2020 Census Complete Count Committee Steering Committee Meeting #2: June 10, 2019

Flip chart notes

MWCOG: CCC representative will provide them with local guidance on how they can be helpful

Budget

- What do we need for school stuff?
- What are we sending out and how much \$?
- Mailing/postcards
- Now: translation services

Fall

- Establish relationships & building trust
- Incentives/goodies are later (post-November)
- Basic materials for back-to-school events

Messaging

- Data helps city pay for resources beyond federal
- If families are on path to citizenship, this data can help
- Civic duty vs. voting rights (word of concern)
- Different citizenship status within households

Work plan shell

- Move members to beginning of document
- Steering committee representation on subcommittees
 - Partnerships
 - Jean K (chair & staff)
 - Kate G.
 - Brandi Y.

- \circ Schools
 - Mary T.
 - Sierra L.
- Communications and marketing
 - Natalie T.

Communications with other groups

- Connections with local organizations => Trusted messengers
- Networks and association activities

Subcommittees should discuss strategy on their own first, then can have staff feedback

- What are we asking of volunteers?

Target groups:

- Pediatricians
- Neighborhood health clinics
- Info in ER/Urgent Care Rooms
- Boards and Commissions

Size of committee?

- WE can divide large subcommittees into 2+ groups
- Partnerships is going to be a large subcommittee

Steering Committee meeting administration points

- Request agenda items prior to meetings
- Set timeline benchmarks, action items

Training guide for volunteers w/ misconceptions/fears and how to address them

- Mary T's home visitors (300 times/year)