



2020 Census Complete Count Committee Marketing and Communications Subcommittee Meeting #4

Thursday, November 7, 2019 | 6:00 – 7:30 pm
Oswald Durant Arts Center | 1605 Cameron Street

November Theme: Trusted Messengers

6:00 – 6:05 pm	Welcome
6:05 – 6:15 pm	“Future of Alexandria” Postcards <i>Elisa Mondragon, Alexandria Housing Development Corporation</i>
6:15 – 6:30 pm	Print Materials and Other City Updates <i>Rich Baptiste, Urban Planner, Dept. of Planning & Zoning</i>
6:30 – 6:40 pm	Messaging Materials Evaluation <i>Gwen McCrea, Northern Virginia Community College</i>
6:40 – 6:50 pm	2020 Census Faith Toolkit
6:50 – 7:20 pm	Communications Plan Development
7:20 – 7:30 pm	Next Steps and Assignments

Upcoming Meetings

Steering Committee Meeting #6
Nov. 13, 2019 5:30 – 6:30 pm
City Hall Sister Cities Conference Room, 301 King Street

Complete Count Committee Meeting #5
Nov. 18, 2019 7:00 – 9:00 pm
Location TBD

Outreach Subcommittee Meeting #1
Dec. 2, 2019 6:00 – 7:30 pm
Location TBD

Stay informed with Alexandria eNews! Please sign up at alexandriava.gov/enews
and visit the **project website** at alexandriava.gov/Census2020

The City of Alexandria is committed to compliance with the Americans with Disabilities Act, as amended. To request a reasonable accommodation, e-mail graciela.moreno@alexandriava.gov or call 703.746.3808, Virginia Relay 711.