

Braddock Metro Neighborhood Plan Implementation

Braddock Implementation Advisory
Group Meeting

November 7, 2012

Alexandria Black History Museum



Meeting Agenda

- Welcome & Introductions
- Braddock IAG Vacancy Replacement Process
- Braddock IAG Role in Future Park Planning Meetings
- Park Planning Discussions
- Community Feedback
- Next Steps



Braddock IAG Vacancy Replacement Process

- Who Compiles Slate?
 - Braddock IAG Nominating Committee
 - Braddock IAG
 - City staff
- How is the Replacement Selected?
 - Mayor Selection
 - Braddock IAG Secret Ballot
 - Braddock IAG Public Vote
 - City Manager Selection



Braddock IAG Role in Future Park Planning Efforts

The mission of the BIAG is, in part, to make certain design-related recommendations, including:

- Species of trees
- Streetscape
- Furniture
- Park Programming
- Design and placement of historical interpretive signs or markers

While recognizing the parameters of City-wide policy, technical or code issues

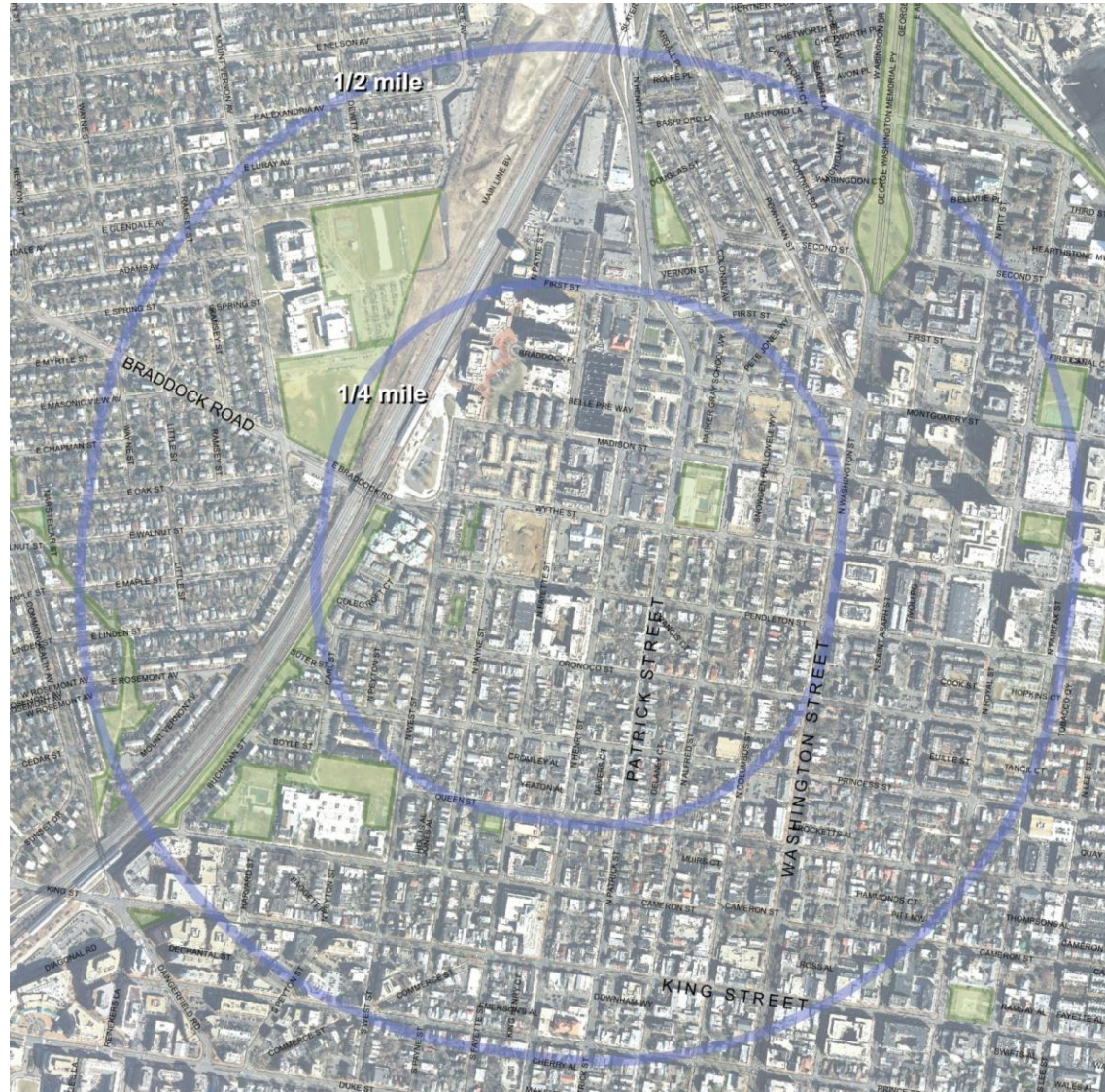


Framework for Park Planning

- Demographics
- Needs Assessment
- Existing and Proposed Neighborhood Parks
- Park Configuration Options
- Park Programming Elements



