



George Washington Birthday Celebration Committee Alexandria, Virginia

Monday, November 15, 2021
7:00 PM

This meeting was conducted online via ZOOM due to the ongoing COVID-19 pandemic

Attendance

- In attendance: Edgar Bates, Claire Bennett, Robert Garbacz, Jeanne Jacob, Sue Johnson, Carol Myers, Jason Reardon, Tyler Vanice,
- Excused: Kristen Eastlick, Jennifer Warren, Marshall Smith,
- Unexcused: Daniel Beard, Chris Jones, Mitzi Moore, Lovie Patish,
- City Staff: Michele Longo (Office of Historic Alexandria)
- General Public: Chandler Jenkins

1. Call to Order and review of virtual procedures
2. November 1 meeting minutes were approved as submitted.
3. Committee Work

a) Grand Marshal Update

Jeanne moved that for the GWBCC parade in February, we ask the various first responders and health care worker groups to serve as multiple Grand Marshals. Jason seconded and the committee unanimously approved. Jeanne, Tyler, Sue, and Claire will reach out to organizations to recruit participants from these various groups, including fire, police, and sectors of health care.

b) Event Planning for 2022

Claire confirmed the Old Presbyterian Meeting House will host a Wreath Laying Ceremony. She will work on the program in early January.

Colonial Christmas Traditions will take place on Sunday, December 12, exact time TBD. Claire will handle the logistics and donate decorations and food items. Once Tyler

confirms the location, he will provide details to Historic Alexandria for marketing in their weekly eNews.

Tyler walked through events currently planned for the 2022 celebration and updates he is making to the marketing flyer.

Sue noted the next George Washington's Alexandria Walking Tour is scheduled for November 28 at 2 p.m.

c) Fundraising

Sue is updating the sponsorship packet to reflect changes in events. She noted the importance of the coming weeks for fundraising. Tyler and Sue will be visiting businesses in person this week to share sponsorship opportunities.

d) Parade Registration

GWBCC has a draft email ready to send to all past participants, over 100 emails total. Registration suggests a \$50 donation but does not require a fee. Those paying online will note "GWBCC parade" in the notes section. Currently 19 units have registered.

There were no public comments and therefore Tyler adjourned the meeting at 7:43 pm. The next meeting will be held Monday, November 29, 2021 at 7pm via Zoom.

Respectfully submitted by
Michele Longo, OHA, staff-liaison