



AJ Jackson serves as the Executive Vice President, Social Impact Investing, of JBG SMITH where he leads the Washington Housing Initiative and manages the Impact Pool, an investment vehicle that provides secondary financing for affordable workforce housing. Prior to joining JBG SMITH, Mr. Jackson was a partner with EYA, a Washington, DC-based urban infill development company. At EYA, he led EYA's participation in more than \$1B of double and triple bottom line social impact projects.

Mr. Jackson has extensive experience in the creation of programs and policies supporting mixed-income housing. He played a key role in the creation of a nationally recognized workforce housing program and was called upon to advise local governments, public institutions, and the National Association of Homebuilders on mixed-income housing policy.

Mr. Jackson is an active member of ULI, serving as a Global Governing Trustee, and formerly as Chairman of the Public Private Partnership Council. He holds a LEED Green Associate credential from the US Green Building Council and is a member of the African-American Real Estate Professionals Association. Mr. Jackson received a B.A. with honors from the University of Alabama and an M.B.A. with distinction from Harvard Business School.



ALEXANDRIA
ECONOMIC
DEVELOPMENT
PARTNERSHIP

Stephanie Landrum

Stephanie Landrum is President & CEO of the Alexandria Economic Development Partnership (AEDP). Appointed by the Board of Directors in April 2015, Stephanie has held leadership roles in the organization since 2005. AEDP is responsible for leading the City of Alexandria's efforts to grow the tax base, diversify the economy and attract and retain businesses and organizations. The public-private corporation is focused on defining and marketing Alexandria as an innovative, creative, diverse, knowledge-based community with a high quality of life, located in the heart of the booming Northern Virginia economy.

AEDP utilizes marketing events, relationships with commercial brokerage, ownership and development communities, and media relations to promote Alexandria. The organization and its leadership serve as chief economic advisor to various groups in Alexandria and provide advice and information to the Alexandria City Council, Planning Commission and City Departments.

AEDP is host to the Alexandria Small Business Development Center (SBDC), an organization that supports the formation and growth of entrepreneurs. As President & CEO, Stephanie provides strategic and financial oversight to this hosted organization. Stephanie also acts as administrator for the City of Alexandria's Industrial Development Authority, a bond financing entity that assists qualified businesses and organizations with making investments within the City of Alexandria.

Stephanie serves in various capacities on Boards, Commissions and Committees related to economic development, marketing and business throughout the Washington, DC region. In 2017, she was selected to participate in the inaugural class of the Urban Land Institute's Washington Regional Fellows and in recent years she was inducted into both of the Washington Business Journal's annual Women Who Mean Business and 40 Under 40 awards programs. She also serves on the Executive Committee and Board of the Virginia Economic Developers Association (VEDA)- serving as President in 2019- a statewide organization focused on shaping economic development public policy, as well as providing strong and effective education and networking for economic development professionals.

Stephanie holds a Bachelor of Science degree in City and Regional Planning from the University of Virginia, Charlottesville, VA and a Master's in Business Administration from the University of Virginia's Darden School of Business. She grew up in Fairfax County, and lives in the Potomac Yard neighborhood of Alexandria.

George L. Leventhal

George L. Leventhal, Ph.D. is an innovative policymaker with a history of proposing new service delivery solutions for people most in need.

Dr. Leventhal currently works as Director of Community Health for Washington, D.C. and Suburban Maryland for Kaiser Permanente's Mid-Atlantic region. In this role, he oversees Kaiser Permanente's public health promotion, community benefits, and philanthropy in the District of Columbia, and in Maryland's Montgomery, Prince George's and Frederick Counties. He joined Kaiser Permanente in December, 2018.

Prior to joining Kaiser Permanente, Dr. Leventhal served 16 years on the Montgomery County Council. He was elected four times to the Council – in 2002, 2006, 2010, and 2014 – and served as Council President twice, in 2006 and 2015. For 16 years, Dr. Leventhal chaired the Council's Health and Human Services Committee. From 2010 to 2018, he also served on the Council's Planning, Housing, and Economic Development Committee.

