



George Washington Birthday Celebration Committee

Minutes

George Washington Birthday Celebration Committee

City of Alexandria, Virginia

7:00 p.m.

November 1 2021

This meeting was conducted online via ZOOM due to the ongoing COVID-19 pandemic

In Attendance: Edgar Bates, Claire Bennett, Kristen Eastlick, Robert Garbacz, Jeanne Jacob, Sue Johnson, Chris Jones, Sean Marvin, Carol Myers, Marshall Smith, Tyler Vanice (chair), Jennifer Warren

Excused: Mitzi Moore

Unexcused: Lovie Patish, Jason Reardon, Casey Clarke, Daniel Beard

City Staff: Michele Longo (Office of Historic Alexandria)

Guests: N/A

CALL TO ORDER

Vanice called the meeting to order at 7:02 pm. The October 18 minutes were approved.

Vanice advised Sean Marvin that his term was expiring.

The Committee then discussed the need to reselect Grand Marshalls. Several nominations were put forward, including Mayor Wilson, former Mayor Silberberg, City Manager Jinx, and Alexandria HealthCare Workers. There would be a vote over the next two weeks.

The Committee also discussed sponsorship needs, and Sue Johnson reported on the 2022 sponsorship package, and status of sponsorship efforts to date. She encouraged each committee member to step forward and help in the solicitations, reaching out to connections in the community. Jeanne Jacob reported that she had secured a \$2500 sponsorship from Donnie Simpson's company. Edgar agreed to provide Tyler with the City's Amazon contact. Longo and Vanice reviewed the logistics of invoicing, and check payment processes. The checks should be made payable to City of Alexandria. Sue will follow up with thank you letters to all donors.

There was agreement on a need for clarity on whether we would refund or roll-over sponsorship monies if parade cancelled due to COVID or other circumstances out of Committee's control; agreed we should have approach consistent with other city policy in this area.

Vanice, Eastlick, and Johnson agreed to push parade registration; there are only 6 registered to date. The registrations receive auto notifications of registration being complete. We agreed that registrants needed to register more than once if they wanted to be considered in different categories.

Myers raised question about radio communications during the parade. Scorpion Entertainment had provided parade audio for \$1200.

The meeting was adjourned at 7:50 PM.

The next meeting will be held Monday, November 15, 2021 at 7:00 pm by zoom.

Respectfully submitted by

Jennifer Warren, Secretary