

Discussion
Question 1 – What
outreach
strategies work?

Good Strategies

- readily available Print mat's
↳ Posters.
 - Print materials @ outreach events.
 - Canvassing outreach events.
 - leveraging existing meetings
as platforms.
 - business cards + identifying
Clothing
↳ warm door open.
 - Ask Partners about others in
Same ~~for~~ opportunity area
 - Invite to CCE ①
- Volunteers for April events.
 - Census as a tool for representation
for EVERYONE
 - MEET PEOPLE WHERE THEY ARE
 - Connect on a personal level
↳ Active Listening
 - no Citizenship question
 - Know the questions asked
 - Share language guides

Discussion
Question 2 – What
challenges have
you been facing?

Challenges

- myths
 - ↳ Citizenship question
 - ↳ questions on Form.

Discussion
Question 3 – What
should our
outreach goals be
for February?

February Goals

- RECORD ALL INTERACTIONS
- Distribute Posters
- Enjoy Parades
- Engage all apartment complexes.
 ↳ weekly updates.
- at least 2 Canvassing events.
 ↳ Rosa to org in Chirilagua.