

Discussion  
Question 1 –  
Where should we  
share information  
about the Census?

Locations

Libraries

Grocery Stores / Convenience Stores

School Drop off\*

Senior Centers

Metro Stops. / Bus Stops / Vehicles

Adult Language.

Mommy + Me. / Day Care.

Gyms.

Food banks

Health Clinics / Doctors' offices  
(esp. Pediatric)

Rec Centers.

Laundromats.

Barber Shop / Beauty Salon Loc.

Spa / Salon.

Yard Signs (if allowed)

Free little libraries.

Shared work spaces

Churches

DCHS offices.

DMV.

Apt bldg bulletin boards.

Coffee shops / Restaurants / bars.

Dog Park

Uber / Lyft.

Who are trusted  
messengers in the  
community?

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Messengers

non-profits

ACHSO.

Rotary Clubs

Book clubs.

Alx Chamber of Commerce

AED P.

Library Staff.

Nannies.

Professional Assoc'ns.

Zebra + local media \*

Connect → Free Ad space?

Case Manager Staff.

Discussion  
Question 2 –  
What upcoming  
events should we  
attend?

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Events

Parades.  
Xmas walk  
Dress Day  
St. Patrick's Day.

1st night  
Turkey Trot 5k.  
After Dress primary Vote.  
Sporting events.  
Job Fairs.  
Winter Wonderland Dec 18<sup>th</sup>  
Charles Trevelyan  
talk to ARHA



Discussion Question 3  
– Which community  
leaders should  
contribute to the TC  
Williams PSA?

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PSA Community Leaders  
Caneek + <sup>other</sup> all City Council members.  
Sen. Warner  
Julie Covino  
Danielle Diaz (ARHA)  
Danielle Miller et al. Chinilagua reps.  
Peter Balas  
Herman, hostias Owner.  
Boys + Girls Club manager.  
Joyce Rawlings.  
Joan Porter (ACT/TC)  
Personas. \* Maybe YouTube.  
Rec Ctr managers.

## Feedback on print materials

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### Print Material Feedback

- = minimize Census logo on button.
- Potential for co-branding w/ partner orgs.
- Translate Dense 1-pager