

City of Alexandria, Virginia

MEMORANDUM

DATE: MARCH 30, 2009

TO: THE HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: JAMES K. HARTMANN, CITY MANAGER

SUBJECT: BUDGET MEMO # 53: SPECIAL EVENTS EXPENDITURES
BREAKDOWN

This memorandum is written in response to Councilman Krupicka's request for additional information on Special Events expenditures. It provides a breakdown of each event's cost to the City, detail on each City department's support role and spending, and parade route expenditures. In addition to this information the Recreation Parks and Cultural Activities Department is currently preparing a special events docket item for the April 14th Council Meeting. This docket item will include comments from the Park and Recreation Commission on the proposed policies and recommendations for the next steps in implementing the policies contained in the October 28, 2008, Special Events docket item

Special Events Breakdown

Attachment I is from the October 28th Special Events docket item. It is a report displaying the FY 2008 Citywide special events costs broken down by event and is based on current information. The events are further broken down by type of event (e.g. concerts, parades, races, etc.), by size of event, by events sponsored by the City, City Schools, co-sponsored by the City, and private organizations. Total City expenditures for special events in FY 2008 were approximately \$575,000. The City was reimbursed for \$154,000, leaving the net City expenditures at \$421,000 for the year.

Department Roles

Various departments provide varying levels of support for special events. Below is a list of City departments and the type of special event support they provide.

Recreation Parks and Cultural Activities Department

Direct payment for performers or services, logistical set-up needs, printing, rental of equipment (tables, chairs, generators, etc.), and Parks staff overtime expenses for cleanup/setup or other labor needs.

Fire/Code Enforcement

Overtime expenses for code compliance inspections.

Fire/EMS

Overtime expenses for emergency medical staff.

Police

Overtime for traffic/crowd control and other public safety requirements.

T&ES

Sanitation (trash pickup and street cleaning), barricades, posting signs for parking removal and street closures.

DASH

Bus rentals as needed.

Health

Inspection of foods being cooked and served.

General Services

Overtime expenses for Market Square support staff for set-up and breakdown of equipment, collection of trash on site, and provision of sound amplification.

Attachment II is a report detailing the FY 2008 Citywide special events costs broken down by City department.

Parade Routes

Alexandria has three yearly parades in Old Town. For all of these parades, the City receives no reimbursement for any of its event support expenditures. Out of the three parades, the St Patrick’s Day parade is the only one to cross two main traffic arteries - Route 1 and Washington Street. To cross these two streets staff estimates it costs \$6,000 in additional Police services. If the parade route is modified and terminates before Route 1, we believe the City will reduce expenditures, by approximately \$6,000, for the St. Patrick’s Day Parade. We are also looking at less expensive ways to control traffic and monitor parade routes.

<u>FY 2008 Police Services Parade Support Expenditures</u>		<u>Total City Costs</u>
George Washington Birthday	\$17,809	\$33,173
St. Patrick's Day	\$23,846	\$29,185
Scottish Christmas Walk	\$17,925	\$21,024

With respect to our parades, we believe that they bring visitors to the City and have an important effect on our economy.

ATTACHMENTS:

Attachment I. FY08 Events Expenses and Revenues by Fee Category Recommendation

Attachment II. FY08 Events Expenses and Revenues by Department

Attachment I: FY 2008 Special Events

Expenditures and Recovered Costs by Fee Category Recommendation

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Table A	<i>City Sponsored Events</i>	1
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Special Events - FY 2008 Event Support Costs

