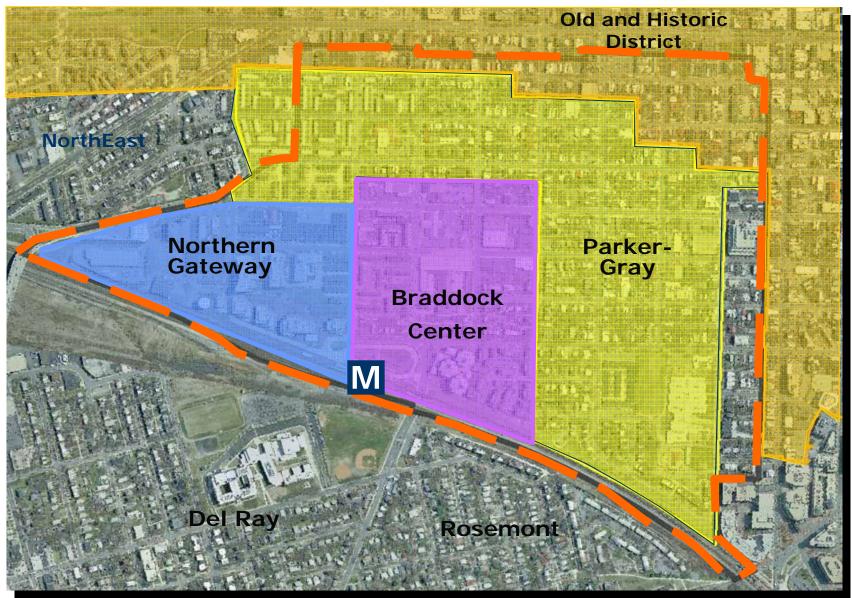


- •WELCOME
- PLAN HIGHLIGHTS
- TRANSPORTATIONOVERVIEW
- •PLAN OPPORTUNITY SITES
- •Q&A



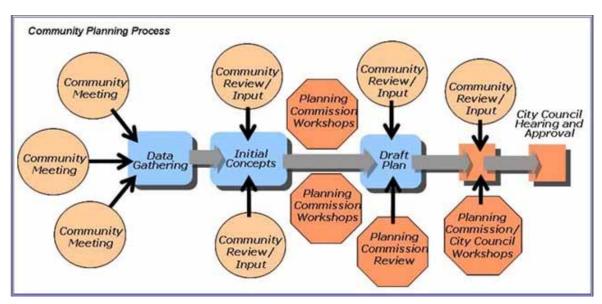






## **PLANNING PROCESS**

- 4 Listening Sessions/Community Walk
- 4 Community Meetings, including a 2 Day Charrette
- 5 Work Sessions with Planning Commission, City Council, Parker-Gray BAR





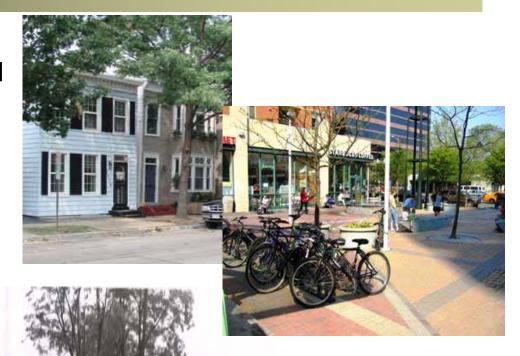




4

### PLANNING PRINCIPLES

- Preserve and ProtectParker-Gray Neighborhood
- Provide public open space
- Optimize Braddock Road
   Metro Station
- Create vibrant, mixed use neighborhoods
- Provide a safe and secure walkable environment
- Preserve existing and provide new affordable housing
- Improve and enhance Route 1
- Provide for sustainable development





#### **DEVELOPMENT OPPORTUNITY SITES**

## Short-Term - within 5 years

- Northern Gateway
- The Madison
- Tony's Auto/Carpenter's Shelter
- Braddock Place Condominiums
- Charles Houston Rec. Center
- 600 N. Fayette
- ARHA Properties

## Medium-Term – 5 – 10 years

- Metro Station
- Metro/East

### Longer-Term

- Auto-Oriented Uses on Route 1
- Post Office Block







## **RECOMMENDED CHANGES:**

- Braddock Road Overlay Zone
- Retail Focus Areas
- Building Height
- FAR For New CDDs
- Parking



