

What is a Joint Facilities Master Plan?

The Joint Facilities Master Plan will help City and ACPS leaders make informed decisions about funding future facilities like schools, recreation centers and public buildings within Alexandria. It incorporates three key elements.







A **framework** that informs ongoing facility decisions.

A **baseline assessment** of our current needs and future goals.

A **roadmap** to implement future investments over time.

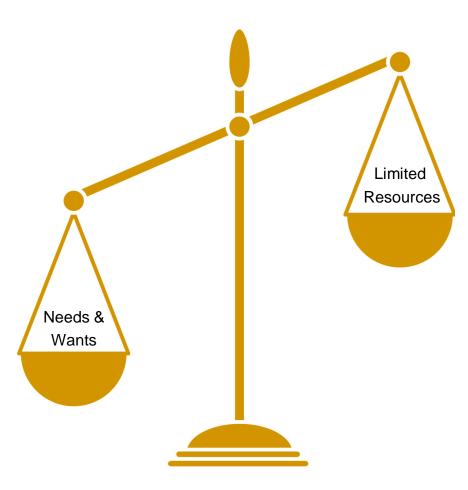
Ultimately, the JFMP will work toward creative solutions and optimal use of our shared and limited resources.



Why do we need a Facilities Master Plan?

In an era of scarce resources, the City and ACPS must work together to find solutions that solve multiple problems with our limited resources. **Single-use sites are no longer an option.**

- Alexandria is only 15.3 square miles. We have limited options for land and must use existing public sites efficiently.
- Existing buildings need major investments.
 Public buildings have \$232 million in deferred maintenance needs.*
- Population growth exceeds capacity. Projected school enrollment will greatly exceed capacity without new schools. New recreation spaces, libraries, and public safety improvements will be needed to maintain levels of service.
- We have limited funding to accomplish all of these important needs. We must solve multiple needs with each public site.





Why do we need a Facilities Master Plan?

In January 2018, the Joint City-Schools Facilities Investment Task Force recommended we develop a long-term facilities master plan to address our growing demand for additional capacity and services alongside a portfolio of aging public facilities. The City Council and School Board prioritized the development of this plan following two joint work sessions in 2018. These key themes informed the JFMP guiding principles:



Our community is growing, but our buildings are aging and overburdened.



We must make trade-offs. Alexandria has limited local, state and federal funding, and scarce land options.



We must look to new ways of doing business. Working together will help identify opportunities for efficiency and cost savings.



We are one community with different organizational structures, neighborhoods, and interests.

Process & Timeline



Develop the Framework (Spring 2020)

Verify decision-making criteria, common goals and standards for capital projects, and define stages of capital project development.



Assess Alexandria's Needs (Summer 2020)

Collect, analyze, and conduct further needs assessments across all City departments and ACPS.



Apply the Framework (Fall 2020)

Apply the Framework to the needs assessment. Identify project solutions and develop an implementation plan.

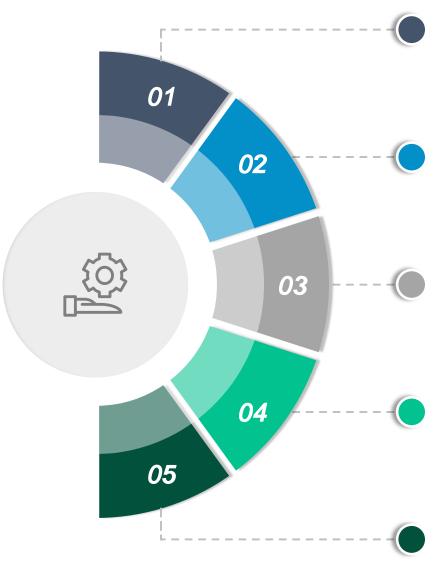


Report (Early 2021)

Prepare and present the master plan and roadmap for implementing.

How do you want to be engaged throughout the JFMP process?

Many Categories of Needs



Physical Building Condition

Existing buildings require investments to maintain working condition as they age.

Functional Building Condition

Spaces must adapt to changing educational models and shift in how city services are delivered.

Levels of Service

As Alexandria grows, it must adapt to serve all residents.

Location of Service

Ensure existing and new services are accessible to all of Alexandria.

Aspirational Projects

Protecting Alexandria's vitality and livability requires meeting strategic goals.

What are our needs?