Table A

City Agency sponsored events

EVENT	Size	Location	Agency	TOTALS			
				TOTAL COST	PAID TO CITY	NET CITY COST	
UNIQUE EVENTS							
Concert/fireworks reschedule	1X	OB Park	RPCA	\$15,837	\$0	\$15,837	
Potomac Yard FS Groundbreaking	1X	Potomac Yard	City	\$1,452	\$1,286	\$166	
Houston Ground Breaking	1X	Houston Cntr	RPCA	\$1,049	\$0	\$1,049	
Silent Witness Vigil	1X	Mkt Sq	City	\$301	\$0	\$301	
Alexandria Tip Off Challenge	1X	Mkt Sq	City	\$328	\$0	\$328	
Citizenship Day	1X	Mkt Sq	City	\$373	\$0	\$373	
DASH Groundbreaking	1X	Mkt Sq	City	\$62	\$0	\$62	
Brenman Park Ribbon Cutting	1X	Brenman	City	\$277	\$0	\$277	
State Champion BBAll Rally	1X	Mkt Sq	City	\$1,183	\$0	\$1,183	
CONCERTS							
Outdoor Concerts (46)	S	Varies	RPCA	\$22,540	\$0	\$22,540	
SMALL EVENT (<1,000)							
Alexandria Film Festival	S	Mkt Sq	RPCA/ACA	\$357	\$0	\$357	
National Night Out	S	Varies	City Wide	\$300	\$0	\$300	
NJ Lee Community Day	S	NJ Lee Field	RPCA	\$940	\$0	\$940	
Cora Kelly Community Day	S	Ckelly Cntr	RPCA	\$1,200	\$0	\$1,200	
Earth Day	S	Brenman	RPCA/EPC	\$7,831	\$250	\$7,581	
M.L.King	S	Lee Ctr	City	\$223	\$0	\$223	
City Days of Remembrance	S	Mkt Sq	City	\$2,274	\$0	\$2,274	
Farmers Market	S	Mkt Sq	City	\$26,642	\$0	\$26,642	
Farmers Mkt Chef Demos	S	Mkt Sq	General Services	\$880	\$0	\$880	
MEDIUM EVENT (1,000-5,000)							
Family Fall Festival	M	Boothe	RPCA	\$10,073	\$150	\$9,923	
Friendship Fire Festival	M	Alfred St	OHA	\$1,187	\$0	\$1,187	
City Tree Lighting	M	Mkt Sq	RPCA	\$5,427	\$0	\$5,427	
G.W. Re-enactment	M	Ft Ward	GWPC/OHA	\$3,360	\$0	\$3,360	
LARGE EVENT (5,000+)							
USA/Alexandria's Birthday	L	OB Park	RPCA	\$87,698	\$1,175	\$86,523	
Memorial Day Jazz Festival	L	Ft Ward	RPCA	\$15,262	\$500	\$14,762	
RACES							
Project Discovery Walkathon	S	Ft Ward	DHS	\$400	\$0	\$400	
Walk for Breast Cancer	M	Eisnhr Ave	Office on Women	\$5,176	\$3,176	\$2,000	
G.W. Parade Race	L	Esnhr Ave	GWPC/Pacers	\$3,687	\$0	\$3,687	
PARADES							
G.W. Parade	L	Old Twn	GWPC	\$33,173	\$0	\$33,173	
TOTALS				\$249,492	\$6,537	\$242,955	
				<i>FY 2007 Total for Comparison</i>	\$248,955	\$28,684	\$220,271

Total Costs by City Department	
RPCA	\$154,843
Fire/Code*	\$1,238
Fire EMS	\$2,250
Police	\$41,178
T&ES*	\$4,756
DASH	\$0
Health	\$6,560
Gen'l Svs	\$38,667
Total	\$249,492