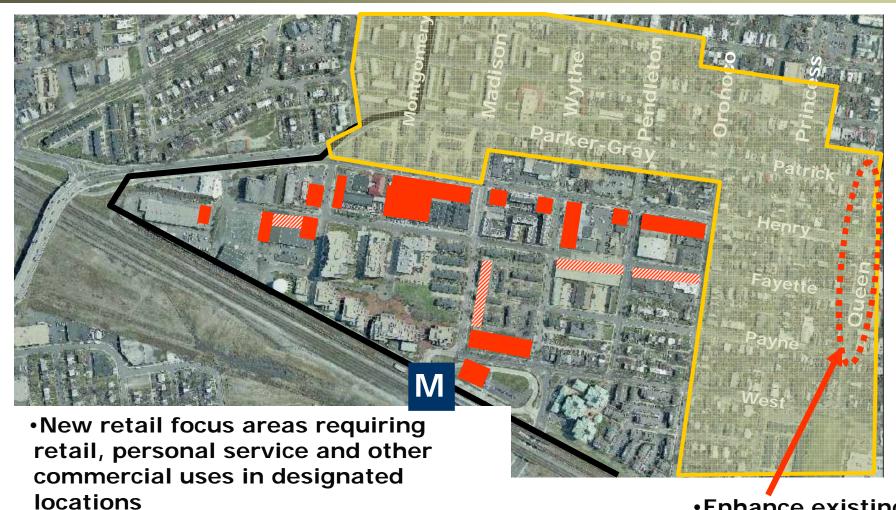


## Braddock Metro Neighborhood Plan BRADDOCK ROAD OVERLAY ZONE



- Require ground floor retail in key locations
- Adjust parking requirements
- Adjust heights
- Provide development standards
- Allow density/height bonus by CDD for affordable housing

## **RETAIL OVERLAY**



- Administrative Use provision for restaurants, outdoor dining
- Live/Work Opportunities

