



# George Washington Birthday Celebration Committee

## Minutes

George Washington Birthday Celebration Committee

City of Alexandria, Virginia

7:00 p.m.

Monday, January 6, 2020

George Washington Masonic National Memorial, 101 Callahan Drive

In Attendance: Bates, Bennett, Bissette, Clark, Dorton, Eastlick, Garbacz, Graham, Johnson, Khan, MacLeod, Marvin, Reardon, Shumard (co-chair), Marshall Smith, Uehlein, Vanice (co-chair)

Excused:

Unexcused: Tabb

City Staff: Nicole Quinn, Office of Historic Alexandria

### **CALL TO ORDER**

Shumard called the meeting to order at 7:08pm.

Shumard shared with the committee a remembrance of former GWBCC committee member Kathleen Kelly. In recognition of her unique service to the city of Alexandria, the George Washington Birthday Parade is dedicated to her memory. **Bates moved to recognize her unique service to the city of Alexandria and dedicate the 2020 Washington Birthday Parade to her memory. Garbacz seconded and the motion passed unanimously.**

The committee reviewed the minutes from the December 16<sup>th</sup> meeting. **Bates moved to accept the minutes as presented. Bissette seconded, and the motion passed unanimously.**

The committee discussed location options for the Chocolate with Washington event.

Shumard shared organization materials for the 2020 parade, and committee members discussed assignments for parade day and parade guests to invite. Shumard shared that he would like to utilize WhatsApp for communication with committee members and parade marshals on parade day.

Shumard shared an update on his conversation with Admiral Robert Shumaker, who has agreed to be the parade's grand marshal. The committee discussed whether Shumaker should give remarks during the wreath laying, and Bennett said she would include him in the ceremony.

The committee discussed edits to a proposed Celebration press release.

Danny Smith updated the committee on the 2020 Cherry Challenge, and Eastlick said she would be sharing a flyer with committee members. The challenge will begin on January 26<sup>th</sup> and Councilmember John Taylor Chapman will serve as an honorary chair of the competition. Committee members will support in counting ballots on the night of February 10<sup>th</sup>.

Johnson provided an update regarding the Washington tours, and the committee discussed clarification regarding the positioning of the tour's affiliation with the Office of Historic Alexandria.

Shumard shared that the Birthnight Ball will be February 15<sup>th</sup> and encouraged committee members to purchase tickets.

Bissette shared that the Hunt for Washington clues and prizes will be assembled before the February 3<sup>rd</sup> meeting. The committee discussed clues and prizes in order to improve the scavenger hunt experience.

Johnson shared an update regarding the Christ Church gift shop, which is now carrying George Washington-related children's books.

Bud Jackson and Shumard discussed the potential press conference and potentially utilizing Admiral Shumaker in place of the Gen. Washington impersonator. Shumard and Jackson will coordinate future scheduling.

There being no other immediate business, the meeting was adjourned at 8:17 pm.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'M. Uehlein', is centered on the page.

Michael Uehlein, GWBCC Secretary