

RESOLUTION NO. 2867

WHEREAS, the United States Census Bureau will conduct a decennial census in the spring of the year 2020; and

WHEREAS, the Census Bureau believes that there has been an undercounting of population in previous censuses, and that the efforts of the 2010 Complete Count Committee helped to increase the rate of return in Alexandria; and

WHEREAS, there might be an undercount in the year 2020 unless a similar effort is mounted to encourage the public to participate in the Census; and

WHEREAS, the City Council wishes to establish a Complete Count Committee charged with the responsibility of ensuring that all City residents participate in the year 2020 Census.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF
ALEXANDRIA, VIRGINIA THAT:**

1. There is hereby established an ad hoc committee known as the Alexandria Complete Count Committee ("Committee").
2. City Council will appoint a Chair of the Committee and its initial members with the balance of the Committee and the Committee's Steering Committee appointed by the City Manager in consultation with the Committee Chair.
3. The Committee shall consist of at least 35 members representing a broad cross section of Alexandria's population. It is particularly important that the Committee have strong representation from civic associations, community-based organizations, the business community, and organizations that serve the population that is most likely to be undercounted.
4. The function of the Committee shall be as follows:
 - (1) Establish a list of groups that will be targeted for priority attention in an effort to encourage their members to be counted in the year 2020 Census;
 - (2) Develop a program to encourage participation in the year 2020 Census by the public generally, and by the target groups in particular; and
 - (3) Prepare recommendations to staff about expenditures of funds to accomplish item number 2 above in an amount not to exceed the established budget.
5. The Committee is empowered to adopt rules regarding procedure and other matters so long as the same are not inconsistent with the City Code including, but not limited to, the establishment of subcommittees through which it may carry on its functions and purposes.
6. The Committee shall prepare a brief report upon completion of its activities and submit the report to City Council.
7. The Committee shall sunset upon completion of its activities in 2020.

Adopted: February 12, 2019



JUSTIN M. WILSON MAYOR

ATTEST:



Gloria A. Sitton, CMC City Clerk

RESOLUTION NO. 2842

WHEREAS, the United States Census Bureau will conduct a decennial census in the spring of the year 2020; and

WHEREAS, the Census Bureau believes that there has been an undercounting of population in previous censuses, and that the efforts of the 2010 Complete Count Committee helped to increase the rate of return in Alexandria; and

WHEREAS, there might be an undercount in the year 2020 unless a similar effort is mounted to encourage the public to participate in the Census; and

WHEREAS, the City Council wishes to establish a Complete Count Committee charged with the responsibility of ensuring that all City residents participate in the year 2020 Census.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF ALEXANDRIA, VIRGINIA THAT:

1. There is hereby established an ad hoc committee known as the Alexandria Complete Count Committee ("Committee").
2. The Council will appoint a Chair of the Committee and its members.
3. The Committee shall consist of up to 35 members representing a broad cross section of Alexandria's population. It is particularly important that the Committee have strong representation from civic associations, community-based organizations, the business community, and organizations that serve the population that is most likely to be undercounted.
4. The function of the committee shall be as follows:
 - (1) Establish a list of groups that will be targeted for priority attention in an effort to encourage their members to be counted in the year 2020 Census;
 - (2) Develop a program to encourage participation in the year 2020 Census by the public generally, and by the target groups in particular; and
 - (3) Prepare recommendations to staff about expenditures of funds to accomplish item number 2 above in an amount not to exceed the established budget.
5. The Committee is empowered to adopt rules regarding procedure and other matters so long as the same are not inconsistent with the City Code including, but not limited to, the establishment of subcommittees through which it may carry on its functions and purposes.
6. The Committee shall prepare a brief report upon completion of its activities and submit the report to City Council.
7. The Committee shall sunset upon completion of its activities in 2020.

Adopted: September, 2018


ALLISON SILBERBERG MAYOR

ATTEST:


Gloria A. Sitton, CMC City Clerk

Attachment 3: Recommended Membership of the Complete Count Committee

	Name	Affiliation, if applicable
1	Elisa Mondragon	Alexandria Housing Development Corporation
2	Lennin Lopez	Alexandria Redevelopment & Housing Authority
3	Brandi Yee	ACT for Alexandria
4	Ingris Moran	Tenants and Workers United
5	Luisa Reyes	Campagna Center
6	Melinda Alexander	Northern Virginia Community College
7	Gwendolin McCrea	Northern Virginia Community College
8	Mary Parker Lamm	Carpenter's Shelter
9	Mary Taverner	Child and Family Network Centers
10	Dalmyra Caesar	NAACP of Alexandria
11	Nicole Otallah	Alexandria Commission on Disabilities
12	Daniel Hays	Alexandria-Arlington Gay & Lesbian Alliance
13	Ralph Rosenbaum	
14	Sophia Lee Suarez	
15	Mary Dianne Murphy	
16	Antonio Melus	
17	Ken Billingsley	
18	Capreece Kelsaw	
19	Daniela Ochoa	
20	Kendra Martello	
21	Adrien Kay Lopez	
22	Soad Elhawawshy	
23	Philip Gamble	
24	Christina Stacy	
25	Jack Moody	
26	Paul Vogel	
27	Linda Landers	

