



A Project of Americans for the Arts

City of Alexandria
**OFFICE OF
THE ARTS**

Arts & Economic Prosperity V provides compelling new evidence that the nonprofit arts and culture are a significant industry in the City of Alexandria.

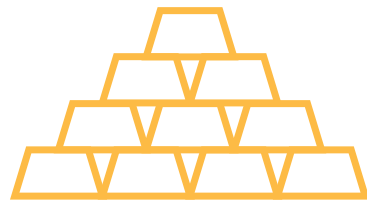
#artsALX

**\$111.8
MILLION**
IN ECONOMIC ACTIVITY

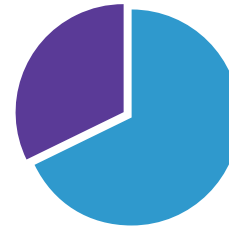


**\$7.5
MILLION**

IN STATE & LOCAL
REVENUE

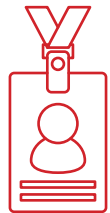


**\$76
MILLION**
ON EVENT-RELATED
ARTS & CULTURE



Residents: \$24.7 Mil
Non-Residents: \$51.3 Mil

2628
FULL-TIME EQUIVALENT
JOBS



The Office of the Arts is a division of the City of Alexandria's Department of Recreation, Parks and Cultural Activities. Contact them at alexandriava.gov/arts or 703.746.5590 or follow @alexartsoffice on Instagram and Twitter.



#artsALX

ARTS ORGANIZATIONS EXPENDED



\$35.8 MILLION
IN THE ALEXANDRIA ECONOMY

\$3.6 MILLION
VOLUNTEER TIME



\$1.5 MILLION
IN-KIND DONATIONS



DOUBLE NATIONAL AVERAGE
IN CONSUMERS SPENDING
ON CREATIVE & ARTS ENDEAVORS



This study could not have been completed without the cooperation of 50 arts and cultural organizations and the support of 1,071 arts and culture audience members who generously took the time to complete the audience-intercept survey while attending a performance, event, or exhibit within the City of Alexandria.