



George Washington Birthday Celebration Committee Alexandria, Virginia

Monday, October 18, 2021
7:00 PM

This meeting was conducted online via ZOOM due to the ongoing COVID-19 pandemic

Attendance

- In attendance: Edgar Bates, Claire Bennett, Kristen Eastlick, Robert Garbacz, Jeanne Jacob, Sue Johnson, Sean Marvin, Carol Myers, Mitzi Moore, Marshall Smith, Tyler Vanice,
- Excused: Jennifer Warren
- Unexcused: Casey Clark, Daniel Beard, Chris Jones, Lovie Patish, Jason Reardon,
- City Staff: Michele Longo (Office of Historic Alexandria)

1. Call to Order and review of virtual procedures
2. Review of September 27th and October 5th, 2021 Meeting Minutes

October 5 minutes approved with amendments, which will be reflected in final distributed minutes.

September 27 approved as submitted.

3. Committee Work

a) Grand Marshal Update

Jeanne reported that Donnie Simpson is unable to serve as the Grand Marshal. His company, however, has agreed to sponsor the parade at a \$2500 level. The two sprinters from the Olympics are unavailable due to training schedules. She is still working on reaching the other Olympians.

Kristen suggested Joe Shumard as Grand Marshal to honor his work in Alexandria. Claire suggested the Chief Officer of Nursing at Inova Hospital to honor those who worked front lines during pandemic. They could also have a unit marching in the parade if interested. Committee members should bring their thoughts regarding a grand marshal to the Nov. 1 meeting.

Claire will work on compiling a list of past Grand Marshals for records.

b) Fundraising

The November 13 Dinner for Washington event will be postponed until 2022. Tyler will reach out to the restaurant.

Sue reviewed current assignments for reaching out to potential sponsors.

Kristen requested assistance mapping the schedule and content for things related to sponsorship benefits.

c) Event Planning for 2022

Tyler requested information from organizations updating plans for 2022 events. Currently planned are:

- Friendship Firehouse is planning to hold its annual breakfast the morning of the parade.
- Hunt for Washington
- Cherry Challenge—Kristen has updated her contacts list and will coordinate with Visit Alexandria.

Sue noted the Chocolate with Washington event is on the Sponsorship list.

The Colonial Christmas Traditions event will not take place this year.

Other organizations, include the Masonic Memorial, have not made a final determination regarding 2022 events.

d) Social Media & Website Updates

Kristen provided an update on the schedule for GWBCC's social media channels.

e) Parade Registration

The parade registration form is available online now. Currently, it allows groups to register in more than one category for awards. Kristen will change it so groups can only select one option.

f) George Washington's Alexandria Walking Tour

The walk took place on Sunday, October 17 at 2 p.m. 45 people registered for the event. The next one will take place the Sunday after Thanksgiving (November 28).

g) Parade Application

Tyler has submitted the application for the parade.

There were no public comments and therefore Vanice adjourned the meeting at 7:48 pm. The next meeting will be held Monday, November 1, 2020 at 7pm via Zoom.

Respectfully submitted by
Michele Longo, OHA, staff-liaison to the Committee