Demographics



Population



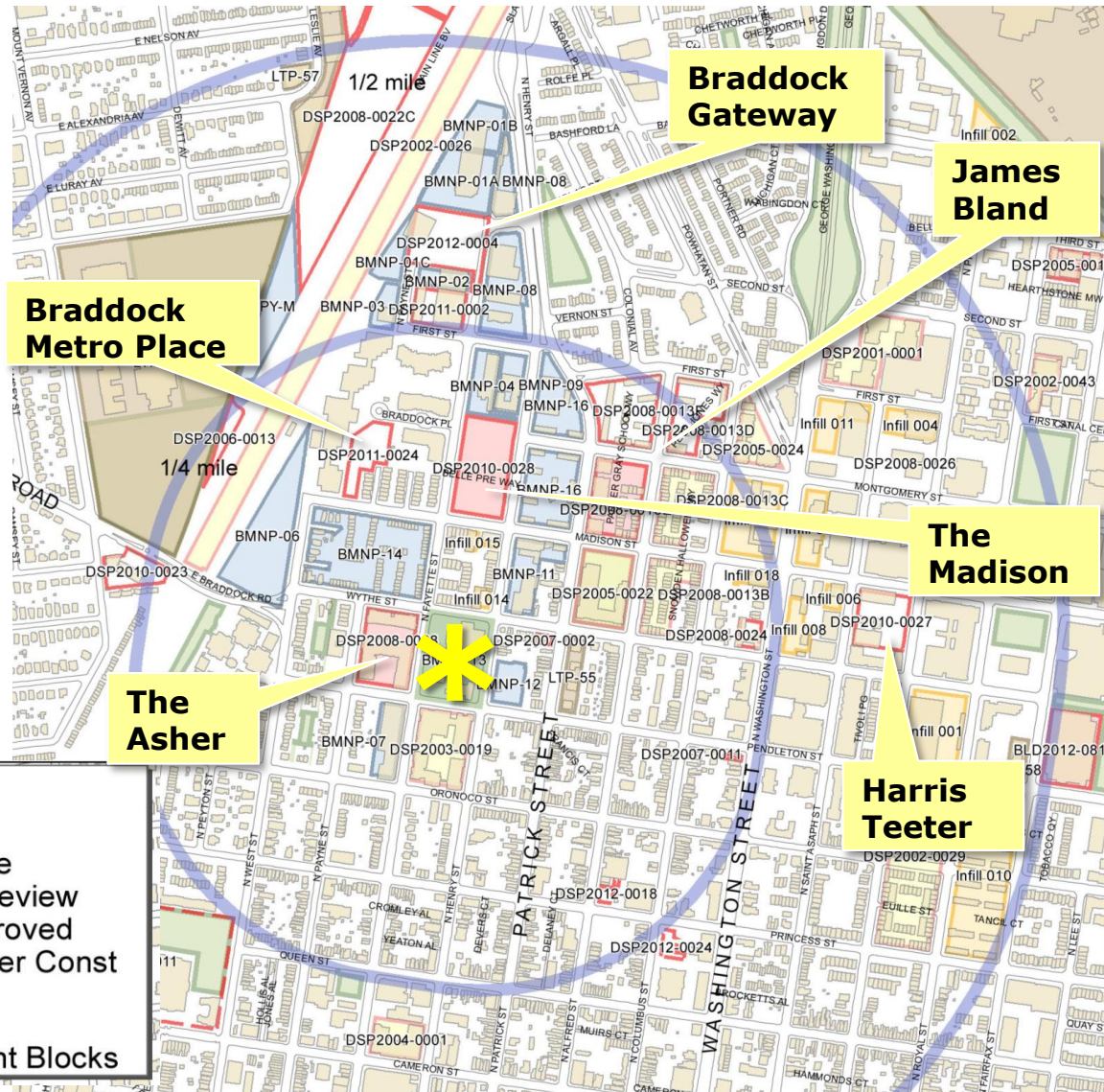
- 1/4 - mile radius
– 4,370 people
- 1/2 - mile radius
– 11,367 people
- Tract 2016
– 4,893 people

Recent Development



- Census Tract 2016
- 2000 Population 4,089
- 2010 Population 4,893
- +804 people
+20%

Current and Potential Development



Project Type and Status	
	Built 2010 or Earlier
	Built Since 2010 Baseline
	Development Case, In Review
	Development Case, Approved
	Development Case, Under Const
	Potential Infill
	Long-term Potential
	Master Plan Development Blocks



Age Distribution

Summary	Citywide	¼ mile Radius of Post Office block	½ mile Radius of Post Office block
Percent age 0 - to 5	8.1%	8.8%	8.1%
Percent age 6 - to 17	9.0%	10.1%	8.1%
Percent age 65 and older	9.1%	5.4%	10.4%



Population for Specific Developments

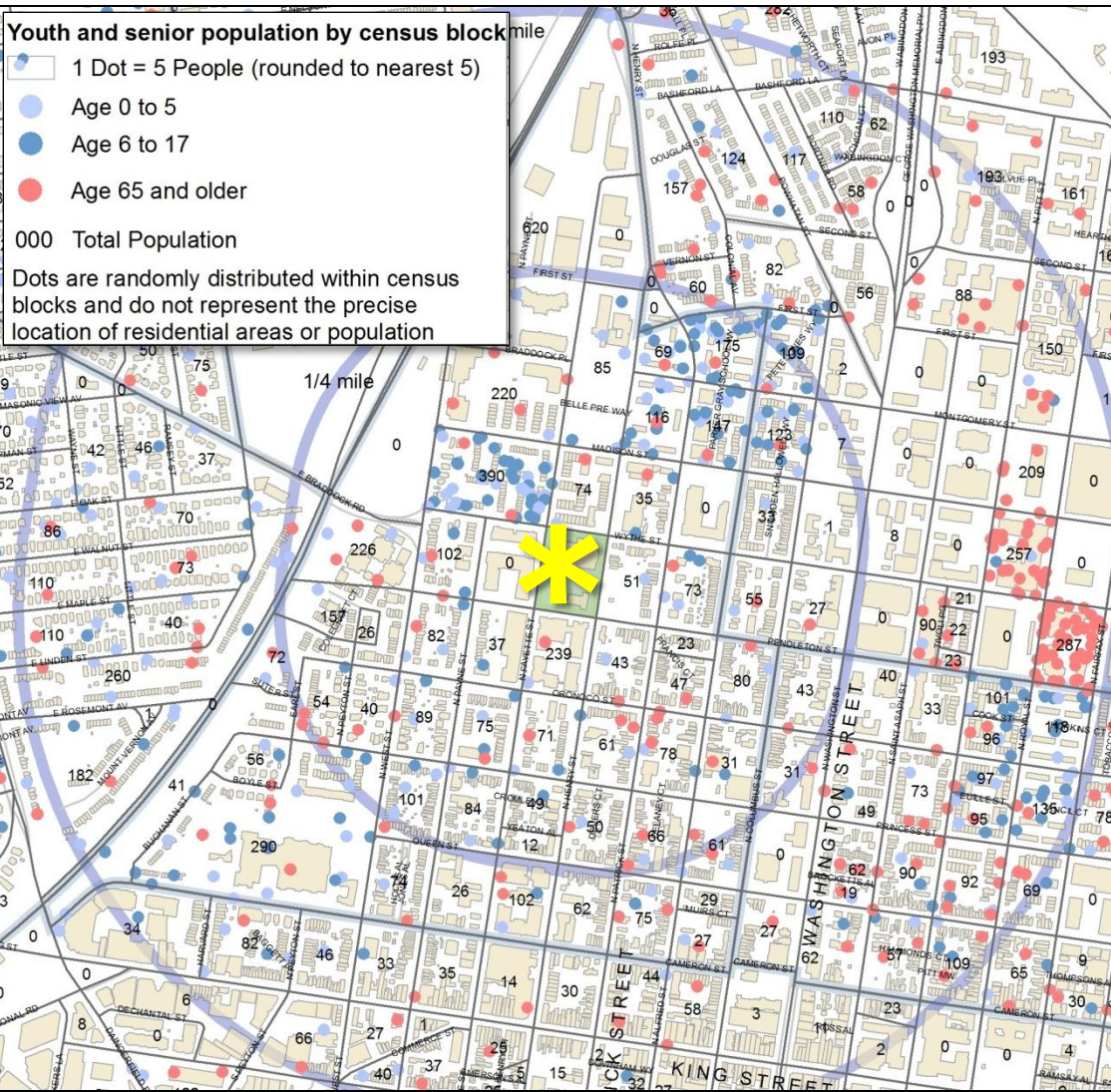
Census block statistics for major Braddock Metro area projects