*Fire Dept & T&ES unable to confirm cost estimates at this time

Special Events - FY 2008 Event Support Costs

Table B

for events co-sponsored with other groups and City

EVENT	Size	Location	Sponsor	TOTALS		
				TOTAL COST	PAID TO CITY	NET CITY COST
CONCERTS						
Canal Plaza Concerts (4) *	S	Canal Cnter	RPCA/Tishman Speyer	\$500	\$0	\$500
Supper Under the Stars (1)	S	KSG	OTBA	\$815	\$0	\$815
SMALL EVENT (<1,000)						
Potomac West Tree Lighting	S	Colasanto	RPCA/PWBA	\$540	\$0	\$540
Taste of Old Town North	S	Montg Park	RPCA/OTNCP	\$540	\$0	\$540
Spring for Alexandria	S	Mkt Sq	AVB/City	\$349	\$0	\$349
One Love Festival	S	Brad Fld	Operation Hope	\$9,589	\$1,000	\$8,589
MEDIUM EVENT (1,000-5,000)						
African Heritage Cultural Fest	M	Mkt Sq	AHCFC	\$3,517	\$0	\$3,517
Armenian Festival	M	Mkt Sq	Gyumri Sister City	\$3,947	\$0	\$3,947
Irish Heritage Festival	M	Wtrfrt Pk	Ballyshanner's	\$4,548	\$1,200	\$3,348
Cambodian	M	Brenman	CCDC	\$4,485	\$300	\$4,185
Scottish Festival	M	Fort Ward	ASHFC	\$4,207	\$450	\$3,757
Comcast Outdoor Film Fest.	M	Brenman	RPCA/Comcast	\$10,239	\$2,826	\$7,413
LARGE EVENT (5,000+)						
Chiralagua Festival	L	Arlandria	Tenants & Workers United	\$30,094	\$12,885	\$17,209
Alex Festival of the Arts	L	King St	City/H Allen Productions	\$35,210	\$29,190	\$6,020
First Night Alexandria	L	M Temple	First Night Alexandria	\$15,424	\$13,742	\$1,682
TOTALS				\$124,004	\$61,593	\$62,411
* Paid directly for other concerts			<i>FY 2007 Total for Comparison</i>	\$194,308	\$71,314	\$122,994

Total Costs by City Department	
RPCA	\$35,231
Fire/Code**	\$2,298
Fire EMS	\$9,365
Police	\$55,320
T&ES**	\$7,669
DASH	\$0
Health	\$5,960
Gen'l Svs	\$8,161
Total	\$124,004

**Fire Dept & T&ES unable to confirm cost estimates at this time

Special Events - FY 2008 Event Support Costs

Table C

sponsored by Alexandria City Public Schools

EVENT	Size	Location	Sponsor	TOTALS		
				TOTAL COST	PAID TO CITY	NET CITY COST
UNIQUE EVENTS						
TC Williams Grand Opening	1X	TCWHS	ACPS	\$979	\$0	\$979
SMALL EVENT (<1,000)						
Mt. Vernon School Fun Fair	S	MtV field	Mt Vernon School PTA	\$2,025	\$0	\$2,025
Tucker Fun Day	S	Tucker	Tucker School PTA	\$0	\$0	\$0
Ch. Barrett School Bazaar	S	Barrett	Barrett School PTA	\$280	\$0	\$280
MEDIUM EVENT (1,000-5,000)						
Titan Expo	M	Chinq Pk	TCWHS PTA/Key Clubs	\$1,950	\$0	\$1,950
RACES						
Run vs. Row - cancelled 08	M	OB Pk/St	TCWHS Crew Boosters	\$0	\$0	\$0
TOTALS				\$5,234	\$0	\$5,234
				<i>FY 2007 Total for Comparison</i>	\$8,269	\$8,269

Total Costs by City Department	
RPCA	\$3,645
Fire/Code*	\$50
Fire EMS	\$979
Police	\$0
T&ES*	\$0
DASH	\$0
Health	\$560
Gen'l Svs	\$0
Total	\$5,234