Among his most significant accomplishments on the County Council:

- He founded and championed the Montgomery Cares network of community clinics, which provides 70,000 patient visits per year for uninsured individuals.
- He led the successful effort in 2015 to house every homeless veteran in Montgomery County, and spearheaded the ongoing effort to house every chronically homeless individual. He also created, and served as the County Council's representative to, the county's Interagency Commission on Homelessness.
- He co-chaired the Healthy Montgomery Steering Committee, which guides public health policy for Montgomery County, from 2011 to 2018. Focus areas included: population health; chronic disease; behavioral health and substance abuse; data and evaluation; nutrition and fitness; and Health in All Policies.
- He proposed, and secured funding for, Montgomery County government's first employee wellness program.

Before his election to the County Council, Dr. Leventhal was employed as Senior Federal Relations Officer for the Association of American Universities (AAU) from 1995 to 2002. Prior to working at the AAU, he served as legislative director and legislative assistant for U.S. Senator Barbara A. Mikulski of Maryland, and as a research assistant on the tax staff of the U.S. Senate Finance Committee, under its then-chairman, Lloyd Bentsen of Texas.

Dr. Leventhal earned his Ph.D. in Public Policy from the University of Maryland. He also holds a master's degree in Public Administration from the Johns Hopkins University, and a Bachelor of Arts degree in English from the University of California at Berkeley. He has been married to Soraia P. Leventhal since 1989, and they have two sons, ages 23 and 20.

Evelin Urrutia

Evelin Urrutia first joined Tenants and Workers United through its youth group. Through the efforts of her cohort of youth leaders, T.C. Williams high school hired a bilingual counselor for the student body. Because of those efforts, today there are still bilingual staff and resources available to students. Under her leadership, the youth group won the College Prep for All campaign in 2009 which implemented Individualized Academic Plans. They are now called Individual Career and Academic Plans for students in Alexandria City Public Schools (ACPS). She also piloted the Community Organizing and Education for Democracy (COED) program. COED graduates are currently enrolled in college, traveling the world and looking for ways to contribute to their community through their education and career. After 12 years as the lead organizer for the youth group, she now leads a Women and Parent Organizing group. Evelin fully understands the communities she works for and the issues the people in the Commonwealth face. In 2016, she became TWU's Executive Director. She lives in Prince William County, has two sons and a daughter, and studied Business Management at Northern Virginia Community College.

Helen S. McIlvaine

Helen McIlvaine has been Alexandria's Housing Director since 2015; she was Deputy Director beginning in 2006. Helen leads implementation of the City's Housing Master Plan, supports citywide planning initiatives to increase the preservation and production of affordable housing, and works with nonprofit and private developers, as well as the Alexandria Redevelopment and Housing Authority to structure and finance developments that include affordable housing. Since 2017, Helen has been part of City and regional efforts to enhance housing affordability and ensure that all Alexandrians benefit from economic development related to Amazon HQ2 and the Virginia Tech Innovation Campus.

Helen helped facilitate the Metropolitan Washington Council of Government's regional housing initiative as co-chair of the Housing Directors Advisory Committee from 2017-2019. She is also a member of VHDA's Rental Advisory Board and its Northern Virginia Stakeholders' Group which helps identify and prioritize state investment in housing to support economic development. In 2018, Helen was honored by the Center for Nonprofit Advancement with its Phyllis Campbell Newsome Public Policy Leadership Award for her contributions in public service: the annual award recognizes four Washington area public officials who demonstrate exceptional partnership with the nonprofit sector to ensure more vibrant communities.

Prior to her tenure with the City, Helen was Director of Real Estate Development at the Arlington Partnership for Affordable Housing, Executive Director of Habitat for Humanity of Northern Virginia and Executive Director of Catholics for Housing (CFH). She practiced law before transitioning to housing work.

Helen is a graduate of University of Maryland's Global Campus program and Rutgers University - School of Law. In July 2018, Helen attended the Senior Executive Institute at UVA's Weldon Cooper Center for Public Service.