

Alexandria Commission for the Arts

Regular Monthly Meeting

Meeting Information

Objective:	To address Arts Commission business.		
Date:	03-21-17	Time:	Begin: 7:12 p.m. End: 9:37 p.m.
Location:	Activity Room, Lee Center, 1108 Jefferson St. Alexandria, VA	Meeting Type:	Regular Monthly Meeting
Called by:	Matthew Stensrud	Note Taker:	Cheryl Anne Colton, Regional Program Director, Office of the Arts
Facilitator:	Matthew Stensrud	Timekeeper:	Matthew Stensrud
Secretary/Minutes	Matthew Stensrud		
Attendees:	Catherine Ahern Barrett, Beth Coast, Susan Cohen, Gayle Converse, Michael Detomo, Shirley Downs, Tamsin Green, Susan (Amber) Gordon, Allison Heck, Sara Lavan, Allison Nance, Matthew Stensrud, and Paige Vondenkamp		
Absent:	Lisa Baranello, Kate Elkins and Karen Thomas		
Vacancy(s):	None		
Observers:	Suzanne Beth, Art League; Lisa Schumaier, Artist, Torpedo Factory Art Center; Antonio Melus, City resident/Candidate Torpedo Factory Art Center's Community Engagement Task Force; Veronica-Barker Barzel, member, Del Ray Artisans/Associate, Discovery Graphics, Torpedo Factory Art Center; Don Viehman, Torpedo Factory Artists Association		
City Staff:	Diane Ruggiero, Deputy Director, Cultural Arts, RPCA/Office of the Arts Cheryl Anne Colton, Regional Program Director, RPCA/Office of the Arts Matthew Harwood, Public Art Manager, RPCA/Office of the Arts Tia Bural, Manager, Mobile Art Lab, RPCA/Office of the Arts Jimena Larson, Public Art Associate, RPCA/Office of the Arts Tiania Bady, Administrative Assistant, RPCA/Office of the Arts		

Agenda items

Presenter

Agenda items	Presenter
1. Call to Order:	Matthew Stensrud
2. Public Comments:	Matthew Stensrud
3. Chair's Report	Matthew Stensrud
4. Approval of Minutes a. February 21 st Regular Meeting	Matthew Stensrud and Karen Thomas
5. Task Force Appointments i. Torpedo Factory Art Center, 3 Community Members or Stakeholders 1. Consideration of Task Force Recommendations 2. Motion on Task Force Memo ii. AlexRenew, 1 Commissioner iii. Art Purchase Award Task Force	Matthew Stensrud Matthew Stensrud Matthew Stensrud
6. Committee, Task Force and Liaison Reports a. Advocacy and Outreach Committee b. Art Education Committee c. Grants Committee d. Alexandria Arts Alliance e. Waterfront Liaison	Gayle Converse Beth Coast Allison Nance Amber Gordon Susie Cohen
7. Office of the Arts Staff Report	Diane Ruggiero
8. Recess	

9.	New Business	Matthew Stensrud
10.	FY2018 Budget a. Update and Questions b. Next Steps for Advocacy and Lobbying	Matthew Stensrud
11.	Arts and Culture Plan a. Recap of Implementation Meeting b. Goal Discussion	Matthew
12.	Good of the order and Announcements	
13.	Adjournment:	

Discussion Summary

1.	<i>Call to Order:</i> Mr. Stensrud welcomed everyone and began the meeting at 7:12 p.m.
2.	<i>Public Comments:</i> Mr. Matthew Stensrud welcomed the Arts Commissioners and the members of the audience to the meeting. He invited public comments. None were made.
3.	<p><i>Chair's Report:</i> Mr. Stensrud distributed the monthly Chair's Report (ATTACHMENT #1). Highlights from the report include:</p> <ul style="list-style-type: none"> • Expressions of Appreciation: <ul style="list-style-type: none"> ○ Arts Commission members' participation in the March 4 St. Patrick's Day Parade, and Gayle Converse for organizing the members. ○ Arts Commissioners' participation at a special meeting on Tuesday, March 7 to discuss the Fiscal Year 2018 budget for Public Art and the CIP. He encouraged members to continue the public art conversation on social media. • New Arts Commissioner: <p>Mr. Stensrud welcomed Tamsin Green as a new Arts Commissioner. He then invited each member to introduce themselves and share her background information and inform the members why she has chosen to serve on the Arts Commission.</p> • Torpedo Factory Community Engagement Task Force Update: <p>Mr. Stensrud mentioned, at the last meeting, that Catherine Barrett and Beth Coast were appointed to serve on this Task Force. Tonight, three remaining appointments - one Torpedo Factory leaseholder and two community representatives (one from a local business) will be appointed. Ms. Barrett and Ms. Coast have reviewed the applications, and worked with Office of the Arts staff for the appointment recommendations.</p> • Reminders: <ul style="list-style-type: none"> ○ Committee Goals for Fiscal Year 2018: <p>Each standing committee needs to review their vision, mission and goals from last year. Goals for the next two years need to reflect goals outlined in the approved Arts and Culture Plan. The standing committees' goals will be finalized by the May Arts Commission meeting.</p> ○ Fiscal Year 2017 Annual Report: <p>Send photos and Fiscal Year 2017 committee and task force accomplishments to Mr. Matthew Stensrud, Ms. Allison Nance and Ms. Gayle Converse. A Google folder will be developed for use in developing this report.</p>
4.	<i>Approval Minutes</i> a. February 21 st Regular Meeting, Approved by Consent .

