



George Washington Birthday Celebration Committee

Minutes

George Washington Birthday Celebration Committee
City of Alexandria, Virginia
7:00 p.m.
August 16, 2021

This meeting was conducted in person

In Attendance: Claire Bennett, Robert Garbacz, Jeanne Jacob, Sue Johnson, Sean Marvin, Carol Myers, Jason Reardon, Marshall Smith, Tyler Vanice (chair), Jennifer Warren
Excused: Kristen Eastlick, Mitzi Moore, Chris Jones, Edgar Bates
Unexcused: Lovie Patish, Casey Clarke, Daniel Beard
City Staff: Michele Longo (Office of Historic Alexandria)
Guests: N/A

CALL TO ORDER

Vanice called the meeting to order at 7:05 pm.

Vanice and Sue Johnson updated the Committee on the September 18 Dinner With Washington, at \$135 a ticket. It will be preceded by a walking tour, which Brian Hilton will also join. Sue Johnson and Danny Smith will determine the timing details of the walk. The tickets will be sold through the Office of Historic Alexandria.

The meeting then discussed the sponsorship package, which has been revamped based on feedback. For example, the lowest sponsorship level, \$500, will be limited to individuals, and the number of seats in the viewing stand had to be reconsidered. Jeanne agreed to follow up on whether tickets for the Friendship Firehouse breakfast could be included in sponsorship packages. It was also agreed that the GWBCC would not include the wreath laying at the Old Presbyterian Meeting House in the sponsorship packet. Tyler outlined that the minimum sponsorship target would be \$20K. We also agreed that we would establish a back-up date for the parade - Saturday, February 26th.

Tyler distributed a draft annual report for submission to the city, which will include volunteer hours and attendance. It will be distributed electronically for the Committee members' review.

The Committee then discussed nominations for the Grand Marshall of the parade. There were three nominations - the current Mayor, former Mayor Allison Silberberg, and the local Alexandrian Olympians, including the Olympic coach. Jeanne put forward a motion to select the Alexandrian Olympians (3 + coach), including any Olympic team alternates, as the Grand Marshalls. Carol seconded, and it was approved. If the Olympians need to be flown in, GWBCC would try to find sponsorship to cover those costs. Vanice agreed to follow up on locating the Olympians to offer them the Grand Marshalls role.

The meeting was adjourned at 7:59 PM.

The next meeting will be held Monday, September [20], 2021 at 7:00 pm in person.

Respectfully submitted by

Jennifer Warren, Secretary