

# *City of Alexandria, Virginia*

## MEMORANDUM

DATE: APRIL 2, 2009

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER

SUBJECT: BUDGET MEMO # 68 : PARKING ENFORCEMENT REVENUE

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This is in response to a question from Councilman Gaines regarding how the City is doing on parking enforcement revenues.

The City budgeted \$3.4 million in parking fines in its Approved FY 2009 budget. This was an increase from \$2.8 million budgeted in FY 2008 and was based on FY 2008 projections as of April 2008 (which then came in lower than expected), revenue from an increase in fines for metered parking violations from \$25 to \$35, and expected additional revenue from violations from pay boxes recently installed in the Carlyle neighborhood of the City. In the most recent revenue re-estimate in January, FY 2009 revenue was estimated downward to \$2.9 million.

From July through February, the most recent month for which information is available, the number of citations issued City-wide decreased by 6.4%, from 54,098 to 50,628. In the Carlyle area where parking pay boxes were recently installed, the number of citations decreased from 3,595 to 2,734, a decrease of 23.9%.

Police staff have researched citations issued and have determined that there has been a decline in productivity based on the number of citations written by Parking Enforcement Officers. The decline is also attributable to four vacancies in the Parking Enforcement Office compared to three vacancies last year. Total authorized strength is 27 Parking Enforcement Officers. Police staff are developing measures to increase productivity, will monitor the issue closely, and expect to hire additional parking enforcement officers to fill the current vacancies within the next few weeks.