5.	<p><i>Task Force Appointments</i></p> <p>i. <i>Torpedo Factory, 3 Community Members or Stakeholders:</i></p> <ol style="list-style-type: none"> 1. <i>Consideration of Task Force Recommendations:</i> Ms. Catherine Barrett and Ms. Beth Coast provided highlights of the process used for the development of the recommendations for individuals to serve on the Task Force. The presented the Office of the Arts’ Memorandum for the appointment of members to the Torpedo Factory Art Center’s Community Engagement Task Force (ATTACHMENT #2). 2. <i>Motion on Task Force Memo:</i> It was suggested that all applicants be added to a roster of individuals who might be interested in serving on future Task Forces. Arts Commission members discussed the attributes for each of the Task Force applicants. Mr. Michael Detomo made a motion (MOTION #1) to approve the Office of the Arts staff memorandum for the appointment of the Torpedo Factory Art Center’s Community Engagement Task Force, the motion was seconded by Ms. Amber Gordon, approved unanimously. <p>ii. <i>AlexRenew, 1 Commissioner:</i> The AlexRenew Artist-in Residency program is in development. The Program needs a program time frame, identification of project locations, description of types of artist-in-residencies, and a proposed scalable budget for the program. Mr. Todd W. Bressi, Urban Design, Place Planning and Public Art and Ms. Meridith C. McKinley, Via Partnership will be contracted to lead the planning process to develop an AlexRenew artist-in-resident program plan. They will also assist with facilitating the first artist-in-resident placement. They will work with Office of the Arts staff and the AlexRenew Task Force. Currently, Ms. Amber Gordon serves on the Task Force. Another Arts Commissioner is needed for the Task Force. Member discussed what type of artist(s) residencies could be considered for this program and how it might be implemented. Ms. Catherine Barrett made a motion (MOTION #2) to appoint Ms. Sara Lavan to the Task Force. The motion was seconded by Ms. Beth Coast. It was approved unanimously.</p> <p>iii. <i>Art Purchase Award Task Force:</i> Ms. Diane Ruggiero informed the Arts Commissioners that there were funds to develop a Arts Purchase Award Program. It is proposed that there will be two “calls” per year for art pieces to be considered for the City’s permanent collection. Each “call” will have \$5,000 be awarded to either an artist or artist(s) for the purchase of the art pieces. A Task Force will advise on the development of the program plan and to serve a selection jury for the art pieces. Ms. Gayle Converse motioned (MOTION #3) to appoint Mr. Michael Detomo and Ms. Allison Nance to the Task Force. The motion was seconded by Ms. Shirley Downs and approved unanimously.</p>
6.	<p><i>Committee, Task Force and Liaison Reports:</i></p> <p>a. <i>Advocacy and Outreach Committee</i> – Mr. Stensrud thanked everyone for their support of the advocacy efforts for the Fiscal Year 2018 Public Art and CIP budget. Ms. Gayle Converse suggested that there be a local visibility campaign in the Alexandria Gazette and Alexandria Times, to encourage support of the arts. She suggested that there be a ¼, ½ or full page advertisement for the support of the arts. She also suggested that there be editorials written.</p> <p>Ms. Gayle Converse mentioned that she had a brief conversation with Deborah B. Reeve, Executive Director for the National Arts Educators Association. Ms. Reeve invited the Arts Commission to hold one of their meetings at the National Arts Educators Association’s office.</p> <p>Ms. Converse suggested the Arts Commission write a letter in support of the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Public Broadcasting System. She mentioned that she would prepare the initial draft for consideration. Mr. Stensrud encouraged Ms. Converse to prepare the draft letter for endorsement by the Arts Commission. Ms. Nance made a motion (MOTION #4) to prepare a letter of support to federal legislators; it was seconded by Ms. Downs and approved unanimously.</p>

	<p>b. <i>Arts Education</i> – Ms. Beth Coast mentioned that the members of the Committee met with Mr. Andrew Watson, Instructional Fine Arts Specialist with the Alexandria City Public Schools. She mentioned the conversation was encouraging, especially as it relates to placing artists into the Alexandria City Public Schools. Mr. Watson has joined the Arts Education Committee.</p> <p>c. <i>Grants Committee</i> – Ms. Nance reported that there are 28 grant requests totaling, \$249,7770. The Grant Task Force members are in process of reviewing these requests. Their meeting is scheduled on Monday, April 10 from 9 am until 1:30 p.m. The Arts Commissioners are welcome to attend the meeting. Once the Grant Task Force members score the applicants, the Grants Committee will review them. The Committee will work with the Office of the Arts staff to develop Fiscal Year 2018 funding recommendations. The Arts Commission guidance, as approved last year, is that the Grant Task Force scores are considered final, and applicants scoring below 75% will not be considered for funding. Arts Commissioners will need to review all grant requests prior to the April 18 meeting. To assist with the process, the Office of the Arts staff will send the links for reviewing the Fiscal Year 2018 grant applications.</p> <p>d. <i>Alexandria Arts Alliance Liaison</i> – Ms. Amber Gordon reported on the following Alexandria Arts Alliance activities:</p> <ul style="list-style-type: none"> • The Arts Alliance has a new logo. Ms. Gordon distributed samples of the logo. • The Arts Alliance held a very well received Spring2Action workshop. • Several arts groups will be part of the 2017 Spring2Action program. “Spring for Arts” is the “arts leader board for the Spring2Action program. • A letter, in support of the Arts Commission’s advocacy efforts for Fiscal Year 2018 Public Art and CIP budget was sent to the Mayor and City Council. • A June Summit will occur, more information as it becomes available. <p>c. <i>Waterfront Liaison</i> – Ms. Susie Cohen reported that the waterfront hotel is expected to open on May 6. The Waterfront Commission received several updates on the construction project. The Dominion Boat Club construction is ahead of schedule. The Fitzgerald Square project is postponed, as it was cut due to budget reductions. A question was posed, “who is documenting the waterfront and its projects?” Mr. Detomo informed the members that the construction companies have weekly meetings, and part of the meetings includes documentation of the project. The Office of the Historic Alexandria has documentation for the waterfront, prior to all of the construction projects.</p>
7.	<p><i>Office of the Arts Staff Report:</i> Ms. Ruggiero distributed the March Office of the Arts report (ATTACHMENT #3). Report highlights:</p> <ul style="list-style-type: none"> • The Alexandria War Dead Memorial has been cleaned, and the base has been re-sent. • The King Street Gardens park Artwork project – the Office of the Arts staff is working with the Office of Environmental Quality (OEQ) to identify funding to help restore the rain garden. Staff has been in conversation with Buster Simpson, King Street Gardens Park Art work artist. The Department of Project Implementation will design the rain garden to OEQ specifications which will then be shared with the artist. The time line for construction has not yet been set. • Path of Thorns and Roses/Freedmen’s Cemetery Memorial – Mr. Matthew Harwood, Public Art Manager reported contractors were hired to realign the top stone that has shifted. This has been remedied. The Office will contract with a company to provide assessment of the condition of the bronze panels, to clean the bronze sculpture and to review options for pooling water in the sculpture. These elements should be completed by the Fall 2017. • The 2017 DASHing Words in Motion Poetry was distributed (ATTACHMENT #4).
8.	<p><i>Recess 8:33 p.m. – 8:37 p.m.</i></p>
9.	<p><i>New Business:</i></p> <ul style="list-style-type: none"> • <i>Arts Commission Retreat</i> - Mr. Stensrud mentioned that the Arts Commission will be holding a retreat in the near future. He will send a Doodle Poll to solicit availability for the retreat.