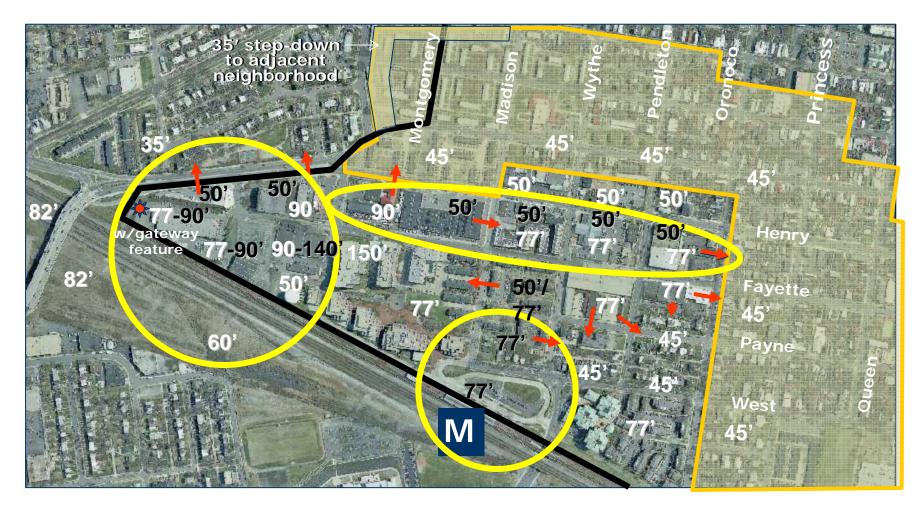
•Enhance existing commercial district

## **OPEN SPACE**



PROPOSED NEW OPEN SPACE

### **BUILDING HEIGHTS**

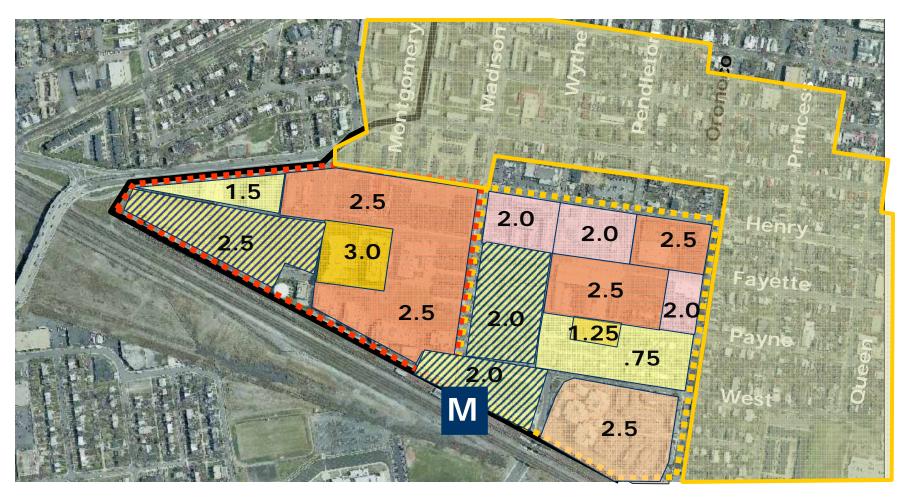


**\* GATEWAY ELEMENT** 

**←** STEPDOWN/TRANSITION

77' PROPOSED HEIGHT (IN BLACK)

### **PROPOSED FAR**



### Three new CDDs recommended:

- Northern Gateway from 1.5 to 2.5 FAR
- Metro Station from 0.5 to 2.0 FAR
- Block east of Metro Station, including ARHA, from 0.75 to 2.0 FAR

CDD SITE	Tier 1:	Tier 2:	Tier 3:	Approx.
	Existing allowable FAR	Increase in allowable FAR	Maximum FAR	Yield of Affordable
	\$2.00/GSF	\$4.00/GSF		Units w/provisi on of 33% bonus = new afford. units
Braddock Metro (Site F)	.50 (64,849 gfa) 64 units \$129,699	1.5 (194,503 gfa) 194 units \$778,014	2.0 (259,338 gfa) 259 units	21
Metro East (Site G)	.75 (144,675 gfa) 144 units \$289,350	1.5 (289,350 gfa) 289 units \$1,157,400	2.0 (385,800 gfa) 385 units	32
Northern Gateway (Sites A/B)	1.50 (461,316 gfa) 461 units \$922,963	2.0 (615,088 gf) 615 units \$2,460,352	2.5 (768,860 gfa) 768 units	50

13

## Braddock Metro Neighborhood Plan PARKING DISTRICT



Residential 1 space/ 1 bedroom + 15% Visitor Parking

1.5 space/2+ bedroom

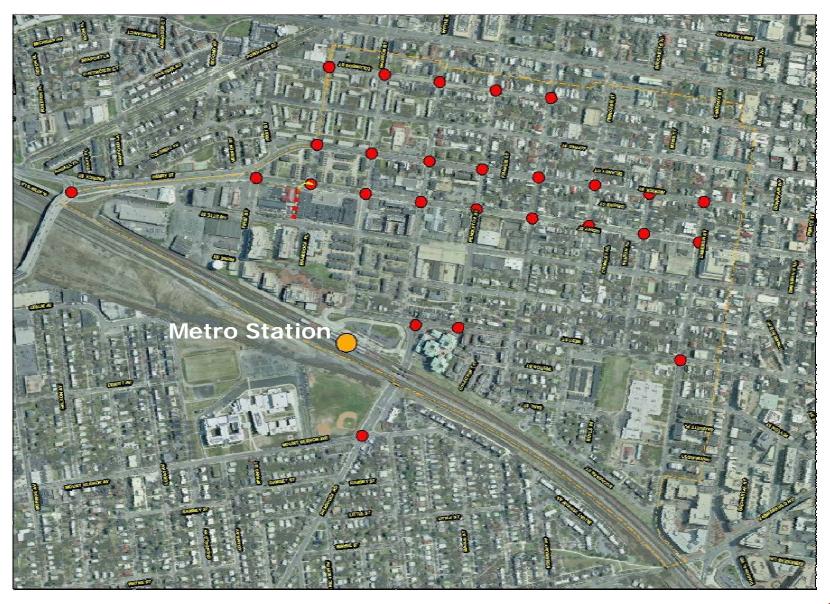
2 spaces/townhouse unit

Office 2 spaces/1,000 SF

Retail <5,000 SF, no requirement; >5,000 SF, 3.5 spaces/1000 SF

14

## Braddock Metro Neighborhood Plan TRAFFIC ANALYSIS LOCATIONS



# LEVEL OF SERVICE (LOS)

LOS <u>CONDITIONS</u>

A & B Low Traffic/Low Delay

C Moderate Traffic/Low

Delay

D Approaching Capacity

E At Capacity

F Over Capacity

## **ANALYSIS SCENARIOS**

- 1. Existing Conditions
- 2. 2015 w/Existing Development
- 3. 2015 w/Permitted Density under Current Zoning
- 4. 2015 w/Proposed Development