Project	Housing Units	Households	Population	People/ Household	Age 0-5	Age 6-17	Age 65+
The Henry (condo)	166	151	239	1.58	7	0	5
Potomac Club (apartments)	480	410	620	1.51	18	6	12
Braddock Lofts (condo)	39	38	74	1.95	3	1	4
The Prescott (condo)	64	60	102	1.70	4	3	12

These projects make up all the population of a census block in the 2010 Census.



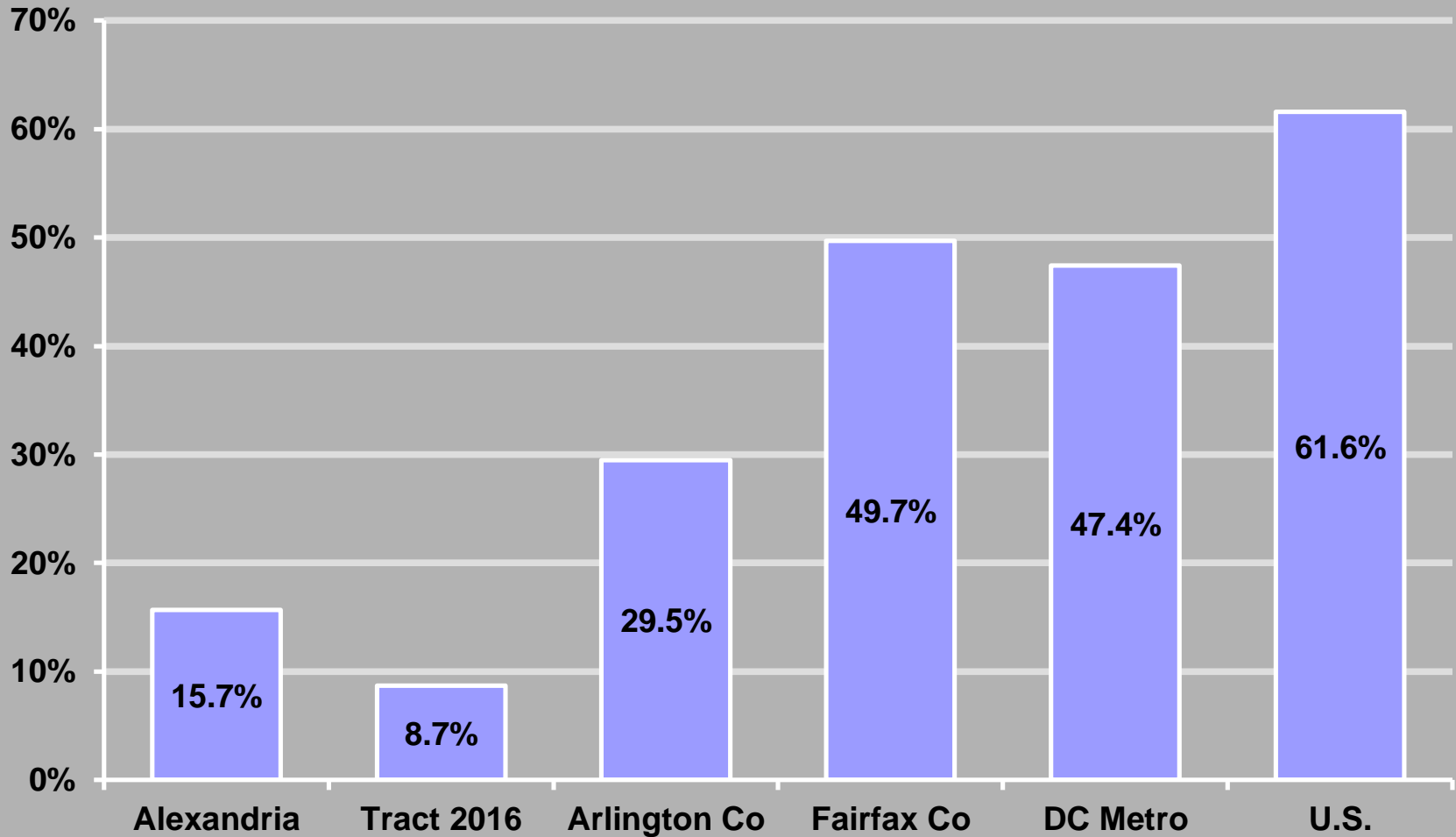
Children and Seniors



- 1/4 - mile radius
 - 388 age 0 to 5
 - 441 age 6 to 17
 - 238 age 65 +
- 1/2 - mile radius
 - 921 age 0 to 5
 - 918 age 6 to 17
 - 1179 age 65 +



Percent of Housing Single-Family Detached American Community Survey 2005-2009, 5-year Average