	<ul style="list-style-type: none"> • <i>Cultural Diversity Training</i> will be occurring in May. There will be a Friday afternoon that will be dedicated to Office of the Arts training. A date will soon be set for the Arts Commissioner Cultural Diversity Training. This training is proposed for 3 hours on a Saturday. • <i>“I voted in Alexandria” Sticker</i> – Ms. Barrett informed the Arts Commissioners that she has been working with the City’s Elections Office. If the Arts Commission wishes to move forward on this project for the stickers to be available for the November 2017 elections, then a “call for artist designs” needs to be developed in late March and sent out in April, the selection of design needs to be done by June. Office of the Office of the Arts staff resources, and funds need to be identified for the project to move forward. It was suggested that this project could occur with the 2018 November elections. A discussion occurred about the appropriateness of this project, timing for implement, funding, and other resources. It was suggested that the Alexandria Arts Alliance might be a group that could take the lead on the project. Ms. Amber Gordon will share this project with the Arts Alliance. • <i>Duke Street Concourse Tunnel Project</i> - The Office of the Arts has been asked to update the temporary public art project that has been in the tunnel for 12 years. The Carlyle Vitality group has budgeted \$20,000 for the project. Ms. Gayle Converse and former Arts Commissioner Ms. Betsy Hennigan serve on this Task Force. Ms. Ruggiero reported that the Duke Street Tunnel project is gaining new momentum. She will report more as implementation information becomes available.
10.	<p><i>FY2018 Budget</i></p> <p><i>a. Update and Questions-</i> Mr. Stensrud mentioned that a letter did go to the Mayor and City Council to encourage them to fund the Fiscal Year 2018 Public Art and CIP budgets. Mr. Stensrud said he and members of the Arts Commission should hold one-on-one meetings with the Mayor and City Council members. Other ideas suggested include:</p> <ul style="list-style-type: none"> • Having the Arts Commission’s message be part of the Alexandria City Public Schools’ “fully-funding” message. • Reaching out to the Parent Teacher Councils and to the Alexandria City Public Schools’ School Board to get letters of support. • Encouraging young families to write to the Mayor and City Council to inform them of the importance of the arts in Alexandria. • Tying the City’s top priorities to the arts. It currently is not one of the top priorities for funding. <p><i>b. Next Steps for Advocacy and Lobbying</i> – Mr. Stensrud encouraged members to continue the Public Art conversation on FaceBook, Instagram and Twitter. Ms. Nance suggested that members re-tweet her Public Art conversations to the Mayor and City Council members. Another letter writing campaign will be occurring within the week. The letter will include images of Public Art and a paragraph requesting support. In addition to sending this letter to the Mayor and City Council, the City Manager and the Deputy City Managers should be copied on these letters.</p>
11.	<p><i>Arts and Culture Plan</i></p> <p><i>a. Recap of Implementation Meeting</i> – Mr. Stensrud tabled this agenda items for a future meeting.</p> <p><i>b. Goal Discussion</i></p>
12.	<p><i>Good of the order and Announcements:</i></p> <ul style="list-style-type: none"> • Ms. Amber Gordon shared that the Del Ray Artisans has a successful 25th anniversary reception. She was asked to speak at the reception, along with the Mayor. The Del Ray Artisans have been successful in seeking small business support for this event, and other of their programs. • Members discussed the begin time for the Tuesday, April 18 meeting. The meeting will be held in the City Council Workroom, and currently is scheduled to begin at 7 p.m. Ms. Coast made a motion (MOTION #5) to start the April 18 meeting at 6 p.m., it was seconded by Ms. Downs the motion was approved.
13.	<p><i>Adjournment:</i> Mr. Stensrud mentioned that all items were addressed from the meeting’s agenda, so the meeting adjourned at 9:37 p.m.</p>

New Action Items	Responsible	Due Date
1.		

Other Notes & Information

ATTACHMENTS:

1. Chair's Report - March 2017
2. Office of the Arts Memorandum: Appointment of Torpedo Factory Art Center's Community Engagement Task Force
3. Office of the Arts' Division Report – March 2017
4. 2017 DASHing Words in Motion Poetry

“PARKING LOT” – Future Discussion/Agenda Items:

03-21-17

- Setting goals for Arts Commission to align with the Arts and Culture Plan
- Setting a date for the Arts Commission's Retreat

02-21-17

- Create a glossary in the Arts and Culture Plan, or in another document that would reference all of the other City Plans where Art, Culture and Public Art are referenced.

09-20-16

- Auditorium/Performance Space: First step is to find document created in past on this area and explore history of Commission involvement to ensure we are not retracing steps.
- Fee-Free Parades: Ms. Ruggiero is working with groups like the Scottish Walk so they are fee-free in the future for City Commissions.
- New parking lot issues will be reviewed at the end of each meeting to determine the next steps.
- Art and Health Collaboration (i.e. color run partnership with Pacers), Ms. Allison Nance and Ms. Gayle Converse.
- Attendance at the Multi-cultural Festival sponsored by RPCA, Ms. Amber Gordon.
- Public input and requests for public art, Ms. Amber Gordon.
- Could the ACA approach WMATA/Metro to encourage the Transit system to purchase art from local artists?, Ms. Shirley Downs.
- An Accessibility Workshop should be scheduled for the Arts Grant Program's grantees (possible with Imagination Stage), Ms. Allison Nance.

08-16-16

- Making a crosswalk Arts Task Force. 08-16-16, Ms. Shirley Downs
- Create a call for “Sidewalk Chalk” Project – Local Artists – one day, might generate a “Good News” story, Mr. Michael Detomo.

7-19-16

- ACA “Budget” do we have \$ for event participation, Ms. Gayle Converse.
- Field Trips, Ms. Gayle Converse.

7-12-16

- Lee Center Kaufman Auditorium/Center, 7-12-16, ACA Special Meeting, Mr. Michael Detomo.

