

Flip chart notes

Discussion question 1– What outreach strategies work?

- Readily available printed materials
 - Including posters
- Print materials at outreach events
- Canvassing outreach events
- Leveraging existing meetings as platforms (e.g. Boards and Commissions)
- Business cards and identifying clothing
 - Leave a warm door open for potential partners
- Ask partners about other organizations in the same opportunity area
- Invite the partner to a Complete Count Committee meeting
- Volunteers for April 1 events
- Census as a tool for representation for **everyone**
- Connect on a personal level
 - Active listening
- No citizenship question
- Know the questions asked on the Census
- Share language guides

Discussion question 2 – What challenges have you been facing?

Prevalence of myths

- Citizenship question
- Questions on form

Discussion question 3 – What should our outreach goals be for February?

- **Record all interactions**
- Distribute posters
- Enjoy parades
- Engage all apartment complexes
 - Weekly updates
- At least 2 canvassing events
 - Rosa to organize in Chirilagua