## ANALYSIS METHODOLOGY

- Background Through Trip Growth
  - 3 % / year on Route 1
  - 2 % / year on Braddock-Wythe

- Trip Reduction Factors
  - 30 % transit/non-SOV mode
  - 10 % internal capture

# TRIP GENERATION COMPARISON

SCENARIO	TOTAL AM & PM PEAK HOUR TRIPS	
EXISTING CONDITIONS	4,900	
2015 PERMITTED DENSITY UNDER CURRENT ZONING W/SUP	6,100	
2015 REDEVELOPMENT W/CONVENTIONAL TDM	6,600	
2015 REDEVELOPMENT W/AGGRESSIVE TDM	6,000	

# INTERSECTION CHALLENGES



- LOS A-D
- LOS E or F
- Route 1 "Portals"
- Route 1 @ Slaters
   Lane
- Patrick @ Cameron

2006 20

## POTENTIAL ROADWAY IMPROVEMENTS



ADD SIGNAL – NO LEFT TURN FROM ROUTE 1 NORTH TO FAYETTE STREET

MODIFY INTERSECTION
TO ELIMINATE LEFT
TURN FROM FIRST
STREET TO ROUTE 1
NORTH

**NEW ACCESS ROAD** 

# BICYCLE & PEDESTRIAN CHALLENGES

- Lack of sidewalk and street network in northern portion of study area
- Need for trail connection north of Braddock Metro Station
- Lack of consistent sidewalk widths and lighting

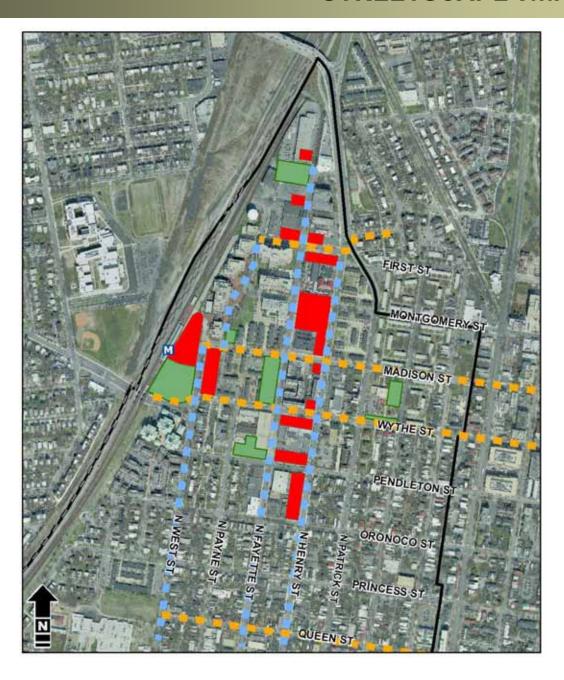
# BICYCLE & PEDESTRIAN IMPROVEMENTS

- Extension of King St-Braddock Multi-use trail
- Pedestrian connection to NorthEast at new Route 1/Fayette Street signal
- Provide streetscape improvements (sidewalks, lighting, crosswalks, trees) to promote ped/bike circulation and safety

## SUMMARY OF FINDINGS

- Proposed development adds 8% more peak hour trips.
- Recommended intersection improvements increase safety and accessibility.
- Increased Metro ridership will help off-set the traffic impacts of new development.
- Bicycle and pedestrian improvements will provide greater mobility and accessibility.
- Improved transit service will provide incentives for non-auto travel on Route 1.

