



2020 Census Complete Count Committee Marketing and Communications Subcommittee Meeting #3

Tuesday, October 1, 2019 | 6:00 – 7:30 pm
Oswald Durant Arts Center | 1605 Cameron Street

Discussion on Print Materials
Rich Baptiste, Urban Planner, Dept. of Planning & Zoning

Addressing Familiarity and Knowledge
Benefits to “Responding to the Census Is...”
Reframing “Save the Date”
Elisa Mondragon & Leslie Klein

Addressing Barriers
Who is Hard to Count?
Sierra Latham, Urban Planner, Dept. of Planning & Zoning

Next Steps and Assignments

Upcoming Meetings

Schools Subcommittee Meeting #3
Oct. 2, 2019, 6:00 – 7:30
Oswald Durant Arts Center | 1605 Cameron Street

Steering Committee Meeting #5
Oct. 9, 2019, 5:30 – 6:30 pm
City Hall, Sister Cities Conference Room 1101 | 301 King Street

Complete Count Committee Meeting #5
Nov. 11, 2019
Location TBD

Steering Committee Meeting #6
Nov. 13, 2019, 5:30 – 6:30 pm
City Hall, Sister Cities Conference Room 1101 | 301 King Street

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