On average, Alexandria's population has grown by 1% annually since 2010. The estimated population in 2020 is 159,200.



The JFMP will include recommendations on the following citywide needs:

Schools

ACPS enrollment has grown at a faster rate than school capacity projects. Enrollment has increased by 23% in the past decade to more than 16,000 students. Enrollment is projected to increase to 18,000 by 2029 while current buildings have a total capacity of 15,000 as measured by ACPS's educational specifications. **More school capacity is needed to educate Alexandria's children.**

Recreation & Parks

The City is currently studying recreational facility needs based on the Community Interest and Opinion Survey. In order to maintain the ratio of 7.3 acres of open space per 1,000 residents, an additional 46 acres will be needed by 2030. Recreation spaces are needed to accommodate the projected increase in city population and school enrollment, and to address priorities identified in the biennial RPCA community needs assessment.

Public Buildings

Alexandria needs new facilities to support population growth, population distribution, and provide modern, functional facilities. For example, Alexandria needs 3 fire stations relocated and rebuilt to maintain response time coverage and provide facilities that accommodate modern trucks and apparatus. Other needs include libraries, health, and administrative facilities such as City Hall.



The JFMP will also incorporate broader citywide considerations:

Community Development

As Alexandria's population changes and ages, community needs continuously evolve. Currently, we have an urgent need to provide affordably priced housing. Fueled by a strong economy, the supply of housing across the region struggles to keep pace with housing demand. This pushes up rents and home prices. The Council of Governments estimates that Alexandria needs an additional 11,000 new housing units by 2030 to meet its allocation of the anticipated regional housing demand of future workers. Of these 4,000 need to be affordable to low and moderate income workers.

Other

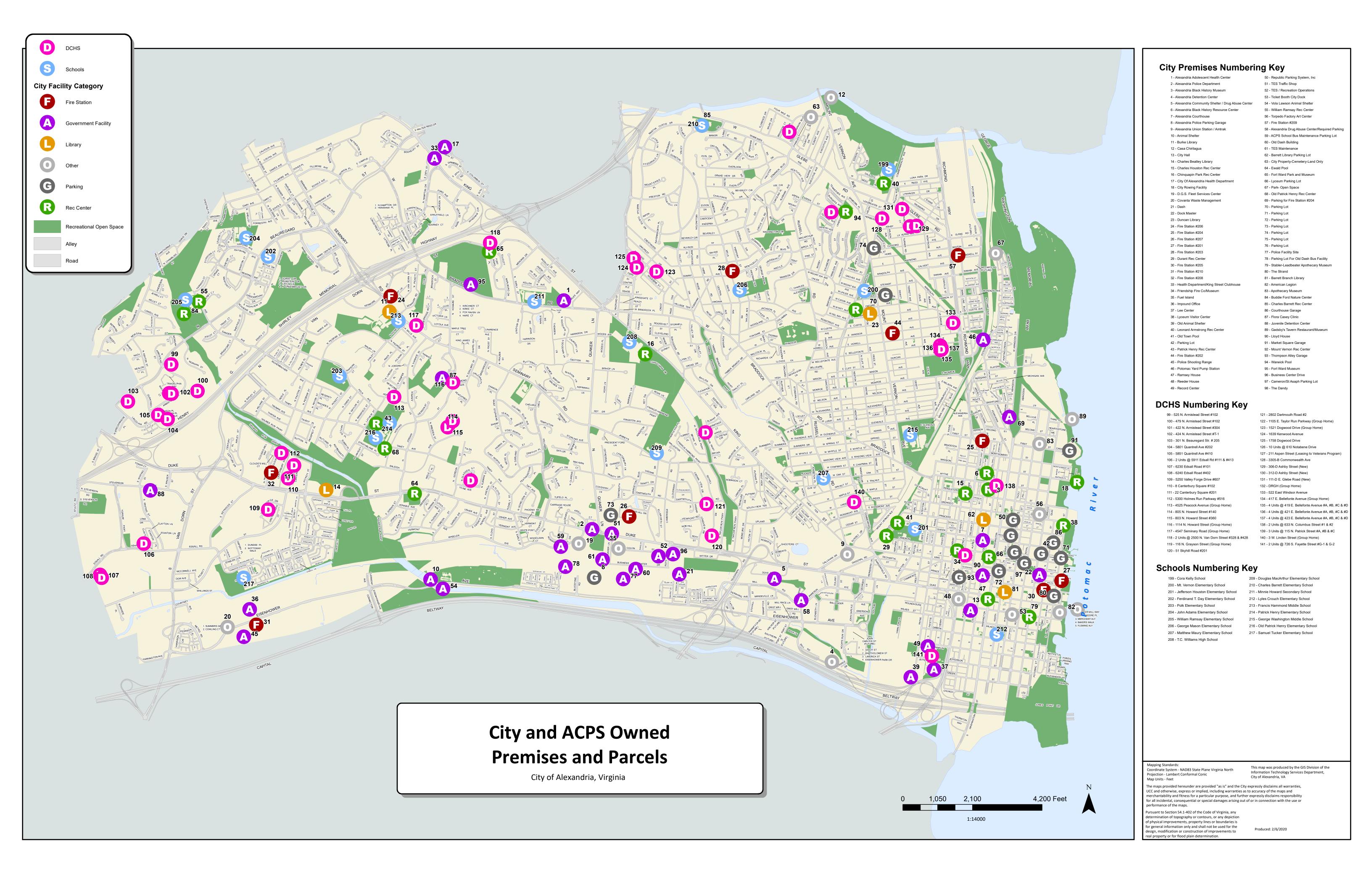
Alexandria's needs are as diverse as our community. Many other areas of improvement are needed to make sure we remain a vibrant, livable city, including:

- Arts & Culture
- Citywide Amenities
- Historic Preservation
- IT Infrastructure
- Public Safety Enhancements

- Transportation & Transit
- Sanitary Sewers
- Social Services
- Stormwater Management
- Waterways Improvements

While many of these types of improvements are funded through the City's Capital Improvement Program, not all of them will be included in the Joint Facilities Master Plan since the focus of this effort is on buildings.





What public facilities and community needs are most important to you?



What is Colocation?

There are many types of colocation – one size does not fit all – and there are many terms used to describe colocation. Below are some examples to help define different models.

Colocation Type	Defined	Examples
Shared Site	Side-by-side uses on the same site, but not in the same building. Uses may be public or private.	See Example #3
Shared Building	Uses within the same building, but not always sharing space. Building design and zones may keep uses separate if desired or select shared zones.	See Example #2 See Example #5
Shared Space	Uses that share specific spaces or areas such as lobbies, meeting spaces, restrooms, gymnasiums, fields, etc.	See Example #2 See Example #4
Shared / Other Public Benefits or Interest	To include more broadly defined uses of public interest beyond City services	See Example #7
Public-Private Partnerships (P3)	Implementation of a colocation through a partnership with the private or non-profit sectors.	See Example #1 See Example #6





Colocation in Alexandria

The following are examples of colocation, shared use and partnerships within the Alexandria community.

What other models or new approaches would you like to see explored in Alexandria?



Potomac Yard Fire Station Colocated Fire Station with Affordable Housing Alexandria, VA



Patrick Henry Elementary School & **Recreation Center Colocation** Alexandria, VA



Multipurpose Field on top of **Nutrient Management Facility** (AlexRenew) Alexandria, VA



Teen Wellness Center - T.C. Williams

Partnership between ACPS and Alexandria Health Department Alexandria, VA



Ferdinand T. Day Elementary School Adaptive Reuse of Office Building -Elementary School & Future ACPS Admin Alexandria, VA



Colocation in Alexandria

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What other models or new approaches would you like to see explored in Alexandria?





The Nexus

N. Beauregard & King St.

Colocated affordable rental housing, market-rate rental housing, Montessori School, Harris Teeter, and Silver Diner; EarthCraft Platinum





St. James Plaza

Fillmore Ave.

Colocated affordable rental housing and Campagna Center Early Learning Center; developed in partnership with St. James United Methodist church; EarthCraft Platinum



Other Examples of Colocation

As we make future facility decisions and work to align our services and facilities with community needs, the City will look to innovative concepts of other jurisdictions, as highlighted in these projects.

What other models or new approaches would you like to see explored in Alexandria?



Public-Private Partnership with Fire Station & Hotel Colocation Washington, DC



High School, Library, & Community Learning Center in Shared Facility Columbia, SC



Wheaton Community Recreation Center and Library Colocation Wheaton, Montgomery County, MD



Elizabeth Square Public-Private
Partnership with Senior Housing,
Fitness, & Aquatic Colocation
Silver Spring, Montgomery County, MD

The JFMP will focus on optimal use of resources. What thoughts would you like to share about colocation, shared use of community facilities, and other new approaches?



