

Notes from Partnerships Subcommittee Meeting #2

Hard to Count Partnership Research

Arlandria

- Casa Chirilagua
- Community Lodgings
- Second City
- CFNC
- Campagna
- Dos
- Eaton Square
- Laundromat
- Brookside
- Latin Multi Services
- Dia del Niño (9/28) – Marlene

Central America Festival last Sunday

Southern Towers – Laura P.

- TC / Francis Hammond
- English Classes
 - o Coolidge - Burke
 - o Charles Beatley
 - o Forum Intensive English Center
- Carpenter’s Shelter
- Bethel Evangelical
- Southern Towers (5 buildings)
- Laundry/ stores
- Message Boards

Linda Landers

- New Hope Housing
- Rising Hope Methodist Church
- MVA Partnership to end homelessness
- Board of Art / Alexandria
- Beth El Congregation
- Interfaith Alliance

Census Ambassadors Program

City staff - Have you Talk about the Census

Partner engagement

- Outreach with local organizations
 - o Ethnic Supermarkets
 - o Beauty Salons
 - o Restaurants
- Ask partners to display brochures
 - o This is a fair ask, as it doesn't use Human Resources
- Service organizations
 - o Provide case managers/one-on-one case workers flyers for each person to hand out
- Faith organizations
 - o Sermons
 - o More open-ended conversations

Conversation guide to determine which outreach strategy works best for partners' business process

- Why Census is important
- State that we want to partner with organization
- List of 4 ideas for ways to partner
 - o Ambassador
 - o Flyer for each case manager/one-on-one case worker
 - o Integration into existing outreach
 - o Brochures
- Ask about upcoming events where we can promote the Census

Timeline/goals

Each person to reach out to 10 organizations per month

- Reassess whether to do more research at each monthly meeting

Next Steps/ To-Dos

- Invite to next meeting:
 - o NOVA professors
 - o Fannie
 - o Alexandria Council of Human services organizations
- Summarize ACHSO ideas (Sierra/ Kate)
- Follow-up with subcommittee
 - o Share dense 1-pager (Sierra)
 - o Conversation Guide (Laura)
 - o Steering committee to discuss City Orgs.
 - Rec. Dept.
 - Library
 - More potential for impact
- Ask DC/Arlington for Ambassador training (Sierra)
- Find good recurring meeting time based on City Staff calendars (Sierra)