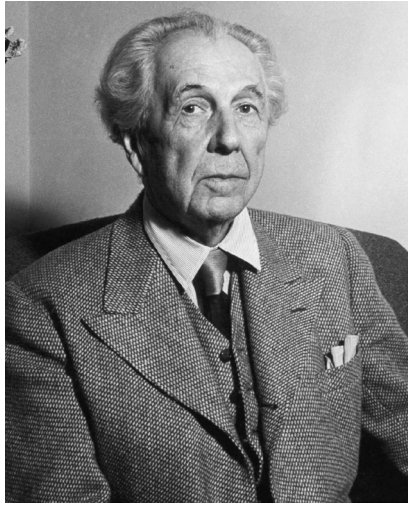




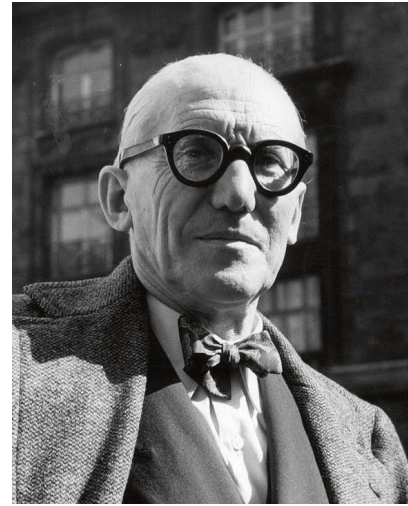
THE ARCHITECT'S ROLE

JUNE 25, 2022

ARCHITECTS (PERCEPTION)



FRANK LLOYD WRIGHT
ARCHITECT



LE CORBUSIER
ARCHITECT



FRANK GEHRY
ARCHITECT



HOWARD ROARK
THE FOUNTAINHEAD



MIKE BRADY
THE BRADY BUNCH



FRANK GEHRY
THE SIMPSONS

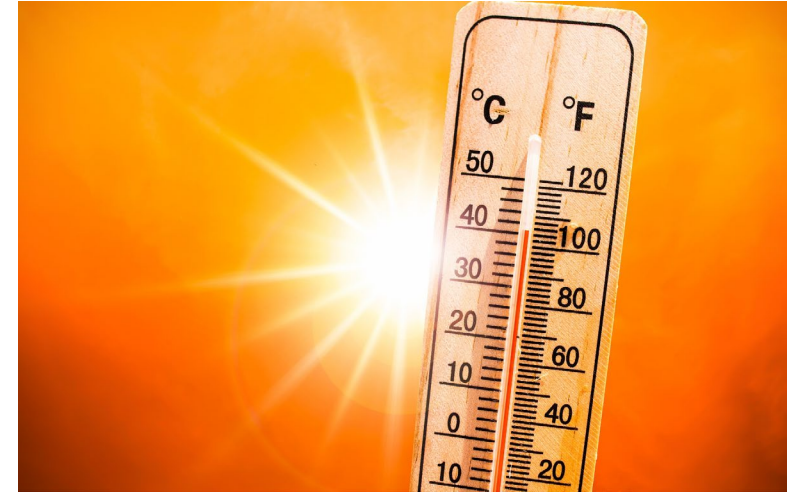
ARCHITECTS (REALITY)



ARCHITECTS (REALITY)



UNIVERSAL NEEDS



UNIVERSAL NEEDS



UNIVERSAL NEEDS



ARCHITECTURE = CAKE?