Draft Guiding Principles

These Draft Guiding Principles are a continuation of previous City and ACPS efforts. They reflect the findings of the Joint City-Schools Facilities Investment Task Force and the vision set forth in the City Council / School Board Visioning Sessions. The JFMP is a culmination of many past efforts and will guide decision-making around Alexandria's shared resources.

We are One Community and One Portfolio.

City and school facilities will be viewed as one portfolio of community assets. Common practices will be employed so that demand for all services is met.

Our Assets Reflect Our City's Values.

The physical environment of the City and schools should be an expression of our values and provide equitable levels of service across the city to meet our diverse needs.

Optimal Use of Existing Resources is Necessary.

Future redevelopment of existing sites and development of new sites must consider how land use and space can be maximized to provide the primary services for that site as well as address citywide needs.



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Comprehensive and Cohesive Solutions Provide Lasting Value

Long-term solutions that consider the full life cycle of a building and future uses should drive planning decisions, including program-level planning so that projects are not planned in a silo.

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Our Benchmark is Excellent Project Delivery & Asset Management

Project planning should consider alternative finance and delivery methods, proactive asset maintenance and renewal planning, best-in-class project management processes and overall a philosophy that manages urgency and risk when sequencing projects.

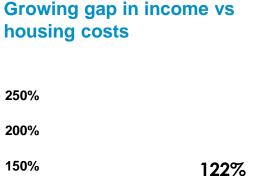
What are your thoughts on the Guiding Principles?

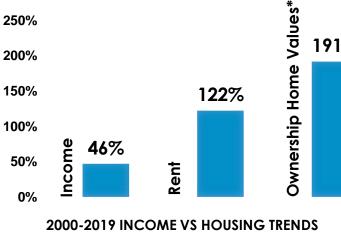


Alexandria's housing affordability need

191%

Having an affordable home means a household pays no more than approximately 30% of its income (before taxes) on rent or mortgage payments and related housing costs (such as utilities and insurance). Fueled by a strong economy, the supply of housing across the region struggles to keep pace with housing demand. This pushes up rents and home prices. Between 2000 – 2019, Alexandria's stock of marketaffordable rental units decreased by 88%. This dramatic loss in housing affordability reflects the gap between the growth in housing costs versus the growth in wages, as well as the strong demand for housing in the region.

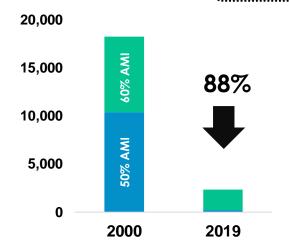




^{*} Based on Alexandria Real Estate Assessments



Market-affordable housing consists of non-subsidized rental units affordable to households earning 60% of the area median income for the DC region.





How can the City help solve the housing affordability crisis?

Unlike schools, libraries, fire stations or recreation facilities, affordable housing is typically built by partners with City financial assistance. There are many tools and methods the City can use to incentivize new affordable housing development to help alleviate the affordable housing crisis. Colocation can maximize City resources and provide creative solutions. Community outreach and education helps the Alexandria community understand the need for additional housing resources.

How Affordable Homes Get Built, Preserved and Enhanced:



Zoning + Financing



Partnerships



Innovation

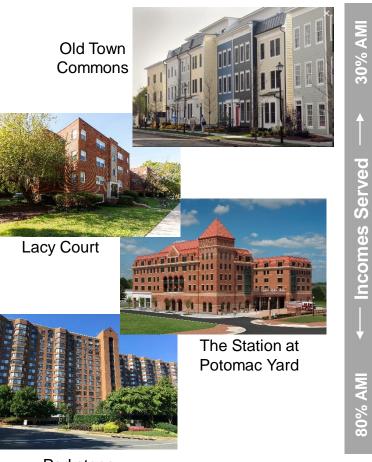
There Are Many Different Affordable Housing Project Types:

- Affordable rental or homeownership units within market-rate properties
- 100% affordable rental buildings
- Colocated with public uses
 - Built on public land
- City/ACPS Resources
- A mixed-use development with a 100% affordable rental building and commercial uses
- Colocating affordable rental building on property with existing religious institution



Affordable housing and income

Local Examples of Affordable Housing



Parkstone

Occupations and Annual Incomes (2019)

