

Outreach messaging

- Large Print
- In-language materials
- What are rules around providing assistance as a volunteer?

Low Response Areas → Prioritize engagement.

- Business Community
- Faith organizations

Arlandria Tract

- St. Rita
- Casa Chirilagna
- Termites and workers

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Framework

1. Demographics of hard to count
 2. ~~How~~ where to meet people where they are
 3. Events
 4. Trusted messengers / multipliers
- Leverage past meeting brainstorm ideas
→ SL to add notes to Drive
 - Focus on collecting information about organizations

Next Steps

- Summarize hard to count stats by tract (SL)
- Share ROAM and low response score
- Compile list of events or community groups per high priority tracts.

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Potential Partners

- Medical Reserve Corps
- Medical officers
- Churches / Synagogues
- non-profit / grass roots
- homeless svc providers

Research Assignments

- Fox house - Myra
- Landmark - great - Kelli
- Arlandria - Laura, Margarita, Marlene
- Southern Towers - Laura
- SW Quadrant - Linda

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