

GWBCC Fundraising Subcommittee Meeting Minutes

May 3, 2021, 7pm via Zoom

Attendance: Tyler Vanice (GWBCC chair), Sue Johnson (Fundraising Subcommittee Chair), Sean Marvin, Jeanne Jacob, Carol Myers, Jennifer Warren, Mitzi Moore, Kristen Eastlick, Jason Reardon

City Staff: Nicole Quinn

No excused or unexcused absences.

Tyler Vanice called the meeting to order at 7:06pm.

Virtual meeting notice was read by Nicole Quinn.

Motion to approve the minutes from the April meeting was moved by Mitzi, seconded by Jeanne and approved unanimously.

Tyler will follow up with Tall Ship Providence and Carlyle House on outstanding questions on costs/options.

Sue further refined and distributed the list of prior sponsorship targets for us to work from for potential 2022 sponsors. In order to respect data privacy, the subcommittee is not going to publish at the subcommittee meeting the list of contacts for each of the sponsorship targets.

Tyler shared that we have a \$30-35K fundraising target.

Sue and Tyler also shared Joe Shumard's write up of sponsorship packages for various elements of the parade related activities. Subcommittee members discussed and agreed to clarify the various activities for which there were likely to be sponsorship opportunities. We reviewed the dollar amounts associated with the sponsorships and raised the dollar levels to better reflect costs as well as the visibility of the individual activities.

The subcommittee focused on possibility of pursuing one big sponsor for a defined period, and then, if no success, breaking it down into smaller sponsorship options.

Several Committee members voiced concern about not finding any grand-scale sponsors to cover the overall cost.

Suggestions of possible large-scale sponsors from previous parades were presented and pondered for further discussion.

Sue Johnson closed by sending out a draft sponsorship-package and asked members for input to be discussed in the next meeting.

There were no guests and therefore no public comments and the meeting was adjourned by Sue Johnson at 8:10pm (due to Tyler having to leave a few minutes prior to closure).

Respectfully submitted by;

Jennifer Warren, secretary of the Committee and Nicole Quinn, staff-liaison to the Committee