OLD TOWN COMMONS



VICTORIAN TOWNHOMES



VICTORIAN TOWNHOMES



CONTEMPORARY TOWNHOMES



APARTMENTS & CONDOMINIUMS



ENERGY EFFICIENCY



STREETSCAPE



LANDSCAPE



BUILDING HEIGHT



LOCATION



LOCATION - RESTAURANTS



LOCATION – GROCERY STORES & MARKETS



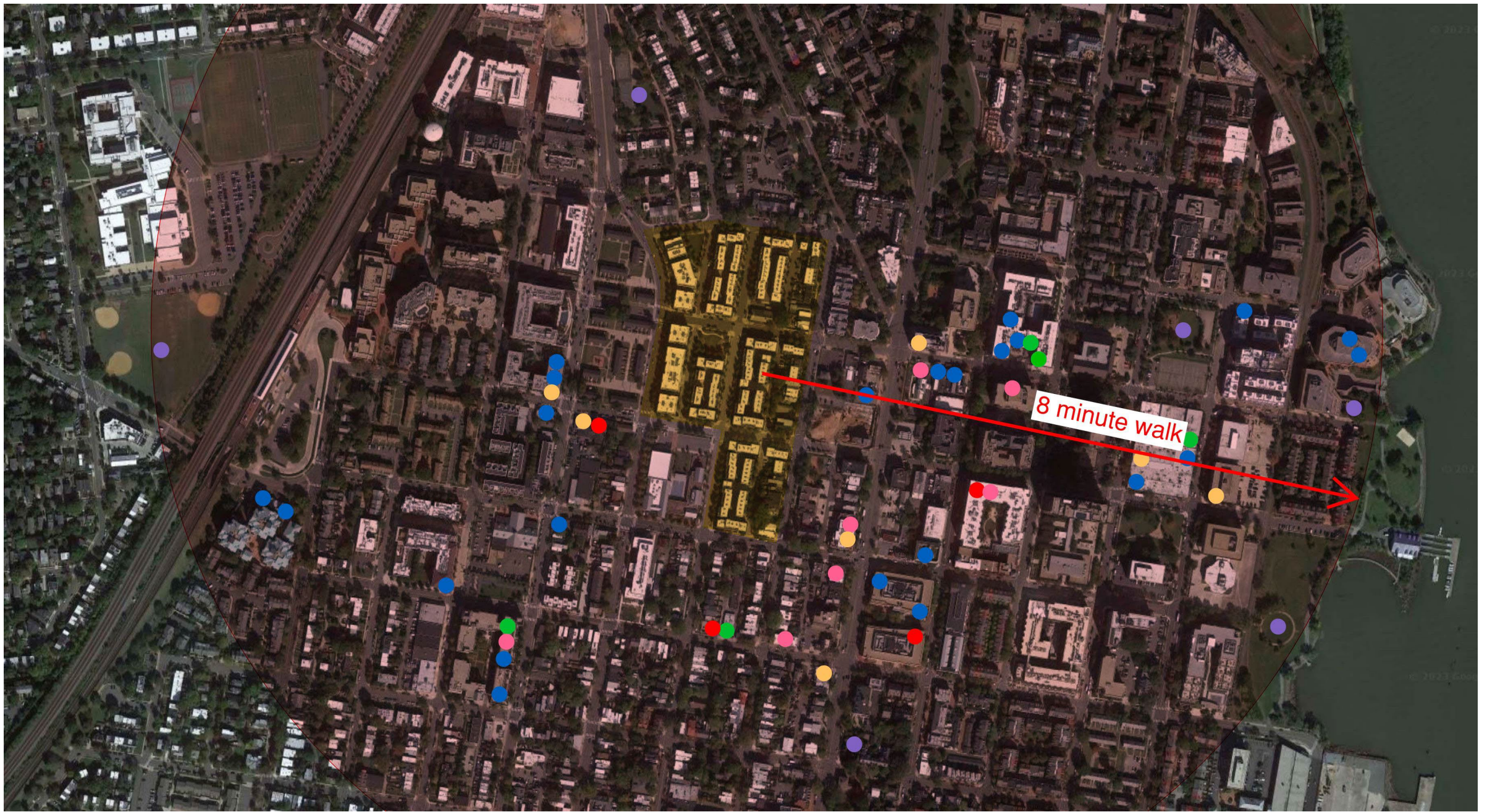
LOCATION – COFFEE SHOPS AND CAFES



LOCATION – HEALTH FACILITIES



LOCATION – PUBLIC PARKS



LOCATION - PROXIMITY



LOCATION - METRO



LOCATION – BUS STOPS



LOCATION - BIKESHARE

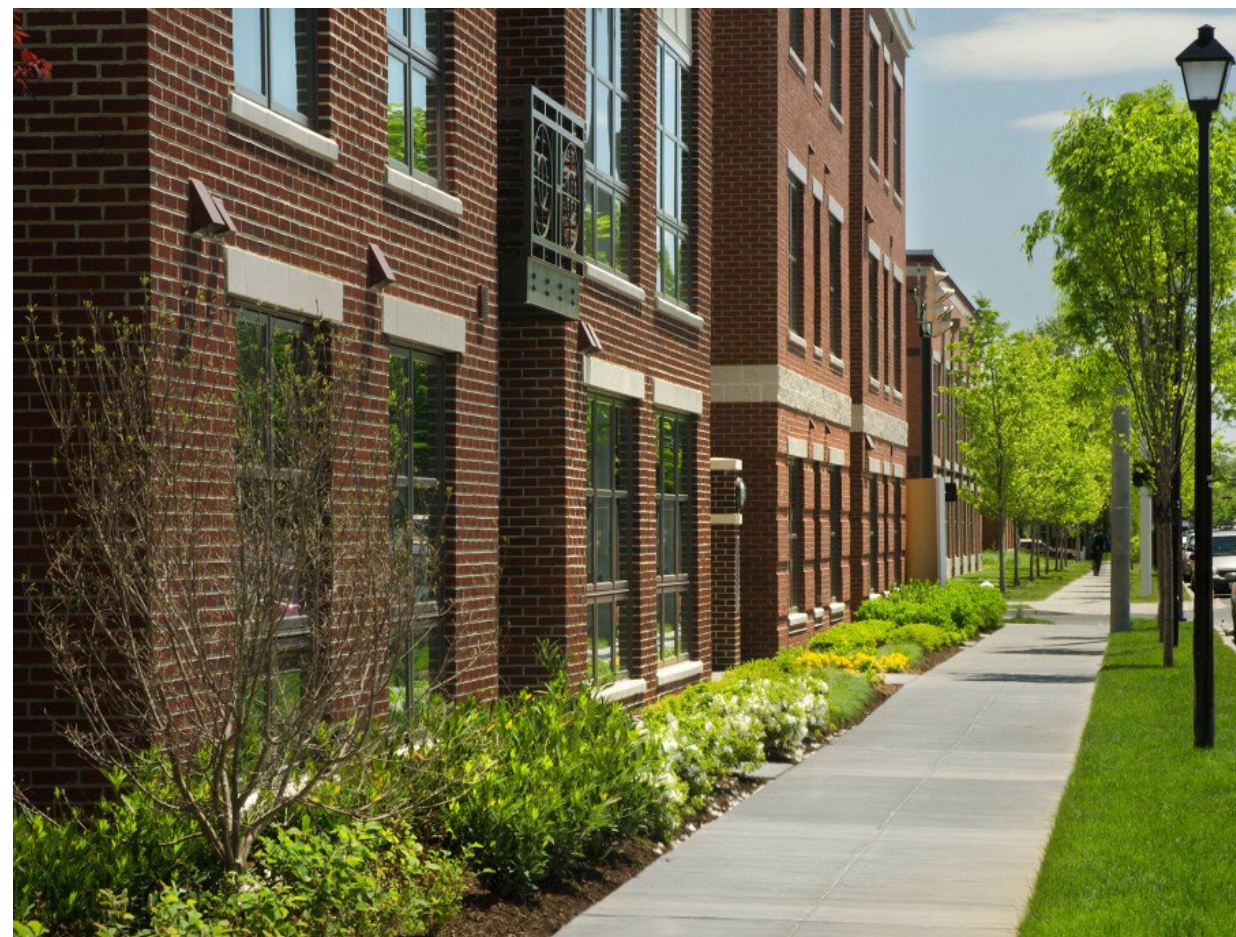


DESIGN CRITERIA

- Functionality
- Site Context and Sensitivity
- Pedestrian Scale and Experience
- Site and Massing
- Sustainability
- Community Connectivity
- Affordability



AFFORDABLE UNITS



AFFORDABLE UNITS - MULTIFAMILY



AFFORDABLE UNITS – TOWNHOME APARTMENTS



THE BIGGER PICTURE



LINEAGE (FORMERLY RAMSEY HOMES)



CARPENTER'S SHELTER & THE BLOOM











A black and white photograph of a three-story brick building. The building has several windows and arched doorways. A large, white, hand-painted sign is visible across the middle of the building, reading "WE WANT DECENT HOUSING!". In the foreground, the tops of two cars are visible, parked on the street. The overall scene suggests a social or political protest related to housing issues.

WE WANT DECENT HOUSING!

THE MUCH BIGGER PICTURE

GOOD DESIGN FOR ALL



A blurred background of an office environment. Several people are visible working at desks with computers. The lighting is bright, suggesting a window or large indoor lights. The overall tone is professional and busy.

 **THANK YOU**