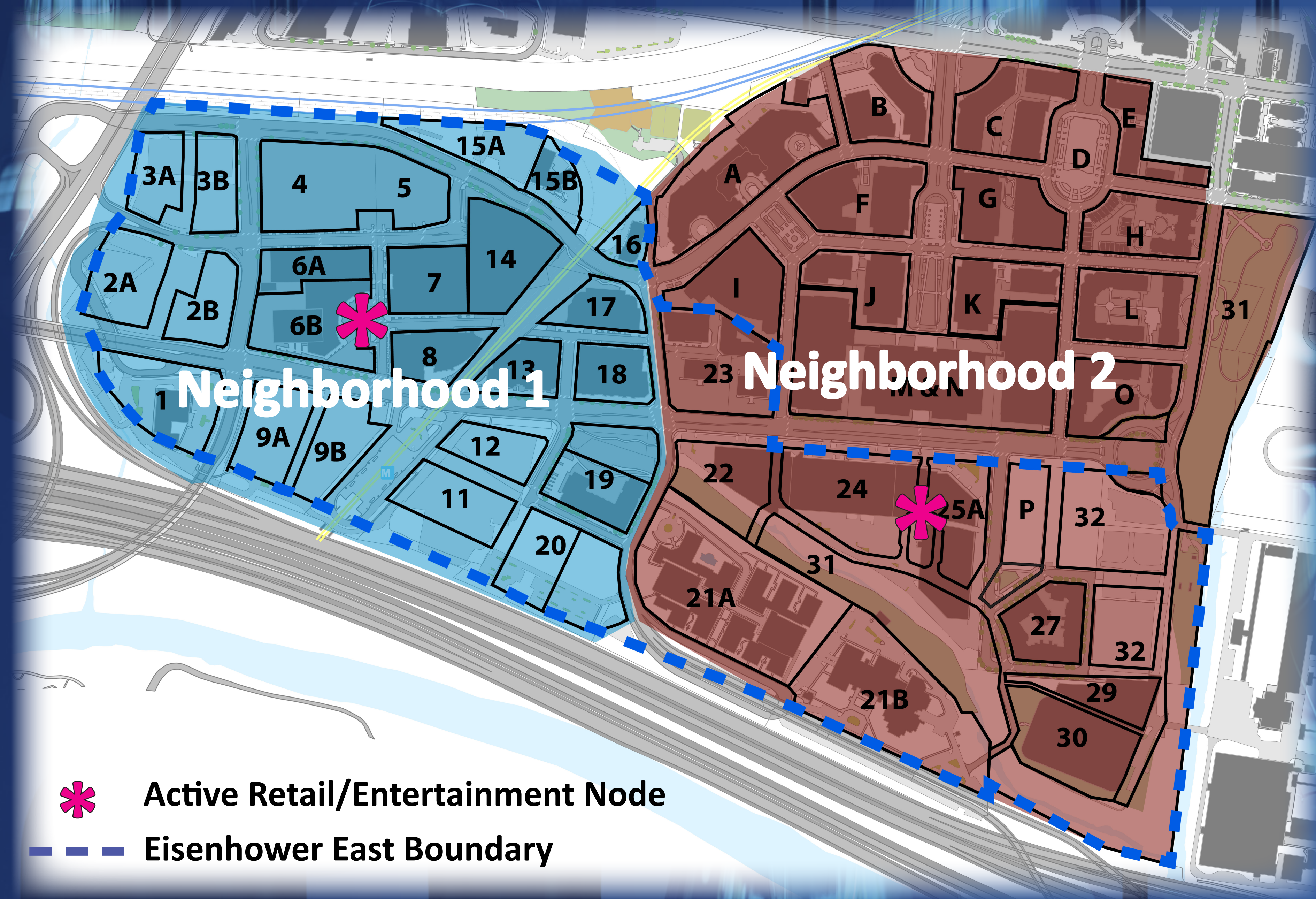


# Land use



\* Active Retail/Entertainment Node  
 - - - Eisenhower East Boundary

## 2003 Plan Recommendations

- Urban mix of land uses specified by block - office, retail, residential, hotel
- One retail/entertainment center
- Focus on proximity to Eisenhower Ave. Metrorail Station
- 16 hour/7 day per week activity
- Balance of jobs and housing



This update creates a framework that allows for flexibility in responding and adapting to changes in residential and commercial market conditions.

## 2019 Plan Update

- Increased flexibility of land uses
- Additional square footage in focus area
- Increased building heights in strategic locations
- Additional open spaces
- Updated retail/entertainment locations
- Community facilities

## Fiscal Benefits of New Development