Submitted by:	Cheryl Anne Colton	Draft Notes Sent to Secretary	04-12-2017
Reviewed by:	Karen Thomas	Draft Minutes Sent to Commissioners	04-17-2017
Approved by:	Alexandria Commission for the Arts	Date:	04-18-2017

Alexandria Commission for the Arts

Motion Tracker

	Motion	Made By	2nd	Vote
1.	<p>Agenda Item: #5, Task Force Appointments, item i. Torpedo Factory Art Center Community Engagement Task Force, 3 Community Members</p> <p>Motion: To approve the Memorandum to Appoint the Community Stakeholders - the Danielle Romanetti (local business owner) and Antonio Melus, along with Lisa Schmaier (TFAC Leaseholder) as outlined by Ms. Coast and Ms. Barrett.</p> <p>Discussion: As noted in the minutes.</p>	Michael Detomo	Amber Gordon	<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (13 people voting)</p>
2.	<p>Agenda Item: #5, Task Force Appointments, item ii., AlexRenew Task Force, 1 Commissioner.</p> <p>Motion: To appoint Sara Lavan to serve on the AlexRenew Task Force.</p> <p>Discussion: As noted in the minutes.</p>	Catherine Barrett	Beth Coast	<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (13 people voting)</p>
3.	<p>Agenda Item: #5, Task Force Appointments, item iii., Arts Purchase Award Task Force.</p> <p>Motion to approve the appointment of Michael Detomo and Allison Nance to serve on the Arts Purchase Award Task Force.</p> <p>Discussion: As noted in the minutes.</p>	Gayle Converse	Shirley Downs	<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (13 people voting)</p>

Alexandria Commission for the Arts

4.	<p>Agenda Item: #6. Committee, Task Force and Liaison Reports, item a. Advocacy and Outreach Committee.</p> <p>Motion to approve an Arts Commission letter in support of the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Public Broadcasting System.</p> <p>Discussion: As noted in the minutes.</p>	Allison Nance	Shirley Downs	<p>Yes – Unanimously Approved</p> <p>No –</p> <p>Abstain – (13 people voting)</p>
	<p>Agenda Item: #12. Good of the Order and Announcements.</p> <p>Motion to approve start the Tuesday, April 18 meeting at 6 p.m., due to the Arts Commission’s review of the Fiscal Year 2018 grants.</p> <p>Discussion: As noted in the minutes.</p>	Beth Coast	Amber Gordon	<p>Yes – 12</p> <p>No – 1</p> <p>Abstain – 0 (13 people voting)</p>

Alexandria Commission for the Arts

i. **Action Items**

	Action Item	Responsible	Due Date	Status
1.	Dates, agendas and locations for Arts Commission monthly and Committee meetings.	Chair of Arts Commission and Chairs of Committees	Required 3 business days prior to meetings	Ongoing
2.	Continue conversations with the Arts Alliance, the Arts Commission and the Office of the Arts as the Fiscal Year 2018 budget is prepared.	Matthew Stensrud and Arts Commission	Ongoing	Ongoing

**Alexandria Commission for the Arts
March 21st, 2017 Regular Meeting
Chair Report
Submitted by Matthew Stensrud**

St. Paddy's Day Celebrating!

Many Commissioners and arts advocates joined together for a fun walk in the St. Patrick's Day Parade on Saturday, March 4th! Special thanks to Gayle Converse for coordinating the event and for the many others who helped put it together.



Public Art and the CIP

Thank You! There was much enthusiasm around our Special Meeting on Tuesday, March 7th and thank you to the many Commissioners who joined for a productive planning discussion. Many Commissioners have been posting on social media - including Facebook, Instagram and Twitter - and others have been speaking with Council members or sent in letters. **We have much more to do!** Continue to advocate for public art on social media and more updates will be sent as next steps are finalized.

Hellos

Hello to Tamsin Green, our new Commissioner! Tamsin has a degree in Theater, served as the Education Coordinator at the Shakespeare Theater Company in Washington, DC and currently is a project manager at The Motley Fool. We look forward to her expertise in both the performing arts and business as we look for new ways to involve the business community in the arts in Alexandria. Thank you, Tamsin, for your willingness to join the Commission!

Torpedo Factory Update

The Commission appointed Catherine Barrett and Beth Coast to the Torpedo Factory Community Engagement Task Force at February's meeting. Additional thanks to Lisa Baranello for her willingness to serve. The three remaining appointments - one Torpedo Factory leaseholder and two community representatives (one from a local business) will be appointed at March's meeting and the Commission has received a memo regarding Catherine and Beth's recommendations. Many thanks to the twelve local citizens that stepped up to serve in the various positions.

In case you forgot from last month...

Committee Goals for 2017-2018

Over the next few months, each standing committee is asked to review the vision, mission or goals from last year and, in light of the approved Arts and Culture Plan, define goals for the upcoming two years. Please have ideas ready to share for discussion at our March meeting and more finalized goals prepared by May.

Annual Report Reminder

As discussed last month, the Annual Report for 2017 is already in motion! Be sure to snap pictures and keep tabs on arts in Alexandria - this will make the process easier for all. Please send any pictures to Matthew, Allison and Gayle and we will keep them in a Google folder for use in the report.

City of Alexandria, Virginia

MEMORANDUM

DATE: MARCH 16, 2017

TO: ALEXANDRIA COMMISSION FOR THE ARTS

FROM: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS

RE: TORPEDO FACTORY ART CENTER COMMUNITY ENGAGEMENT TASK FORCE

Background:

As part of the continued transition of the Torpedo Factory Art Center (TFAC), staff in Recreation, Parks and Cultural Activities, Planning and Zoning, and the City Manager's Office have been working to develop a community engagement process that will help to outline the future governance structure for the Torpedo Factory. The engagement process will develop a set of goals and strategies for the TFAC which will help determine the appropriate governance structure for successful continued operation and long-term sustainability. This robust community process will include internal and external stakeholders as well as the broader Alexandria community.

In addition to meetings of the task force, the engagement process will include multiple opportunities for people to participate including, but not limited to, an online survey, town hall meetings, open house events, and focus group meetings. This approach to the community engagement process will ensure reliable and thoughtful participation by a broad cross section of Alexandria community members and stakeholders.

The task force will work with staff throughout the process and make recommendations to the Commission based on the outcomes of the process. The five members will include two members of the Commission for the Arts (Catherine Barrett and Beth Coast), two members of the community at large (one representing a local business owner), and one leaseholder from the Torpedo Factory Art Center. Matthew Stensrud, as Chair of the Arts Commission, will serve as ex-officio on the Task Force.