*Fire Dept & T&ES unable to confirm cost estimates at this time

for Private Organizations

EVENT	Size	Location	Sponsor	TOTALS			
				TOTAL COST	PAID TO CITY	NET CITY COST	
UNIQUE EVENTS							
Free Chili Dog Give Away	1X	Market Sq		\$480	\$0	\$480	
Wilson Bridge Ribbon Cutting	1X	PotomacYrd		\$1,570	\$1,286	\$284	
NFL Film Shoot	1X	Old Town		\$534	\$534	\$0	
Obama Campaign Rally	1X	TCHS		\$17,790	\$0	\$17,790	
VP Dick Cheney visit	1X			\$2,225	\$0	\$2,225	
PM of Denmark	1X			\$666	\$0	\$666	
Bittersweet Anniversary	1X		Bittersweet	\$680	\$680	\$0	
July 4 US Park Police	1X		US Park Police	\$8,836	\$8,836	\$0	
SMALL EVENT (<1,000)							
Back to School BB Slam	S	Lee Center	Felicia Sharpe	\$340	\$0	\$340	
Easter Sunrise Service	S	Mkt Sq		\$132	\$0	\$132	
No Family Left Behind	S	Lee Center	Sherman Harris	\$400	\$0	\$400	
Seaport Day	S	Wtrfrt Pk	Seaport Foundation	\$1,040	\$0	\$1,040	
DelRay Music Festival	S	MtV field	PWBA	\$3,097	\$2,340	\$757	
Mt Vernon Ave - 1st Thurs.	S	MtV Ave	PWBA	\$320	\$0	\$320	
Taste of Old Town North	S	Montg Pk	Old Town North BA	\$1,511	\$0	\$1,511	
St Patrick's Day Dog Show	S	Mkt Sq	Ballyshanner's	\$248	\$0	\$248	
LARGE EVENT (5,000+)							
Art on the Avenue	L	MtV Ave	PWBA	\$17,807	\$9,458	\$8,349	
ARC Waterfront Fest	L	OB Park	RC Alex Chpt	\$38,558	\$35,438	\$3,120	
USPTO Community Day	L	D Grdns	USPTO	\$5,571	\$2,021	\$3,550	
Volunteer Bureau Arts/Craft Festival	L	Mkt Sq	Alex Volunteer Bureau	\$1,960	\$0	\$1,960	
RACES							
G.W. Parkway 10k Classic	L	GW Pkwy	Pacers	\$13,105	\$10,105	\$3,000	
March for Babies	S	Eisnhr Ave	March of Dimes	\$400	\$0	\$400	
Multiple Myeloma 5K	M	Eisnhr Ave	MM Organization	\$807	\$532	\$275	
Colin Casey 5K/St Mary's Fair	M	SM Schl	St. Mary's School	\$655	\$0	\$655	
Kelly Cares 5K	M	Brad Fld	Kelly Cares Foundation	\$7,017	\$5,662	\$1,355	
Turkey Trot	M	CK/St	PWBA	\$6,189	\$0	\$6,189	
Gulf Coast Relief Race 5K	M	OB Pk/St	Pacers	\$5,819	\$5,819	\$0	
PARADES							
Halloween Parade	M	MtV Ave	PWBA	\$4,466	\$0	\$4,466	
Centennial Parade	M	MtV Ave	PWBA	\$3,801	\$3,081	\$720	
Scottish Xmas Walk	L	Old Twn	Campagna	\$21,024	\$0	\$21,024	
St. Patrick's Day Parade	L	King St	Ballyshanner's	\$29,185	\$0	\$29,185	
TOTALS				\$196,233	\$85,792	\$110,441	
				<i>FY 2007 Total for Comparison</i>	\$230,292	\$114,967	\$115,325

Total Costs by City Department	
RPCA	\$22,151
Fire/Code*	\$2,446
Fire EMS	\$10,256
Police	\$135,092
T&ES*	\$12,165
DASH	\$0
Health	\$11,900
Gen'l Svs	\$2,223
Total	\$196,233

*Fire Dept & T&ES unable to confirm cost estimates at this time

Special Events - Cost Recovery Trends

Table E

Event Classification	Year		Change
	2007	2008	
City Agency Sponsored			
Total Cost	\$ 248,955	\$ 249,492	\$ 537
Paid to City	\$ 28,684	\$ 6,537	\$ (22,147)
Net City Cost	\$ 220,271	\$ 242,955	\$ 22,684
Co-Sponsored*			
Total Cost	\$ 194,308	\$ 124,004	\$ (70,304)
Paid to City	\$ 71,314	\$ 61,593	\$ (9,721)
Net City Cost	\$ 122,994	\$ 62,411	\$ (60,583)
ACPS Sponsored			
Total Cost	\$ 8,269	\$ 5,234	\$ (3,035)
Paid to City	\$ -	\$ -	\$ -
Net City Cost	\$ 8,269	\$ 5,234	\$ (3,035)
Private Org. Sponsored			
Total Cost	\$ 230,292	\$ 196,233	\$ (34,059)
Paid to City	\$ 114,967	\$ 85,792	\$ (29,175)
Net City Cost	\$ 115,325	\$ 110,441	\$ (4,884)