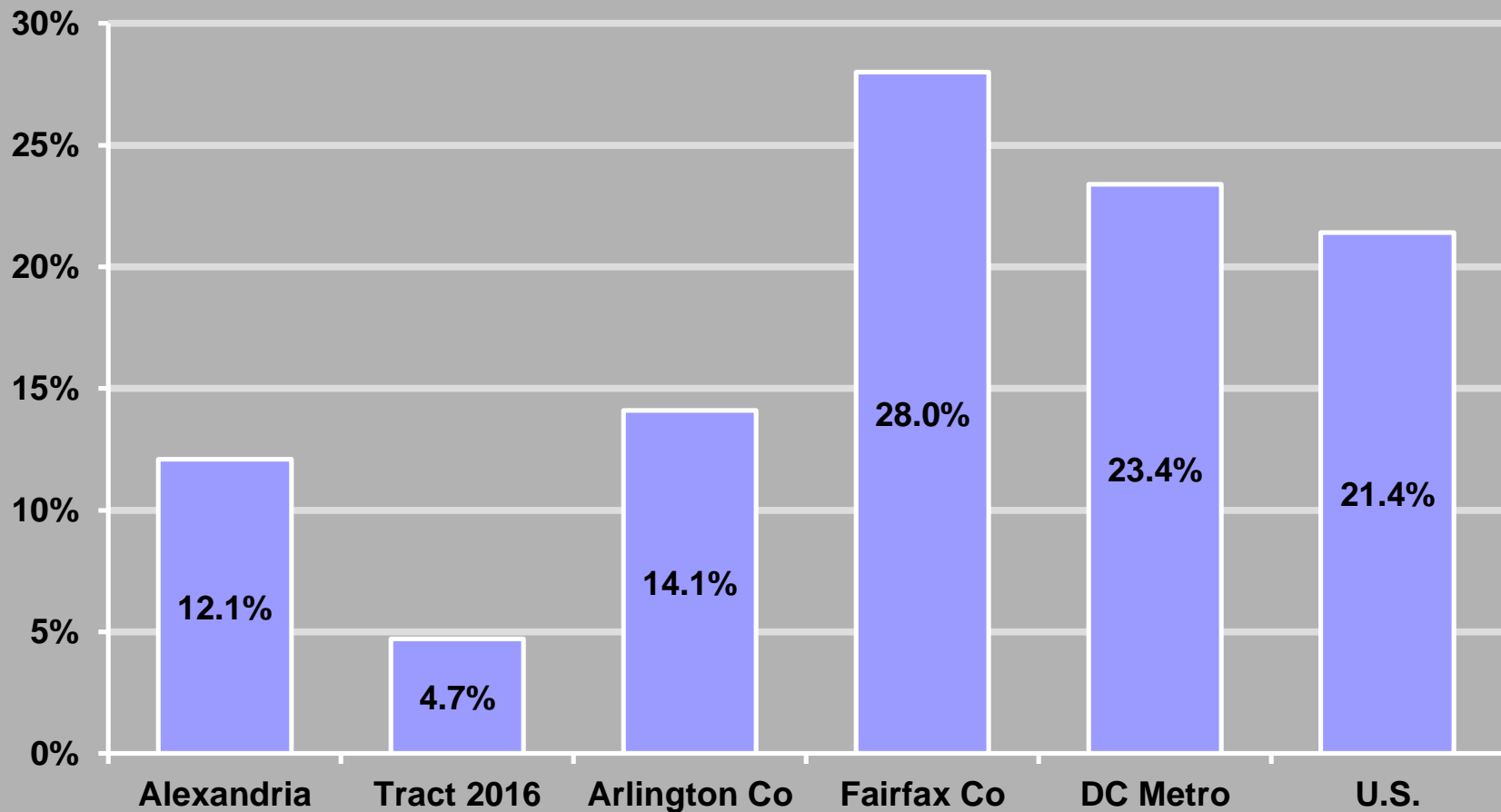


Census 2010



Percent of Households Married Couples with Own Children Under 18

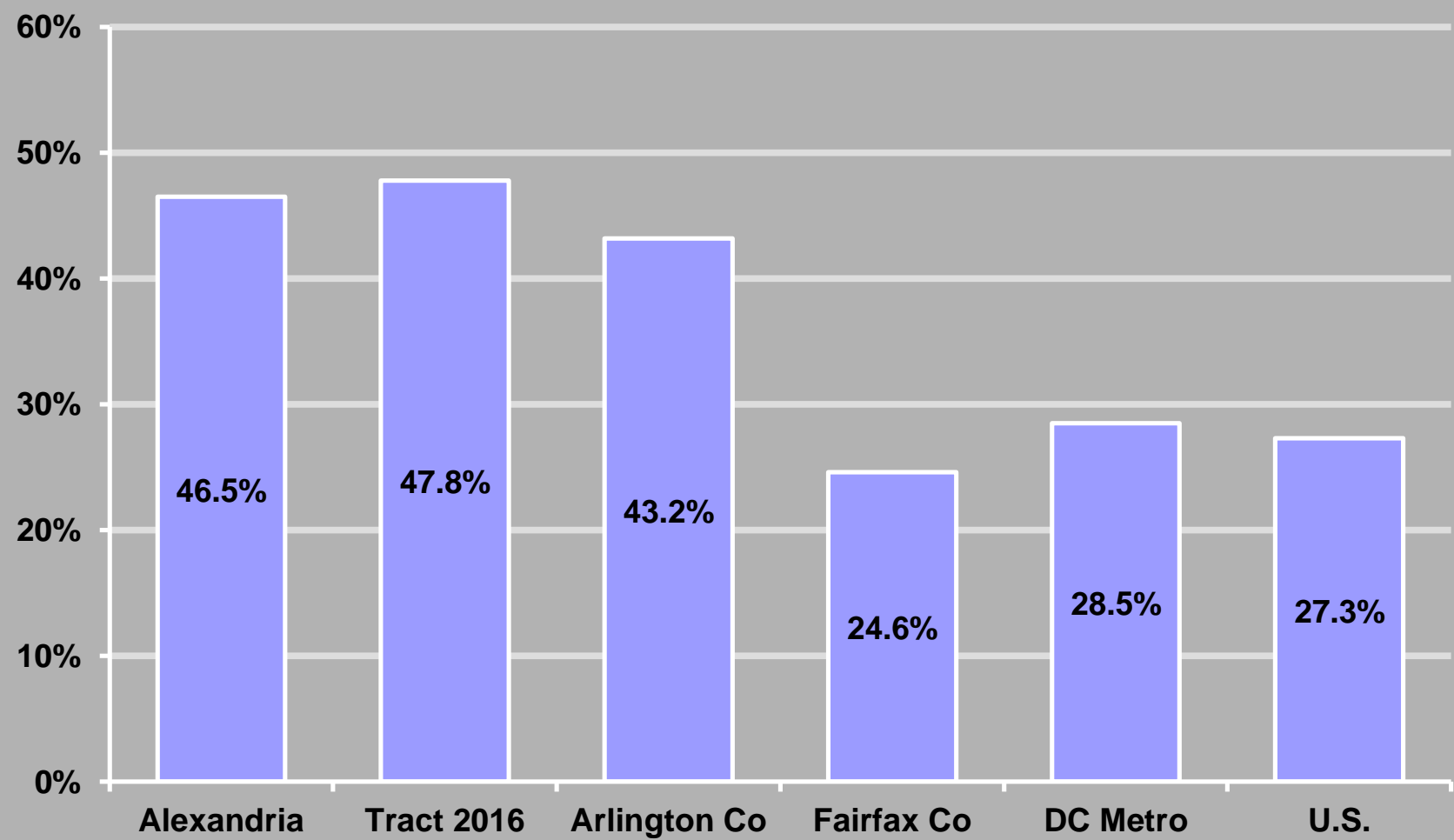
American Community Survey 2005-2009, 5-year average



