

Discussion Question 1 – What subcommittees should we have?

SUBCOMMITTEES ①

- faith-based
- biz, retail, svc providers
- COMMUNICATIONS + Marketing ^{Social med}
- partnerships ^{citizenship question}
 - Non-profits
 - umbrella grps
 - public private
- homeless + domestic violence. (March)
- seniors
- early childhood

Subcommittees:

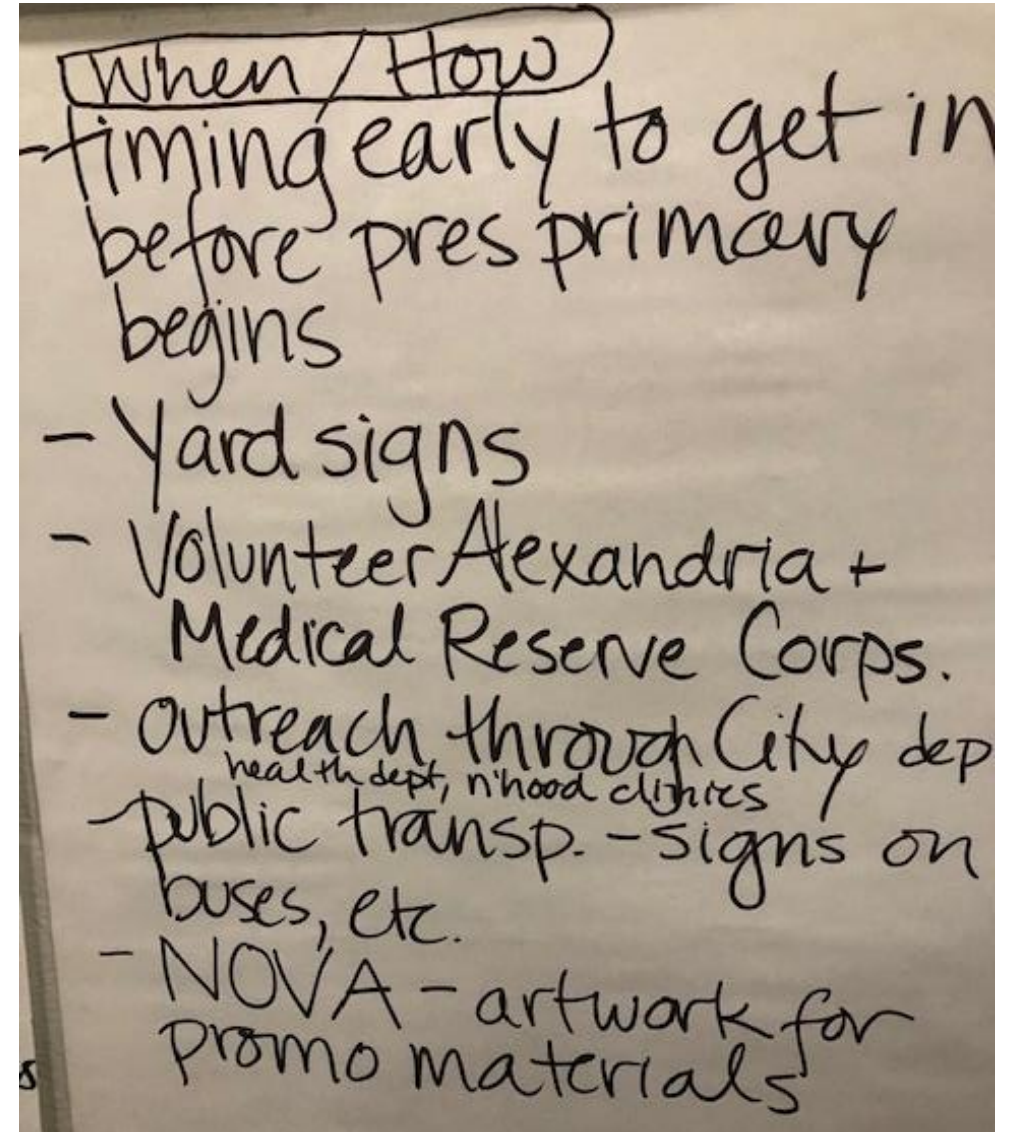
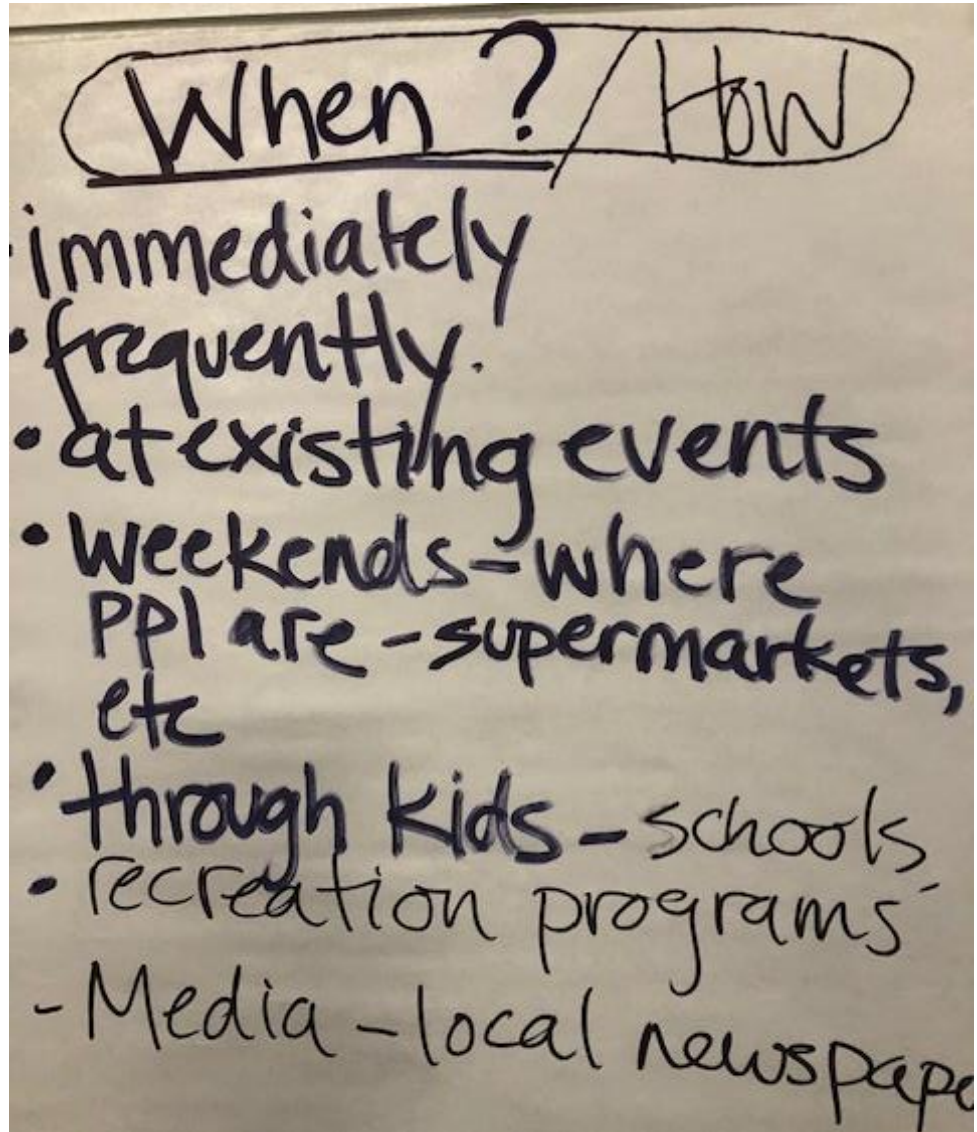
- PTAs / Schools
- Non-profits
- Combine target groups above by strategy
- Youth
- ~~ambulance~~
- group quarters - jails
- ~~immigrant~~ IMMIGRANT focus
- households with mult. families
- distrust - Hard to reach

- residents w/ disabilities
- overseas res.
- public housing
- comm. to org. volunteers
- translation
- Alex. residents as
census workers
- Libraries - groups, internet

Suggestions

1. clarity about the group's purpose + tasks.

Discussion Question 2 – When should we engage residents?



- When + How
- Boards + Commissions
 - Farmers Mkts
 - Festivals - ARHA events
- Santa
 - School events
 - AARP
 - Service organizations
 - FACE - parent liaisons ACP
 - Social Media
 - Kiosks @ public library
to fill out + reminders
 - Established messaging for social media + other com
 - Laundromats

- When and how
- use existing census materials
 - art centers + other art orgs
arts commission
 - padres activos - neighbors
to friends
 - churches
 - elected officials
 - trusted messengers - human
touch critical