Discussion

In total, 12 applications were received. Two applications came in after the 5pm. This is the breakdown by category:

Community Stakeholder (local business owner)

- Carol Supplee
- Danielle Romanetti

Community Stakeholder

- Antonio Melus
- Christa Watters
- Jeffrey Dokken
- Julia Colby
- Francine Forney
- Paul Alers
- Regan Spurlock
- Tara Zimnick-Calico (received after deadline)

Project Stakeholder (TFAC leaseholder)

- Lisa Schumaier
- Veronica Barker-Barzel (received after deadline)

Four members of the Alexandria Commission for the Arts provided email recommendations:

Amber Gordon

- Danielle Romanetti - Community Stakeholder (local business owner)
- Antonio Melus - Community Stakeholder
- Lisa Schumaier - Project Stakeholder (TFAC leaseholder)

Mike Detomo

- Danielle Romanetti - Community Stakeholder (local business owner)
- Lisa Schumaier - Project Stakeholder (TFAC leaseholder)
- Regan Spurlock - Project Stakeholder

Allison Nance

- Danielle Romanetti - Community Stakeholder (local business owner)
- Lisa Schumaier - Project Stakeholder (TFAC leaseholder)
- Regan Spurlock - Project Stakeholder

Matthew Stensrud

Danielle Romanetti - Community Stakeholder (local business owner)

Catherine Barrett and Beth Coast are currently serving on the Task Force. As part of their discussion, late applications were not disqualified from consideration. For the Community Stakeholder position, priority was given to applicants who live in the City of Alexandria. In keeping with the goals outlined in the Arts and Culture Master Plan, ensuring diversity on the task force was an important factor. After thoughtful discussion and consideration of the other Commissioners recommendations, the additional task force members proposed are:

Community Stakeholder (local business owner)

- Danielle Romanetti

Community Stakeholder

- Antonio Melus

Project Stakeholder (TFAC leaseholder)

- Lisa Schumaier

Recommendation

The recommendation is to appointment Danielle Romanetti, Antonio Melus, and Lisa Schumaier to the Torpedo Factory Art Center Community Engagement Task Force.

PUBLIC ART PROJECTS

Time & Place

Lead Agency

Office of the Arts

Project Scope

Develop a program plan for contemporary public art in historic settings as recommended in the Plan.

Project Budget

\$50,000 for the public art projects

Task Force Members

Beth Coast, Kate Elkins, Liz Williams, Kathy Glennon, Michele Longo, and Carol Reed

Update

Sheldon hosted a lecture panel that was livestreamed on the RPCA Facebook page. Sheldon will have an exhibit of work at the Torpedo Factory Art Center New Projects Studio in the Summer and will work with the Mobile Art Lab on projections throughout the city. The stream is archived on Facebook. The artists continue to develop their Spring, 2017 programs.

Next Steps

The artists are developing their Spring, 2017 programs.

Anticipated Completion

Spring/Summer, 2017

Simpson Park

Lead Agency

Office of the Arts

Project Scope

Add a public artist to the design team to integrate and install public art as part of the playground restoration.

Project Budget

\$30,000 for artist administrative fees, \$65,000 for fabrication and installation, \$5,000 for artist interviews.

Task Force Members

Betsy Hennigan, Michelle Kozlak, Paul Linehan, Laura Fries, Dana Wedeles, and Lardner/Klein

Update

The plans for the entire project have been submitted to the City for review and approval.

Next Steps

Waiting for approval of the plans then the artists will begin fabrication of the work.

Anticipated Completion

FY17



PUBLIC ART PROJECTS, cont'd

Lake Cook

Lead Agency

Office of the Arts

Project Scope

Add a public artist to the design team to integrate and install public art as part of the lake/site restoration.

Project Budget

\$20,000 for phase 1 design, \$90,000 total budget

Task Force Members

Allison Nance, Allison Heck, Stephanie Pankiewicz, Marcy Giannunzio, Umar Shahid, Matt Landes, and Sara DeGroot

Update

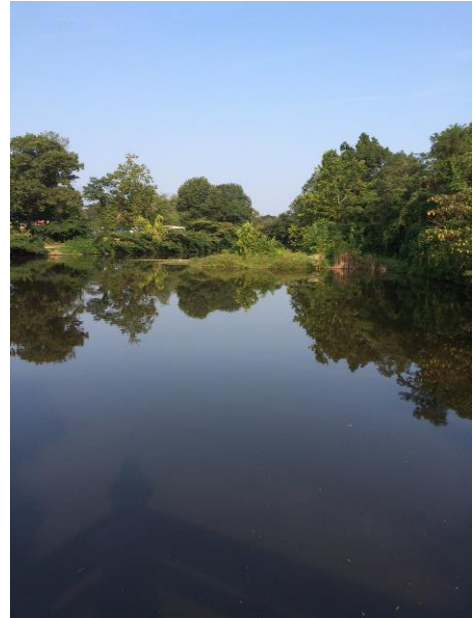
Staff has met with OEQ and DPI to ensure the project and the timeline are still intact (they are). The Task Force had a conference call to review the proposal submitted by the artist.

Next Steps

Staff is working with the artist to revise his proposal.

Anticipated Completion

Winter, 2017



Trails & Paths, Planning

Lead Agency

Office of the Arts

Project Scope

Develop a plan to implement public art along trails and paths in the city.

Project Budget

\$20,000

Task Force Members

Shirley Downs, Allison Heck

Update

Todd has met with staff from various City departments to review the opportunities for public art along trails and paths.

Next Steps

Develop an appropriate task force for the planning phase of the project.

Anticipated Completion

ongoing

PUBLIC ART PROJECTS, cont'd

Fitzgerald Square, Planning

Lead Agency

Office of the Arts

Project Scope

Hire a curator/consultant to develop the public art program plan.

Project Budget

\$20,000

Task Force Members

Allison Nance, Susan Cohen

Update

Staff has engaged Meridith McKinley and Todd Bressi to lead the planning process.

Next Steps

Work with the consultants and commissioners on the development of a task force.

Anticipated Completion

TBD

Residency, Planning

Lead Agency

Office of the Arts

Project Scope

Hire a curator/consultant to develop a public art artist in residency program with AlexRenew.

Project Budget

\$20,000

Task Force Members

Amber Gordon, TBD

Update

Staff has engaged Meridith McKinley and Todd Bressi to lead the planning process.

Next Steps

Work with the consultants and commissioners on the development of a task force.

Anticipated Completion

TBD

PUBLIC ART PROJECTS, cont'd

Potomac Yards Metro

Lead Agency

WMATA

Project Scope

Include public art in the new Potomac Yards metro station.

Project Budget

\$250,000

Task Force Members

N/A

Next Steps

Staff is waiting for an update from WMATA regarding the public art and the panel.

Anticipated Completion

TBD



Duke Street Tunnel

Lead Agency

Office of the Arts

Project Scope

Update artwork in the Duke Street Tunnel

Project Budget

\$20,000 (from Carlyle Vitality budget)

Task Force Members

Betsy Hennigan, Gayle Converse

Next Steps

The Office of the Arts has been asked to update the temporary public art that has been in the tunnel for over 12 years. The new public art can include two-dimensional work as well as new media works.