Census 2010



Percent Single-Person Households American Community Survey 2005-2009, 5-year average



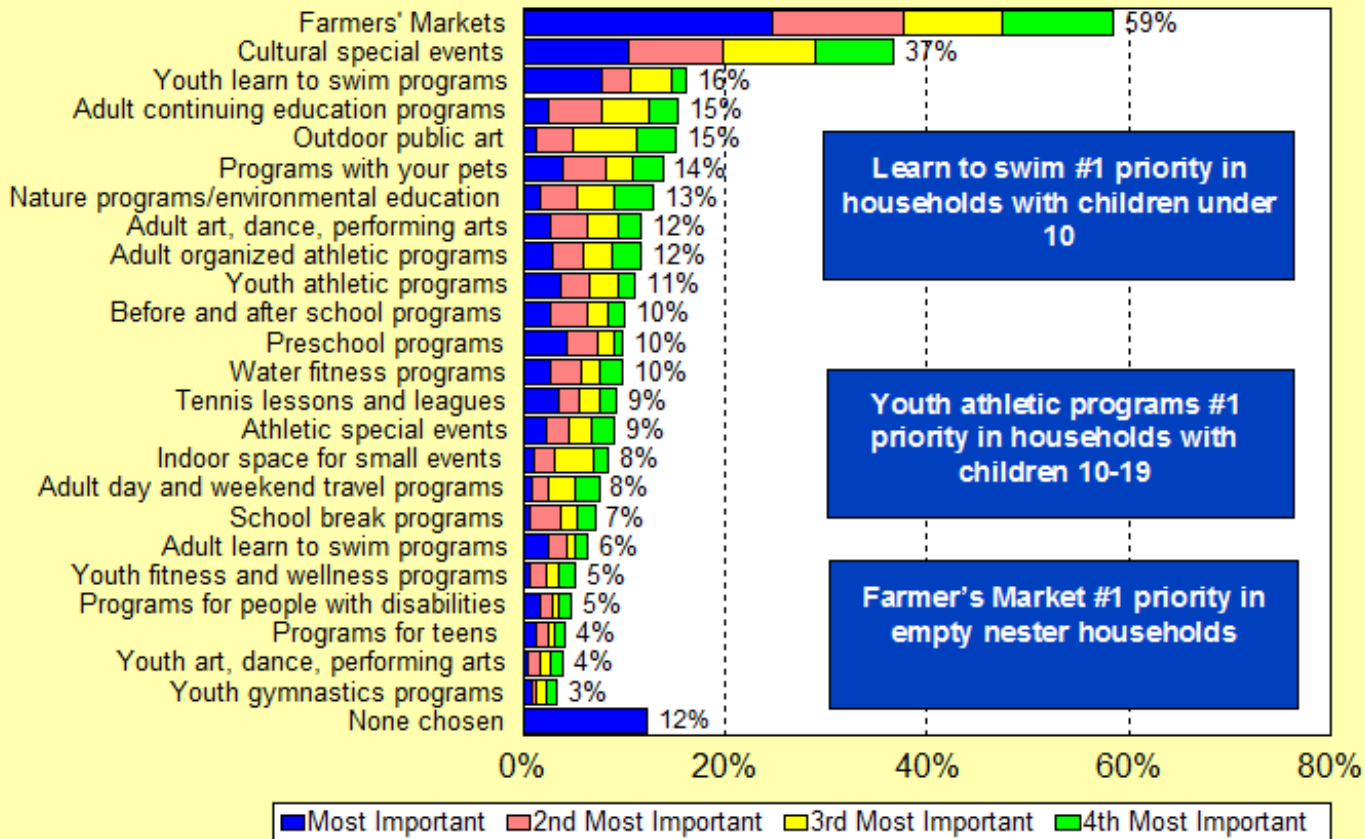
Census 2010



RPCA Needs Assessment

Q9. Recreation or Cultural Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



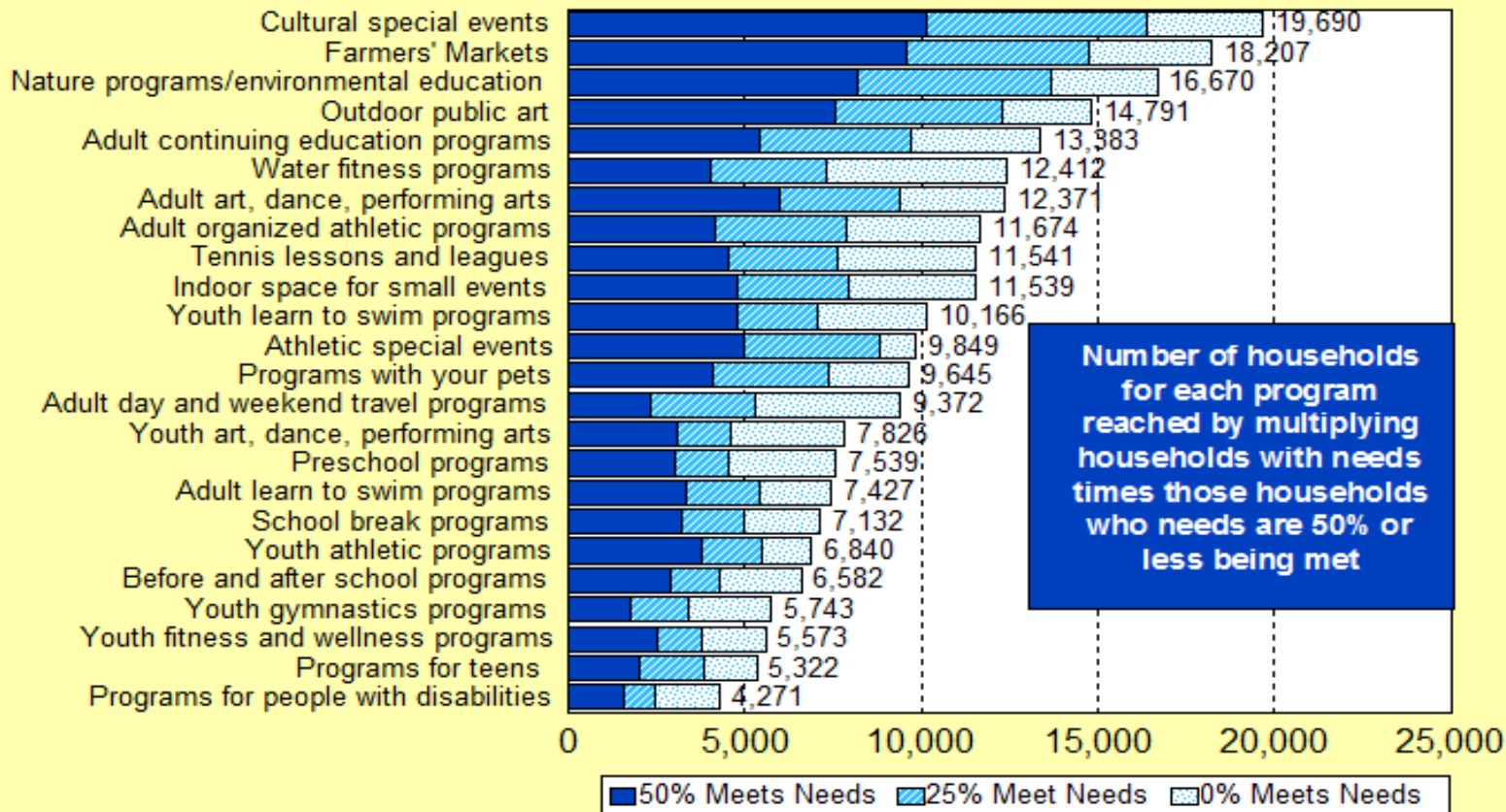
Source: Leisure Vision/ETC Institute (July 2011)



