

City of Alexandria Commission on Aging  
Outreach Committee  
AGENDA  
October 28, 2020, 11:30am  
Via Zoom

ZOOM info:

<https://zoom.us/j/92921948916?pwd=U2c3bG9oaFp5MWM4UWdzVURMUVptQT09>

Webinar ID: 929 2194 8916

Passcode: 708371

Phone In number: 301-715-8592

**1. Call to Order -** Chair reads virtual meeting notice language:

Due to the COVID-19 Pandemic emergency, this meeting is being held electronically pursuant to Virginia Code Section 2.2-3708.2(A)(3), the Continuity of Government ordinance adopted by the City Council on June 20, 2020 or Sections 4-0.00(g) in HB29 and HB30 to undertake essential business. All the members of the Commission and staff are participating from remote locations through a Zoom Meeting. This meeting is being held electronically, unless a determination is made that it is safe enough to be held in person at a location to be determined. Public comment will be received at this meeting. A recording of this meeting is being made.

**2. Updates on:**

- Outreach to Faith Community
- Outreach to LGBTQ Community
  
- Senior Ambassador Program
  
- Ideas for topics of interest to the aging community for local radio and newspaper

**3. Discussion of how to better use social media for outreach during pandemic**

Since more seniors are using social media, we will discuss how to use social media platforms for expanded outreach. Examples of platforms include Facebook, Twitter, Instagram and NextDoor.