Anticipated Completion

TBD

PUBLIC ART MAINTENANCE

Path of Thorns and Roses/Freedmen's Cemetery Memorial

Lead Agency

Office of the Arts

Project Scope

Realign the top stone that has shifted, assess the condition of the bronze panels, review options for pooling water in the sculpture.

Update

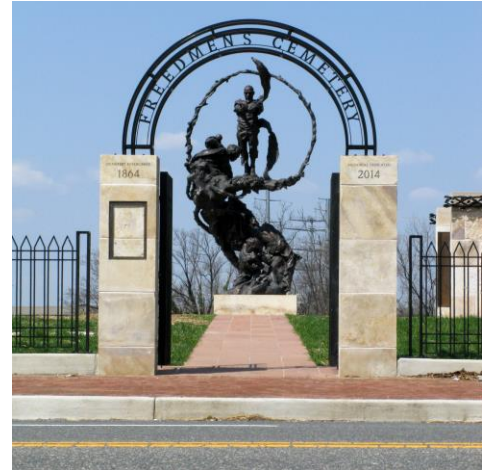
The conservator and stone masons have re-set the capstone that shifted.

Next Steps

Completed!

Anticipated Completion

Winter, 2017 (weather dependent)



King Street Gardens Park Artwork

Lead Agency

Office of the Arts

Project Scope

Begin the development of a restoration plan for the artwork.

Update

Office of Environmental Quality (OEQ) has identified funding to help restore the raingarden. Staff has spoken with Buster Simpson (artist) and he is aware of the project.

Next Steps

DPI will design the raingarden to OEQ specifications which will be shared with the artist.

Anticipated Completion

OEQ will set the schedule.

Brio

Lead Agency

Office of the Arts

Project Scope

Per the Public Art Condition Assessment, inspect the base of the structure and move stones into place.

Update

Staff will hire a conservator for the inspection.

Next Steps

Hire a conservator to do the inspection and stone replacement.

Anticipated Completion

Unknown

PUBLIC ART MAINTENANCE, cont'd

Alexandria War Dead Memorial

Lead Agency

Office of the Arts

Project Scope

Per the Public Art Condition Assessment, inspect the base of the structure and move stones into place.

Update

The conservator and stone masons have reset the stone and have cleaned the memorial.

Next Steps

Completed!

Anticipated Completion

Unknown



Public Art Condition Assessment

Lead Agency

Office of the Arts

Project Scope

Complete assessment by conservator of the public art collection to develop a public art maintenance plan.

Update

Staff is updating the list of artworks to be assessed and is working with the previous conservation team on the updated assessment.

Next Steps

Sign a contract with the vendor

Anticipated Completion

TBD

PROGRAMS & ACTIVITIES

Grant Program

Lead Agency

Office of the Arts

Project Scope

Administering the City of Alexandria's Arts Grant Program

Committee Members

Allison Nance, Catherine Barrett, Lisa Baranello, Karen Thomas, Mike Detomo, Regan Spurlock

Task Force Members

TBD

Update

Applications have been received. The task force will begin reviewing applications in March, 2017.

Next Steps

Hold Grant Task Force meeting Monday, April 10, 2017, Sister Cities Room 1101, City Hall, 301 King St, Alexandria, VA.

Art Purchase Award

Lead Agency

Office of the Arts

Project Scope

Acquire works of art to be displayed in city buildings such as City Hall and the public libraries.

Task Force Members

TBD

Update

The Arts Commission has accepted the staff proposal for the program.

Next Steps

Staff will issue a call in Spring, 2017.

Torpedo Factory Art Center Community Engagement Process

Lead Agency

Office of the Arts

Project Scope

The engagement process will develop a set of goals and strategies for the TFAC which will help determine the appropriate governance structure for successful continued operation and long-term sustainability.

Task Force Members

Catherine Barrett, Beth Coast

Update

The City has engaged Diane Mataraza and Surale Phillips to develop the community engagement process that will be implemented by staff.

Next Steps

Appoint the remaining task force members and set a conference call with the consultant team.

PROGRAMS & ACTIVITIES, cont'd

Community Supported Arts (CSA)

Lead Agency

Office of the Arts

Project Scope

Built upon the traditional Community Supported Agriculture model that provides opportunities for consumers to buy seasonal food directly from local farmers, Community Supported Arts (CSA) will provide a unique way for collectors to acquire original art from regional artists. Each selected artist or artist team will be paid \$1,500 to create fifty (50) original pieces of art. Each piece must be identical or similar in quality and design.

Update

Staff is preparing for the 2017 CSA.

Next Steps

Artist call will go out in late February



Save the Date(s)

Jay Hendrick in the Post-Graduate Resident Studio

Through April 1, 2017

Fairfax-based painter and George Mason University graduate Jay Hendrick will create and show work during his quarter in the Post-Graduate Resident Studio. During his time, he will emulate the process of other artists in the DMV to understand their processes. He will then interview them for a blog series.

7th Annual March150 Art Sale & Exhibition

March 11 – March 26, 2017

Target Gallery at Torpedo Factory Art Center

Target Gallery's popular annual exhibition and art sale, *March150*, returns. Proceeds benefit future special exhibitions and programs. This all-media exhibition features more than 170 square panels created by more than 100 regional artists. The only requirement to be included in the show is that artists use the gallery-supplied 10" x 10" panel. All work in the show is priced at \$150.

SIGGRAPH

Thursday, March 23, 2017

Torpedo Factory Art Center (7pm-9pm)

Washington DC ACM SIGGRAPH is a non-profit, professional computer graphics organization serving the Washington metropolitan area. Its mission is to foster the synthesis of art and technology while promoting and educating the computer graphics and interactive media community through the exchange of printed and electronic information and innovative ideas.

March150 Art Party

Friday, March 24, 2017

Target Gallery at Torpedo Factory Art Center (7pm-10pm)

During the March150 Art Party on Friday, March 24, all of the work is available for \$100. Join us for a lively evening featuring live performances by darlingdance with costumes by Katheryn Zaremba, music, a photo booth, artist awards, and more.

World Day of Puppetry

Saturday, March 25, 10 am – 5 pm

Durant Arts Center

Tickets: \$5 per person. Children under 2 years old are free.

The National Capital Puppetry Guild of the Puppeteers of America in collaboration with the Office of the Arts will celebrate the World Day of Puppetry with a day-long puppetry festival. The World Day of Puppetry will offer family-oriented puppet performances, hands-on workshops, exhibits and sales tables. Starting at 10:00 a.m. the festival will feature performances by Bob Brown Puppets, Dinorock Productions and Silly Goose and Val plus many, many more.