RPCA Needs Assessment

Q8c. Estimated Number of Households in Alexandria Whose Needs for Recreation or Cultural Programs Are Only Being 50% Met or Less

by number of households based on 62,860 households in Alexandria



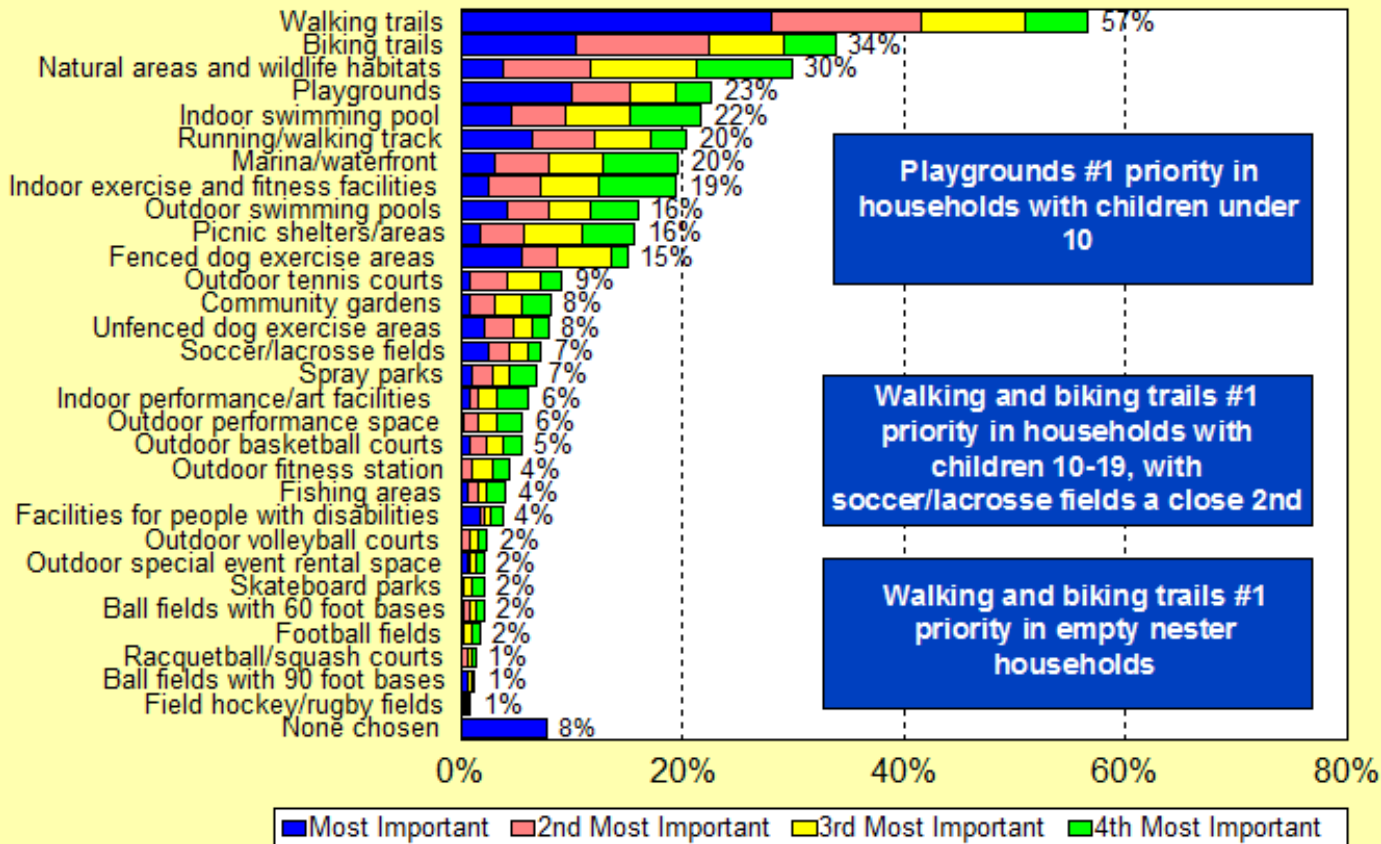
Source: Leisure Vision/ETC Institute (July 2011)