Event Classification	City %		Change		
	2007	2008	%	Total Costs	Paid to City
City Agency Sponsored	88%	97%	9%	\$ 537	\$ (22,147)
Co-Sponsored	63%	50%	-13%	\$ (70,304)	\$ (9,721)
ACPS Sponsored	100%	100%	0%	\$ (3,035)	\$ -
Private Orgs. Sponsored	50%	56%	6%	\$ (34,059)	\$ (29,175)
TOTALS			2%	\$ (106,861)	\$ (61,043)

Net Cost
\$ 22,684
\$ (60,583)
\$ (3,035)
\$ (4,884)
\$ (45,818)

Special Events - FY 2008 Legend and explanations

Tishman Speyer partnered with City to sponsor concerts;paid direct services of sound/performers

Races net revenues are donated to charitable causes or support an event

DHS - Department of Human Services
USPTO - US Patent & Trade Mark Office
GWPC - George Washington Parade Committee
PWBA - Potomac West Business Association
TCWHS - TC Williams High School
OTBA - Old Town Business Association
OTNCP - Old Town North Community Partnership
RPCA - Recreation, Parks & Cultural Activities
OHA - Office of Historic Alexandria
EPC - Environmental Policy Commission
ACVA - Alexandria Convention & Visitors Association
Cameron Station Civic Association
WEBA - West End Business Association

Ethnic Festival Co-sponsors

AHCFC - African Heritage Cultural Festival Committee
ASHFC - Alexandria Scottish Heritage Fair Council
AIHEA - American Indian Heritage & Educational Association
CCDC - Cambodian Community Day Committee

