



Census 2020 Complete Count Committee Meeting #7

Lee Center
February 5, 2020

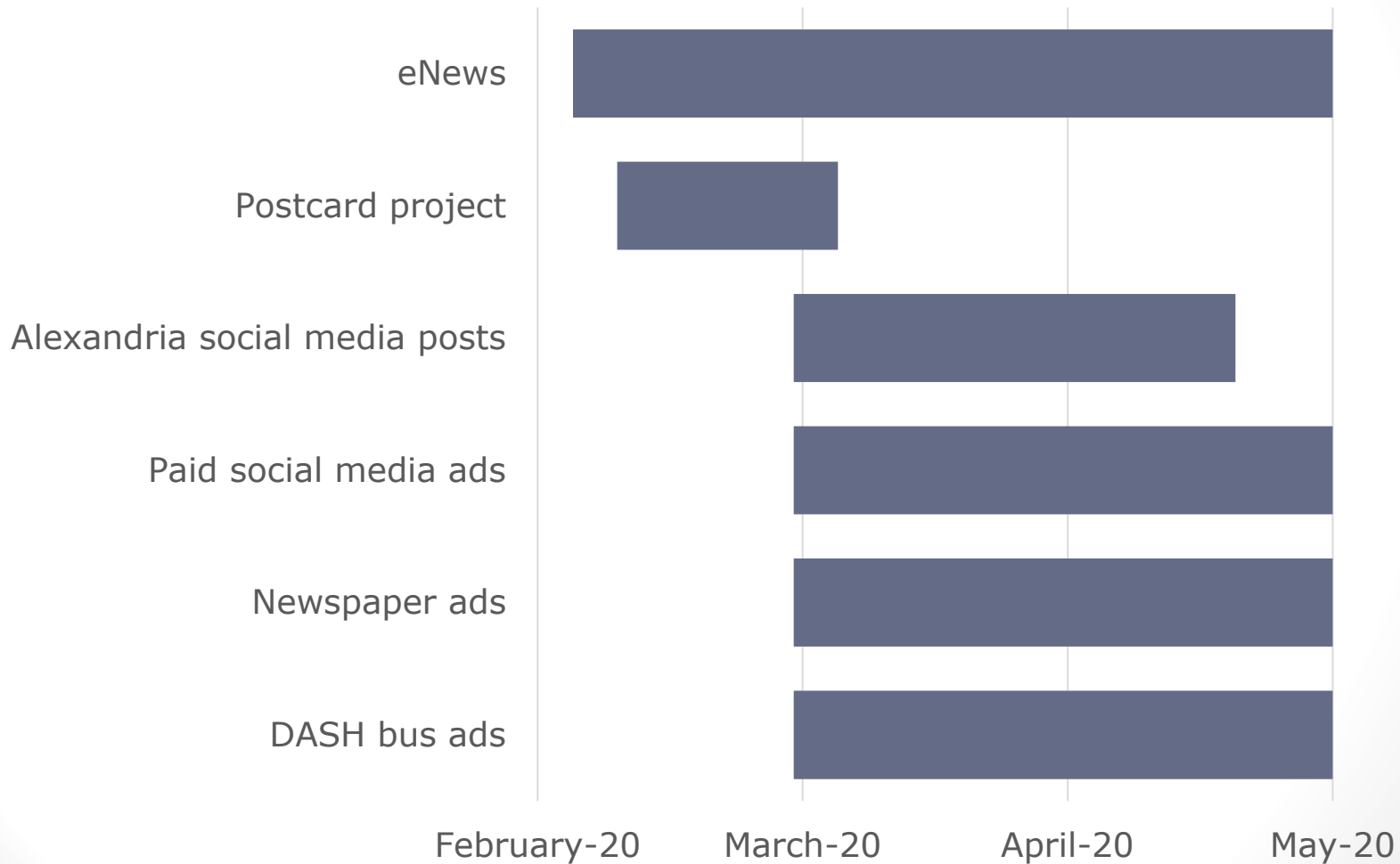
Agenda

1. Welcome
2. Communications Timeline
3. Upcoming Events
4. Partner Engagement and Outreach
Check-in
5. Summary and Next Steps



Communications Timeline

Communications Activities



eNews Topics

Feb

- Promoting Census Ambassador Trainings

Mar

- Now it is time to be counted

Apr

- Census Day activities
- Still Counting campaign (later in month)



Upcoming Events



Upcoming Events

Date and time	Event	Coordinator
Feb. 6 1:00 – 7:00 pm	TC Williams Parent Teacher Conferences	Sierra Latham
Feb. 7 5:30 – 9:00 pm	TC Williams Girls' Basketball Games	Sierra Latham
Feb. 17 11:30 am – 3:30 pm	President's Day Parade	Louisa Miller
Mar. 7 11:00 am – 3:00 pm	St. Patrick's Day Parade	Adrien Kay Lopez
Mar. 28 3:00 pm	Barrett Library 2020 Census Panel	Jeanne Pecori
Mar. 30 7:00 pm	Duncan Library 2020 Census Panel	Jeanne Pecori
Apr. 4	Eggstravaganza	Mary Taverner
Apr. 11	Burke Library 2020 Census Panel	Jeanne Pecori



Partnership Engagement and Outreach Check-in

Outreach Goals for January

Goal for **each** Committee Member

Find at least 10 new partners

Goal for **the entire** Committee

Contact all large apartment complexes in the City



**If you don't
record it
it didn't happen.**

Discussion

What outreach strategies work?

What challenges have you been facing?

What should our outreach goal for February be?

Next Steps

- **Volunteer** for outreach events
- **Engage** new partner organizations
- **Document** your activities

- Upcoming meetings
 - Marketing and Communications Subcommittee
(Wednesday, February 19)
 - Complete Count Committee Meeting #8
(Wednesday, March 4)