RPCA Needs Assessment

Q7. Parks, Recreation, or Cultural Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



Playgrounds #1 priority in households with children under 10

Walking and biking trails #1 priority in households with children 10-19, with soccer/lacrosse fields a close 2nd

Walking and biking trails #1 priority in empty nester households

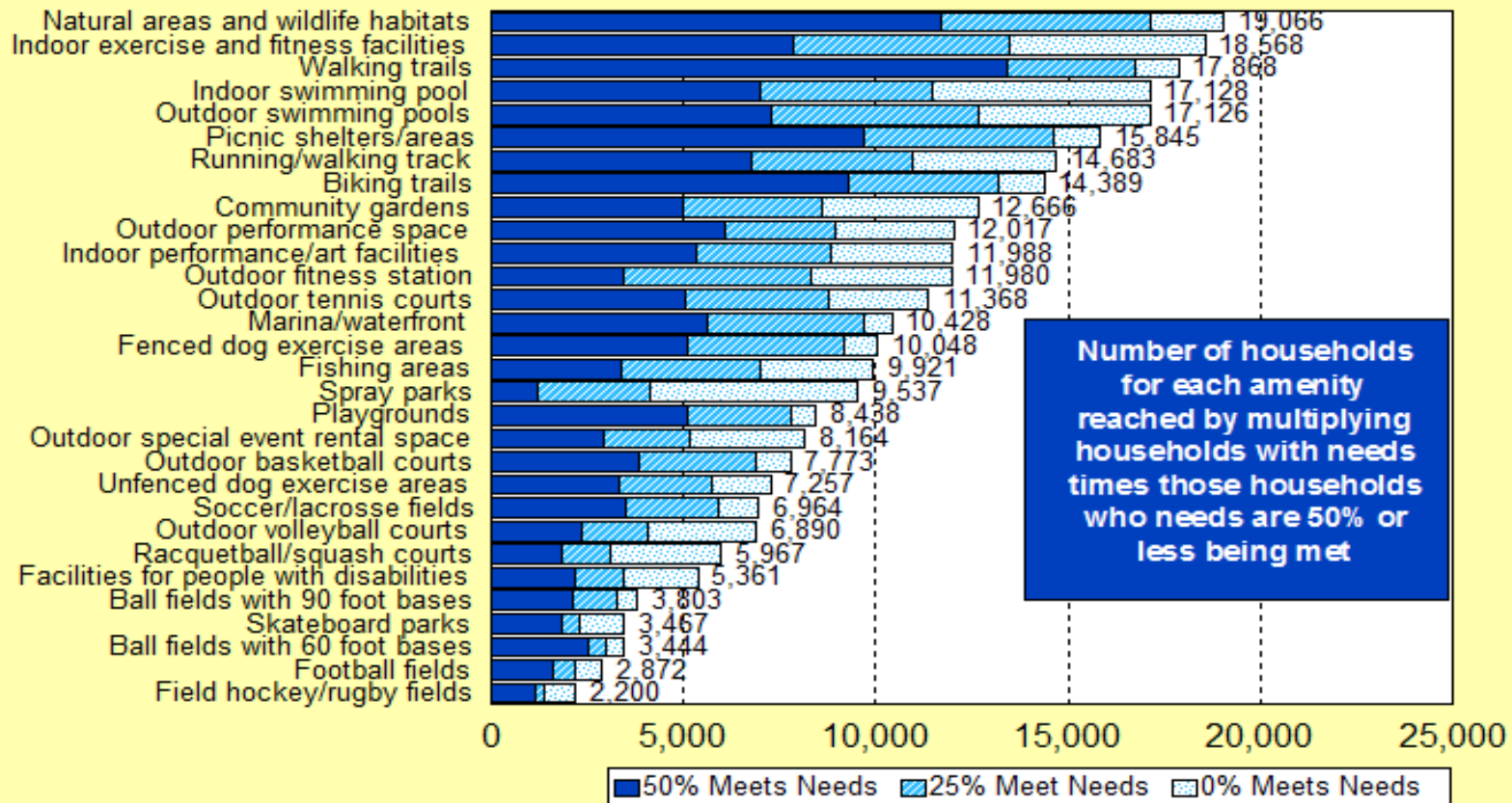
Source: Leisure Vision/ETC Institute (July 2011)