## STREETSCAPE IMPROVEMENTS



#### STREETSCAPE IMPROVEMENTS

- •14-18 foot wide sidewalks
- New street trees
- Pedestrian-scale lighting
- Highly visible crosswalk markings
- New bicycle racks, benches, trash cans, bus shelters
- Public art
- Wayfinding signage consistent with the City-wide program



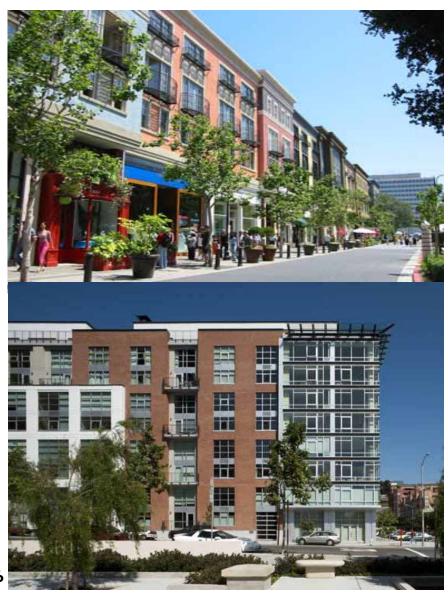


## STREETSCAPE IMPROVEMENTS





- Build to the Street
- Human Scale
- High Quality Buildings
- Local Character
- Mix of Uses
- Building Entrances
- Underground Parking



- Buildings Parallel to the Street
- Courtyards and Porte Cocheres
- Street-Level, Pedestrian Uses
- High Quality Materials Concrete, Stone, Metal etc.



## **TOP**

- Articulated Skyline

- Strong Cornice, Setback, Etc.

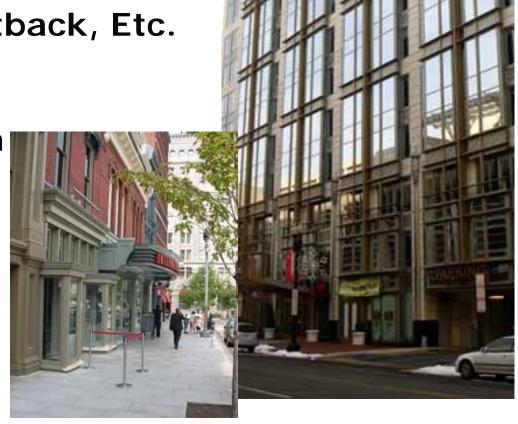
## **MIDDLE**

- Façade Articulation

- Multiple Rhythms

## **BASE**

- Pedestrian Scaled
- Highly Articulated
   Façade



- Building Step-back of 7-20 FT for Buildings Between 40-60 FT
- Simple Geometric
   Shapes in Plan and
   Elevation
- Vertical Fenestration
- Articulated Skyline
- Primary Pedestrian Entrances



Highest Quality
 Materials and Details at the Pedestrian Level

 Horizontal Expressions such as Frieze Band are Encouraged

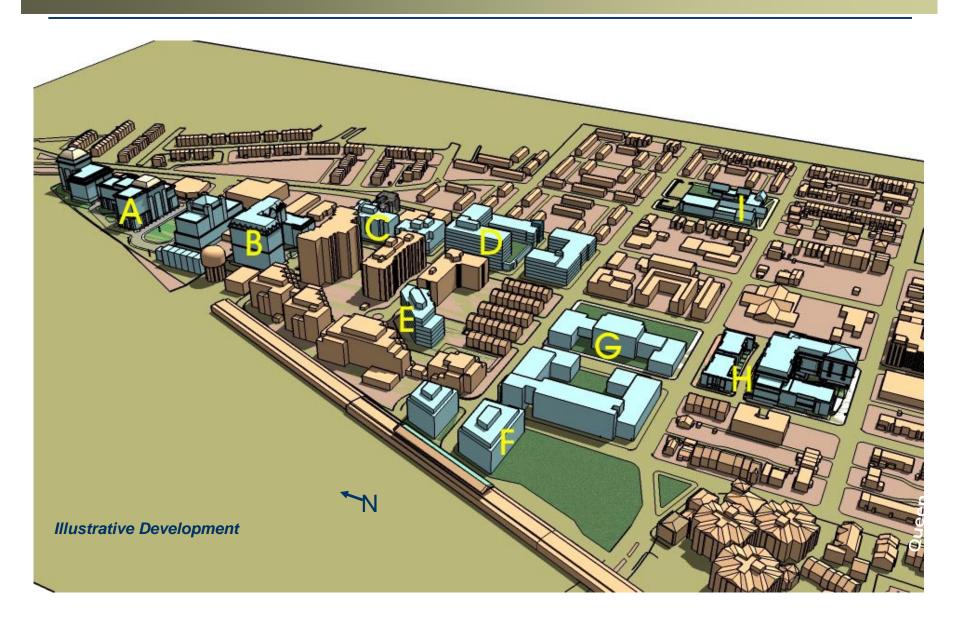
 Balance in the Glass to Wall Predominantly Solid



