Alexandria-Caen Sister City Committee Meeting Minutes

Monday, November 8, 2021 7:00 pm

https://zoom.us/webinar/register/WN_wGEJFQb2Sj66W Pog4uMmhg

Present: Angelique Moss (chair), Alex Jevgrafovs, Leslie Tourigny, Ashlee Harper-Johnson, Scott Campbell, Stephen Hartka, Holly Beardow, Kyly Larriviere, Henry Brooks, Mimi Joy, Kerem Bilge, Laura Withers, Wesley Thomas, Elodie Guillon, Allison Wynn

City Staff: Jim Holloway, Nicole Quinn

- I. Welcome and Call to Order by Angelique at 7:02pm and public meeting notice read by Jim Holloway
- II. Approval of Minutes from October Meeting, motioned by Angelique, seconded by Mimi, approved unanimously
- III. Welcome New Members (and introductions of previous members)— Stephen Hartka, Leslie Tourigny, and Ashlee Harper-Johnson. Also thanked Henry for his 10 year of service on the Committee.
- IV. Ongoing Business
 - A. Lafayette Escadrille Event Recap 10/21/21 was sold out and a great success
 - B. French Film & Cocktails -11/10/21 Cancelled due to lack of participation Discussion about how to entice people, maybe broaden the target audience with expanding the topic range and better promotion.
 - C. Beaujolais Nouveau Event 11/18/21 discussion, plan B needs to be applied, as Chef Hugh has not been able to participate. Input was needed from members about topics to share
 - D. Strategic Planning 1/10/22 Come prepared with ideas; discussion about possible shift and clearer definition about objectives, audience and how to promote future events. Possible input from City council needed to get a better picture of mission and subsequent strategies for the upcoming year(s).

Notes – We need to determine what our goal is when it comes to events – money vs number of people in attendance. Should we branch out and explore opportunities such as collaborating with other Sister City committees or the French Embassy?

We still need someone that would be willing to advertise events in the Del Ray Patch.

V. New Business

- A. Updating Volunteer Hours was emphasized by Angelique
- B. Strategic Partnerships
- C. Caen Zoom Across the Atlantic to be explored
- D. Open Floor

VI. Public Comment n/a

VII. Adjournment at 9:03 by Angelique Moss.

Respectfully submitted by Nicole Quinn, staff to the Committee and Allison Wynn, member

2021 Calendar

January – 1/7 Lindsay Chervinsky Lecture

February – 2/4 French Chef Demo

March – 3/16 Jennifer Paxton Lecture

April -

May -

June – 6/3-4 D-Day Lectures

July – 7/10 Summer Cookout

August -

September – 9/28 Sip & Sketch Event

October – 10/21 Lafayette Escadrille

November – 11/18 Virtual Beaujolais Nouveau Tasting

December -