ATTACHMENT II

Special Events - FY 2008 Event Support Costs

EVENT	Size	Location	Agency	EVENT EXPENSES								TOTALS			
				RPCA	Fire/Code	Fire EMS	Police	T&E	DASH	Health	Gen'l Svs	TOTAL COST	PAID TO CITY	NET CITY COST	
UNIQUE EVENTS															
Concert/fireworks reschedule	1X	OB Park	RPCA	\$13,090	\$0	\$0	\$2,667	\$0	\$0	\$80	\$0	\$15,837	\$0	\$15,837	
Potomac Yard Firehouse Ground Brk	1X	PotomacYrd	City	\$0	\$0	\$0	\$1,286	\$0	\$0	\$0	\$166	\$1,452	\$1,286	\$166	
Houston Ground Breaking	1X	Houston Cntr	RPCA	\$500	\$0	\$0	\$549	\$0	\$0	\$0	\$0	\$1,049	\$0	\$1,049	
Silent Witness Vigil	1X	Mkt Sq	City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$301	\$301	\$0	\$301	
Alexandria Tip Off Challenge	1X	Mkt Sq	City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$328	\$328	\$0	\$328	
Citizenship Day	1X	Mkt Sq	City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$373	\$373	\$0	\$373	
DASH Groundbreaking	1X	DASH	City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$62	\$62	\$0	\$62	
Brenman Park Ribbon cutting	1X	Brenman Pk	City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$277	\$277	\$0	\$277	
State Champion BBAII Rally	1X	Mkt Sq	City	\$711	\$0	\$0	\$0	\$0	\$0	\$0	\$472	\$1,183	\$0	\$1,183	
Free Chili Dog Give Away	1X	Market Sq		\$0	\$0	\$0	\$0	\$0	\$0	\$480	\$0	\$480	\$0	\$480	
Wilson Bridge Ribbon Cutting	1X	WWB		\$0	\$0	\$0	\$1,286	\$0	\$0	\$0	\$284	\$1,570	\$1,286	\$284	
NFL Film Shoot	1X	Old Town		\$0	\$0	\$0	\$534	\$0	\$0	\$0	\$0	\$534	\$534	\$0	
Obama Campaign Rally	1X	TCHS		\$0	\$0	\$0	\$17,790	\$0	\$0	\$0	\$0	\$17,790	\$0	\$17,790	
VP Dick Cheney visit	1X			\$0	\$0	\$0	\$2,225	\$0	\$0	\$0	\$0	\$2,225	\$0	\$2,225	
PM of Denmark	1X			\$0	\$0	\$0	\$666	\$0	\$0	\$0	\$0	\$666	\$0	\$666	
Bittersweet Anniversary	1X		Bittersweet	\$0	\$0	\$0	\$680	\$0	\$0	\$0	\$0	\$680	\$680	\$0	
July 4 US Park Police	1X		US Park Police	\$0	\$0	\$0	\$8,836	\$0	\$0	\$0	\$0	\$8,836	\$8,836	\$0	
TC Williams Grand Opening	1X	TCWHS	ACPS	\$0	\$0	\$0	\$979	\$0	\$0	\$0	\$0	\$979	\$0	\$979	
CONCERTS															
Outdoor Concerts (46)	S	Varies	RPCA	\$16,874	\$0	\$0	\$0	\$0	\$0	\$0	\$5,666	\$22,540	\$0	\$22,540	
Canal Plaza Concerts (4) *	S	Canal Cntr	RPCA/Tishman Speyer	\$500	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$500	\$0	\$500	
Supper Under the Stars (1)	S	KSG	OTBA	\$815	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$815	\$0	\$815	
SMALL EVENT (<1,000)															
Alexandria Film Festival	S	Mkt Sq	RPCA/ACA	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$357	\$357	\$0	\$357	
National Night Out	S	Varies	City Wide	\$100	\$0	\$0	\$0	\$0	\$0	\$200	\$0	\$300	\$0	\$300	
NJ Lee Community Day	S	NJ Lee Field	RPCA	540	0	0	\$0	0	0	\$400	0	\$940	\$0	\$940	
Cora Kelly Community Day	S	Ckelly Cntr	RPCA	\$1,200	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,200	\$0	\$1,200	
Earth Day	S	Brenman	RPCA/EPC	\$6,767	\$0	\$0	\$0	\$544	\$0	\$520	\$0	\$7,831	\$250	\$7,581	
M.L.King	S	Lee Ctr	City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$223	\$223	\$0	\$223	
City Days of Remembrance	S	Mkt Sq	City	\$1,985	\$0	\$0	\$0	\$0	\$0	\$0	\$289	\$2,274	\$0	\$2,274	
Farmers Market	S	Mkt Sq	City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$26,642	\$26,642	\$0	\$26,642	
Farmers Mkt Chef Demos	S	Mkt Sq	General Services	\$0	\$0	\$0	\$0	\$0	\$0	\$880	\$0	\$880	\$0	\$880	
Potomac West Tree Lighting	S	Colasanto	RPCA/PWBA	\$540	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$540	\$0	\$540	
Taste of Old Town North	S	Montg Park	RPCA/OTNCP	\$540	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$540	\$0	\$540	
Spring for Alexandria	S	Mkt Sq	AVB/City	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$349	\$349	\$0	\$349	
One Love Festival	S	Brad Fld	Operation Hope	\$8,789	\$0	\$0	\$0	\$0	\$0	\$800	\$0	\$9,589	\$1,000	\$8,589	
Mt. Vernon School Fun Fair	S	MtV field	Mt Vernon School PTA	\$2,025	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,025	\$0	\$2,025	
Tucker Fun Day	S	Tucker	Tucker School PTA	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Ch. Barrett School Bazaar	S	Barrett	Barrett School PTA	\$0	\$0	\$0	\$0	\$0	\$0	\$280	\$0	\$280	\$0	\$280	
Back to School BB Slam	S	Lee Center	Felicia Sharpe	\$0	\$0	\$0	\$0	\$0	\$0	\$340	\$0	\$340	\$0	\$340	
Easter Sunrise Service	S	Mkt Sq		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$132	\$132	\$0	\$132	
No Family Left Behind	S	Lee Center	Sherman Harris	\$0	\$0	\$0	\$0	\$0	\$0	\$400	\$0	\$400	\$0	\$400	
Seaport Day	S	Wtrfrt Pk	Seaport Foundation	\$720	\$0	\$0	\$0	\$0	\$0	\$320	\$0	\$1,040	\$0	\$1,040	
DelRay Music Festival	S	MtV field	PWBA	\$2,340	\$0	\$0	\$317	\$0	\$0	\$440	\$0	\$3,097	\$2,340	\$757	
Mt Vernon Ave - 1st Thurs.	S	MtV Ave	PWBA	\$0	\$0	\$0	\$0	\$0	\$0	\$320	\$0	\$320	\$0	\$320	
Taste of Old Town North	S	Montg Pk	Old Town North BA	\$1,191	\$0	\$0	\$0	\$0	\$0	\$320	\$0	\$1,511	\$0	\$1,511	
St Patrick's Day Dog Show	S	Mkt Sq	Ballyshanner's	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$248	\$248	\$0	\$248	