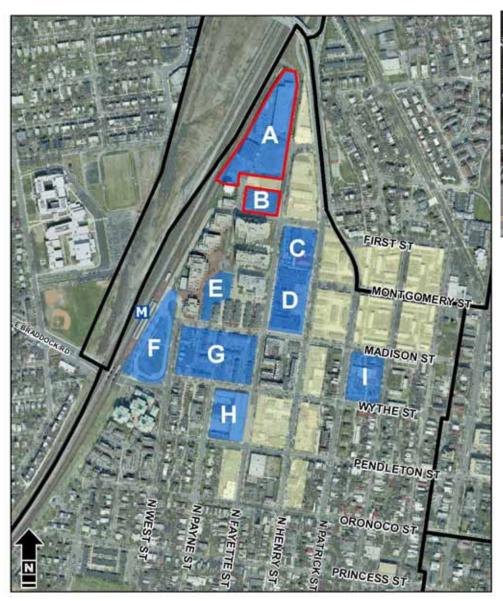
# SITE H



# **DEVELOPMENT OPPORTUNITY SITES**



# SITES A/B DESIGN STANDARDS









# SITE A/B SITE AND DESIGN STANDARDS



## SITE D

# SITE AND DESIGN STANDARDS

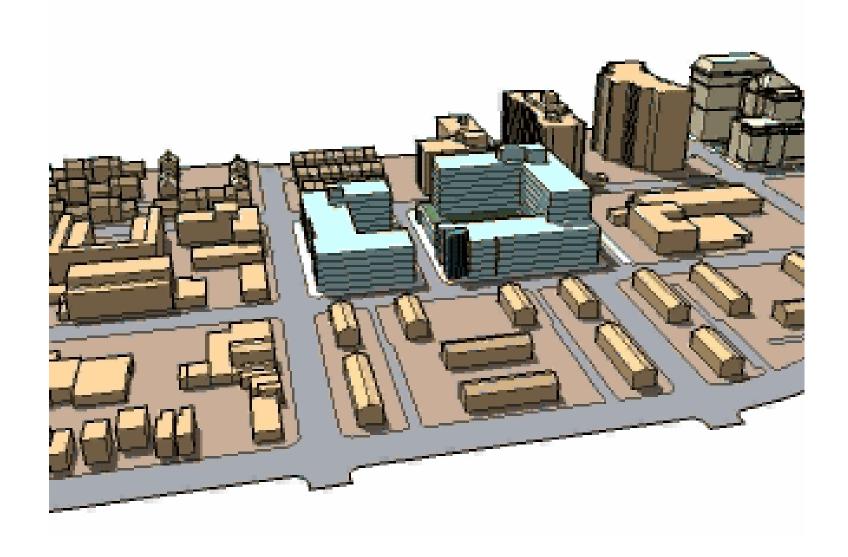




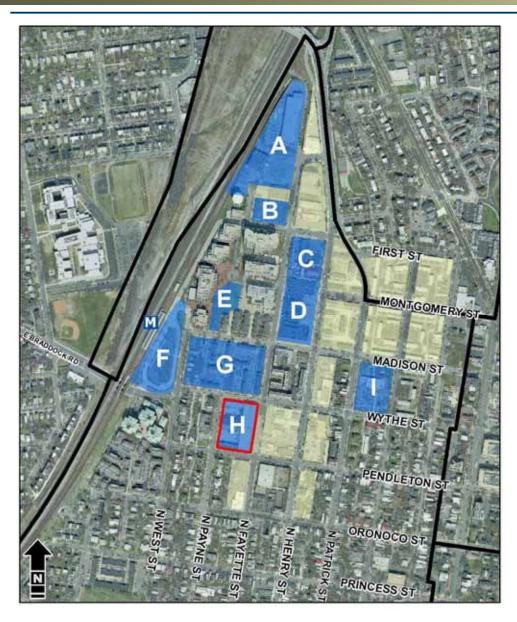




# **SITE AND DESIGN STANDARDS**



## SITE H SITE AND DESIGN STANDARDS



## Opportunity Site H



# SITE H SITE AND DESIGN STANDARDS



## **SCHEDULE**

- City Council Work Session
- Public Hearings







http://alexandriava.gov/planningandzoning/braddock\_road.php