



George Washington Birthday Celebration Committee

Minutes

George Washington Birthday Celebration Committee

City of Alexandria, Virginia

7:00 p.m.

Monday, February 3, 2020

George Washington Masonic National Memorial, 101 Callahan Drive

In Attendance: Bates, Bennett, Bissette, Dorton, Eastlick, Garbacz, Johnson, MacLeod, Marvin, Reardon, Shumard (co-chair), Marshall Smith, Uehlein, Vanice (co-chair)

Excused: Clark, Graham, Khan, Tabb

Unexcused:

City Staff: Nicole Quinn, Office of Historic Alexandria

CALL TO ORDER

Shumard called the meeting to order at 7:08pm.

The committee reviewed the minutes from the January 6th meeting. **Garbacz moved to accept the minutes. Eastlick seconded, and the motion passed unanimously.**

Tyler shared the committee roster and encouraged committee members to review when their terms expired and upcoming renewals.

Bissette and Bennett introduced Mitzi Moore, a local DAR member who will be volunteering in upcoming George Washington's Alexandria Tours.

Vanice circulated the 2020 proclamation to be introduced to the City Council on Tuesday, February 11th at 7pm. Bennett shared the presentation materials for City Hall.

Shumard proposed the committee recognize Kathleen Marie Kelly based on her demonstrated service to the historic Alexandria community by establishing the Kathleen Marie Kelly Volunteer Service Award. The committee discussed whether the award would be presented annually or on a non-regular basis, as well as the qualifications of the award. Shumard also stated the award would help to drive citizens to volunteer with the Office of Historic Alexandria. Eastlick proposed a subcommittee to handle the vetting and that the award be presented in the fall or summer to create year-round committee activities. Shumard proposed the June birthday of Martha Washington as a date. Eastlick proposed that it be called the "Spirit of Washington"

award to tie to the committee's mission. **Garbacz motioned to move forward with the concept of the award. Bates seconded and the motion passed unanimously.**

Bissette updated on the Hunt For Washington, including the status of clues and locations. Bissette encouraged committee members to share clues. Eastlick will assist with generating prizes for the Hunt.

Bennett updated on the Chocolate With Washington and status of food and promotion.

Johnson reported on the George Washington's Alexandria Tours, with the most recent tour drawing 45 people and great positive feedback. Upcoming tours will be every Sunday in February, 2-3:30pm.

Eastlick updated on the Cherry Challenge, with 24 restaurants participating. She encouraged committee members to send images from restaurants.

Bennett reported on the wreath laying and planned activities and participants. The Old Presbyterian Meeting House will be open during the event.

Shumard invited committee members to a cocktail hour at Gadsby's Tavern on February 15th ahead of the Birthnight Ball.

Shumard directed committee members to the parade day responsibilities list, and members discussed roles and tasks. Shumard directed members to the proposed menu for parade day catering and encouraged committee input. Committee members discussed day-of logistics and final preparations. Shumard provided an update on selection of a sound contractor for the event.

Vanice asked event leads to provide written reports following the completion of events to contribute to lessons learned. Bates recommended a standard format for reports.

There being no other immediate business, the meeting was adjourned at 8:13 pm.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'M. Uehlein', written in a cursive style.

Michael Uehlein, GWBCC Secretary