EVENT	Size	Location	Agency	EVENT EXPENSES								TOTALS		
				RPCA	Fire/Code	Fire EMS	Police	T&ES	DASH	Health	Gen'l Svcs	TOTAL COST	PAID TO CITY	NET CITY COST
MEDIUM EVENT (1,000-5,000)														
Family Fall Festival	M	Boothe	RPCA	\$8,922	\$431	\$0	\$0	\$0	\$0	\$720	\$0	\$10,073	\$150	\$9,923
Friendship Fire Festival	M	Alfred St	OHA	\$0	\$0	\$0	\$821	\$206	\$0	\$160	\$0	\$1,187	\$0	\$1,187
City Tree Lighting	M	Mkt Sq	RPCA	\$2,888	\$0	\$0	\$0	\$0	\$0	\$0	\$2,539	\$5,427	\$0	\$5,427
G.W. Re-enactment	M	Ft Ward	GWPC/OHA	\$3,360	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3,360	\$0	\$3,360
African Heritage Cultural Fest	M	Mkt Sq	AHCFC	\$1,170	\$58	\$0	\$0	\$0	\$0	\$720	\$1,569	\$3,517	\$0	\$3,517
Armenian Festival	M	Mkt Sq	Gyumri Sister City	\$2,617	\$58	\$0	\$0	\$0	\$0	\$640	\$632	\$3,947	\$0	\$3,947
Irish Heritage Festival	M	Wtrfrt Pk	Ballyshanner's	\$3,690	\$58	\$0	\$0	\$0	\$0	\$800	\$0	\$4,548	\$1,200	\$3,348
Cambodian	M	Brenman	CCDC	\$3,787	\$58	\$0	\$0	\$0	\$0	\$640	\$0	\$4,485	\$300	\$4,185
Scottish Festival	M	Fort Ward	ASHFC	\$3,389	\$58	\$0	\$0	\$0	\$0	\$760	\$0	\$4,207	\$450	\$3,757
Comcast Outdoor Film Fest.	M	Brenman	RPCA/Comcast	\$3,780	\$298	\$350	\$5,651	\$0	\$0	\$160	\$0	\$10,239	\$2,826	\$7,413
Titan Expo	M	Chinq Pk	TCWHS PTA/Key Clubs	\$1,620	\$50	\$0	\$0	\$0	\$0	\$280	\$0	\$1,950	\$0	\$1,950
LARGE EVENT (5,000+)														
USA/Alexandria's Birthday	L	OB Park	RPCA	\$74,697	\$807	\$1,000	\$8,502	\$692	\$0	\$2,000	\$0	\$87,698	\$1,175	\$86,523
Memorial Day Jazz Festival	L	Ft Ward	RPCA	\$10,581	\$0	\$0	\$3,481	\$0	\$0	\$1,200	\$0	\$15,262	\$500	\$14,762
Chiralagua Festival	L	Arlandria	Tenants & Workers United	\$5,614	\$58	\$5,829	\$12,056	\$5,097	\$0	\$1,440	\$0	\$30,094	\$12,885	\$17,209
Alex Festival of the Arts	L	King St	City/H Allen Productions	\$0	\$360	\$3,186	\$23,871	\$2,182	\$0	\$0	\$5,611	\$35,210	\$29,190	\$6,020
First Night Alexandria	L	M Temple	First Night Alexandria	\$0	\$1,292	\$0	\$13,742	\$390	\$0	\$0	\$0	\$15,424	\$13,742	\$1,682
Art on the Avenue	L	MtV Ave	PWBA	\$1,080	\$0	\$0	\$11,027	\$4,340	\$0	\$1,360	\$0	\$17,807	\$9,458	\$8,349
ARC Waterfront Fest	L	OB Park	RC Alex Chpt	\$11,060	\$1,425	\$4,956	\$15,663	\$2,334	\$0	\$3,120	\$0	\$38,558	\$35,438	\$3,120
