Flip chart notes from Partnerships Subcommittee Meeting #1

Outreach Messaging

- Large print
- In-language materials
- What are rules around providing assistance as a volunteer?

Low response areas

- Prioritize engagement in these areas
- Partner with:
    o Business community
    o Faith organizations

Arlandria Tract

- St. Rita's
- Casa Chirilagua
- Tenants and Workers

Framework

For each neighborhood identify…

1. Demographics of Hard to Count
2. Where to meet people where they are
3. Events
4. Trusted messengers/multipliers

- Leverage past meeting brainstorm ideas
- Sierra to add notes to Drive
- Focus on collecting information about organizations

Next Steps

- Summarize hard to count stats by tract (Sierra)
- Share ROAM[1] and low response score
- Compile list of events or community groups for high priority tracts

Potential Partners

- Medical Reserve Corps
- Medical Offices
- Churches/Synagogues
- Non-profit/grass roots

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[1] US Census Bureau's Response Outreach Area Mapper

- Homeless service providers

Research Assignments

- Fox Chase – Myra
- Landmark – adjacent – Kelli
- Arlandria – Margarita and Marlene
- Southern Towers – Laura
- Southwest Quadrant – Linda

Next meeting will be held in one month, at a date to be determined by Doodle poll.