Save the Date(s), cont'd

World Day of Puppetry

Saturday, March 25, 10 am – 5 pm

Durant Arts Center

Tickets: \$5 per person. Children under 2 years old are free.

The National Capital Puppetry Guild of the Puppeteers of America in collaboration with the Office of the Arts will celebrate the World Day of Puppetry with a day-long puppetry festival. The World Day of Puppetry will offer family-oriented puppet performances, hands-on workshops, exhibits and sales tables. Starting at 10:00 a.m. the festival will feature performances by Bob Brown Puppets, Dinorock Productions and Silly Goose and Val plus many, many more.

The Migration Project

Saturday, March 25, 7 pm – 9 pm

Durant Arts Center

Tickets \$15 per person. Children under 6 years old are free.

Jane Franklin Dance Company in collaboration with the Office of the Arts presents this dance concert which explores stories of relocation. Whether it is a family history dating back multiple generations, or a recent relocation, we have in common the 'pull' to find better opportunity or the 'push' to leave because of no choice. Rosemary Feit Covey's art, originally shown as The O Project, is a large-scale sculptural piece meant to give voice to the underrepresented and traditionally ignored. Dawn Whitmore adds brief video statements containing hand-drawn images inspired by words and phrases provided by the interview participants.

Post-Graduate Resident Artist Talk: Jay Hendrick

Friday, March 31, 2017

Torpedo Factory Art Center (7pm-9:30pm)

Jay Hendrick (GMU MFA '15) completes his three-month post-MFA residency at the end of March. Hear about the art projects, artist collaborations, and workshops he developed during his time at the Torpedo Factory.

New Project Studio: Sheryl Oring

April 2 6pm – 9pm

Torpedo Factory Art Center

As part of National Poetry Month, the Torpedo Factory Art Center hosts Sheryl Oring's *I Wish to Say* in the New Project Studio. *I Wish to Say* grew out of Sheryl Oring's concern that not enough voices were being heard about the state-of-affairs in this country and her belief in the value of free expression that is guaranteed under our Constitution. For this project, Oring sets up a portable public office – complete with a manual typewriter – and invites people to write postcards to the President. This ongoing project began in 2004. To date, more than 3,200 postcards have been sent to the White House as part of this project.

Save the Date(s), cont'd

Post-Graduate Residency: Samantha Sethi

April 1 – June 30, 2017

Torpedo Factory Art Center

Samantha Sethi sees our world as a landscape that is both inhabited and studied by humankind, altered even as it is observed. It's both the location and the material of our pursuit of meaning. She blends the physical with the digital in her work. In using natural materials like ice, tar, and sediment, and processes like melting and erosion, she creates works that are both action and images. She records the work in video and also draws or traces it to represent it through time. Sethi is currently based in Washington, D.C. She completed her Masters of Fine Art at American University in May 2016.

Ephemera

April 1 – May 21, 2017

Target Gallery at Torpedo Factory Art Center

Target Gallery presents *Ephemera*, an all-media exhibition that challenges the concept of timeless art by exploring ephemeral artwork. Ephemeral is defined as "fleeting, short-lived, momentary, or brief". For this exhibition the gallery will be displaying artwork created with ephemeral materials that purposefully decay over time or work that contemplates ephemera through themes of time, memory, and impermanence. The juror for this exhibition was Pam Rogers.

Bagels and Bach

Sunday, April 2, 11 am – 1 pm

Durant Arts Center

Tickets: residents \$10 in advance \$15 at the door, nonresidents \$15 in advance \$20 at the door

Children under 5 years old are free

Enjoy classical music by members of the Washington Metropolitan Philharmonic Orchestra. It's a wonderful way to start a Sunday morning. A light brunch is provided.

First Friday: "Fools Day Merriment"

Friday, April, 6 pm – 10 pm

Durant Arts Center

Advance tickets: residents \$5 in advance \$10 at the door, nonresidents \$10 in advance \$15 at the door.

Children under 5 years old are free

Laughter, music and tomfoolery – what better way to spend an evening with your families and friends? The Alexandria Singers will entertain and provide some of the evening's merriment. This evening is just what the doctor ordered – an evening of laughter and pure joy!!

Second Thursday Art Night: The Art of Poetry

Thursday, April 13, 2017

Torpedo Factory Art Center (6pm-9pm)

A variety of activities relating to poetry and literature in honor of National Poetry Month.

Save the Date(s), cont'd

Poetry Month Reading

Friday, April 21, 6 pm – 8 pm

Durant Arts Center

Free

In celebration of National Poetry Month, Wendi R. Kaplan, City of Alexandria's Poet Laureate, invites you to read poetry. "DASHing Words in Motion" Poets will also read their winning poetry that will be on the DASH buses and Trolleys in April and May, 2017.

"Generating Hope!"

Thursday, April 27, 7 pm – 8:30 pm, formal program begins at 7:30 pm

The Athenaeum

201 Prince St., Alexandria, VA

Celebrate National Poem in Your Pocket Day by reading a poem with Wendi R. Kaplan, Alexandria's Poet Laureate for a community gathering called "Generating Hope!" Please bring poetry and stories that spark your creative spirit and inspire hope! All are welcome.

Task Force & Committee Roster

Simpson Park Public Art

1. Betsy Hennigan*
2. Michelle Kozlak*
3. Elisabeth Lardner (project stakeholder)
4. Dana Wedeles (project stakeholder)
5. Laura Fries (comm. stakeholder)
6. Paul Lineham (comm. stakeholder)

Time & Place

1. Kate Elkins*
2. Beth Coast*
3. OHA staff (project stakeholder)
4. Kathy Glennon (comm. stakeholder)
5. Carol Reed (comm. stakeholder)

Lake Cook

1. Allison Nance*
2. Allison Heck*
3. DPI (proj. stakeholder)
4. Stephanie Pankiewicz (comm. stakeholder)
5. Marcy Giannunzio (comm. stakeholder)

Artist Residency (AlexRenew)

1. Amber Gordon*
2. TBD (Arts Commission)
3. Alex Renew Staff (proj. stakeholder)
4. TBD (comm. stakeholder)
5. TBD (comm. stakeholder)

Education Committee

1. Beth Coast*
2. Kate Elkins*
3. Michelle Kozlak*
4. Suzie Cohen*
5. Shirley Downs*
6. Kelly Organik
7. Joan Singer

TFAC Community Engagment

1. Catherine Barrett*
2. Beth Coast*
3. TBD (Project Stakeholder)
4. TBD (Community Stakeholder)
5. TBD (Community Stakeholder)

