

## Flip chart notes

### Discussion question 1 – Where should we share information about the Census?

- Libraries
- Grocery stores/convenience stores
- School drop-off<sup>1</sup>
- Senior centers
- Metro stops/bus stops/[public transit] vehicles
- Adult language [centers]
- Mommy & me/daycare
- Gyms
- Food banks
- Health clinics/doctors offices (especially pediatric)
- Rec centers
- Laundromats
- Barbershop/beauty salon
- Spa/salon
- Yard signs (if allowed)
- Free little libraries
- Shared work spaces
- Churches
- DCHS offices
- DMV
- Apartment building bulletin boards
- Coffee shops/restaurants/bars
- Dog park
- Uber/Lyft

### Who are trusted messengers in the community?

- Non-profits
- ACHSO
- Rotary Clubs
- Book Clubs
- Alexandria Chamber of Commerce
- AEDP
- Library staff
- Nannies
- Professional Associations
- Zebra & local media\*
- Comcast – free ad space?
- Case manager staff

### Discussion question 2 – What upcoming events should we attend?

- Parades
  - Christmas walk
  - President's Day
  - St. Patrick's Day
- First night
- Turkey Trot 5k
- **After** people vote in the presidential primary
- Sporting events
- Job fairs
- Winter Wonderland (December 18, Charles Houston – talk to ARHA)

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<sup>1</sup> Requires approval from ACPS

2020 Census Complete Count Committee

Meeting #5: November 18, 2019

Discussion question 3 – Which community leaders should contribute to the TC Williams PSA?

- Canek and other/all City Council members
- Senator Warner
- Julie Carrie
- Danielle Diaz (ARHA)
- Danielle Miller and other Chirilagua representatives
- Peter Balas
- Herman, Los Tios owner
- Boys & Girls Club Manager
- Joyce Rawlings
- Joan Porter (ACT/TC)
- Personas – maybe YouTube
- Rec Center Managers

Feedback on print materials

- Minimize Census logo on button
- Potential for cobranding with partner organizations
- Translate dense 1-pager