



George Washington Birthday Celebration Committee

Alexandria, Virginia

Minutes for Monday, August 21, 2023 7:00pm

Attendance: Lauren Augustine, Edgar Bates, Ally Collander, Peter Duggan, Kristen Eastlick, Colin Eilts, Jeanne Jacob, Susan Johnson, Stephen Konya, Carol Myers, Tyler Vanice, Sandra Welch, Robert Garbacz, Michele Longo

Excused: Patrick Wilson

1. Meeting Called to Order at 7:01pm
2. Unfinished Business
 - Motion made, seconded, and approved to accept the July 17, 2023 minutes
 - Parade Participant Outreach Subcommittee
 - Jeanne Jacob briefed efforts to reach out to marching bands, cheer, dance, and arts groups
 - Discussion included ideas for using the website and social media for recruiting diverse parade units to include floats; registration form to ask about a unit's entertainment value
 - Parade unit signup is not yet available on the parade website as participant guidelines are under development
 - GWBCC Nomination Subcommittee Report
 - Kristen Eastlick explained duties for Committee Chair, Vice-Chair and Secretary
 - Sue Johnson and Carol Myers are nominated for Chair and Vice-Chair respectively
 - Nominations for Secretary are requested
 - Voting to be done at next meeting
3. New Business
 - Tyler Vanice reported on Parade Leadership meetings held by Visit Alexandria attended by him and Sue Johnson
 - Fundraising Options briefed by Sue Johnson
 - Sponsorship Package is on the parade website
 - Strategies for identifying prospective donors were discussed
 - Stephen Konya was recognized for securing a sponsor for the Hunt for Washington event
 - Discussion of Parade Theme options and Grand Marshall selection
 - Expected to be voted on in September meeting
 - Social Media Subcommittee formed with intent to revitalize the Facebook page, Calendar and Newsletter updates
 - Lauren Augustine, Kristen Eastlick and Patrick Wilson comprise this subcommittee
4. For the Good of the Cause – no announcements
5. Public Comment - none
6. Next meeting September 18, 2023 at 7:00pm at GW Masonic National Memorial
7. Meeting adjourned at 8:33pm