Advocacy & Outreach

1. Gayle Converse*
2. Allison Nance*
3. Allison Heck*
4. Amber Gordon*
5. Betsy Hennigan*
6. Shirley Downs*
7. Mike Detomo*
8. Sarah Bobbin*

Grants Committee

1. Allison Nance, Chair*
2. Catherine Barrett*
3. Lisa Baranello*
4. Mike Detomo*
5. Karen Thomas*
6. Regan Spurlock

Trails & Paths

1. Shirley Downs*
2. Allison Heck*
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

Duke Street Tunnel

1. Gayle Converse*
2. TBD (Arts Commissioner)
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

Waterfront/Fitzgerald Square Public Art

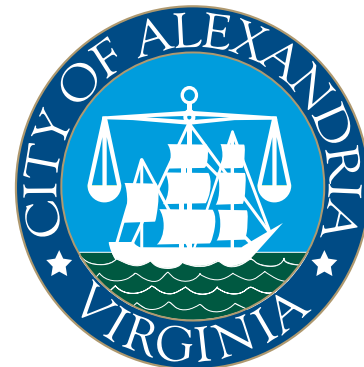
1. Susie Cohen*
2. Allison Nance*
3. TBD (project stakeholder)
4. TBD (community stakeholder)
5. TBD (community stakeholder)

Waterfront Commission Liaison

1. Susie Cohen*

Alexandria Arts Alliance Liaison

1. Amber Gordon*



BUSY AND SMART

Susan Behnke

Busy and smart -

You've learned the art

of traveling the DASH bus way.

Always in motion

and

with great devotion

DASH takes you to work and play.



ALEXANDRIA'S PACHYDERMS

Michelle Berberet

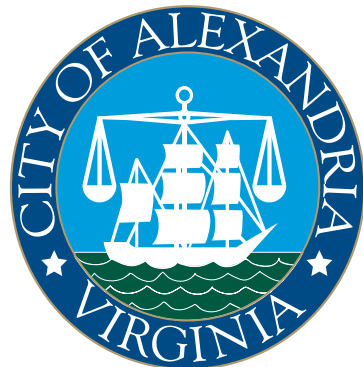
They lumber like elephants

Through the streets,

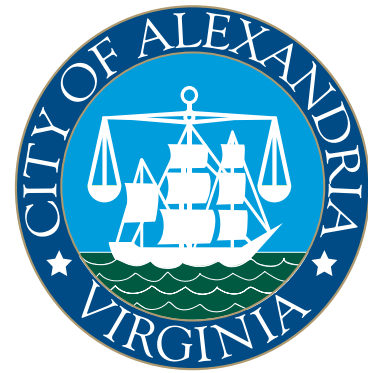
Swaying side to side;

Buses faster than one would think

Given their heft and size.



“DASHing Words in Motion” is a collaborative project between Alexandria Transit Company (DASH) and the Alexandria Office of the Arts.



IN THE COMFORT OF A BUS

F. Jane Cotton

**I'm not complaining
'Though it's raining,
I'm not kicking up a fuss.
I'm just smiling,
'cause I'm riding
in the comfort of a bus.**

“DASHing Words in Motion” is a collaborative project between Alexandria Transit Company (DASH) and the Alexandria Office of the Arts.



FORWARD

Teddie Dyson

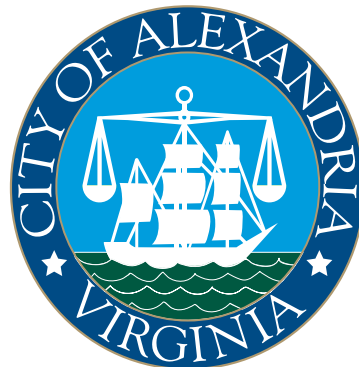
When we move together,

We resist the inertia that would keep us stalled,

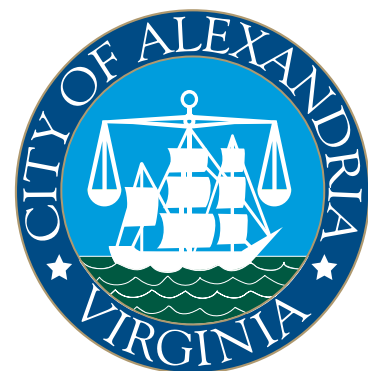
Looking backwards to the past.

When we move forward,

We advance to our better selves.



“DASHing Words in Motion” is a collaborative project between Alexandria Transit Company (DASH) and the Alexandria Office of the Arts.



WE ARE ALL

*Wendí R. Kaplan
Poet Laureate, City of Alexandria*

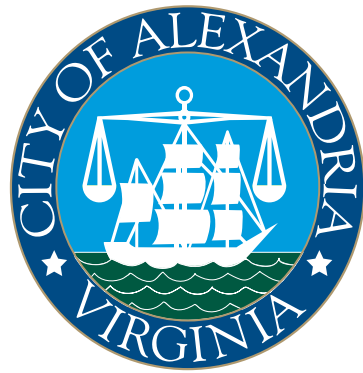
**We are all
immigrants,
travelers,
seekers.
Look around
this bus—
you can see
yourself in every eye,
every heart.
Each journey
calls for courage.**

“DASHing Words in Motion” is a collaborative project between Alexandria Transit Company (DASH) and the Alexandria Office of the Arts.



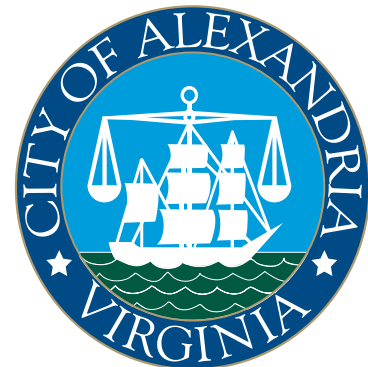
OBSERVATION

Betty Jo Middleton



**Boat moves slowly down the river,
Plane swoops low across the sky,
Buses, trolleys, cars go by, as we
Sit still amongst them, you and I.**

“DASHing Words in Motion” is a collaborative project between Alexandria Transit Company (DASH) and the Alexandria Office of the Arts.



THE START STOP

Bridget Gorman Wendling

**Stand in wait,
enter, nod, sit, settle, breathe.**

**Move by and among
others**

with freedom

to drift, to dream,

to wander or careen

toward the stop

where you start again.

“DASHing Words in Motion” is a collaborative project between Alexandria Transit Company (DASH) and the Alexandria Office of the Arts.