

# George Washington Birthday Celebration Committee

## Alexandria, Virginia

Monday, September 27, 2021

7:00 PM

Online by Zoom

**In attendance:** Kristen Eastlick, Carol Myers, Chris Jones, Jeanne Jacob, Sean Marvin, Marshall Smith, Sue Johnson, Tyler Vanice, Mitzi Moore, Edgar Bates,

**Excused:** Jennifer Warren

**Unexcused:** Casey Clark, Daniel Beard, Claire Bennett, Lovie Patish, Jason Reardon, Robert Garbacz

**City Staff:** Michele Longo

This meeting was called to order at 7:06 p.m.

### Future Meetings:

- City has extended the emergency order for virtual meetings. Mitzi moved that the meetings for the rest of 2021 be held virtually, and Sue seconded. The motion passed unanimously.
- Mitzi moved that GWBCC meet every other week via Zoom until the parade. Tyler amended the motion to limit the use of Zoom to the length of time City Council permits. Carol seconded the motion. The motion passed unanimously.
- The next meeting will be Tuesday, October 5, then Monday, October 18. After that it will be the 1<sup>st</sup> and 3<sup>rd</sup> Mondays of each month.

### Parade Planning:

- **Parade Participants:** Sue found a list of over 700 people to reach out regarding participating in the parade. Tyler and Kristen will investigate if software is needed to enable mass emails. Carol will review the existing list to help prepare for emailing.
- **No fee to participate:** The parade will proceed as in previous years with no fee, but with the option to donate toward the parade. Kristen will add text and the donations page link to the registration form.
- **Registration:** Units will register via a Google form. Kristen shared the link with the group via chat to test the questions/link.
- **Options for Grand Marshall:** Since contacting Alexandrian Olympians is proving difficult, Jeanne moved the GWBCC ask Donald Simpson, Jr to serve as the Grand Marshall for the 2022 Parade. Kristen seconded the motion. This motion passed unanimously. Note, he was inducted into [Alexandria's Living Legends in 2020](#). GWBCC will still pursue inviting the Olympians in addition to Donald Simpson, Jr.
- **Parade Expenses:** Sue recommended the committee review parade expenses at the next meeting to ensure adequate funds are raised. Tyler will be submitting permits for the parade before October 18.

### Fundraising/Sponsorships:

Sue will be sending the potential sponsor list to each member of the committee. Each person should contact at least five potential sponsors and report at the next meeting on progress. Sue will track who is contacting which listings.

### Reenactment Planning:

Jeanne noted that the Friendship Firehouse Festival had two port-a-johns that cost around \$300. Marshall will take the lead on handling permits.

### Social Media update:

Facebook now has scheduled posts for every other day. Kristen invited people to submit content. Parade information is currently planned to post on October 1.

The meeting concluded at 7:52 p.m.