USPTO Community Day	L	D Grdns	USPTO	\$0	\$430	\$0	\$2,021	\$0	\$0	\$3,120	\$0	\$5,571	\$2,021	\$3,550
Volunteer Bureau Arts/Craft Festival	L	Mkt Sq	Alex Volunteer Bureau	\$0	\$0	\$0	\$0	\$0	\$0	\$1,040	\$920	\$1,960	\$0	\$1,960
RACES														
Project Discovery Walkathon	S	Ft Ward	DHS	\$0	\$0	\$0	\$0	\$0	\$0	\$400	\$0	\$400	\$0	\$400
Walk for Breast Cancer	M	Eisnhr Ave	Office on Women	\$540	\$0	\$0	\$3,176	\$872	\$0	\$0	\$588	\$5,176	\$3,176	\$2,000
G.W. Parade Race	L	Esnhr Ave	GWPC/Pacers	\$0	\$0	\$800	\$2,887	\$0	\$0	\$0	\$0	\$3,687	\$0	\$3,687
G.W. Parkway 10k Classic	L	GW Pkwy	Pacers	\$1,080	\$0	\$3,000	\$9,025	\$0	\$0	\$0	\$0	\$13,105	\$10,105	\$3,000
March for Babies	S	Eisnhr Ave	March of Dimes	\$0	\$0	\$0	\$0	\$0	\$0	\$400	\$0	\$400	\$0	\$400
Multiple Myeloma 5K	M	Eisnhr Ave	MM Organization	\$0	\$0	\$275	\$532	\$0	\$0	\$0	\$0	\$807	\$532	\$275
Colin Casey 5K/St Mary's Fair	M	SM Schl	St. Mary's School	\$0	\$0	\$275	\$0	\$220	\$0	\$160	\$0	\$655	\$0	\$655
Kelly Cares 5K	M	Brad Fld	Kelly Cares Foundation	\$1,080	\$0	\$275	\$5,662	\$0	\$0	\$0	\$0	\$7,017	\$5,662	\$1,355
Turkey Trot	M	CK/St	PWBA	\$0	\$0	\$275	\$5,666	\$248	\$0	\$0	\$0	\$6,189	\$0	\$6,189
Gulf Coast Relief Race 5K	M	OB Pk/St	Pacers	\$1,080	\$0	\$275	\$4,464	\$0	\$0	\$0	\$0	\$5,819	\$5,544	\$275
PARADES														
Halloween Parade	M	MtV Ave	PWBA	\$540	\$0	\$0	\$3,846	\$0	\$0	\$80	\$0	\$4,466	\$0	\$4,466
Centennial Parade	M	MtV Ave	PWBA	\$720	\$0	\$0	\$3,081	\$0	\$0	\$0	\$0	\$3,801	\$3,081	\$720
Scottish Xmas Walk	L	Old Twn	Campagna	\$540	\$161	\$475	\$17,925	\$1,923	\$0	\$0	\$0	\$21,024	\$0	\$21,024
St. Patrick's Day Parade	L	King St	Ballyshanner's	\$720	\$430	\$450	\$23,846	\$3,100	\$0	\$0	\$639	\$29,185	\$0	\$29,185
G.W. Parade	L	Old Twn	GWPC	\$12,088	\$0	\$450	\$17,809	\$2,442	\$0	\$0	\$384	\$33,173	\$0	\$33,173
TOTALS				\$215,870	\$6,032	\$21,871	\$232,569	\$24,590	\$0	\$24,980	\$49,051	\$574,963	\$153,647	\$421,316

Total Costs for City Departments	
Recreation, Parks & Cultural Activities	\$215,870
Fire/Code	\$6,032
Fire/EMS	\$21,871
Police	\$232,569
T&ES	\$24,590
DASH	\$0
Health	\$24,980
General Services	\$49,051
Total FY08 Expenses	\$574,963