Attachment 4: Designated City and ACPS Staff for the Complete Count Committee

City Staff		
	Members	Organization
1	Kate Garvey	Department of Community & Human Services
2	Marlene Marquez	Department of Community & Human Services
3	Tamara Jovovic	Office of Housing
4	Jean Kelleher	Office of Human Rights
5	Natalie Talis	Alexandria Health Department
6	Jeanne Pecori	Alexandria Public Library
7	Sierra Latham	Planning and Zoning
ACPS Staff		
	Members	Role
8	Krishna Leyva	Family & Community Engagement Center (FACE)
9	Sarah Whelan	Social Studies Supervisor
10	Rosa Landeros	Bilingual Parent Liaison



Census 2020 Complete Count Committee

City Council
February 12, 2019



Census 2020 Complete Count Committee (CCC)

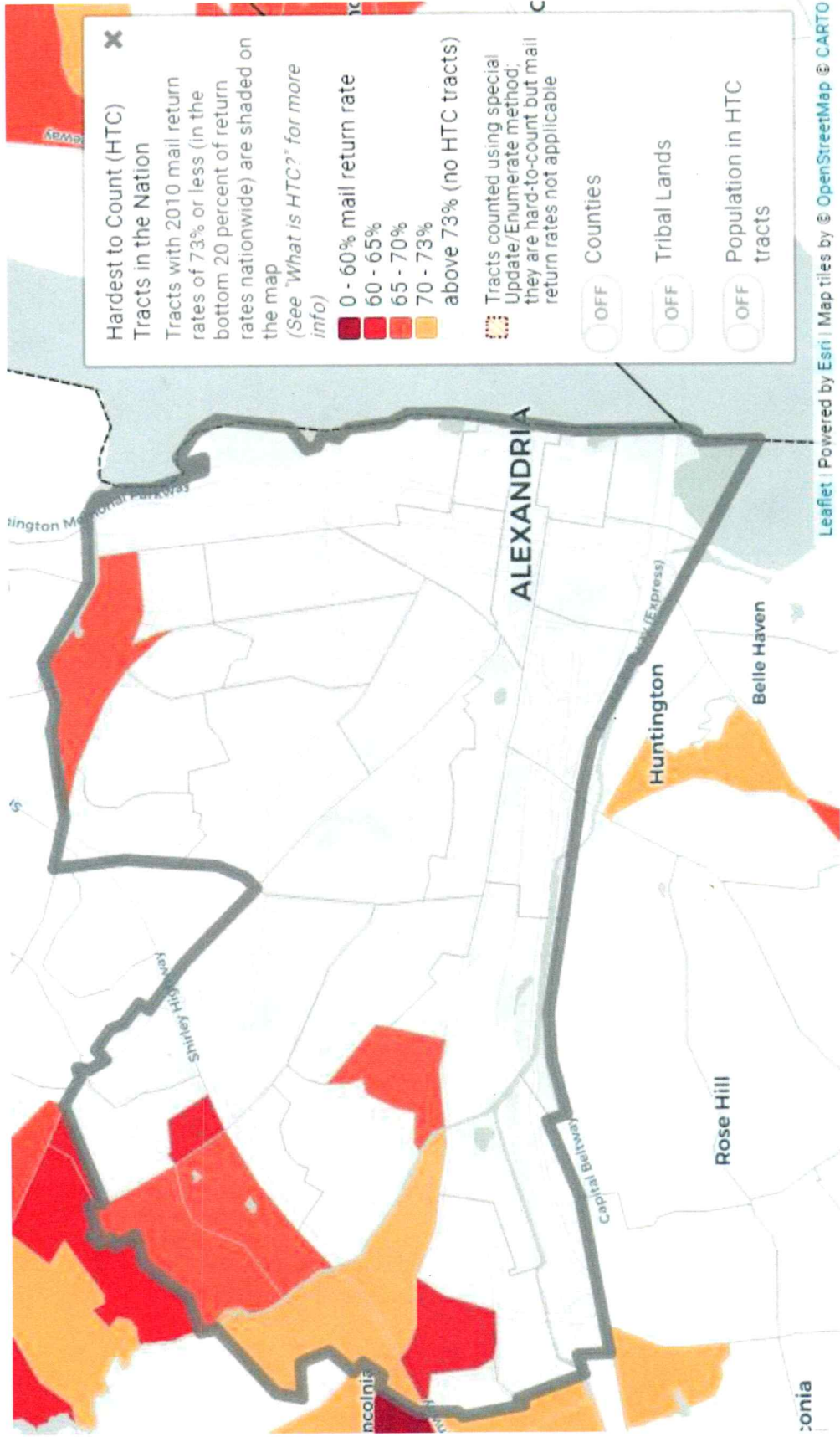
Purpose: Help the US Census Bureau count all Alexandria residents once, only once, and in the right place

- Federal, state, and local governments rely on accurate Decennial Census data
 - Affects Alexandria residents' representation in state and federal government
 - Determines allocation of \$675 billion federal dollars among state and local governments
 - City departments and non-profit community rely on data to design appropriate programming and services
- Residents sharing certain demographic characteristics are less likely to respond to the Census





Census 2010 Hard to Count Tracts



In 2010, Hard to Count tracts in Alexandria were located in areas with high concentrations of vulnerable populations.



Census 2020 CCC

- City Council established the group by resolution in September 2018
- Councilmember Aguirre appointed chair at January 2019 City Council installation
- Proposed committee composition:
 - At least 35 members
 - 27 ready for appointment
 - Remaining open slots to be appointed by City Manager in consultation with the Committee Chair
 - Steering Committee to be created
 - Representation from a diversity of community-based organizations, non-profits, etc. from all areas of the City