

Flip-chart notes

- NOVA/ACPS: Have materials ready by June (before summer break)
 - o Will present at the ACPS leadership academy in August
 - o PTA involvement will be helpful
- Big Flea Event – event from April through June as an opportunity to promote the Census in 2020
- Funding - \$30,000 for print, ads
 - o **What jurisdictions have funding? What is their budget breakdown?**
- Regional approach will assist in translation of materials
 - o Need a group to review translations
 - o Test review translations

Subcommittee Management

- Steering Committee members should not chair subcommittees, but should participate (avoid burnout!)
- Subcommittees (like coordinating committees) could combine forces to accomplish a project
 - o Add faith-based and ethnic groups committees. These are our weakest area.
 - o ACPS has an outreach contact to share
- Various groups that represent ethnic/demographic groups, civic associations
- Partnerships and schools (subcommittees) have similarities
 - o Schools is larger, needs its own group
 - o Volunteer committee?
- Need to discuss subcommittees, how they communicate, overlap, etc.
 - o Too many groups would require a lot of staff

- 2010 CCC report
- NV Community Foundation Conferences, Trainings for CCC members
- Still recruiting members for CCC
- Creating a volunteer list (people, organizations, businesses)
 - o WEBA, Chamber, Eisenhower Partnership
- Timeline edit: change “**Educate**” to “**Engage** trusted messengers”
- Capture contact info for volunteer list
 - o Phone, email
 - o Online form that populates a database (“To learn more, fill out the form...”)
 - o How to make CCC webpage more visible on City’s homepage
 - Why it’s important for the City
 - Why we are committed

- Subcommittees will develop workplans and come together for review
 - o Develop a tool/template for subcommittees to use
- Sense of urgency in partnerships => Set up priorities for outreach
- Krishna to brainstorm ACPS subcommittee members
- Cap on number of subcommittee members?
 - o Communications list versus planning list

Outreach partners

- George Mason for outreach help => Brandi will reach out
 - TC Williams Clubs (Ethiopian Clubs) & Pizza!
 - Private school outreach
 - Apple iTunes cards for HS students if parents signed form acknowledging Census
 - Head Start, Campagna Center, MRC
 - What should volunteer packet look like?
 - Standard presentation
 - Training/open forums to learn more
 - State/local human rights directors' orgs
 - o Based in DC and can attend meetings, help with translation
 - Matrix of groups and related subcommittees
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- CCC Meeting #2
 - o Present workplan, subcommittees, and how we got there (matrix)
 - o Break into subgroups
 - o Discuss urgency => Share materials before meeting to save time at meeting
 - o Share commitment, time, roles
 - o Set hard dates
 - o Community "multipliers" – who are they?

Next Steps

- Matrix of feedback and result, share with steering committee and committee
- Wed, May 22 => CCC Meeting #2
- June: CCC & SC meetings
- Workplan template and task tracker (accountability)
- Roles/responsibilities
- Webpage update & homepage
- Form to share comments/contact info
- Share sunshine & FOIA laws