

Alexandria-Caen Sister City Committee

Meeting Agenda

Monday, January 10, 2022

7:00 pm

https://zoom.us/webinar/register/WN_wGEJFQb2Sj66W
[Pog4uMmhg](#)

- I. Welcome and Call to Order
- II. Public Meeting Notice
- III. Approve Minutes from December Meeting
- IV. Strategic Planning
 - A. SMART Goals and Objectives
(SMART: Specific, Measurable, Attainable, Realistic and Time Bound) For instance for events, we could have a form to include objective, attendance/revenue goal, target audience, marketing strategy, tasks, timeline and agenda.
 - Educational
 - Study Abroad Scholarship
 - Cultural
 - Historic, Educational and Cultural Events
 - Teen Exchange
 - Arts and Cultural Program Exchanges
 - Commercial
 - Strategic Partnerships: French and American Private Business and Professional Relationships
 - Tourism Programs
 - Professional
 - Intern Exchange
 - Professional Health Program Exchanges
 - Trade and Professional Exchanges
- V. Open Floor
- VI. Public Comment
- VII. Adjournment

2022 Calendar

January –

February –

March –

April –

May –

June – 6/2 – D-Day Lecture, 6/4 – D-Day Event

July –

August –
September –
October –
November –
December –