



# George Washington Birthday Celebration Committee Alexandria, Virginia

Monday, July 19, 2021

7:00 PM

at the

George Washington Masonic National Memorial  
101 Callahan Drive, Alexandria, VA

## **Attendance:**

- In attendance: Sean Marvin, Kristen Eastlick, Margaret (Mitzi) Moore, Carol Myers, Jeanne Jacob, Sue Johnson, Lovie Patish, Jason Reardon, Tyler Vanice
- City Staff: Michele Longo
- Excused Absence: Edgar Bates, Claire Bennett, Robert Garbacz, Thomas (Marshall) Smith, Jennifer Warren
- Unexcused Absence: Casey Clark, Daniel Beard, Chris Jones

## **1. Call to Order**

Tyler called the meeting to order at 7:05 p.m.

## **2. Review of June 21, 2021 Meeting Minutes**

Changes to June 21, 2021 minutes include noting the George Washington's Alexandria Tours have not yet restarted but rather are in planning and striking the partial sentence from the nomination section. Kristen motioned and Mitzi seconded accepting the June minutes as amended. All voted in favor.

## **3. Officer and Committee Reports**

Events, presented by Tyler

The June 30 event was cancelled due to unforeseen circumstances. Tyler will work to reschedule this event in the future. Tyler is still awaiting a response from Landini Brothers for a fundraising event on Sept. 11, 18, or 25. Sue confirmed walking tour guides are still available for any of those dates. Lovie will share an alternate contact for the restaurant.

Social Media, presented by Kristen

Confirmed George Washington's birthday is Feb. 21, so will ensure posts are schedule for six months prior.

*Next Meeting August 16, 2021, at the George Washington Masonic National Memorial*

Fundraising Committee, presented by Sue

Sue presented the revised sponsorship packet, with new formatting and language based on feedback. The goal is to raise at least \$20,000 to cover parade costs. Additional events will only take place as funding allows. Based on team feedback, Sue will work on clarifying which sponsorship levels are specifically for the parade, add some lower priced categories, and confirm what is being offered at each level. Kristen will assist in creating a list of private schools in and near Alexandria as potential sponsors. Tyler cell phone will be listed as the contact number in the sponsorship packet, and checks can be mailed to Gadsby's Tavern Museum, payable to the City of Alexandria. The goal is to have sponsorship levels finalized and listed on the website by the end of the month.

#### **4. Unfinished Business**

Noted that work directly related to parade logistics begins in September. The website needs a form for groups to register to march in the parade ready to be posted just after Labor Day.

#### **5. New Business**

No new business was discussed.

#### **6. For the Good of the Cause**

Mitzi offered a social event at her house for the commission members to help build relationships after a fall meeting.

Please send any event reports to Tyler so he can include in the annual report. Images, statistics, and constructive criticism welcome too. Due by July 31 to Tyler, who must submit report in August

#### **7. Adjournment**

Tyler moved and Sue seconded the meeting be adjourned. The meeting was adjourned at 7:57.