

Minutes

George Washington Birthday Celebration Committee
City of Alexandria, Virginia
7:00 p.m.
Monday, April 19, 2021

This meeting was conducted online via ZOOM due to the ongoing COVID-19 pandemic

Attendees: Claire Bennet; Carol Myers; Jason Reardon; Jeanne Jacob; Lovie Patish; Kristen Eastlick; Sue Johnson; Sean Marvin; Mitzi Moore; Robert Garbacz; Jennifer Warren, and Tyler Vanice (Chair)

City Staff: Nicole Quinn; Michele Longo

Meeting called to order at 7:04 pm.

Mitzi made the motion to approve the March minutes and Robert seconded, all were in favor and motion passed.

Lovie Patish is a new member to the Committee and was invited to introduce herself. She works at the Alexandria Chamber of Commerce.

Tyler reviewed finances, and the payment of last year's expenses, including the \$1000 owed to Brian Hilton. GWBCC still has outstanding debt to Ft. Ward for last two events - \$4400.

Tyler asked for committee reports. Fundraising, Social Media, Finance. Sue Johnson, Chair of the Fundraising Committee, and Tyler noted the creation of a regular Monday meeting schedule, 7 pm. Nicole will be supporting the meeting. Sue reported that she has been identifying contacts at organizations that had been previously identified.

Tyler presented an overview of the mission, structure, function, and activities of the Committee, given the number of new Committee members. In particular, Tyler also reminded members of the need to provide a total of the monthly hours worked to him and Nicole, on a monthly basis; Nicole also flagged the need for members to ensure that there is a full accounting back to September 2020.

There was then a discussion of costs of the annual parade and associated activity. Lovie suggested exploring trading sponsorship for accommodations for our George Washington interpreter. There were questions on the value of the \$5000 reception, but also clarifications on the scope of the event – it is only for participants in the parade.

Tyler plans to report at next meeting on possible future events, including a 4th of July activity. Claire raised the prospect of doing events/wreath laying activity on major milestone dates in Washington's life – inauguration day (April 30th), farewell address (September), death date (December).

There was some discussion of how to fill the Committee's high school slot, and Mitzi volunteered to look into it. Tyler also reviewed the tax-exempt status of the Legacy Alliance, which will be used to fundraise.

Robert made a motion to adjourn the meeting, seconded by Kristen, and Tyler adjourned the meeting at 8:02 pm.

Respectfully submitted by Jennifer Warren, Secretary to the Committee