NORTH POTOMAC YARD SMALL AREA PLAN UPDATE

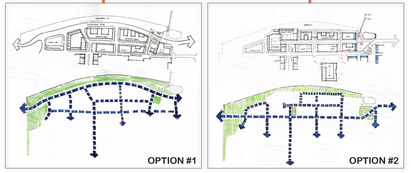
ROADMAP TO A FRAMEWORK

KICK OFF MEETING
AG MEETING #1

BACKGROUND
PROCESS
2010 PLAN
SITE HISTORY & DEVELOPMENT

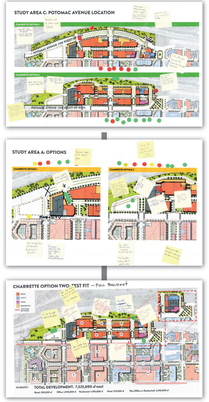
AG MEETING #2
DEVELOPER CONCEPT PLAN

AG WORKSHOP & OPEN HOUSE
CREATION OF ALTERNATIVE OPTIONS



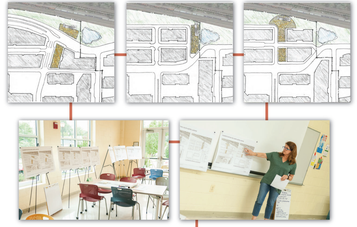
AG MEETING #3
CONCEPT OPTIONS

CONCEPT REFINMENTS
PREFERENCE EXERCISES



AG MEETING #4
METRO ZONE

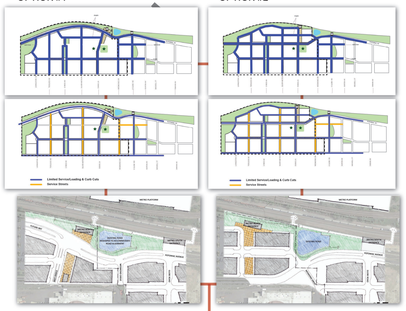
METRO PLAZA LOCATION
METRO ZONE FUNCTION



AG Worksession: Metro Zone - June 30

AG MEETING #5
FRAMEWORK STREETS

OPTION #1 OPTION #2



AG Worksession: Framework Streets - July 25

AG MEETING #6
FRAMEWORK OPEN SPACE
STAFF RECOMMENDATION

Metro
Avenue
Potomac
BRT
pedestrian
park
street
plaza
thinks
like
road
better
office blocks
retail
Park
Group
Yard
North
Ave
opportunity
building
access
parking
landing
space
north
development
width
crossing
Plan
metro
think
good
experience
buildings
open
small
Like
way
Phase
connection
circulation
Place
Blocks
Office
Retail
Residential
Mixed
Use
Open
Space
Parking
Lot
Transit
Station
Area
Pedestrian
Bike
Bicycle
Vehicle
Traffic
Street
Avenue
Road
Metro
Station
Development
Plan
Process
Community
Residents
Business
Owners
Property
Land
Use
Zoning
Density
Height
Building
Design
Guidelines
Framework
Vision
Goals
Objectives
Implementation
Phasing
Timeline
Schedule
Meeting
Workshop
Open House
Survey
Comment
Feedback
Staff
Recommendation
Commission
Council
Approval
Adoption
Final
Draft
Revised
Updated
Existing
Proposed
Alternative
Option
Concept
Scenario
Test Fit
Charrette
Stakeholder
Interest
Group
Resident
Neighbor
Visitor
Traveler
Commuter
Pedestrian
Cyclist
Driver
Bus
Train
Metro
Rail
Station
Entrance
Exit
Platform
Track
Line
Service
Frequency
Capacity
Ridership
Ridership
Access
Egress
Transfer
Connection
Interface
Integration
Coordination
Partnership
Agreement
Funding
Budget
Cost
Expense
Revenue
Tax
Fee
Assessment
Valuation
Appraisal
Market
Demand
Supply
Inventory
Vacancy
Occupancy
Tenant
Landlord
Lease
Rent
Mortgage
Loan
Bond
Investment
Return
Profit
Loss
Risk
Uncertainty
Change
Impact
Effect
Consequence
Benefit
Cost
Trade-off
Balance
Compromise
Consensus
Agreement
Disagreement
Conflict
Resolution
Mediation
Facilitation
Moderation
Leadership
Management
Staff
Consultant
Expert
Specialist
Professional
Technical
Analysis
Study
Report
Document
Plan
Policy
Regulation
Ordinance
Code
Standard
Guideline
Requirement
Mandate
Obligation
Responsibility
Authority
Jurisdiction
Scope
Boundary
Limit
Constraint
Opportunity
Challenge
Problem
Solution
Issue
Concern
Question
Answer
Response
Feedback
Input
Output
Result
Outcome
Success
Failure
Success
Failure
Success
Failure