPI (proj. stakeholder)
4. Stephanie Pankiewicz (comm. stakeholder)
5. Marcy Giannunzio (comm. stakeholder)

Artist Residency (AlexRenew)

1. Amber Gordon*
2. TBD (Arts Commission)
3. Alex Renew Staff (proj. stakeholder)
4. TBD (comm. stakeholder)
5. TBD (comm. stakeholder)

Education Committee

1. Beth Coast*
2. Kate Elkins*
3. Michelle Kozlak*
4. Suzie Cohen*
5. Shirley Downs*
6. Kelly Organik
7. Joan Singer

TFAC Community Engagment

1. Catherine Barrett*
2. Beth Coast*
3. Lisa Schumaier (Project Stakeholder)
4. Danielle Romanetti (Community Stakeholder)
5. Antonio Melus (Community Stakeholder)

Advocacy & Outreach

1. Gayle Converse*
2. Allison Nance*
3. Allison Heck*
4. Amber Gordon*
5. Betsy Hennigan*
6. Shirley Downs*
7. Mike Detomo*
8. Sarah Bobbin*

Grants Committee

1. Allison Nance, Chair*
2. Catherine Barrett*
3. Lisa Baranello*
4. Mike Detomo*
5. Karen Thomas*
6. Regan Spurlock

Trails & Paths

1. Shirley Downs*
2. Allison Heck*
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

Duke Street Tunnel

1. Gayle Converse*
2. Tamsin Green (Arts Commissioner)
3. Katherine Carraway (project stakeholder)
4. Betsy Hennigan (community stakeholder)
5. TBD (community stakeholder)

Waterfront/Fitzgerald Square Public Art

1. Susie Cohen*
2. Allison Nance*
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

Waterfront Commission Liaison

1. Susie Cohen*

Alexandria Arts Alliance Liaison

1. Amber Gordon*