RPCA Needs Assessment

Q6c. Estimated Number of Households in Alexandria Whose Needs for Parks, Recreation, or Cultural Amenities Are Only Being 50% Met or Less

by number of households based on 62,860 households in Alexandria



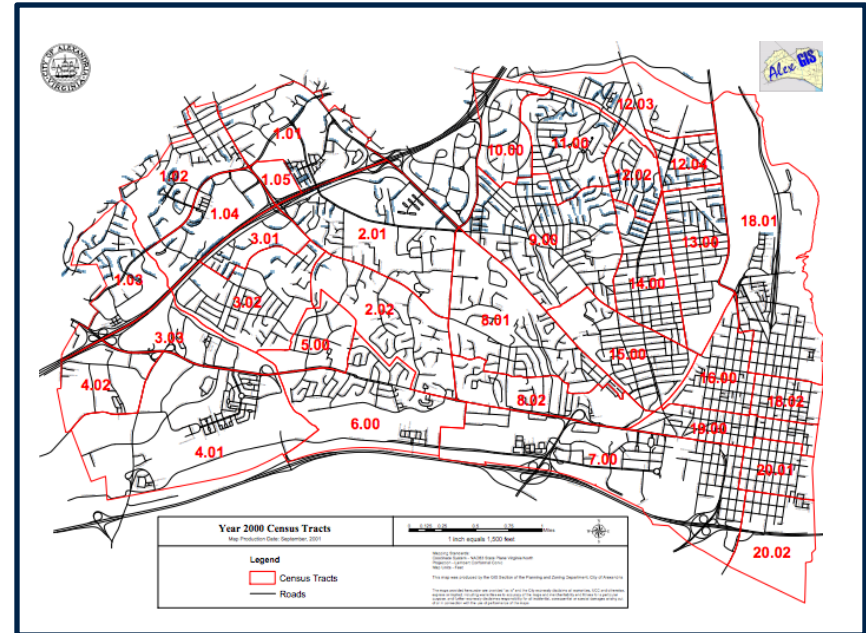
Source: Leisure Vision/ETC Institute (July 2011)



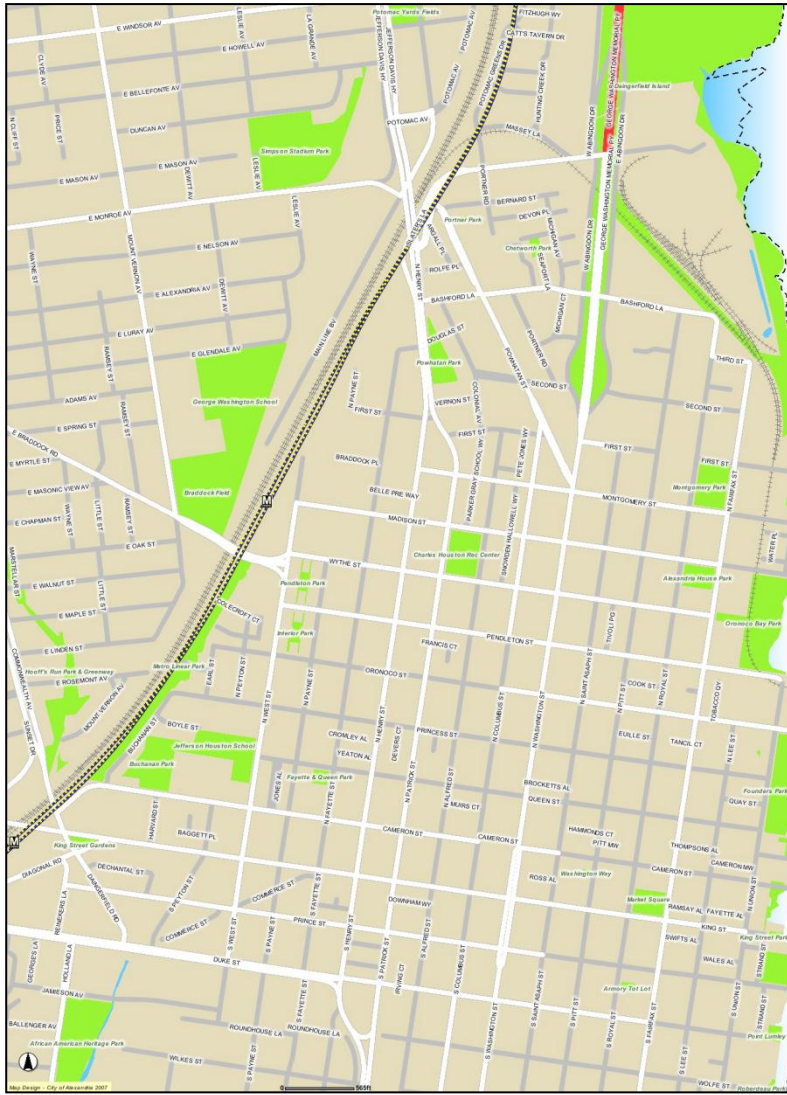
RPCA Needs Assessment

Park Facilities and Programs only met 50% or less in Census Tract 16.00 (Braddock Small Area)

Community gardens	0%
Spray Park	0%
Programs for Pets	0%
Fishing Areas	25%
Tennis Lessons	25%
Youth art, dance, performing arts	25%
Nature Programs	25%
Running/Walking Track	50%
Fenced Dog Area	50%
Unfenced Dog Area	50%
Outdoor Fitness Station	50%
Outdoor Tennis Courts	50%
Skateboard Park	50%
Outdoor special event rental space	50%
ADA Facilities	50%
Adult learn to swim	50%
Adult art, dance, performing arts	50%
Adult Organized Athletic Programs	50%
Indoor Space for Small events	50%
Outdoor public art	50%



Existing and Proposed Parks



- Legend for Parcel Map**
- Metrorail Stations
 - City Boundary
 - Metrorail Tracks
 - Blue
 - Yellow
 - Yellow-Blue
 - Road Labels
 - Road Centerlines
 - Arterial, Primary Collector, Residential Collector
 - Expressway
 - Other Roads
 - Railroads
 - Parks
 - Water
 - Potomac River
 - Other
 - City of Alexandria

Date Created: 11/5/2012



Park Configuration Options

- Is park phasing addressed?
- Does the option create an Interim Park or Phase 1 Park?
- Should the existing building remain (in whole or part) or be demolished?
- What is the impact of solar orientation?
- What is the relationship of the park to existing and proposed buildings?
- Does the option create a well-defined separation between public and private zones?
- What is the park's visibility and access to/from Route 1?
- Does the option buffer the traffic and street noise of Route 1?
- Does the option impact your feelings or perception of public safety?
- Are there any impacts to park programming possibilities?



Community Feedback

